

## YouGov / The Sun Survey Results

Sample Size: 1736 GB Adults  
Fieldwork: 27th - 28th October 2013

	Voting intention					2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1736</b>	420	548	128	161	538	430	359	842	894	204	439	594	499	990	746	222	564	372	427	151	
Unweighted Sample	1736	443	530	113	189	559	431	375	829	907	114	439	671	512	1141	595	324	562	333	379	138	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

### Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	31	100	0	0	0	74	3	9	32	30	17	29	31	37	33	28	26	39	36	24	19
Lab	40	0	100	0	0	7	89	35	37	44	48	43	44	33	40	41	53	29	37	50	42
Lib Dem	9	0	0	100	0	2	1	36	9	10	12	12	7	9	11	7	11	12	8	7	7
Other	19	0	0	0	100	17	6	20	22	16	24	15	18	21	16	23	10	19	19	19	32

### Other Parties Voting Intention

UKIP	12	0	0	0	100	15	2	9	14	10	10	8	11	17	9	15	6	15	14	12	4
SNP / PCY	3	0	0	0	0	0	2	2	3	3	2	2	4	3	2	4	1	0	2	0	26
Green	3	0	0	0	0	0	1	7	3	2	7	3	3	1	3	2	2	4	1	3	1
BNP	1	0	0	0	0	1	1	0	1	1	4	2	1	0	1	2	0	0	1	3	0
Respect	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0	0
Other	0	0	0	0	0	0	0	1	0	0	0	1	1	0	0	1	0	0	1	0	1

### Non Voters

Would Not Vote	9	0	0	0	0	4	1	5	8	9	17	13	8	2	9	8	7	9	9	9	7
Don't know	13	0	0	0	0	10	9	18	8	18	16	17	11	11	12	15	17	15	11	13	8

Oct 24-25      Oct 27-28

### Do you approve or disapprove of the Government's record to date?

Approve	27	29	81	4	44	14	58	8	24	34	24	18	31	27	34	31	26	27	32	30	27	22
Disapprove	59	57	9	89	41	73	31	84	60	55	58	56	53	60	57	54	60	56	52	57	62	62
Don't know	14	14	10	7	15	13	11	8	16	11	17	27	16	13	9	14	14	17	16	13	11	16

Sept 29-30      Oct 27-28

### Do you think Britain would be better or worse off economically if we left the European Union, or would it make no difference?

Better off	32	34	47	22	23	69	53	19	22	34	33	27	25	35	43	31	38	28	35	37	35	28
Worse off	32	34	27	47	51	10	23	46	45	38	30	38	33	34	32	40	25	46	30	35	32	30
Would make no difference	18	16	15	15	13	17	15	16	15	16	15	11	20	18	11	14	18	11	17	14	16	21
Don't know	18	17	12	16	13	3	10	18	18	12	22	23	22	13	14	15	19	15	17	14	17	22

Fieldwork: 27th - 28th October 2013

	Voting intention					2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1736</b>	420	548	128	161	538	430	359	842	894	204	439	594	499	990	746	222	564	372	427	151	
Unweighted Sample	1736	443	530	113	189	559	431	375	829	907	114	439	671	512	1141	595	324	562	333	379	138	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
	Sept 29-30	Oct 27-28																				
<b>Do you think Britain would have more or less influence in the world if we left the European Union, or would it make no difference?</b>																						
Would have more influence	14	<b>12</b>	17	9	4	22	16	10	6	13	11	6	10	12	15	11	12	10	12	12	11	12
Would have less influence	37	<b>38</b>	33	49	60	15	29	45	51	42	34	40	40	39	34	46	27	50	37	40	31	36
Would make no difference	38	<b>37</b>	43	29	26	58	45	33	30	37	36	33	30	37	44	32	44	30	35	36	43	37
Don't know	11	<b>14</b>	8	13	9	5	9	12	13	8	19	21	20	12	8	12	17	10	16	11	15	15
<b>Do you think it would be good or bad for jobs and employment if Britain left the European Union, or would it make no difference?</b>																						
Would be good for jobs and employment	34	<b>32</b>	40	22	27	63	45	21	23	33	31	27	24	35	37	30	34	28	31	34	34	31
Would be bad for jobs and employment	28	<b>31</b>	27	42	51	10	22	40	45	38	25	29	33	31	31	38	21	40	30	34	26	28
Would make no difference	21	<b>19</b>	22	19	10	22	22	18	17	18	20	14	18	21	20	16	24	16	21	18	19	24
Don't know	17	<b>18</b>	10	18	12	5	11	21	15	11	25	30	25	13	12	15	21	16	19	14	21	17
<b>And do you think you personally would be better or worse off if we left the European Union, or would it make no difference?</b>																						
Better off	21	<b>23</b>	29	15	12	57	36	15	13	26	20	12	18	27	27	21	25	17	21	27	25	24
Worse off	18	<b>19</b>	14	27	29	5	12	25	28	24	15	27	21	19	15	24	13	29	21	18	14	17
Would make no difference	42	<b>39</b>	46	40	47	33	41	41	41	38	41	32	35	39	46	38	40	36	40	40	39	39
Don't know	18	<b>18</b>	11	18	11	5	11	20	19	12	24	29	25	15	12	16	21	18	18	14	22	20

