

## YouGov / The Sun Survey Results

Sample Size: 1691 GB Adults  
Fieldwork: 10th - 11th February 2013

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1691</b>	<b>406</b>	<b>556</b>	<b>146</b>	<b>538</b>	<b>394</b>	<b>364</b>	<b>822</b>	<b>869</b>	<b>205</b>	<b>431</b>	<b>578</b>	<b>477</b>	<b>964</b>	<b>727</b>	<b>216</b>	<b>550</b>	<b>362</b>	<b>416</b>	<b>147</b>	
Unweighted Sample	1691	412	553	116	547	424	353	772	919	95	446	679	471	1106	585	300	520	288	441	142	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

### Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	31	100	0	0	77	3	7	30	31	9	28	31	41	34	26	31	36	32	25	25
Lab	42	0	100	0	7	92	39	41	44	58	46	44	32	40	46	46	33	43	53	35
Lib Dem	11	0	0	100	1	2	37	11	12	19	14	10	7	13	8	17	12	12	7	9
Other	16	0	0	0	15	3	17	18	13	14	12	15	20	13	20	6	19	14	14	31

### Other Parties Voting Intention

UKIP	9	0	0	0	14	2	6	10	8	8	3	9	13	6	12	4	13	8	9	3
SNP / PCY	4	0	0	0	0	0	5	4	3	5	3	2	5	3	4	0	2	1	1	26
Green	2	0	0	0	0	1	5	2	2	0	4	2	1	2	2	2	2	1	3	2
BNP	1	0	0	0	0	0	0	1	0	0	0	1	0	0	1	0	0	1	1	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	1	2	0	0	2	1	1	2	1	0	2	2	1	0

### Non Voters

Would Not Vote	7	0	0	0	2	3	2	6	8	12	12	6	2	6	10	7	10	6	7	1
Don't know	15	0	0	0	15	6	18	9	20	12	16	16	14	13	17	12	15	20	11	17

### Do you approve or disapprove of the Government's record to date?

	Feb 7-8	Feb 10-11																			
Approve	27	24	67	8	32	47	7	15	29	19	15	24	25	26	29	17	29	27	19	25	16
Disapprove	59	60	17	87	49	35	83	71	60	60	64	53	62	62	59	60	56	56	61	62	71
Don't know	15	16	16	6	19	18	9	13	11	21	21	24	13	12	12	22	15	17	21	13	12

### Here is a list of problems facing the country. Could you say for each of them which political party you think would handle the problem best?

#### National Health Service

	Jan 27-28	Feb 10-11																			
Conservative	23	23	72	2	6	55	4	9	25	21	7	18	22	35	26	19	25	27	18	20	24
Labour	38	37	6	83	24	11	76	43	39	35	43	37	38	32	35	39	41	28	37	47	32
Liberal Democrat	8	7	4	2	54	3	3	19	8	7	10	9	7	4	10	4	8	7	8	5	10
Other	4	5	1	1	0	4	2	5	6	4	7	3	4	7	5	6	2	7	4	4	10
None	11	13	9	6	5	17	10	9	12	14	4	12	17	14	13	14	11	14	13	13	13
Don't know	16	15	8	7	12	10	5	15	11	19	29	21	11	8	13	18	12	17	20	12	10

