## NSPCC

## ChildLine School Service



| Total | Ge   | nder   |       |       | Age   |       |     | Social | Grade |       |          |      |        | Region |       |          |                     |         |
|-------|------|--------|-------|-------|-------|-------|-----|--------|-------|-------|----------|------|--------|--------|-------|----------|---------------------|---------|
| Base  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ | ABC1   | C2DE  | North | Midlands | East | London | South  | Wales | Scotland | Northern<br>Ireland | England |

The following questions are about protecting children and preventing abuse. By abuse we mean all forms of abuse, including sexual abuse, emotional abuse, neglect and physical abuse.

We understand this may be a sensitive topic, so we have included a "Prefer not to say" option on every question. Please remember, your answers will always be treated anonymously and will never be analysed individually.

Are you happy to continue with this section of the survey?

| Unweighted base     | 4785 | 2273 | 2512 | 529 | 772 | 759 | 956 | 1769 | 2758 | 2027 | 1097 | 675 | 442 | 689 | 1131 | 221 | 425 | 105 | 4034 |
|---------------------|------|------|------|-----|-----|-----|-----|------|------|------|------|-----|-----|-----|------|-----|-----|-----|------|
| Base: All UK Adults | 4785 | 2302 | 2483 | 574 | 870 | 772 | 865 | 1703 | 2632 | 2153 | 1144 | 766 | 445 | 593 | 1062 | 234 | 407 | 134 | 4010 |
| Yes, I am           | 95%  | 93%  | 97%  | 89% | 95% | 96% | 95% | 97%  | 95%  | 95%  | 97%  | 96% | 97% | 96% | 93%  | 92% | 95% | 96% | 95%  |
| No, I am not        | 5%   | 7%   | 3%   | 11% | 5%  | 4%  | 5%  | 3%   | 5%   | 5%   | 3%   | 4%  | 3%  | 4%  | 7%   | 8%  | 5%  | 4%  | 5%   |

Just to remind you, for the following questions, by abuse we mean all forms of abuse, including sexual abuse, emotional abuse, neglect and physical abuse.

BNC\_q1. Thinking about when you were aged 9 to 11...

If you were being abused, do you think you would have known who to ask for help? (Please tick the option that BEST applies)

| _  |      |      |      |     |     |     |     |      |      |      |      |     |     |     |      |     |     |     |      |
|--|------|------|------|-----|-----|-----|-----|------|------|------|------|-----|-----|-----|------|-----|-----|-----|------|
| Unweighted base                                      | 4577 | 2148 | 2429 | 487 | 733 | 729 | 906 | 1722 | 2654 | 1923 | 1056 | 653 | 421 | 657 | 1076 | 206 | 408 | 100 | 3863 |
| Base: All UK Adults who agreed to take part          | 4552 | 2141 | 2411 | 509 | 824 | 743 | 819 | 1657 | 2510 | 2042 | 1104 | 734 | 430 | 567 | 987  | 216 | 386 | 128 | 3822 |
| I definitely would have known who to ask for help    | 11%  | 13%  | 10%  | 12% | 14% | 15% | 8%  | 10%  | 9%   | 14%  | 11%  | 14% | 8%  | 14% | 11%  | 6%  | 10% | 11% | 12%  |
| I probably would have known who to ask for help      | 27%  | 26%  | 28%  | 38% | 38% | 30% | 26% | 18%  | 28%  | 26%  | 26%  | 26% | 25% | 32% | 27%  | 25% | 28% | 30% | 27%  |
| I probably wouldn't have known who to ask for help   | 35%  | 36%  | 34%  | 34% | 34% | 38% | 33% | 36%  | 36%  | 34%  | 35%  | 35% | 40% | 31% | 32%  | 35% | 40% | 37% | 34%  |
| I definitely wouldn't have known who to ask for help | 26%  | 24%  | 27%  | 15% | 12% | 17% | 32% | 36%  | 26%  | 25%  | 27%  | 24% | 26% | 21% | 28%  | 34% | 21% | 20% | 26%  |
| Prefer not to say                                    | 1%   | 1%   | 1%   | 2%  | 3%  | 0%  | 1%  | 0%   | 1%   | 2%   | 1%   | 2%  | 0%  | 2%  | 1%   | 0%  | 0%  | 1%  | 1%   |

BNC\_q2. Still thinking about when you were aged 9 to 11...

