

## **YouGov / Sunday Times Survey Results**

Don't know

Sample Size: 1772 GB Adults Fieldwork: 16th - 17th February 2012 Voting intention 2010 Vote Gender Social grade Region Age Lib Midlands / Lib Rest of London Total Con Male Female 18-24 25-39 40-59 60+ ABC1 C2DE North Scotland Lab Con Lab Dem Dem South Wales Weighted Sample Unweighted Sample % % % % % % % % % % % **Headline Voting Intention** [Excluding Don't knows and Wouldn't votes] Con Lab Lib Dem Other **Other Parties Voting Intention UKIP** SNP / PCY Green BNP Respect Other Non Voters Would Not Vote Don't know Feb 15- Feb 16-Do you approve or disapprove of the Government's record to date? Approve Disapprove Don't know Feb 16-Feb 9-10 Do you think that David Cameron is doing well or badly as Prime Minister? Verv well Fairly well **TOTAL WELL** Fairly badly Very badly **TOTAL BADLY** 



Fieldwork: 16th - 17th February 2012																				
		Vo	ing inte	ntion	2	2010 Vo	te	Ge	ender		Α	ge		Social	grade			Region		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Samp	le 1772	512	571	97	539	448	427	861	911	214	452	606	500	1010	762	227	576	379	436	154
Unweighted Sam	le <b>1772</b>	530	530	107	553	437	440	869	903	73	472	709	518	1178	594	280	628	315	389	160
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Do you think Ed Miliband is doing well or badly as leader of the Labour party?																				
Very well 2	2	0	5	1	0	6	1	3	1	4	2	1	2	2	1	2	1	3	3	0
Fairly well 21	21	8	45	15	7	36	18	20	22	28	18	22	19	18	24	22	19	19	24	23
TOTAL WELL 23	23	9	50	16	8	42	19	22	23	32	20	23	21	20	26	24	20	22	26	23
Fairly badly 38	36	44	35	38	41	36	40	35	37	35	36	35	38	37	35	36	37	35	35	40
Very badly 26	29	42	7	33	44	12	27	35	23	12	27	31	36	32	25	27	34	27	27	27
TOTAL BADLY 64	65	87	42	71	85	48	67	70	61	47	63	67	74	69	61	63	71	62	61	67
Don't know 13	12	5	8	13	8	10	14	7	16	21	17	11	5	11	14	13	10	15	12	10
Do you think that Nick Clegg is doing well or badly as leader of the Liberal Democrats?		1 .	•				•			I .	•	0		0				,		
Very well 2	2	3	0	9	2	1 7	3	2	1	0	2	2	2	2 22	1	1	2 24	1	1	0
Fairly well 22 TOTAL WELL 24	19 21	36 <b>39</b>	6 <b>7</b>	50 <b>59</b>	31		20 <b>23</b>	19 <b>21</b>	19 <b>20</b>	10	20 <b>22</b>	18 <b>20</b>	23	22 24	15	20 <b>21</b>	24 <b>26</b>	18 <b>20</b>	14 <b>16</b>	13
	33	39	30	28	<b>32</b>	<b>8</b> 29	35	31	35	<b>10</b> 27	37	31	<b>25</b> 34	34	<b>16</b> 32	35	34	31	33	<b>14</b> 33
Fairly badly 32 Very badly 36	37	16	60	6	21	55	35	41	33	47	29	40	37	34	32 41	34	30	37	33 44	48
TOTAL BADLY 67	70	55	89	35	59	83	70	72	<b>68</b>	74	66	71	71	68	73	69	64	68	76	81
Don't know 9	9	6	4	7	9	8	7	6	12	16	12	9	4	8	12	10	9	12	8	6
Do you think the Conservative and Liberal Democrat coalition partners are working together well or badly?																				
Very well 2	2	5	1	8	4	1	3	3	2	1	2	2	3	3	1	3	3	2	2	2
Fairly well 34	32	65	10	55	56	15	30	36	28	23	33	29	39	38	24	33	38	34	24	23
TOTAL WELL 36 Fairly badly 34	34 32	<b>70</b>	<b>11</b> 38	<b>63</b> 31	<b>60</b> 26	<b>15</b> 36	<b>33</b> 34	<b>39</b> 27	<b>29</b> 36	<b>24</b> 22	<b>35</b> 33	<b>31</b> 34	<b>42</b> 32	<b>41</b> 32	<b>26</b> 31	<b>36</b> 34	<b>41</b> 32	<b>36</b> 25	<b>26</b> 34	<b>25</b> 35
Very badly 22	27	5	36 48	2	8	36 44	34 28	29	36 25	45	33 22	34 29	32 21	32 20	35	23	32 20	25 29	34 32	35 37
TOTAL BADLY 57	59	26	86	34	34	80	61	<b>56</b>	61	67	54	63	54	<b>53</b>	<b>67</b>	58	<b>52</b>	54	66	<b>72</b>
Don't know 7	7	4	3	3	6	5	6	5	9	10	10	6	5	7	8	7	7	10	8	3
Do you think this coalition government is good or bad for people like you?		1 7	Ü	Ü	, °	Ü	Ü	Ü	ŭ	, ,	10	Ü	·	•	o <sub>l</sub>	•	,	10	Ü	J
Very good 3	2	6	0	8	5	0	2	3	2	0	2	2	4	3	1	2	3	3	2	2
Fairly good 19	17	40	4	39	32	6	17	21	14	13	20	16	19	20	14	15	23	20	13	9
TOTAL GOOD 21	20	47	4	47	37	6	19	24	16	13	22	18	23	23	15	17	25	23	15	11
Fairly bad 27	24	18	29	19	19	29	25	22	26	20	27	24	23	25	22	28	21	17	27	34
Very bad 27	31	7	59	3	12	54	30	33	30	47	22	36	28	26	38	30	25	34	36	39
TOTAL BAD 54	55	25	87	22	31	83	55	55	55	66	48	61	50	51	60	58	46	52	63	73
Won't make much difference either way Don't know  4	21 4	26 2	7 1	29 2	29 3	9 2	23 3	20 1	23 6	17 4	23 6	18 3	25 2	22 4	21 3	20 5	25 4	20 6	20 3	16 0



