YouGov / Sunday Times Survey Results Policy knockout 2014 Round one



Sample Size: 1589 GB Adults Fieldwork: 7th - 8th December 2014

		V	Vestmi	nster \	/I	2	010 Vo	te	Ge	ender		Αç	je		Social	Grade			Region		
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotla
Weighted Sample	1589	Χ	Χ	Χ	Χ	479	386	313	771	818	189	402	543	454	906	683	203	516	340	391	138
Unweighted Sample	1589	420	381	78	194	486	369	341	784	805	86	327	673	503	1106	483	233	505	297	356	198
•	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The next few questions concern priorities for Britain. We offer some pairs of policies. Many people will support both options. What we are exploring is which, if either, you think matters more in each pair.

Thinking ahead to 2015, which, if either, of these would be better for Britain?																					
Only admit to the UK immigrants who are able to pay for private health insurance, private schools and private housing for themselves and their families for five years	21	26	13	12	41	26	18	15	22	20	20	17	26	18	20	22	18	24	20	21	18
Ban immigrants from claiming welfare benefits for their	54	60	58	51	49	62	52	53	53	55	37	52	52	66	52	57	49	53	57	58	49
Neither Don't know	18 7	12 1	23 6	33 4	5 5	9 3	23 7	25 7	19 6	17 8	27 16	21 9	17 6	13 3	21 7	13 7	20 12	19 4	16 8	14 7	27 6
Thinking ahead to 2015, which, if either, of these																					
would be better for Britain? Hold a referendum before the end of 2017 on whether the		ı									ı			1		1	1				
	26	55	18	15	72	57	23	24	41	32	28	25	37	48	36	36	33	39	41	34	23
European Union	36	55	10	15	12	57	23	24	41	32	20	25	31	40	30	30	33	39	41	34	23
Freeze gas and electricity prices for up to two years	46	35	66	55	18	30	61	54	43	49	45	54	45	40	46	45	46	44	41	49	52
Neither	9	8	7	25	3	8	8	16	9	9	5	9	13	7	11	7	10	11	5	7	14
Don't know	9	3	8	4	7	5	8	6	7	11	22	12	6	5	7	11	11	6	12	10	11
Thinking ahead to 2015, which, if either, of these would be better for Britain?											_										
Introduce a mansion tax on homes worth more than £2 million	19	18	21	26	16	19	22	21	21	16	7	20	21	19	19	18	12	16	19	21	27
Increase the national minimum wage from £6.50 an hour																					
to a "living wage" of £9.15 in London and £7.85 in the rest	61	55	70	65	57	56	65	64	56	66	68	61	61	60	60	62	62	64	59	60	61
of Britain																					
	12	23	3	8	18	20	7	7	15	9	10	8	12	15	14	9	15	15	10	9	6
Don't know	8	4	5	1	9	5	7	8	8	9	15	10	6	7	7	11	11	5	11	10	6



		V	Vestmi	nster V	/I	2	010 Vc	ote	Ge	ender		Αg	je		Social	Grade			Region		
	Total	Con	Lab	Lib Dem	UKIP		Lab	Lib Dem	Male	Female					ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotlan
Weighted Sample	1589	Χ	Χ	Χ		479	386	313	771	818	189	402	543	454	906	683	203	516	340	391	138
Unweighted Sample		420	381	78	194	486	369	341	784	805	86	327	673	503	1106	483	233	505	297	356	198
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Thinking ahead to 2015, which, if either, of these would be better for Britain?																					
Give Scotland far greater powers to decide income tax rates and how to spend the tax it receives Pass a law that would prevent MPs from Scotland, Wales	21	10	28	32	9	10	26	23	23	18	22	29	21	12	21	20	18	13	20	17	63
and Northern Ireland voting at Westminster on matters that affect only England	52	78	38	38	70	78	41	47	53	50	37	41	51	68	54	49	53	64	46	53	16
Neither Don't know		9	20 14	26 4	12 10	8 4	19 14	18 13	14 9	15 17	16 24	13 17	16 12	13 7	15 10	14 18	15 13	14 10	17 17	12 18	18 4
Thinking ahead to 2015, which, if either, of these would be better for Britain?		_			_				_		-				_						
Scrap plans to build the HS2 high-speed railway line and use the money to improve public transport in other ways		35	22	40	38	40	24	31	30	34	18	28	34	39	33	30	22	34	34	33	32
Renationalise Britain's railways by returning them all to public ownership when the current franchises of the private railway operators expire	42	32	58	37	44	31	54	47	45	39	44	41	41	42	39	45	43	44	37	39	47
Neither Don't know	14 13	25 8	10 10	15 8	8 11	20 9	10 12	11 11	17 8	10 18	15 23	13 19	15 10	12 7	16 11	10 16	17 18	12 9	14 15	14 14	9 12
Thinking ahead to 2015, which, if either, of these would be better for Britain?																					
Legalise the possession of small amounts of cannabis		18	23	41	14	18	21	28	27	18	30	30	23	13	24	20	22	23	19	22	32
Set legal limits on the amount of sugar, salt and fat in foods sold in supermarkets	40	41	46	33	38	36	47	39	41	40	26	37	41	48	42	37	32	39	45	42	41
Neither Don't know		37 4	24 7	23 3	35 12	40 5	24 8	25 8	25 8	31 11	26 18	22 11	29 7	33 7	27 6	29 13	36 10	32 6	22 14	26 10	21 5
Thinking ahead to 2015, which, if either, of these would be better for Britain?																					
Give head teachers and hospital managers more freedom to decide local priorities, and set fewer national rules on		59	38	50	51	60	39	52	50	49	44	52	50	51	51	49	45	51	49	50	52

Thinking ahead to 2015, which, would be better for Britain?

