

YouGov Survey Results

Sample Size: 1946 GB Adults
Fieldwork: 13th - 14th March 2014

	Voting intention					2010 Vote			Gender		Age				Social Grade		Region					Frequently Play Video Games		
	Con	Lab	Lib Dem	UKIP		Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Yes	No/ Never	
Weighted Sample	1946	x	x	x	x	576	469	398	944	1002	232	492	666	557	1109	837	249	632	416	479	169	899	986	
Unweighted Sample	1946	465	604	114	212	554	472	403	949	997	201	399	730	616	1283	663	292	637	359	415	243	856	1039	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How often, if at all, do you play video/computer games?

Most days	17	14	18	18	24	14	14	19	20	15	20	18	17	17	16	19	14	17	18	19	21	38	0
Once a week	12	11	12	10	11	9	12	12	14	9	21	14	12	6	12	12	15	13	10	10	12	26	0
Once a month	8	8	8	8	4	7	7	8	10	5	14	12	6	3	8	7	8	7	9	7	5	16	0
Several times a year	9	9	12	6	7	9	10	8	9	10	14	14	9	4	10	8	10	8	9	11	10	21	0
Once a year	5	4	5	5	3	4	5	5	4	5	5	7	4	3	5	4	5	5	5	4	4	0	9
Never	46	51	43	51	51	55	47	47	40	52	19	31	49	67	46	46	43	48	45	47	46	0	91
Don't know	3	2	2	2	1	1	4	1	2	4	8	4	3	0	2	4	5	2	6	1	2	0	0

Which of the following do you think can be considered as "art"?

Television

Can be considered "art"	45	42	51	59	35	42	46	55	48	41	44	49	43	43	51	36	54	43	39	46	49	46	45
Cannot be considered "art"	43	47	39	30	57	46	43	35	38	47	38	40	44	46	39	48	38	42	50	40	40	41	45
Don't know	13	11	9	10	9	12	12	10	13	12	19	11	14	10	10	16	8	15	11	14	10	12	10

Video/computer games

Can be considered "art"	27	20	33	36	17	19	28	33	32	23	38	40	24	14	31	21	35	24	24	29	29	35	20
Cannot be considered "art"	61	71	55	50	76	71	59	56	57	65	46	48	63	76	59	63	56	63	65	59	59	54	70
Don't know	12	9	11	13	6	10	13	10	12	12	16	11	13	10	10	15	10	13	11	13	11	10	10

Film

Can be considered "art"	77	82	80	80	70	79	76	86	75	80	75	79	76	78	83	70	82	79	70	79	78	78	80
Cannot be considered "art"	15	12	15	10	26	14	17	9	16	14	12	13	16	16	11	19	12	12	20	14	16	16	14
Don't know	8	6	5	10	3	7	7	5	9	7	12	8	8	5	6	11	7	9	9	6	6	6	6

Theatre

Can be considered "art"	88	90	90	90	89	88	90	93	84	92	83	88	88	92	90	87	86	90	84	91	89	88	92
Cannot be considered "art"	6	6	6	4	8	7	6	5	9	4	6	7	7	5	6	6	8	5	9	5	5	8	5
Don't know	5	4	4	6	3	5	4	2	7	3	11	5	5	3	4	7	6	5	7	3	6	4	4