YouGov Survey Results



Sample Size: 1893 GB Adults Fieldwork: 14th - 15th January 2014

iary 2014															
			٧	oting	intentio	on	2	2010 Vo	te	Ge	ender		Ą	ge	
	Total	Definitely will vote in European Elections	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+
Weighted Sample	1893	772	484	567	148	171	595	480	375	918	975	225	479	647	541
Unweighted Sample	1893	862	458	570	122	212	586	472	390	908	985	160	411	796	526
-	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The European elections are held under a proportional voting system which gives smaller parties a better chance of winning seats than in general elections.

If there were an election to the European Parliament held tomorrow, which party would you vote for?

Conservative	17	19	60	2	2	0	42	2	5	18	16	16	14	16	20
Labour	24	29	1	76	3	0	3	61	15	25	23	20	28	27	18
Liberal Democrat	7	5	2	1	70	1	2	2	25	8	5	11	8	5	5
Scottish National Party (SNP)/ Plaid Cymru	2	3	1	1	0	0	1	1	2	3	2	3	1	3	2
Green	4	4	1	4	2	1	1	3	11	3	4	6	6	3	3
UK Independence Party (UKIP)	19	27	22	4	10	92	30	12	14	22	16	12	8	21	30
British National Party (BNP)	0	0	0	0	0	0	0	0	0	0	0	1	0	0	1
Some other party	1	1	1	0	0	1	0	0	1	1	1	2	1	1	0
Would not vote	9	1	4	3	4	3	6	4	6	8	10	9	14	7	6
Don't know	17	10	10	8	10	1	16	14	21	12	22	20	20	17	14

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Sample Size: 1893 GB Adults Fieldwork: 14th - 15th January 2014

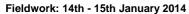
ary 2014																
		Social	grade			Region			Ag	Age Age and Gende						
	Total	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Under 40	Over 40	Under 40 Male	Over 40 Male	Under 40 Female	Over 40 Female		
Weighted Sample	1893	1079	814	242	615	405	466	165	704	1189	352	566	352	623		
Unweighted Sample	1893	1233	660	290	590	346	477	190	571	1322	250	658	321	664		
•	%	%	%	%	%	%	%	%	%	%	%	%	%	%		

The European elections are held under a proportional voting system which gives smaller parties a better chance of winning seats than in general elections.

If there were an election to the European

If there were an election to the European Parliament held tomorrow, which party would you vote for?

Conservative	17	19	14	21	21	17	12	11	15	18	19	17	10	19
Labour	24	23	25	27	18	23	27	31	25	23	28	23	23	23
Liberal Democrat	7	9	4	6	8	3	10	4	9	5	9	8	9	3
Scottish National Party (SNP)/ Plaid Cymru	2	2	3	3	0	2	0	18	2	3	3	3	1	3
Green	4	4	3	5	3	3	4	7	6	3	5	2	6	3
UK Independence Party (UKIP)	19	18	21	17	23	22	17	8	9	25	11	29	8	21
British National Party (BNP)	0	0	1	0	0	1	0	0	0	0	0	0	0	0
Some other party	1	1	1	0	1	2	0	1	2	1	2	0	2	1
Would not vote	9	8	11	5	10	9	11	8	13	7	9	7	16	7
Don't know	17	16	18	15	17	18	19	13	20	15	15	10	25	20





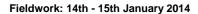
ary 2014															
			Voting intention				2	2010 Vo	te	Ge	nder				
	Total	Definitely will vote in European Elections	Con Lab Lib Dem UKIP				Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+
Weighted Sample	1893	772	484	567	148	171	595	480	375	918	975	225	479	647	541
Unweighted Sample	1893	862	458	570	122	212	586	472	390	908	985	160	411	796	526
·	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

