

YouGov / The Sun Survey Results

Sample Size: 1645 GB Adults

Fieldwork: 16th - 17th February 2014

	Voting intention				2010 Vote			Gender		Age				Social Grade		Region					
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1645	400	483	111	140	474	405	335	798	847	197	415	563	470	938	707	211	535	352	405	143
Unweighted Sample	1645	426	457	90	182	523	386	355	802	843	78	384	657	526	1097	548	290	515	337	369	134
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	33	100	0	0	0	78	4	9	33	33	24	27	33	40	34	31	35	41	30	28	23
Lab	40	0	100	0	0	4	86	38	39	41	33	48	41	33	37	42	39	29	46	48	35
Lib Dem	9	0	0	100	0	1	1	35	9	9	19	9	9	7	11	7	12	11	10	7	2
Other	19	0	0	0	100	17	9	18	20	18	24	16	17	21	18	20	14	18	14	17	41

Other Parties Voting Intention

UKIP	11	0	0	0	100	16	3	9	12	11	2	8	12	17	9	15	10	14	11	14	1
SNP / PCY	4	0	0	0	0	1	2	5	5	2	12	3	3	3	5	2	2	1	1	0	30
Green	2	0	0	0	0	0	3	3	1	3	10	2	1	1	3	1	2	3	1	1	6
BNP	1	0	0	0	0	0	0	1	0	1	0	2	0	0	0	2	0	1	0	1	3
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	0	0	0	0	0	0	1	0	0	1	0	1	0	0	1	0	0	0	1	0	1

Non Voters

Would Not Vote	9	0	0	0	0	1	3	6	7	10	19	13	8	2	8	10	8	11	9	8	3
Don't know	17	0	0	0	0	12	12	21	11	23	24	15	14	19	16	18	15	20	16	16	13

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Feb 2-3	Feb 16-17																				
Here is a list of problems facing the country. Could you say for each of them which political party you think would handle the problem best?																						
National Health Service																						
Conservative	24	22	71	3	8	20	56	6	8	25	20	10	17	23	32	24	21	27	24	22	20	17
Labour	37	35	5	87	25	13	7	70	41	41	29	36	34	37	31	35	34	36	25	40	39	41
Liberal Democrat	7	5	1	1	47	3	2	1	19	6	5	3	7	5	5	6	4	7	5	5	5	3
Other	5	5	0	1	0	26	6	3	3	5	5	3	3	5	7	4	6	6	4	4	4	10
None	14	13	11	4	8	25	15	7	14	13	13	10	14	12	14	12	14	7	14	13	16	9
Don't know	15	20	11	4	13	13	14	14	15	11	28	38	24	17	12	19	22	16	27	15	17	21
Asylum and immigration																						
Conservative	29	26	72	10	11	3	55	11	17	28	23	28	22	26	27	31	19	27	26	23	25	34
Labour	17	17	2	50	3	0	3	41	16	19	15	11	20	17	16	15	20	19	13	15	22	17
Liberal Democrat	8	6	0	5	56	0	1	4	18	7	5	6	9	5	5	8	4	11	5	6	6	4
Other	15	17	7	10	6	80	20	14	11	16	18	13	10	20	22	15	21	16	20	18	14	13
None	17	15	12	14	12	16	12	11	21	18	13	12	14	16	17	15	15	11	13	23	16	11
Don't know	15	19	7	11	13	1	9	18	17	12	25	30	24	16	13	17	21	16	23	15	16	22
Law and order																						
Conservative	35	33	84	10	22	23	70	12	24	37	28	24	25	35	41	36	29	30	37	31	31	30
Labour	23	21	0	63	3	4	2	50	21	22	19	10	24	22	20	19	22	25	14	22	26	19
Liberal Democrat	6	5	1	1	47	0	0	2	13	5	4	7	6	4	3	6	3	8	4	4	4	6
Other	6	8	0	3	2	46	9	6	4	9	6	2	8	8	9	6	10	8	6	10	6	11
None	14	13	6	10	13	20	9	9	19	15	12	20	12	12	13	14	13	10	12	17	15	12
Don't know	16	21	8	13	14	8	10	22	19	12	30	36	25	19	13	19	24	19	27	16	19	21
Education and schools																						
Conservative	26	26	77	4	9	27	64	6	14	29	24	16	19	27	36	28	24	30	29	24	24	23
Labour	31	30	3	77	16	10	6	62	31	35	25	25	33	30	28	30	29	33	22	31	35	37
Liberal Democrat	9	6	2	3	52	2	2	3	20	6	6	2	7	6	6	7	5	8	5	7	6	4
Other	5	6	1	2	8	30	6	5	4	7	5	7	6	6	7	6	7	10	5	7	4	11
None	13	12	7	8	4	21	10	8	13	12	12	13	9	13	13	12	12	6	12	15	14	7
Don't know	16	20	10	7	12	10	11	16	18	12	28	37	25	17	11	18	23	14	27	16	18	18

