

## **YouGov / Sunday Times Survey Results**

Sample Size: 1724 GB Adults

Fieldwork: 15th - 16th December 2011

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		Voti	ng inter	ntion	2	010 Vo	te	Ge	nder		Αç	ge		Social	grade			Region		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1724	523	564	124	530	423	398	838	886	209	440	590	486	983	741	221	560	369	424	150
Unweighted Sample	1724	516	529	133	547	408	412	851	873	87	470	695	472	1164	560	275	572	333	359	185
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Headline Voting Intention																				
[Excluding Don't knows and Wouldn't votes]		-		-			_		_				-		_	-				
Con	39	100	0	0	89	4	14	39	39	24	39	37	46	42	34	38	48	40	30	26
Lab	42	0	100	0	3	93	42	40	44	54	40	44	35	36	50	40	32	42	55	39
Lib Dem	9	0	0	100	1	0	35	9	9	7	13	8	8	11	7	11	12	8	6	6
Other	11	0	0	0	7	3	9	13	8	15	8	11	12	11	10	10	7	10	9	29
Other Parties Voting Intention																				
UKIP	4	0	0	0	6	0	2	5	3	2	2	5	6	4	4	2	3	7	5	1
SNP / PCY	3	0	0	0	0	2	1	3 2	2	4	2 2	2 3	3	3	2	0	0	0	1	23
Green	2	0	0	0	0	1	3	2	1	3	1	3	1	3	1	3	2	1	1	2
BNP	1	0	0	0	1	0	0	1	1	0	1	1	2	1	1	0	0	1	1	1
Respect	1	0	0	0	0	0	2	1	0	4	0	0	0	0	1	3	0	0	0	1
Other	1	0	0	0	0	0	1	0	1	1	1	1	0	1	1	1	1	0	0	1
		-		•			-		·-				·-		•					
Non Voters		_		_			_		_				_		_	_				
Would Not Vote	8	0	0	0	2	3	5	7	9	15	10 15	8	3	5 12	12	9	8	8	7	6
Don't know	14	0	0	0	12	10	17	10	17	14	15	14	11	12	15	14	16	12	13	9
	Dec 15-																			
15	16																			
Do you approve or disapprove of the																				
Government's record to date?		_		_			_		_				_			_				
Approve 34	32	80	3	35	67	9	22	36	28	21	32	31	38	37	25	32	38	31	27	28
Disapprove 51	53	10	89	47	18	83	64	51	54	56	47	55	53	50	56	49	48	53	57	60
Don't know 15	15	10	8	18	15	8	13	13	18	22	21	14	9	13	18	19	14	16	16	12
		-					•						•			-				



Fieldwork: 15th - 16th December 2011	_		1														_				
			Voti	ng inte	ntion	2	010 Vo	te	Ge	nder		Αç	ge		Social	grade			Region		
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Unweighted Sa	Sample	1724	516	529	133	547	408	412	851	873	87	470	695	472	1164	560	275	572	333	359	185
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
De	ec 8-9	Dec 15-																			
	30 0 0	16																			
Do you think that David Cameron is doing well																					
or badly as Prime Minister?		1	1						Ī						ii						
Very well	6	10	29	1	2	23	1	4	11	9	4	8	8	16	11	7	9	10	11	9	8
	36	35	65	8	42	60	11	31	37	32	33	39	33	33	37	31	36	42	33	29	28
	42	44	94	8	44	83	13	35	48	41	37	47	41	49	49	38	44	52	44	37	37
, ,	28	28	5	44	35	10	39	35	26	30	34	30	27	24	27	29	25	25	31	30	29
, ,	23	22	0	45	13	2	44	24	23	21	20	15	26	24	20	25	20	18	19	27	30
	52	50	5	89	49	12	83	59	48	51	55	45	53	48	46	54	44	43	51	57	59
Don't know	7	6	1	3	8	4	4	5	4	8	9	8	6	4	5	8	11	6	5	5	5
Do you think Ed Miliband is doing well or badly as leader of the Labour party?		i	ī		·				•		-			-	1						
Very well	3	3	0	7	0	0	7	1	2	3	5	3	2	2	2	4	3	2	2	4	1
	24	25	8	51	24	11	45	29	24	26	23	24	27	25	22	30	28	22	23	30	22
	27	28	8	59	24	11	52	30	27	29	28	27	29	27	24	33	31	24	25	35	24
, ,	35	34	41	26	46	37	27	37	33	36	37	34	34	34	39	29	29	36	33	35	38
	24	25	46	5	17	45	11	15	30	20	8	24	25	32	27	22	24	27	25	20	24
	59	59	87	31	63	82	38	52	62	55	45	58	58	66	65	51	54	63	59	55	62
Don't know	14	13	5	10	13	7	10	18	11	16	26	15	13	8	11	16	16	13	16	10	14
Do you think that Nick Clegg is doing well or badly as leader of the Liberal Democrats?			1 .			ı					1 .				1 .		1 -				
Very well	2	1	1	1	7	1	0	2	1	1	1	1	1	1	1	1	3	1	1	1	2
,	22	17	27	6	49	23	4	24	19	16	14	22	16	16	20	13	15	21	18	14	13
	25	18	28	6	55	24	4	26	20	17	15	23	17	17	21	14	18	21	19	15	15
, ,	31	35	40	35	31	41	36	35	33	38	30	39	37	33	37	33	34	36	34	38	34
- , ,	34	38	28	55	7	30	55	31	41	35	37	29	39	45	36	41	38	35	36	41	46
	65	73	68	90	38	70	91	66	74	73	67	68	76	78	73	74	72	71	70	79	80
Don't know	10	8	4	3	7	5	5	8	6	10	18	9	7	5	6	11	10	8	11	6	5



