

YouGov / The Sun Survey Results

Sample Size: 1686 GB Adults
Fieldwork: 5th - 6th December 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1686	479	523	130	526	458	388	819	867	204	430	577	475	961	725	216	548	361	415	147	
Unweighted Sample	1686	472	487	138	525	413	410	810	876	106	461	679	440	1104	582	197	591	349	393	156	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	37	100	0	0	88	4	13	39	36	36	36	35	41	41	32	34	49	42	29	14
Lab	41	0	100	0	2	91	38	38	43	47	42	43	35	37	46	44	28	41	54	43
Lib Dem	10	0	0	100	2	1	35	10	10	11	11	9	10	11	9	12	12	10	9	7
Other	12	0	0	0	8	4	13	13	11	6	11	14	13	11	13	11	12	7	8	36

Other Parties Voting Intention

UKIP	5	0	0	0	6	0	4	6	4	3	1	4	9	5	5	5	7	4	5	0
SNP / PCY	3	0	0	0	1	2	2	3	3	1	5	4	2	3	3	0	0	0	0	34
Green	2	0	0	0	0	0	5	2	2	2	3	2	1	2	2	2	2	1	2	2
BNP	1	0	0	0	1	1	0	2	0	0	1	2	1	1	2	3	2	1	0	0
Respect	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	1	0	1	0	0	1	0	1	0	0	1	0	0	0

Non Voters

Would Not Vote	8	0	0	0	3	4	4	7	8	8	13	6	4	5	11	4	8	8	10	6
Don't know	16	0	0	0	15	10	21	11	20	15	17	17	15	14	18	21	17	16	13	14

Do you approve or disapprove of the Government's record to date?

	Dec 4-5	Dec 5-6																			
Approve	29	29	75	2	46	61	6	22	33	25	26	29	27	33	34	23	28	36	30	24	14
Disapprove	57	56	9	94	36	22	87	61	55	58	58	53	59	56	53	61	58	50	50	64	71
Don't know	14	14	17	4	18	17	7	16	11	17	15	18	14	12	13	16	14	14	20	11	14

Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?

	Nov 28-29	Dec 5-6																			
Strongly support	4	4	9	0	17	7	1	6	6	3	5	4	3	6	5	3	3	6	3	4	2
Tend to support	29	30	59	6	60	49	8	35	31	28	25	33	29	30	35	23	28	36	31	23	24
TOTAL SUPPORT	34	34	68	7	77	56	9	41	37	31	30	37	32	36	40	25	31	42	35	27	26
Tend to oppose	29	28	22	28	15	26	29	29	28	28	30	28	28	27	27	29	31	26	31	25	30
Strongly oppose	28	29	7	61	6	12	55	23	30	28	27	23	31	33	25	34	31	22	26	39	34
TOTAL OPPOSE	57	57	29	89	20	38	84	53	58	55	57	50	59	60	52	63	62	47	56	64	64
Don't know	10	9	3	4	3	6	7	6	5	13	13	13	10	4	7	12	7	11	9	9	10

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	48	105
Male 25 to 39	206	217
Male 40 to 59	311	287
Male 60 +	243	216
Female 18 to 24	67	100
Female 25 to 39	255	216
Female 40 to 59	332	294
Female 60 +	237	263
Region		
North England	345	418
Midlands	247	279
East England	164	163
London	291	217
South England	421	389
Wales	72	85
Scotland	159	148
Social Grade		
AB	613	476
C1	481	493
C2	261	357
DE	344	374
Newspaper Type		
Express / Mail	346	272
Sun / Star	202	399
Mirror / Record	116	170
Guardian / Independent	104	76
FT / Times / Telegraph	114	161
Other Paper	239	195
No Paper	578	425
Political Party Identification		
Labour	486	552
Conservative	498	484
Liberal Democrat	189	204
SNP/Plaid Cymru	41	29
Others	81	22
None/ DK	404	408

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