

YouGov / The Sun Survey Results

Sample Size: 1682 GB Adults
Fieldwork: 26th - 27th March 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1682	414	543	118	534	421	364	817	865	204	429	575	474	959	723	215	547	360	414	146	
Unweighted Sample	1682	415	488	117	546	372	406	806	876	88	431	664	499	1136	546	204	596	330	391	161	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	33	100	0	0	79	3	12	33	32	46	30	27	38	36	29	37	44	30	23	20
Lab	43	0	100	0	7	92	40	44	42	38	49	49	32	40	48	40	32	49	58	34
Lib Dem	9	0	0	100	1	1	36	7	12	12	10	9	9	11	7	14	12	10	6	3
Other	15	0	0	0	13	4	12	16	13	4	11	16	21	13	17	10	11	12	13	42

Other Parties Voting Intention

UKIP	7	0	0	0	11	2	3	8	6	1	3	6	13	6	8	4	8	8	7	2
SNP / PCY	4	0	0	0	0	3	2	4	4	1	4	5	5	4	4	0	0	1	1	39
Green	2	0	0	0	0	0	6	2	3	2	3	2	2	2	2	5	2	1	3	0
BNP	1	0	0	0	1	0	0	1	1	0	1	1	1	1	2	0	1	2	1	0
Respect	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	1	0
Other	0	0	0	0	0	0	0	1	0	0	0	1	0	0	1	0	0	0	1	0

Non Voters

Would Not Vote	8	0	0	0	5	2	6	6	10	10	7	8	6	6	10	9	7	10	6	7
Don't know	17	0	0	0	17	12	20	13	21	18	15	18	19	16	20	17	18	19	18	11

Do you approve or disapprove of the Government's record to date?

	March 25-26	March 26-27																			
Approve	27	25	76	3	40	51	6	19	29	21	35	26	19	27	29	19	31	35	21	16	16
Disapprove	58	60	9	90	43	33	86	67	60	60	41	57	66	63	57	63	49	49	61	73	75
Don't know	15	15	15	7	17	16	8	14	11	19	24	18	14	10	13	18	20	15	19	11	9

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?

March 19-20
March 26-27

Strongly support	4	4	8	1	16	5	2	5	5	2	3	4	3	5	4	2	7	5	2	3	2
Tend to support	28	27	54	8	51	46	6	28	28	26	34	26	24	29	30	23	34	35	26	19	13
TOTAL SUPPORT	32	31	62	9	67	51	8	33	33	28	37	30	27	34	34	25	41	40	28	22	15
Tend to oppose	29	31	27	34	27	28	31	38	29	33	26	34	29	34	31	31	25	29	34	31	42
Strongly oppose	28	29	7	54	2	14	56	23	32	26	19	25	36	29	27	32	25	22	28	39	36
TOTAL OPPOSE	57	60	34	88	29	42	87	61	61	59	45	59	65	63	58	63	50	51	62	70	78
Don't know	10	9	4	3	4	7	5	5	6	13	17	12	9	4	7	12	10	10	11	8	7

Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

March 12-13
March 26-27

The economy	77	74	83	73	75	79	69	78	77	72	78	78	76	68	77	71	73	76	70	74	84
Immigration & Asylum	45	44	57	32	34	59	32	32	43	45	23	30	50	57	38	52	37	46	48	45	36
Health	33	33	20	45	37	20	48	43	29	37	34	27	37	33	35	30	34	31	35	36	23
Pensions	21	25	18	30	21	24	31	27	25	26	8	16	29	37	26	25	21	25	23	27	31
Tax	17	20	14	27	13	17	23	18	23	18	19	29	18	15	19	22	12	19	20	23	30
Crime	20	18	19	15	19	18	18	18	17	20	17	15	20	20	16	22	26	16	22	16	14
Afghanistan	15	13	16	9	12	15	11	12	12	13	12	6	12	20	11	15	5	17	12	12	13
Education	12	13	13	15	22	11	12	19	13	14	31	15	9	10	14	12	22	13	15	11	6
Europe	12	12	19	6	7	19	6	7	13	10	9	10	11	15	12	11	10	13	9	12	11
Family life & childcare	10	8	6	12	3	6	11	7	5	10	8	13	6	4	7	9	10	7	8	8	4
Transport	5	7	7	7	10	7	5	10	9	4	8	10	5	5	7	6	5	7	6	6	10
The environment	7	6	5	7	14	4	5	11	6	6	7	7	6	5	8	3	7	6	4	6	10
None of these	1	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	1	0	0
Don't know	2	2	0	0	1	1	1	1	1	2	5	3	1	0	2	2	3	2	1	1	4

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	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And which of the following do you think are the most important issues facing you and your family? Please tick up to three.

The economy	65	65	70	67	67	67	65	71	67	64	47	72	67	64	68	62	67	65	63	65	71
Pensions	35	38	37	40	30	40	40	41	37	38	24	16	40	60	37	38	30	39	33	40	46
Health	38	34	30	37	37	32	35	40	29	40	27	21	37	47	34	35	25	35	33	40	33
Tax	31	34	35	32	26	36	30	31	37	31	44	38	31	29	37	30	26	38	29	34	42
Family life & childcare	17	14	13	17	11	12	17	14	12	16	17	22	11	8	14	14	14	14	14	15	11
Transport	12	14	16	12	19	15	10	16	15	13	27	15	13	9	14	14	15	14	16	11	15
Immigration & Asylum	12	13	17	10	4	17	10	8	14	11	11	9	12	18	11	15	15	15	14	10	6
Crime	12	11	12	11	9	11	13	7	12	10	8	11	12	10	9	13	19	5	15	10	11
Education	12	11	10	14	15	7	12	12	9	13	26	12	12	3	13	9	11	11	15	10	5
The environment	8	8	5	8	18	5	7	13	8	7	4	7	8	9	10	5	10	7	7	6	11
Europe	5	4	6	1	2	9	1	2	5	4	0	2	4	8	5	4	3	6	4	4	4
Afghanistan	2	2	1	1	1	2	1	1	2	1	2	0	2	3	1	3	0	3	2	1	1
None of these	3	2	1	1	2	1	2	1	2	2	2	2	2	1	1	2	1	1	3	2	1
Don't know	3	2	0	1	1	1	2	1	2	3	6	3	2	0	2	2	4	2	3	1	5

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	34	104
Male 25 to 39	188	215
Male 40 to 59	325	284
Male 60 +	259	214
Female 18 to 24	54	99
Female 25 to 39	243	214
Female 40 to 59	339	291
Female 60 +	240	261
Region		
North England	391	414
Midlands	257	276
East England	176	161
London	204	215
South England	420	385
Wales	73	84
Scotland	161	146
Social Grade		
AB	622	471
C1	514	488
C2	218	353
DE	328	370
Newspaper Type		
Express / Mail	364	269
Sun / Star	191	395
Mirror / Record	90	168
Guardian / Independent	115	76
FT / Times / Telegraph	122	160
Other Paper	224	193
No Paper	576	421
Political Party Identification		
Labour	474	547
Conservative	495	479
Liberal Democrat	200	202
SNP/Plaid Cymru	38	29
Others	60	22
None/ DK	415	404

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