Fieldwork: 16th - 17th February 2012																				
•		Vo	ting inte	ntion	2	2010 Vo	te	Ge	ender		A	ge		Social	grade			Region		
	Total	Cor	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sam	ole 1772	512	2 571	97	539	448	427	861	911	214	452	606	500	1010	762	227	576	379	436	154
Unweighted Sam	ole <b>1772</b>	530		107	553	437	440	869	903	73	472	709	518	1178	594	280	628	315	389	160
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Do you think the coalition government is managing the economy well or badly?	3	I o	0	7	I -	1	2	I 4	2	<b>l</b> 1	2	2	a I	4	1	l a	3	3	2	4
Very well 3 Fairly well 32	31	8 70	0 6	7 42	7 62	9	2 26	4 34	2 27	16	3 32	3 29	3 38	4 36	23	3 29	3 40	30	2 22	1 24
TOTAL WELL 35	33	78		48	69	10	27	38	29	17	35	32	41	40	24	33	43	33	24	25
Fairly badly 30	32	15		41	20	37	37	28	35	35	34	30	30	29	35	31	26	30	40	36
Very badly 25	26	2	51	4	3	47	28	27	25	32	20	30	23	22	31	26	21	28	28	33
TOTAL BADLY 56	57	16		45	24	83	65	55	59	67	53	61	53	51	66	57	47	58	67	69
Don't know 9	9	6	4	7	7	7	8	6	12	16	12	8	5	9	9	10	10	9	9	5
In your opinion how good or bad is the state of Britain's economy at the moment?		•			•								•			-				
Very good 0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0
Quite good 4	4	10		8	7	2	3	6	2	7	5	3	4	5	3	4	4	4	6	1
TOTAL GOOD 4	4	10		8	7	2	3	6	2	7	6	3	4	5	4	4	4	4	6	1
Neither good nor bad 17	15	26		27	26	8	12	18	12	15	16	11	18	16	12	15	14	19	12	15
Quite bad 46	49	49		45	46	51	53	47	51	41	49	50	50	51	47	46	52	45	50	48
Very bad 31	30	13		20	19	39	31	28	33	35	26	34	28	26	36	33	28	29	32	36
TOTAL BAD 76	79	63		65	65	89	84	75	83	76	75	85	78	77	82	78	80	75	82	84
Don't know 3	2	1	0	0	2	1	1	1	3	2	3	2	1	2	2	2	2	2	1	0
How do you think the financial situation of your household will change over the next 12 months?																				
Get a lot better 1	1	2	1	1	1	0	1	1	1	2	1	1	1	1	1	1	1	1	0	1
Get a little better 9	9	17		16	13	4	9	12	6	15	15	6	4	11	6	11	9	8	8	6
TOTAL BETTER 9	10	18		17	14	4	10	13	6	16	16	7	5	12	7	12	11	9	9	7
Stay about the same 33	31	43		42	41	26	28	33	30	28	35	28	33	35	27	32	32	33	28	32
Get a little worse 36	37	30		29	30	43	39	33	40	28	35	36	44	37	37	33	37	34	39	40
Get a lot worse 17	19	8	28	9	14	24	19	17	20	22	10	25	18	14	26	17	18	20	21	17
TOTAL WORSE 53	56	38		38	44	67	58	51	60	49	45	61	62	50	63	50	55	55	60	57
Don't know 5	3	1	2	3	1	2	5	4	3	7	5	4	0	3	4	5	3	3	3	5
Interest rates are currently at a historic low, with the Bank of England interest rate at 0.5%. Would you like to see interest rates increased, decreased or kept the same?																				
Increased	35	41	33	36	40	32	34	37	32	39	19	29	54	36	34	35	33	38	33	36
Decreased	8	6	10	6	5	9	5	8	7	9	12	7	4	7	8	7	6	9	9	5
Kept the same	41	46		44	46	42	41	44	, 39	26	47	49	33	44	38	43	45	37	39	42
Don't know	16	7	17	14	9	17	20	11	21	27	22	14	9	14	20	15	15	16	18	17