Fieldwork: 27th - 28th October 2013

	Voting intention					2010 Vote			Gender		Age				Social grade		Region					
	Con	Lab	Lib Dem	UKIP		Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1736</b>	<b>420</b>	<b>548</b>	<b>128</b>	<b>161</b>	<b>538</b>	<b>430</b>	<b>359</b>	<b>842</b>	<b>894</b>	<b>204</b>	<b>439</b>	<b>594</b>	<b>499</b>	<b>990</b>	<b>746</b>	<b>222</b>	<b>564</b>	<b>372</b>	<b>427</b>	<b>151</b>	
<b>Unweighted Sample</b>	<b>1736</b>	<b>443</b>	<b>530</b>	<b>113</b>	<b>189</b>	<b>559</b>	<b>431</b>	<b>375</b>	<b>829</b>	<b>907</b>	<b>114</b>	<b>439</b>	<b>671</b>	<b>512</b>	<b>1141</b>	<b>595</b>	<b>324</b>	<b>562</b>	<b>333</b>	<b>379</b>	<b>138</b>	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Oct 13-14	Oct 27-28																				
<b>Thinking about the way the government is cutting spending to reduce the government's deficit, do you think this is...</b>																						
<b>Good or bad for the economy?</b>																						
Good for the economy	43	<b>40</b>	83	16	52	43	69	16	36	46	35	32	40	39	46	43	37	42	45	43	35	28
Bad for the economy	39	<b>39</b>	6	68	35	38	17	64	43	37	40	29	35	43	40	39	38	41	29	39	46	49
Don't know	18	<b>21</b>	11	17	13	19	14	20	21	17	25	39	25	18	14	18	26	18	26	19	19	23
<b>Being done fairly or unfairly?</b>																						
Fairly	32	<b>28</b>	69	8	30	30	55	9	17	34	22	16	29	28	30	29	26	28	33	28	23	21
Unfairly	54	<b>55</b>	18	83	50	57	30	79	66	53	56	53	48	58	57	54	55	58	49	52	58	64
Don't know	13	<b>18</b>	14	9	20	13	15	12	16	13	22	31	22	14	13	17	19	14	18	20	19	15
<b>Necessary or unnecessary?</b>																						
Necessary	60	<b>55</b>	91	30	68	63	83	31	54	59	51	45	54	56	59	58	51	54	62	56	50	44
Unnecessary	27	<b>29</b>	4	54	25	27	9	52	34	29	30	23	25	34	30	29	30	32	23	27	35	39
Don't know	13	<b>16</b>	5	16	7	11	9	17	11	12	19	32	21	10	11	13	18	14	15	17	15	17
<b>Too deep, too shallow or at about the right level?</b>																						
Too deep	38	<b>38</b>	7	66	32	33	17	64	45	39	37	28	34	42	42	39	38	39	35	36	43	43
Too shallow	13	<b>13</b>	21	9	11	20	19	8	9	16	10	12	15	12	13	13	13	14	16	11	10	10
About the right level	31	<b>28</b>	60	10	39	27	49	13	27	31	26	26	26	28	32	30	26	28	29	33	26	22
Don't know	17	<b>21</b>	12	16	17	19	14	15	19	14	27	35	26	18	14	18	24	19	21	20	21	25
<b>Being done too quickly, too slowly, or at about the right pace?</b>																						
Too quickly	40	<b>41</b>	7	70	42	40	19	66	47	41	41	31	36	47	42	40	42	45	35	39	45	48
Too slowly	12	<b>12</b>	21	8	8	19	19	8	6	14	10	11	11	12	13	12	12	9	14	11	11	11
About the right pace	33	<b>30</b>	66	9	37	25	52	13	29	33	27	26	30	28	34	33	25	30	32	33	28	20
Don't know	14	<b>17</b>	7	13	12	16	10	13	17	12	22	32	23	13	11	15	21	15	19	17	16	21
<b>Having an impact on your own life, or not having an impact on your own life?</b>																						
Having an impact on my life	57	<b>54</b>	42	68	41	57	49	63	52	55	53	51	48	60	54	53	55	52	52	55	58	52
Not having an impact on my life	33	<b>34</b>	50	25	55	29	43	28	40	36	33	32	35	30	39	37	31	38	36	33	32	34
Don't know	10	<b>11</b>	8	8	4	14	9	8	9	9	14	17	17	9	7	10	13	10	12	12	10	14
<b>And who do you think is most to blame for the current spending cuts?</b>																						
The Conservative-Liberal Democrat coalition	23	<b>28</b>	4	63	16	8	9	59	29	27	30	29	25	30	28	28	28	31	22	24	36	35
The last Labour government	38	<b>35</b>	82	5	50	43	70	6	27	42	29	21	33	37	41	37	33	30	42	38	30	26
Both	28	<b>26</b>	10	23	26	43	16	25	36	23	29	31	23	27	26	25	28	25	27	27	23	31
Neither	5	<b>3</b>	3	3	5	2	2	4	3	3	3	1	3	3	3	2	6	6	2	4	2	1
Don't know	7	<b>8</b>	2	5	3	3	3	7	5	6	10	19	15	3	2	7	9	7	7	7	9	7