Fieldwork: 15th - 16th December 2011		_								1						•				
		Vot	ing inte	ntion	2	010 Vo	te	Ge	nder		Ą	ge		Social	grade			Region		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Samp	le 1724	523	564	124	530	423	398	838	886	209	440	590	486	983	741	221	560	369	424	150
Unweighted Samp	le <b>1724</b>	516	529	133	547	408	412	851	873	87	470	695	472	1164	560	275	572	333	359	185
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Do you think the Conservative and Liberal																				
Democrat coalition partners are working																				
together well or badly?								ī												
Very well 3	2	4	0	4	3	0	2	2	1	0	1	2	3	2	1	0	2	2	2	1
Fairly well 34	31	60	8	48	55	8	31	35	26	24	36	29	31	36	25	32	35	31	26	27
TOTAL WELL 37	32	64	8	52	58	8	32	37	28	24	37	31	33	38	26	32	37	32	28	28
Fairly badly 33	35	27	38	34	29	38	39	33	37	34	35	35	35	36	33	30	37	35	33	39
Very badly 23	26	5	51	8	9	50	24	25	27	29	19	29	27	21	33	26	21	23	35	31
TOTAL BADLY 56	61	32	89	42	38	88	63	57	64	62	55	64	62	58	65	56	57	57	68	70
Don't know 7	7	4	3	7	4	4	5	5	8	13	8	5	5	5	9	11	6	10	4	2
Do you think this coalition government is good																				
or bad for people like you?																				
Very good 3	2	4	0	5	4	0	2	2	2	0	2	2	2	2	1	2	2	1	2	2
Fairly good 18	18	39	3	39	35	4	16	23	14	11	18	19	20	21	14	19	21	19	13	19
TOTAL GOOD 21	20	43	3	43	39	4	18	24	16	11	20	21	23	24	15	21	24	20	15	21
Fairly bad 26	27	23	31	24	23	31	27	24	29	36	25	24	28	27	27	29	29	24	24	27
Very bad 28	26	6	52	6	8	49	25	27	26	19	22	32	28	24	29	23	20	26	35	34
TOTAL BAD 54	53	29	83	30	32	80	52	52	55	54	46	56	56	51	56	52	49	50	59	60
Won't make much difference either way 20	21	24	12	20	24	14	25	20	22	24	26	18	19	21	22	21	22	23	20	16
Don't know 5	6	3	3	7	5	3	4	4	7	10	8	5	2	4	7	6	5	6	7	2
Do you think the coalition government is managing the economy well or badly?																				
Very well 4	3	9	0	4	9	0	2	5	2	0	3	3	6	4	3	3	3	3	5	4
Fairly well 31	30	69	4	36	61	9	23	33	28	20	33	30	33	35	24	31	35	31	25	25
TOTAL WELL 34	34	78	4	40	69	9	25	38	30	20	37	33	38	39	27	33	38	34	30	29
Fairly badly 30	30	13	38	40	16	37	42	29	32	42	31	26	30	31	29	31	31	27	32	32
Very badly 27	26	2	53	9	5	50	25	24	27	17	21	32	26	21	31	24	21	24	32	34
TOTAL BADLY 57	56	15	91	49	21	87	67	53	59	59	52	58	56	53	60	55	52	51	63	65
Don't know 8	10	7	5	11	10	4	8	10	11	21	12	9	6	8	13	12	9	15	7	6



Fieldwork: 15th - 16th December 2011																				
		٧	oting in	tention		2010 Vo	te	Ge	ender		A	ge		Social	grade			Region		
	Tota	I Co	n La	b Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sa	mple 172	<b>4</b> 52	3 56	4 124	530	423	398	838	886	209	440	590	486	983	741	221	560	369	424	150
Unweighted Sa	mple <b>172</b>		_	9 133	547	408	412	851	873	87	470	695	472	1164	560	275	572	333	359	185
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
In your opinion how good or bad is the state of Britain's economy at the moment?																				
Very good	0 0	0			0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	2 <b>3</b>	6		5	6	0	2	4	2	1	4	2	3	3	3	2	3	3	3	3
	3 3	6		5	. 6	0	2	4	2	_ 1	5	2	3	3	3	2	3	3	4	3
9	12 14	23			20	8	11	17	11	12	16	13	13	13	15	18	13	17	11	14
	<i>4</i> 6	5			53	41	50	48	44	47	46	45	48	50	41	48	50	40	45	46
,	38 <b>34</b>	14			20	50	35	28	39	24	30	39	35	31	37	29	32	34	38	35
	33 80	69			72	91	85	77	83	71	76	84	83	81	78	77	82	74	83	81
How do you think the financial situation of your household will change over the next 12 months?	2 4	2	3	3	2	2	2	3	4	15	4	1	1	3	4	3	3	6	3	3
Get a lot better	1 1	2	0	2	2	0	1	2	0	3	1	1	0	l 1	1	4	0	1	1	1
	9 8	13				5	10	11	6	11	13	7	4	10	6	9	7	9	9	8
TOTAL GET BETTER 1	11 9	14			13	6	11	13	6	14	14	8	5	11	7	13	8	9	10	8
Stay about the same 2	?6 <b>29</b>	43	3 20	36	35	20	30	32	27	37	34	25	28	33	24	37	30	28	27	23
Get a little worse	36 37	33	38	3 37	36	39	38	35	38	28	32	38	43	37	36	31	40	33	36	41
Get a lot worse 2	24 20	7	30		13	30	18	17	22	3	15	26	24	16	25	15	18	20	23	22
TOTAL GET WORSE 6	50 56	40	68	3 48	49	69	55	51	61	31	47	64	67	53	61	45	59	53	59	63
Don't know	3 5	2	6	2	3	5	3	4	6	19	5	3	1	3	8	5	3	9	4	5



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		Voti	ng inter	ntion	2	010 Vo	te	Ge	nder		Αç	ge		Social	grade			Region		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1724	523	564	124	530	423	398	838	886	209	440	590	486	983	741	221	560	369	424	150
Unweighted Sample	1724	516	529	133	547	408	412	851	873	87	470	695	472	1164	560	275	572	333	359	185
•	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Last week leaders of the European Union had a summit to discuss measures to solve the debt crisis that is affecting the Eurozone. European leaders agreed new rules for the Eurozone, giving the EU more control over the budgets of countries in the Eurozone.

Britain is not in the Eurozone, so would not have been directly affected by the new rules. However amending the European Union treaties to adopt the new rules would have needed the agreement of all European Union countries including Britain.

At the summit David Cameron vetoed the Treaty as other countries would not allow a British optout from EU regulations on financial services that could have damaged the City of London.

As a result other EU countries will now go ahead with the proposed rules in a separate agreement that does not include Britain.