North

Scotland

Region

Midlands /

Wales

Rest of

South

Fieldwork: 16th - 17th	February	v 2012
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				Dom			Dem										Journ	Walca		
Weighted Sample		512	571	97	539	448	427	861	911	214	452	606	500	1010	762	227	576	379	436	154
Unweighted Sample		530	530	107	553	437	440	869	903	73	472	709	518	1178	594	280	628	315	389	160
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Would you support or oppose the following measures? Increasing the personal tax allowance to £10,000, meaning people don't pay tax on their first £10,000 of earnings																				
Support	88	93	86	92	92	86	90	90	87	84	84	88	95	89	87	86	89	91	88	87
Oppose	5	4	7 7	8	4	8 6	4	5	5	7 9	8	5	2	6	4	8	5	3	6	5
Don't know  Re-introducing an extra tax allowance for married couples	6	3	/	0	4		6	5	8	9	8	7	3	5	9	6	6	6	7	9
Support	56	67	52	42	69	56	46	58	54	26	55 29	57	68	55	57	45	62	52	57	59
Oppose	28	22	33	39	19	56 29 15	34	30	26	39	29	29	20	30	25	36	22	33	25	30
Don't know	16	10	15	19	11	15	20	12	20	35	16	14	11	15	18	19	16	15	18	11
In 2010 the government announced they would abolish child benefit for households with a higher rate taxpayer. Do you support or oppose this policy?  Support Oppose Don't know	64 25 10	71 24 5	56 30 13	79 16 5	69 24 7	59 30 12	67 22 11	69 23 8	60 28 12	48 30 22	59 30 11	70 23 7	70 22 8	65 27 8	63 23 14	51 39 10	70 21 9	68 23 9	61 27 12	65 23 12
Under the new rules child benefit will be withdrawn from households with a higher rate taxpayer, that is, where one person in the family earns around £42,000 a year or more. It would still be payable to families with two basic rate taxpayers, even if their total income was more than £42,000. Do you think this is fair or unfair?		I																		
Fair	24	26	22	30	23	22	23	29	19	25	27	25	19	22	27	23	23	23	25	26
Unfair	68	70	69	65	73	70	68	64	71	51	62	69	78	71	63	70	71	63	66	68
Don't know	8	5	9	5	5	8	9	7	10	24	11	6	3	7	10	6	6	14	9	6