Fieldwork: 16th - 17th February 2014

		Voting intention				2010 Vote			Gender		Age				Social Grade		Region						
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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Taxation																							
	Conservative	30	28	80	5	16	28	67	8	16	32	25	18	18	32	37	31	24	30	30	30	26	18
	Labour	29	28	3	77	7	6	5	60	30	30	26	25	30	29	27	28	28	30	21	28	32	42
	Liberal Democrat	8	6	3	1	52	4	3	2	19	7	5	1	11	5	5	7	5	6	5	7	7	2
	Other	5	6	0	1	8	28	6	4	3	7	5	5	5	6	6	6	5	11	4	6	3	12
	None	13	12	6	7	5	24	8	8	14	12	12	12	11	13	12	11	13	6	11	13	16	9
	Don't know	15	20	8	9	12	9	10	17	18	12	27	38	25	15	13	17	24	16	28	16	16	18
Unemployment																							
	Conservative	29	27	81	3	14	30	65	7	12	30	24	13	20	29	35	29	24	29	30	26	24	17
	Labour	30	29	3	78	12	6	5	63	34	34	24	21	32	30	29	28	31	30	19	35	32	42
	Liberal Democrat	5	4	1	0	42	1	1	1	15	4	5	5	6	3	4	5	3	4	4	4	5	5
	Other	6	7	1	1	8	37	7	5	4	7	7	5	6	7	7	7	7	13	6	5	5	10
	None	14	14	7	9	12	21	10	12	17	14	14	21	13	13	13	14	14	9	15	14	17	7
	Don't know	16	19	8	8	13	5	12	13	18	12	27	34	24	17	12	18	22	15	26	16	17	18
The economy in general																							
	Conservative	35	31	89	3	20	33	73	9	18	36	27	20	22	34	41	35	27	32	35	32	28	25
	Labour	23	23	0	71	3	5	2	55	23	28	19	11	28	26	20	21	26	26	16	27	26	30
	Liberal Democrat	6	5	1	1	48	2	1	2	16	5	5	9	6	4	4	5	4	6	4	6	5	5
	Other	5	6	0	1	8	30	6	3	4	6	5	6	5	5	6	6	5	11	4	5	3	11
	None	14	14	4	13	6	19	7	12	20	13	16	24	13	13	13	15	14	8	15	14	19	11
	Don't know	16	20	5	12	15	11	12	18	19	12	28	31	26	17	16	18	23	17	27	16	19	17
Europe																							
	Conservative	20	20	63	6	7	2	47	9	8	22	19	13	17	22	25	22	18	25	22	20	18	15
	Labour	21	21	2	59	4	0	4	48	24	24	17	19	25	21	17	20	21	22	15	20	24	30
	Liberal Democrat	9	7	2	4	55	1	1	3	25	9	6	10	8	6	8	10	4	9	7	6	7	10
	Other	16	16	11	7	15	80	21	9	11	19	13	11	11	18	19	13	19	18	16	16	15	14
	None	15	14	10	12	5	15	12	10	15	13	14	11	12	15	15	13	14	10	12	19	14	11
	Don't know	19	22	13	12	15	3	15	22	17	13	31	36	27	19	17	21	24	17	29	19	21	20

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Jan 19-20	Feb 16-17																				
Thinking about the Conservative party, do you agree or disagree with the polling statements?																						
The Conservatives are out of touch with the way ordinary people live their lives																						
Strongly agree	43	40	4	70	36	57	14	65	47	42	38	37	35	43	43	38	43	45	33	38	47	47
Tend to agree	25	27	28	21	34	25	31	21	32	28	25	18	29	26	29	27	26	28	28	29	22	26
TOTAL AGREE	68	67	32	91	70	82	45	86	79	70	63	55	64	69	72	65	69	73	61	67	69	73
Tend to disagree	16	14	42	2	16	13	34	5	8	14	15	11	12	17	16	16	12	16	14	18	13	11
Strongly disagree	7	8	22	4	7	5	16	3	6	8	8	5	9	7	9	9	7	5	9	7	9	9
TOTAL DISAGREE	23	22	64	6	23	18	50	8	14	22	23	16	21	24	25	25	19	21	23	25	22	20
Don't know	9	11	4	3	7	1	5	6	7	7	14	29	15	7	3	9	12	6	16	9	9	7
The Conservatives have taken the tough but necessary decisions to get Britain's economy going again																						
Strongly agree	20	19	55	6	11	17	44	8	11	20	18	9	14	18	29	18	20	20	21	20	18	12
Tend to agree	28	31	40	19	57	40	42	24	30	34	28	29	32	31	31	36	25	33	31	32	29	33
TOTAL AGREE	48	50	95	25	68	57	86	32	41	54	46	38	46	49	60	54	45	53	52	52	47	45
Tend to disagree	22	21	2	38	16	22	7	30	31	23	19	19	24	21	19	20	22	26	17	21	22	27
Strongly disagree	18	15	1	30	7	14	3	28	17	15	16	8	13	21	14	14	18	14	13	14	19	19
TOTAL DISAGREE	40	36	3	68	23	36	10	58	48	38	35	27	37	42	33	34	40	40	30	35	41	46
Don't know	11	14	2	7	9	7	5	10	11	8	19	35	17	10	7	13	15	7	19	13	12	9
The Conservatives are now genuinely committed to trying to deliver quality public services																						
Strongly agree	10	8	24	4	1	4	18	4	4	9	8	2	8	7	12	8	8	10	9	7	8	6
Tend to agree	21	23	59	6	28	28	50	6	19	24	22	18	19	25	27	24	22	21	25	23	23	20
TOTAL AGREE	31	31	83	10	29	32	68	10	23	33	30	20	27	32	39	32	30	31	34	30	31	26
Tend to disagree	25	26	10	32	40	32	17	31	35	28	24	21	30	25	26	27	25	33	23	29	21	32
Strongly disagree	30	27	1	51	19	32	6	46	29	27	26	24	23	31	27	25	28	25	21	27	34	27
TOTAL DISAGREE	55	53	11	83	59	64	23	77	64	55	50	45	53	56	53	52	53	58	44	56	55	59
Don't know	13	16	7	7	12	4	8	12	13	11	20	36	21	12	8	16	16	11	22	14	14	14

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The Conservatives are too divided to govern Britain competently

Strongly agree	20	18	2	33	12	27	7	34	17	19	17	8	13	21	21	14	22	19	14	16	24	19
Tend to agree	31	32	14	42	35	44	22	35	42	33	31	34	36	28	32	33	30	30	28	38	29	42
TOTAL AGREE	51	50	16	75	47	71	29	69	59	52	48	42	49	49	53	47	52	49	42	54	53	61
Tend to disagree	22	23	51	10	32	19	43	14	21	24	23	17	22	24	26	25	21	27	25	23	20	23
Strongly disagree	10	10	25	6	8	5	19	5	4	12	8	5	7	12	12	10	9	10	9	8	12	8
TOTAL DISAGREE	32	33	76	16	40	24	62	19	25	36	31	22	29	36	38	35	30	37	34	31	32	31
Don't know	17	18	8	8	13	5	9	13	16	12	22	37	22	14	9	17	18	14	25	16	15	8

