September 8-10, 2012

# List of Tables

| 1. Attention to election campaign  | 3  |
|--|----|
| 2. Direction of country  | 4  |
| 3. Importance of issues  | 5  |
| 4. Most important issue  | 6  |
| 5. Whether respondent watched DNC  | 8  |
| 6. Knowledge of speakers in DNC  | 9  |
|  | 10 |
|  | 11 |
| 9. Knowledge of platform change in DNC   |    |
| 10. Views on religious identity of U.S   |    |
|  |    |
| 12. Whether Democratic politicians talk too much or too little about religious beliefs |    |
| 13. Respondents have a somewhat or very favorable opinion of these individuals         |    |
| 14. Respondents have a somewhat or very unfavorable opinion of these individuals       | 17 |
| 15. Approval of Obama as President   |    |
|  | 19 |
|  | 20 |
|  | 21 |
|  | 22 |
|  |    |
|  | 24 |
|  |    |
| 23. Predicted election outcome   | 26 |
|  | 27 |
| 25. Tea Party identification   | 28 |
|  | 29 |
| 27. Perceived Obama ideology   | 30 |
| 28. Perceived Romney ideology  |    |
| 29. Perceived Ryan ideology  | 32 |
| 30. Perceived Biden ideology   | 33 |
| 31. Perceived Obama sincerity  | 34 |
|  | 35 |
|  | 36 |
|  | 37 |
|  | 38 |
| 36. Biden likeability  | 39 |



September 8-10, 2012

| YouGov |
|--------|
|--------|

| 37. Perceived Ryan sincerity                                  | 40 |
|---|----|
| 38. Ryan likeability  |    |
| 39. Which of these words to describe Barack Obama             | 42 |
| 40. Which of these words to describe Mitt Romney              | 44 |
| 41. Whether respondent state's was a battleground in 2008     | 46 |
| 42. Whether respondent's state will be a battleground in 2012 |    |
| 43. Trend of economy  |    |
| 44. Stock market expectations over next year                  |    |
| 45. Change in personal finances over past year                | 50 |

September 8-10, 2012

# YouGov

### 1. Attention to election campaign

How closely have you been following news about the 2012 presidential election campaign?

|                  |         | Age   |       |       |       | Race  |       |          | Gender |        | Education  |              |                  |  |
|------------------|---------|-------|-------|-------|-------|-------|-------|----------|--------|--------|------------|--------------|------------------|--|
|                  | Total   | 18-29 | 30-44 | 45-64 | 65+   | White | Black | Hispanic | Male   | Female | HS or less | Some college | College graduate |  |
| Very closely     | 42%     | 28%   | 38%   | 43%   | 60%   | 44%   | 35%   | 30%      | 52%    | 32%    | 34%        | 38%          | 60%              |  |
| Somewhat closely | 37%     | 37%   | 41%   | 37%   | 29%   | 34%   | 47%   | 47%      | 36%    | 38%    | 42%        | 34%          | 31%              |  |
| Not too closely  | 16%     | 23%   | 15%   | 15%   | 9%    | 16%   | 13%   | 17%      | 10%    | 21%    | 16%        | 21%          | 9%               |  |
| Not at all       | 6%      | 13%   | 5%    | 4%    | 1%    | 6%    | 5%    | 6%       | 3%     | 9%     | 9%         | 7%           | 0%               |  |
| Totals           | 100%    | 100%  | 100%  | 100%  | 100%  | 100%  | 100%  | 100%     | 100%   | 100%   | 100%       | 100%         | 100%             |  |
| (Unweighted)     | (1,000) | (173) | (198) | (469) | (160) | (795) | (121) | (84)     | (461)  | (539)  | (407)      | (335)        | (258)            |  |

|                  |         | Party ID |       |       |       | Ideology |       |           | Regi    | Family Income |       |          |        |      |
|------------------|---------|----------|-------|-------|-------|----------|-------|-----------|---------|---------------|-------|----------|--------|------|
|                  | Total   | Dem      | Rep   | Ind   | Lib   | Mod      | Con   | Northeast | Midwest | South         | West  | Under 40 | 40-100 | 100+ |
| Very closely     | 42%     | 42%      | 47%   | 43%   | 48%   | 36%      | 51%   | 35%       | 53%     | 40%           | 41%   | 31%      | 45%    | 62%  |
| Somewhat closely | 37%     | 39%      | 36%   | 38%   | 36%   | 40%      | 36%   | 36%       | 30%     | 41%           | 35%   | 41%      | 37%    | 30%  |
| Not too closely  | 16%     | 15%      | 14%   | 14%   | 13%   | 17%      | 11%   | 16%       | 13%     | 14%           | 18%   | 20%      | 14%    | 7%   |
| Not at all       | 6%      | 3%       | 3%    | 5%    | 2%    | 7%       | 2%    | 14%       | 5%      | 4%            | 6%    | 8%       | 4%     | 0%   |
| Totals           | 100%    | 100%     | 100%  | 100%  | 100%  | 100%     | 100%  | 100%      | 100%    | 100%          | 100%  | 100%     | 100%   | 100% |
| (Unweighted)     | (1,000) | (368)    | (244) | (284) | (212) | (350)    | (301) | (156)     | (183)   | (350)         | (311) | (441)    | (336)  | (81) |

September 8-10, 2012

#### 2. Direction of country

Would you say things in this country today are...

|                         | Age   |       |       |       |       |       | Race  |          | Gender |        | Education  |              |                  |  |
|-------------------------|-------|-------|-------|-------|-------|-------|-------|----------|--------|--------|------------|--------------|------------------|--|
|                         | Total | 18-29 | 30-44 | 45-64 | 65+   | White | Black | Hispanic | Male   | Female | HS or less | Some college | College graduate |  |
| Generally headed in the |       |       |       |       |       |       |       |          |        |        |            |              |                  |  |
| right direction         | 34%   | 39%   | 35%   | 30%   | 35%   | 28%   | 75%   | 32%      | 35%    | 33%    | 32%        | 31%          | 42%              |  |
| Off on the wrong track  | 53%   | 42%   | 50%   | 57%   | 62%   | 59%   | 14%   | 50%      | 58%    | 48%    | 54%        | 55%          | 49%              |  |
| Not sure                | 13%   | 19%   | 15%   | 12%   | 4%    | 13%   | 12%   | 18%      | 7%     | 18%    | 14%        | 14%          | 9%               |  |
| Totals                  | 100%  | 100%  | 100%  | 100%  | 100%  | 100%  | 100%  | 100%     | 100%   | 100%   | 100%       | 100%         | 100%             |  |
| (Unweighted)            | (999) | (173) | (197) | (469) | (160) | (794) | (121) | (84)     | (460)  | (539)  | (407)      | (334)        | (258)            |  |

|                         | Party ID |       |       | Ideology |       |       |       | Regi      | Family Income |       |       |          |        |      |
|-------------------------|----------|-------|-------|----------|-------|-------|-------|-----------|---------------|-------|-------|----------|--------|------|
|                         | Total    | Dem   | Rep   | Ind      | Lib   | Mod   | Con   | Northeast | Midwest       | South | West  | Under 40 | 40-100 | 100+ |
| Generally headed in the |          |       |       |          |       |       |       |           |               |       |       |          |        |      |
| right direction         | 34%      | 65%   | 3%    | 31%      | 65%   | 40%   | 8%    | 34%       | 40%           | 33%   | 33%   | 34%      | 33%    | 35%  |
| Off on the wrong track  | 53%      | 21%   | 94%   | 56%      | 17%   | 48%   | 89%   | 43%       | 48%           | 57%   | 55%   | 49%      | 58%    | 57%  |
| Not sure                | 13%      | 14%   | 3%    | 12%      | 18%   | 12%   | 4%    | 24%       | 13%           | 10%   | 13%   | 17%      | 9%     | 8%   |
| Totals                  | 100%     | 100%  | 100%  | 100%     | 100%  | 100%  | 100%  | 100%      | 100%          | 100%  | 100%  | 100%     | 100%   | 100% |
| (Unweighted)            | (999)    | (368) | (244) | (283)    | (212) | (349) | (301) | (156)     | (183)         | (349) | (311) | (441)    | (335)  | (81) |

September 8-10, 2012

### 3. Importance of issues

How important are the following issues to you?

|                        |       | Age   |       |       |       |       | Race  |          | Ge    | nder   | Education  |              |                  |  |
|------------------------|-------|-------|-------|-------|-------|-------|-------|----------|-------|--------|------------|--------------|------------------|--|
|                        | Total | 18-29 | 30-44 | 45-64 | 65+   | White | Black | Hispanic | Male  | Female | HS or less | Some college | College graduate |  |
| The economy            | 96%   | 93%   | 96%   | 99%   | 97%   | 97%   | 96%   | 91%      | 97%   | 96%    | 94%        | 99%          | 98%              |  |
| Immigration            | 75%   | 65%   | 71%   | 77%   | 87%   | 76%   | 68%   | 69%      | 75%   | 74%    | 75%        | 73%          | 77%              |  |
| The environment        | 73%   | 77%   | 73%   | 70%   | 72%   | 70%   | 90%   | 76%      | 67%   | 78%    | 78%        | 67%          | 70%              |  |
| Terrorism              | 76%   | 56%   | 74%   | 84%   | 90%   | 75%   | 83%   | 74%      | 74%   | 78%    | 83%        | 72%          | 68%              |  |
| Gay rights             | 45%   | 58%   | 48%   | 34%   | 44%   | 44%   | 50%   | 40%      | 38%   | 51%    | 38%        | 47%          | 54%              |  |
| Education              | 88%   | 93%   | 86%   | 86%   | 86%   | 86%   | 98%   | 89%      | 87%   | 88%    | 85%        | 91%          | 88%              |  |
| Health care            | 91%   | 86%   | 93%   | 91%   | 95%   | 91%   | 96%   | 89%      | 88%   | 94%    | 91%        | 95%          | 87%              |  |
| Social security        | 89%   | 77%   | 87%   | 95%   | 97%   | 89%   | 92%   | 86%      | 86%   | 92%    | 91%        | 89%          | 86%              |  |
| The budget deficit     | 85%   | 82%   | 84%   | 90%   | 84%   | 85%   | 87%   | 87%      | 86%   | 85%    | 88%        | 83%          | 83%              |  |
| The war in Afghanistan | 75%   | 59%   | 75%   | 79%   | 90%   | 74%   | 85%   | 77%      | 72%   | 78%    | 77%        | 73%          | 75%              |  |
| Taxes                  | 89%   | 86%   | 87%   | 93%   | 90%   | 89%   | 90%   | 97%      | 88%   | 91%    | 87%        | 92%          | 91%              |  |
| Medicare               | 87%   | 77%   | 83%   | 92%   | 97%   | 86%   | 91%   | 89%      | 85%   | 89%    | 87%        | 89%          | 85%              |  |
| Abortion               | 64%   | 62%   | 71%   | 59%   | 68%   | 62%   | 73%   | 68%      | 58%   | 70%    | 65%        | 63%          | 65%              |  |
| Totals                 | (998) | (173) | (197) | (468) | (160) | (793) | (121) | (84)     | (461) | (537)  | (405)      | (335)        | (258)            |  |

|                        |       |       | Party ID |       |       | Ideology |       |           | Regi    | on    |       | Family Income |        |      |  |
|------------------------|-------|-------|----------|-------|-------|----------|-------|-----------|---------|-------|-------|---------------|--------|------|--|
|                        | Total | Dem   | Rep      | Ind   | Lib   | Mod      | Con   | Northeast | Midwest | South | West  | Under 40      | 40-100 | 100+ |  |
| The economy            | 96%   | 97%   | 97%      | 97%   | 97%   | 96%      | 98%   | 90%       | 98%     | 96%   | 98%   | 95%           | 98%    | 100% |  |
| Immigration            | 75%   | 71%   | 85%      | 71%   | 69%   | 71%      | 85%   | 75%       | 72%     | 76%   | 75%   | 79%           | 69%    | 85%  |  |
| The environment        | 73%   | 91%   | 51%      | 73%   | 91%   | 84%      | 46%   | 80%       | 69%     | 74%   | 71%   | 77%           | 71%    | 76%  |  |
| Terrorism              | 76%   | 76%   | 89%      | 63%   | 57%   | 78%      | 88%   | 78%       | 67%     | 84%   | 72%   | 78%           | 77%    | 76%  |  |
| Gay rights             | 45%   | 65%   | 22%      | 46%   | 77%   | 47%      | 20%   | 45%       | 48%     | 38%   | 49%   | 42%           | 44%    | 53%  |  |
| Education              | 88%   | 95%   | 80%      | 88%   | 95%   | 91%      | 80%   | 86%       | 89%     | 86%   | 89%   | 86%           | 88%    | 90%  |  |
| Health care            | 91%   | 96%   | 90%      | 87%   | 94%   | 93%      | 88%   | 89%       | 92%     | 94%   | 89%   | 92%           | 93%    | 93%  |  |
| Social security        | 89%   | 92%   | 90%      | 85%   | 87%   | 91%      | 89%   | 87%       | 93%     | 89%   | 89%   | 90%           | 88%    | 92%  |  |
| The budget deficit     | 85%   | 80%   | 95%      | 82%   | 70%   | 86%      | 96%   | 81%       | 86%     | 89%   | 84%   | 89%           | 86%    | 75%  |  |
| The war in Afghanistan | 75%   | 76%   | 81%      | 69%   | 71%   | 73%      | 81%   | 73%       | 71%     | 79%   | 74%   | 75%           | 74%    | 81%  |  |
| Taxes                  | 89%   | 87%   | 95%      | 88%   | 81%   | 91%      | 95%   | 87%       | 87%     | 89%   | 92%   | 88%           | 94%    | 87%  |  |
| Medicare               | 87%   | 92%   | 87%      | 83%   | 87%   | 90%      | 84%   | 85%       | 87%     | 87%   | 88%   | 88%           | 89%    | 82%  |  |
| Abortion               | 64%   | 75%   | 65%      | 54%   | 73%   | 59%      | 65%   | 64%       | 62%     | 68%   | 61%   | 67%           | 62%    | 58%  |  |
| Totals                 | (998) | (368) | (244)    | (283) | (212) | (349)    | (301) | (156)     | (182)   | (350) | (310) | (440)         | (335)  | (81) |  |



September 8-10, 2012

### 4. Most important issue

Which of these is the **most** important issue for you?

|                        |       | Age   |       |       |       |       | Race  |          | Ge    | nder   | Education  |              |                  |  |
|------------------------|-------|-------|-------|-------|-------|-------|-------|----------|-------|--------|------------|--------------|------------------|--|
|                        | Total | 18-29 | 30-44 | 45-64 | 65+   | White | Black | Hispanic | Male  | Female | HS or less | Some college | College graduate |  |
| The economy            | 40%   | 38%   | 42%   | 45%   | 30%   | 41%   | 38%   | 34%      | 41%   | 39%    | 39%        | 37%          | 44%              |  |
| Immigration            | 3%    | 5%    | 2%    | 4%    | 2%    | 3%    | 2%    | 8%       | 5%    | 2%     | 4%         | 4%           | 2%               |  |
| The environment        | 4%    | 10%   | 4%    | 2%    | 2%    | 5%    | 2%    | 1%       | 5%    | 3%     | 2%         | 6%           | 5%               |  |
| Terrorism              | 2%    | 2%    | 4%    | 3%    | 1%    | 3%    | 2%    | 1%       | 1%    | 3%     | 2%         | 2%           | 3%               |  |
| Gay rights             | 3%    | 8%    | 3%    | 1%    | 1%    | 3%    | 2%    | 7%       | 4%    | 2%     | 3%         | 3%           | 2%               |  |
| Education              | 5%    | 7%    | 10%   | 3%    | 1%    | 5%    | 11%   | 1%       | 6%    | 5%     | 4%         | 5%           | 8%               |  |
| Health care            | 12%   | 11%   | 16%   | 11%   | 9%    | 12%   | 13%   | 12%      | 10%   | 14%    | 12%        | 12%          | 12%              |  |
| Social security        | 10%   | 1%    | 5%    | 12%   | 21%   | 9%    | 19%   | 0%       | 7%    | 12%    | 16%        | 6%           | 4%               |  |
| The budget deficit     | 9%    | 7%    | 6%    | 10%   | 12%   | 9%    | 2%    | 15%      | 11%   | 6%     | 6%         | 11%          | 11%              |  |
| The war in Afghanistan | 1%    | 1%    | 0%    | 1%    | 2%    | 1%    | 2%    | 3%       | 1%    | 1%     | 1%         | 1%           | 1%               |  |
| Taxes                  | 3%    | 2%    | 3%    | 3%    | 4%    | 3%    | 1%    | 12%      | 4%    | 3%     | 3%         | 4%           | 2%               |  |
| Medicare               | 5%    | 3%    | 2%    | 3%    | 15%   | 4%    | 6%    | 6%       | 4%    | 5%     | 7%         | 3%           | 2%               |  |
| Abortion               | 2%    | 5%    | 2%    | 2%    | 0%    | 3%    | 0%    | 0%       | 2%    | 3%     | 1%         | 5%           | 3%               |  |
| Totals                 | 100%  | 100%  | 100%  | 100%  | 100%  | 100%  | 100%  | 100%     | 100%  | 100%   | 100%       | 100%         | 100%             |  |
| (Unweighted)           | (963) | (159) | (189) | (457) | (158) | (764) | (117) | (82)     | (448) | (515)  | (383)      | (327)        | (253)            |  |

|                        |       |     | Party ID |     |     | Ideology |     |           | Regi    |       | Family Income |          |        |      |
|------------------------|-------|-----|----------|-----|-----|----------|-----|-----------|---------|-------|---------------|----------|--------|------|
|                        | Total | Dem | Rep      | Ind | Lib | Mod      | Con | Northeast | Midwest | South | West          | Under 40 | 40-100 | 100+ |
| The economy            | 40%   | 33% | 49%      | 44% | 31% | 41%      | 47% | 36%       | 43%     | 40%   | 40%           | 38%      | 41%    | 35%  |
| Immigration            | 3%    | 3%  | 5%       | 3%  | 0%  | 3%       | 7%  | 1%        | 2%      | 4%    | 5%            | 3%       | 5%     | 1%   |
| The environment        | 4%    | 6%  | 0%       | 5%  | 9%  | 4%       | 1%  | 1%        | 2%      | 3%    | 7%            | 3%       | 5%     | 3%   |
| Terrorism              | 2%    | 1%  | 5%       | 1%  | 0%  | 2%       | 4%  | 5%        | 0%      | 2%    | 3%            | 2%       | 3%     | 3%   |
| Gay rights             | 3%    | 5%  | 0%       | 2%  | 9%  | 1%       | 0%  | 3%        | 5%      | 3%    | 3%            | 3%       | 2%     | 3%   |
| Education              | 5%    | 6%  | 2%       | 7%  | 11% | 6%       | 1%  | 6%        | 5%      | 5%    | 6%            | 4%       | 5%     | 9%   |
| Health care            | 12%   | 15% | 7%       | 11% | 17% | 13%      | 7%  | 16%       | 9%      | 14%   | 11%           | 14%      | 12%    | 13%  |
| Social security        | 10%   | 14% | 7%       | 7%  | 9%  | 13%      | 5%  | 11%       | 16%     | 7%    | 9%            | 15%      | 4%     | 7%   |
| The budget deficit     | 9%    | 3%  | 12%      | 10% | 2%  | 8%       | 16% | 9%        | 10%     | 8%    | 9%            | 6%       | 11%    | 17%  |
| The war in Afghanistan | 1%    | 2%  | 0%       | 0%  | 1%  | 2%       | 0%  | 1%        | 2%      | 1%    | 1%            | 1%       | 1%     | 0%   |
| Taxes                  | 3%    | 2%  | 5%       | 4%  | 2%  | 3%       | 4%  | 2%        | 2%      | 5%    | 2%            | 3%       | 3%     | 5%   |
| Medicare               | 5%    | 8%  | 2%       | 2%  | 5%  | 4%       | 3%  | 8%        | 3%      | 6%    | 3%            | 4%       | 6%     | 1%   |
| Abortion               | 2%    | 1%  | 4%       | 3%  | 3%  | 1%       | 4%  | 0%        | 1%      | 3%    | 3%            | 3%       | 2%     | 2%   |

September 8-10, 2012

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|                        |               |               |               |               |               | C             | ontinued fro  | om previous p | age           |               |               |               |               |              |
|------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|--------------|
|                        |               |               | Party ID      |               |               | Ideology      |               |               | Regi          | on            |               | Fa            | mily Incom    | ie           |
|                        | Total         | Dem           | Rep           | Ind           | Lib           | Mod           | Con           | Northeast     | Midwest       | South         | West          | Under 40      | 40-100        | 100+         |
| Totals<br>(Unweighted) | 100%<br>(963) | 100%<br>(358) | 100%<br>(235) | 100%<br>(277) | 100%<br>(206) | 100%<br>(340) | 100%<br>(294) | 100%<br>(146) | 100%<br>(176) | 100%<br>(339) | 100%<br>(302) | 100%<br>(424) | 100%<br>(328) | 100%<br>(80) |

September 8-10, 2012

# YouGov

### 5. Whether respondent watched DNC

Did you watch or listen to any of the Democratic National Convention this past week?