2010 Vote

Lab

Con

Lib

Dem

Gender

Female

Male

Age

60+

18-24 25-39 40-59

Social grade

C2DE

London

ABC1

Voting intention

Lab

Con

Total

Lib

Dem



		Voti	ng inter	ntion	2	010 Vo	te	Ge	nder		Αį	ge		Social	grade			Region		
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•	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/

Regardless of whether or not you support the coalition government or their policies, has the experience of the coalition government so far made you more positive or more negative about the principle of political parties governing together as coalitions?

made you more positive or more negative about the principle of political parties governing together as coalitions?																				
More positive More negative Made no difference Don't know	21 39 36 4	35 28 36 1	10 58 29 3	47 12 38 3	28 30 40 2	13 52 30 5	26 33 36 4	24 38 35 3	18 39 37 6	17 48 28 7	19 34 41 6	21 39 35 4	24 39 36 2	25 37 36 3	16 42 36 6	20 42 35 4	25 34 37 4	20 36 39 5	18 42 35 5	19 46 31 4
Which of the following best reflects your view?																				
Coalition government is normally better than single party government, as it is more inclusive and makes parties compromise and work together	22	22	14	68	18	16	39	22	22	13	19	22	28	23	20	20	24	20	22	23
Single party government is normally better than coalition, as it provides a strong government that can get things done without having to do deals with	55	68	68	16	70	65	35	60	51	62	51	55	57	54	57	61	54	53	55	60

## Do you think it would be good or bad for Britain if governments made up of coalitions between different political parties became more common?

other parties

Don't know

Neither

Would be good for Britain	20	19	13	59	15	15	35	21	19	8	17	22	25	21	18	18	22	18	18	23
Would be bad for Britain	46	54	57	17	55	57	29	51	41	47	43	44	50	45	47	53	44	45	44	48
Would make no difference	21	19	19	16	19	17	22	22	21	21	25	22	18	21	22	16	23	22	23	18
Don't know	13	8	12	7	11	12	14	6	19	24	15	12	8	13	13	13	11	14	15	10

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12



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		Voti	ng inter	ntion	2	010 Vo	te	Ge	nder		Αç	je		Social	grade			Region		
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_	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	June 23- 24 2011															
This year sees the introduction of the new system of tuition fees in England. Under the new scheme, students will not have to pay tuition fees up front, but will pay them through a student loan which they will have to pay back after graduation once they are earning over £21,000 a year. Most universities are charging fees of between £8000 and £9000 a year.																
Do you support or oppose the new system of tuition fees?																
Support Oppose Don't know	58	34 53 51 36 15 11	36   49 56   37 8   14	21 63 16	27   37 59   50 14   13	) 5		38 47 15	33 49 18	38   37 49   50 13   13	30 52 18	34 55 11	41 43 16	31 55 14	29 56 15	29 45 26
Do you think universities should or should not take into account the social background of applicants and the type of school they attended when deciding whether to offer them a place?																
Should take these factors into account Should not take these factors into account Not sure		28 24 63 70 10 5	23   22 67   71 10   7	34 56 10	32   30 58   61 10   9	l 6	6 30 64 60 0 10	31 59 9	28 61 11	24   29 69   62 8   9	27 63 10	26 64 10	25 68 8	27 61 12	35 55 10	23 68 9
Would you support or oppose universities giving applicants from underperforming state schools lower entry requirements than applicants from higher performing private schools?																
Support Oppose Don't know		23 17 62 75 15 8	23   14 60   75 17   11	33 52 15	22   23 61   66 18   11	5 5	3 24 9 61 8 15	26 56 18	25 60 15	17   21 71   65 12   14	25 58 16	25 60 15	20 65 15	21 64 15	29 57 14	20 64 16



