

## YouGov / The Sun Survey Results

Sample Size: 1920 GB Adults  
Fieldwork: 20th - 21st February 2013

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1920</b>	<b>475</b>	<b>681</b>	<b>163</b>	<b>595</b>	<b>484</b>	<b>422</b>	<b>933</b>	<b>987</b>	<b>232</b>	<b>490</b>	<b>657</b>	<b>541</b>	<b>1094</b>	<b>826</b>	<b>246</b>	<b>624</b>	<b>411</b>	<b>472</b>	<b>167</b>
Unweighted Sample	1920	454	694	128	588	506	407	907	1013	152	475	759	534	1273	647	302	648	400	402	168
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

### Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	31	100	0	0	77	3	9	29	33	25	25	29	41	35	27	34	36	33	27	17
Lab	45	0	100	0	6	93	44	44	46	53	52	48	32	41	51	43	35	46	56	50
Lib Dem	11	0	0	100	1	1	38	11	10	10	14	9	10	13	7	16	14	7	8	10
Other	13	0	0	0	16	3	9	15	11	13	9	13	17	12	15	8	15	14	9	23

### Other Parties Voting Intention

UKIP	9	0	0	0	15	1	4	10	7	6	3	8	14	7	11	5	12	9	7	4
SNP / PCY	2	0	0	0	0	1	1	3	1	3	2	2	1	2	2	0	0	2	0	16
Green	2	0	0	0	0	0	3	1	2	3	3	1	1	1	2	2	1	2	1	4
BNP	0	0	0	0	0	0	0	0	0	1	0	1	0	0	1	0	0	1	1	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	0	0	0	0	0	0	1	0	0	0	0	1	0	1	0	0	1	1	0	0

### Non Voters

Would Not Vote	7	0	0	0	4	2	3	7	7	14	9	6	4	6	8	8	7	9	6	5
Don't know	14	0	0	0	11	6	18	9	18	19	17	11	12	12	16	12	15	16	13	9

### Do you approve or disapprove of the Government's record to date?

	Feb 19-20	Feb 20-21																			
Approve	27	26	74	6	36	51	8	21	28	24	23	23	23	34	29	22	31	29	25	24	19
Disapprove	61	60	13	87	48	35	83	68	62	58	54	60	65	56	58	62	52	57	62	62	68
Don't know	12	14	13	8	17	14	9	11	10	18	23	17	12	9	13	16	16	14	13	14	13

Here are some statements that different people make about different political parties. In each case, which party do you think it applies to most - the Conservatives, Labour or the Liberal Democrats?

The kind of society it wants is broadly the kind of society I want

	Feb 6-7	Feb 20-21																			
Applies most to the Conservatives	24	26	84	4	4	62	6	9	25	27	20	19	24	38	29	22	29	28	27	25	17
Applies most to Labour	28	30	1	75	10	5	71	29	32	28	20	32	37	25	30	31	30	23	30	37	40
Applies most to the Liberal Democrats	13	11	2	4	76	2	3	35	11	10	11	13	10	9	13	7	15	12	8	10	10
Applies to none of them	22	20	10	10	5	23	12	17	19	20	19	17	20	22	18	22	15	22	22	15	23
Don't know	13	13	4	8	5	8	9	10	12	14	29	19	9	5	10	18	12	15	14	13	10

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

		Unweighted no.	Weighted no.
<b>Age and Gender</b>			
	Male 18 to 24	56	119
	Male 25 to 39	204	246
	Male 40 to 59	370	324
	Male 60 +	277	244
	Female 18 to 24	96	113
	Female 25 to 39	271	244
	Female 40 to 59	389	332
	Female 60 +	257	298
<b>Region</b>			
	North England	402	472
	Midlands	257	315
	East England	194	184
	London	302	246
	South England	454	440
	Wales	143	96
	Scotland	168	167
<b>Social Grade</b>			
	AB	701	538
	C1	572	557
	C2	253	403
	DE	394	422
<b>Newspaper Type</b>			
	Express / Mail	372	307
	Sun / Star	214	451
	Mirror / Record	107	192
	Guardian / Independent	118	86
	FT / Times / Telegraph	151	182
	Other Paper	246	221
	No Paper	712	480
<b>Political Party Identification</b>			
	Labour	670	624
	Conservative	521	547
	Liberal Democrat	158	230
	SNP/Plaid Cymru	38	33
	Others	109	25
	None/ DK	424	461

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	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland		
<b>Weighted Sample</b>	<b>1920</b>	<b>475</b>	<b>681</b>	<b>163</b>	<b>595</b>	<b>484</b>	<b>422</b>	<b>933</b>	<b>987</b>	<b>232</b>	<b>490</b>	<b>657</b>	<b>541</b>	<b>1094</b>	<b>826</b>	<b>246</b>	<b>624</b>	<b>411</b>	<b>472</b>	<b>167</b>	
Unweighted Sample	1920	454	694	128	588	506	407	907	1013	152	475	759	534	1273	647	302	648	400	402	168	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	Feb 6-7	Feb 20-21																			
<b>It is led by people of real ability</b>																					
Applies most to the Conservatives	19	19	59	4	10	43	4	12	19	19	12	15	18	27	22	15	21	21	17	18	13
Applies most to Labour	16	17	1	43	10	3	40	17	20	15	13	20	20	13	17	18	21	12	16	23	18
Applies most to the Liberal Democrats	5	4	1	2	32	0	3	10	5	3	8	4	4	3	5	4	4	4	3	5	7
Applies to none of them	45	43	28	37	37	41	38	47	41	44	38	38	44	47	42	43	37	46	43	39	49
Don't know	15	17	11	14	12	13	15	14	15	19	29	22	14	11	15	20	17	18	20	15	13
<b>Its leaders are prepared to take tough and unpopular decisions</b>																					
Applies most to the Conservatives	45	43	79	29	36	68	29	39	40	45	24	40	44	51	45	39	41	43	46	41	41
Applies most to Labour	11	13	2	31	8	2	32	10	16	11	11	13	16	12	12	15	16	8	12	19	15
Applies most to the Liberal Democrats	6	6	2	4	33	1	2	16	7	4	8	8	5	3	7	4	6	5	4	6	7
Applies to none of them	25	24	12	23	14	21	25	23	24	23	25	20	23	26	24	23	21	26	22	21	28
Don't know	14	15	5	13	8	7	12	12	13	16	31	19	12	7	12	18	16	16	16	13	9
<b>It seems to chop and change all the time: you can never be quite sure what it stands for</b>																					
Applies most to the Conservatives	28	25	7	39	23	15	38	27	26	24	13	22	26	29	24	25	19	23	24	29	26
Applies most to Labour	23	23	51	6	48	42	6	26	25	21	12	19	26	27	26	20	27	25	22	21	17
Applies most to the Liberal Democrats	27	29	27	41	8	24	39	28	29	30	30	32	28	28	29	29	33	27	28	30	31
Applies to none of them	8	8	6	5	8	7	7	7	7	8	9	7	7	9	8	8	5	9	9	6	8
Don't know	14	16	8	10	14	11	11	12	13	18	36	20	12	7	13	19	17	15	17	14	18