

YouGov / The Sun Survey Results

Sample Size: 1682 GB Adults
Fieldwork: 22nd - 23rd May 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1682	415	538	122	501	431	367	817	865	204	429	575	474	959	723	215	547	360	414	146
Unweighted Sample	1682	408	496	131	512	408	384	811	871	66	447	674	495	1089	593	209	567	333	418	155
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	32	100	0	0	79	3	14	31	34	29	30	28	39	37	26	34	42	29	26	16
Lab	42	0	100	0	5	90	34	42	41	48	44	47	32	36	50	41	34	43	51	41
Lib Dem	9	0	0	100	1	1	37	7	12	10	11	7	11	12	7	9	9	10	10	8
Other	17	0	0	0	16	6	15	20	14	13	15	18	19	16	18	17	14	18	13	35

Other Parties Voting Intention

UKIP	9	0	0	0	12	3	5	10	8	2	5	9	14	6	12	6	10	10	9	6
SNP / PCY	3	0	0	0	0	2	2	4	3	1	4	4	3	4	3	1	1	3	0	27
Green	3	0	0	0	2	0	7	3	2	6	4	2	1	4	1	4	2	4	2	2
BNP	1	0	0	0	1	2	0	2	0	4	1	1	0	2	1	4	1	1	1	0
Respect	0	0	0	0	0	0	0	1	0	0	1	0	0	1	0	1	0	0	0	0
Other	0	0	0	0	0	0	1	1	0	0	0	1	0	0	0	0	1	0	0	1

Non Voters

Would Not Vote	8	0	0	0	3	3	5	7	10	11	12	8	5	8	9	6	8	11	8	8
Don't know	15	0	0	0	16	8	20	11	18	11	17	18	11	15	15	13	16	18	13	10

Do you approve or disapprove of the Government's record to date?

	May 21-22	May 22-23																			
Approve	24	24	65	4	39	49	5	22	25	23	15	23	22	31	27	20	24	30	21	22	16
Disapprove	59	60	17	90	40	34	87	62	64	57	64	54	66	58	58	64	59	57	59	64	70
Don't know	17	16	17	6	21	17	8	16	11	21	21	23	13	11	15	17	17	14	21	14	14

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Local councils in many parts of Britain are cutting some of their services. Thinking about the area where you live, which of these statements comes closest to your view?

Central government is mainly responsible, because it is cutting sharply the money it gives to the council where I live

My local council is mainly responsible, because it could achieve most of the savings it needs by cutting costs, without cutting services

Neither - I am not aware of significant cuts to services in my area
Don't know

	May 8-9	May 22-23																			
Central government is mainly responsible, because it is cutting sharply the money it gives to the council where I live	39	38	15	59	37	22	57	42	41	35	25	35	44	39	37	39	35	37	38	44	32
My local council is mainly responsible, because it could achieve most of the savings it needs by cutting costs, without cutting services	31	33	50	23	40	46	22	32	35	32	42	34	30	33	35	32	32	34	32	35	32
Neither - I am not aware of significant cuts to services in my area	20	20	30	12	19	27	14	16	19	21	19	21	17	23	21	19	24	22	18	14	29
Don't know	11	9	5	6	4	6	6	9	6	12	14	10	9	5	7	11	10	8	11	7	8

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	64	106
Male 25 to 39	200	218
Male 40 to 59	292	288
Male 60 +	231	217
Female 18 to 24	101	101
Female 25 to 39	306	217
Female 40 to 59	322	295
Female 60 +	189	264
Region		
North England	381	419
Midlands	236	280
East England	144	164
London	348	218
South England	340	390
Wales	78	85
Scotland	178	148
Social Grade		
AB	592	477
C1	546	494
C2	262	358
DE	305	375
Newspaper Type		
Express / Mail	320	273
Sun / Star	216	401
Mirror / Record	120	171
Guardian / Independent	100	77
FT / Times / Telegraph	112	162
Other Paper	252	196
No Paper	585	426
Political Party Identification		
Labour	550	554
Conservative	468	486
Liberal Democrat	191	205
SNP/Plaid Cymru	39	29
Others	55	22
None/ DK	402	409

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