|              |       |       | A     | ge    |       |       | Race  |          | Ge    | nder   |            | Education    | า                |
|--------------|-------|-------|-------|-------|-------|-------|-------|----------|-------|--------|------------|--------------|------------------|
|              | Total | 18-29 | 30-44 | 45-64 | 65+   | White | Black | Hispanic | Male  | Female | HS or less | Some college | College graduate |
| Yes          | 61%   | 52%   | 60%   | 60%   | 73%   | 58%   | 73%   | 66%      | 67%   | 55%    | 56%        | 56%          | 74%              |
| No           | 39%   | 48%   | 40%   | 40%   | 27%   | 42%   | 27%   | 34%      | 33%   | 45%    | 44%        | 44%          | 26%              |
| Totals       | 100%  | 100%  | 100%  | 100%  | 100%  | 100%  | 100%  | 100%     | 100%  | 100%   | 100%       | 100%         | 100%             |
| (Unweighted) | (999) | (173) | (198) | (468) | (160) | (794) | (121) | (84)     | (460) | (539)  | (406)      | (335)        | (258)            |

|              |       |       | Party ID |       |       | Ideology |       |           | Regi    | on    |       | Fa       | mily Incom | e    |
|--------------|-------|-------|----------|-------|-------|----------|-------|-----------|---------|-------|-------|----------|------------|------|
|              | Total | Dem   | Rep      | Ind   | Lib   | Mod      | Con   | Northeast | Midwest | South | West  | Under 40 | 40-100     | 100+ |
| Yes          | 61%   | 75%   | 51%      | 64%   | 77%   | 61%      | 56%   | 55%       | 57%     | 66%   | 59%   | 59%      | 59%        | 71%  |
| No           | 39%   | 25%   | 49%      | 36%   | 23%   | 39%      | 44%   | 45%       | 43%     | 34%   | 41%   | 41%      | 41%        | 29%  |
| Totals       | 100%  | 100%  | 100%     | 100%  | 100%  | 100%     | 100%  | 100%      | 100%    | 100%  | 100%  | 100%     | 100%       | 100% |
| (Unweighted) | (999) | (368) | (244)    | (283) | (212) | (349)    | (301) | (156)     | (183)   | (350) | (310) | (441)    | (335)      | (81) |

September 8-10, 2012

# YouGov

6. Knowledge of speakers in DNC Which of the following people did you see speak at the Democratic National Convention? (Check all that apply) Asked of respondents who watched part of Democratic convention

|                  |       |       | A     | ge    |       |       | Race  |          | Ge    | nder   |            | Education    | า                |
|------------------|-------|-------|-------|-------|-------|-------|-------|----------|-------|--------|------------|--------------|------------------|
|                  | Total | 18-29 | 30-44 | 45-64 | 65+   | White | Black | Hispanic | Male  | Female | HS or less | Some college | College graduate |
| Elizabeth Warren | 34%   | 17%   | 32%   | 30%   | 61%   | 36%   | 39%   | 16%      | 35%   | 34%    | 31%        | 33%          | 40%              |
| Julian Castro    | 38%   | 16%   | 27%   | 39%   | 69%   | 38%   | 45%   | 24%      | 37%   | 39%    | 35%        | 37%          | 44%              |
| Bill Clinton     | 83%   | 73%   | 79%   | 84%   | 93%   | 83%   | 88%   | 72%      | 80%   | 85%    | 86%        | 79%          | 81%              |
| Hillary Clinton  | 8%    | 6%    | 11%   | 5%    | 9%    | 6%    | 18%   | 3%       | 8%    | 7%     | 6%         | 8%           | 9%               |
| Michelle Obama   | 68%   | 63%   | 55%   | 69%   | 87%   | 65%   | 86%   | 67%      | 64%   | 73%    | 72%        | 66%          | 64%              |
| Barack Obama     | 77%   | 71%   | 71%   | 79%   | 86%   | 76%   | 88%   | 71%      | 76%   | 78%    | 75%        | 76%          | 81%              |
| Joe Biden        | 57%   | 44%   | 51%   | 57%   | 78%   | 57%   | 64%   | 48%      | 59%   | 56%    | 54%        | 59%          | 60%              |
| Totals           | (579) | (73)  | (108) | (279) | (119) | (442) | (88)  | (49)     | (293) | (286)  | (199)      | (188)        | (192)            |

|                  |       |       | Party ID |       |       | Ideology |       |           | Regi    | on    |       | Fa       | mily Incom | e    |
|------------------|-------|-------|----------|-------|-------|----------|-------|-----------|---------|-------|-------|----------|------------|------|
|                  | Total | Dem   | Rep      | Ind   | Lib   | Mod      | Con   | Northeast | Midwest | South | West  | Under 40 | 40-100     | 100+ |
| Elizabeth Warren | 34%   | 38%   | 28%      | 34%   | 43%   | 33%      | 29%   | 41%       | 38%     | 33%   | 32%   | 31%      | 35%        | 42%  |
| Julian Castro    | 38%   | 37%   | 38%      | 39%   | 37%   | 41%      | 38%   | 43%       | 33%     | 41%   | 36%   | 35%      | 40%        | 48%  |
| Bill Clinton     | 83%   | 87%   | 81%      | 79%   | 86%   | 84%      | 81%   | 90%       | 85%     | 82%   | 80%   | 80%      | 81%        | 87%  |
| Hillary Clinton  | 8%    | 9%    | 5%       | 8%    | 13%   | 3%       | 7%    | 6%        | 3%      | 10%   | 8%    | 7%       | 5%         | 12%  |
| Michelle Obama   | 68%   | 77%   | 59%      | 61%   | 74%   | 70%      | 59%   | 79%       | 70%     | 70%   | 61%   | 67%      | 64%        | 77%  |
| Barack Obama     | 77%   | 80%   | 70%      | 77%   | 77%   | 81%      | 71%   | 80%       | 76%     | 81%   | 73%   | 77%      | 78%        | 79%  |
| Joe Biden        | 57%   | 59%   | 58%      | 56%   | 60%   | 58%      | 55%   | 57%       | 55%     | 58%   | 57%   | 56%      | 57%        | 62%  |
| Totals           | (579) | (261) | (125)    | (170) | (158) | (215)    | (166) | (85)      | (97)    | (217) | (180) | (240)    | (194)      | (57) |

September 8-10, 2012

**7. Respondents thought these speeches at the DNC were excellent or good** How would you rate each of the following people's speeches at the Democratic National Convention? *Asked of respondents who watched individual speeches* 

|                  |       |       | A     | ge    |       |       | Race  |          | Ge    | nder   |            | Education    | ו                |
|------------------|-------|-------|-------|-------|-------|-------|-------|----------|-------|--------|------------|--------------|------------------|
|                  | Total | 18-29 | 30-44 | 45-64 | 65+   | White | Black | Hispanic | Male  | Female | HS or less | Some college | College graduate |
| Elizabeth Warren | 23%   | 15%   | 22%   | 19%   | 36%   | 21%   | 39%   | 14%      | 20%   | 25%    | 20%        | 26%          | 24%              |
| Julian Castro    | 27%   | 13%   | 18%   | 27%   | 49%   | 25%   | 43%   | 21%      | 25%   | 29%    | 24%        | 26%          | 31%              |
| Bill Clinton     | 68%   | 69%   | 60%   | 68%   | 76%   | 65%   | 83%   | 66%      | 64%   | 72%    | 70%        | 64%          | 68%              |
| Michelle Obama   | 53%   | 49%   | 42%   | 55%   | 68%   | 47%   | 87%   | 52%      | 45%   | 63%    | 53%        | 59%          | 49%              |
| Barack Obama     | 50%   | 48%   | 46%   | 53%   | 51%   | 43%   | 88%   | 53%      | 43%   | 58%    | 51%        | 50%          | 49%              |
| Joe Biden        | 37%   | 25%   | 31%   | 40%   | 50%   | 34%   | 55%   | 32%      | 36%   | 38%    | 35%        | 42%          | 35%              |
| Totals           | (573) | (72)  | (108) | (275) | (118) | (437) | (87)  | (49)     | (289) | (284)  | (197)      | (185)        | (191)            |

|                  |       |       | Party ID |       |       | Ideology |       |           | Regi    | on    |       | Fa       | mily Incom | e    |
|------------------|-------|-------|----------|-------|-------|----------|-------|-----------|---------|-------|-------|----------|------------|------|
|                  | Total | Dem   | Rep      | Ind   | Lib   | Mod      | Con   | Northeast | Midwest | South | West  | Under 40 | 40-100     | 100+ |
| Elizabeth Warren | 23%   | 35%   | 4%       | 19%   | 39%   | 25%      | 4%    | 28%       | 29%     | 24%   | 18%   | 22%      | 22%        | 22%  |
| Julian Castro    | 27%   | 35%   | 8%       | 28%   | 36%   | 33%      | 11%   | 35%       | 24%     | 30%   | 23%   | 23%      | 30%        | 31%  |
| Bill Clinton     | 68%   | 83%   | 42%      | 64%   | 86%   | 75%      | 43%   | 80%       | 67%     | 67%   | 65%   | 66%      | 67%        | 75%  |
| Michelle Obama   | 53%   | 71%   | 25%      | 47%   | 69%   | 60%      | 27%   | 65%       | 60%     | 54%   | 46%   | 52%      | 51%        | 61%  |
| Barack Obama     | 50%   | 74%   | 5%       | 48%   | 72%   | 64%      | 9%    | 60%       | 55%     | 48%   | 48%   | 52%      | 48%        | 54%  |
| Joe Biden        | 37%   | 50%   | 13%      | 36%   | 50%   | 45%      | 14%   | 39%       | 28%     | 40%   | 37%   | 35%      | 36%        | 42%  |
| Totals           | (573) | (261) | (120)    | (169) | (158) | (214)    | (161) | (85)      | (96)    | (215) | (177) | (237)    | (192)      | (57) |

September 8-10, 2012

**8. Respondents thought these speeches at the DNC were fair or poor** How would you rate each of the following people's speeches at the Democratic National Convention? *Asked of respondents who watched individual speeches* 

|                  |       |       | A     | ge    |       |       | Race  |          | Ge    | nder   |            | Education    | า                |
|------------------|-------|-------|-------|-------|-------|-------|-------|----------|-------|--------|------------|--------------|------------------|
|                  | Total | 18-29 | 30-44 | 45-64 | 65+   | White | Black | Hispanic | Male  | Female | HS or less | Some college | College graduate |
| Elizabeth Warren | 11%   | 1%    | 10%   | 11%   | 23%   | 15%   | 0%    | 2%       | 15%   | 8%     | 10%        | 8%           | 16%              |
| Julian Castro    | 11%   | 3%    | 9%    | 13%   | 19%   | 14%   | 2%    | 3%       | 12%   | 10%    | 10%        | 11%          | 13%              |
| Bill Clinton     | 16%   | 5%    | 19%   | 17%   | 17%   | 19%   | 5%    | 6%       | 17%   | 14%    | 17%        | 16%          | 13%              |
| Michelle Obama   | 15%   | 14%   | 12%   | 14%   | 19%   | 17%   | 0%    | 15%      | 19%   | 10%    | 20%        | 8%           | 14%              |
| Barack Obama     | 27%   | 23%   | 23%   | 27%   | 34%   | 33%   | 0%    | 18%      | 33%   | 20%    | 25%        | 24%          | 31%              |
| Joe Biden        | 20%   | 19%   | 20%   | 17%   | 27%   | 23%   | 10%   | 16%      | 23%   | 18%    | 20%        | 17%          | 24%              |
| Totals           | (573) | (72)  | (108) | (275) | (118) | (437) | (87)  | (49)     | (289) | (284)  | (197)      | (185)        | (191)            |

|                  |       |       | Party ID |       |       | Ideology |       |           | Regi    | on    |       | Fa       | mily Incom | е    |
|------------------|-------|-------|----------|-------|-------|----------|-------|-----------|---------|-------|-------|----------|------------|------|
|                  | Total | Dem   | Rep      | Ind   | Lib   | Mod      | Con   | Northeast | Midwest | South | West  | Under 40 | 40-100     | 100+ |
| Elizabeth Warren | 11%   | 2%    | 24%      | 16%   | 3%    | 8%       | 24%   | 13%       | 9%      | 10%   | 13%   | 8%       | 13%        | 20%  |
| Julian Castro    | 11%   | 1%    | 29%      | 11%   | 1%    | 8%       | 26%   | 8%        | 10%     | 10%   | 14%   | 12%      | 11%        | 17%  |
| Bill Clinton     | 16%   | 3%    | 41%      | 15%   | 0%    | 9%       | 40%   | 10%       | 18%     | 16%   | 16%   | 14%      | 15%        | 12%  |
| Michelle Obama   | 15%   | 6%    | 35%      | 14%   | 5%    | 10%      | 32%   | 14%       | 11%     | 16%   | 15%   | 15%      | 13%        | 13%  |
| Barack Obama     | 27%   | 6%    | 66%      | 28%   | 6%    | 17%      | 61%   | 20%       | 21%     | 34%   | 24%   | 26%      | 29%        | 21%  |
| Joe Biden        | 20%   | 9%    | 45%      | 19%   | 9%    | 13%      | 41%   | 18%       | 28%     | 18%   | 20%   | 22%      | 21%        | 20%  |
| Totals           | (573) | (261) | (120)    | (169) | (158) | (214)    | (161) | (85)      | (96)    | (215) | (177) | (237)    | (192)      | (57) |



September 8-10, 2012

#### 9. Knowledge of platform change in DNC

At their national convention in Charlotte, North Carolina this week, Democrats passed a party platform and later made two amendments. One of those changes was...? (A) Shortening the 2016 Democratic convention from 3 days to 1 day; (B) Changing the greatest security threat to the U.S. from al-Qaeda terrorists to the Chinese military; (C) Reinserting the word "God"; (D) Did not hear about the platform changes

|                        |               |               | A             | ge            |               |               | Race          |              | Ge            | nder          |               | Education     | า                |
|------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|--------------|---------------|---------------|---------------|---------------|------------------|
|                        | Total         | 18-29         | 30-44         | 45-64         | 65+           | White         | Black         | Hispanic     | Male          | Female        | HS or less    | Some college  | College graduate |
| A                      | 2%            | 2%            | 2%            | 1%            | 1%            | 2%            | 2%            | 1%           | 1%            | 2%            | 2%            | 2%            | 1%               |
| В                      | 2%            | 6%            | 4%            | 1%            | 0%            | 2%            | 8%            | 3%           | 2%            | 3%            | 2%            | 2%            | 4%               |
| С                      | 51%           | 32%           | 50%           | 56%           | 65%           | 55%           | 31%           | 36%          | 61%           | 40%           | 43%           | 52%           | 64%              |
| D                      | 45%           | 60%           | 45%           | 42%           | 34%           | 42%           | 58%           | 60%          | 36%           | 54%           | 54%           | 45%           | 31%              |
| Totals<br>(Unweighted) | 100%<br>(993) | 100%<br>(173) | 100%<br>(198) | 100%<br>(463) | 100%<br>(159) | 100%<br>(791) | 100%<br>(119) | 100%<br>(83) | 100%<br>(460) | 100%<br>(533) | 100%<br>(403) | 100%<br>(334) | 100%<br>(256)    |

|              |       |       | Party ID |       |       | Ideology |       |           | Regi    | on    |       | Fa       | mily Incom | е    |
|--------------|-------|-------|----------|-------|-------|----------|-------|-----------|---------|-------|-------|----------|------------|------|
|              | Total | Dem   | Rep      | Ind   | Lib   | Mod      | Con   | Northeast | Midwest | South | West  | Under 40 | 40-100     | 100+ |
| A            | 2%    | 2%    | 1%       | 1%    | 2%    | 2%       | 1%    | 2%        | 2%      | 2%    | 1%    | 2%       | 2%         | 0%   |
| В            | 2%    | 3%    | 3%       | 2%    | 2%    | 2%       | 3%    | 6%        | 0%      | 3%    | 2%    | 2%       | 1%         | 2%   |
| С            | 51%   | 42%   | 65%      | 55%   | 50%   | 44%      | 68%   | 38%       | 48%     | 54%   | 53%   | 41%      | 56%        | 73%  |
| D            | 45%   | 53%   | 31%      | 41%   | 46%   | 52%      | 28%   | 54%       | 50%     | 41%   | 44%   | 55%      | 40%        | 25%  |
| Totals       | 100%  | 100%  | 100%     | 100%  | 100%  | 100%     | 100%  | 100%      | 100%    | 100%  | 100%  | 100%     | 100%       | 100% |
| (Unweighted) | (993) | (363) | (244)    | (283) | (209) | (349)    | (299) | (155)     | (182)   | (347) | (309) | (437)    | (335)      | (80) |



September 8-10, 2012

#### 10. Views on religious identity of U.S.

Which one of the following three statements comes closest to your view? (A) The U.S. is a Christian nation; (B) The U.S. is a Biblical nation, defined by the Judeo-Christian tradition; (C) The U.S. is a secular nation in which religious belief, or lack of it, isn't a defining characteristic; (D) Don't know

|                        |               |               | A             | ge            |               |               | Race          |              | Ge            | nder          |               | Education     | า                |
|------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|--------------|---------------|---------------|---------------|---------------|------------------|
|                        | Total         | 18-29         | 30-44         | 45-64         | 65+           | White         | Black         | Hispanic     | Male          | Female        | HS or less    | Some college  | College graduate |
| A                      | 28%           | 21%           | 25%           | 27%           | 40%           | 28%           | 24%           | 27%          | 30%           | 25%           | 33%           | 26%           | 20%              |
| В                      | 20%           | 14%           | 18%           | 25%           | 23%           | 24%           | 3%            | 14%          | 24%           | 17%           | 15%           | 24%           | 27%              |
| С                      | 37%           | 47%           | 39%           | 32%           | 30%           | 36%           | 46%           | 33%          | 38%           | 36%           | 30%           | 39%           | 47%              |
| D                      | 15%           | 18%           | 17%           | 16%           | 7%            | 12%           | 27%           | 26%          | 7%            | 22%           | 22%           | 12%           | 5%               |
| Totals<br>(Unweighted) | 100%<br>(995) | 100%<br>(172) | 100%<br>(196) | 100%<br>(467) | 100%<br>(160) | 100%<br>(792) | 100%<br>(120) | 100%<br>(83) | 100%<br>(459) | 100%<br>(536) | 100%<br>(406) | 100%<br>(332) | 100%<br>(257)    |

|              |       |       | Party ID |       |       | Ideology |       |           | Regi    | on    |       | Fa       | mily Incom | e    |
|--------------|-------|-------|----------|-------|-------|----------|-------|-----------|---------|-------|-------|----------|------------|------|
|              | Total | Dem   | Rep      | Ind   | Lib   | Mod      | Con   | Northeast | Midwest | South | West  | Under 40 | 40-100     | 100+ |
| A            | 28%   | 19%   | 44%      | 24%   | 13%   | 29%      | 41%   | 20%       | 24%     | 39%   | 22%   | 32%      | 24%        | 23%  |
| В            | 20%   | 7%    | 38%      | 19%   | 3%    | 18%      | 40%   | 12%       | 17%     | 18%   | 27%   | 15%      | 25%        | 23%  |
| С            | 37%   | 55%   | 12%      | 47%   | 75%   | 37%      | 13%   | 40%       | 44%     | 29%   | 40%   | 35%      | 39%        | 47%  |
| D            | 15%   | 18%   | 5%       | 10%   | 9%    | 16%      | 6%    | 28%       | 15%     | 14%   | 11%   | 18%      | 12%        | 6%   |
| Totals       | 100%  | 100%  | 100%     | 100%  | 100%  | 100%     | 100%  | 100%      | 100%    | 100%  | 100%  | 100%     | 100%       | 100% |
| (Unweighted) | (995) | (363) | (244)    | (284) | (210) | (349)    | (299) | (155)     | (182)   | (349) | (309) | (439)    | (333)      | (81) |



September 8-10, 2012

#### 11. Whether Republican politicians talk too much or too little about religious beliefs

Do you think Republican politicians running for office talk too much or too little about their religious beliefs?

|                      |       |       | A     | ge    |       |       | Race  |          | Ge    | nder   |            | Education    | า                |
|----------------------|-------|-------|-------|-------|-------|-------|-------|----------|-------|--------|------------|--------------|------------------|
|                      | Total | 18-29 | 30-44 | 45-64 | 65+   | White | Black | Hispanic | Male  | Female | HS or less | Some college | College graduate |
| Talk too much        | 43%   | 59%   | 46%   | 37%   | 32%   | 42%   | 49%   | 47%      | 46%   | 40%    | 35%        | 44%          | 56%              |
| Talk about the right |       |       |       |       |       |       |       |          |       |        |            |              |                  |
| amount               | 43%   | 33%   | 40%   | 47%   | 54%   | 46%   | 36%   | 32%      | 42%   | 45%    | 49%        | 40%          | 37%              |
| Talk too little      | 13%   | 8%    | 15%   | 16%   | 13%   | 12%   | 15%   | 21%      | 12%   | 15%    | 16%        | 15%          | 7%               |
| Totals               | 100%  | 100%  | 100%  | 100%  | 100%  | 100%  | 100%  | 100%     | 100%  | 100%   | 100%       | 100%         | 100%             |
| (Unweighted)         | (992) | (171) | (196) | (466) | (159) | (790) | (118) | (84)     | (456) | (536)  | (402)      | (333)        | (257)            |

|                                       |               |               | Party ID      |               |               | Ideology      |               |               | Regi          | on            |               | Fa            | mily Incom    | e            |
|---------------------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|--------------|
|                                       | Total         | Dem           | Rep           | Ind           | Lib           | Mod           | Con           | Northeast     | Midwest       | South         | West          | Under 40      | 40-100        | 100+         |
| Talk too much<br>Talk about the right | 43%           | 63%           | 13%           | 55%           | 80%           | 47%           | 14%           | 49%           | 50%           | 38%           | 43%           | 43%           | 43%           | 45%          |
| amount                                | 43%           | 24%           | 72%           | 37%           | 13%           | 39%           | 69%           | 34%           | 39%           | 47%           | 45%           | 42%           | 44%           | 44%          |
| Talk too little                       | 13%           | 13%           | 15%           | 9%            | 7%            | 13%           | 18%           | 16%           | 11%           | 16%           | 11%           | 14%           | 13%           | 11%          |
| Totals<br>(Unweighted)                | 100%<br>(992) | 100%<br>(365) | 100%<br>(243) | 100%<br>(283) | 100%<br>(211) | 100%<br>(347) | 100%<br>(300) | 100%<br>(153) | 100%<br>(183) | 100%<br>(347) | 100%<br>(309) | 100%<br>(436) | 100%<br>(334) | 100%<br>(81) |

