





























Fieldwork: 15th - 16th December 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b> 1724	523	564	124	530	423	398	838	886	209	440	590	486	983	741	221	560	369	424	150	
Unweighted Sample	516	529	133	547	408	412	851	873	87	470	695	472	1164	560	275	572	333	359	185	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

In a recent episode of David Attenborough's Frozen Planet documentary shots of a polar bear giving birth were in fact filmed in a zoo, rather than in the wild. The BBC explained this on the programme's website, but it was not made clear in the programme itself. Do you think this was or was not acceptable?

Was acceptable	51	53	52	54	49	58	57	55	48	46	50	54	53	55	46	45	54	52	50	56
Was not acceptable	38	40	40	34	41	34	35	36	40	40	37	36	40	36	41	43	32	37	44	37
Don't know	11	7	9	11	10	8	9	10	11	14	14	10	7	9	13	13	14	11	6	6

Thinking about the British economy, do you think 2012 will be a better or worse year than 2011 has been?

A better year than 2011	11	17	7	12	14	7	10	12	9	16	15	9	7	12	9	11	9	12	11	11
A worse year than 2011	59	51	69	53	54	72	64	57	61	40	51	68	65	60	59	59	59	54	62	66
About the same	25	30	20	33	28	18	24	26	24	29	28	20	26	25	25	22	28	28	22	19
Don't know	5	2	4	2	3	3	2	4	6	15	6	3	2	3	7	8	3	6	4	5

And thinking about your own household's finances, do you think 2012 will be a better or worse year than 2011 has been?

A better year than 2011	11	15	9	16	13	8	14	15	8	23	18	8	5	14	9	20	9	12	10	12
A worse year than 2011	52	37	62	52	42	62	57	48	56	33	44	60	57	49	55	43	54	48	55	56
About the same	32	47	23	30	43	24	26	33	30	28	32	29	37	34	29	31	33	32	31	28
Don't know	5	1	6	2	2	6	2	4	6	16	6	3	1	3	8	6	4	8	4	4

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<b>Weighted Sample</b>	<b>1724</b>	<b>523</b>	<b>564</b>	<b>124</b>	<b>530</b>	<b>423</b>	<b>398</b>	<b>838</b>	<b>886</b>	<b>209</b>	<b>440</b>	<b>590</b>	<b>486</b>	<b>983</b>	<b>741</b>	<b>221</b>	<b>560</b>	<b>369</b>	<b>424</b>	<b>150</b>
<b>Unweighted Sample</b>	<b>1724</b>	<b>516</b>	<b>529</b>	<b>133</b>	<b>547</b>	<b>408</b>	<b>412</b>	<b>851</b>	<b>873</b>	<b>87</b>	<b>470</b>	<b>695</b>	<b>472</b>	<b>1164</b>	<b>560</b>	<b>275</b>	<b>572</b>	<b>333</b>	<b>359</b>	<b>185</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Looking ahead to 2012, which if any of the following things are you most worried about in the year ahead? Please tick up to three

Rising prices and costs	64	59	70	58	60	72	64	62	66	58	62	68	64	61	68	59	64	66	64	66
The state of the economy in Britain	51	52	54	55	53	56	52	53	50	38	45	56	58	53	49	43	56	51	49	55
Immigration into Britain	37	51	25	23	54	28	25	37	37	15	25	38	57	33	43	36	38	43	39	19
The state of public services in Britain	34	25	46	33	26	46	38	33	36	29	24	36	45	36	33	26	35	34	37	40
Reductions in my income	29	22	35	30	25	35	29	26	32	20	28	35	27	27	33	24	29	32	30	30
The economic crisis in the Eurozone	29	34	27	32	30	31	26	32	25	23	24	28	36	33	23	22	35	22	29	28
My job security	22	15	24	31	15	22	29	23	21	28	32	27	5	22	21	16	23	20	27	18
Mine and my family's health	20	16	17	27	17	21	22	18	21	12	17	22	23	18	22	21	17	21	20	23
My home and being able to pay my rent/mortgage	19	13	23	15	15	22	20	17	20	19	25	20	11	16	21	18	15	19	22	21
The threat of terrorism in Britain	16	22	12	12	19	16	14	16	16	9	10	16	24	14	19	14	15	19	17	10
Becoming a victim of crime	13	13	10	11	13	13	12	11	14	13	10	14	13	11	15	18	11	16	11	5
Climate change and the environment	12	6	15	25	6	15	19	12	12	16	13	11	11	14	9	13	14	13	9	12
My childrens' education	7	5	8	8	5	8	9	6	9	6	10	9	3	6	9	11	5	7	8	7
Mine and my family's relationships	6	3	6	11	5	5	8	6	6	5	7	8	3	5	8	7	5	6	7	5
Other	1	1	1	2	1	3	1	1	1	1	2	1	1	1	1	2	1	0	0	6
I am not worried about any of these things in the year ahead	3	3	2	3	2	2	2	2	3	10	4	1	1	3	3	2	4	1	2	5
Don't know	3	2	4	2	2	2	3	4	2	9	5	2	0	2	4	5	2	5	2	2

How likely or unlikely do you think the following things are to happen next year?