Fieldwork: 27th - 28th October 2013

	Voting intention					2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1736</b>	420	548	128	161	538	430	359	842	894	204	439	594	499	990	746	222	564	372	427	151	
Unweighted Sample	1736	443	530	113	189	559	431	375	829	907	114	439	671	512	1141	595	324	562	333	379	138	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Oct 13-14	Oct 27-28																				
<b>Thinking about the next two or three years, how worried are you that people like you will...</b>																						
<b>not have enough money to live comfortably</b>																						
Very worried	25	23	9	32	11	26	15	32	19	18	28	21	25	27	19	19	29	25	17	27	26	
Fairly worried	40	41	40	43	49	45	40	41	45	39	44	33	42	40	45	41	42	39	42	41	44	
<b>TOTAL WORRIED</b>	<b>65</b>	<b>64</b>	<b>49</b>	<b>75</b>	<b>60</b>	<b>71</b>	<b>55</b>	<b>73</b>	<b>64</b>	<b>57</b>	<b>72</b>	<b>54</b>	<b>67</b>	<b>67</b>	<b>64</b>	<b>60</b>	<b>71</b>	<b>64</b>	<b>59</b>	<b>68</b>	<b>70</b>	
Not very worried	24	27	38	20	35	24	34	18	29	32	22	27	25	26	29	31	21	27	32	25	25	
Not at all worried	8	6	12	3	4	3	9	6	4	7	4	8	4	6	6	6	5	7	6	7	2	
<b>TOTAL NOT WORRIED</b>	<b>32</b>	<b>33</b>	<b>50</b>	<b>23</b>	<b>39</b>	<b>27</b>	<b>43</b>	<b>24</b>	<b>33</b>	<b>39</b>	<b>26</b>	<b>35</b>	<b>29</b>	<b>32</b>	<b>35</b>	<b>37</b>	<b>26</b>	<b>34</b>	<b>38</b>	<b>32</b>	<b>27</b>	
Don't know	3	3	1	3	2	2	2	2	3	4	2	12	3	1	1	3	4	2	4	1	2	
<b>be victims of burglary, robbery or mugging</b>																						
Very worried	9	10	5	13	3	10	8	13	5	7	13	7	12	11	9	7	14	12	8	9	7	
Fairly worried	31	28	28	30	18	36	28	33	22	28	29	23	31	28	29	28	28	30	29	28	20	
<b>TOTAL WORRIED</b>	<b>40</b>	<b>38</b>	<b>33</b>	<b>43</b>	<b>21</b>	<b>46</b>	<b>36</b>	<b>46</b>	<b>27</b>	<b>35</b>	<b>42</b>	<b>30</b>	<b>43</b>	<b>39</b>	<b>38</b>	<b>35</b>	<b>42</b>	<b>42</b>	<b>37</b>	<b>37</b>	<b>27</b>	
Not very worried	44	46	48	43	53	47	47	42	53	48	44	48	45	47	45	48	43	45	46	47	55	
Not at all worried	12	12	16	10	23	6	14	9	15	13	11	12	8	12	14	13	10	9	13	14	14	
<b>TOTAL NOT WORRIED</b>	<b>56</b>	<b>58</b>	<b>64</b>	<b>53</b>	<b>76</b>	<b>53</b>	<b>61</b>	<b>51</b>	<b>68</b>	<b>61</b>	<b>55</b>	<b>60</b>	<b>53</b>	<b>59</b>	<b>59</b>	<b>61</b>	<b>53</b>	<b>54</b>	<b>59</b>	<b>61</b>	<b>69</b>	
Don't know	4	4	2	4	3	2	3	3	4	5	3	10	4	2	3	4	4	3	4	2	4	
<b>suffer directly from cuts in spending on public services such as health, education and welfare</b>																						
Very worried	23	22	8	34	12	21	15	35	18	18	26	12	21	26	24	18	29	24	15	24	25	
Fairly worried	42	40	30	44	49	45	34	42	52	36	44	45	38	39	42	42	37	33	44	36	42	
<b>TOTAL WORRIED</b>	<b>65</b>	<b>62</b>	<b>38</b>	<b>78</b>	<b>61</b>	<b>66</b>	<b>49</b>	<b>77</b>	<b>70</b>	<b>54</b>	<b>70</b>	<b>57</b>	<b>59</b>	<b>65</b>	<b>66</b>	<b>60</b>	<b>66</b>	<b>57</b>	<b>59</b>	<b>60</b>	<b>67</b>	
Not very worried	26	28	49	18	31	26	39	17	23	34	23	23	31	28	29	31	25	33	31	31	28	
Not at all worried	5	5	11	2	5	6	9	5	4	8	3	8	5	6	4	6	5	7	5	7	1	
<b>TOTAL NOT WORRIED</b>	<b>31</b>	<b>33</b>	<b>60</b>	<b>20</b>	<b>36</b>	<b>32</b>	<b>48</b>	<b>22</b>	<b>27</b>	<b>42</b>	<b>26</b>	<b>31</b>	<b>36</b>	<b>34</b>	<b>33</b>	<b>37</b>	<b>30</b>	<b>40</b>	<b>36</b>	<b>38</b>	<b>29</b>	
Don't know	3	4	2	3	2	2	3	2	3	4	3	11	4	3	2	3	4	3	5	2	4	