14

September 8-10, 2012

#### 12. Whether Democratic politicians talk too much or too little about religious beliefs

Do you think Democratic politicians running for office talk too much or too little about their religious beliefs?

|                                       |               |               | A             | ge            |               |               | Race          |              | Ge            | nder          |               | Education     | า                |
|---------------------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|--------------|---------------|---------------|---------------|---------------|------------------|
|                                       | Total         | 18-29         | 30-44         | 45-64         | 65+           | White         | Black         | Hispanic     | Male          | Female        | HS or less    | Some college  | College graduate |
| Talk too much<br>Talk about the right | 18%           | 19%           | 19%           | 17%           | 16%           | 19%           | 12%           | 15%          | 22%           | 14%           | 16%           | 16%           | 23%              |
| amount<br>Talk too little             | 50%<br>32%    | 64%<br>18%    | 51%<br>30%    | 46%<br>37%    | 38%<br>45%    | 45%<br>36%    | 75%<br>13%    | 60%<br>25%   | 42%<br>36%    | 57%<br>29%    | 53%<br>31%    | 47%<br>37%    | 48%<br>29%       |
| Totals<br>(Unweighted)                | 100%<br>(992) | 100%<br>(172) | 100%<br>(197) | 100%<br>(464) | 100%<br>(159) | 100%<br>(788) | 100%<br>(120) | 100%<br>(84) | 100%<br>(455) | 100%<br>(537) | 100%<br>(400) | 100%<br>(334) | 100%<br>(258)    |

|                                       |               |               | Party ID      |               |               | Ideology      |               |               | Regi          | on            |               | Fa            | mily Incom    | e            |
|---------------------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|--------------|
|                                       | Total         | Dem           | Rep           | Ind           | Lib           | Mod           | Con           | Northeast     | Midwest       | South         | West          | Under 40      | 40-100        | 100+         |
| Talk too much<br>Talk about the right | 18%           | 17%           | 16%           | 22%           | 22%           | 18%           | 13%           | 20%           | 25%           | 15%           | 17%           | 17%           | 15%           | 30%          |
| amount<br>Talk too little             | 50%<br>32%    | 73%<br>10%    | 23%<br>61%    | 46%<br>32%    | 72%<br>6%     | 58%<br>24%    | 24%<br>63%    | 57%<br>22%    | 47%<br>28%    | 50%<br>35%    | 48%<br>35%    | 53%<br>30%    | 50%<br>35%    | 44%<br>26%   |
| Totals<br>(Unweighted)                | 100%<br>(992) | 100%<br>(366) | 100%<br>(243) | 100%<br>(282) | 100%<br>(212) | 100%<br>(347) | 100%<br>(299) | 100%<br>(155) | 100%<br>(181) | 100%<br>(348) | 100%<br>(308) | 100%<br>(437) | 100%<br>(334) | 100%<br>(81) |

September 8-10, 2012

#### 13. Respondents have a somewhat or very favorable opinion of these individuals

Do you have a favorable or an unfavorable opinion of the following people?

|              |       |       | A     | ge    |       |       | Race  |          | Ge    | nder   |            | Education    | า                |
|--------------|-------|-------|-------|-------|-------|-------|-------|----------|-------|--------|------------|--------------|------------------|
|              | Total | 18-29 | 30-44 | 45-64 | 65+   | White | Black | Hispanic | Male  | Female | HS or less | Some college | College graduate |
| Barack Obama | 52%   | 65%   | 54%   | 48%   | 42%   | 45%   | 92%   | 64%      | 49%   | 55%    | 50%        | 53%          | 55%              |
| Mitt Romney  | 44%   | 27%   | 40%   | 49%   | 60%   | 49%   | 16%   | 33%      | 48%   | 40%    | 43%        | 45%          | 45%              |
| Paul Ryan    | 43%   | 28%   | 39%   | 49%   | 56%   | 46%   | 19%   | 41%      | 50%   | 36%    | 44%        | 42%          | 41%              |
| Joe Biden    | 46%   | 51%   | 49%   | 41%   | 43%   | 41%   | 82%   | 38%      | 46%   | 45%    | 43%        | 44%          | 52%              |
| Totals       | (998) | (173) | (197) | (468) | (160) | (794) | (121) | (83)     | (461) | (537)  | (406)      | (334)        | (258)            |

|              |       |       | Party ID |       |       | Ideology |       |           | Regi    | on    |       | Fa       | mily Incom | e    |
|--------------|-------|-------|----------|-------|-------|----------|-------|-----------|---------|-------|-------|----------|------------|------|
|              | Total | Dem   | Rep      | Ind   | Lib   | Mod      | Con   | Northeast | Midwest | South | West  | Under 40 | 40-100     | 100+ |
| Barack Obama | 52%   | 91%   | 7%       | 54%   | 95%   | 63%      | 12%   | 56%       | 56%     | 50%   | 51%   | 55%      | 50%        | 49%  |
| Mitt Romney  | 44%   | 14%   | 89%      | 41%   | 8%    | 39%      | 81%   | 29%       | 36%     | 49%   | 47%   | 41%      | 45%        | 46%  |
| Paul Ryan    | 43%   | 17%   | 86%      | 36%   | 10%   | 35%      | 82%   | 33%       | 37%     | 48%   | 43%   | 40%      | 44%        | 47%  |
| Joe Biden    | 46%   | 81%   | 8%       | 46%   | 82%   | 57%      | 11%   | 47%       | 50%     | 44%   | 45%   | 44%      | 44%        | 47%  |
| Totals       | (998) | (366) | (244)    | (284) | (212) | (348)    | (301) | (155)     | (183)   | (350) | (310) | (441)    | (334)      | (81) |

September 8-10, 2012

# **14. Respondents have a somewhat or very unfavorable opinion of these individuals** Do you have a favorable or an unfavorable opinion of the following people?

|              |       |       | A     | ge    |       |       | Race  |          | Ge    | nder   |            | Education    | n                |
|--------------|-------|-------|-------|-------|-------|-------|-------|----------|-------|--------|------------|--------------|------------------|
|              | Total | 18-29 | 30-44 | 45-64 | 65+   | White | Black | Hispanic | Male  | Female | HS or less | Some college | College graduate |
| Barack Obama | 43%   | 26%   | 41%   | 49%   | 58%   | 50%   | 5%    | 33%      | 48%   | 39%    | 43%        | 43%          | 44%              |
| Mitt Romney  | 50%   | 60%   | 52%   | 46%   | 40%   | 45%   | 74%   | 61%      | 49%   | 50%    | 47%        | 49%          | 54%              |
| Paul Ryan    | 44%   | 47%   | 47%   | 42%   | 40%   | 40%   | 66%   | 45%      | 43%   | 45%    | 41%        | 40%          | 54%              |
| Joe Biden    | 45%   | 29%   | 42%   | 52%   | 54%   | 49%   | 10%   | 52%      | 50%   | 40%    | 45%        | 44%          | 45%              |
| Totals       | (998) | (173) | (197) | (468) | (160) | (794) | (121) | (83)     | (461) | (537)  | (406)      | (334)        | (258)            |

|              |       |       | Party ID |       |       | Ideology |       |           | Regi    | on    |       | Fa       | mily Incom | e    |
|--------------|-------|-------|----------|-------|-------|----------|-------|-----------|---------|-------|-------|----------|------------|------|
|              | Total | Dem   | Rep      | Ind   | Lib   | Mod      | Con   | Northeast | Midwest | South | West  | Under 40 | 40-100     | 100+ |
| Barack Obama | 43%   | 8%    | 92%      | 42%   | 4%    | 34%      | 85%   | 30%       | 40%     | 47%   | 46%   | 39%      | 48%        | 47%  |
| Mitt Romney  | 50%   | 83%   | 10%      | 53%   | 89%   | 57%      | 16%   | 54%       | 59%     | 45%   | 48%   | 50%      | 51%        | 50%  |
| Paul Ryan    | 44%   | 75%   | 6%       | 48%   | 82%   | 52%      | 11%   | 46%       | 52%     | 40%   | 44%   | 43%      | 46%        | 46%  |
| Joe Biden    | 45%   | 14%   | 86%      | 46%   | 10%   | 37%      | 85%   | 34%       | 44%     | 47%   | 46%   | 42%      | 50%        | 49%  |
| Totals       | (998) | (366) | (244)    | (284) | (212) | (348)    | (301) | (155)     | (183)   | (350) | (310) | (441)    | (334)      | (81) |

September 8-10, 2012

#### 15. Approval of Obama as President

Do you approve or disapprove of the way Barack Obama is handling his job as President?

|                     |         |       | A     | ge    |       |       | Race  |          | Ge    | nder   |            | Education    | า                |
|---------------------|---------|-------|-------|-------|-------|-------|-------|----------|-------|--------|------------|--------------|------------------|
|                     | Total   | 18-29 | 30-44 | 45-64 | 65+   | White | Black | Hispanic | Male  | Female | HS or less | Some college | College graduate |
| Strongly Approve    | 24%     | 28%   | 21%   | 22%   | 24%   | 18%   | 63%   | 24%      | 22%   | 25%    | 24%        | 23%          | 23%              |
| Somewhat Approve    | 24%     | 32%   | 26%   | 24%   | 14%   | 23%   | 28%   | 32%      | 22%   | 27%    | 21%        | 24%          | 30%              |
| Somewhat Disapprove | 11%     | 15%   | 13%   | 7%    | 8%    | 11%   | 6%    | 14%      | 12%   | 9%     | 11%        | 13%          | 8%               |
| Strongly Disapprove | 38%     | 17%   | 36%   | 44%   | 53%   | 44%   | 1%    | 29%      | 43%   | 33%    | 38%        | 37%          | 38%              |
| Not Sure            | 4%      | 8%    | 4%    | 3%    | 0%    | 4%    | 2%    | 1%       | 1%    | 6%     | 6%         | 3%           | 1%               |
| Totals              | 100%    | 100%  | 100%  | 100%  | 100%  | 100%  | 100%  | 100%     | 100%  | 100%   | 100%       | 100%         | 100%             |
| (Unweighted)        | (1,000) | (173) | (198) | (469) | (160) | (795) | (121) | (84)     | (461) | (539)  | (407)      | (335)        | (258)            |

|                     |         |       | Party ID |       |       | Ideology |       |           | Regi    | on    |       | Fa       | mily Incom | e    |
|---------------------|---------|-------|----------|-------|-------|----------|-------|-----------|---------|-------|-------|----------|------------|------|
|                     | Total   | Dem   | Rep      | Ind   | Lib   | Mod      | Con   | Northeast | Midwest | South | West  | Under 40 | 40-100     | 100+ |
| Strongly Approve    | 24%     | 50%   | 1%       | 14%   | 46%   | 27%      | 4%    | 24%       | 32%     | 24%   | 20%   | 27%      | 18%        | 21%  |
| Somewhat Approve    | 24%     | 38%   | 3%       | 32%   | 43%   | 30%      | 6%    | 31%       | 23%     | 20%   | 27%   | 26%      | 24%        | 27%  |
| Somewhat Disapprove | 11%     | 6%    | 13%      | 15%   | 7%    | 15%      | 10%   | 10%       | 5%      | 12%   | 13%   | 9%       | 13%        | 11%  |
| Strongly Disapprove | 38%     | 5%    | 83%      | 36%   | 2%    | 26%      | 79%   | 24%       | 37%     | 43%   | 38%   | 34%      | 41%        | 41%  |
| Not Sure            | 4%      | 1%    | 0%       | 3%    | 1%    | 2%       | 1%    | 12%       | 3%      | 3%    | 3%    | 4%       | 4%         | 0%   |
| Totals              | 100%    | 100%  | 100%     | 100%  | 100%  | 100%     | 100%  | 100%      | 100%    | 100%  | 100%  | 100%     | 100%       | 100% |
| (Unweighted)        | (1,000) | (368) | (244)    | (284) | (212) | (350)    | (301) | (156)     | (183)   | (350) | (311) | (441)    | (336)      | (81) |

18

September 8-10, 2012

# YouGov

### 16. Obama approval on issues

Do you approve or disapprove of the way Barack Obama is handling these specific issues?

|                        |       |       | A     | ge    |       |       | Race  |          | Ge    | nder   |            | Education    | า                |
|------------------------|-------|-------|-------|-------|-------|-------|-------|----------|-------|--------|------------|--------------|------------------|
|                        | Total | 18-29 | 30-44 | 45-64 | 65+   | White | Black | Hispanic | Male  | Female | HS or less | Some college | College graduate |
| The economy            | 44%   | 54%   | 45%   | 40%   | 38%   | 37%   | 82%   | 53%      | 43%   | 45%    | 44%        | 40%          | 50%              |
| Immigration            | 39%   | 42%   | 42%   | 36%   | 38%   | 34%   | 67%   | 51%      | 38%   | 41%    | 37%        | 35%          | 49%              |
| The environment        | 43%   | 53%   | 41%   | 41%   | 39%   | 38%   | 70%   | 53%      | 44%   | 42%    | 40%        | 43%          | 48%              |
| Terrorism              | 53%   | 54%   | 54%   | 55%   | 48%   | 49%   | 78%   | 58%      | 57%   | 49%    | 52%        | 48%          | 61%              |
| Gay rights             | 43%   | 48%   | 45%   | 40%   | 40%   | 40%   | 67%   | 41%      | 41%   | 45%    | 36%        | 45%          | 54%              |
| Education              | 46%   | 47%   | 48%   | 43%   | 45%   | 39%   | 83%   | 58%      | 44%   | 47%    | 44%        | 45%          | 49%              |
| Health care            | 44%   | 48%   | 45%   | 42%   | 39%   | 36%   | 80%   | 60%      | 41%   | 46%    | 43%        | 41%          | 48%              |
| Social security        | 40%   | 39%   | 40%   | 41%   | 41%   | 33%   | 79%   | 52%      | 38%   | 42%    | 39%        | 37%          | 45%              |
| The budget deficit     | 39%   | 42%   | 40%   | 37%   | 36%   | 32%   | 74%   | 51%      | 36%   | 41%    | 39%        | 36%          | 42%              |
| The war in Afghanistan | 48%   | 55%   | 50%   | 45%   | 44%   | 43%   | 74%   | 61%      | 51%   | 46%    | 48%        | 43%          | 55%              |
| Taxes                  | 43%   | 48%   | 43%   | 42%   | 40%   | 38%   | 80%   | 48%      | 41%   | 46%    | 41%        | 41%          | 50%              |
| Medicare               | 43%   | 42%   | 45%   | 43%   | 41%   | 36%   | 81%   | 53%      | 42%   | 44%    | 42%        | 40%          | 47%              |
| Abortion               | 42%   | 46%   | 43%   | 40%   | 40%   | 37%   | 70%   | 50%      | 39%   | 45%    | 39%        | 41%          | 49%              |
| Totals                 | (998) | (173) | (198) | (467) | (160) | (793) | (121) | (84)     | (461) | (537)  | (405)      | (335)        | (258)            |

|                        |       |       | Party ID |       |       | Ideology |       |           | Regi    | on    |       | Fa       | mily Incom | е    |
|------------------------|-------|-------|----------|-------|-------|----------|-------|-----------|---------|-------|-------|----------|------------|------|
|                        | Total | Dem   | Rep      | Ind   | Lib   | Mod      | Con   | Northeast | Midwest | South | West  | Under 40 | 40-100     | 100+ |
| The economy            | 44%   | 82%   | 3%       | 43%   | 82%   | 54%      | 8%    | 44%       | 48%     | 41%   | 45%   | 46%      | 41%        | 43%  |
| Immigration            | 39%   | 73%   | 4%       | 37%   | 72%   | 48%      | 8%    | 42%       | 37%     | 35%   | 44%   | 38%      | 41%        | 44%  |
| The environment        | 43%   | 74%   | 9%       | 42%   | 75%   | 52%      | 13%   | 49%       | 45%     | 41%   | 41%   | 44%      | 44%        | 41%  |
| Terrorism              | 53%   | 82%   | 26%      | 50%   | 76%   | 66%      | 27%   | 50%       | 51%     | 54%   | 54%   | 52%      | 54%        | 58%  |
| Gay rights             | 43%   | 74%   | 9%       | 46%   | 83%   | 49%      | 12%   | 42%       | 47%     | 39%   | 46%   | 41%      | 43%        | 51%  |
| Education              | 46%   | 79%   | 12%      | 42%   | 75%   | 59%      | 14%   | 50%       | 46%     | 46%   | 44%   | 46%      | 46%        | 46%  |
| Health care            | 44%   | 81%   | 4%       | 43%   | 77%   | 55%      | 10%   | 46%       | 46%     | 43%   | 42%   | 46%      | 41%        | 39%  |
| Social security        | 40%   | 74%   | 4%       | 39%   | 72%   | 52%      | 8%    | 44%       | 41%     | 41%   | 38%   | 40%      | 40%        | 44%  |
| The budget deficit     | 39%   | 76%   | 2%       | 33%   | 72%   | 47%      | 7%    | 36%       | 44%     | 37%   | 39%   | 41%      | 36%        | 37%  |
| The war in Afghanistan | 48%   | 74%   | 21%      | 49%   | 71%   | 62%      | 22%   | 39%       | 48%     | 51%   | 49%   | 48%      | 51%        | 48%  |
| Taxes                  | 43%   | 76%   | 6%       | 44%   | 78%   | 55%      | 9%    | 45%       | 43%     | 44%   | 43%   | 44%      | 45%        | 38%  |
| Medicare               | 43%   | 79%   | 5%       | 41%   | 77%   | 56%      | 7%    | 47%       | 48%     | 41%   | 41%   | 44%      | 41%        | 47%  |
| Abortion               | 42%   | 73%   | 10%      | 42%   | 78%   | 51%      | 10%   | 44%       | 46%     | 38%   | 43%   | 44%      | 39%        | 50%  |
| Totals                 | (998) | (368) | (244)    | (283) | (212) | (349)    | (301) | (156)     | (182)   | (350) | (310) | (441)    | (334)      | (81) |

September 8-10, 2012

# YouGov

### 17. Approval of U.S. Congress

Overall, do you approve or disapprove of the way that the United States Congress is handling its job?

|                     |       |       | A     | ge    |       |       | Race  |          | Ge    | nder   |            | Education    | า                |
|---------------------|-------|-------|-------|-------|-------|-------|-------|----------|-------|--------|------------|--------------|------------------|
|                     | Total | 18-29 | 30-44 | 45-64 | 65+   | White | Black | Hispanic | Male  | Female | HS or less | Some college | College graduate |
| Strongly approve    | 3%    | 6%    | 3%    | 1%    | 2%    | 2%    | 9%    | 5%       | 4%    | 2%     | 4%         | 2%           | 1%               |
| Somewhat approve    | 6%    | 3%    | 7%    | 6%    | 7%    | 6%    | 8%    | 4%       | 6%    | 6%     | 5%         | 8%           | 4%               |
| Neither approve nor |       |       |       |       |       |       |       |          |       |        |            |              |                  |
| disapprove          | 15%   | 18%   | 14%   | 15%   | 11%   | 14%   | 19%   | 17%      | 12%   | 17%    | 18%        | 13%          | 10%              |
| Somewhat disapprove | 26%   | 25%   | 29%   | 26%   | 19%   | 26%   | 20%   | 30%      | 26%   | 25%    | 24%        | 26%          | 28%              |
| Strongly disapprove | 43%   | 34%   | 38%   | 46%   | 58%   | 46%   | 31%   | 32%      | 51%   | 36%    | 38%        | 41%          | 55%              |
| Not sure            | 8%    | 14%   | 9%    | 5%    | 4%    | 7%    | 13%   | 11%      | 2%    | 13%    | 10%        | 10%          | 2%               |
| Totals              | 100%  | 100%  | 100%  | 100%  | 100%  | 100%  | 100%  | 100%     | 100%  | 100%   | 100%       | 100%         | 100%             |
| (Unweighted)        | (996) | (172) | (196) | (468) | (160) | (791) | (121) | (84)     | (459) | (537)  | (404)      | (335)        | (257)            |

|                     |       |       | Party ID |       |       | Ideology |       |           | Regi    | on    |       | Fa       | mily Incom | ne   |
|---------------------|-------|-------|----------|-------|-------|----------|-------|-----------|---------|-------|-------|----------|------------|------|
|                     | Total | Dem   | Rep      | Ind   | Lib   | Mod      | Con   | Northeast | Midwest | South | West  | Under 40 | 40-100     | 100+ |
| Strongly approve    | 3%    | 6%    | 2%       | 0%    | 3%    | 4%       | 2%    | 2%        | 4%      | 5%    | 1%    | 4%       | 2%         | 0%   |
| Somewhat approve    | 6%    | 6%    | 7%       | 4%    | 3%    | 4%       | 9%    | 5%        | 3%      | 5%    | 8%    | 6%       | 6%         | 3%   |
| Neither approve nor |       |       |          |       |       |          |       |           |         |       |       |          |            |      |
| disapprove          | 15%   | 16%   | 13%      | 14%   | 11%   | 18%      | 12%   | 20%       | 17%     | 15%   | 12%   | 19%      | 12%        | 11%  |
| Somewhat disapprove | 26%   | 21%   | 35%      | 24%   | 23%   | 22%      | 34%   | 20%       | 23%     | 28%   | 26%   | 23%      | 26%        | 34%  |
| Strongly disapprove | 43%   | 44%   | 38%      | 53%   | 53%   | 45%      | 39%   | 40%       | 48%     | 41%   | 45%   | 37%      | 50%        | 51%  |
| Not sure            | 8%    | 8%    | 5%       | 5%    | 6%    | 7%       | 3%    | 12%       | 6%      | 7%    | 8%    | 11%      | 4%         | 2%   |
| Totals              | 100%  | 100%  | 100%     | 100%  | 100%  | 100%     | 100%  | 100%      | 100%    | 100%  | 100%  | 100%     | 100%       | 100% |
| (Unweighted)        | (996) | (367) | (241)    | (284) | (211) | (348)    | (300) | (154)     | (183)   | (349) | (310) | (440)    | (334)      | (80) |