Fieldwork: 10th - 11th February 2013

	Total	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
		Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1691</b>	<b>406</b>	<b>556</b>	<b>146</b>	<b>538</b>	<b>394</b>	<b>364</b>	<b>822</b>	<b>869</b>	<b>205</b>	<b>431</b>	<b>578</b>	<b>477</b>	<b>964</b>	<b>727</b>	<b>216</b>	<b>550</b>	<b>362</b>	<b>416</b>	<b>147</b>	
Unweighted Sample	1691	412	553	116	547	424	353	772	919	95	446	679	471	1106	585	300	520	288	441	142	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
	Jan 27-28	Feb 10-11																			
<b>Asylum and immigration</b>																					
Conservative	31	<b>28</b>	68	13	27	55	12	20	32	24	20	24	28	33	31	23	33	30	23	26	29
Labour	18	<b>18</b>	1	48	7	2	47	18	18	18	14	20	19	18	18	18	24	12	20	23	18
Liberal Democrat	6	<b>8</b>	4	5	49	1	3	23	7	9	19	10	7	4	11	5	11	10	8	5	12
Other	13	<b>15</b>	11	7	0	18	7	11	18	11	16	12	14	16	11	19	8	20	12	15	11
None	16	<b>16</b>	11	15	7	18	17	13	14	19	9	13	21	18	16	18	14	15	17	17	20
Don't know	16	<b>14</b>	5	13	10	7	13	15	10	19	22	21	11	10	13	16	10	13	20	15	10
<b>Law and order</b>																					
Conservative	35	<b>32</b>	86	7	20	69	10	16	34	30	9	26	35	44	37	25	34	36	29	29	33
Labour	26	<b>26</b>	2	65	18	4	60	32	27	25	34	26	25	24	25	27	26	19	30	33	23
Liberal Democrat	6	<b>7</b>	1	5	48	1	2	20	7	7	13	10	5	4	8	7	10	7	5	6	12
Other	5	<b>7</b>	1	2	0	9	3	6	9	6	7	6	8	9	6	9	6	10	5	6	9
None	11	<b>12</b>	6	9	4	11	12	10	11	13	5	12	15	11	10	14	12	14	11	10	13
Don't know	17	<b>16</b>	3	12	11	6	12	15	11	20	32	21	12	8	14	18	13	15	20	16	10
<b>Education and schools</b>																					
Conservative	28	<b>26</b>	79	4	6	62	4	9	28	25	13	18	25	40	28	23	26	28	25	24	25
Labour	34	<b>33</b>	3	79	13	9	72	38	34	32	37	34	34	29	34	32	36	28	30	41	32
Liberal Democrat	9	<b>10</b>	4	3	66	4	5	25	10	10	13	11	9	7	11	8	13	9	11	8	10
Other	4	<b>5</b>	0	2	0	4	2	5	7	4	7	5	5	6	4	7	4	7	4	4	10
None	10	<b>11</b>	6	6	5	11	10	8	10	12	2	11	15	10	10	12	9	12	11	10	11
Don't know	15	<b>15</b>	8	7	10	10	7	14	12	18	28	21	12	9	13	18	11	16	19	14	11
<b>Taxation</b>																					
Conservative	27	<b>25</b>	79	3	5	60	4	8	27	23	8	21	26	35	29	20	28	30	21	20	25
Labour	31	<b>30</b>	3	74	14	7	68	31	30	29	27	30	31	29	28	33	33	23	29	39	26
Liberal Democrat	9	<b>10</b>	4	5	67	3	5	32	11	9	21	12	9	7	13	7	11	10	11	8	14
Other	4	<b>6</b>	1	1	0	5	3	6	8	5	7	6	6	7	5	9	5	8	4	5	11
None	13	<b>13</b>	7	8	4	14	12	8	11	14	6	12	16	12	12	13	11	13	13	11	14
Don't know	16	<b>16</b>	7	9	10	11	8	15	12	20	31	20	13	10	14	18	11	15	21	16	10
<b>Unemployment</b>																					
Conservative	27	<b>23</b>	75	4	6	58	5	8	26	21	4	21	23	34	26	20	25	27	22	20	24
Labour	33	<b>34</b>	4	78	24	9	72	40	37	31	42	32	34	31	34	34	36	29	34	39	32
Liberal Democrat	6	<b>7</b>	2	2	52	2	2	18	7	7	13	7	6	4	9	4	9	7	6	5	10
Other	5	<b>7</b>	1	1	0	7	2	5	7	6	7	4	7	8	5	8	5	8	4	5	10
None	13	<b>13</b>	10	7	5	14	11	11	11	15	5	13	17	12	11	15	13	13	13	14	11
Don't know	17	<b>17</b>	8	8	12	11	9	18	12	21	30	23	12	11	15	19	12	16	20	18	14

