

YouGov / DC Thompson Survey Results

Sample Size: 1004 Scottish Adults
Fieldwork: 22nd - 24th October 2012

	Westminster: Voting intention				Scottish Constituency Vote				Gender		Age				Social Grade		Scottish Region									
	Total	Con	Lab	Lib Dem*	SNP	Con	Lab	Lib Dem	SNP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	North East	Highlands & Islands	South	West	Central	Tayside and Fife	Lothians	Glasgow	
Weighted Sample	1004									478	526	118	243	358	284	472	532	105	71	141	100	173	153	141	120	
Unweighted Sample	1004	111	389	48	228	101	355	46	306	505	499	103	232	379	290	479	525	104	79	148	105	148	147	157	116	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And if there was a referendum tomorrow on Scotland leaving the United Kingdom and becoming an Independent Country and this was the question, how would you vote?
Do you agree that Scotland should be an independent country?

Yes	29	3	15	9	80	1	9	4	72	36	23	25	30	32	28	28	30	25	28	35	30	28	32	22	35
No	55	92	71	77	10	97	80	93	12	50	58	55	51	51	62	58	52	51	61	58	54	52	55	62	45
Would not vote	2	0	0	0	2	0	0	0	2	2	2	1	5	2	1	2	3	5	0	0	1	1	3	1	6
Don't know	14	5	13	14	9	2	11	3	14	11	16	19	14	15	9	12	16	19	11	7	15	18	10	15	15

Has how you would vote in the referendum changed in the last 6 months?

Yes, it has	11	2	10	9	17	4	8	5	17	11	11	20	11	10	9	10	13	10	14	8	16	12	10	14	8
No, it has not	81	98	84	86	79	96	86	95	78	82	80	70	76	83	87	84	79	78	83	85	78	79	88	77	81
Don't know	8	0	6	4	4	1	6	0	5	7	8	10	13	6	4	6	9	12	3	7	6	8	3	10	12

How has it changed?

[All who have changed n=97]

I was previously undecided and now feel I will vote for independence	41	0	40	42	61	0	41	76	55	54	29	27	49	45	39	42	40	53	15	66	31	41	44	27	63
I was previously undecided and now feel I will vote against independence	12	60	17	0	7	89	17	0	2	10	14	22	10	4	17	16	10	19	13	9	9	10	19	17	0
I was for independence and now I am against	5	0	5	0	2	0	20	0	1	3	7	20	3	0	0	2	7	0	8	0	0	18	0	5	0
I was against independence and now I am in support of it	13	40	10	29	19	0	5	0	20	12	14	10	13	11	18	16	11	0	31	7	14	7	4	19	29
I had decided to vote for independence and I am now undecided	22	0	15	13	8	0	18	24	11	19	24	14	19	27	23	15	26	29	28	18	46	24	12	13	0
I had decided to vote against independence and I am now undecided	7	0	12	15	3	11	0	0	11	1	13	7	5	12	3	8	7	0	5	0	0	0	21	20	9

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which campaign do you feel to be the most believable?

Better Together Campaign	26	52	36	60	1	58	41	54	3	30	23	30	23	24	30	29	23	27	27	31	18	26	25	28	24
The "Yes" Campaign	22	2	11	6	65	0	5	2	58	27	18	19	23	24	21	23	22	20	14	23	20	20	32	19	26
Neither	17	13	19	14	8	13	19	19	11	19	14	12	19	16	17	16	17	21	16	15	23	17	11	18	14
Both equally	3	2	2	1	7	2	2	2	6	3	3	4	3	3	4	3	3	2	7	2	3	6	1	6	0
I don't know enough about the campaigns	32	31	31	18	18	27	34	23	22	20	42	36	32	34	28	29	34	29	35	28	37	32	31	29	35

Which do you think demonstrates the best evidence to support their campaign?

[All who are aware of the campaigns n=676]

Better Together Campaign	32	65	45	49	2	66	54	54	4	30	34	44	26	30	35	34	30	30	36	37	28	30	32	34	31
The "Yes" Campaign	33	5	17	18	77	2	9	6	71	37	28	29	33	37	29	32	33	29	22	34	29	31	43	27	42
Neither	23	22	25	12	11	23	24	23	15	24	22	14	33	22	20	22	24	29	23	21	33	26	14	24	20
Both equally	5	0	6	3	8	0	6	4	7	4	7	4	2	6	8	5	6	5	8	2	6	8	1	9	3
Don't know	7	8	7	17	2	9	7	13	3	5	9	9	7	5	7	7	6	7	10	6	5	6	10	6	4

Some had argued that the referendum should offer people the straight choice over whether Scotland should remain part of the UK or negotiate independence. Others however felt that a third option should be included on the ballot paper, offering people the chance to vote for an extension of powers for the Scottish parliament. Regardless of how you would vote, do you think the referendum should have...?

