YouGov / Evening Standard Survey Results

Sample Size: 1064 London adults (aged 18+)
Fieldwork: 26th - 30th March 2015

	Total	Westminster VI				2010 Vote			Gender		Age				Social Grade	
		Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
Weighted Sample	1064	305	405	67	76	310	317	170	525	540	128	381	342	214	624	441
Unweighted Sample	1064	292	324	104	103	305	250	230	526	538	143	296	380	245	678	386
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of these women, if any, do you think is the best election asset for their parties?

Samantha Cameron – wife of Conservative leader David Cameron	**25**	60	8	8	27	52	12	11	28	22	22	17	28	37	25	24
Miriam Clegg – wife of Liberal Democrat leader Nick Clegg	**9**	5	9	45	4	5	7	28	9	9	6	9	9	10	9	8
Justine Miliband – wife of Labour leader Ed Miliband	**12**	1	26	2	0	1	26	10	14	10	8	12	11	15	11	13
None of the above	**28**	20	29	17	56	29	28	26	29	26	27	27	31	23	30	25
Don't know	**27**	14	28	28	13	14	26	25	20	33	37	35	21	15	24	30

Which of these women, if any, do you think is the best election asset for their parties?
[Excluding those who said Don't know or None of these. N=495]

Samantha Cameron – wife of Conservative leader David Cameron	**54**	90	19	15	*88*	90	27	23	54	55	*60*	44	57	59	55	53
Miriam Clegg – wife of Liberal Democrat leader Nick Clegg	**20**	8	20	82	*12*	8	16	56	18	22	*18*	23	19	17	20	19
Justine Miliband – wife of Labour leader Ed Miliband	**26**	2	61	3	*0*	1	56	21	28	24	*22*	33	23	24	25	28

*Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.