A British player winning Wimbledon

Very likely	1	1	1	0	1	1	0	1	1	0	1	1	1	1	2	2	1	1	1	0
Fairly likely	13	13	12	18	11	13	13	11	14	13	13	11	14	11	15	10	10	15	11	25
<b>TOTAL LIKELY</b>	<b>14</b>	<b>13</b>	<b>14</b>	<b>18</b>	<b>12</b>	<b>14</b>	<b>13</b>	<b>12</b>	<b>16</b>	<b>13</b>	<b>15</b>	<b>13</b>	<b>15</b>	<b>12</b>	<b>16</b>	<b>13</b>	<b>12</b>	<b>16</b>	<b>12</b>	<b>25</b>
Fairly unlikely	36	41	31	46	40	33	41	35	37	38	39	35	35	36	36	37	41	35	30	38
Very unlikely	40	40	43	27	43	41	35	44	35	31	38	43	40	43	35	41	37	38	48	27
<b>TOTAL UNLIKELY</b>	<b>76</b>	<b>81</b>	<b>74</b>	<b>73</b>	<b>83</b>	<b>73</b>	<b>77</b>	<b>79</b>	<b>72</b>	<b>69</b>	<b>77</b>	<b>78</b>	<b>74</b>	<b>79</b>	<b>71</b>	<b>78</b>	<b>77</b>	<b>72</b>	<b>78</b>	<b>65</b>
Don't know	11	6	13	9	5	13	10	9	12	19	9	10	10	9	12	10	11	12	10	10

