

# YouGov Survey Results

Sample Size: 1862 GB Adults  
Fieldwork: 7th - 8th October 2014

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region				
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1862</b>	X	X	X	X	576	445	374	903	959	222	471	637	533	1061	801	238	605	398	458	162
Unweighted Sample	1862	446	566	94	223	525	513	378	906	956	183	401	749	529	1244	618	261	573	358	472	198
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Sept 29-30	Oct 7-8																				
<b>Which of the following comes closer to your opinion about the future of the UK Independence Party, also known as UKIP?</b>																						
UKIP will eventually fade from politics, and probably will not be a force in British politics in 10 years	36	<b>36</b>	40	47	64	3	32	42	47	40	32	37	40	33	35	40	30	40	37	32	32	45
UKIP is here to stay, and they will likely remain an important part of British politics for at least the next 10 years	48	<b>47</b>	50	38	20	95	56	42	38	49	45	41	41	50	52	45	50	41	48	52	49	37
No opinion	17	<b>17</b>	10	15	16	2	12	16	15	11	22	22	19	17	13	15	20	18	15	16	19	17

	Sept 29-30	Oct 7-8																				
<b>In the general election next May, how many seats, if any, do you think UKIP will win?</b>																						
0	4	<b>4</b>	4	8	6	0	3	6	6	6	2	3	5	5	3	5	4	8	4	3	4	3
1	4	<b>5</b>	7	5	13	0	6	5	6	6	4	5	5	5	5	6	3	8	5	4	4	3
2	8	<b>10</b>	13	12	13	2	12	11	10	11	8	8	12	10	8	11	7	11	12	6	8	13
3-5	22	<b>21</b>	27	21	29	13	23	24	21	23	18	22	21	19	22	24	17	18	24	19	17	25
6-10	16	<b>15</b>	15	16	10	24	17	14	16	16	15	12	11	16	19	16	14	10	15	17	17	13
10-20	10	<b>10</b>	10	8	8	19	11	10	7	10	9	4	7	12	11	8	12	11	8	8	12	13
More than 20	10	<b>9</b>	6	6	5	34	10	7	8	10	8	5	5	12	10	7	11	6	7	13	11	3
Don't know	27	<b>27</b>	19	24	17	8	19	23	26	19	34	40	34	21	21	22	33	27	25	29	28	27

	Aug 3-4	Oct 7-8																				
<b>Thinking about UKIP, do you agree or disagree with the following statements?</b>																						
<b>The UK Independence Party is more in tune with the concerns of people like me than the other three parties</b>																						
Strongly agree	14	<b>14</b>	11	6	0	72	20	9	7	18	10	7	9	15	20	11	18	11	14	16	16	5
Tend to agree	20	<b>23</b>	31	17	7	25	31	21	18	22	23	11	18	24	30	20	26	17	21	27	26	18
<b>TOTAL AGREE</b>	<b>34</b>	<b>37</b>	<b>42</b>	<b>23</b>	<b>7</b>	<b>97</b>	<b>51</b>	<b>30</b>	<b>25</b>	<b>40</b>	<b>33</b>	<b>18</b>	<b>27</b>	<b>39</b>	<b>50</b>	<b>31</b>	<b>44</b>	<b>28</b>	<b>35</b>	<b>43</b>	<b>42</b>	<b>23</b>
Tend to disagree	15	<b>18</b>	28	18	23	1	23	17	17	20	17	19	21	17	17	19	18	18	19	16	20	16
Strongly disagree	32	<b>32</b>	22	51	63	0	16	46	48	31	33	41	37	32	24	38	24	41	32	28	26	49
<b>TOTAL DISAGREE</b>	<b>47</b>	<b>50</b>	<b>50</b>	<b>69</b>	<b>86</b>	<b>1</b>	<b>39</b>	<b>63</b>	<b>65</b>	<b>51</b>	<b>50</b>	<b>60</b>	<b>58</b>	<b>49</b>	<b>41</b>	<b>57</b>	<b>42</b>	<b>59</b>	<b>51</b>	<b>44</b>	<b>46</b>	<b>65</b>
Don't know	17	<b>13</b>	8	9	7	2	9	8	10	9	16	22	15	11	9	11	14	12	13	13	12	12

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	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Aug 3-4	Oct 7-8																				
<b>Leading politicians in the UK Independence Party are more trustworthy than those of the other three parties</b>																						
Strongly agree	5	5	2	2	0	25	5	3	3	7	2	4	4	5	5	4	6	5	3	6	6	1
Tend to agree	9	11	10	5	3	41	14	9	8	12	10	11	9	11	13	8	15	8	11	14	12	10
<b>TOTAL AGREE</b>	<b>14</b>	<b>16</b>	<b>12</b>	<b>7</b>	<b>3</b>	<b>66</b>	<b>19</b>	<b>12</b>	<b>11</b>	<b>19</b>	<b>12</b>	<b>15</b>	<b>13</b>	<b>16</b>	<b>18</b>	<b>12</b>	<b>21</b>	<b>13</b>	<b>14</b>	<b>20</b>	<b>18</b>	<b>11</b>
Tend to disagree	22	23	34	19	28	12	30	22	21	24	23	15	22	25	27	24	23	21	24	20	30	17
Strongly disagree	40	38	35	56	59	1	27	51	50	38	37	45	42	38	31	44	29	47	37	36	29	58
<b>TOTAL DISAGREE</b>	<b>62</b>	<b>61</b>	<b>69</b>	<b>75</b>	<b>87</b>	<b>13</b>	<b>57</b>	<b>73</b>	<b>71</b>	<b>62</b>	<b>60</b>	<b>60</b>	<b>64</b>	<b>63</b>	<b>58</b>	<b>68</b>	<b>52</b>	<b>68</b>	<b>61</b>	<b>56</b>	<b>59</b>	<b>75</b>
Don't know	25	23	19	17	9	22	24	16	18	18	27	26	23	22	23	19	28	19	25	23	24	15

