YouGov April 15 - 17, 2014



1. MJ words – Lazy

		Ge	nder		Α	ge			Party ID	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Does	39%	41%	38%	46%	37%	40%	34%	33%	40%	47%
Does not	37%	37%	36%	38%	36%	40%	29%	43%	33%	34%
Not sure	24%	22%	26%	16%	27%	20%	37%	24%	27%	18%
Totals (Unweighted N)	100% (986)	100% (458)	100% (528)	100% (181)	100% (252)	100% (389)	100% (164)	100% (327)	100% (422)	100% (237)

			Race			Family	Income			Regi	on	
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Does	39%	41%	33%	37%	44%	38%	31%	35%	35%	30%	44%	43%
Does not	37%	37%	26%	43%	33%	38%	47%	46%	39%	45%	31%	37%
Not sure	24%	22%	40%	20%	23%	24%	22%	18%	26%	25%	25%	20%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(986)	(762)	(118)	(106)	(366)	(309)	(74)	(101)	(164)	(217)	(339)	(266)

April 15 - 17, 2014



2. MJ words - Successful

		Ge	nder		Α	ge			Party ID	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Does	14%	14%	13%	12%	16%	15%	10%	16%	15%	9%
Does not	54%	54%	54%	58%	46%	55%	58%	48%	54%	61%
Not sure	32%	32%	33%	30%	38%	29%	32%	36%	31%	30%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(987)	(458)	(529)	(181)	(252)	(389)	(165)	(327)	(423)	(237)

			Race			Family	Income			Regi	on	
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Does	14%	14%	13%	12%	14%	17%	12%	13%	14%	17%	13%	12%
Does not	54%	55%	50%	51%	55%	50%	49%	63%	51%	50%	57%	54%
Not sure	32%	30%	37%	37%	32%	33%	38%	25%	35%	33%	30%	34%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(987)	(762)	(119)	(106)	(366)	(310)	(74)	(101)	(164)	(217)	(340)	(266)

April 15 - 17, 2014



3. MJ words - Unmotivated

Independent	
macpenaem	Republican
42%	56%
34%	27%
24%	17%
100%	100% (237)
	34% 24%

			Race			Family	Income			Regi	on	
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Does	43%	44%	41%	38%	45%	41%	36%	39%	36%	32%	49%	48%
Does not	35%	35%	31%	41%	33%	37%	41%	43%	38%	45%	29%	33%
Not sure	22%	21%	28%	22%	23%	22%	23%	19%	26%	23%	22%	19%
Totals (Unweighted N)	100% (987)	100% (762)	100% (119)	100% (106)	100% (366)	100% (310)	100% (74)	100% (101)	100% (164)	100% (217)	100% (339)	100% (267)

April 15 - 17, 2014



4. MJ words - Stupid

		Ge	nder		Α	ge			Party ID	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Does	37%	38%	36%	42%	31%	33%	45%	35%	35%	42%
Does not	43%	44%	41%	44%	41%	48%	31%	48%	41%	39%
Not sure	21%	19%	23%	14%	27%	18%	24%	17%	24%	19%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(987)	(458)	(529)	(181)	(252)	(388)	(166)	(327)	(424)	(236)

			Race			Family	Income			Regi	on	
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Does	37%	35%	40%	42%	41%	35%	35%	29%	31%	30%	44%	35%
Does not	43%	44%	33%	42%	38%	46%	49%	54%	45%	50%	38%	42%
Not sure	21%	20%	28%	17%	21%	19%	16%	17%	24%	20%	19%	23%
Totals (Unweighted N)	100% (987)	100% (762)	100% (119)	100% (106)	100% (367)	100% (310)	100% (73)	100% (101)	100% (164)	100% (217)	100% (339)	100% (267)

April 15 - 17, 2014



5. MJ words – Normal

		Ge	nder		Α	ge			Party ID	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Does	34%	38%	31%	42%	34%	36%	21%	39%	33%	29%
Does not	42%	40%	44%	42%	39%	40%	51%	36%	40%	55%
Not sure	24%	22%	25%	15%	27%	24%	28%	24%	27%	16%
Totals (Unweighted N)	100% (985)	100% (457)	100% (528)	100% (181)	100% (251)	100% (387)	100% (166)	100% (327)	100% (423)	100% (235)

			Race			Family	Income			Regi	on	
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Does	34%	36%	22%	34%	32%	38%	44%	40%	42%	40%	27%	36%
Does not	42%	41%	46%	45%	44%	41%	42%	42%	37%	38%	50%	37%
Not sure	24%	23%	32%	21%	24%	21%	14%	18%	21%	22%	23%	27%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(985)	(760)	(119)	(106)	(365)	(310)	(74)	(101)	(164)	(215)	(339)	(267)

April 15 - 17, 2014



6. MJ words - Pothead

		Ge	nder		Α	ge			Party ID	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Does	54%	55%	53%	63%	53%	48%	55%	46%	56%	61%
Does not	27%	25%	28%	19%	27%	34%	20%	34%	24%	22%
Not sure	19%	20%	19%	17%	20%	17%	25%	20%	20%	17%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(987)	(459)	(528)	(182)	(250)	(389)	(166)	(327)	(423)	(237)

			Race			Family	Income			Regi	on	
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Does	54%	54%	55%	53%	57%	55%	52%	44%	60%	41%	60%	50%
Does not	27%	28%	15%	31%	23%	28%	29%	39%	26%	34%	21%	30%
Not sure	19%	18%	30%	16%	20%	18%	19%	17%	14%	25%	19%	19%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(987)	(763)	(118)	(106)	(367)	(309)	(74)	(101)	(164)	(217)	(339)	(267)