Which, if any, of the following statements apply to you?

| (Please tick all that apply)   |      |      |      |     |     |     |     |      |      |      |      |     |     |     |      |     |     |     |      |
|--|------|------|------|-----|-----|-----|-----|------|------|------|------|-----|-----|-----|------|-----|-----|-----|------|
| Unweighted base  | 4577 | 2148 | 2429 | 487 | 733 | 729 | 906 | 1722 | 2654 | 1923 | 1056 | 653 | 421 | 657 | 1076 | 206 | 408 | 100 | 3863 |
| Base: All UK Adults who agreed to take part  | 4552 | 2141 | 2411 | 509 | 824 | 743 | 819 | 1657 | 2510 | 2042 | 1104 | 734 | 430 | 567 | 987  | 216 | 386 | 128 | 3822 |
| It would have helped to have learnt what abuse is when I was at primary school                                   | 40%  | 36%  | 44%  | 47% | 43% | 42% | 39% | 37%  | 39%  | 42%  | 43%  | 36% | 46% | 40% | 36%  | 36% | 44% | 55% | 40%  |
| I think I would have been able to recognise abuse if it was<br>happening to me at primary school                 | 36%  | 39%  | 34%  | 50% | 41% | 38% | 29% | 33%  | 36%  | 37%  | 38%  | 37% | 37% | 35% | 36%  | 35% | 35% | 31% | 37%  |
| I think I would have been able to recognise abuse if it was<br>happening to a friend at primary school           | 15%  | 17%  | 13%  | 18% | 19% | 15% | 13% | 13%  | 14%  | 17%  | 15%  | 16% | 16% | 14% | 14%  | 14% | 14% | 20% | 15%  |
| I think I would have known where to go to for help if I was being<br>abused while I was at primary school        | 26%  | 26%  | 26%  | 36% | 35% | 29% | 22% | 19%  | 26%  | 26%  | 27%  | 27% | 24% | 29% | 23%  | 21% | 30% | 21% | 26%  |
| I think I would have known where to go to for help if a friend was<br>being abused while I was at primary school | 20%  | 20%  | 20%  | 31% | 28% | 26% | 16% | 13%  | 18%  | 22%  | 21%  | 19% | 20% | 23% | 21%  | 12% | 18% | 23% | 21%  |
| None of these  | 13%  | 12%  | 14%  | 5%  | 7%  | 11% | 18% | 18%  | 14%  | 12%  | 15%  | 14% | 11% | 12% | 15%  | 14% | 9%  | 7%  | 14%  |
| Don't know   | 11%  | 12%  | 10%  | 9%  | 11% | 9%  | 11% | 12%  | 10%  | 11%  | 9%   | 12% | 11% | 11% | 12%  | 9%  | 14% | 7%  | 11%  |
| Prefer not to say  | 1%   | 1%   | 1%   | 2%  | 3%  | 2%  | 0%  | 0%   | 1%   | 2%   | 1%   | 2%  | 0%  | 3%  | 1%   | 1%  | 1%  | 1%  | 1%   |

## ChildLine School Service



| Total | Ger  | der    |       |       | Age   |       |     | Social | Grade |       |          |      |        | Region |       |          |                     |         |
|-------|------|--------|-------|-------|-------|-------|-----|--------|-------|-------|----------|------|--------|--------|-------|----------|---------------------|---------|
| Base  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ | ABC1   | C2DE  | North | Midlands | East | London | South  | Wales | Scotland | Northern<br>Ireland | England |

BNC\_q3. To what extent do you agree or disagree with the following statement?

It would have been beneficial to have been taught how to recognise all forms of abuse in an age appropriate way when I was aged 9 to 11

| ageu 3 to 11                                |      |      |      |     |     |     |     |      |      |      |      |     |     |     |      |     |     |     |      |
|---|------|------|------|-----|-----|-----|-----|------|------|------|------|-----|-----|-----|------|-----|-----|-----|------|
| Unweighted base                             | 4577 | 2148 | 2429 | 487 | 733 | 729 | 906 | 1722 | 2654 | 1923 | 1056 | 653 | 421 | 657 | 1076 | 206 | 408 | 100 | 3863 |
| Base: All UK Adults who agreed to take part | 4552 | 2141 | 2411 | 509 | 824 | 743 | 819 | 1657 | 2510 | 2042 | 1104 | 734 | 430 | 567 | 987  | 216 | 386 | 128 | 3822 |
| Strongly agree                              | 28%  | 24%  | 32%  | 27% | 25% | 28% | 29% | 30%  | 26%  | 31%  | 31%  | 28% | 30% | 29% | 25%  | 22% | 25% | 32% | 29%  |
| Tend to agree                               | 42%  | 42%  | 43%  | 41% | 44% | 43% | 42% | 42%  | 43%  | 42%  | 41%  | 41% | 41% | 44% | 41%  | 48% | 48% | 48% | 41%  |
| Neither agree nor disagree                  | 12%  | 14%  | 9%   | 13% | 13% | 12% | 12% | 11%  | 12%  | 11%  | 10%  | 11% | 9%  | 8%  | 15%  | 12% | 14% | 14% | 11%  |
| Tend to disagree                            | 9%   | 9%   | 8%   | 8%  | 7%  | 8%  | 9%  | 9%   | 10%  | 7%   | 9%   | 8%  | 9%  | 8%  | 10%  | 9%  | 6%  | 3%  | 9%   |
| Strongly disagree                           | 3%   | 3%   | 2%   | 2%  | 2%  | 3%  | 3%  | 3%   | 3%   | 3%   | 3%   | 4%  | 3%  | 2%  | 3%   | 2%  | 1%  | 2%  | 3%   |
| Don't know                                  | 5%   | 6%   | 5%   | 6%  | 8%  | 5%  | 5%  | 5%   | 6%   | 5%   | 5%   | 7%  | 7%  | 7%  | 4%   | 6%  | 4%  | 2%  | 6%   |
| Prefer not to say                           | 1%   | 1%   | 1%   | 3%  | 2%  | 1%  | 0%  | 0%   | 1%   | 1%   | 0%   | 1%  | 0%  | 2%  | 1%   | 1%  | 1%  |     | 1%   |

