

YouGov / The Sun Survey Results

Sample Size: 2066 GB Adults
Fieldwork: 17th - 18th June 2014

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2066	562	626	118	212	640	512	377	1002	1064	246	523	707	591	1178	888	264	671	442	508	180	
Unweighted Sample	2066	514	649	103	250	600	548	374	1023	1043	228	435	823	580	1343	723	258	647	441	469	251	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Wouldn't votes and Don't knows]

Con	34	100	0	0	0	78	6	11	33	35	33	30	32	39	36	31	36	40	33	29	22
Lab	38	0	100	0	0	4	83	35	38	37	37	46	38	31	37	39	41	28	38	49	36
Lib Dem	7	0	0	100	0	2	1	30	8	7	5	8	7	7	8	6	12	8	5	6	7
Other	21	0	0	0	100	16	10	24	22	21	25	16	23	22	19	24	11	23	24	16	36

Other Parties Voting Intention

UKIP	13	0	0	0	100	14	6	10	14	11	10	9	13	16	11	15	7	16	16	12	6
Green	5	0	0	0	0	1	2	13	3	7	11	3	5	3	5	4	4	7	4	3	4
SNP / PCY	3	0	0	0	0	0	3	1	4	2	2	3	4	2	3	3	0	0	2	0	26
BNP	1	0	0	0	0	0	0	0	0	1	1	1	0	0	0	1	0	0	2	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0

Non Voters

Would Not Vote	8	0	0	0	0	3	2	4	7	8	14	13	7	2	6	10	11	7	7	7	6
Don't know	12	0	0	0	0	9	7	19	7	17	11	15	11	11	12	12	11	13	14	11	9

Do you approve or disapprove of the Government's record to date?

	June 16-17	June 17-18																				
Approve	33	32	84	9	37	15	66	9	23	34	30	30	29	32	37	36	28	30	37	31	30	27
Disapprove	53	53	7	85	45	70	22	83	62	55	51	42	51	58	54	50	57	48	49	52	57	64
Don't know	15	15	9	6	18	15	12	7	14	11	18	27	20	11	9	15	15	22	14	17	12	9

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	June 3-4	June 17-18																				
Which of these would make the best Prime Minister?																						
David Cameron	35	37	95	8	24	27	80	10	21	38	36	39	33	35	43	41	32	37	44	36	34	28
Ed Miliband	21	19	0	54	6	3	2	45	16	21	17	15	20	20	18	18	20	17	14	18	25	24
Nick Clegg	4	3	0	2	39	1	0	1	12	4	3	2	4	4	3	4	3	5	3	3	3	2
Don't know	40	40	5	35	31	69	18	44	51	37	43	44	43	42	35	37	44	41	39	43	38	45
Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?																						
Strongly support	3	3	5	1	15	1	4	1	5	3	2	2	3	2	4	4	1	3	4	2	3	2
Tend to support	23	25	49	11	54	17	41	10	30	27	24	28	26	25	24	30	20	26	28	26	24	20
TOTAL SUPPORT	26	28	54	12	69	18	45	11	35	30	26	30	29	27	28	34	21	29	32	28	27	22
Tend to oppose	32	33	33	33	25	34	33	32	32	31	34	34	31	32	34	32	34	33	34	36	27	33
Strongly oppose	30	28	10	51	3	43	16	50	25	31	25	15	22	32	33	26	31	23	25	26	34	35
TOTAL OPPOSE	62	61	43	84	28	77	49	82	57	62	59	49	53	64	67	58	65	56	59	62	61	68
Don't know	12	11	3	4	3	5	6	7	8	8	14	21	19	8	4	9	14	16	9	11	12	10

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	104	124
Male 25 to 39	199	260
Male 40 to 59	412	349
Male 60 +	308	269
Female 18 to 24	124	122
Female 25 to 39	236	262
Female 40 to 59	411	357
Female 60 +	272	322
Region		
North England	469	508
Midlands	298	339
East	198	198
London	258	264
South England	449	473
Wales	143	103
Scotland	251	180
Social Grade		
AB	797	578
C1	546	599
C2	311	434
DE	412	455
Newspaper Type		
Express / Mail	431	331
Sun / Star	265	486
Mirror / Record	175	207
Guardian / Independent	139	93
FT / Times / Telegraph	154	196
Other Paper	299	238
No Paper	603	517
Political Party Identification		
Labour	713	661
Conservative	544	578
Liberal Democrat	176	227
SNP/Plaid Cymru	53	35
Others	144	48
None/ DK	436	517

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk