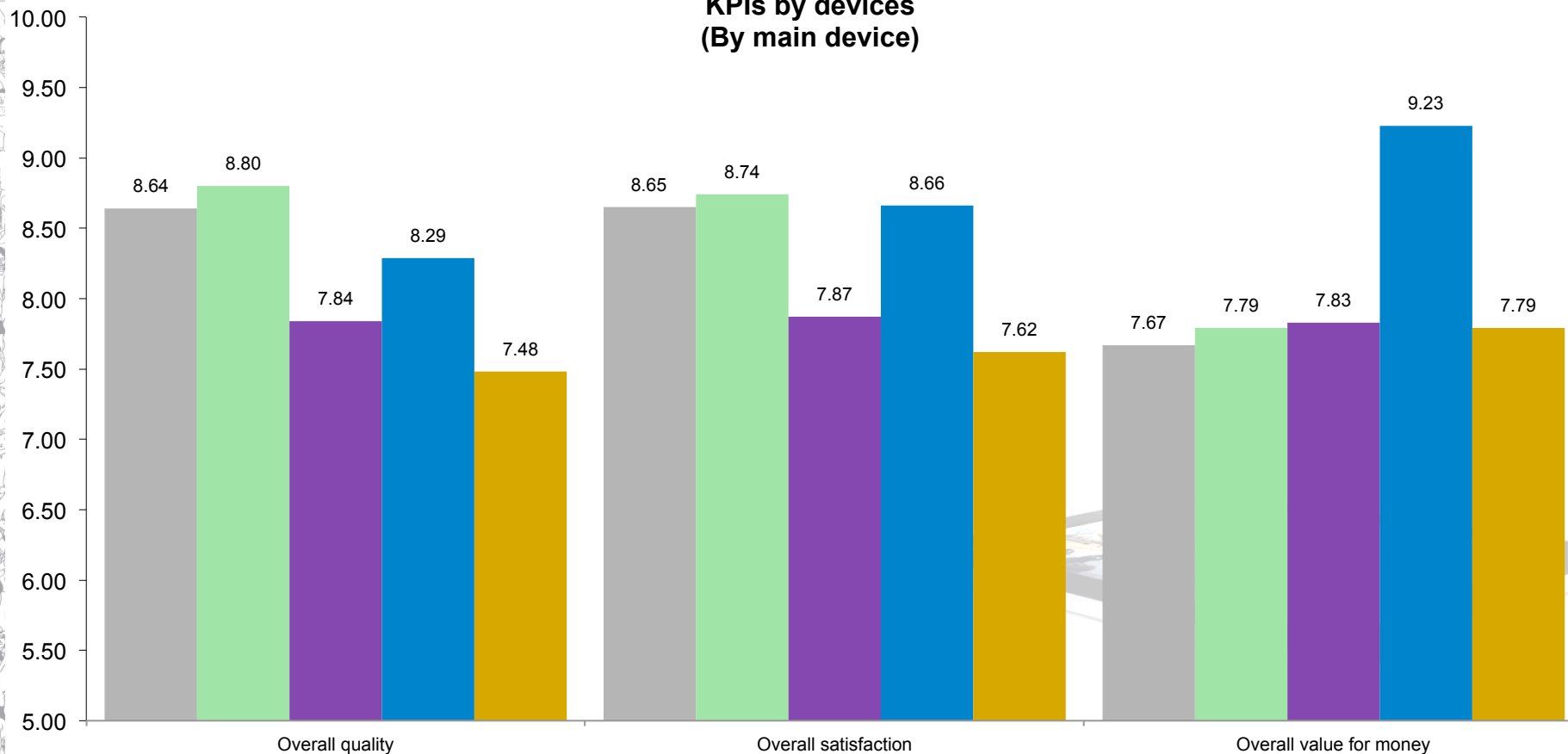


KPIs – quality, satisfaction and value

- iPad 1
- iPad 2
- Galaxy Tab
- HP Touch Pad
- All others

KPIs by devices
(By main device)



Base: All that own tablets (1553)

p370q1, p375q1, p380q1 Using a scale of 1 to 10 where 1 is very poor and 10 is excellent, how would you rate the your tablet on each of the following attributes...