Fieldwork: 10th - 11th February 2013

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland		
<b>Weighted Sample</b>	<b>1691</b>	<b>406</b>	<b>556</b>	<b>146</b>	<b>538</b>	<b>394</b>	<b>364</b>	<b>822</b>	<b>869</b>	<b>205</b>	<b>431</b>	<b>578</b>	<b>477</b>	<b>964</b>	<b>727</b>	<b>216</b>	<b>550</b>	<b>362</b>	<b>416</b>	<b>147</b>	
Unweighted Sample	1691	412	553	116	547	424	353	772	919	95	446	679	471	1106	585	300	520	288	441	142	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Jan 27-28	Feb 10-11																			
<b>The economy in general</b>																					
Conservative	29	<b>27</b>	87	3	9	69	4	10	31	24	5	21	29	41	32	22	31	31	25	23	25
Labour	29	<b>28</b>	1	71	18	3	64	35	29	26	41	27	26	24	27	29	26	23	31	34	24
Liberal Democrat	5	<b>7</b>	1	3	53	1	3	19	7	7	8	10	6	4	8	5	12	5	4	6	12
Other	4	<b>6</b>	1	2	0	5	4	5	7	5	7	5	6	7	5	8	5	8	4	4	10
None	14	<b>13</b>	4	10	6	11	12	14	12	14	3	14	17	13	12	15	12	13	12	15	15
Don't know	18	<b>19</b>	6	12	13	11	13	18	13	24	36	23	16	10	16	22	14	20	23	18	14
<b>Europe</b>																					
Conservative	26	<b>24</b>	68	6	10	52	7	14	23	24	5	20	24	35	27	19	23	28	19	20	28
Labour	22	<b>22</b>	2	57	15	3	51	27	25	20	32	23	22	18	23	21	25	18	24	25	22
Liberal Democrat	9	<b>10</b>	4	9	50	3	8	23	12	8	17	11	9	6	12	7	15	8	9	11	7
Other	12	<b>13</b>	10	4	5	18	6	10	16	10	12	10	13	15	11	15	10	15	10	13	15
None	11	<b>13</b>	8	9	4	13	12	10	12	14	3	14	15	14	12	14	13	12	14	13	15
Don't know	19	<b>19</b>	7	15	16	11	17	17	13	24	32	22	17	12	15	23	14	18	24	20	12

	Jan 27-28	Feb 10-11																			
<b>Thinking about Prime Minister David Cameron, which of the following qualities do you think he has? Please tick all that apply.</b>																					
Sticks to what he believes in	24	<b>26</b>	54	14	26	43	11	19	28	24	19	24	28	28	26	25	23	28	24	29	15
Decisive	17	<b>19</b>	43	9	17	32	7	15	20	18	26	17	17	19	20	18	23	20	15	18	18
Charismatic	23	<b>17</b>	35	10	16	29	9	13	17	17	8	16	19	19	18	16	21	19	14	14	21
Strong	16	<b>17</b>	39	8	21	31	9	12	18	17	5	19	19	18	20	13	23	16	18	15	16
Good in a crisis	15	<b>15</b>	39	4	16	29	5	11	17	14	13	14	15	18	16	15	17	16	13	15	15
Honest	15	<b>15</b>	40	5	16	31	4	9	17	13	6	10	14	24	16	14	20	16	12	13	18
A natural leader	16	<b>14</b>	35	7	17	25	6	12	17	12	8	16	15	15	17	11	21	16	11	13	8
In touch with the concerns of ordinary people	7	<b>7</b>	20	1	13	14	2	4	7	7	3	5	8	9	7	7	7	8	7	6	4
None of these	43	<b>42</b>	7	63	37	20	67	46	41	43	44	39	44	42	39	46	38	38	41	48	50
Don't know	8	<b>7</b>	5	3	7	6	3	6	6	8	12	10	5	4	6	8	6	8	10	4	4

Fieldwork: 10th - 11th February 2013

**Weighted Sample**  
Unweighted Sample

Total	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>1691</b>	406	556	146	538	394	364	822	869	205	431	578	477	964	727	216	550	362	416	147	
<b>1691</b>	412	553	116	547	424	353	772	919	95	446	679	471	1106	585	300	520	288	441	142	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Jan 27-28  
Feb 10-11