	Aug 3-4	Oct 7-8																				
<b>A vote for the UK Independence Party at the next general election would be a wasted vote</b>																						
Strongly agree	25	22	27	32	30	2	22	28	25	22	22	23	20	24	22	26	18	26	23	20	18	32
Tend to agree	24	26	36	27	37	5	31	26	27	25	27	21	30	22	30	28	23	21	31	22	28	23
<b>TOTAL AGREE</b>	<b>49</b>	<b>48</b>	<b>63</b>	<b>59</b>	<b>67</b>	<b>7</b>	<b>53</b>	<b>54</b>	<b>52</b>	<b>47</b>	<b>49</b>	<b>44</b>	<b>50</b>	<b>46</b>	<b>52</b>	<b>54</b>	<b>41</b>	<b>47</b>	<b>54</b>	<b>42</b>	<b>46</b>	<b>55</b>
Tend to disagree	17	22	23	19	18	28	21	22	24	23	21	21	21	23	21	21	23	21	20	23	24	20
Strongly disagree	14	14	8	8	5	61	17	9	11	19	10	10	12	15	17	11	18	12	13	18	16	9
<b>TOTAL DISAGREE</b>	<b>31</b>	<b>36</b>	<b>31</b>	<b>27</b>	<b>23</b>	<b>89</b>	<b>38</b>	<b>31</b>	<b>35</b>	<b>42</b>	<b>31</b>	<b>31</b>	<b>33</b>	<b>38</b>	<b>38</b>	<b>32</b>	<b>41</b>	<b>33</b>	<b>33</b>	<b>41</b>	<b>40</b>	<b>29</b>
Don't know	20	15	7	14	11	4	9	15	13	11	20	25	18	16	9	14	18	20	14	17	14	16

	Aug 3-4	Oct 7-8																				
<b>The UK Independence Party is full of oddballs and extremists</b>																						
Strongly agree	24	24	19	38	40	1	16	35	31	23	25	31	28	24	17	29	17	29	22	22	21	33
Tend to agree	28	27	34	29	30	4	28	28	30	25	28	23	26	28	28	28	25	28	28	25	25	31
<b>TOTAL AGREE</b>	<b>52</b>	<b>51</b>	<b>53</b>	<b>67</b>	<b>70</b>	<b>5</b>	<b>44</b>	<b>63</b>	<b>61</b>	<b>48</b>	<b>53</b>	<b>54</b>	<b>54</b>	<b>52</b>	<b>45</b>	<b>57</b>	<b>42</b>	<b>57</b>	<b>50</b>	<b>47</b>	<b>46</b>	<b>64</b>
Tend to disagree	17	19	26	13	11	32	23	16	16	23	16	16	18	21	19	18	21	17	17	23	21	16
Strongly disagree	10	13	10	7	5	55	19	8	9	17	10	6	10	12	21	11	17	10	15	14	15	7
<b>TOTAL DISAGREE</b>	<b>27</b>	<b>32</b>	<b>36</b>	<b>20</b>	<b>16</b>	<b>87</b>	<b>42</b>	<b>24</b>	<b>25</b>	<b>40</b>	<b>26</b>	<b>22</b>	<b>28</b>	<b>33</b>	<b>40</b>	<b>29</b>	<b>38</b>	<b>27</b>	<b>32</b>	<b>37</b>	<b>36</b>	<b>23</b>
Don't know	20	17	11	13	14	8	14	13	15	13	21	24	19	15	15	14	21	16	18	16	18	13

	April 24-25	Oct 7-8																				
<b>Thinking about UKIP, which of the following best reflects your view?</b>																						
They are a serious party with workable policies who could make a genuine contribution to running the country	20	17	16	7	1	74	24	9	12	22	13	12	13	19	21	14	21	13	18	19	21	5
They are a protest party for people who are unhappy with the main parties, they don't have realistic policies for running the country	57	62	72	76	84	14	62	71	71	62	62	59	61	63	64	68	55	66	66	57	59	67
Neither of these	10	11	8	8	14	9	9	10	11	9	12	10	12	10	9	10	11	10	9	11	11	14
Don't know	12	10	4	9	1	2	5	9	6	7	12	19	13	8	5	8	13	11	7	13	9	13