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		Voti	ng intei	ntion	2	010 Vo	te	Ge	ender		Ą	<b>j</b> e		Social	grade			Region		
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•	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you believe it is the role of universities to be involved in improving social mobility or should they admit students purely on the basis of academic merit?

Universities should have a role to play in improving social mobility by making efforts to get more students from poorer backgrounds into university	30	20	42	45	18	39	38	28	32	33	34	32	23	31	29	33	26	32	34	29
Universities should admit students purely on their academic ability	62	75	50	51	77	52	54	65	58	54	55	59	74	62	61	60	64	60	59	64
Don't know	8	4	8	4	5	9	8	7	10	13	10	9	3	7	10	7	10	8	8	7

Thinking about grammar schools and schools that select pupils by ability, which of the following best reflects your views?	Sept 22- 23 2011	Feb 16- 17 2012																			
The government should encourage more schools to select by academic ability and build more grammar schools	35	37	60	21	31	56	22	33	40	35	27	31	34	52	39	35	39	45	35	35	18
The government should retain the existing grammar schools, but should not allow more selective schools or new grammar schools to be built	23	20	20	20	35	21	17	25	22	18	17	26	20	17	23	17	23	19	18	21	22
The government should stop schools selecting by academic ability and the existing grammar schools should be opened to children of all abilities	25	27	11	43	21	12	43	27	25	29	35	25	31	21	24	31	24	24	29	28	37
Not sure	17	16	9	16	13	11	17	15	13	18	22	19	16	10	15	17	14	12	18	17	24



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·	0/2	0/2	0/2	0/_	%	%	0/_	0/_	%	0/_	%	0/2	%	0/_	%	%	0/_	%	%	%	

Until 1997 there was a scheme called "Assisted

Places", where the government paid for some bright pupils from poor backgrounds to attend private schools. Would you support or oppose the reintroduction of the assisted places scheme?																				
Support	67	74	61	67	76	56	66	66	67	51	69	65	72	65	69	70	71	65	63	60
Oppose Port by a sur-	22 12	18 8	25 13	27	16	28 15	66 22 12	23	67 20 13	51 32 16	18 13	22 13	20 8	25	17 13	21 9	19	21 15	23 14	31 9
Don't know	12	l 8	13	6	9	15	12	11	13	10	13	13	8	11	13	9	11	15	14	9
Generally speaking, do you think that religion is more often the cause of good or evil in the world?					•		Ī	_		•			Ī	•		-				
Religion is more often the cause of good in the world	12	16	11	10	15	12	8	14	9	10	9	13	14	13	9	16	12	8	10	17
Religion is more often the cause of evil in the world	58	59	56	59	56	59	57	61	54	54	55	60	59	56	59	52	59	60	60	50
Neither or both equally	27	24	30	31	27	26	31	21	33	32	30	24	26	27	28	28	26	28	27	30
Don't know	3	2	3	1	3	3	4	3	4	4	6	3	1	3	3	5	2	5	3	4
Do you think Britain today is too religious, too secular or is the balance about right?																				
Britain today is too religious	17	13	16	14	12	15	20	21	12	22	20	17	11	16	18	14	16	21	15	18
Britain today is too secular	36	44	32	33	44	34	28	35	36	31	29	35	44	36	35	42	37	34	33	32
The balance is about right Don't know	31 17	31 13	35 17	46 7	30 15	34 16	36 16	30 13	31 22	27 20	33 18	29 19	31 14	35 14	25 22	33 11	30 17	26 19	31 21	35 15
DOIT KNOW	17	13	17	1	10	10	10	13	22	20	10	19	14	14	22		17	19	۷ ا	15



