

## YouGov / The Sun Survey Results

Sample Size: 1764 GB Adults

Fieldwork: 24th - 25th September 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1764</b>	422	595	128	547	451	386	857	907	213	450	603	497	1005	759	226	573	377	434	153	
Unweighted Sample	1764	419	546	117	559	428	399	873	891	75	443	703	543	1210	554	222	611	334	423	174	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

### Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	31	100	0	0	75	1	10	31	31	24	34	32	30	35	25	39	36	36	21	20
Lab	44	0	100	0	10	95	36	41	47	52	45	44	39	39	50	44	32	44	58	45
Lib Dem	9	0	0	100	1	1	37	10	9	10	10	7	12	12	6	7	14	6	8	8
Other	16	0	0	0	14	3	17	19	13	13	11	17	19	14	19	10	18	14	13	27

### Other Parties Voting Intention

UKIP	9	0	0	0	13	1	6	12	6	7	4	9	13	7	12	6	11	8	11	2
Green	3	0	0	0	0	1	7	3	3	6	3	3	1	3	2	2	4	2	1	3
SNP / PCY	2	0	0	0	0	0	2	3	2	0	3	2	3	2	3	0	0	2	0	22
BNP	1	0	0	0	0	1	0	1	1	1	1	1	1	1	2	0	1	2	1	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0
Other	1	0	0	0	0	0	1	1	1	0	0	2	0	1	1	1	1	1	0	0

### Non Voters

Would Not Vote	7	0	0	0	3	2	5	5	9	10	10	7	3	7	7	9	6	5	9	7
Don't know	16	0	0	0	14	10	20	11	20	15	20	14	15	15	17	15	18	16	15	11

### Do you approve or disapprove of the Government's record to date?

	Sep 23-24	Sep 24-25																			
Approve	24	23	65	4	41	47	5	19	26	20	13	26	23	23	27	17	23	26	25	16	21
Disapprove	62	63	17	92	43	36	89	67	64	62	66	56	63	67	60	67	64	58	62	68	66
Don't know	14	15	18	4	15	18	6	14	11	19	21	18	14	9	13	16	13	16	13	16	13

### Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?

	Sep 17-18	Sep 24-25																			
Strongly support	2	3	6	0	14	4	0	5	4	2	0	3	2	4	4	1	5	4	2	1	3
Tend to support	26	25	48	6	53	39	8	29	26	24	28	26	22	27	29	20	22	31	25	19	22
<b>TOTAL SUPPORT</b>	<b>28</b>	<b>28</b>	<b>54</b>	<b>6</b>	<b>67</b>	<b>43</b>	<b>8</b>	<b>34</b>	<b>30</b>	<b>26</b>	<b>28</b>	<b>29</b>	<b>24</b>	<b>31</b>	<b>33</b>	<b>21</b>	<b>27</b>	<b>35</b>	<b>27</b>	<b>20</b>	<b>25</b>
Tend to oppose	33	34	31	40	20	37	34	34	35	34	40	31	36	33	34	35	42	32	36	34	31
Strongly oppose	27	29	11	50	11	15	52	23	31	27	19	24	33	32	25	33	22	24	29	37	33
<b>TOTAL OPPOSE</b>	<b>60</b>	<b>63</b>	<b>42</b>	<b>90</b>	<b>31</b>	<b>52</b>	<b>86</b>	<b>57</b>	<b>66</b>	<b>61</b>	<b>59</b>	<b>55</b>	<b>69</b>	<b>65</b>	<b>59</b>	<b>68</b>	<b>64</b>	<b>56</b>	<b>65</b>	<b>71</b>	<b>64</b>
Don't know	12	9	4	4	2	5	6	8	5	13	14	15	7	4	8	10	10	9	7	9	11