BNC\_q4. Outside of the home, which ONE, if any, of the following organisations do you feel would be best placed to help to prevent child abuse by teaching children aged 9 to 11 what abuse is and who to speak to if they need help?

| to 11 what abuse is and who to speak to it they need help:                          |      |      |      |     |     |     |     |      |      |      |      |     |     |     |      |     |     |     |      |
|---|------|------|------|-----|-----|-----|-----|------|------|------|------|-----|-----|-----|------|-----|-----|-----|------|
| Unweighted base   | 4577 | 2148 | 2429 | 487 | 733 | 729 | 906 | 1722 | 2654 | 1923 | 1056 | 653 | 421 | 657 | 1076 | 206 | 408 | 100 | 3863 |
| Base: All UK Adults who agreed to take part   | 4552 | 2141 | 2411 | 509 | 824 | 743 | 819 | 1657 | 2510 | 2042 | 1104 | 734 | 430 | 567 | 987  | 216 | 386 | 128 | 3822 |
| The police  | 8%   | 10%  | 6%   | 10% | 8%  | 8%  | 7%  | 7%   | 7%   | 9%   | 9%   | 10% | 5%  | 7%  | 6%   | 9%  | 10% | 3%  | 8%   |
| Schools   | 44%  | 44%  | 44%  | 46% | 43% | 44% | 46% | 43%  | 44%  | 44%  | 47%  | 44% | 46% | 43% | 41%  | 41% | 45% | 47% | 44%  |
| Social workers  | 4%   | 4%   | 4%   | 6%  | 5%  | 6%  | 3%  | 3%   | 4%   | 4%   | 4%   | 4%  | 2%  | 5%  | 4%   | 5%  | 4%  | 1%  | 4%   |
| NSPCC and its services including ChildLine  | 30%  | 24%  | 35%  | 26% | 29% | 29% | 31% | 31%  | 30%  | 29%  | 27%  | 29% | 34% | 29% | 32%  | 29% | 28% | 30% | 30%  |
| Another charity   | 1%   | 1%   | 1%   | 0%  | 1%  | 1%  | 1%  | 1%   | 1%   | 1%   | 0%   | 1%  | 1%  | 2%  | 1%   | 1%  | 1%  |     | 1%   |
| Other   | 1%   | 1%   | 1%   | 1%  | 1%  | 1%  | 1%  | 1%   | 1%   | 1%   | 1%   | 1%  | 1%  | 1%  | 1%   | 0%  | 2%  | 1%  | 1%   |
| Don't know  | 7%   | 9%   | 6%   | 8%  | 9%  | 7%  | 7%  | 7%   | 7%   | 7%   | 7%   | 7%  | 7%  | 7%  | 8%   | 8%  | 6%  | 8%  | 7%   |
| Not applicable – I do not think any organisation would be best<br>placed to do this | 5%   | 6%   | 4%   | 2%  | 3%  | 4%  | 6%  | 7%   | 6%   | 5%   | 5%   | 5%  | 5%  | 5%  | 7%   | 5%  | 4%  | 9%  | 5%   |
| Prefer not to say   | 1%   | 1%   | 1%   | 2%  | 2%  | 1%  | 0%  | 0%   | 1%   | 1%   | 0%   | 1%  | -   | 2%  | 1%   | 1%  | 0%  | 1%  | 1%   |

To what extent do you agree or disagree with each of the following statements? (Please tick one option on each row)