Fieldwork: 27th - 28th October 2013

	Total	Voting intention				2010 Vote			Gender		Age				Social grade		Region					
		Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1736</b>	420	548	128	161	538	430	359	842	894	204	439	594	499	990	746	222	564	372	427	151	
<b>Unweighted Sample</b>	<b>1736</b>	443	530	113	189	559	431	375	829	907	114	439	671	512	1141	595	324	562	333	379	138	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
	Oct 13-14	Oct 27-28																				
<b>lose out because foreign factories and/or workers from abroad can do the same job more cheaply</b>																						
Very worried	19	19	13	19	4	31	19	20	16	18	20	10	15	23	23	15	26	18	13	21	24	25
Fairly worried	30	29	30	31	23	40	29	35	27	29	30	30	27	29	32	27	32	26	32	26	32	24
<b>TOTAL WORRIED</b>	<b>49</b>	<b>48</b>	<b>43</b>	<b>50</b>	<b>27</b>	<b>71</b>	<b>48</b>	<b>55</b>	<b>43</b>	<b>47</b>	<b>50</b>	<b>40</b>	<b>42</b>	<b>52</b>	<b>55</b>	<b>42</b>	<b>58</b>	<b>44</b>	<b>45</b>	<b>47</b>	<b>56</b>	<b>49</b>
Not very worried	32	32	37	31	46	22	34	29	35	33	32	28	38	31	31	36	27	35	32	34	27	40
Not at all worried	15	14	19	14	21	4	14	13	18	16	13	19	16	15	11	18	10	17	17	16	10	8
<b>TOTAL NOT WORRIED</b>	<b>47</b>	<b>46</b>	<b>56</b>	<b>45</b>	<b>67</b>	<b>26</b>	<b>48</b>	<b>42</b>	<b>53</b>	<b>49</b>	<b>45</b>	<b>47</b>	<b>54</b>	<b>46</b>	<b>42</b>	<b>54</b>	<b>37</b>	<b>52</b>	<b>49</b>	<b>50</b>	<b>37</b>	<b>48</b>
Don't know	4	5	2	5	5	3	4	3	5	4	5	13	5	3	3	5	5	5	6	2	7	3
<b>lose their job / have difficulty finding work</b>																						
Very worried	20	20	8	28	6	20	13	28	18	16	24	19	18	23	19	16	26	17	15	21	25	29
Fairly worried	37	35	28	39	39	41	30	39	37	33	37	41	37	35	30	35	34	36	34	33	37	33
<b>TOTAL WORRIED</b>	<b>57</b>	<b>55</b>	<b>36</b>	<b>67</b>	<b>45</b>	<b>61</b>	<b>43</b>	<b>67</b>	<b>55</b>	<b>49</b>	<b>61</b>	<b>60</b>	<b>55</b>	<b>58</b>	<b>49</b>	<b>51</b>	<b>60</b>	<b>53</b>	<b>49</b>	<b>54</b>	<b>62</b>	<b>62</b>
Not very worried	28	29	43	22	38	22	36	23	30	34	25	23	35	31	26	33	24	32	33	32	22	27
Not at all worried	11	10	18	7	14	10	16	7	11	11	9	5	5	8	20	11	9	10	11	12	10	6