September 8-10, 2012

**18. Level of enthusiasm about voting in general election** How enthusiastic are you about voting for president in the upcoming presidential election in November? *Asked of registered voters* 

|                         |       |       | A     | ge    |       |       | Race  |          | Ge    | nder   |            | Education    | า                |
|-------------------------|-------|-------|-------|-------|-------|-------|-------|----------|-------|--------|------------|--------------|------------------|
|                         | Total | 18-29 | 30-44 | 45-64 | 65+   | White | Black | Hispanic | Male  | Female | HS or less | Some college | College graduate |
| Extremely enthusiastic  | 43%   | 28%   | 37%   | 45%   | 58%   | 44%   | 46%   | 30%      | 43%   | 43%    | 44%        | 41%          | 43%              |
| Very enthusiastic       | 25%   | 23%   | 25%   | 25%   | 25%   | 24%   | 28%   | 26%      | 25%   | 24%    | 24%        | 23%          | 27%              |
| Somewhat enthusiastic   | 16%   | 25%   | 18%   | 15%   | 10%   | 16%   | 12%   | 23%      | 16%   | 17%    | 17%        | 16%          | 17%              |
| Not too enthusiastic    | 11%   | 18%   | 15%   | 9%    | 5%    | 12%   | 7%    | 16%      | 12%   | 11%    | 10%        | 14%          | 11%              |
| Not at all enthusiastic | 5%    | 6%    | 4%    | 6%    | 2%    | 4%    | 7%    | 5%       | 4%    | 6%     | 5%         | 6%           | 2%               |
| Totals                  | 100%  | 100%  | 100%  | 100%  | 100%  | 100%  | 100%  | 100%     | 100%  | 100%   | 100%       | 100%         | 100%             |
| (Unweighted)            | (775) | (88)  | (150) | (382) | (155) | (624) | (98)  | (53)     | (385) | (390)  | (265)      | (267)        | (243)            |

|                         |       |       | Party ID |       |       | Ideology |       |           | Regi    | on    |       | Fa       | mily Incom | e    |
|-------------------------|-------|-------|----------|-------|-------|----------|-------|-----------|---------|-------|-------|----------|------------|------|
|                         | Total | Dem   | Rep      | Ind   | Lib   | Mod      | Con   | Northeast | Midwest | South | West  | Under 40 | 40-100     | 100+ |
| Extremely enthusiastic  | 43%   | 49%   | 47%      | 35%   | 43%   | 34%      | 53%   | 33%       | 44%     | 46%   | 43%   | 36%      | 44%        | 49%  |
| Very enthusiastic       | 25%   | 23%   | 26%      | 23%   | 28%   | 24%      | 24%   | 23%       | 32%     | 21%   | 26%   | 27%      | 23%        | 21%  |
| Somewhat enthusiastic   | 16%   | 16%   | 17%      | 17%   | 13%   | 18%      | 15%   | 22%       | 11%     | 18%   | 16%   | 20%      | 16%        | 16%  |
| Not too enthusiastic    | 11%   | 10%   | 9%       | 16%   | 14%   | 15%      | 4%    | 18%       | 9%      | 10%   | 12%   | 12%      | 12%        | 12%  |
| Not at all enthusiastic | 5%    | 2%    | 2%       | 9%    | 2%    | 8%       | 3%    | 5%        | 3%      | 6%    | 4%    | 5%       | 5%         | 1%   |
| Totals                  | 100%  | 100%  | 100%     | 100%  | 100%  | 100%     | 100%  | 100%      | 100%    | 100%  | 100%  | 100%     | 100%       | 100% |
| (Unweighted)            | (775) | (302) | (222)    | (219) | (176) | (284)    | (266) | (110)     | (142)   | (273) | (250) | (306)    | (278)      | (77) |

September 8-10, 2012

# YouGov

**19. Presidential Vote Preference – Leaners Included** Who will you vote for in the 2012 Presidential election? Asked of registered voters. Respondents who initially answered 'not sure' were then asked whom they would support if they had to choose. Those who answered 'Probably Obama' or 'Probably Romney' to the follow-up question are considered 'leaners.'

|              |       |       | A     | ge    |       |       | Race  |          | Ge    | nder   |            | Education    | า                |
|--------------|-------|-------|-------|-------|-------|-------|-------|----------|-------|--------|------------|--------------|------------------|
|              | Total | 18-29 | 30-44 | 45-64 | 65+   | White | Black | Hispanic | Male  | Female | HS or less | Some college | College graduate |
| Barack Obama | 49%   | 57%   | 55%   | 45%   | 41%   | 42%   | 93%   | 53%      | 44%   | 54%    | 50%        | 45%          | 51%              |
| Mitt Romney  | 45%   | 27%   | 40%   | 50%   | 57%   | 51%   | 4%    | 39%      | 47%   | 42%    | 45%        | 46%          | 44%              |
| Other        | 4%    | 12%   | 3%    | 3%    | 2%    | 5%    | 0%    | 6%       | 7%    | 2%     | 2%         | 8%           | 4%               |
| Not sure     | 2%    | 3%    | 3%    | 2%    | 1%    | 2%    | 3%    | 2%       | 3%    | 2%     | 3%         | 2%           | 1%               |
| Totals       | (775) | (88)  | (150) | (382) | (155) | (624) | (97)  | (54)     | (385) | (390)  | (265)      | (267)        | (243)            |

|              |       |       | Party ID |       |       | Ideology |       |           | Regi    | on    |       | Fa       | mily Incom | e    |
|--------------|-------|-------|----------|-------|-------|----------|-------|-----------|---------|-------|-------|----------|------------|------|
|              | Total | Dem   | Rep      | Ind   | Lib   | Mod      | Con   | Northeast | Midwest | South | West  | Under 40 | 40-100     | 100+ |
| Barack Obama | 49%   | 93%   | 3%       | 48%   | 92%   | 58%      | 8%    | 56%       | 56%     | 47%   | 45%   | 54%      | 45%        | 47%  |
| Mitt Romney  | 45%   | 6%    | 94%      | 38%   | 2%    | 35%      | 86%   | 33%       | 37%     | 46%   | 50%   | 39%      | 49%        | 46%  |
| Other        | 4%    | 1%    | 3%       | 10%   | 4%    | 4%       | 5%    | 4%        | 5%      | 5%    | 4%    | 5%       | 6%         | 3%   |
| Not sure     | 2%    | 1%    | 0%       | 4%    | 2%    | 3%       | 1%    | 7%        | 2%      | 2%    | 1%    | 2%       | 1%         | 4%   |
| Totals       | (775) | (302) | (222)    | (219) | (175) | (284)    | (266) | (110)     | (142)   | (273) | (250) | (306)    | (279)      | (77) |

September 8-10, 2012

# YouGov

20. Presidential Vote Preference – Leaners Excluded Who will you vote for in the 2012 Presidential election? Asked of registered voters. Respondents who initially answered 'not sure' were then asked whom they would support if they had to choose. Those who answered 'Probably Obama' or 'Probably Romney' to the follow-up question are considered 'leaners.'

|              |       |       | A     | ge    |       |       | Race  |          | Ge    | nder   |            | Education    | n                |
|--------------|-------|-------|-------|-------|-------|-------|-------|----------|-------|--------|------------|--------------|------------------|
|              | Total | 18-29 | 30-44 | 45-64 | 65+   | White | Black | Hispanic | Male  | Female | HS or less | Some college | College graduate |
| Barack Obama | 45%   | 49%   | 52%   | 42%   | 38%   | 39%   | 91%   | 43%      | 39%   | 51%    | 43%        | 42%          | 50%              |
| Mitt Romney  | 43%   | 26%   | 36%   | 48%   | 55%   | 49%   | 1%    | 38%      | 46%   | 39%    | 42%        | 43%          | 43%              |
| Other        | 4%    | 12%   | 3%    | 3%    | 2%    | 5%    | 0%    | 6%       | 7%    | 2%     | 2%         | 8%           | 4%               |
| Not sure     | 8%    | 12%   | 10%   | 7%    | 4%    | 7%    | 8%    | 13%      | 9%    | 7%     | 13%        | 6%           | 3%               |
| Totals       | 100%  | 100%  | 100%  | 100%  | 100%  | 100%  | 100%  | 100%     | 100%  | 100%   | 100%       | 100%         | 100%             |
| (Unweighted) | (775) | (88)  | (150) | (382) | (155) | (624) | (97)  | (54)     | (385) | (390)  | (265)      | (267)        | (243)            |

|              |       |       | Party ID |       |       | Ideology |       |           | Regi    | on    |       | Fa       | mily Incom | е    |
|--------------|-------|-------|----------|-------|-------|----------|-------|-----------|---------|-------|-------|----------|------------|------|
|              | Total | Dem   | Rep      | Ind   | Lib   | Mod      | Con   | Northeast | Midwest | South | West  | Under 40 | 40-100     | 100+ |
| Barack Obama | 45%   | 88%   | 3%       | 40%   | 87%   | 52%      | 7%    | 54%       | 53%     | 41%   | 43%   | 49%      | 41%        | 46%  |
| Mitt Romney  | 43%   | 5%    | 92%      | 35%   | 2%    | 33%      | 84%   | 32%       | 37%     | 43%   | 48%   | 37%      | 45%        | 46%  |
| Other        | 4%    | 1%    | 3%       | 10%   | 4%    | 4%       | 5%    | 4%        | 5%      | 5%    | 4%    | 5%       | 6%         | 3%   |
| Not sure     | 8%    | 6%    | 2%       | 15%   | 7%    | 12%      | 4%    | 10%       | 6%      | 11%   | 5%    | 9%       | 7%         | 6%   |
| Totals       | 100%  | 100%  | 100%     | 100%  | 100%  | 100%     | 100%  | 100%      | 100%    | 100%  | 100%  | 100%     | 100%       | 100% |
| (Unweighted) | (775) | (302) | (222)    | (219) | (175) | (284)    | (266) | (110)     | (142)   | (273) | (250) | (306)    | (279)      | (77) |

September 8-10, 2012

21. Strength of support for Obama/Romney How sure are you about your plans to vote for [Obama/Romney]? (A) I will definitely vote for [Obama/Romney]. My mind is made up.; (B) I will probably vote for [Obama/Romney], but I could change my mind.; (C) I'm leaning toward voting for [Obama/Romney]. Asked of Obama/Romney supporters

|                        |               |              | A             | ge            |               |               | Race         |              | Ge            | nder          |               | Education     | า                |
|------------------------|---------------|--------------|---------------|---------------|---------------|---------------|--------------|--------------|---------------|---------------|---------------|---------------|------------------|
|                        | Total         | 18-29        | 30-44         | 45-64         | 65+           | White         | Black        | Hispanic     | Male          | Female        | HS or less    | Some college  | College graduate |
| A                      | 92%           | 89%          | 90%           | 94%           | 96%           | 92%           | 93%          | 92%          | 93%           | 92%           | 95%           | 90%           | 92%              |
| В                      | 6%            | 10%          | 6%            | 6%            | 3%            | 6%            | 3%           | 8%           | 6%            | 6%            | 5%            | 6%            | 7%               |
| С                      | 2%            | 1%           | 3%            | 1%            | 2%            | 1%            | 4%           | 0%           | 1%            | 2%            | 1%            | 4%            | 1%               |
| Totals<br>(Unweighted) | 100%<br>(679) | 100%<br>(70) | 100%<br>(127) | 100%<br>(336) | 100%<br>(146) | 100%<br>(544) | 100%<br>(90) | 100%<br>(45) | 100%<br>(331) | 100%<br>(348) | 100%<br>(225) | 100%<br>(233) | 100%<br>(221)    |

|                        |               |               | Party ID      |               |               | Ideology      |               |              | Regi          | on            |               | Fa            | mily Incom    | e            |
|------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|--------------|---------------|---------------|---------------|---------------|---------------|--------------|
|                        | Total         | Dem           | Rep           | Ind           | Lib           | Mod           | Con           | Northeast    | Midwest       | South         | West          | Under 40      | 40-100        | 100+         |
| A                      | 92%           | 94%           | 92%           | 91%           | 96%           | 87%           | 95%           | 87%          | 97%           | 93%           | 92%           | 93%           | 92%           | 91%          |
| В                      | 6%            | 5%            | 7%            | 6%            | 2%            | 9%            | 5%            | 12%          | 3%            | 4%            | 7%            | 5%            | 6%            | 8%           |
| С                      | 2%            | 1%            | 0%            | 3%            | 2%            | 4%            | 0%            | 2%           | 0%            | 3%            | 1%            | 2%            | 2%            | 1%           |
| Totals<br>(Unweighted) | 100%<br>(679) | 100%<br>(284) | 100%<br>(209) | 100%<br>(165) | 100%<br>(157) | 100%<br>(243) | 100%<br>(244) | 100%<br>(97) | 100%<br>(125) | 100%<br>(237) | 100%<br>(220) | 100%<br>(264) | 100%<br>(240) | 100%<br>(72) |

September 8-10, 2012

**22. Reason for supporting Obama/Romney** Would you say you are mostly voting for [Obama/Romney] or against [other candidate]? *Asked of Obama/Romney supporters* 

|                           |       |       | A     | ge    |       |       | Race  |          | Ge    | nder   |            | Education    | า                |
|---------------------------|-------|-------|-------|-------|-------|-------|-------|----------|-------|--------|------------|--------------|------------------|
|                           | Total | 18-29 | 30-44 | 45-64 | 65+   | White | Black | Hispanic | Male  | Female | HS or less | Some college | College graduate |
| I'm mostly voting for     |       |       |       |       |       |       |       |          |       |        |            |              |                  |
| [Obama/Romney]            | 58%   | 61%   | 59%   | 57%   | 56%   | 53%   | 80%   | 78%      | 54%   | 62%    | 62%        | 54%          | 57%              |
| I'm mostly voting against |       |       |       |       |       |       |       |          |       |        |            |              |                  |
| [other candidate]         | 40%   | 36%   | 41%   | 41%   | 41%   | 45%   | 18%   | 21%      | 44%   | 36%    | 36%        | 44%          | 42%              |
| Not sure                  | 2%    | 3%    | 1%    | 2%    | 3%    | 2%    | 2%    | 1%       | 2%    | 1%     | 1%         | 3%           | 2%               |
| Totals                    | 100%  | 100%  | 100%  | 100%  | 100%  | 100%  | 100%  | 100%     | 100%  | 100%   | 100%       | 100%         | 100%             |
| (Unweighted)              | (678) | (69)  | (127) | (336) | (146) | (544) | (89)  | (45)     | (331) | (347)  | (225)      | (232)        | (221)            |

|                           |       |       | Party ID |       |       | Ideology |       |           | Regi    | on    |       | Fa       | mily Incom | е    |
|---------------------------|-------|-------|----------|-------|-------|----------|-------|-----------|---------|-------|-------|----------|------------|------|
|                           | Total | Dem   | Rep      | Ind   | Lib   | Mod      | Con   | Northeast | Midwest | South | West  | Under 40 | 40-100     | 100+ |
| I'm mostly voting for     |       |       |          |       |       |          |       |           |         |       |       |          |            |      |
| [Obama/Romney]            | 58%   | 81%   | 40%      | 47%   | 74%   | 63%      | 42%   | 62%       | 69%     | 57%   | 53%   | 57%      | 59%        | 60%  |
| I'm mostly voting against |       |       |          |       |       |          |       |           |         |       |       |          |            |      |
| [other candidate]         | 40%   | 17%   | 58%      | 50%   | 25%   | 34%      | 57%   | 37%       | 31%     | 41%   | 44%   | 42%      | 39%        | 38%  |
| Not sure                  | 2%    | 2%    | 1%       | 3%    | 1%    | 3%       | 1%    | 2%        | 1%      | 2%    | 2%    | 1%       | 3%         | 2%   |
| Totals                    | 100%  | 100%  | 100%     | 100%  | 100%  | 100%     | 100%  | 100%      | 100%    | 100%  | 100%  | 100%     | 100%       | 100% |
| (Unweighted)              | (678) | (283) | (209)    | (165) | (157) | (243)    | (244) | (97)      | (124)   | (237) | (220) | (264)    | (240)      | (72) |

September 8-10, 2012

# YouGov

**23. Predicted election outcome** Regardless of which candidate you support, who do you think is most likely to win the Presidential election in November? *Asked of registered voters* 

|                            |       |       | A     | ge    |       |       | Race  |          | Ge    | nder   |            | Education    | า                |
|----------------------------|-------|-------|-------|-------|-------|-------|-------|----------|-------|--------|------------|--------------|------------------|
|                            | Total | 18-29 | 30-44 | 45-64 | 65+   | White | Black | Hispanic | Male  | Female | HS or less | Some college | College graduate |
| Obama will definitely win  | 18%   | 14%   | 23%   | 15%   | 20%   | 12%   | 61%   | 16%      | 16%   | 20%    | 23%        | 17%          | 13%              |
| Obama will probably win    | 31%   | 54%   | 30%   | 24%   | 25%   | 31%   | 26%   | 36%      | 31%   | 29%    | 26%        | 32%          | 35%              |
| Obama and Romney are       |       |       |       |       |       |       |       |          |       |        |            |              |                  |
| equally likely to win      | 15%   | 11%   | 15%   | 18%   | 13%   | 16%   | 7%    | 16%      | 14%   | 16%    | 15%        | 12%          | 19%              |
| Romney will probably win   | 17%   | 11%   | 16%   | 21%   | 14%   | 20%   | 0%    | 4%       | 20%   | 14%    | 15%        | 22%          | 14%              |
| Romney will definitely win | 11%   | 3%    | 9%    | 12%   | 18%   | 12%   | 0%    | 17%      | 11%   | 11%    | 13%        | 9%           | 11%              |
| Don't know                 | 8%    | 7%    | 7%    | 9%    | 10%   | 9%    | 5%    | 10%      | 7%    | 10%    | 10%        | 8%           | 7%               |
| Totals                     | 100%  | 100%  | 100%  | 100%  | 100%  | 100%  | 100%  | 100%     | 100%  | 100%   | 100%       | 100%         | 100%             |
| (Unweighted)               | (775) | (88)  | (151) | (381) | (155) | (623) | (98)  | (54)     | (385) | (390)  | (265)      | (267)        | (243)            |

|                            |       |       | Party ID |       |       | Ideology |       |           | Regi    | on    |       | Fa       | mily Incom | e    |
|----------------------------|-------|-------|----------|-------|-------|----------|-------|-----------|---------|-------|-------|----------|------------|------|
|                            | Total | Dem   | Rep      | Ind   | Lib   | Mod      | Con   | Northeast | Midwest | South | West  | Under 40 | 40-100     | 100+ |
| Obama will definitely win  | 18%   | 38%   | 1%       | 13%   | 34%   | 19%      | 6%    | 17%       | 24%     | 20%   | 14%   | 24%      | 13%        | 19%  |
| Obama will probably win    | 31%   | 46%   | 10%      | 36%   | 54%   | 36%      | 9%    | 37%       | 32%     | 25%   | 33%   | 30%      | 30%        | 36%  |
| Obama and Romney are       |       |       |          |       |       |          |       |           |         |       |       |          |            |      |
| equally likely to win      | 15%   | 8%    | 20%      | 20%   | 7%    | 20%      | 17%   | 19%       | 12%     | 16%   | 15%   | 13%      | 19%        | 11%  |
| Romney will probably win   | 17%   | 2%    | 34%      | 13%   | 1%    | 11%      | 34%   | 8%        | 11%     | 20%   | 19%   | 15%      | 20%        | 15%  |
| Romney will definitely win | 11%   | 2%    | 23%      | 10%   | 1%    | 7%       | 22%   | 6%        | 13%     | 11%   | 12%   | 10%      | 10%        | 11%  |
| Don't know                 | 8%    | 4%    | 11%      | 7%    | 3%    | 6%       | 12%   | 14%       | 6%      | 8%    | 7%    | 8%       | 8%         | 8%   |
| Totals                     | 100%  | 100%  | 100%     | 100%  | 100%  | 100%     | 100%  | 100%      | 100%    | 100%  | 100%  | 100%     | 100%       | 100% |
| (Unweighted)               | (775) | (302) | (222)    | (219) | (176) | (283)    | (266) | (110)     | (142)   | (273) | (250) | (305)    | (279)      | (77) |

September 8-10, 2012

### 24. Congressional vote

If an election for U.S. Congress were being held today, who would you vote for in the district where you live?

|                      |       |       | A     | ge    |       |       | Race  |          | Ge    | nder   |            | Education    | า                |
|----------------------|-------|-------|-------|-------|-------|-------|-------|----------|-------|--------|------------|--------------|------------------|
|                      | Total | 18-29 | 30-44 | 45-64 | 65+   | White | Black | Hispanic | Male  | Female | HS or less | Some college | College graduate |
| The Democratic Party |       |       |       |       |       |       |       |          |       |        |            |              |                  |
| candidate            | 43%   | 49%   | 48%   | 39%   | 37%   | 36%   | 85%   | 54%      | 42%   | 44%    | 40%        | 43%          | 48%              |
| The Republican Party |       |       |       |       |       |       |       |          |       |        |            |              |                  |
| candidate            | 36%   | 21%   | 31%   | 40%   | 52%   | 41%   | 3%    | 31%      | 43%   | 29%    | 34%        | 37%          | 39%              |
| Other                | 3%    | 4%    | 3%    | 3%    | 2%    | 3%    | 1%    | 0%       | 5%    | 1%     | 1%         | 3%           | 6%               |
| Not sure             | 12%   | 13%   | 10%   | 13%   | 9%    | 13%   | 7%    | 9%       | 7%    | 16%    | 15%        | 12%          | 6%               |
| I would not vote     | 7%    | 13%   | 7%    | 6%    | 1%    | 7%    | 4%    | 5%       | 4%    | 9%     | 10%        | 6%           | 1%               |
| Totals               | 100%  | 100%  | 100%  | 100%  | 100%  | 100%  | 100%  | 100%     | 100%  | 100%   | 100%       | 100%         | 100%             |
| (Unweighted)         | (999) | (172) | (198) | (469) | (160) | (795) | (120) | (84)     | (461) | (538)  | (407)      | (334)        | (258)            |

|                      |       |       | Party ID |       |       | Ideology |       |           | Regi    | on    |       | Fa       | mily Incom | е    |
|----------------------|-------|-------|----------|-------|-------|----------|-------|-----------|---------|-------|-------|----------|------------|------|
|                      | Total | Dem   | Rep      | Ind   | Lib   | Mod      | Con   | Northeast | Midwest | South | West  | Under 40 | 40-100     | 100+ |
| The Democratic Party |       |       |          |       |       |          |       |           |         |       |       |          |            |      |
| candidate            | 43%   | 89%   | 2%       | 37%   | 90%   | 48%      | 9%    | 44%       | 48%     | 40%   | 44%   | 46%      | 41%        | 41%  |
| The Republican Party |       |       |          |       |       |          |       |           |         |       |       |          |            |      |
| candidate            | 36%   | 3%    | 88%      | 30%   | 1%    | 27%      | 77%   | 22%       | 35%     | 38%   | 38%   | 31%      | 39%        | 45%  |
| Other                | 3%    | 1%    | 1%       | 7%    | 3%    | 3%       | 3%    | 3%        | 2%      | 4%    | 2%    | 3%       | 1%         | 3%   |
| Not sure             | 12%   | 6%    | 7%       | 16%   | 4%    | 16%      | 8%    | 18%       | 10%     | 11%   | 11%   | 13%      | 12%        | 11%  |
| I would not vote     | 7%    | 1%    | 1%       | 10%   | 2%    | 6%       | 3%    | 13%       | 5%      | 6%    | 5%    | 7%       | 7%         | 0%   |
| Totals               | 100%  | 100%  | 100%     | 100%  | 100%  | 100%     | 100%  | 100%      | 100%    | 100%  | 100%  | 100%     | 100%       | 100% |
| (Unweighted)         | (999) | (367) | (244)    | (284) | (211) | (350)    | (301) | (156)     | (183)   | (349) | (311) | (441)    | (336)      | (81) |



September 8-10, 2012

### 25. Tea Party identification

Do you think of yourself as a part of the Tea Party movement?

|                        |               |               | A             | ge            |               |               | Race          |              | Ge            | nder          |               | Education     | า                |
|------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|--------------|---------------|---------------|---------------|---------------|------------------|
|                        | Total         | 18-29         | 30-44         | 45-64         | 65+           | White         | Black         | Hispanic     | Male          | Female        | HS or less    | Some college  | College graduate |
| Yes                    | 16%           | 4%            | 17%           | 21%           | 20%           | 19%           | 1%            | 7%           | 23%           | 10%           | 14%           | 19%           | 17%              |
| No                     | 71%           | 85%           | 70%           | 65%           | 66%           | 67%           | 86%           | 85%          | 68%           | 73%           | 68%           | 71%           | 75%              |
| Not sure               | 13%           | 11%           | 13%           | 14%           | 14%           | 14%           | 12%           | 8%           | 9%            | 17%           | 18%           | 11%           | 7%               |
| Totals<br>(Unweighted) | 100%<br>(998) | 100%<br>(173) | 100%<br>(198) | 100%<br>(468) | 100%<br>(159) | 100%<br>(794) | 100%<br>(121) | 100%<br>(83) | 100%<br>(461) | 100%<br>(537) | 100%<br>(406) | 100%<br>(334) | 100%<br>(258)    |

|              |       |       | Party ID |       |       | Ideology |       |           | Regi    | on    |       | Fa       | mily Incom | e    |
|--------------|-------|-------|----------|-------|-------|----------|-------|-----------|---------|-------|-------|----------|------------|------|
|              | Total | Dem   | Rep      | Ind   | Lib   | Mod      | Con   | Northeast | Midwest | South | West  | Under 40 | 40-100     | 100+ |
| Yes          | 16%   | 2%    | 36%      | 15%   | 2%    | 6%       | 40%   | 10%       | 18%     | 20%   | 14%   | 14%      | 18%        | 24%  |
| No           | 71%   | 91%   | 47%      | 75%   | 97%   | 79%      | 46%   | 76%       | 69%     | 68%   | 73%   | 70%      | 72%        | 68%  |
| Not sure     | 13%   | 7%    | 17%      | 10%   | 1%    | 15%      | 14%   | 14%       | 13%     | 13%   | 13%   | 17%      | 10%        | 8%   |
| Totals       | 100%  | 100%  | 100%     | 100%  | 100%  | 100%     | 100%  | 100%      | 100%    | 100%  | 100%  | 100%     | 100%       | 100% |
| (Unweighted) | (998) | (366) | (244)    | (284) | (212) | (349)    | (300) | (156)     | (182)   | (350) | (310) | (439)    | (336)      | (81) |



September 8-10, 2012

**26. Respondent's ideology** In general, how would you describe your own political viewpoint?

|                   |         |       | A     | ge    |       |       | Race  |          | Ge    | nder   |            | Education    | ı                |
|-------------------|---------|-------|-------|-------|-------|-------|-------|----------|-------|--------|------------|--------------|------------------|
|                   | Total   | 18-29 | 30-44 | 45-64 | 65+   | White | Black | Hispanic | Male  | Female | HS or less | Some college | College graduate |
| Very liberal      | 7%      | 10%   | 12%   | 3%    | 4%    | 6%    | 12%   | 12%      | 7%    | 8%     | 3%         | 9%           | 12%              |
| Liberal           | 18%     | 28%   | 19%   | 13%   | 14%   | 17%   | 21%   | 19%      | 17%   | 19%    | 15%        | 18%          | 23%              |
| Moderate          | 32%     | 31%   | 28%   | 37%   | 32%   | 29%   | 52%   | 36%      | 32%   | 33%    | 35%        | 31%          | 30%              |
| Conservative      | 23%     | 14%   | 21%   | 25%   | 33%   | 26%   | 5%    | 19%      | 27%   | 19%    | 25%        | 22%          | 21%              |
| Very Conservative | 11%     | 6%    | 12%   | 12%   | 12%   | 12%   | 3%    | 12%      | 13%   | 9%     | 7%         | 14%          | 13%              |
| Not sure          | 9%      | 11%   | 8%    | 10%   | 5%    | 10%   | 6%    | 3%       | 4%    | 13%    | 14%        | 6%           | 2%               |
| Totals            | 100%    | 100%  | 100%  | 100%  | 100%  | 100%  | 100%  | 100%     | 100%  | 100%   | 100%       | 100%         | 100%             |
| (Unweighted)      | (1,000) | (173) | (198) | (469) | (160) | (795) | (121) | (84)     | (461) | (539)  | (407)      | (335)        | (258)            |

|                   |         |       | Party ID |       |       | Ideology |       |           | Regi    | on    |       | Fa       | mily Incom | e    |
|-------------------|---------|-------|----------|-------|-------|----------|-------|-----------|---------|-------|-------|----------|------------|------|
|                   | Total   | Dem   | Rep      | Ind   | Lib   | Mod      | Con   | Northeast | Midwest | South | West  | Under 40 | 40-100     | 100+ |
| Very liberal      | 7%      | 13%   | 0%       | 8%    | 28%   | 0%       | 0%    | 4%        | 15%     | 5%    | 7%    | 9%       | 4%         | 12%  |
| Liberal           | 18%     | 38%   | 0%       | 16%   | 72%   | 0%       | 0%    | 18%       | 18%     | 18%   | 18%   | 18%      | 19%        | 20%  |
| Moderate          | 32%     | 34%   | 19%      | 50%   | 0%    | 100%     | 0%    | 36%       | 29%     | 34%   | 31%   | 37%      | 29%        | 25%  |
| Conservative      | 23%     | 7%    | 50%      | 17%   | 0%    | 0%       | 68%   | 18%       | 17%     | 23%   | 27%   | 19%      | 30%        | 24%  |
| Very Conservative | 11%     | 2%    | 28%      | 4%    | 0%    | 0%       | 32%   | 3%        | 14%     | 12%   | 10%   | 8%       | 11%        | 17%  |
| Not sure          | 9%      | 6%    | 3%       | 5%    | 0%    | 0%       | 0%    | 21%       | 7%      | 8%    | 6%    | 10%      | 8%         | 1%   |
| Totals            | 100%    | 100%  | 100%     | 100%  | 100%  | 100%     | 100%  | 100%      | 100%    | 100%  | 100%  | 100%     | 100%       | 100% |
| (Unweighted)      | (1,000) | (368) | (244)    | (284) | (212) | (350)    | (301) | (156)     | (183)   | (350) | (311) | (441)    | (336)      | (81) |

September 8-10, 2012

# **27. Perceived Obama ideology** Would you say Barack Obama is...

|       |  | Α   | ge   |   |   | Race   |   | Ge   | nder   |  | Education   | า  |
|-------|--|---|--|---|---|--|---|--|--|--|---|--|
| Total | 18-29  | 30-44   | 45-64  | 65+   | White   | Black  | Hispanic  | Male   | Female   | HS or less   | Some college  | College graduate   |
| 36%   | 18%  | 36%   | 42%  | 49%   | 40%   | 11%  | 42%   | 43%  | 30%  | 34%  | 37%   | 40%  |
| 19%   | 30%  | 17%   | 16%  | 14%   | 19%   | 17%  | 20%   | 18%  | 20%  | 17%  | 21%   | 20%  |
| 28%   | 33%  | 27%   | 26%  | 24%   | 26%   | 39%  | 24%   | 28%  | 27%  | 23%  | 26%   | 37%  |
| 4%    | 6%   | 4%  | 1%   | 4%  | 2%  | 11%  | 10%   | 4%   | 3%   | 4%   | 4%  | 2%   |
| 2%    | 1%   | 4%  | 2%   | 0%  | 1%  | 7%   | 2%  | 1%   | 2%   | 3%   | 1%  | 1%   |
| 12%   | 13%  | 12%   | 12%  | 8%  | 12%   | 15%  | 2%  | 5%   | 18%  | 18%  | 11%   | 1%   |
| 100%  | 100%   | 100%  | 100%   | 100%  | 100%  | 100%   | 100%  | 100%   | 100%   | 100%   | 100%  | 100%   |
| (994) | (173)  | (197)   | (465)  | (159)   | (792)   | (120)  | (82)  | (458)  | (536)  | (402)  | (334)   | (258)  |
|       | 36%<br>19%<br>28%<br>4%<br>2%<br>12%<br>100% | 36%     18%       19%     30%       28%     33%       4%     6%       2%     1%       12%     13%       100%     100% | Total     18-29     30-44       36%     18%     36%       19%     30%     17%       28%     33%     27%       4%     6%     4%       2%     1%     4%       12%     13%     12%       100%     100%     100% | 36%     18%     36%     42%       19%     30%     17%     16%       28%     33%     27%     26%       4%     6%     4%     1%       2%     1%     4%     2%       12%     13%     12%     12%       100%     100%     100%     100% | Total     18-29     30-44     45-64     65+       36%     18%     36%     42%     49%       19%     30%     17%     16%     14%       28%     33%     27%     26%     24%       4%     6%     4%     1%     4%       2%     1%     4%     2%     0%       12%     13%     12%     12%     8%       100%     100%     100%     100%     100% | Total     18-29     30-44     45-64     65+     White       36%     18%     36%     42%     49%     40%       19%     30%     17%     16%     14%     19%       28%     33%     27%     26%     24%     26%       4%     6%     4%     1%     4%     2%       2%     1%     4%     2%     0%     1%       12%     13%     12%     12%     8%     12%       100%     100%     100%     100%     100%     100% | Total     18-29     30-44     45-64     65+     White     Black       36%     18%     36%     42%     49%     40%     11%       19%     30%     17%     16%     14%     19%     17%       28%     33%     27%     26%     24%     26%     39%       4%     6%     4%     1%     4%     2%     11%       2%     1%     4%     2%     0%     11%     7%       12%     13%     12%     12%     8%     12%     15%       100%     100%     100%     100%     100%     100%     100% | Total     18-29     30-44     45-64     65+     White     Black     Hispanic       36%     18%     36%     42%     49%     40%     11%     42%       19%     30%     17%     16%     14%     19%     17%     20%       28%     33%     27%     26%     24%     26%     39%     24%       4%     6%     4%     1%     4%     2%     11%     10%       2%     1%     4%     2%     0%     1%     7%     2%       12%     13%     12%     12%     8%     12%     15%     2%       100%     100%     100%     100%     100%     100%     100%     100% | Total     18-29     30-44     45-64     65+     White     Black     Hispanic     Male       36%     18%     36%     42%     49%     40%     11%     42%     43%       19%     30%     17%     16%     14%     19%     17%     20%     18%       28%     33%     27%     26%     24%     26%     39%     24%     28%       4%     6%     4%     1%     4%     2%     11%     10%     4%       2%     1%     4%     2%     0%     1%     2%     1%     4%       2%     1%     4%     2%     0%     1%     2%     1%       12%     13%     12%     12%     8%     12%     15%     2%     5%       100%     100%     100%     100%     100%     100%     100%     100% | Total     18-29     30-44     45-64     65+     White     Black     Hispanic     Male     Female       36%     18%     36%     42%     49%     40%     11%     42%     43%     30%       19%     30%     17%     16%     14%     19%     17%     20%     18%     20%       28%     33%     27%     26%     24%     26%     39%     24%     28%     27%       4%     6%     4%     1%     4%     2%     11%     10%     4%     3%       2%     1%     4%     2%     0%     1%     2%     11%     2%     2%     2%     2%     2%     1%     2%     1%     2%     2%     1%     2%     1%     2%     1%     2%     1%     2%     1%     2%     1%     2%     1%     2%     1%     2%     1%     2%     1%     2%     1%     2%     1%     2%     1%     2% </td <td>Total     18-29     30-44     45-64     65+     White     Black     Hispanic     Male     Female     HS or less       36%     18%     36%     42%     49%     40%     11%     42%     43%     30%     34%       19%     30%     17%     16%     14%     19%     17%     20%     18%     20%     17%       28%     33%     27%     26%     24%     26%     39%     24%     28%     27%     23%       4%     6%     4%     1%     4%     2%     11%     10%     4%     3%     4%       2%     1%     4%     2%     11%     10%     4%     3%     4%       2%     1%     4%     2%     0%     1%     7%     2%     3%     4%       2%     1%     4%     2%     0%     1%     2%     3%     4%       2%     1%     4%     2%     0%     1%     2%</td> <td>Total     18-29     30-44     45-64     65+     White     Black     Hispanic     Male     Female     HS or less     Some college       36%     18%     36%     42%     49%     40%     11%     42%     43%     30%     34%     37%       19%     30%     17%     16%     14%     19%     17%     20%     18%     20%     17%     21%       28%     33%     27%     26%     24%     26%     39%     24%     28%     27%     23%     26%       4%     6%     4%     1%     4%     2%     11%     10%     4%     4%     4%       2%     1%     4%     2%     11%     10%     4%     3%     4%     4%       2%     1%     4%     2%     11%     10%     4%     3%     1%     1%       12%     1%     4%     2%     1%     1%     2%     5%     18%     18%     11% </td> | Total     18-29     30-44     45-64     65+     White     Black     Hispanic     Male     Female     HS or less       36%     18%     36%     42%     49%     40%     11%     42%     43%     30%     34%       19%     30%     17%     16%     14%     19%     17%     20%     18%     20%     17%       28%     33%     27%     26%     24%     26%     39%     24%     28%     27%     23%       4%     6%     4%     1%     4%     2%     11%     10%     4%     3%     4%       2%     1%     4%     2%     11%     10%     4%     3%     4%       2%     1%     4%     2%     0%     1%     7%     2%     3%     4%       2%     1%     4%     2%     0%     1%     2%     3%     4%       2%     1%     4%     2%     0%     1%     2% | Total     18-29     30-44     45-64     65+     White     Black     Hispanic     Male     Female     HS or less     Some college       36%     18%     36%     42%     49%     40%     11%     42%     43%     30%     34%     37%       19%     30%     17%     16%     14%     19%     17%     20%     18%     20%     17%     21%       28%     33%     27%     26%     24%     26%     39%     24%     28%     27%     23%     26%       4%     6%     4%     1%     4%     2%     11%     10%     4%     4%     4%       2%     1%     4%     2%     11%     10%     4%     3%     4%     4%       2%     1%     4%     2%     11%     10%     4%     3%     1%     1%       12%     1%     4%     2%     1%     1%     2%     5%     18%     18%     11% |

|                   |       |       | Party ID |       |       | Ideology |       |           | Regi    | on    |       | Fa       | mily Incom | ie   |
|-------------------|-------|-------|----------|-------|-------|----------|-------|-----------|---------|-------|-------|----------|------------|------|
|                   | Total | Dem   | Rep      | Ind   | Lib   | Mod      | Con   | Northeast | Midwest | South | West  | Under 40 | 40-100     | 100+ |
| Very liberal      | 36%   | 11%   | 78%      | 34%   | 10%   | 24%      | 77%   | 17%       | 39%     | 43%   | 36%   | 35%      | 34%        | 40%  |
| Liberal           | 19%   | 26%   | 13%      | 19%   | 31%   | 24%      | 10%   | 23%       | 12%     | 17%   | 22%   | 17%      | 22%        | 17%  |
| Moderate          | 28%   | 45%   | 3%       | 35%   | 49%   | 38%      | 4%    | 30%       | 32%     | 23%   | 29%   | 28%      | 27%        | 33%  |
| Conservative      | 4%    | 5%    | 1%       | 4%    | 5%    | 3%       | 3%    | 4%        | 6%      | 3%    | 3%    | 4%       | 4%         | 0%   |
| Very conservative | 2%    | 4%    | 0%       | 1%    | 2%    | 2%       | 2%    | 1%        | 1%      | 3%    | 2%    | 2%       | 2%         | 3%   |
| Not sure          | 12%   | 9%    | 6%       | 7%    | 3%    | 9%       | 4%    | 25%       | 10%     | 11%   | 9%    | 15%      | 10%        | 6%   |
| Totals            | 100%  | 100%  | 100%     | 100%  | 100%  | 100%     | 100%  | 100%      | 100%    | 100%  | 100%  | 100%     | 100%       | 100% |
| (Unweighted)      | (994) | (366) | (243)    | (282) | (211) | (348)    | (300) | (156)     | (182)   | (349) | (307) | (437)    | (335)      | (81) |



September 8-10, 2012

# **28. Perceived Romney ideology** Would you say Mitt Romney is...

|                   |       |       | A     | ge    |       |       | Race  |          | Ge    | nder   |            | Education    | n                |
|-------------------|-------|-------|-------|-------|-------|-------|-------|----------|-------|--------|------------|--------------|------------------|
|                   | Total | 18-29 | 30-44 | 45-64 | 65+   | White | Black | Hispanic | Male  | Female | HS or less | Some college | College graduate |
| Very liberal      | 4%    | 5%    | 4%    | 3%    | 2%    | 2%    | 18%   | 5%       | 5%    | 3%     | 8%         | 2%           | 0%               |
| Liberal           | 3%    | 3%    | 2%    | 3%    | 2%    | 3%    | 2%    | 4%       | 3%    | 2%     | 4%         | 2%           | 1%               |
| Moderate          | 22%   | 17%   | 24%   | 24%   | 22%   | 23%   | 7%    | 31%      | 27%   | 17%    | 19%        | 23%          | 25%              |
| Conservative      | 31%   | 26%   | 27%   | 34%   | 40%   | 35%   | 12%   | 25%      | 35%   | 28%    | 29%        | 31%          | 36%              |
| Very conservative | 23%   | 30%   | 25%   | 17%   | 20%   | 22%   | 27%   | 24%      | 18%   | 27%    | 19%        | 23%          | 29%              |
| Not sure          | 18%   | 19%   | 18%   | 19%   | 13%   | 16%   | 34%   | 10%      | 12%   | 23%    | 22%        | 19%          | 8%               |
| Totals            | 100%  | 100%  | 100%  | 100%  | 100%  | 100%  | 100%  | 100%     | 100%  | 100%   | 100%       | 100%         | 100%             |
| (Unweighted)      | (992) | (173) | (198) | (463) | (158) | (788) | (121) | (83)     | (459) | (533)  | (402)      | (335)        | (255)            |

|                   |       |       | Party ID |       |       | Ideology |       |           | Regi    | on    |       | Fa       | mily Incom | e    |
|-------------------|-------|-------|----------|-------|-------|----------|-------|-----------|---------|-------|-------|----------|------------|------|
|                   | Total | Dem   | Rep      | Ind   | Lib   | Mod      | Con   | Northeast | Midwest | South | West  | Under 40 | 40-100     | 100+ |
| Very liberal      | 4%    | 10%   | 1%       | 1%    | 3%    | 5%       | 4%    | 4%        | 4%      | 6%    | 2%    | 5%       | 4%         | 0%   |
| Liberal           | 3%    | 3%    | 1%       | 3%    | 1%    | 3%       | 3%    | 5%        | 1%      | 3%    | 2%    | 4%       | 2%         | 0%   |
| Moderate          | 22%   | 8%    | 39%      | 23%   | 7%    | 23%      | 36%   | 16%       | 18%     | 24%   | 23%   | 16%      | 24%        | 35%  |
| Conservative      | 31%   | 23%   | 45%      | 32%   | 22%   | 33%      | 44%   | 27%       | 29%     | 28%   | 37%   | 30%      | 33%        | 25%  |
| Very conservative | 23%   | 38%   | 9%       | 22%   | 50%   | 21%      | 8%    | 17%       | 29%     | 22%   | 23%   | 25%      | 18%        | 30%  |
| Not sure          | 18%   | 18%   | 4%       | 19%   | 17%   | 16%      | 5%    | 31%       | 19%     | 18%   | 13%   | 20%      | 19%        | 10%  |
| Totals            | 100%  | 100%  | 100%     | 100%  | 100%  | 100%     | 100%  | 100%      | 100%    | 100%  | 100%  | 100%     | 100%       | 100% |
| (Unweighted)      | (992) | (364) | (242)    | (283) | (210) | (349)    | (299) | (155)     | (181)   | (348) | (308) | (437)    | (333)      | (80) |