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		May 15-16	Oct 7-8																			
<b>Thinking specifically about the UK Independence party, from what you have seen or heard, how much do you know about their policies on...</b>																						
<b>Europe</b>																						
I know exactly what UKIP's policy is on this subject	42	43	44	46	48	66	47	45	44	56	30	51	43	42	41	46	40	48	45	44	38	42
I don't know UKIP's exact policy on this, but I have a good idea of the sort of approach they'd take	35	36	41	33	44	30	39	34	41	32	41	25	33	37	43	37	35	29	38	35	38	39
I don't know anything about what UKIP's policy is in this area	23	21	16	22	8	4	14	21	15	12	29	25	24	21	16	17	25	22	17	21	25	18
<b>Immigration</b>																						
I know exactly what UKIP's policy is on this subject	42	44	44	44	42	77	49	48	39	55	34	47	43	43	47	46	43	45	46	44	42	47
I don't know UKIP's exact policy on this, but I have a good idea of the sort of approach they'd take	38	39	44	40	54	20	39	38	49	34	43	30	38	41	41	41	35	37	40	40	39	34
I don't know anything about what UKIP's policy is in this area	20	17	12	16	4	3	11	14	12	11	23	23	19	16	13	13	22	18	14	16	19	19
<b>NHS</b>																						
I know exactly what UKIP's policy is on this subject	8	8	5	8	5	22	8	10	6	11	5	5	8	8	9	7	9	8	7	9	10	5
I don't know UKIP's exact policy on this, but I have a good idea of the sort of approach they'd take	29	34	33	34	26	59	36	36	30	36	31	31	32	31	40	32	35	29	35	32	34	37
I don't know anything about what UKIP's policy is in this area	63	58	63	58	69	20	55	54	64	53	64	64	60	62	51	60	56	64	58	59	56	58
<b>The economy</b>																						
I know exactly what UKIP's policy is on this subject	8	7	5	6	4	24	7	9	4	11	4	9	8	7	6	7	7	8	6	8	8	6
I don't know UKIP's exact policy on this, but I have a good idea of the sort of approach they'd take	29	31	29	29	29	57	35	30	31	35	28	30	29	29	37	31	31	29	32	32	31	31
I don't know anything about what UKIP's policy is in this area	63	61	66	65	66	19	59	61	65	55	68	61	62	64	57	62	61	64	61	60	61	63
<b>Education</b>																						
I know exactly what UKIP's policy is on this subject	7	5	3	5	4	19	5	7	2	8	3	6	6	5	6	5	6	5	4	7	6	3
I don't know UKIP's exact policy on this, but I have a good idea of the sort of approach they'd take	25	27	25	27	24	52	29	29	24	30	24	26	23	27	31	26	28	24	29	23	29	30
I don't know anything about what UKIP's policy is in this area	68	68	71	69	72	29	65	65	74	62	72	68	71	68	63	69	66	71	67	70	65	67
<b>Crime</b>																						
I know exactly what UKIP's policy is on this subject	8	8	6	6	6	28	9	9	4	11	4	7	7	7	10	7	9	10	6	8	10	5
I don't know UKIP's exact policy on this, but I have a good idea of the sort of approach they'd take	30	32	30	30	32	51	34	31	31	34	30	34	31	30	33	31	32	30	33	31	30	35
I don't know anything about what UKIP's policy is in this area	62	61	64	64	62	22	57	60	65	55	66	59	62	63	57	62	59	60	61	61	60	60

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	May 15-16	Oct 7-8																				
<b>Defence</b>																						
I know exactly what UKIP's policy is on this subject	8	8	7	6	4	24	8	9	5	12	4	13	7	7	9	8	8	11	6	10	9	6
I don't know UKIP's exact policy on this, but I have a good idea of the sort of approach they'd take	29	29	27	27	30	51	31	29	28	31	27	27	29	28	30	28	29	27	28	27	29	34
I don't know anything about what UKIP's policy is in this area	64	63	66	67	66	24	61	62	67	57	69	60	64	65	61	64	63	62	65	63	62	60
	Oct 2-3	Oct 7-8																				
<b>Do you think UKIP is or is not a racist party?</b>																						
Is a racist party	41	38	30	56	65	1	24	52	50	34	42	54	42	37	30	43	31	44	38	37	32	50
Is not a racist party	41	44	56	28	17	97	63	32	32	52	35	30	37	46	52	39	50	37	46	43	48	32
Don't know	18	18	14	16	18	3	13	16	18	14	22	16	21	17	18	17	19	19	16	20	19	18
<b>Do you think UKIP are more or less likely to have candidates with racist or offensive views than other political parties?</b>																						
More likely than other parties to have candidates with racist or offensive views	55	54	57	68	78	9	47	64	63	52	55	69	59	53	45	64	41	58	54	52	48	66
Less likely than other parties to have candidates with racist or offensive views	3	3	2	4	0	8	2	4	3	4	3	4	4	3	2	2	4	5	1	3	5	4
No different to other parties	32	32	36	19	17	81	45	23	27	36	29	14	24	35	45	26	41	25	35	33	37	19
Don't know	9	10	5	9	4	3	6	9	7	8	13	14	13	9	8	8	14	12	9	11	10	10