The Conservatives are too obsessed with Europe, instead of tackling problems here in Britain

Strongly agree	22	21	2	36	18	35	11	31	23	23	19	11	19	24	23	18	25	27	16	21	22	29
Tend to agree	28	29	22	36	33	29	22	36	33	28	31	20	26	30	35	28	31	23	28	36	29	26
TOTAL AGREE	50	50	24	72	51	64	33	67	56	51	50	31	45	54	58	46	56	50	44	57	51	55
Tend to disagree	24	24	46	12	27	16	41	13	24	25	22	20	27	22	23	28	17	26	24	21	24	25
Strongly disagree	10	9	20	6	8	13	16	5	5	12	6	6	7	11	10	10	9	12	8	8	10	9
TOTAL DISAGREE	34	33	66	18	35	29	57	18	29	37	28	26	34	33	33	38	26	38	32	29	34	34
Don't know	15	17	9	10	15	7	10	14	15	12	23	43	21	14	8	17	18	13	24	14	16	11

The Conservatives care about helping all groups in society, not just the few

Strongly agree	9	7	17	6	1	1	13	6	2	8	6	4	8	5	9	7	7	7	7	5	8	6
Tend to agree	18	19	54	4	13	20	44	4	14	19	19	16	14	21	23	20	18	22	22	15	21	10
TOTAL AGREE	27	26	71	10	14	21	57	10	16	27	25	20	22	26	32	27	25	29	29	20	29	16
Tend to disagree	21	22	18	20	35	27	21	22	26	22	21	13	27	22	21	22	22	19	21	28	18	27
Strongly disagree	38	37	3	63	35	47	12	58	45	40	34	34	30	41	40	37	37	43	29	37	40	47
TOTAL DISAGREE	59	59	21	83	70	74	33	80	71	62	55	47	57	63	61	59	59	62	50	65	58	74
Don't know	13	15	8	6	15	4	10	10	12	11	19	34	21	12	7	14	16	9	21	15	13	10

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the Labour party, do you agree or disagree with the polling statements?

Labour still haven't faced up to the damage they did to the British economy

Strongly agree	33	34	74	3	46	62	72	7	25	38	30	17	26	37	45	35	34	41	37	31	33	24
Tend to agree	26	26	18	20	35	26	20	22	37	26	26	33	30	24	21	28	23	23	21	30	26	40
TOTAL AGREE	59	60	92	23	81	88	92	29	62	64	56	50	56	61	66	63	57	64	58	61	59	64
Tend to disagree	18	15	3	37	10	6	3	32	17	16	14	8	17	16	15	15	15	15	11	19	15	19
Strongly disagree	10	10	0	29	2	3	0	23	10	11	9	5	8	12	12	9	11	10	10	8	13	10
TOTAL DISAGREE	28	25	3	66	12	9	3	55	27	27	23	13	25	28	27	24	26	25	21	27	28	29
Don't know	13	15	4	12	8	2	5	16	10	9	20	36	18	11	7	13	18	10	21	13	13	7

Given the scale of problems Britain faces, Labour's leadership is out of its depth

Strongly agree	30	31	66	6	35	58	65	10	24	35	27	12	22	32	44	32	29	35	34	28	30	20
Tend to agree	25	26	24	14	30	33	24	19	30	27	26	29	30	27	20	27	24	28	22	24	27	40
TOTAL AGREE	55	57	90	20	65	91	89	29	54	62	53	41	52	59	64	59	53	63	56	52	57	60
Tend to disagree	19	17	4	40	24	2	4	32	25	17	17	17	16	18	17	17	17	15	14	25	15	19
Strongly disagree	11	10	1	30	3	3	0	23	9	11	9	6	11	10	11	10	11	12	7	9	14	11
TOTAL DISAGREE	30	27	5	70	27	5	4	55	34	28	26	23	27	28	28	27	28	27	21	34	29	30
Don't know	15	16	5	11	8	4	7	16	13	11	21	35	21	12	8	14	19	11	24	14	13	9