	Dec 11-	Dec 15-																			
	12	16																			
Do you think David Cameron was right or wrong																					
to veto the treaty?																					
Right	58	56	93	31	33	89	38	41	56	55	36	54	58	63	57	55	57	59	58	51	50
Wrong	21	23	1	46	36	4	39	33	28	18	25	21	24	24	25	20	22	20	18	29	34
Don't know	21	21	6	23	31	7	23	26	15	26	39	25	18	13	18	25	21	21	24	20	16
Many European politicians have criticised David Cameron for using his veto and not being part of the new agreement. Do you think their criticisms are justified or unjustified?																					
Justified		29	8	53	43	9	46	44	33	25	39	28	28	27	34	23	26	27	26	33	39
Unjustified		51	83	28	34	80	33	35	53	50	25	49	53	63	50	53	53	53	51	50	49
Don't know		19	9	19	23	11	21	21	13	25	36	23	18	10	16	24	21	20	23	17	12



North

Scotland

13

10

Region Midlands /

Wales

Rest of

South

Weighted	d Sample	1724	523	564	124	530	423	398	838	886	209	440	590	486	983	741	221	560	369	424	150
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	•	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	Dec 11-	Dec 15-																			
	12	16																			
People hold different views about how they would like to see the European Union develop. Which of these statements comes closest to your view?																					
A fully integrated Europe with all major decisions taken by a European Government	4	3	1	4	6	1	5	4	4	2	1	3	3	3	2	3	4	3	2	3	2
No European Government but a more integrated European Union than now, with a single currency and no frontier controls	9	9	4	15	17	4	11	13	12	6	15	8	9	8	12	6	8	9	9	9	16
The situation more or less as it is now	13	16	10	25	29	8	23	27	18	15	23	21	14	13	19	13	13	15	19	14	24
A less integrated Europe than now with the European Union amounting to little more than a free trade area	40	35	53	26	22	50	28	31	36	34	19	34	38	40	39	30	32	39	34	32	36

Gender

Female

 24
 29
 16
 13
 33
 18
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 6
 9
 18
 14
 9

Male

Age

60+

18-24 25-39 40-59

Social grade

ABC1

C2DE

London

2010 Vote

Lab

Lib

Dem

Voting intention

Lab

Con

Total

Lib

Dem

Con

Look at the following list of areas, and in each one say whether you think rules in that area should be decided by the British government, should be decided by the European Union, or should be shared between the European Union and the British government.

Complete British withdrawal from the European

Union
Don't know

## Agriculture and fisheries

3		_			_		_			_			_		_					
By the British government	55	70	48	33	71	52	44	56	54	37	50	55	66	51	60	54	55	59	53	51
Shared between the British government and the EU	32	25	39	51	23	36	43	33	31	35	30	34	30	38	24	29	34	28	32	38
By the European Union	4	1	3	10	2	4	6	6	2	4	6	3	2	4	3	6	4	2	3	3
Don't know	9	4	10	6	4	8	7	5	13	24	14	7	2	7	13	10	8	10	11	7



Fie	Idwork	· 15th -	. 16th	December 2011	

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Immigration and asylum					1					1										
By the British government	74	89	68	56	89	69	66	75	72	57	65	78	84	72	75	71	78	75	72	62
Shared between the British government and the EU	16	7	21	33	6	21	22	17	15	23	19	15	12	19	13	18	13	16	15	26
By the European Union	3	1	4	5	1	3	5	4	2	3	4	3	2	3	2	3	2	1	4	6
Don't know	8	3	7	6	4	6	7	5	10	17	12	5	3	6	10	8	7	8	8	6
Environment and climate change																				
By the British government	30	42	24	18	42	27	17	33	27	26	24	31	35	28	33	29	30	31	31	23
Shared between the British government and the EU	46	46	52	44	43	52	50	42	51	32	44	49	52	47	45	42	46	50	44	53
By the European Union	15	8	16	34	10	14	25	19	11	25	19	13	9	18	11	20	16	9	15	18
Don't know	9	4	8	5	5	8	8	6	12	17	12	7	4	7	11	9	8	10	10	6
		•					•		•						•	-				
Policing and justice					1				ı	1										
By the British government	79	91	77	59	91	78	72	79	79	65	73	82	85	78	79	76	80	80	77	75
Shared between the British government and the EU	11	5	14	30	4	13	18	12	10	16	11	11	10	14	8	13	11	11	11	14
By the European Union	2	1	3 7	5	1	2 6	3	4 5	1	3	3	2 5	2 3	3	2	2	2 7	2	3	2 8
Don't know	8	3	1	6	4	ь	7	5	10	17	13	5	3	6	10	9	/	8	9	8
Foreign policy towards countries outside Europe																				
By the British government	47	61	38	31	60	41	37	53	41	39	39	48	55	44	50	47	49	44	46	47
Shared between the British government and the EU	37	30	44	53	30	44	44	33	41	37	40	36	36	40	33	36	36	41	37	33
By the European Union	8	4	11	10	5	9	11	10	6	7	8	9	6	9	6	7	7	5	8	14
Don't know	9	4	7	6	6	6	8	5	12	18	13	7	3	7	11	10	8	9	9	6
Defence		-					-						_							
By the British government	66	79	61	54	80	64	60	68	64	57	60	65	77	64	69	62	69	70	63	61
Shared between the British government and the EU	22	16	25	34	15	24	26	21	22	25	21	23	18	25	17	24	20	21	21	24
By the European Union	4	2	6	6	2	5	6	6	3	1	5	6	3	5	3	5	4	1	6	8
Don't know	8	3	8	5	4	7	7	5	11	17	13	6	2	6	11	9	7	8	9	7
				•			-		•				-		•					
Employment rights									1	ı			1			1				
By the British government	66	85	55	44	83	59	55	63	69	56	57	69	75	63	70	64	68	71	63	60
Shared between the British government and the EU	20	10	25	40	11	24	29	23	16	24	22	18	16	24	14	20	20	18	18	24
By the European Union	7 8	1	12 7	10 5	3	11 6	9 7	9 5	4 10	3 17	8 12	8 5	6	8	5	8	6 7	3 8	10 9	10 6
Don't know	0	l 3	1	<b>၁</b>	3	О	′	Э	10	17	12	Э	2	6	10	8	,	Ö	Э	Ö