<b>TOTAL NOT WORRIED</b>	<b>39</b>	<b>39</b>	<b>61</b>	<b>29</b>	<b>52</b>	<b>32</b>	<b>52</b>	<b>30</b>	<b>41</b>	<b>45</b>	<b>34</b>	<b>28</b>	<b>40</b>	<b>39</b>	<b>46</b>	<b>44</b>	<b>33</b>	<b>42</b>	<b>44</b>	<b>44</b>	<b>32</b>	<b>33</b>
Don't know	5	5	3	4	3	6	5	4	4	6	5	11	6	3	5	4	6	5	7	3	6	5
<b>lose their home</b>																						
Very worried	15	13	7	19	6	15	10	18	11	11	16	9	12	15	15	9	20	15	11	15	15	13
Fairly worried	29	26	16	32	25	32	20	33	25	21	31	22	30	23	28	24	29	25	23	26	30	29
<b>TOTAL WORRIED</b>	<b>44</b>	<b>39</b>	<b>23</b>	<b>51</b>	<b>31</b>	<b>47</b>	<b>30</b>	<b>51</b>	<b>36</b>	<b>32</b>	<b>47</b>	<b>31</b>	<b>42</b>	<b>38</b>	<b>43</b>	<b>33</b>	<b>49</b>	<b>40</b>	<b>34</b>	<b>41</b>	<b>45</b>	<b>42</b>
Not very worried	35	38	48	33	40	35	42	32	39	43	32	42	43	40	29	43	31	39	42	38	31	39
Not at all worried	18	17	28	12	25	12	24	13	19	20	15	14	9	19	24	20	14	17	19	17	16	14
<b>TOTAL NOT WORRIED</b>	<b>53</b>	<b>55</b>	<b>76</b>	<b>45</b>	<b>65</b>	<b>47</b>	<b>66</b>	<b>45</b>	<b>58</b>	<b>63</b>	<b>47</b>	<b>56</b>	<b>52</b>	<b>59</b>	<b>53</b>	<b>63</b>	<b>45</b>	<b>56</b>	<b>61</b>	<b>55</b>	<b>47</b>	<b>53</b>
Don't know	3	5	2	5	4	7	4	3	6	6	5	13	6	3	5	5	6	5	5	4	7	5
<b>suffer discrimination or unfair treatment by employers or landlords or local councils or public authorities</b>																						
Very worried	13	12	5	18	5	18	9	17	10	10	15	8	12	13	15	8	17	13	9	15	14	13
Fairly worried	23	23	18	25	17	26	21	26	22	24	23	21	27	21	23	22	25	22	22	25	25	22
<b>TOTAL WORRIED</b>	<b>36</b>	<b>35</b>	<b>23</b>	<b>43</b>	<b>22</b>	<b>44</b>	<b>30</b>	<b>43</b>	<b>32</b>	<b>34</b>	<b>38</b>	<b>29</b>	<b>39</b>	<b>34</b>	<b>38</b>	<b>30</b>	<b>42</b>	<b>35</b>	<b>31</b>	<b>40</b>	<b>39</b>	<b>35</b>
Not very worried	39	37	39	36	50	35	35	35	40	36	38	41	40	38	33	41	32	38	40	37	32	41
Not at all worried	19	21	34	16	24	17	28	17	23	24	18	17	16	24	24	24	18	22	23	20	21	17
<b>TOTAL NOT WORRIED</b>	<b>58</b>	<b>58</b>	<b>73</b>	<b>52</b>	<b>74</b>	<b>52</b>	<b>63</b>	<b>52</b>	<b>63</b>	<b>60</b>	<b>56</b>	<b>58</b>	<b>56</b>	<b>62</b>	<b>57</b>	<b>65</b>	<b>50</b>	<b>60</b>	<b>63</b>	<b>57</b>	<b>53</b>	<b>58</b>
Don't know	5	6	3	5	3	3	6	5	5	6	5	12	4	4	6	5	7	5	6	3	8	8

