January 21 - 23, 2015



1. Follows professional football

Do you follow on a regular basis and/or consider yourself to be a fan of professional football?

		Gender		Age					3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	
Yes	47%	60%	35%	45%	45%	51%	44%	49%	44%	52%	
No	53%	40%	65%	55%	55%	49%	56%	51%	56%	48%	
Totals (Unweighted N)	100% (999)	100% (484)	100% (515)	100% (163)	100% (251)	100% (418)	100% (167)	100% (322)	100% (444)	100% (233)	

			Race			amily Income	!	Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Yes	47%	45%	45%	60%	40%	53%	60%	52%	48%	45%	45%
No	53%	55%	55%	40%	60%	47%	40%	48%	52%	55%	55%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(748)	(122)	(129)	(338)	(299)	(216)	(184)	(205)	(406)	(204)

		Follows professional football		
	Total	Yes	No	
Yes	47%	100%	_	
No	53%	_	100%	
Totals	100%	100%	100%	
(Unweighted N)	(999)	(482)	(517)	

January 21 - 23, 2015



2. Heard about controversy

Have you heard about the controversy involving the the New England Patriots using under inflated footballs in last week's playoff game?

		Ge	nder		Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	
Yes	75%	85%	65%	60%	63%	83%	89%	75%	70%	86%	
No	25%	15%	35%	40%	37%	17%	11%	25%	30%	14%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(Unweighted N)	(994)	(480)	(514)	(162)	(249)	(416)	(167)	(321)	(441)	(232)	

			Race			Family Income			Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West	
Yes	75%	76%	70%	69%	66%	76%	87%	80%	77%	71%	75%	
No	25%	24%	30%	31%	34%	24%	13%	20%	23%	29%	25%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(Unweighted N)	(994)	(745)	(121)	(128)	(335)	(300)	(215)	(182)	(205)	(405)	(202)	

		Follows professional football		
	Total	Yes	No	
Yes	75%	87%	63%	
No	25%	13%	37%	
Totals	100%	100%	100%	
(Unweighted N)	(994)	(480)	(513)	

January 21 - 23, 2015



3. Cheaters

Do you think the New England Patriots are cheaters?

		Ge	nder	Age					3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	
Yes	38%	44%	32%	26%	36%	45%	38%	38%	35%	44%	
No	24%	26%	21%	34%	19%	22%	22%	22%	23%	26%	
Don't care	39%	30%	47%	41%	45%	34%	39%	40%	42%	30%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(Unweighted N)	(995)	(481)	(514)	(163)	(249)	(417)	(166)	(323)	(440)	(232)	

			Race		F	amily Income)	Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Yes	38%	39%	30%	35%	37%	36%	49%	42%	41%	33%	38%
No	24%	23%	28%	21%	21%	25%	23%	25%	22%	22%	28%
Don't care	39%	37%	43%	44%	42%	38%	28%	32%	37%	45%	34%
Totals (Unweighted N)	100% (995)	100% (744)	100% (122)	100% (129)	100% (336)	100% (300)	100% (215)	100% (182)	100% (206)	100% (405)	100% (202)

		Follows pro	fessional football
	Total	Yes	No
Yes	38%	50%	26%
No	24%	31%	17%
Don't care	39%	19%	57%
Totals	100%	100%	100%
(Unweighted N)	(995)	(480)	(514)

January 21 - 23, 2015



4. Suspension

Do you think the New England Patriots head coach should or should not be suspended for the Super Bowl?

		Ge	nder		А	ge		3 Point Party ID			
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	
Should be suspended Should NOT be	31%	33%	29%	21%	34%	35%	30%	31%	31%	31%	
suspended Don't care	26% 43%	35% 32%	18% 53%	36% 43%	19% 46%	25% 40%	26% 44%	23% 46%	26% 43%	32% 37%	
Totals (Unweighted N)	100% (993)	100% (482)	100% (511)	100% (163)	100% (248)	100% (417)	100% (165)	100% (322)	100% (439)	100% (232)	

			Race			Family Income			Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West	
Should be suspended Should NOT be	31%	31%	29%	32%	33%	31%	33%	30%	32%	31%	31%	
suspended	26%	26%	28%	26%	20%	28%	34%	36%	26%	22%	26%	
Don't care	43%	43%	44%	42%	47%	41%	33%	34%	43%	46%	44%	
Totals (Unweighted N)	100% (993)	100% (742)	100% (122)	100% (129)	100% (334)	100% (300)	100% (215)	100% (181)	100% (206)	100% (405)	100% (201)	

		Follows pro	fessional football
	Total	Yes	No
Should be suspended Should NOT be	31%	39%	24%
suspended	26%	38%	15%
Don't care	43%	23%	61%
Totals	100%	100%	100%
(Unweighted N)	(993)	(480)	(512)