Fieldwork: 24th - 25th September 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1764</b>	<b>422</b>	<b>595</b>	<b>128</b>	<b>547</b>	<b>451</b>	<b>386</b>	<b>857</b>	<b>907</b>	<b>213</b>	<b>450</b>	<b>603</b>	<b>497</b>	<b>1005</b>	<b>759</b>	<b>226</b>	<b>573</b>	<b>377</b>	<b>434</b>	<b>153</b>	
Unweighted Sample	1764	419	546	117	559	428	399	873	891	75	443	703	543	1210	554	222	611	334	423	174	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Sep 10-11	Sep 24-25	Sep 10-11		Sep 24-25		Sep 10-11		Sep 24-25		Sep 10-11				Sep 24-25						
<b>Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.</b>																					
The economy	79	<b>75</b>	77	80	81	77	79	80	74	77	57	79	77	78	78	72	70	75	74	76	85
Immigration & Asylum	44	<b>46</b>	58	35	26	61	39	33	43	49	41	33	49	57	39	56	40	45	51	50	39
Health	27	<b>28</b>	21	40	32	21	38	35	27	30	29	24	26	36	27	30	33	28	29	29	22
Crime	19	<b>24</b>	27	22	24	25	21	21	24	23	29	23	25	20	23	25	25	20	22	31	19
Education	16	<b>21</b>	18	24	28	17	24	27	20	21	43	21	17	15	24	16	21	25	19	17	20
Pensions	20	<b>19</b>	16	20	26	16	20	27	20	19	7	19	21	22	21	17	18	20	20	18	19
Tax	15	<b>18</b>	17	21	15	16	19	17	19	16	22	23	18	10	16	19	27	17	15	14	21
Europe	16	<b>14</b>	18	8	6	22	7	10	18	11	8	11	14	20	15	14	12	17	16	11	15
Afghanistan	7	<b>9</b>	11	7	7	11	8	7	8	10	4	6	7	17	8	11	4	8	12	10	10
Family life & childcare	10	<b>8</b>	6	10	5	6	11	7	6	9	4	11	8	6	8	7	5	8	8	8	11
The environment	7	<b>8</b>	4	6	27	3	5	15	8	7	13	8	7	5	10	5	9	10	6	6	8
Transport	4	<b>3</b>	3	2	10	3	3	5	4	3	3	5	3	1	4	2	8	3	3	2	2
None of these	0	<b>0</b>	0	0	0	0	0	1	0	0	0	0	1	0	0	0	0	0	0	1	0
Don't know	3	<b>2</b>	1	0	0	1	1	0	2	2	2	3	2	0	1	3	4	1	2	1	1
<b>And which of the following do you think are the most important issues facing you and your family? Please tick up to three.</b>																					
The economy	67	<b>65</b>	66	71	62	67	71	63	68	62	55	67	69	63	66	63	69	64	59	67	72
Health	33	<b>32</b>	24	36	37	25	36	39	30	34	15	23	31	50	31	34	32	33	34	32	27
Pensions	35	<b>30</b>	28	33	40	27	34	34	28	32	12	18	32	46	31	28	24	30	32	30	32
Tax	26	<b>27</b>	26	27	24	31	24	28	32	23	28	36	27	19	28	26	29	28	27	25	30
Family life & childcare	16	<b>19</b>	14	20	29	16	20	23	15	22	24	27	18	10	19	18	14	17	19	22	17
Education	13	<b>18</b>	17	18	23	15	19	18	18	18	24	23	19	10	20	15	15	21	20	14	13
Immigration & Asylum	12	<b>14</b>	21	8	3	21	10	6	14	13	12	9	14	18	12	16	16	14	14	13	7
Crime	11	<b>12</b>	17	12	7	16	13	8	13	11	9	12	13	12	12	12	19	9	9	18	5
Transport	8	<b>10</b>	10	8	14	9	8	15	12	7	20	10	7	8	12	7	17	10	8	6	10
The environment	7	<b>7</b>	5	7	21	4	7	13	5	9	5	7	7	9	9	5	6	8	8	8	5
Europe	7	<b>6</b>	8	3	1	11	2	3	7	6	2	3	7	11	6	7	4	7	8	5	7
Afghanistan	1	<b>2</b>	3	2	0	2	2	1	2	2	3	1	2	2	2	2	0	1	2	3	1
None of these	3	<b>2</b>	3	1	3	2	2	2	2	2	1	2	1	3	2	2	1	2	2	3	0
Don't know	4	<b>3</b>	2	3	1	2	3	2	3	3	9	3	3	0	1	5	4	3	3	2	7

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	26	109
Male 25 to 39	189	226
Male 40 to 59	376	298
Male 60 +	282	224
Female 18 to 24	49	104
Female 25 to 39	254	224
Female 40 to 59	327	305
Female 60 +	261	273
<b>Region</b>		
North England	423	434
Midlands	230	289
East England	183	169
London	222	226
South England	428	404
Wales	104	88
Scotland	174	153
<b>Social Grade</b>		
AB	712	494
C1	498	512
C2	242	370
DE	312	388
<b>Newspaper Type</b>		
Express / Mail	354	282
Sun / Star	161	415
Mirror / Record	90	176
Guardian / Independent	112	79
FT / Times / Telegraph	124	168
Other Paper	243	203
No Paper	680	441
<b>Political Party Identification</b>		
Labour	547	573
Conservative	515	503
Liberal Democrat	183	212
SNP/Plaid Cymru	36	30
Others	77	23
None/ DK	406	423

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