Fieldwork: 15th - 16th December 2011																				
		Voti	ng inte	ntion	2	010 Vo	te	Ge	ender		Ą	ge		Social	grade			Region		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sam	ple 1724	523	564	124	530	423	398	838	886	209	440	590	486	983	741	221	560	369	424	150
Unweighted Sam		516	529	133	547	408	412	851	873	87	470	695	472	1164	560	275	572	333	359	185
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Trade rules								1						i		i .				
By the British government	45	56	39	26	56	42	34	45	44	32	34	47	56	38	53	42	47	48	41	42
Shared between the British government and the EU	37	33	39	50	33	39	46	38	36	40	42	37	33	43	29	38	37	38	37	39
By the European Union	9	6	13	19	7	12 7	12	12	7	8	10	9	9	12	6	11	9	5	11	12
Don't know	9	5	9	5	5	7	8	5	13	19	14	7	3	7	12	10	7	10	11	8
Do you think Britain is better off or worse off from being outside the Eurozone?																				
Better off	55	78	44	47	76	48	47	58	52	51	52	53	62	58	51	54	59	58	51	44
Worse off	13	4	20	21	4	18	17	14	11	8	10	15	13	13	12	10	13	13	13	14
No difference	17	14	19	16	13	18	20	17	16	10	18	19	16	17	17	17	14	14	20	27
Don't know	16	4	17	17	7	15	16	10	20	30	19	13	9	12	20	20	13	16	16	15
Do you think Britain would be better off or worse off if we were outside the European Union?		I 46	00	4-	مد ا	07	00	۰. ا	0.5	ا مم				۰. ا	00		00	0.5	00	00
Better off Worse off	33 35	46 25	23 49	17 61	48 24	27 45	23 49	31 42	35 28	20 30	26 39	36 34	41 34	31	36 26	34 36	38 31	35 36	28 36	22
No difference	35 15	19	49 11	7	17	45 12	13	16	∠o 15	14	39 16	34 15	34 15	41 15	26 15	12	31 15	36 12	36 18	40 22
Don't know	17	10	16	, 15	12	16	15	11	23	36	18	15	10	13	23	17	16	18	19	15
Bontknow	''	1 10	10	10	1 '2	10	10		20	50	10	13	10	13	20	17	10	10	13	10
Dec 12  If there was a referendum on whether or not Britain should remain a member of the European		-																		
Union, how would you vote?	14	1 57	20	10	l 50	33	27	1 11	41	l 22	20	46	<b>5</b> 2	25	40 l	1 11	46	44	20	27
Would vote for Britain to leave the European Union Would vote for Britain to remain a member of the	41	57	29	18	59		27	41	41	22	29	46	52	35	48	41	46	41	39	27
European Union 36		30	56	70	27	51	56	47	35	51	45	36	37	48	31	39	36	41	43	52
Would not vote 4	5	2	4	1	3	3	2	3	6	9	7	4	1	4	6	5	5	4	6	5
Don't know 17	14	11	12	12	11	12	15	9	18	17	19	13	10	14	14	15	14	14	12	16



Fieldwork: 15th - 16th December 2011																_				
		Voti	ing inte	ntion	1 2	2010 Vo	ote	Ge	ender		Ą	ge		Social	grade			Region		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Samp	le 1724	523	564	124	530	423	398	838	886	209	440	590	486	983	741	221	560	369	424	150
Unweighted Samp	ole <b>1724</b>	516	529	133	547	408	412	851	873	87	470	695	472	1164	560	275	572	333	359	185
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
To what extent, if at all, are you worried that																				
Britain may become isolated in a world of big																				
power blocs such as the United States, the																				
European Union and China?																				
Very worried	8	2	16	14	3	16	10	10	7	11	7	9	8	9	8	6	8	8	12	7
Fairly worried	26	17	36	39	16	32	36	26	25	26	25	26	26	29	22	27	26	27	25	25
TOTAL WORRIED	34	18	51	52	<sub>.</sub> 19	48	46	37	32	37	32	35	34	37	30	32	34	35	36	31
Not very worried	41	55	31	32	55	33	36	37	46	42	44	40	41	42	41	36	45	39	40	44
Not worried at all	16	24	10	8	21	12	12	21	11	9	14	16	20	15	18	23	14	14	16	17
TOTAL NOT WORRIED	57	79	41	40	76	44	48	58	57	51	58	56	61	56	59	59	60	54	56	61
Don't know	8	3	8	8	5	8	6	5	11	12	10	9	4	6	11	8	7	11	8	8
Which of the following do you think should be Britain's main focus when building economic links for the future?																				
Emerging economies in Asia and South America (such as Brazil, India and China)	46	60	39	43	58	41	46	51	42	30	41	48	56	51	40	47	48	48	40	51
Countries in the European Union	19	10	30	31	10	26	26	23	16	27	20	18	15	22	15	15	19	17	21	24
The USA	9	11	8	12	11	9	6	10	9	13	13	8	7	8	11	11	8	9	11	8
None of these	5	5	2	1	4	2	4	4	5	3	5	6	4	4	5	7	4	4	4	3
Don't know	21	14	20	13	16	22	19	13	28	27	21	21	18	15	28	21	21	22	23	13
	21	14	20	13	1 10	22	19	13	20	21	21	21	10	13	20	21	21	22	23	13
Do you think Nick Clegg has handled the issue of the issue of the European summit and the British veto well or badly?																				
Very well	1	I 1	2	4	<b>l</b> 1	2	1	1	1	0	3	0	1	l 1	1	2	1	0	1	0
Fairly well	13	10	16	38	8	16	21	15	12	7	13	16	14	14	13	13	13	12	16	15
TOTAL WELL	15	10	18	42	9	17	22	17	13	7	16	16	15	15	13	15	14	12	17	16
Fairly badly	37	43	34	30	44	32	39	36	38	40	37	36	38	40	33	35	37	38	39	32
Very badly	29	39	30	3	38	33	14	34	23	19	20	29	41	27	31	27	29	29	27	36
TOTAL BADLY	66	82	64	33	82	<b>65</b>	53	70	<b>62</b>	59	57	65	78	67	64	61	66	67	67	<b>67</b>
Don't know	20	8	18	25	10	18	25	13	26	34	27	19	7	17	23	24	20	21	16	17
And do you think Nick Clegg is proving to be a strong or weak leader of his party?		•			-			•		•				•						
A strong leader	7	7	5	38	6	3	15	8	7	4	8	9	7	8	6	9	7	9	6	8
A weak leader	54	53	64	26	55	67	48	56	52	50	47	56	59	53	54	53	51	49	61	57
Neither strong nor weak	30	37	27	28	35	26	29	31	29	28	34	28	29	32	27	26	35	30	25	31
Don't know	9	3	5	8	5	4	8	5	12	18	11	7	4	6	13	11	7	12	8	5
					•			•		•				•		•				