Give head teachers and hospital managers more freedom to decide local priorities, and set fewer national rules on	50	59	38	50	51	60	39	52	50	49	44	52	50	51	51	49	45	51	49	50	52
running schools and hospitals								-												•••	
Increase national insurance contributions to enable more to be spent on the NHS	23	17	35	30	17	17	30	27	26	20	22	20	21	28	24	22	20	23	22	26	23
Neither	15	17	16	16	20	14	19	14	14	17	9	13	20	14	16	14	17	18	15	12	16
Don't know	12	7	10	4	12	8	11	8	9	14	25	15	9	6	9	15	18	8	14	13	9

		V	Vestmi	nster \	/I	2	010 Vc	te	Ge	nder		Αg	je		Social	Grade			Region		
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1589	Χ	Χ	Χ	Χ	479	386	313	771	818	189	402	543	454	906	683	203	516	340	391	138
Unweighted Sample	1589	420	381	78	X X 479 386 3 78 194 486 369 3			341	784	805	86	327	673	503	1106	483	233	505	297	356	198
•	0.1	0/	0.1	0.1	0.4	٠,	0.1	0.4	0/	0.4	٥,	0.1	0.1	0/	٠,	0.1	0.4	0.1	0.4	0.1	0.4



Thinking ahead to 2015, which, if either, of these would be better for Britain?

Means test age-related benefits, so that better-off pensioners no longer receive free bus passes and the winter fuel allowance	42	49	40	50	42	50	42	41	45	38	30	50	46	33	40	43	33	43	37	45	49
Reduce the maximum tuition fee for university students																					
from £9,000 to £6,000 a year and raise income tax to pay for it	23	18	33	27	15	15	28	27	23	22	32	16	20	27	25	20	26	23	28	18	15
Neither	27	31	19	21	33	32	21	24	24	29	22	21	27	34	29	24	31	30	22	24	28
Don't know	9	2	8	2	11	3	10	8	8	11	16	13	7	7	6	13	9	4	13	13	8

Round two



Sample Size: 1959 GB Adults Fieldwork: 8th - 9th December 2014

Fieldwork: 8th - 9th December 2014																					
		\	Vestmi	nster V	1	2	010 Vo	te	Ge	nder		Ag	je		Social	Grade			Region		
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1959	Х	Х	Χ	Χ	555	488	394	950	1009	233	496	670	560	1117	842	251	637	419	482	170
Unweighted Sample		468	506	112	251	527	484	411	988	971	204	383	775	597	1323	636	262	607	374	446	270
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Thinking ahead to 2015, which, if either, of these																					
would be better for Britain?																					
Ban immigrants from claiming welfare benefits for their	57	77	41	38	89	77	51	42	55	59	37	49	60	69	51	64	49	61	63	56	41
first four years in Britain	31	' '		30	09		31	42			31				31	04		-	03	50	41
Freeze gas and electricity prices for up to two years	32	17	53	41	9	16	44	44	33	32	41	37	32	25	36	27	36	29	29	33	45
Neither	6	5	3	15	1	4	3	10	8	3	10	6	5	4	8	3	9	5	3	6	7
Don't know	5	2	2	5	2	3	2	4	4	6	13	8	3	2	5	6	6	5	4	6	7
Thinking ahead to 2015, which, if either, of these would be better for Britain? Increase the national minimum wage from £6.50 an hour		ı							•		I						Ī				
to a "living wage" of £9.15 in London and £7.85 in the rest of Britain	59	37	79	66	46	39	77	65	57	62	64	63	59	54	56	63	62	59	54	59	71
Pass a law that would prevent MPs from Scotland, Wales	~-		4.0	0.5	40	40	40	0.5	0.4	0.4		00	00	07	0.4	00	00		00	0.5	
and Northern Ireland voting at Westminster on matters	27	51	10	25	42	48	12	25	31	24	20	22	26	37	31	22	28	32	29	25	11
that affect only England Neither	8	9	8	7	0	8	9	7	8	8	5	8	11	6	7	9	5	6	10	9	11
Don't know	5	3	2	2	9 2	5	3	3	4	o 7	11	6	4	6 3	5	6	5	4	7	6	7
DOTT MIOW	·		_	-	_	Ü	J	J	, ,	•		O	-	Ü	U	o	J	-	,	Ü	•
Thinking ahead to 2015, which, if either, of these																					
would be better for Britain?																					
Renationalise Britain's railways by returning them all to																					
public ownership when the current franchises of the	53	39	68	43	62	43	63	61	53	53	42	50	56	56	52	54	52	53	51	52	59
private railway operators expire																					
Set legal limits on the amount of sugar, salt and fat in	24	33	19	32	21	29	21	23	26	23	25	28	21	24	25	23	25	25	22	26	20
foods sold in supermarkets			_					_													
Neither	16	26	8	17	16	23	11	11	16	16	17 16	13	17	17	17	15	16	15	20	14	14
Don't know	7	2	6	7	2	5	5	5	5	9	16	9	6	3	6	8	6	6	8	8	7
Thinking ahead to 2015, which, if either, of these would be better for Britain?																					
Give head teachers and hospital managers more freedom																					
to decide local priorities, and set fewer national rules on running schools and hospitals	44	55	40	40	50	51	46	40	42	46	34	39	39	59	46	42	44	45	41	46	48
Means test age-related benefits, so that better-off pensioners no longer receive free bus passes and the	31	28	36	40	29	27	32	38	35	27	31	37	36	19	31	31	25	33	35	29	29
winter fuel allowance	٠.		00		_0		0_				.	٥.	00		0.	٠.		00	00		
Neither	17	13	19	16	18	16	18	17	17	17	17	15	18	18	16	18	23	16	16	17	16
Don't know	8	4	5	4	2	6	4	5	6	9	17	9	6	4	7	8	8	6	8	9	7