September 8-10, 2012

# **29. Perceived Ryan ideology** Would you say Paul Ryan is...

|                   |       |       | A     | ge    |       |       | Race  |          | Ge    | nder   |            | Education    | า                |
|-------------------|-------|-------|-------|-------|-------|-------|-------|----------|-------|--------|------------|--------------|------------------|
|                   | Total | 18-29 | 30-44 | 45-64 | 65+   | White | Black | Hispanic | Male  | Female | HS or less | Some college | College graduate |
| Very liberal      | 3%    | 3%    | 3%    | 2%    | 3%    | 2%    | 13%   | 1%       | 3%    | 3%     | 5%         | 2%           | 0%               |
| Liberal           | 3%    | 4%    | 2%    | 4%    | 2%    | 2%    | 4%    | 10%      | 4%    | 3%     | 6%         | 1%           | 0%               |
| Moderate          | 8%    | 9%    | 10%   | 4%    | 10%   | 7%    | 10%   | 10%      | 8%    | 7%     | 10%        | 6%           | 5%               |
| Conservative      | 26%   | 22%   | 22%   | 31%   | 31%   | 30%   | 10%   | 18%      | 31%   | 22%    | 23%        | 29%          | 30%              |
| Very conservative | 41%   | 39%   | 41%   | 40%   | 46%   | 42%   | 32%   | 45%      | 44%   | 38%    | 31%        | 41%          | 58%              |
| Not sure          | 19%   | 23%   | 23%   | 19%   | 8%    | 17%   | 32%   | 17%      | 11%   | 27%    | 25%        | 20%          | 7%               |
| Totals            | 100%  | 100%  | 100%  | 100%  | 100%  | 100%  | 100%  | 100%     | 100%  | 100%   | 100%       | 100%         | 100%             |
| (Unweighted)      | (993) | (173) | (198) | (463) | (159) | (788) | (121) | (84)     | (459) | (534)  | (402)      | (333)        | (258)            |

|                   |       |       | Party ID |       |       | Ideology |       |           | Regi    | on    |       | Fa       | mily Incom | e    |
|-------------------|-------|-------|----------|-------|-------|----------|-------|-----------|---------|-------|-------|----------|------------|------|
|                   | Total | Dem   | Rep      | Ind   | Lib   | Mod      | Con   | Northeast | Midwest | South | West  | Under 40 | 40-100     | 100+ |
| Very liberal      | 3%    | 7%    | 0%       | 1%    | 1%    | 5%       | 2%    | 2%        | 4%      | 4%    | 1%    | 4%       | 2%         | 0%   |
| Liberal           | 3%    | 5%    | 1%       | 3%    | 1%    | 4%       | 3%    | 9%        | 1%      | 3%    | 3%    | 5%       | 3%         | 0%   |
| Moderate          | 8%    | 9%    | 9%       | 6%    | 7%    | 12%      | 5%    | 9%        | 4%      | 10%   | 6%    | 12%      | 5%         | 4%   |
| Conservative      | 26%   | 8%    | 49%      | 27%   | 6%    | 22%      | 50%   | 16%       | 25%     | 27%   | 30%   | 22%      | 28%        | 27%  |
| Very conservative | 41%   | 52%   | 29%      | 48%   | 74%   | 38%      | 28%   | 33%       | 44%     | 37%   | 45%   | 33%      | 47%        | 58%  |
| Not sure          | 19%   | 19%   | 10%      | 15%   | 11%   | 18%      | 11%   | 31%       | 23%     | 18%   | 15%   | 24%      | 16%        | 11%  |
| Totals            | 100%  | 100%  | 100%     | 100%  | 100%  | 100%     | 100%  | 100%      | 100%    | 100%  | 100%  | 100%     | 100%       | 100% |
| (Unweighted)      | (993) | (367) | (243)    | (280) | (212) | (346)    | (301) | (155)     | (182)   | (348) | (308) | (438)    | (332)      | (81) |

September 8-10, 2012

#### 30. Perceived Biden ideology

Would you say Joe Biden is ...

|       |  | A   | ge   |   |  | Race  |   | Ge  | nder  |   | Education   | ı  |
|-------|--|---|--|---|--|---|---|---|---|---|---|--|
| Total | 18-29  | 30-44   | 45-64  | 65+   | White  | Black   | Hispanic  | Male  | Female  | HS or less  | Some college  | College graduate   |
| 27%   | 10%  | 29%   | 32%  | 37%   | 31%  | 5%  | 27%   | 33%   | 22%   | 25%   | 29%   | 30%  |
| 33%   | 45%  | 29%   | 29%  | 31%   | 34%  | 21%   | 31%   | 38%   | 27%   | 28%   | 33%   | 41%  |
| 19%   | 22%  | 19%   | 19%  | 17%   | 16%  | 39%   | 25%   | 18%   | 21%   | 18%   | 17%   | 24%  |
| 3%    | 2%   | 3%  | 2%   | 4%  | 2%   | 8%  | 6%  | 2%  | 3%  | 5%  | 2%  | 0%   |
| 1%    | 0%   | 2%  | 1%   | 0%  | 0%   | 4%  | 2%  | 1%  | 1%  | 2%  | 0%  | 0%   |
| 17%   | 20%  | 17%   | 17%  | 12%   | 17%  | 22%   | 10%   | 8%  | 26%   | 23%   | 18%   | 5%   |
| 100%  | 100%   | 100%  | 100%   | 100%  | 100%   | 100%  | 100%  | 100%  | 100%  | 100%  | 100%  | 100%   |
| (995) | (173)  | (197)   | (467)  | (158)   | (791)  | (120)   | (84)  | (459)   | (536)   | (404)   | (334)   | (257)  |
|       | 27%<br>33%<br>19%<br>3%<br>1%<br>17%<br>100% | 27%     10%       33%     45%       19%     22%       3%     2%       1%     0%       17%     20%       100%     100% | Total     18-29     30-44       27%     10%     29%       33%     45%     29%       19%     22%     19%       3%     2%     3%       1%     0%     2%       17%     20%     17%       100%     100%     100% | 27%     10%     29%     32%       33%     45%     29%     29%       19%     22%     19%     19%       3%     2%     3%     2%       1%     0%     2%     1%       17%     20%     17%     17%       100%     100%     100%     100% | Total     18-29     30-44     45-64     65+       27%     10%     29%     32%     37%       33%     45%     29%     29%     31%       19%     22%     19%     19%     17%       3%     2%     3%     2%     4%       1%     0%     2%     1%     0%       17%     20%     17%     12%       100%     100%     100%     100%     100% | Total     18-29     30-44     45-64     65+     White       27%     10%     29%     32%     37%     31%       33%     45%     29%     29%     31%     34%       19%     22%     19%     19%     17%     16%       3%     2%     3%     2%     4%     2%       1%     0%     2%     1%     0%     0%       17%     20%     17%     12%     17%       100%     100%     100%     100%     100%     100% | Total     18-29     30-44     45-64     65+     White     Black       27%     10%     29%     32%     37%     31%     5%       33%     45%     29%     29%     31%     34%     21%       19%     22%     19%     19%     17%     16%     39%       3%     2%     3%     2%     4%     2%     8%       1%     0%     2%     1%     0%     0%     4%       17%     20%     17%     17%     12%     17%     22%       100%     100%     100%     100%     100%     100%     100% | Total     18-29     30-44     45-64     65+     White     Black     Hispanic       27%     10%     29%     32%     37%     31%     5%     27%       33%     45%     29%     29%     31%     34%     21%     31%       19%     22%     19%     19%     17%     16%     39%     25%       3%     2%     3%     2%     4%     2%     8%     6%       1%     0%     2%     1%     0%     0%     4%     2%       1%     0%     2%     1%     0%     0%     4%     2%       1%     0%     2%     1%     0%     0%     4%     2%       1%     0%     2%     1%     0%     0%     4%     2%       17%     20%     17%     12%     17%     22%     10%       100%     100%     100%     100%     100%     100%     100%     100% | Total     18-29     30-44     45-64     65+     White     Black     Hispanic     Male       27%     10%     29%     32%     37%     31%     5%     27%     33%       33%     45%     29%     29%     31%     34%     21%     31%     38%       19%     22%     19%     19%     17%     16%     39%     25%     18%       3%     2%     3%     2%     4%     2%     8%     6%     2%       1%     0%     2%     1%     0%     0%     4%     2%     1%       1%     0%     2%     1%     0%     0%     4%     2%     1%       1%     0%     2%     1%     0%     0%     4%     2%     1%       1%     0%     2%     1%     0%     0%     4%     2%     1%       1%     0%     2%     1%     0%     0%     8%     1% | Total     18-29     30-44     45-64     65+     White     Black     Hispanic     Male     Female       27%     10%     29%     32%     37%     31%     5%     27%     33%     22%       33%     45%     29%     29%     31%     34%     21%     31%     38%     27%       19%     22%     19%     19%     17%     16%     39%     25%     18%     21%       3%     2%     3%     2%     4%     2%     8%     6%     2%     3%       1%     0%     2%     1%     0%     2%     3%     26%       1%     0%     2%     17%     12%     17%     22%     10%     8%     26%       100%     100%     100%     100%     100%     100%     100%     100%     100% | Total     18-29     30-44     45-64     65+     White     Black     Hispanic     Male     Female     HS or less       27%     10%     29%     32%     37%     31%     5%     27%     33%     22%     25%       33%     45%     29%     29%     31%     34%     21%     31%     38%     27%     28%       19%     22%     19%     19%     17%     16%     39%     25%     18%     21%     18%       3%     2%     3%     2%     4%     2%     8%     6%     2%     3%     5%       1%     0%     2%     1%     0%     0%     4%     2%     1%     1%     2%       1%     0%     2%     1%     0%     2%     1%     1%     2%     2%     1%     5%     2%     2%     2%     2%     2%     2%     2%     2%     2%     2%     2%     2%     2%     2% <t< td=""><td>Total     18-29     30-44     45-64     65+     White     Black     Hispanic     Male     Female     HS or less     Some college       27%     10%     29%     32%     37%     31%     5%     27%     33%     22%     25%     29%       33%     45%     29%     29%     31%     34%     21%     31%     38%     27%     28%     33%       19%     22%     19%     19%     17%     16%     39%     25%     18%     21%     18%     17%       3%     2%     3%     2%     4%     2%     8%     6%     2%     3%     5%     2%     0%       1%     0%     2%     1%     0%     0%     4%     2%     1%     1%     0%     2%     0%       1%     0%     2%     1%     0%     0%     4%     2%     1%     1%     2%     0%       1%     0%     2%     1%     0%</td></t<> | Total     18-29     30-44     45-64     65+     White     Black     Hispanic     Male     Female     HS or less     Some college       27%     10%     29%     32%     37%     31%     5%     27%     33%     22%     25%     29%       33%     45%     29%     29%     31%     34%     21%     31%     38%     27%     28%     33%       19%     22%     19%     19%     17%     16%     39%     25%     18%     21%     18%     17%       3%     2%     3%     2%     4%     2%     8%     6%     2%     3%     5%     2%     0%       1%     0%     2%     1%     0%     0%     4%     2%     1%     1%     0%     2%     0%       1%     0%     2%     1%     0%     0%     4%     2%     1%     1%     2%     0%       1%     0%     2%     1%     0% |

|                   |       |       | Party ID |       |       | Ideology |       |           | Regi    | on    |       | Fa       | mily Incom | e    |
|-------------------|-------|-------|----------|-------|-------|----------|-------|-----------|---------|-------|-------|----------|------------|------|
|                   | Total | Dem   | Rep      | Ind   | Lib   | Mod      | Con   | Northeast | Midwest | South | West  | Under 40 | 40-100     | 100+ |
| Very liberal      | 27%   | 7%    | 58%      | 26%   | 6%    | 14%      | 62%   | 17%       | 29%     | 32%   | 26%   | 23%      | 29%        | 31%  |
| Liberal           | 33%   | 38%   | 29%      | 35%   | 46%   | 39%      | 24%   | 28%       | 24%     | 31%   | 39%   | 27%      | 38%        | 37%  |
| Moderate          | 19%   | 32%   | 2%       | 25%   | 36%   | 27%      | 3%    | 22%       | 28%     | 15%   | 19%   | 22%      | 16%        | 22%  |
| Conservative      | 3%    | 6%    | 0%       | 1%    | 3%    | 3%       | 2%    | 4%        | 3%      | 3%    | 2%    | 4%       | 2%         | 0%   |
| Very conservative | 1%    | 2%    | 0%       | 1%    | 1%    | 1%       | 1%    | 0%        | 0%      | 3%    | 0%    | 1%       | 1%         | 0%   |
| Not sure          | 17%   | 15%   | 10%      | 11%   | 9%    | 16%      | 8%    | 28%       | 15%     | 17%   | 14%   | 23%      | 13%        | 9%   |
| Totals            | 100%  | 100%  | 100%     | 100%  | 100%  | 100%     | 100%  | 100%      | 100%    | 100%  | 100%  | 100%     | 100%       | 100% |
| (Unweighted)      | (995) | (366) | (242)    | (284) | (212) | (349)    | (299) | (156)     | (183)   | (348) | (308) | (437)    | (335)      | (81) |

September 8-10, 2012

### 31. Perceived Obama sincerity

Do you think Barack Obama...

|  |               |               | Α             | ge            |               |               | Race          |              | Ge            | nder          |               | Education     | n                |
|--|---------------|---------------|---------------|---------------|---------------|---------------|---------------|--------------|---------------|---------------|---------------|---------------|------------------|
|  | Total         | 18-29         | 30-44         | 45-64         | 65+           | White         | Black         | Hispanic     | Male          | Female        | HS or less    | Some college  | College graduate |
| Says what he believes<br>Says what he thinks | 43%           | 45%           | 46%           | 41%           | 39%           | 36%           | 82%           | 49%          | 42%           | 44%           | 42%           | 41%           | 46%              |
| people want to hear                          | 51%           | 44%           | 46%           | 54%           | 60%           | 56%           | 17%           | 49%          | 54%           | 48%           | 52%           | 52%           | 47%              |
| Not sure                                     | 6%            | 11%           | 8%            | 5%            | 1%            | 8%            | 1%            | 2%           | 4%            | 8%            | 6%            | 6%            | 6%               |
| Totals<br>(Unweighted)                       | 100%<br>(998) | 100%<br>(173) | 100%<br>(197) | 100%<br>(469) | 100%<br>(159) | 100%<br>(794) | 100%<br>(120) | 100%<br>(84) | 100%<br>(460) | 100%<br>(538) | 100%<br>(406) | 100%<br>(334) | 100%<br>(258)    |

|  |               |               | Party ID      |               |               | Ideology      |               |               | Regi          | on            |               | Fa            | mily Incom    | e            |
|--|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|--------------|
|  | Total         | Dem           | Rep           | Ind           | Lib           | Mod           | Con           | Northeast     | Midwest       | South         | West          | Under 40      | 40-100        | 100+         |
| Says what he believes<br>Says what he thinks | 43%           | 78%           | 8%            | 36%           | 72%           | 52%           | 14%           | 48%           | 48%           | 40%           | 42%           | 45%           | 40%           | 41%          |
| people want to hear<br>Not sure              | 51%<br>6%     | 18%<br>3%     | 89%<br>3%     | 57%<br>7%     | 22%<br>6%     | 43%<br>5%     | 84%<br>2%     | 41%<br>11%    | 45%<br>7%     | 55%<br>5%     | 53%<br>6%     | 47%<br>8%     | 58%<br>2%     | 55%<br>4%    |
| Totals<br>(Unweighted)                       | 100%<br>(998) | 100%<br>(367) | 100%<br>(243) | 100%<br>(284) | 100%<br>(212) | 100%<br>(349) | 100%<br>(300) | 100%<br>(156) | 100%<br>(183) | 100%<br>(348) | 100%<br>(311) | 100%<br>(439) | 100%<br>(336) | 100%<br>(81) |

September 8-10, 2012

### 32. Obama likeability

Regardless of whether you agree with him, do you like Barack Obama as a person?

|               |       |       | A     | ge    |       |       | Race  |          | Ge    | nder   |            | Education    | า                |
|---------------|-------|-------|-------|-------|-------|-------|-------|----------|-------|--------|------------|--------------|------------------|
|               | Total | 18-29 | 30-44 | 45-64 | 65+   | White | Black | Hispanic | Male  | Female | HS or less | Some college | College graduate |
| Like a lot    | 39%   | 46%   | 41%   | 35%   | 37%   | 33%   | 82%   | 36%      | 36%   | 42%    | 35%        | 41%          | 45%              |
| Like somewhat | 24%   | 31%   | 21%   | 23%   | 20%   | 23%   | 15%   | 37%      | 26%   | 22%    | 27%        | 22%          | 19%              |
| Dislike       | 30%   | 14%   | 30%   | 33%   | 41%   | 35%   | 2%    | 21%      | 32%   | 27%    | 30%        | 29%          | 31%              |
| Not sure      | 8%    | 10%   | 9%    | 9%    | 2%    | 9%    | 1%    | 6%       | 7%    | 9%     | 8%         | 9%           | 5%               |
| Totals        | 100%  | 100%  | 100%  | 100%  | 100%  | 100%  | 100%  | 100%     | 100%  | 100%   | 100%       | 100%         | 100%             |
| (Unweighted)  | (998) | (173) | (198) | (468) | (159) | (793) | (121) | (84)     | (460) | (538)  | (405)      | (335)        | (258)            |

|               |       |       | Party ID |       |       | Ideology |       |           | Regi    | on    |       | Fa       | mily Incom | e    |
|---------------|-------|-------|----------|-------|-------|----------|-------|-----------|---------|-------|-------|----------|------------|------|
|               | Total | Dem   | Rep      | Ind   | Lib   | Mod      | Con   | Northeast | Midwest | South | West  | Under 40 | 40-100     | 100+ |
| Like a lot    | 39%   | 71%   | 4%       | 38%   | 76%   | 45%      | 8%    | 44%       | 45%     | 37%   | 37%   | 41%      | 35%        | 42%  |
| Like somewhat | 24%   | 23%   | 21%      | 28%   | 20%   | 28%      | 22%   | 23%       | 18%     | 25%   | 25%   | 25%      | 25%        | 20%  |
| Dislike       | 30%   | 4%    | 68%      | 25%   | 2%    | 20%      | 62%   | 18%       | 28%     | 34%   | 30%   | 26%      | 32%        | 36%  |
| Not sure      | 8%    | 2%    | 7%       | 9%    | 1%    | 7%       | 8%    | 15%       | 9%      | 4%    | 8%    | 7%       | 8%         | 2%   |
| Totals        | 100%  | 100%  | 100%     | 100%  | 100%  | 100%     | 100%  | 100%      | 100%    | 100%  | 100%  | 100%     | 100%       | 100% |
| (Unweighted)  | (998) | (367) | (243)    | (284) | (212) | (349)    | (300) | (155)     | (183)   | (350) | (310) | (439)    | (336)      | (81) |

September 8-10, 2012

### 33. Perceived Romney sincerity

Do you think Mitt Romney...