Fieldwork: 15th - 16th December 2011																					
			Voti	ng inte	ntion	2	010 Vo	te	G	ender		A	ge		Socia	grade			Region		
		Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted		1724	523	564	124	530	423	398	838	886	209	440	590	486	983	741	221	560	369	424	150
Unweighted	d Sample	1724	516	529	133	547	408	412	851	873	87	470	695	472	1164	560	275	572	333	359	185
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	Sept 15-																				
	16	16																			
How much influence do you think the Liberal Democrats currently have in government?																					
A lot of influence	15	6	13	1	6	14	1	3	8	5	2	4	7	10	7	5	3	8	9	4	3
A little influence	33	32	51	17	55	50	19	33	36	29	14	34	34	36	35	28	38	34	32	30	26
TOTAL INFLUENCE	48	39	64	18	61	64	21	37	44	34	16	38	41	45	43	33	41	42	41	34	29
Not a lot of influence	32	39	29	48	35	27	45	43	35	42	52	37	38	37	39	38	34	37	39	41	48
No influence at all	11	15	4	30	1	5	30	14	15	15	16	14	16	15	13	18	14	14	11	19	18
TOTAL NO INFLUENCE	43	54	33	78	35	32	75	58	51	57	68	51	53	52	52	56	48	51	50	60	66
Don't know	10	7	3	4	4	4	4	6	6	9	16	11	5	3	5	10	11	7	9	6	4
How long do you think the current coalition between the Conservatives and Liberal Democrats will last?		40	۱ ۵۰	0.4	40	I	40	4-7	I 40	40	l		40	4-	l	4	1	40		0.4	40
Less than a year		16 25	10	24 32	10 21	11	19 32	17 25	12	19 25	14 26	14 23	18	15 26	15	17	14	12 25	14 28	21 22	19
Another two years		25 9	22 11	32 8	21 9	23 10	32 8	25 8	25 10	25 7	6	23 11	24 10	26 7	25 9	24 8	25 10	25 7	28 9	22 8	21 12
Another two years Until just before the next planned election in 2015		9 27	34	18	37	32	23	o 27	30	7 24	17	26	26	33	29	23	26	30	9 24	o 24	30
All the way until the next planned election in 2015 or																					
beyond		11	16	9	17	15	7	12	13	9	16	11	10	9	12	10	10	12	12	11	9
Don't know		13	7	9	7	9	11	12	10	16	21	15	12	10	10	18	15	14	14	13	8
Do you think each of the following would make a better or worse leader of the Liberal Democrats than Nick Clegg?																					
Vince Cable																					
Would make a better leader		22	20	28	27	17	29	28	25	20	19	20	21	27	24	20	25	22	18	23	26
Would make a worse leader		23	35	19	24	34	18	19	28	19	19	17	26	26	27	18	19	22	26	23	24
Neither		20	18	23	19	18	22	20	22	17	15	16	22	22	21	18	18	19	20	19	23
Don't know, or don't know enough about this person to say		35	27	31	30	31	30	33	25	45	47	46	31	25	29	44	37	36	36	36	27
Chris Huhne																					
Would make a better leader		6	3	9	9	3	8	8	8	4	3	7	6	6	6	6	6	5	5	7	7
Would make a worse leader		27	40	23	30	38	20	24	34	21	25	19	28	33	31	22	25	30	20	28	33
Neither		22	20	26	22	18	29	23	24	21	20	19	24	23	25	19	24	19	28	20	22
Don't know, or don't know enough about this person to say		45	37	41	40	41	42	45	35	55	52	55	42	37	39	54	45	45	47	45	38



Fieldwork: 15th - 16th December 2011																				
		Voti	ng inter	ntion	2	010 Vo	te	Ge	nder		Ąģ	je		Social	grade			Region		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Samp		523	564	124	530	423	398	838	886	209	440	590	486	983	741	221	560	369	424	150
Unweighted Samp		516	529	133	547	408	412	851	873	87	470	695	472	1164	560	275	572	333	359	185
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Danny Alexander																				
Would make a better leader	7	12	5	3	11	7	4	8	6	1	5	6	11	7	6	8	6	7	7	9
Would make a worse leader	22	21	25	34	19	20	28	28	16	25	21	23	19	24	18	22	22	17	20	36
Neither	20	18	22	19	18	25	17	24	16	15	19	20	22	23	15	18	21	19	20	19
Don't know, or don't know enough about this person to say	52	49	47	44	52	48	51	41	63	59	55	51	48	46	60	52	52	57	53	36
Tim Farron																				
Would make a better leader	3	1	6	6	1	4	5	5	1	1	4	4	3	4	3	<b>l</b> 1	4	2	5	1
Would make a worse leader	10	15	9	11	13	9	9	14	6	12	8	11	10	11	9	11	10	8	11	14
Neither	14	11	18	14	10	21	12	17	12	12	15	14	14	17	11	17	13	13	16	13
Don't know, or don't know enough about this person to say	72	72	67	70	75	66	74	64	80	76	72	71	73	68	78	70	74	77	68	71
Now moving on and thinking about Ed Miliband, the leader of the Labour party Thinking about Ed Miliband's time as leader of the Labour party, do you think he	- Dec 15- 16																			
Has or has not provided an effective opposition																				
to the government									i					i						
Has provided an effective opposition to the government	21	6	43	21	8	41	19	17	24	23	19	22	20	18	24	21	20	16	26	20
Has not provided an effective opposition to the government	63	88	44	67	84	47	62	70	56	45	58	64	73	69	55	59	65	65	60	62
Don't know 18	16	6	13	12	8	12	19	13	20	32	22	14	7	13	21	19	15	19	14	17
Has or has not made it clear what he stands for?																				
Has made it clear what he stands for Has not made it clear what he stands for Don't know 15	23 61 16	9 84 7	46 42 12	28 58 14	9 83 8	43 46 11	25 57 18	18 70 12	28 52 20	19 46 35	25 55 20	24 62 14	22 70 7	20 67 13	28 52 20	18 62 20	23 62 16	24 59 17	25 61 14	24 61 15