**Thinking about Labour leader Ed Miliband, which of the following qualities do you think he has? Please tick all that apply.**

In touch with the concerns of ordinary people	26	<b>23</b>	7	53	16	9	50	29	24	23	14	21	25	28	22	26	26	20	24	27	21
Honest	18	<b>20</b>	7	44	13	8	39	24	24	16	16	15	22	23	19	21	21	15	23	22	21
Sticks to what he believes in	18	<b>18</b>	7	38	17	8	39	21	19	17	15	15	20	19	17	20	22	15	20	20	16
Decisive	10	<b>8</b>	2	21	4	2	20	7	9	8	15	5	8	9	7	10	11	5	9	9	10
Strong	9	<b>7</b>	2	18	4	1	15	8	8	7	11	6	6	9	7	9	12	3	7	10	10
A natural leader	6	<b>6</b>	1	12	4	2	12	4	6	5	10	5	6	4	5	6	6	5	9	4	5
Charismatic	6	<b>6</b>	1	15	2	3	11	7	7	6	12	6	5	5	5	8	4	4	7	9	5
Good in a crisis	6	<b>5</b>	0	15	1	1	13	4	7	4	6	5	5	6	4	7	6	3	4	10	5
None of these	49	<b>47</b>	76	18	34	73	22	39	48	46	31	43	50	54	49	45	43	52	42	44	57
Don't know	12	<b>13</b>	7	7	27	8	9	17	10	17	21	19	11	8	13	14	12	14	15	12	12

**Thinking about Liberal Democrat leader Nick Clegg, which of the following qualities do you think he has? Please tick all that apply.**

In touch with the concerns of ordinary people	13	<b>13</b>	18	7	46	13	6	24	14	12	22	12	12	11	14	11	13	15	14	9	13
Honest	14	<b>12</b>	17	5	43	15	7	16	12	11	10	10	13	13	14	10	13	14	10	11	11
Charismatic	12	<b>9</b>	10	9	21	9	6	12	8	10	15	10	9	7	10	8	8	9	7	13	8
Sticks to what he believes in	9	<b>9</b>	18	2	30	15	4	12	10	9	5	7	12	10	10	8	6	10	11	10	6
A natural leader	4	<b>5</b>	4	5	19	2	3	10	6	4	12	6	3	3	4	6	5	4	6	6	5
Decisive	5	<b>5</b>	5	2	25	4	2	8	3	7	8	6	4	4	5	5	6	6	2	4	9
Strong	4	<b>5</b>	5	2	28	3	1	9	5	5	9	5	4	4	5	5	5	4	5	5	6
Good in a crisis	4	<b>4</b>	3	4	25	2	4	7	5	4	8	7	4	1	5	4	8	4	3	5	1
None of these	58	<b>57</b>	46	70	16	55	72	48	58	55	42	49	59	66	55	58	56	54	53	59	67
Don't know	12	<b>12</b>	10	7	9	9	7	10	9	14	18	18	10	6	9	15	10	14	15	9	8

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	26	105
Male 25 to 39	184	216
Male 40 to 59	340	286
Male 60 +	222	215
Female 18 to 24	69	100
Female 25 to 39	262	215
Female 40 to 59	339	293
Female 60 +	249	262
<b>Region</b>		
North England	441	416
Midlands	225	277
East England	160	162
London	300	216
South England	360	387
Wales	63	85
Scotland	142	147
<b>Social Grade</b>		
AB	613	473
C1	493	490
C2	239	355
DE	346	372
<b>Newspaper Type</b>		
Express / Mail	368	271
Sun / Star	152	397
Mirror / Record	64	169
Guardian / Independent	96	76
FT / Times / Telegraph	117	161
Other Paper	246	194
No Paper	648	423
<b>Political Party Identification</b>		
Labour	543	550
Conservative	482	482
Liberal Democrat	150	203
SNP/Plaid Cymru	27	29
Others	87	22
None/ DK	402	406

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