Been a straight choice over independence	51	77	52	68	44	80	52	71	46	59	43	45	44	48	62	50	51	43	52	49	51	55	59	44	49
Included a third option to extend the powers of the Scottish parliament	36	19	37	23	48	13	34	22	47	32	41	34	41	39	30	38	35	32	42	38	40	32	34	44	34
Neither	4	4	5	1	3	6	5	3	2	4	4	4	3	4	5	4	5	7	1	6	2	3	5	3	5
Don't know	9	1	5	7	5	1	8	4	5	5	13	17	11	9	3	8	10	18	5	8	8	10	3	9	12

And if the referendum had included three options, which would you have voted for?

For independence	23	3	10	4	66	3	5	2	58	30	16	20	22	26	22	22	24	22	21	23	21	25	28	15	27
For more powers but not independence	41	26	53	58	29	25	52	63	34	37	45	38	40	42	42	40	42	36	45	44	38	34	43	55	34
Against both independence and more powers	25	62	30	26	0	64	36	28	2	24	25	30	21	21	29	28	22	21	26	29	28	26	24	22	21
Would not have voted	2	2	0	0	1	1	0	0	1	1	3	2	4	1	2	2	2	6	2	2	0	1	1	1	6
Don't know	9	7	7	12	4	7	7	6	6	7	12	10	12	11	6	8	11	16	7	3	13	14	4	7	13

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you support or oppose the decision to allow 16 and 17 year olds to vote in the independence referendum?

Support	36	11	27	25	69	10	22	26	66	40	33	39	40	39	29	34	39	39	40	34	37	38	33	34	40
Neither	12	10	13	19	10	10	11	12	12	10	14	6	11	13	14	12	12	17	12	10	11	12	9	13	14
Oppose	46	77	56	50	16	78	63	61	19	45	47	52	42	42	53	48	44	43	44	50	47	45	55	45	36
Don't know	5	3	3	6	4	3	4	2	3	4	6	4	7	7	3	6	5	1	4	6	5	6	3	7	10

And would you support or oppose reducing the voting age to 16 for all UK elections?

Support	35	9	28	29	64	6	24	22	62	40	31	38	43	37	25	32	37	37	32	38	31	37	31	33	40
Neither	8	6	8	10	8	8	7	8	7	6	9	5	10	8	8	9	7	10	5	6	7	11	10	5	6
Oppose	49	79	60	53	21	82	63	62	24	46	52	49	41	47	60	51	48	47	52	52	56	43	54	53	40
Don't know	8	5	4	8	7	5	6	7	7	8	8	8	7	8	8	8	8	6	11	4	6	9	5	8	14

Have you read any of the following newspapers within the last 7 days? (Tick all that apply)

The Sunday Post	9	5	11	4	8	5	14	8	7	6	11	0	4	8	17	5	12	3	14	14	6	16	6	3	7
The Courier	6	4	7	0	7	6	6	0	8	6	5	2	5	6	8	5	7	2	1	2	1	0	31	1	3
The Press & Journal	5	8	5	9	6	8	6	8	4	6	4	8	3	5	7	6	5	30	11	2	1	0	5	2	1
The Evening Express	2	2	3	0	1	3	2	2	2	2	2	2	2	2	3	2	3	19	0	0	0	0	0	0	2
The Evening Telegraph	1	2	0	0	0	2	1	0	0	1	2	0	1	0	1	0	0	0	0	0	0	0	2	0	2
None of these	76	78	74	84	77	75	72	81	79	77	76	83	84	77	66	80	73	45	73	82	91	84	56	93	83
Don't know	1	1	0	3	0	1	0	1	0	1	1	3	2	1	0	1	1	1	0	1	2	1	1	2	3

Have you read any other newspapers within the last 7 days?

Yes [SEE SHEET OE1]	63	62	67	57	72	63	66	64	70	65	62	56	47	65	78	62	65	50	67	70	64	68	66	62	56
No	37	38	33	43	28	37	34	36	30	35	38	44	53	35	22	38	35	50	33	30	36	32	34	38	44

Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.