		Voti	Voting intention 2010 Vote					Ge	nder		Aç	ge		Social	grade	Region							
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	I (:21)F I I ondon I			Midlands / Wales	North	Scotland			
Weighted Sample	1772	512	571	97	539	448	427	861	911	214	452	606	500	1010	762	227	576	379	436	154			
Unweighted Sample	1772	530	530	107	553	437	440	869	903	73	472	709	518	1178	594	280	628	315	389	160			
•	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/			

Do you agree or disagree with the following statements? Religion still provides critical guidance for the way we live our lives																				
Agree	49	55	51	48	56	52	44	47	50	50	43	43	61	50	47	56	46	49	49	51
Disagree	40	36	40	44	35	37	46	44	36	38	43	44	31	39	40	32	42	41	41	35
Don't know	12	9	10	8	9	11	10	9	14	12	14	13	7	10	13	12	12	10	11	14
The Church of England still carries out a valuable role in Britain								-												
Agree	42	55	43	35	52	42	39	41	43	31	38	43	50	45	39	42	45	40	45	32
Disagree	41	34	43	52	33	42	45	46	37	51	44	41	36	41	42	39	40	44	40	49
Don't know	16	11	14	12	15	15	17	12	20	18	18	16	14	14	19	19	15	16	15	20
Religion should be a personal matter and has no place in public life		•			1		•			•			•		,	-				
Agree	67	67	66	77	65	65	75	65	69	61	64	70	69	67	68	67	70	67	65	64
Disagree	24	27	24	19	29	25	17	26	22	28	22	22	26	26	21	24	23	24	23	26
Don't know	9	5	10	4	6	10	7	9	9	11	14	8	5	8	11	9	7	9	12	10
Religion in Britain is in terminal decline		•		•						•										
Agree	51	55	51	46	55	52	47	53	49	43	49	54	52	49	54	50	49	52	51	53
Disagree	24	25	26	27	24	25	25	25	22	27	21	22	26	25	22	26	24	24	21	22
Don't know	26	20	23	27	21	23	28	22	29	29	30	23	23	26	25	23	26	24	27	25



Fieldwork:	16th -	17th	February	/ 2012
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Voting intertion   Z010 Vote   Gender   Age   Social grade   Region	Scotland 154 160
Unweighted Sample 1772 530 530 107 553 437 440 869 903 73 472 709 518 1178 594 280 628 315 389	160
% % % % % % % % % % % % % % % % %	
	%
Which of the following best reflects your view?	
There is definitely a God, and people who do not believe in a God are wrong <b>8</b> 8 11 5 9 9 6 10 7 11 7 8 8 8 8 10 8 7 9	7
I personally believe there is a God, though it is impossible to know for sure  29 37 27 17 36 27 26 25 33 25 26 27 37 29 29 29 28 27 31	37
TOTAL BELIEVE IN A GOD 38 45 38 22 45 36 32 35 40 36 33 36 44 37 38 39 35 34 40	45
I do not know whether or not there is a God <b>21</b> 20 18 23 20 21 19 20 22 21 18 22 21 20 22 16 23 23 21	12
I personally do not believe there is a God, though it is impossible to know for sure  1 personally do not believe there is a God, though it is impossible to know for sure  1 9 25 33 19 25 27 23 21 29 26 19 20 24 20 24 23 19 22	21
There is definitely not a God, and people who believe in a God are wrong  10 9 11 14 8 10 13 14 7 5 12 14 7 11 9 9 11 13 8	9
TOTAL DO NOT BELIEVE IN A GOD 33 28 36 47 27 35 40 38 28 34 38 33 27 35 29 33 34 33 31	30
None of these <b>6</b> 4 5 5 5 5 6 4 7 5 6 7 5 6 6 7 5 7 4	6
Don't know 4 2 3 4 2 4 4 4 5 5 4 3 3 6 4 3 4 4	7
Many local councils hold prayers at the beginning of their council meetings. Last week the High Court ruled that councils did not have the legal power to do this. Do you think councils should or should not be able to hold prayers at the beginning of meetings?	40
Should be able to 53   66   48   46   65   47   46   56   50   51   43   50   65   54   50   54   54   51   53   54   54   54   54   54   54   54	48
Should not be able to <b>32</b>   22 38 39   23 38 40   33 32   29 36 37 25   32 33   34 32 31 32   29 36 37 25   32 33   34 32 31 32   34 32 31 32   35 34 32 31 32   35 34 32 31 32   35 34 32 31 32   35 34 32 31 32   35 34 32 31 32   35 34 32 31 32   35 34 35 34 32 31 32   35 34 35 34 32 31 32   35 34 3	34 19