Semi-finals



Sample Size: 1983 GB Adults

Fieldwork: 9th - 10th December 2014

		V	Vestmi	nster \	/I	2	010 Vc	ote	Ge	nder		Αç	ge		Social	Grade			Region		
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1983	Χ	Χ	Χ	Χ	588	468	405	962	1021	236	502	678	567	1130	853	254	644	424	488	173
Unweighted Sample	1983	485	592	99	232					999	126	437	841	579	1351	632	280	619	352	476	256
•	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/

Thinking ahead to 2015, which, if either, of these
would be better for Britain?
Dan immigranta from alaiming walfare handita for

Ban immigrants from claiming welfare benefits for their	51	68	32	32	86	69	39	38	49	52	26	46	54	61	49	53	20	5 1	59	53	40
first four years in Britain	31	00	32	32	00	09	39	30	49	32	20	40	54	01	49	55	39	31	59	55	40
Increase the national minimum wage from £6.50 an hour																					
to a "living wage" of £9.15 in London and £7.85 in the rest	39	24	60	64	12	22	50	54	42	37	60	40	37	32	41	37	49	41	31	35	51
of Britain																					
Neither	4	5	4	3	1	4	3	5	4	3	3	5	4	4	5	3	4	3	5	4	5
Don't know	6	4	4	1	2	5	8	3	5	7	11	9	5	3	5	7	8	5	5	8	4

Thinking ahead to 2015, which, if either, of these

would be better for Britain?		_						-			_			_		_					
Renationalise Britain's railways by returning them all to																					
public ownership when the current franchises of the	42	27	57	37	49	31	56	45	46	38	41	43	40	44	41	43	43	41	41	44	42
private railway operators expire																					
Give head teachers and hospital managers more freedom																					
to decide local priorities, and set fewer national rules on	36	49	28	47	32	45	25	37	34	38	35	32	36	40	37	34	30	38	38	34	38
running schools and hospitals																					
Neither	11	17	8	11	11	16	9	10	12	11	7	9	14	12	13	10	15	10	13	10	11
Don't know	11	7	7	5	7	8	10	8	8	13	17	16	10	4	9	13	12	11	9	12	9

Final



Sample Size: 2088 GB Adults

Fieldwork: 10th - 11th December 2014

		V	Vestmi	nster \	/I	2	010 Vo	te	Ge	nder		Αç	je		Social	Grade			Region		
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	Female 18-24 25-39 40-59 60					C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2088	Χ	Χ	Χ	Χ	637	497	407	1013	1075	248	528	714	597	1190	898	267	679	447	514	182
Unweighted Sample	2088	498	619	106	248	590	532	422	1055	1033	221	417	885	565	1377	711	259	665	389	529	246
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The next question concerns priorities for Britain. We offer a pair of policies. Many people will support both options. What we are exploring is which, if either, you think matters more.

Thinking ahead to 2015, which, if either, of these would be better for Britain?

Ban immigrants from claiming welfare benefits for their first four years in Britain	60	80	43	41	84	80	48	47	55	64	38	53	65	69	55	66	48	62	63	61	57
Renationalise Britain's railways by returning them all to	26	9	43	35	10	9	37	40	31	21	33	29	25	20	31	20	34	23	23	26	31
Neither	8	8	9	20	5	8	9	8	9	7	12	8	6	9	10	6	10	9	7	7	8
Don't know	6	3	6	5	1	3	5	5	5	7	17	9	4	2	5	8	8	6	7	6	3