BNC\_q5\_1. 'In a school environment, educating children aged 9 to 11 in an age appropriate way about what abuse is and where to get help could be a powerful weapon against child abuse':

| Unweighted base                             | 4577 | 2148 | 2429 | 487 | 733 | 729 | 906 | 1722 | 2654 | 1923 | 1056 | 653 | 421 | 657 | 1076 | 206 | 408 | 100 | 3863 |
|---|------|------|------|-----|-----|-----|-----|------|------|------|------|-----|-----|-----|------|-----|-----|-----|------|
| Base: All UK Adults who agreed to take part | 4552 | 2141 | 2411 | 509 | 824 | 743 | 819 | 1657 | 2510 | 2042 | 1104 | 734 | 430 | 567 | 987  | 216 | 386 | 128 | 3822 |
| Strongly agree                              | 33%  | 28%  | 37%  | 33% | 29% | 34% | 35% | 34%  | 31%  | 36%  | 36%  | 34% | 35% | 32% | 31%  | 25% | 34% | 38% | 33%  |
| Tend to agree                               | 46%  | 46%  | 45%  | 46% | 46% | 44% | 45% | 47%  | 47%  | 44%  | 46%  | 44% | 46% | 45% | 45%  | 56% | 47% | 40% | 45%  |
| Neither agree nor disagree                  | 10%  | 13%  | 8%   | 10% | 11% | 13% | 9%  | 9%   | 10%  | 10%  | 8%   | 8%  | 9%  | 12% | 13%  | 14% | 10% | 8%  | 10%  |
| Tend to disagree                            | 4%   | 5%   | 4%   | 4%  | 4%  | 4%  | 4%  | 5%   | 5%   | 4%   | 4%   | 6%  | 4%  | 4%  | 5%   | 2%  | 4%  | 2%  | 5%   |
| Strongly disagree                           | 2%   | 3%   | 1%   | 1%  | 2%  | 2%  | 3%  | 3%   | 2%   | 2%   | 2%   | 3%  | 2%  | 2%  | 2%   | 1%  | 2%  | 3%  | 2%   |
| Don't know                                  | 4%   | 4%   | 4%   | 5%  | 6%  | 3%  | 3%  | 3%   | 4%   | 4%   | 4%   | 5%  | 4%  | 4%  | 3%   | 2%  | 3%  | 8%  | 4%   |
| Prefer not to say                           | 1%   | 1%   | 1%   | 1%  | 2%  | 0%  | 0%  | 0%   | 1%   | 0%   | 0%   | 1%  | 0%  | 1%  | 1%   | 1%  | 0%  |     | 1%   |

BNC\_q5\_2. 'In a school environment, it is unnecessary to educate children under the age of 9 about what abuse is and where to get help':

| to get help':                               |      |      |      |     |     |     |     |      |      |      |      |     |     |     |      |     |     |     |      |
|---|------|------|------|-----|-----|-----|-----|------|------|------|------|-----|-----|-----|------|-----|-----|-----|------|
| Unweighted base                             | 4577 | 2148 | 2429 | 487 | 733 | 729 | 906 | 1722 | 2654 | 1923 | 1056 | 653 | 421 | 657 | 1076 | 206 | 408 | 100 | 3863 |
| Base: All UK Adults who agreed to take part | 4552 | 2141 | 2411 | 509 | 824 | 743 | 819 | 1657 | 2510 | 2042 | 1104 | 734 | 430 | 567 | 987  | 216 | 386 | 128 | 3822 |
| Strongly agree                              | 6%   | 7%   | 5%   | 4%  | 5%  | 6%  | 6%  | 6%   | 5%   | 7%   | 6%   | 6%  | 6%  | 6%  | 6%   | 7%  | 3%  | 5%  | 6%   |
| Tend to agree                               | 13%  | 14%  | 12%  | 12% | 15% | 11% | 12% | 14%  | 14%  | 12%  | 13%  | 14% | 11% | 13% | 13%  | 20% | 13% | 8%  | 13%  |
| Neither agree nor disagree                  | 15%  | 16%  | 13%  | 18% | 16% | 16% | 15% | 12%  | 15%  | 14%  | 12%  | 13% | 14% | 16% | 18%  | 14% | 16% | 12% | 15%  |
| Tend to disagree                            | 34%  | 33%  | 35%  | 35% | 32% | 35% | 32% | 35%  | 35%  | 33%  | 34%  | 33% | 37% | 32% | 34%  | 34% | 34% | 33% | 34%  |
| Strongly disagree                           | 27%  | 24%  | 29%  | 24% | 22% | 25% | 30% | 29%  | 26%  | 28%  | 29%  | 26% | 27% | 25% | 25%  | 18% | 30% | 33% | 27%  |
| Don't know                                  | 6%   | 6%   | 6%   | 7%  | 8%  | 7%  | 5%  | 4%   | 5%   | 6%   | 6%   | 6%  | 5%  | 7%  | 4%   | 5%  | 5%  | 8%  | 6%   |
| Prefer not to say                           | 1%   | 1%   | 1%   | 1%  | 2%  | 0%  | 0%  | 0%   | 1%   | 0%   | 0%   | 1%  | 0%  | 1%  | 1%   | 1%  | 0%  |     | 1%   |