Fieldwork: 15th - 16th December 2011	_																				
			Voti	ng inter	ntion	2	010 Vo	te	Ge	nder		Ą	ge		Social	grade			Region		
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Weighted		1724	523	564	124	530	423	398	838	886	209	440	590	486	983	741	221	560	369	424	150
Unweighte	d Sample	1724	516	529	133	547	408	412	851	873	87	470	695	472	1164	560	275	572	333	359	185
Has been too close to the Trade Unions, too distant, or has got the balance about right?		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Has been too close too the Trade Unions	19	26	54	9	23	53	11	14	32	21	18	25	21	38	30	22	18	32	25	23	32
Has been too distant from the Trade Unions	17	15	7	22	14	6	22	18	16	13	12	12	17	16	15	15	13	12	17	17	16
Has got his relationship with the Trade Unions about right	26	23	9	44	27	9	42	26	26	20	14	20	30	21	22	24	25	20	17	29	27
Don't know	38	36	30	25	36	32	24	41	26	45	56	44	32	25	33	39	44	36	40	31	26
Would or would not be up to the job of Prime Minister?																					
Would be up to the job of Prime Minister Would not be up to the job of Prime Minister Don't know	19 62 19	20 59 22	3 91 5	48 29 23	10 68 22	4 87 9	44 34 22	18 56 27	19 62 19	20 56 24	21 40 40	18 56 26	22 59 19	17 69 14	15 65 20	26 50 24	18 59 23	16 59 24	18 59 23	25 57 18	22 60 18
Has been a strong or weak leader of his party?																					
A strong leader A weak leader Neither strong nor weak Don't know		14 44 28 13	3 68 24 5	34 20 38 8	12 56 20 13	4 66 23 7	30 25 38 7	13 41 31 14	13 50 28 10	16 38 29 17	15 33 19 32	15 42 25 19	15 44 31 11	13 50 33 4	11 47 30 12	19 39 26 16	13 37 32 18	13 46 28 14	11 45 29 15	20 43 27 11	15 47 29 9
Do you think each of the following would make a better or worse leader of the Labour party than Ed Miliband?																					
Ed Balls																					
Would make a better leader		18	13	27	22	11	31	19	19	17	12	15	19	22	19	16	16	17	19	17	22
Would make a worse leader		32	48	21	32	47	20	33	41	24	29	28	33	36	36	28	29	32	33	34	32
Neither		23	19	31	22	18	29	23	22	24	19	20	24	25	23	22	24	23	21	23	23
Don't know, or don't know enough about this person to say		27	19	21	25	24	21	24	19	35	41	36	24	17	22	34	31	28	27	26	24
David Miliband			I						i		1				1						
Would make a better leader		41	54	41	42	49	46	40	47	34	22	39	41	49	44	35	39	41	39	43	39
Would make a worse leader Neither		10 22	13 14	8 30	10 21	13 16	8 27	9 25	12 22	8 23	9 26	9 20	12 23	9 23	12 22	8 23	13 20	8 24	8 23	14 19	10 29
Don't know, or don't know enough about this person																			_		
to say		27	18	22	27	22	20	26	19	35	42	33	24	19	22	34	27	28	30	25	23



Fieldwork: 15th - 16th December 2011																				
		Voti	ing inte	ntion	2	010 Vo	te	Ge	ender		Ą	ge		Social	grade			Region		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	Londor	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample		523		124	530		398	838	886	209	440	590	486	983	741	221	560	369	424	150
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Yvette Cooper	40	١ .	4.5		١.	4.0	40	1	4.0	۱ ۵			•	4.0	40		•	•		
Would make a better leader	10	9	15	11	8	16	10	11	10	9	11	11	9	10	10	11	8	9	14	11
Would make a worse leader	25 20	37	16 26	23 19	36 17	15 27	23 22	29	20 19	25 15	19 17	26 21	28 26	28	20 20	23 21	25 22	22 20	27 18	24
Neither	20	19	26	19	17	27	22	22	19	15	17	21	26	21	20	21	22	20	18	23
Don't know, or don't know enough about this person to say	45	35	43	47	39	42	45	38	51	51	54	42	37	41	50	45	45	50	41	43
Jim Murphy							,			•			,	ı	,					
Would make a better leader	3	2	3	3	2	4	2	4	2	2	3	2	3	3	2	2	2	1	2	12
Would make a worse leader	14	20	12	13	18	13	11	19	10	8	13	16	16	16	12	12	10	13	18	28
Neither	16	13	21	8	13	22	14	17	14	13	16	16	17	16	16	18	17	11	15	21
Don't know, or don't know enough about this person	67	65	63	76	68	60	73	60	74	76	68	66	64	65	70	68	71	74	66	40
to say		I			l					ļ						l				
How likely or unlikely do you think it is that Ed Miliband will ever become Prime Minister?																				
Very likely	2	1	6	0	1	5	2	3	1	2	2	3	2	2	3	3	2	1	4	1
Fairly likely	15	4	32	17	5	28	15	14	16	19	15	16	13	12	19	15	14	12	18	19
TOTAL LIKELY	17	5	37	17	6	33	16	17	18	21	17	19	15	14	22	18	16	13	22	20
Fairly unlikely	37	31	40	46	30	37	47	36	38	34	40	37	36	40	32	37	37	40	35	37
Very unlikely	32	58	12	23	54	19	24	35	29	18	27	34	40	35	29	32	33	30	32	34
TOTAL UNLIKELY	69	89	52	70	84	56	71	72	67	52	67	71	76	75	61	69	70	70	67	71
Don't know	13	6	11	13	10	11	12	11	15	27	16	10	9	11	17	14	14	16	11	10
Ed Miliband won the Labour leadership after standing against his brother, David Miliband. Which of the following best reflects your view?																				
There was nothing wrong with Ed Miliband standing against his brother and seeing who won	58	53	67	64	52	66	65	60	56	61	60	60	53	61	55	53	57	58	63	59
It was wrong for Ed Miliband to stand against his brother for the Labour leadership	17	26	12	14	24	16	13	17	17	6	14	15	27	17	17	17	19	16	15	21
Neither	13	14	11	14	17	10	10	13	14	10	11	16	14	13	13	16	14	13	12	11
Not sure	11	6	10	7	8	8	11	10	13	23	15	9	6	8	15	13	10	13	10	9