Fieldwork: 16th - 17th February	v 2012
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·		Voti	ng inter	ntion	2	010 Vo	te	Ge	nder		Αį	ge		Social	grade	C2DE         London         Rest of South         Midlands / Wales         North           762         227         576         379         436				
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London			North	Scotland
Weighted Sample	1772	512	571	97	539	448	427	861	911	214	452	606	500	1010	762	227	576	379	436	154
Unweighted Sample	1772	530	530	107	553	437	440	869	903	73	472	709	518	1178	594		628	315	389	160
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Do you think fashion designers should or should not be allowed to use models under the age of 16 in catwalk shows?		ı		ı	ī			•												
Should be allowed to use models under the age of 16	14	17	14	24	13	12	15	17	12	22	14	14	12	12	18	17	13	17	14	13
Should not be allowed to use models under the age of 16	80	79	82	74	83	83	80	77	83	77	79	79	85	83	77	75	84	78	81	79
Don't know	5	4	4	3	4	5	5	5	5	1	7	7	3	5	5	8	4	5	6	8
Do you think fashion designers should or should not be allowed to use "size zero" (the equivalent of a UK size 4) models in catwalk shows?																				
Should be allowed to use "size zero" models Should not be allowed to use "size zero" models Don't know	13 80 7	16 78 6	13 82 5	14 77 9	12 82 6	11 81 7	13 81 6	17 74 9	10 85 5	25 73 2	18 72 11	11 81 8	7 88 5	14 79 7	13 80 8	18 70 12	11 85 4	11 82 7	15 75 10	14 79 7
Some people have called for fashion designers to use more average-shaped women in their catwalk shows. Regardless of whether or not you agree with this, do you think it would help or damage fashion designers if they used more average shaped women?																				
Help them - they would sell more clothes if people saw them on average sized women	79	79	81	74	79	81	78	77	82	77	74	80	85	77	83	66	83	78	82	82
Damage them - their clothes look their best on slim models	9	11	7	12	10	9	9	9	8	10	10	8	7	9	8	16	7	8	7	10
Neither	7	7	8	11	7	7	8	8	7	6	10	8	5	9	5	9	7	8	8	6
Don't know	5	3	4	2	4	3	5	6	3	7	5	5	3	5	4	9	3	6	4	3



## **YouGov Weighting Data**

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		_
Male 18 to 24	39	103
Male 25 to 39	165	212
Male 40 to 59	372	280
Male 60 +	246	211
Female 18 to 24	59	98
Female 25 to 39	235	211
Female 40 to 59	331	287
Female 60 +	212	257
Region		
North England	385	408
Midlands	269	272
East England	157	159
London	228	212
South England	385	380
Wales	79	83
Scotland	156	144
Social Grade		
AB	606	465
C1	463	481
C2	228	348
DE	362	365
Newspaper Type		
Express / Mail	345	265
Sun / Star	190	390
Mirror / Record	107	166
Guardian / Independent	92	75
FT / Times / Telegraph	106	158
Other Paper	225	191
No Paper	594	415
Political Party Identification		
Labour	520	539
Conservative	456	473
Liberal Democrat	205	199
SNP/Plaid Cymru	45	28
Others	63	22
None/ DK	370	398

YouGov is a member of the British Polling Council and abides by its rules. http://today.yougov.co.uk