|  |               |               | A             | ge            |               |               | Race          |              | Ge            | nder          |               | Education     | า                |
|--|---------------|---------------|---------------|---------------|---------------|---------------|---------------|--------------|---------------|---------------|---------------|---------------|------------------|
|  | Total         | 18-29         | 30-44         | 45-64         | 65+           | White         | Black         | Hispanic     | Male          | Female        | HS or less    | Some college  | College graduate |
| Says what he believes<br>Says what he thinks | 33%           | 23%           | 26%           | 36%           | 50%           | 37%           | 7%            | 31%          | 36%           | 30%           | 31%           | 35%           | 33%              |
| people want to hear<br>Not sure              | 54%<br>13%    | 56%<br>21%    | 58%<br>16%    | 54%<br>10%    | 46%<br>4%     | 51%<br>12%    | 76%<br>16%    | 55%<br>14%   | 56%<br>9%     | 53%<br>17%    | 55%<br>14%    | 51%<br>14%    | 57%<br>10%       |
| Totals<br>(Unweighted)                       | 100%<br>(988) | 100%<br>(173) | 100%<br>(196) | 100%<br>(464) | 100%<br>(155) | 100%<br>(784) | 100%<br>(120) | 100%<br>(84) | 100%<br>(459) | 100%<br>(529) | 100%<br>(397) | 100%<br>(334) | 100%<br>(257)    |

|  |               |               | Party ID      |               |               | Ideology      |               |               | Regi          | on            |               | Fa            | mily Incom    | e            |
|--|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|--------------|
|  | Total         | Dem           | Rep           | Ind           | Lib           | Mod           | Con           | Northeast     | Midwest       | South         | West          | Under 40      | 40-100        | 100+         |
| Says what he believes<br>Says what he thinks | 33%           | 11%           | 69%           | 27%           | 9%            | 21%           | 67%           | 23%           | 28%           | 35%           | 36%           | 30%           | 34%           | 41%          |
| people want to hear                          | 54%           | 77%           | 26%           | 60%           | 82%           | 64%           | 26%           | 54%           | 61%           | 54%           | 52%           | 56%           | 56%           | 51%          |
| Not sure                                     | 13%           | 12%           | 6%            | 14%           | 9%            | 15%           | 7%            | 23%           | 12%           | 11%           | 12%           | 14%           | 10%           | 8%           |
| Totals<br>(Unweighted)                       | 100%<br>(988) | 100%<br>(365) | 100%<br>(239) | 100%<br>(282) | 100%<br>(212) | 100%<br>(346) | 100%<br>(296) | 100%<br>(152) | 100%<br>(182) | 100%<br>(347) | 100%<br>(307) | 100%<br>(435) | 100%<br>(332) | 100%<br>(80) |

September 8-10, 2012

#### 34. Romney likeability

Regardless of whether you agree with him, do you like Mitt Romney as a person?

|               |       |       | A     | ge    |       |       | Race  |          | Ge    | nder   |            | Education    | า                |
|---------------|-------|-------|-------|-------|-------|-------|-------|----------|-------|--------|------------|--------------|------------------|
|               | Total | 18-29 | 30-44 | 45-64 | 65+   | White | Black | Hispanic | Male  | Female | HS or less | Some college | College graduate |
| Like a lot    | 15%   | 4%    | 12%   | 17%   | 30%   | 18%   | 0%    | 13%      | 17%   | 14%    | 16%        | 14%          | 16%              |
| Like somewhat | 30%   | 23%   | 28%   | 33%   | 36%   | 32%   | 27%   | 18%      | 34%   | 27%    | 29%        | 29%          | 34%              |
| Dislike       | 41%   | 54%   | 47%   | 35%   | 29%   | 37%   | 55%   | 60%      | 42%   | 40%    | 39%        | 41%          | 45%              |
| Not sure      | 13%   | 19%   | 13%   | 15%   | 4%    | 13%   | 18%   | 8%       | 7%    | 19%    | 16%        | 16%          | 6%               |
| Totals        | 100%  | 100%  | 100%  | 100%  | 100%  | 100%  | 100%  | 100%     | 100%  | 100%   | 100%       | 100%         | 100%             |
| (Unweighted)  | (996) | (173) | (198) | (469) | (156) | (792) | (120) | (84)     | (460) | (536)  | (404)      | (334)        | (258)            |

|                        |               |               | Party ID      |               |               | Ideology      |               |               | Regi          | on            |               | Fa            | mily Incom    | e            |
|------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|--------------|
|                        | Total         | Dem           | Rep           | Ind           | Lib           | Mod           | Con           | Northeast     | Midwest       | South         | West          | Under 40      | 40-100        | 100+         |
| Like a lot             | 15%           | 2%            | 41%           | 9%            | 1%            | 9%            | 35%           | 9%            | 13%           | 17%           | 17%           | 15%           | 12%           | 21%          |
| Like somewhat          | 30%           | 19%           | 45%           | 33%           | 10%           | 35%           | 44%           | 24%           | 27%           | 32%           | 32%           | 27%           | 33%           | 34%          |
| Dislike                | 41%           | 67%           | 8%            | 46%           | 82%           | 40%           | 14%           | 40%           | 50%           | 39%           | 39%           | 44%           | 41%           | 41%          |
| Not sure               | 13%           | 12%           | 6%            | 13%           | 8%            | 15%           | 8%            | 27%           | 9%            | 12%           | 12%           | 15%           | 13%           | 4%           |
| Totals<br>(Unweighted) | 100%<br>(996) | 100%<br>(367) | 100%<br>(242) | 100%<br>(283) | 100%<br>(212) | 100%<br>(349) | 100%<br>(298) | 100%<br>(155) | 100%<br>(182) | 100%<br>(348) | 100%<br>(311) | 100%<br>(437) | 100%<br>(336) | 100%<br>(81) |

September 8-10, 2012

#### 35. Perceived Biden sincerity

Do you think Joe Biden..

|  |               |               | A             | ge            |               |               | Race          |              | Ge            | nder          |               | Education     | า                |
|--|---------------|---------------|---------------|---------------|---------------|---------------|---------------|--------------|---------------|---------------|---------------|---------------|------------------|
|  | Total         | 18-29         | 30-44         | 45-64         | 65+           | White         | Black         | Hispanic     | Male          | Female        | HS or less    | Some college  | College graduate |
| Says what he believes<br>Says what he thinks | 45%           | 44%           | 48%           | 43%           | 47%           | 43%           | 70%           | 35%          | 49%           | 41%           | 39%           | 44%           | 57%              |
| people want to hear<br>Not sure              | 35%<br>20%    | 22%<br>34%    | 28%<br>24%    | 43%<br>14%    | 43%<br>10%    | 37%<br>20%    | 12%<br>18%    | 42%<br>23%   | 37%<br>14%    | 32%<br>26%    | 38%<br>23%    | 33%<br>22%    | 31%<br>12%       |
| Totals<br>(Unweighted)                       | 100%<br>(993) | 100%<br>(173) | 100%<br>(195) | 100%<br>(466) | 100%<br>(159) | 100%<br>(788) | 100%<br>(121) | 100%<br>(84) | 100%<br>(457) | 100%<br>(536) | 100%<br>(404) | 100%<br>(335) | 100%<br>(254)    |

|  |               |               | Party ID      |               |               | Ideology      |               |               | Regi          | on            |               | Fa            | mily Incom    | e            |
|--|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|--------------|
|  | Total         | Dem           | Rep           | Ind           | Lib           | Mod           | Con           | Northeast     | Midwest       | South         | West          | Under 40      | 40-100        | 100+         |
| Says what he believes<br>Says what he thinks | 45%           | 68%           | 24%           | 46%           | 70%           | 46%           | 32%           | 46%           | 44%           | 42%           | 48%           | 39%           | 50%           | 56%          |
| people want to hear                          | 35%           | 15%           | 60%           | 35%           | 13%           | 34%           | 54%           | 30%           | 40%           | 37%           | 31%           | 35%           | 35%           | 30%          |
| Not sure                                     | 20%           | 17%           | 16%           | 19%           | 17%           | 19%           | 15%           | 24%           | 16%           | 21%           | 20%           | 26%           | 15%           | 14%          |
| Totals<br>(Unweighted)                       | 100%<br>(993) | 100%<br>(364) | 100%<br>(243) | 100%<br>(283) | 100%<br>(210) | 100%<br>(348) | 100%<br>(299) | 100%<br>(154) | 100%<br>(183) | 100%<br>(347) | 100%<br>(309) | 100%<br>(441) | 100%<br>(331) | 100%<br>(80) |

September 8-10, 2012

#### 36. Biden likeability

Regardless of whether you agree with him, do you like Joe Biden as a person?

|               |       |       | A     | ge    |       |       | Race  |          | Ge    | nder   |            | Education    | า                |
|---------------|-------|-------|-------|-------|-------|-------|-------|----------|-------|--------|------------|--------------|------------------|
|               | Total | 18-29 | 30-44 | 45-64 | 65+   | White | Black | Hispanic | Male  | Female | HS or less | Some college | College graduate |
| Like a lot    | 22%   | 24%   | 21%   | 19%   | 29%   | 18%   | 52%   | 18%      | 23%   | 22%    | 20%        | 23%          | 26%              |
| Like somewhat | 28%   | 26%   | 29%   | 31%   | 25%   | 27%   | 32%   | 39%      | 29%   | 27%    | 29%        | 25%          | 32%              |
| Dislike       | 32%   | 19%   | 32%   | 36%   | 39%   | 37%   | 3%    | 26%      | 38%   | 26%    | 31%        | 32%          | 33%              |
| Not sure      | 18%   | 31%   | 18%   | 14%   | 7%    | 18%   | 13%   | 17%      | 10%   | 24%    | 21%        | 20%          | 10%              |
| Totals        | 100%  | 100%  | 100%  | 100%  | 100%  | 100%  | 100%  | 100%     | 100%  | 100%   | 100%       | 100%         | 100%             |
| (Unweighted)  | (998) | (173) | (196) | (469) | (160) | (793) | (121) | (84)     | (460) | (538)  | (407)      | (335)        | (256)            |

|               |       |       | Party ID |       |       | Ideology |       |           | Regi    | on    |       | Fa       | mily Incom | e    |
|---------------|-------|-------|----------|-------|-------|----------|-------|-----------|---------|-------|-------|----------|------------|------|
|               | Total | Dem   | Rep      | Ind   | Lib   | Mod      | Con   | Northeast | Midwest | South | West  | Under 40 | 40-100     | 100+ |
| Like a lot    | 22%   | 44%   | 2%       | 19%   | 48%   | 24%      | 5%    | 19%       | 25%     | 24%   | 21%   | 23%      | 18%        | 23%  |
| Like somewhat | 28%   | 37%   | 19%      | 31%   | 35%   | 35%      | 18%   | 36%       | 28%     | 25%   | 29%   | 26%      | 30%        | 35%  |
| Dislike       | 32%   | 6%    | 65%      | 33%   | 4%    | 23%      | 65%   | 21%       | 32%     | 35%   | 32%   | 27%      | 38%        | 36%  |
| Not sure      | 18%   | 12%   | 14%      | 17%   | 13%   | 19%      | 11%   | 24%       | 15%     | 16%   | 18%   | 24%      | 13%        | 6%   |
| Totals        | 100%  | 100%  | 100%     | 100%  | 100%  | 100%     | 100%  | 100%      | 100%    | 100%  | 100%  | 100%     | 100%       | 100% |
| (Unweighted)  | (998) | (366) | (244)    | (284) | (211) | (349)    | (301) | (155)     | (183)   | (350) | (310) | (441)    | (334)      | (81) |



September 8-10, 2012

# **37. Perceived Ryan sincerity** Do you think Paul Ryan..

|  |               |               | A             | ge            |               |               | Race          |              | Ge            | nder          |               | Education     | า                |
|--|---------------|---------------|---------------|---------------|---------------|---------------|---------------|--------------|---------------|---------------|---------------|---------------|------------------|
|  | Total         | 18-29         | 30-44         | 45-64         | 65+           | White         | Black         | Hispanic     | Male          | Female        | HS or less    | Some college  | College graduate |
| Says what he believes<br>Says what he thinks | 48%           | 40%           | 41%           | 50%           | 67%           | 53%           | 19%           | 47%          | 59%           | 38%           | 40%           | 49%           | 63%              |
| people want to hear<br>Not sure              | 30%<br>22%    | 24%<br>35%    | 34%<br>25%    | 32%<br>18%    | 26%<br>7%     | 27%<br>20%    | 47%<br>34%    | 30%<br>23%   | 27%<br>14%    | 32%<br>29%    | 34%<br>26%    | 27%<br>24%    | 25%<br>12%       |
| Totals<br>(Unweighted)                       | 100%<br>(996) | 100%<br>(172) | 100%<br>(198) | 100%<br>(468) | 100%<br>(158) | 100%<br>(792) | 100%<br>(121) | 100%<br>(83) | 100%<br>(459) | 100%<br>(537) | 100%<br>(405) | 100%<br>(334) | 100%<br>(257)    |

|  |               |               | Party ID      |               |               | Ideology      |               |               | Regi          | on            |               | Fa            | mily Incom    | e            |
|--|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|--------------|
|  | Total         | Dem           | Rep           | Ind           | Lib           | Mod           | Con           | Northeast     | Midwest       | South         | West          | Under 40      | 40-100        | 100+         |
| Says what he believes<br>Says what he thinks | 48%           | 30%           | 72%           | 56%           | 39%           | 42%           | 72%           | 34%           | 45%           | 51%           | 52%           | 42%           | 50%           | 65%          |
| people want to hear                          | 30%           | 48%           | 13%           | 24%           | 44%           | 31%           | 15%           | 40%           | 33%           | 28%           | 27%           | 30%           | 34%           | 21%          |
| Not sure                                     | 22%           | 22%           | 15%           | 20%           | 18%           | 26%           | 13%           | 26%           | 21%           | 21%           | 21%           | 28%           | 16%           | 14%          |
| Totals<br>(Unweighted)                       | 100%<br>(996) | 100%<br>(368) | 100%<br>(242) | 100%<br>(282) | 100%<br>(212) | 100%<br>(349) | 100%<br>(298) | 100%<br>(156) | 100%<br>(181) | 100%<br>(348) | 100%<br>(311) | 100%<br>(439) | 100%<br>(335) | 100%<br>(80) |

September 8-10, 2012

#### 38. Ryan likeability

Regardless of whether you agree with him, do you like Paul Ryan as a person?

|               |       |       | A     | ge    |       |       | Race  |          | Ge    | nder   |            | Education    | า                |
|---------------|-------|-------|-------|-------|-------|-------|-------|----------|-------|--------|------------|--------------|------------------|
|               | Total | 18-29 | 30-44 | 45-64 | 65+   | White | Black | Hispanic | Male  | Female | HS or less | Some college | College graduate |
| Like a lot    | 23%   | 8%    | 20%   | 27%   | 40%   | 27%   | 6%    | 12%      | 29%   | 18%    | 22%        | 24%          | 24%              |
| Like somewhat | 19%   | 20%   | 17%   | 21%   | 17%   | 19%   | 14%   | 26%      | 21%   | 18%    | 21%        | 17%          | 19%              |
| Dislike       | 35%   | 39%   | 37%   | 32%   | 33%   | 34%   | 43%   | 35%      | 37%   | 34%    | 29%        | 34%          | 47%              |
| Not sure      | 23%   | 34%   | 25%   | 20%   | 10%   | 20%   | 38%   | 27%      | 14%   | 31%    | 28%        | 25%          | 11%              |
| Totals        | 100%  | 100%  | 100%  | 100%  | 100%  | 100%  | 100%  | 100%     | 100%  | 100%   | 100%       | 100%         | 100%             |
| (Unweighted)  | (999) | (173) | (198) | (468) | (160) | (794) | (121) | (84)     | (460) | (539)  | (407)      | (335)        | (257)            |

|               |       |       | Party ID |       |       | Ideology |       |           | Regi    | on    |       | Fa       | mily Incom | e    |
|---------------|-------|-------|----------|-------|-------|----------|-------|-----------|---------|-------|-------|----------|------------|------|
|               | Total | Dem   | Rep      | Ind   | Lib   | Mod      | Con   | Northeast | Midwest | South | West  | Under 40 | 40-100     | 100+ |
| Like a lot    | 23%   | 4%    | 53%      | 19%   | 4%    | 10%      | 55%   | 13%       | 25%     | 27%   | 22%   | 21%      | 22%        | 33%  |
| Like somewhat | 19%   | 13%   | 29%      | 20%   | 7%    | 25%      | 25%   | 13%       | 12%     | 22%   | 21%   | 19%      | 22%        | 13%  |
| Dislike       | 35%   | 60%   | 3%       | 40%   | 76%   | 36%      | 6%    | 41%       | 39%     | 31%   | 35%   | 32%      | 37%        | 41%  |
| Not sure      | 23%   | 23%   | 16%      | 20%   | 13%   | 29%      | 15%   | 32%       | 23%     | 20%   | 21%   | 28%      | 19%        | 14%  |
| Totals        | 100%  | 100%  | 100%     | 100%  | 100%  | 100%     | 100%  | 100%      | 100%    | 100%  | 100%  | 100%     | 100%       | 100% |
| (Unweighted)  | (999) | (368) | (243)    | (284) | (212) | (350)    | (300) | (156)     | (182)   | (350) | (311) | (441)    | (336)      | (80) |



September 8-10, 2012

#### 39. Which of these words to describe Barack Obama

Which of these words would you use to describe Barack Obama?

|              |         |       | A     | ge    |       |       | Race  |          | Ge    | nder   |            | Education    | า                |
|--------------|---------|-------|-------|-------|-------|-------|-------|----------|-------|--------|------------|--------------|------------------|
|              | Total   | 18-29 | 30-44 | 45-64 | 65+   | White | Black | Hispanic | Male  | Female | HS or less | Some college | College graduate |
| Arrogant     | 40%     | 19%   | 38%   | 46%   | 55%   | 47%   | 5%    | 23%      | 45%   | 35%    | 38%        | 41%          | 42%              |
| Bold         | 33%     | 38%   | 35%   | 31%   | 30%   | 30%   | 53%   | 36%      | 31%   | 36%    | 31%        | 36%          | 35%              |
| Effective    | 26%     | 26%   | 24%   | 25%   | 30%   | 21%   | 59%   | 30%      | 23%   | 28%    | 27%        | 24%          | 27%              |
| Exciting     | 23%     | 24%   | 20%   | 22%   | 25%   | 18%   | 49%   | 26%      | 21%   | 24%    | 19%        | 24%          | 28%              |
| Experienced  | 26%     | 28%   | 28%   | 24%   | 26%   | 22%   | 51%   | 32%      | 25%   | 27%    | 27%        | 25%          | 27%              |
| Honest       | 34%     | 38%   | 34%   | 32%   | 33%   | 29%   | 64%   | 38%      | 31%   | 36%    | 34%        | 29%          | 39%              |
| Hypocritical | 35%     | 14%   | 34%   | 42%   | 49%   | 41%   | 5%    | 22%      | 41%   | 30%    | 34%        | 37%          | 35%              |
| Inspiring    | 39%     | 47%   | 38%   | 36%   | 35%   | 34%   | 68%   | 45%      | 38%   | 39%    | 32%        | 40%          | 49%              |
| Intelligent  | 62%     | 71%   | 61%   | 59%   | 57%   | 58%   | 89%   | 64%      | 63%   | 61%    | 57%        | 66%          | 66%              |
| Partisan     | 25%     | 9%    | 25%   | 32%   | 33%   | 28%   | 13%   | 16%      | 33%   | 19%    | 18%        | 27%          | 37%              |
| Patriotic    | 32%     | 29%   | 32%   | 32%   | 35%   | 30%   | 46%   | 26%      | 30%   | 34%    | 29%        | 33%          | 36%              |
| Religious    | 18%     | 17%   | 20%   | 20%   | 15%   | 14%   | 51%   | 15%      | 17%   | 20%    | 24%        | 15%          | 13%              |
| Sincere      | 35%     | 36%   | 36%   | 34%   | 35%   | 32%   | 61%   | 33%      | 30%   | 40%    | 34%        | 33%          | 40%              |
| Steady       | 30%     | 30%   | 31%   | 29%   | 32%   | 27%   | 55%   | 24%      | 29%   | 31%    | 27%        | 29%          | 37%              |
| Strong       | 35%     | 39%   | 34%   | 35%   | 33%   | 30%   | 65%   | 43%      | 29%   | 41%    | 34%        | 35%          | 38%              |
| Totals       | (1,000) | (173) | (198) | (469) | (160) | (795) | (121) | (84)     | (461) | (539)  | (407)      | (335)        | (258)            |



September 8-10, 2012

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|              |         |       | Party ID |       |       | Ideology |       |           | Regi    | on    |       | Fa       | mily Incom | e    |
|--------------|---------|-------|----------|-------|-------|----------|-------|-----------|---------|-------|-------|----------|------------|------|
|              | Total   | Dem   | Rep      | Ind   | Lib   | Mod      | Con   | Northeast | Midwest | South | West  | Under 40 | 40-100     | 100+ |
| Arrogant     | 40%     | 8%    | 84%      | 37%   | 5%    | 29%      | 81%   | 32%       | 36%     | 39%   | 44%   | 34%      | 45%        | 52%  |
| Bold         | 33%     | 50%   | 16%      | 32%   | 51%   | 36%      | 20%   | 34%       | 31%     | 36%   | 32%   | 32%      | 38%        | 28%  |
| Effective    | 26%     | 50%   | 3%       | 21%   | 50%   | 27%      | 9%    | 27%       | 30%     | 27%   | 23%   | 29%      | 24%        | 22%  |
| Exciting     | 23%     | 42%   | 2%       | 21%   | 46%   | 25%      | 5%    | 19%       | 29%     | 22%   | 22%   | 22%      | 23%        | 28%  |
| Experienced  | 26%     | 47%   | 5%       | 22%   | 44%   | 31%      | 9%    | 27%       | 33%     | 25%   | 25%   | 28%      | 24%        | 26%  |
| Honest       | 34%     | 65%   | 3%       | 29%   | 62%   | 41%      | 8%    | 37%       | 39%     | 32%   | 33%   | 36%      | 32%        | 31%  |
| Hypocritical | 35%     | 7%    | 72%      | 36%   | 7%    | 24%      | 70%   | 25%       | 36%     | 38%   | 35%   | 30%      | 40%        | 36%  |
| Inspiring    | 39%     | 68%   | 6%       | 40%   | 77%   | 41%      | 12%   | 35%       | 47%     | 38%   | 38%   | 39%      | 40%        | 39%  |
| Intelligent  | 62%     | 91%   | 30%      | 63%   | 93%   | 70%      | 35%   | 66%       | 62%     | 61%   | 62%   | 64%      | 64%        | 64%  |
| Partisan     | 25%     | 10%   | 47%      | 26%   | 7%    | 19%      | 50%   | 15%       | 20%     | 28%   | 28%   | 19%      | 28%        | 36%  |
| Patriotic    | 32%     | 55%   | 3%       | 33%   | 61%   | 36%      | 8%    | 35%       | 37%     | 27%   | 32%   | 32%      | 30%        | 40%  |
| Religious    | 18%     | 34%   | 3%       | 15%   | 29%   | 24%      | 5%    | 18%       | 27%     | 19%   | 14%   | 24%      | 16%        | 10%  |
| Sincere      | 35%     | 68%   | 3%       | 31%   | 66%   | 41%      | 8%    | 35%       | 42%     | 32%   | 36%   | 38%      | 33%        | 37%  |
| Steady       | 30%     | 55%   | 3%       | 30%   | 59%   | 36%      | 7%    | 36%       | 36%     | 27%   | 28%   | 30%      | 30%        | 32%  |
| Strong       | 35%     | 63%   | 7%       | 32%   | 64%   | 37%      | 14%   | 36%       | 37%     | 34%   | 36%   | 36%      | 39%        | 36%  |
| Totals       | (1,000) | (368) | (244)    | (284) | (212) | (350)    | (301) | (156)     | (183)   | (350) | (311) | (441)    | (336)      | (81) |