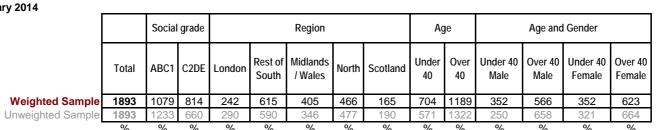
European	Elections	Headline	Voting	Intention
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[Excluding Don't knows and Wouldn't votes]															
Con	23	21	69	2	2	0	53	3	7	23	23	22	21	21	25
Lab	32	32	1	86	3	0	4	74	21	31	34	28	42	35	23
Lib Dem	9	6	2	1	81	1	2	3	34	10	8	16	12	7	7
UKIP	26	30	25	5	11	97	38	14	20	28	24	18	12	28	38
Green	5	5	1	5	3	1	1	4	15	4	6	8	8	4	3
SNP / PCY	3	4	1	1	0	0	1	2	2	3	3	5	2	4	2
BNP	0	0	0	0	0	0	0	0	0	0	1	1	0	0	1
Other	1	1	1	0	0	1	0	0	2	1	1	2	2	1	0
European Elections Non Voters							- -			_		- -			
Would Not Vote	9	1	4	3	4	3	6	4	6	8	10	9	14	7	6
Don't know	17	10	10	8	10	1	16	14	21	12	22	20	20	17	14

And, on a scale of 0 to 10 with 10 meaning definitely would vote and 0 meaning would not vote, how likely are you to vote at the next European election?

0 – definitely will not vote	6	0	2	2	6	1	5	3	5	6	6	7	7	5	6
1	1	0	1	1	1	1	1	1	1	1	1	2	2	1	1
2	3	0	1	3	5	2	2	4	3	3	3	3	5	2	3
3	5	0	4	5	5	1	4	4	6	4	5	11	4	6	2
4	4	0	2	3	2	4	2	4	3	4	3	12	4	4	1
5	12	0	11	11	10	6	10	11	11	11	13	11	19	11	7
6	5	0	7	4	7	1	6	4	3	6	4	6	7	4	3
7	8	0	9	8	10	8	9	7	11	9	8	8	10	9	7
8	9	0	10	9	9	11	8	10	8	7	10	8	10	8	9
9	6	0	7	8	15	5	5	6	10	7	6	5	5	6	8
10 – definitely will vote	41	100	46	46	32	61	48	46	39	43	39	27	28	44	54







		70	70	70	70	70	70	70	70	70	70	70	70	70	70
European Elections Headline Vo	ting Intention														
[Excluding Don't knows and Would	in't votes]														
	Con	23	25	19	26	28	24	16	13	22	23	25	21	17	26
	Lab	32	30	35	34	25	31	39	39	37	29	36	28	38	31
	Lib Dem	9	12	6	7	11	4	14	5	14	7	12	9	16	5
	UKIP	26	23	30	21	31	31	24	10	14	32	15	35	13	29
	Green	5	6	4	7	4	4	6	9	8	3	6	3	11	4
	SNP / PCY	3	3	4	3	0	3	0	22	3	3	4	3	2	3
	BNP	0	0	1	1	0	1	0	0	0	1	0	0	1	1
	Other	1	1	1	0	1	3	1	1	2	1	2	1	3	1
European Elections Non Voters												•			
	Would Not Vote	9	8	11	5	10	9	11	8	13	7	9	7	16	7
	Don't know	17	16	18	15	17	18	19	13	20	15	15	10	25	20
And, on a scale of 0 to 10 with 10 definitely would vote and 0 mean vote, how likely are you to vote a European election?	ning would not														
	itely will not vote	6	5	8	4	7	4	9	6	7	6	6	7	9	5
	1	1	1	1	2	1	1	2	0	2	1	2	1	2	1
	2	3	2	4	3	4	4	2	2	4	2	4	2	4	3
	3	5	5	5	2	6	5	5	4	6	4	4	4	7	4
	4	4	4	4	8	2	5	4	1	6	2	8	2	4	3
	5	12	11	14	8	11	14	14	11	16	9	15	8	18	11
	6	5	4	5	6	6	5	4	2	7	3	9	3	5	3
	7	8	9	8	8	8	11	7	6	9	8	11	7	8	8
	8	9	8	9	9	9	10	8	6	10	8	7	7	12	9
	9	6	7	6	6	7	3	8	7	5	7	5	8	5	6
10 – 0	lefinitely will vote	41	43	38	44	40	39	37	55	28	49	30	50	25	47