Fieldwork: 15th - 16th December 2011

		Voti	ng inter	ntion	2	010 Vo	te	Ge	nder		Αç	ge		Social	grade			Region		
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Unweighted Sample	1724	516	529	133	547	408	412	851	873	87	470	695	472	1164	560	275	572	333	359	185
'-	%	%	%	%	%	%	%	%	%	%	%	%	%	0/2	%	%	%	%	%	%

In a recent episode of David Attenborough's Frozen Planet documentary shots of a polar bear

giving birth were in fact filmed in a zoo, rather than in the wild. The BBC explained this on the programme's website, but it was not made clear in the programme itself. Do you think this was or was not acceptable?																				
Was acceptable	51	53	52	54	49	58	57	55	48	46	50	54	53	55	46	45	54	52	50	56
Was not acceptable	38	53 40	40	34	41	58 34 8	35	55 36 10	48 40 11	40	50 37 14	36	53 40	55 36 9	41	43	32	37 11	44	37
Don't know	11	7	9	11	10	8	9	10	11	14	14	10	7	9	13	13	14	11	6	6
Thinking about the British economy, do you think 2012 will be a better or worse year than 2011 has been?																				
A better year than 2011	11	17	7	12	14	7	10	12	9	16	15	9	7	12	9	11	9	12	11	11
A worse year than 2011	59	51 30	69 20	53 33	54 28	72 18 3	64	57 26 4	61 24 6	40	51 28 6	68	65 26	60 25 3	59 25	59 22	59 28	54 28	62 22	66
About the same	25	30	20	33	28	18	24	26	24	29	28	20	26	25	25	22	28	28		19
Don't know	5	2	4	2	3	3	2	4	6	15	6	3	2	3	7	8	3	6	4	5
And thinking about your own household's finances, do you think 2012 will be a better or worse year than 2011 has been?																				
A better year than 2011	11	15	9	16	13	8	14	15	8	23	18	8	5	14	9	20	9	12	10	12
A worse year than 2011	52	37	62	52	42	62	57	48	56	33	44	60	57	49	55	43	54	48	55	56
About the same	32	47	23	30	43	24	26	33	30	33 28	32	29	37	34	29	31	33	32	31	28
Don't know	5	1	6	2	2	6	2	4	6	16	6	3	1	3	8	6	4	8	4	4



!																				
		Voti	ng inte	ntion	2	010 Vo	te	Ge	nder		Ą	ge		Social	grade			Region		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1724	523	564	124	530	423	398	838	886	209	440	590	486	983	741	221	560	369	424	150
Unweighted Sample	1724	516	529	133	547	408	412	851	873	87	470	695	472	1164	560	275	572	333	359	185
•	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	0/2	%	0/2	%	%

Looking ahead to 2012, which if any of the following things are you most worried about in the year ahead? Please tick up to three

•																				
Rising prices and costs	64	59	70	58	60	72	64	62	66	58	62	68	64	61	68	59	64	66	64	66
The state of the economy in Britain	51	52	54	55	53	56	52	53	50	38	45	56	58	53	49	43	56	51	49	55
Immigration into Britain	37	51	25	23	54	28	25	37	37	15	25	38	57	33	43	36	38	43	39	19
The state of public services in Britain	34	25	46	33	26	46	38	33	36	29	24	36	45	36	33	26	35	34	37	40
Reductions in my income	29	22	35	30	25	35	29	26	32	20	28	35	27	27	33	24	29	32	30	30
The economic crisis in the Eurozone	29	34	27	32	30	31	26	32	25	23	24	28	36	33	23	22	35	22	29	28
My job security	22	15	24	31	15	22	29	23	21	28	32	27	5	22	21	16	23	20	27	18
Mine and my family's health	20	16	17	27	17	21	22	18	21	12	17	22	23	18	22	21	17	21	20	23
My home and being able to pay my rent/mortgage	19	13	23	15	15	22	20	17	20	19	25	20	11	16	21	18	15	19	22	21
The threat of terrorism in Britain	16	22	12	12	19	16	14	16	16	9	10	16	24	14	19	14	15	19	17	10
Becoming a victim of crime	13	13	10	11	13	13	12	11	14	13	10	14	13	11	15	18	11	16	11	5
Climate change and the environment	12	6	15	25	6	15	19	12	12	16	13	11	11	14	9	13	14	13	9	12
My childrens' education	7	5	8	8	5	8	9	6	9	6	10	9	3	6	9	11	5	7	8	7
Mine and my family's relationships	6	3	6	11	5	5	8	6	6	5	7	8	3	5	8	7	5	6	7	5
Other	1	1	1	2	1	3	1	1	1	1	2	1	1	1	1	2	1	0	0	6
I am not worried about any of these things in the year ahead	3	3	2	3	2	2	2	2	3	10	4	1	1	3	3	2	4	1	2	5
Don't know	3	2	4	2	2	2	3	4	2	9	5	2	0	2	4	5	2	5	2	2

How likely or unlikely do you think the following things are to happen next year?

## A British player winning Wimbledon

Very likely	1	1	1	0	1	1	0	1	1	0	1	1	1	1	2	2	1	1	1	0
Fairly likely	13	13	12	18	11	13	13	11	14	13	13	11	14	11	15	10	10	15	11	25
TOTAL LIKELY	14	13	14	18	12	14	13	12	16	13	15	13	15	12	16	13	12	16	12	25
Fairly unlikely	36	41	31	46	40	33	41	35	37	38	39	35	35	36	36	37	41	35	30	38
Very unlikely	40	40	43	27	43	41	35	44	35	31	38	43	40	43	35	41	37	38	48	27
TOTAL UNLIKELY	76	81	74	73	83	73	77	79	72	69	77	78	74	79	71	78	77	72	78	65
Don't know	11	6	13	9	5	13	10	9	12	19	9	10	10	9	12	10	11	12	10	10