The Labour Party has clear and worthwhile ideas for governing Britain

Strongly agree	9	9	1	28	0	1	3	23	5	10	9	3	11	10	9	8	11	11	8	9	10	14
Tend to agree	25	23	7	47	23	14	7	38	28	25	20	22	25	25	18	23	22	24	15	28	26	25
TOTAL AGREE	34	32	8	75	23	15	10	61	33	35	29	25	36	35	27	31	33	35	23	37	36	39
Tend to disagree	26	27	37	11	42	40	36	16	32	28	26	27	27	24	29	28	25	32	26	26	24	28
Strongly disagree	24	22	48	3	23	40	47	6	16	24	21	6	14	25	33	23	21	21	24	20	23	21
TOTAL DISAGREE	50	49	85	14	65	80	83	22	48	52	47	33	41	49	62	51	46	53	50	46	47	49
Don't know	16	19	6	11	13	4	8	18	18	13	25	43	21	16	11	18	21	13	26	16	17	12

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Public services such as health and education would improve under a Labour government

Strongly agree	16	15	2	45	1	2	2	37	13	18	13	12	15	18	13	15	16	17	14	17	17	10
Tend to agree	28	24	7	42	31	16	10	35	33	26	22	20	29	25	21	25	24	23	17	25	28	39
TOTAL AGREE	44	39	9	87	32	18	12	72	46	44	35	32	44	43	34	40	40	40	31	42	45	49
Tend to disagree	19	21	39	5	34	35	35	9	22	23	19	19	22	20	24	22	21	24	23	19	19	23
Strongly disagree	19	18	41	2	10	33	41	4	11	18	17	3	10	19	30	19	17	22	19	17	15	15
TOTAL DISAGREE	38	39	80	7	44	68	76	13	33	41	36	22	32	39	54	41	38	46	42	36	34	38
Don't know	19	21	10	6	24	14	12	15	22	14	28	46	24	18	12	20	22	14	26	22	21	14

If Labour wins the next election, I am worried that my taxes would rise sharply

Strongly agree	19	17	40	3	10	36	39	5	9	21	14	2	11	21	25	18	16	19	19	16	15	19
Tend to agree	21	22	36	8	35	33	35	8	27	22	22	18	20	21	26	21	22	21	25	21	21	15
TOTAL AGREE	40	39	76	11	45	69	74	13	36	43	36	20	31	42	51	39	38	40	44	37	36	34
Tend to disagree	28	24	11	44	25	15	10	41	33	27	22	24	25	27	21	27	22	31	18	29	22	33
Strongly disagree	12	12	2	31	13	4	1	25	12	14	10	8	14	12	13	11	14	14	8	13	15	13
TOTAL DISAGREE	40	36	13	75	38	19	11	66	45	41	32	32	39	39	34	38	36	45	26	42	37	46
Don't know	20	24	11	13	17	12	15	22	20	16	32	48	29	20	16	23	27	16	30	21	26	19

A Labour government would stand up for Britain's interests in Europe

Strongly agree	9	8	2	22	2	1	1	19	6	9	7	6	7	9	8	7	9	9	7	6	10	10
Tend to agree	24	22	7	47	25	7	8	39	30	24	21	22	28	22	18	24	20	26	15	29	22	30
TOTAL AGREE	33	30	9	69	27	8	9	58	36	33	28	28	35	31	26	31	29	35	22	35	32	40
Tend to disagree	18	20	33	10	27	24	31	11	22	21	19	18	19	19	22	21	18	18	20	21	19	20
Strongly disagree	23	20	40	2	19	51	41	6	12	25	16	8	12	22	30	19	21	26	20	16	21	18
TOTAL DISAGREE	41	40	73	12	46	75	72	17	34	46	35	26	31	41	52	40	39	44	40	37	40	38
Don't know	26	30	19	18	27	17	19	25	30	22	38	47	34	28	21	28	32	22	38	29	28	22