

YouGov Survey Results

Sample Size: 4161

Fieldwork: 30th March - 2nd April 2012

Total	Gender		Age				
	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+

Which ONE, if any, of the following BEST describes the last time you played chess either against a person or a computer?

	Unweighted Base	4161	2010	2151	527	601	706	907	1420
	Base: All UK adults	4161	2001	2160	499	689	696	796	1481
I generally play chess at least once a week		2%	2%	1%	2%	1%	2%	2%	1%
I generally play chess at least once a month		3%	4%	2%	6%	4%	4%	3%	1%
I generally play chess at least once a year		7%	10%	5%	17%	10%	7%	6%	4%
There have been periods in my adult life when I have played chess, but not in the last year		28%	35%	21%	22%	25%	25%	28%	32%
I have not played chess since childhood (i.e. under 18)		30%	31%	28%	29%	31%	34%	35%	25%
I have never played chess		31%	17%	43%	24%	28%	28%	27%	37%