		Voti	ng inte	ntion	2	2010 Vo	te	Ge	nder		A	ge		Social	grade			Region		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1724	523	564	124	530	423	398	838	886	209	440	590	486	983	741	221	560	369	424	150
Unweighted Sample	1724	516	529	133	547	408	412	851	873	87	470	695	472	1164	560	275	572	333	359	185
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Prince Harry getting engaged																				
Very likely	1	1	2	1	1	2	1	1	1	1	1	1	2	1	2	2	1	2	2	1
Fairly likely	18	15	19	21	18	20	17	19	17	13	14	20	23	16	21	19	18	18	19	17
TOTAL LIKELY	20	16	21	23	19	22	18	21	18	14	15	21	25	17	23	21	18	20	21	18
Fairly unlikely	38	50	30	44	47	29	40	36	41	36	45	37	35	40	36	37	42	39	35	34
Very unlikely	17	17	19	9	17	21	14	14	20	16	22	16	15	18	17	19	16	17	19	20
TOTAL UNLIKELY	56	68	49	53	64	50	54	50	61	52	67	53	50	58	53	55	58	56	54	54
Don't know	25	16	30	25	17	28	28	29	20	34	18	26	25	25	24	24	23	24	26	28
The coalition government breaking up																				
Very likely	9	4	16	3	4	12	11	10	8	5	7	10	10	7	11	8	7	9	11	10
Fairly likely	36	26	43	33	28	42	39	31	40	40	37	37	31	34	38	37	36	35	36	35
TOTAL LIKELY	44	30	58	36	32	55	50	41	48	45	44	47	41	41	49	45	43	44	47	45
Fairly unlikely	36	50	26	50	49	28	36	42	31	30	39	34	40	42	29	37	37	36	35	41
Very unlikely	8	13	5	7	12	6	4	9	7	8	6	7	10	9	7	6	8	7	9	6
TOTAL UNLIKELY	44	63	31	57	60	34	40	51	38	38	45	41	50	50	36	44	45	42	44	47
Don't know	11	7	11	7	8	11	11	8	14	18	11	11	9	9	15	12	12	14	9	9
Britain going back into recession																				
Very likely	26	14	39	25	<b>l</b> 17	37	31	25	28	15	26	31	26	27	25	26	25	22	32	26
Fairly likely	48	52	45	52	50	46	51	50	47	49	50	49	47	47	50	45	50	47	48	52
TOTAL LIKELY	75	66	83	77	67	83	82	75	75	64	76	80	73	74	75	71	76	69	79	78
Fairly unlikely	11	20	6	11	19	6	7	11	11	8	12	10	13	12	9	15	10	13	9	10
Very unlikely	3	3	2	2	3	3	1	3	3	7	2	1	3	3	2	2	4	2	2	2
TOTAL UNLIKELY	14	23	8	13	22	9	8	13	14	15	14	11	16	16	11	17	14	15	11	12
Don't know	12	12	8	10	11	8	10	12	11	21	10	9	11	10	14	12	11	15	10	10
Prince William and Kate having a baby																				
Very likely	12	14	13	14	12	11	13	13	12	11	12	12	13	12	13	16	10	12	12	13
Fairly likely	47	49	45	46	51	46	46	45	50	44	48	47	49	46	50	45	49	47	48	47
TOTAL LIKELY	60	63	57	60	64	57	59	57	62	55	61	58	62	57	63	61	59	59	60	60
Fairly unlikely	17	18	16	14	19	18	14	16	17	18	18	18	13	18	15	19	16	17	16	16
Very unlikely	3	3	2	2	3	2	3	3	3	3	4	2	3	3	2	2	3	3	3	1
TOTAL UNLIKELY	19	21	18	16	22	20	16	18	20	21	21	19	16	21	16	21	19	20	19	17
IOTAL UNLIKELY	13																			



Fieldwork: 15th - 16th December 2011

<u> </u>																				
		Voting intention			2010 Vote			Ge	nder	Age				Social	grade	Region				
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1724	523	564	124	530	423	398	838	886	209	440	590	486	983	741	221	560	369	424	150
Unweighted Sample	1724	516	529	133	547	408	412	851	873	87	470	695	472	1164	560	275	572	333	359	185
-	%	0/2	0/_	0/2	0/_	0/_	0/_	0/_	%	0/2	0/-	0/_	0/_	%	0/_	%	0/_	0/_	0/_	0/_

And which of the following things do you think would do most to improve the morale of the country in the year ahead?

		_			_			_					_			<u>.</u>				
A successful Olympic Games in London	24	24	26	35	24	24	28	26	23	32	26	23	21	27	21	37	25	21	22	17
The celebrations of the Queen's Diamond Jubilee	19	29	14	16	27	15	17	19	19	14	11	19	28	19	19	16	21	23	16	13
The England football team winning Euro 2012	17	19	18	14	18	17	16	20	14	22	23	17	10	17	18	16	18	17	22	2
Prince William and Kate having a baby	11	12	10	8	11	11	10	8	14	10	11	11	12	10	12	6	12	12	10	14
Andy Murray winning Wimbledon	4	2	5	5	2	4	4	4	4	3	4	3	4	4	3	2	2	3	3	15
None of these would improve the morale of the country	19	12	21	18	14	24	18	18	19	7	17	21	23	18	19	14	16	17	21	33
Don't know	6	3	6	4	4	5	6	6	7	12	8	6	3	5	8	8	6	7	6	5



## **YouGov Weighting Data**

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender	G	Ü
Male 18 to 24	33	107
Male 25 to 39	215	221
Male 40 to 54	354	291
Male 55 +	249	219
Female 18 to 24	54	102
Female 25 to 39	255	219
Female 40 to 54	341	298
Female 55 +	223	267
Region		
North England	359	424
Midlands	251	283
East England	170	166
London	275	221
South England	402	395
Wales	82	86
Scotland	185	150
Social Grade		
AB	656	483
C1	508	500
C2	245	362
DE	315	379
Newspaper Type		
Express / Mail	371	276
Sun / Star	184	405
Mirror / Record	106	172
Guardian / Independent	113	78
FT / Times / Telegraph	115	164
Other Paper	241	198
No Paper	594	431
Political Party Identification		
Labour	526	392
Conservative	499	560
Liberal Democrat	201	491
Others	41	207

YouGov is a member of the British Polling Council and abides by its rules. http://today.yougov.co.uk

None/ DK

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