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<b>Weighted Sample</b>	<b>1724</b>	<b>523</b>	<b>564</b>	<b>124</b>	<b>530</b>	<b>423</b>	<b>398</b>	<b>838</b>	<b>886</b>	<b>209</b>	<b>440</b>	<b>590</b>	<b>486</b>	<b>983</b>	<b>741</b>	<b>221</b>	<b>560</b>	<b>369</b>	<b>424</b>	<b>150</b>	
Unweighted Sample	1724	516	529	133	547	408	412	851	873	87	470	695	472	1164	560	275	572	333	359	185	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>Prince Harry getting engaged</b>																					
Very likely	1	1	2	1	1	2	1	1	1	1	1	2	2	1	2	2	1	2	2	1	1
Fairly likely	18	15	19	21	18	20	17	19	17	13	14	20	23	16	21	19	18	18	19	17	17
<b>TOTAL LIKELY</b>	<b>20</b>	<b>16</b>	<b>21</b>	<b>23</b>	<b>19</b>	<b>22</b>	<b>18</b>	<b>21</b>	<b>18</b>	<b>14</b>	<b>15</b>	<b>21</b>	<b>25</b>	<b>17</b>	<b>23</b>	<b>21</b>	<b>18</b>	<b>20</b>	<b>21</b>	<b>18</b>	<b>18</b>
Fairly unlikely	38	50	30	44	47	29	40	36	41	36	45	37	35	40	36	37	42	39	35	34	34
Very unlikely	17	17	19	9	17	21	14	14	20	16	22	16	15	18	17	19	16	17	19	20	20
<b>TOTAL UNLIKELY</b>	<b>56</b>	<b>68</b>	<b>49</b>	<b>53</b>	<b>64</b>	<b>50</b>	<b>54</b>	<b>50</b>	<b>61</b>	<b>52</b>	<b>67</b>	<b>53</b>	<b>50</b>	<b>58</b>	<b>53</b>	<b>55</b>	<b>58</b>	<b>56</b>	<b>54</b>	<b>54</b>	<b>54</b>
Don't know	25	16	30	25	17	28	28	29	20	34	18	26	25	25	24	24	23	24	26	28	28
<b>The coalition government breaking up</b>																					
Very likely	9	4	16	3	4	12	11	10	8	5	7	10	10	7	11	8	7	9	11	10	10
Fairly likely	36	26	43	33	28	42	39	31	40	40	37	37	31	34	38	37	36	35	36	35	35
<b>TOTAL LIKELY</b>	<b>44</b>	<b>30</b>	<b>58</b>	<b>36</b>	<b>32</b>	<b>55</b>	<b>50</b>	<b>41</b>	<b>48</b>	<b>45</b>	<b>44</b>	<b>47</b>	<b>41</b>	<b>41</b>	<b>49</b>	<b>45</b>	<b>43</b>	<b>44</b>	<b>47</b>	<b>45</b>	<b>45</b>
Fairly unlikely	36	50	26	50	49	28	36	42	31	30	39	34	40	42	29	37	37	36	35	41	41
Very unlikely	8	13	5	7	12	6	4	9	7	8	6	7	10	9	7	6	8	7	9	6	6
<b>TOTAL UNLIKELY</b>	<b>44</b>	<b>63</b>	<b>31</b>	<b>57</b>	<b>60</b>	<b>34</b>	<b>40</b>	<b>51</b>	<b>38</b>	<b>38</b>	<b>45</b>	<b>41</b>	<b>50</b>	<b>50</b>	<b>36</b>	<b>44</b>	<b>45</b>	<b>42</b>	<b>44</b>	<b>47</b>	<b>47</b>
Don't know	11	7	11	7	8	11	11	8	14	18	11	11	9	9	15	12	12	14	9	9	9
<b>Britain going back into recession</b>																					
Very likely	26	14	39	25	17	37	31	25	28	15	26	31	26	27	25	26	25	22	32	26	26
Fairly likely	48	52	45	52	50	46	51	50	47	49	50	49	47	47	50	45	50	47	48	52	52
<b>TOTAL LIKELY</b>	<b>75</b>	<b>66</b>	<b>83</b>	<b>77</b>	<b>67</b>	<b>83</b>	<b>82</b>	<b>75</b>	<b>75</b>	<b>64</b>	<b>76</b>	<b>80</b>	<b>73</b>	<b>74</b>	<b>75</b>	<b>71</b>	<b>76</b>	<b>69</b>	<b>79</b>	<b>78</b>	<b>78</b>
Fairly unlikely	11	20	6	11	19	6	7	11	11	8	12	10	13	12	9	15	10	13	9	10	10
Very unlikely	3	3	2	2	3	3	1	3	3	7	2	1	3	3	2	2	4	2	2	2	2
<b>TOTAL UNLIKELY</b>	<b>14</b>	<b>23</b>	<b>8</b>	<b>13</b>	<b>22</b>	<b>9</b>	<b>8</b>	<b>13</b>	<b>14</b>	<b>15</b>	<b>14</b>	<b>11</b>	<b>16</b>	<b>16</b>	<b>11</b>	<b>17</b>	<b>14</b>	<b>15</b>	<b>11</b>	<b>12</b>	<b>12</b>
Don't know	12	12	8	10	11	8	10	12	11	21	10	9	11	10	14	12	11	15	10	10	10
<b>Prince William and Kate having a baby</b>																					
Very likely	12	14	13	14	12	11	13	13	12	11	12	12	13	12	13	16	10	12	12	13	13
Fairly likely	47	49	45	46	51	46	46	45	50	44	48	47	49	46	50	45	49	47	48	47	47
<b>TOTAL LIKELY</b>	<b>60</b>	<b>63</b>	<b>57</b>	<b>60</b>	<b>64</b>	<b>57</b>	<b>59</b>	<b>57</b>	<b>62</b>	<b>55</b>	<b>61</b>	<b>58</b>	<b>62</b>	<b>57</b>	<b>63</b>	<b>61</b>	<b>59</b>	<b>59</b>	<b>60</b>	<b>60</b>	<b>60</b>
Fairly unlikely	17	18	16	14	19	18	14	16	17	18	18	18	13	18	15	19	16	17	16	16	16
Very unlikely	3	3	2	2	3	2	3	3	3	3	4	2	3	3	2	2	3	3	3	1	1
<b>TOTAL UNLIKELY</b>	<b>19</b>	<b>21</b>	<b>18</b>	<b>16</b>	<b>22</b>	<b>20</b>	<b>16</b>	<b>18</b>	<b>20</b>	<b>21</b>	<b>21</b>	<b>19</b>	<b>16</b>	<b>21</b>	<b>16</b>	<b>21</b>	<b>19</b>	<b>20</b>	<b>19</b>	<b>17</b>	<b>17</b>
Don't know	21	16	24	23	15	23	25	24	18	25	18	22	21	22	21	18	22	22	21	23	23



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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**And which of the following things do you think would do most to improve the morale of the country in the year ahead?**

A successful Olympic Games in London	<b>24</b>	24	26	35	24	24	28	26	23	32	26	23	21	27	21	37	25	21	22	17
The celebrations of the Queen's Diamond Jubilee	<b>19</b>	29	14	16	27	15	17	19	19	14	11	19	28	19	19	16	21	23	16	13
The England football team winning Euro 2012	<b>17</b>	19	18	14	18	17	16	20	14	22	23	17	10	17	18	16	18	17	22	2
Prince William and Kate having a baby	<b>11</b>	12	10	8	11	11	10	8	14	10	11	11	12	10	12	6	12	12	10	14
Andy Murray winning Wimbledon	<b>4</b>	2	5	5	2	4	4	4	4	3	4	3	4	4	3	2	2	3	3	15
None of these would improve the morale of the country	<b>19</b>	12	21	18	14	24	18	18	19	7	17	21	23	18	19	14	16	17	21	33
Don't know	<b>6</b>	3	6	4	4	5	6	6	7	12	8	6	3	5	8	8	6	7	6	5