Fieldwork: 27th - 28th October 2013

	Voting intention					2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1736</b>	420	548	128	161	538	430	359	842	894	204	439	594	499	990	746	222	564	372	427	151	
Unweighted Sample	1736	443	530	113	189	559	431	375	829	907	114	439	671	512	1141	595	324	562	333	379	138	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
	Oct 13-14	Oct 27-28																				
<b>suffer ill-health</b>																						
Very worried	16	15	7	19	13	19	13	20	12	10	20	10	13	15	20	12	19	12	13	15	20	14
Fairly worried	37	35	34	39	29	38	34	39	36	32	39	22	34	35	43	34	37	35	35	35	33	44
<b>TOTAL WORRIED</b>	<b>53</b>	<b>50</b>	<b>41</b>	<b>58</b>	<b>42</b>	<b>57</b>	<b>47</b>	<b>59</b>	<b>48</b>	<b>42</b>	<b>59</b>	<b>32</b>	<b>47</b>	<b>50</b>	<b>63</b>	<b>46</b>	<b>56</b>	<b>47</b>	<b>48</b>	<b>50</b>	<b>53</b>	<b>58</b>
Not very worried	35	36	45	32	46	30	39	31	38	41	32	38	39	41	28	41	30	38	38	39	32	34
Not at all worried	7	7	10	5	7	8	8	6	7	10	5	18	9	6	3	7	7	11	7	6	8	2
<b>TOTAL NOT WORRIED</b>	<b>42</b>	<b>43</b>	<b>55</b>	<b>37</b>	<b>53</b>	<b>38</b>	<b>47</b>	<b>37</b>	<b>45</b>	<b>51</b>	<b>37</b>	<b>56</b>	<b>48</b>	<b>47</b>	<b>31</b>	<b>48</b>	<b>37</b>	<b>49</b>	<b>45</b>	<b>45</b>	<b>40</b>	<b>36</b>
Don't know	4	6	4	5	6	5	5	4	7	6	5	13	5	4	5	6	6	5	6	5	6	6

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	49	104
Male 25 to 39	199	219
Male 40 to 59	307	293
Male 60 +	274	226
Female 18 to 24	66	102
Female 25 to 39	240	220
Female 40 to 59	364	300
Female 60 +	237	271
<b>Region</b>		
North England	379	427
Midlands	246	285
East England	151	167
London	324	222
South England	411	398
Wales	87	87
Scotland	138	151
<b>Social Grade</b>		
AB	642	486
C1	499	503
C2	245	365
DE	350	382
<b>Newspaper Type</b>		
Express / Mail	360	278
Sun / Star	175	408
Mirror / Record	70	174
Guardian / Independent	109	78
FT / Times / Telegraph	118	165
Other Paper	262	200
No Paper	642	434
<b>Political Party Identification</b>		
Labour	558	556
Conservative	508	486
Liberal Democrat	164	191
SNP/Plaid Cymru	45	30
Others	107	40
None/ DK	354	434

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to [yougov.co.uk/publicopinion/methodology](http://yougov.co.uk/publicopinion/methodology)

Or visit our website: [yougov.co.uk](http://yougov.co.uk)