September 8-10, 2012

#### 40. Which of these words to describe Mitt Romney

Which of these words would you use to describe Mitt Romney?

|              |         |       | A     | ge    |       |       | Race  |          | Ge    | nder   |            | Education    | n                |
|--------------|---------|-------|-------|-------|-------|-------|-------|----------|-------|--------|------------|--------------|------------------|
|              | Total   | 18-29 | 30-44 | 45-64 | 65+   | White | Black | Hispanic | Male  | Female | HS or less | Some college | College graduate |
| Arrogant     | 39%     | 39%   | 40%   | 41%   | 34%   | 35%   | 60%   | 50%      | 37%   | 41%    | 38%        | 39%          | 42%              |
| Bold         | 21%     | 17%   | 20%   | 24%   | 21%   | 23%   | 18%   | 13%      | 24%   | 19%    | 20%        | 27%          | 17%              |
| Effective    | 27%     | 10%   | 23%   | 33%   | 41%   | 31%   | 7%    | 16%      | 31%   | 23%    | 25%        | 26%          | 32%              |
| Exciting     | 9%      | 4%    | 10%   | 9%    | 13%   | 10%   | 5%    | 6%       | 10%   | 8%     | 8%         | 12%          | 8%               |
| Experienced  | 39%     | 24%   | 40%   | 43%   | 49%   | 44%   | 13%   | 32%      | 45%   | 34%    | 35%        | 43%          | 42%              |
| Honest       | 26%     | 9%    | 20%   | 29%   | 49%   | 30%   | 2%    | 19%      | 31%   | 21%    | 24%        | 27%          | 28%              |
| Hypocritical | 37%     | 39%   | 39%   | 37%   | 33%   | 34%   | 56%   | 45%      | 39%   | 36%    | 32%        | 38%          | 46%              |
| Inspiring    | 17%     | 9%    | 13%   | 20%   | 31%   | 21%   | 1%    | 10%      | 19%   | 16%    | 16%        | 20%          | 17%              |
| Intelligent  | 48%     | 33%   | 37%   | 57%   | 68%   | 53%   | 18%   | 43%      | 56%   | 42%    | 43%        | 53%          | 52%              |
| Partisan     | 30%     | 27%   | 31%   | 30%   | 32%   | 31%   | 33%   | 20%      | 33%   | 27%    | 24%        | 25%          | 46%              |
| Patriotic    | 39%     | 26%   | 33%   | 44%   | 56%   | 44%   | 14%   | 29%      | 45%   | 34%    | 34%        | 46%          | 40%              |
| Religious    | 57%     | 46%   | 50%   | 59%   | 75%   | 63%   | 28%   | 38%      | 62%   | 52%    | 48%        | 57%          | 70%              |
| Sincere      | 28%     | 12%   | 20%   | 34%   | 49%   | 33%   | 3%    | 17%      | 30%   | 26%    | 26%        | 28%          | 33%              |
| Steady       | 26%     | 13%   | 26%   | 29%   | 36%   | 30%   | 10%   | 17%      | 28%   | 24%    | 21%        | 29%          | 32%              |
| Strong       | 27%     | 12%   | 23%   | 32%   | 40%   | 30%   | 10%   | 22%      | 28%   | 25%    | 23%        | 27%          | 32%              |
| Totals       | (1,000) | (173) | (198) | (469) | (160) | (795) | (121) | (84)     | (461) | (539)  | (407)      | (335)        | (258)            |



September 8-10, 2012

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|              |         |       | Party ID |       |       | Ideology |       |           | Regi    | on    |       | Fa       | mily Incom | e    |
|--------------|---------|-------|----------|-------|-------|----------|-------|-----------|---------|-------|-------|----------|------------|------|
|              | Total   | Dem   | Rep      | Ind   | Lib   | Mod      | Con   | Northeast | Midwest | South | West  | Under 40 | 40-100     | 100+ |
| Arrogant     | 39%     | 68%   | 5%       | 41%   | 73%   | 44%      | 10%   | 46%       | 44%     | 35%   | 39%   | 40%      | 43%        | 36%  |
| Bold         | 21%     | 20%   | 32%      | 13%   | 13%   | 21%      | 30%   | 19%       | 19%     | 26%   | 18%   | 22%      | 22%        | 20%  |
| Effective    | 27%     | 7%    | 58%      | 24%   | 3%    | 21%      | 56%   | 20%       | 19%     | 30%   | 29%   | 25%      | 25%        | 38%  |
| Exciting     | 9%      | 4%    | 20%      | 6%    | 3%    | 6%       | 18%   | 7%        | 6%      | 10%   | 10%   | 10%      | 7%         | 10%  |
| Experienced  | 39%     | 19%   | 77%      | 32%   | 13%   | 34%      | 70%   | 35%       | 34%     | 42%   | 40%   | 33%      | 44%        | 45%  |
| Honest       | 26%     | 4%    | 60%      | 22%   | 1%    | 16%      | 58%   | 16%       | 22%     | 28%   | 29%   | 22%      | 26%        | 37%  |
| Hypocritical | 37%     | 64%   | 5%       | 42%   | 76%   | 39%      | 8%    | 39%       | 46%     | 33%   | 37%   | 37%      | 37%        | 45%  |
| Inspiring    | 17%     | 4%    | 40%      | 12%   | 2%    | 11%      | 37%   | 13%       | 11%     | 19%   | 20%   | 19%      | 15%        | 19%  |
| Intelligent  | 48%     | 24%   | 85%      | 46%   | 20%   | 47%      | 78%   | 37%       | 46%     | 49%   | 52%   | 42%      | 55%        | 49%  |
| Partisan     | 30%     | 41%   | 18%      | 34%   | 51%   | 33%      | 17%   | 26%       | 30%     | 29%   | 32%   | 27%      | 31%        | 44%  |
| Patriotic    | 39%     | 18%   | 72%      | 37%   | 17%   | 33%      | 69%   | 31%       | 31%     | 45%   | 40%   | 36%      | 42%        | 36%  |
| Religious    | 57%     | 43%   | 76%      | 60%   | 51%   | 51%      | 76%   | 46%       | 52%     | 53%   | 65%   | 53%      | 58%        | 72%  |
| Sincere      | 28%     | 5%    | 61%      | 27%   | 3%    | 20%      | 60%   | 21%       | 18%     | 29%   | 33%   | 25%      | 29%        | 33%  |
| Steady       | 26%     | 10%   | 52%      | 24%   | 6%    | 22%      | 50%   | 19%       | 23%     | 26%   | 31%   | 24%      | 26%        | 31%  |
| Strong       | 27%     | 9%    | 58%      | 21%   | 4%    | 23%      | 51%   | 20%       | 21%     | 27%   | 30%   | 25%      | 27%        | 31%  |
| Totals       | (1,000) | (368) | (244)    | (284) | (212) | (350)    | (301) | (156)     | (183)   | (350) | (311) | (441)    | (336)      | (81) |

September 8-10, 2012

#### 41. Whether respondent state's was a battleground in 2008

Thinking back to the 2008 presidential election between Barack Obama and John McCain, was your state considered a "battleground" state? That is, was it considered "up for grabs"?

|                              |       |       | A     | ge    |       |       | Race  |          | Ge    | nder   |            | Education    | ו                |
|------------------------------|-------|-------|-------|-------|-------|-------|-------|----------|-------|--------|------------|--------------|------------------|
|                              | Total | 18-29 | 30-44 | 45-64 | 65+   | White | Black | Hispanic | Male  | Female | HS or less | Some college | College graduate |
| I did not live in my current |       |       |       |       |       |       |       |          |       |        |            |              |                  |
| state in 2008.               | 4%    | 5%    | 5%    | 3%    | 3%    | 4%    | 3%    | 5%       | 4%    | 4%     | 3%         | 3%           | 7%               |
| Yes, my state was a          |       |       |       |       |       |       |       |          |       |        |            |              |                  |
| battleground in 2008.        | 22%   | 21%   | 21%   | 22%   | 25%   | 20%   | 36%   | 20%      | 26%   | 18%    | 25%        | 18%          | 22%              |
| No, my state was not a       |       |       |       |       |       |       |       |          |       |        |            |              |                  |
| battleground in 2008.        | 49%   | 40%   | 50%   | 52%   | 56%   | 52%   | 31%   | 50%      | 55%   | 44%    | 38%        | 54%          | 64%              |
| Don't know.                  | 25%   | 34%   | 24%   | 23%   | 16%   | 23%   | 31%   | 26%      | 15%   | 34%    | 35%        | 25%          | 7%               |
| Totals                       | 100%  | 100%  | 100%  | 100%  | 100%  | 100%  | 100%  | 100%     | 100%  | 100%   | 100%       | 100%         | 100%             |
| (Unweighted)                 | (997) | (173) | (197) | (468) | (159) | (792) | (121) | (84)     | (460) | (537)  | (405)      | (335)        | (257)            |

|                              |       |       | Party ID |       |       | Ideology |       |           | Regi    | on    |       | Fa       | mily Incom | ie   |
|------------------------------|-------|-------|----------|-------|-------|----------|-------|-----------|---------|-------|-------|----------|------------|------|
|                              | Total | Dem   | Rep      | Ind   | Lib   | Mod      | Con   | Northeast | Midwest | South | West  | Under 40 | 40-100     | 100+ |
| I did not live in my current |       |       |          |       |       |          |       |           |         |       |       |          |            |      |
| state in 2008.               | 4%    | 4%    | 4%       | 4%    | 5%    | 4%       | 4%    | 2%        | 5%      | 6%    | 3%    | 5%       | 3%         | 3%   |
| Yes, my state was a          |       |       |          |       |       |          |       |           |         |       |       |          |            |      |
| battleground in 2008.        | 22%   | 23%   | 19%      | 28%   | 26%   | 22%      | 21%   | 18%       | 35%     | 29%   | 12%   | 22%      | 25%        | 13%  |
| No, my state was not a       |       |       |          |       |       |          |       |           |         |       |       |          |            |      |
| battleground in 2008.        | 49%   | 47%   | 58%      | 53%   | 55%   | 49%      | 56%   | 40%       | 38%     | 41%   | 64%   | 41%      | 53%        | 74%  |
| Don't know.                  | 25%   | 26%   | 20%      | 16%   | 15%   | 25%      | 19%   | 41%       | 22%     | 25%   | 21%   | 32%      | 18%        | 10%  |
| Totals                       | 100%  | 100%  | 100%     | 100%  | 100%  | 100%     | 100%  | 100%      | 100%    | 100%  | 100%  | 100%     | 100%       | 100% |
| (Unweighted)                 | (997) | (367) | (242)    | (284) | (212) | (347)    | (301) | (156)     | (181)   | (350) | (310) | (439)    | (335)      | (81) |



September 8-10, 2012

#### 42. Whether respondent's state will be a battleground in 2012

Thinking about the upcoming presidential election to be held in November 2012, do you expect your state to be a "battleground" state? That is, will it be "up for grabs"?

|                            |       |       | A     | ge    |       |       | Race  |          | Ge    | nder   |            | Education    | ו                |
|----------------------------|-------|-------|-------|-------|-------|-------|-------|----------|-------|--------|------------|--------------|------------------|
|                            | Total | 18-29 | 30-44 | 45-64 | 65+   | White | Black | Hispanic | Male  | Female | HS or less | Some college | College graduate |
| Yes, my state will be a    |       |       |       |       |       |       |       |          |       |        |            |              |                  |
| battleground               | 27%   | 23%   | 23%   | 28%   | 34%   | 24%   | 35%   | 38%      | 29%   | 24%    | 31%        | 24%          | 23%              |
| No, my state will not be a |       |       |       |       |       |       |       |          |       |        |            |              |                  |
| battleground               | 51%   | 47%   | 53%   | 49%   | 56%   | 55%   | 34%   | 36%      | 58%   | 44%    | 37%        | 55%          | 70%              |
| Don't know                 | 23%   | 30%   | 25%   | 23%   | 10%   | 21%   | 31%   | 26%      | 13%   | 32%    | 32%        | 22%          | 7%               |
| Totals                     | 100%  | 100%  | 100%  | 100%  | 100%  | 100%  | 100%  | 100%     | 100%  | 100%   | 100%       | 100%         | 100%             |
| (Unweighted)               | (997) | (173) | (196) | (468) | (160) | (793) | (120) | (84)     | (459) | (538)  | (405)      | (335)        | (257)            |

|                            |       |       | Party ID |       |       | Ideology |       |           | Regi    | on    |       | Fa       | mily Incom | e    |
|----------------------------|-------|-------|----------|-------|-------|----------|-------|-----------|---------|-------|-------|----------|------------|------|
|                            | Total | Dem   | Rep      | Ind   | Lib   | Mod      | Con   | Northeast | Midwest | South | West  | Under 40 | 40-100     | 100+ |
| Yes, my state will be a    |       |       |          |       |       |          |       |           |         |       |       |          |            |      |
| battleground               | 27%   | 26%   | 30%      | 27%   | 23%   | 26%      | 34%   | 22%       | 35%     | 33%   | 19%   | 26%      | 30%        | 14%  |
| No, my state will not be a |       |       |          |       |       |          |       |           |         |       |       |          |            |      |
| battleground               | 51%   | 49%   | 54%      | 56%   | 61%   | 48%      | 53%   | 44%       | 37%     | 45%   | 62%   | 45%      | 53%        | 76%  |
| Don't know                 | 23%   | 24%   | 16%      | 17%   | 15%   | 26%      | 13%   | 34%       | 27%     | 21%   | 19%   | 29%      | 17%        | 9%   |
| Totals                     | 100%  | 100%  | 100%     | 100%  | 100%  | 100%     | 100%  | 100%      | 100%    | 100%  | 100%  | 100%     | 100%       | 100% |
| (Unweighted)               | (997) | (367) | (243)    | (284) | (212) | (350)    | (299) | (154)     | (183)   | (349) | (311) | (441)    | (335)      | (80) |



September 8-10, 2012

#### 43. Trend of economy

Overall, do you think the economy is getting better or worse?

|                |       |       | A     | ge    |       |       | Race  |          | Ge    | nder   |            | Education    | า                |
|----------------|-------|-------|-------|-------|-------|-------|-------|----------|-------|--------|------------|--------------|------------------|
|                | Total | 18-29 | 30-44 | 45-64 | 65+   | White | Black | Hispanic | Male  | Female | HS or less | Some college | College graduate |
| Getting better | 27%   | 36%   | 25%   | 23%   | 27%   | 25%   | 47%   | 20%      | 31%   | 23%    | 23%        | 25%          | 36%              |
| About the same | 29%   | 34%   | 36%   | 26%   | 20%   | 28%   | 37%   | 30%      | 22%   | 36%    | 29%        | 34%          | 24%              |
| Getting worse  | 40%   | 21%   | 35%   | 49%   | 52%   | 43%   | 9%    | 48%      | 45%   | 35%    | 42%        | 37%          | 39%              |
| Not sure       | 4%    | 9%    | 4%    | 3%    | 1%    | 4%    | 6%    | 2%       | 2%    | 6%     | 5%         | 4%           | 2%               |
| Totals         | 100%  | 100%  | 100%  | 100%  | 100%  | 100%  | 100%  | 100%     | 100%  | 100%   | 100%       | 100%         | 100%             |
| (Unweighted)   | (996) | (173) | (197) | (468) | (158) | (792) | (120) | (84)     | (460) | (536)  | (405)      | (334)        | (257)            |

|                |       |       | Party ID |       |       | Ideology |       |           | Regi    | on    |       | Fa       | mily Incom | e    |
|----------------|-------|-------|----------|-------|-------|----------|-------|-----------|---------|-------|-------|----------|------------|------|
|                | Total | Dem   | Rep      | Ind   | Lib   | Mod      | Con   | Northeast | Midwest | South | West  | Under 40 | 40-100     | 100+ |
| Getting better | 27%   | 49%   | 3%       | 25%   | 54%   | 31%      | 6%    | 33%       | 26%     | 23%   | 29%   | 24%      | 28%        | 30%  |
| About the same | 29%   | 34%   | 23%      | 33%   | 34%   | 33%      | 24%   | 21%       | 37%     | 30%   | 28%   | 32%      | 31%        | 24%  |
| Getting worse  | 40%   | 14%   | 73%      | 41%   | 9%    | 34%      | 70%   | 35%       | 35%     | 43%   | 41%   | 37%      | 40%        | 46%  |
| Not sure       | 4%    | 3%    | 1%       | 1%    | 3%    | 2%       | 0%    | 11%       | 3%      | 4%    | 2%    | 6%       | 2%         | 0%   |
| Totals         | 100%  | 100%  | 100%     | 100%  | 100%  | 100%     | 100%  | 100%      | 100%    | 100%  | 100%  | 100%     | 100%       | 100% |
| (Unweighted)   | (996) | (367) | (243)    | (283) | (211) | (348)    | (300) | (155)     | (183)   | (348) | (310) | (437)    | (336)      | (81) |

September 8-10, 2012

**44. Stock market expectations over next year** Do you think the stock market will be higher or lower 12 months from now?

|                        |               |               | A             | ge            |               |               | Race          |              | Ge            | nder          |               | Education     | า                |
|------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|--------------|---------------|---------------|---------------|---------------|------------------|
|                        | Total         | 18-29         | 30-44         | 45-64         | 65+           | White         | Black         | Hispanic     | Male          | Female        | HS or less    | Some college  | College graduate |
| Higher                 | 26%           | 32%           | 26%           | 22%           | 28%           | 26%           | 35%           | 22%          | 33%           | 21%           | 22%           | 23%           | 38%              |
| About the same         | 31%           | 37%           | 27%           | 32%           | 28%           | 30%           | 38%           | 30%          | 30%           | 32%           | 33%           | 32%           | 28%              |
| Lower                  | 20%           | 11%           | 23%           | 23%           | 23%           | 22%           | 7%            | 24%          | 22%           | 18%           | 20%           | 22%           | 19%              |
| Not sure               | 22%           | 20%           | 24%           | 22%           | 22%           | 22%           | 20%           | 24%          | 14%           | 29%           | 26%           | 23%           | 15%              |
| Totals<br>(Unweighted) | 100%<br>(997) | 100%<br>(173) | 100%<br>(197) | 100%<br>(468) | 100%<br>(159) | 100%<br>(793) | 100%<br>(120) | 100%<br>(84) | 100%<br>(460) | 100%<br>(537) | 100%<br>(405) | 100%<br>(334) | 100%<br>(258)    |

|                |       |       | Party ID |       |       | Ideology |       |           | Regi    | on    |       | Fa       | mily Incom | e    |
|----------------|-------|-------|----------|-------|-------|----------|-------|-----------|---------|-------|-------|----------|------------|------|
|                | Total | Dem   | Rep      | Ind   | Lib   | Mod      | Con   | Northeast | Midwest | South | West  | Under 40 | 40-100     | 100+ |
| Higher         | 26%   | 40%   | 11%      | 28%   | 47%   | 29%      | 13%   | 22%       | 26%     | 25%   | 29%   | 21%      | 29%        | 41%  |
| About the same | 31%   | 31%   | 34%      | 31%   | 26%   | 36%      | 32%   | 35%       | 36%     | 29%   | 31%   | 33%      | 32%        | 32%  |
| Lower          | 20%   | 9%    | 33%      | 23%   | 8%    | 17%      | 34%   | 16%       | 20%     | 23%   | 19%   | 18%      | 24%        | 16%  |
| Not sure       | 22%   | 20%   | 22%      | 18%   | 19%   | 18%      | 20%   | 27%       | 18%     | 23%   | 21%   | 29%      | 14%        | 11%  |
| Totals         | 100%  | 100%  | 100%     | 100%  | 100%  | 100%     | 100%  | 100%      | 100%    | 100%  | 100%  | 100%     | 100%       | 100% |
| (Unweighted)   | (997) | (365) | (244)    | (284) | (212) | (349)    | (300) | (155)     | (182)   | (349) | (311) | (440)    | (335)      | (80) |

September 8-10, 2012

#### 45. Change in personal finances over past year

Would you say that you and your family are...

|                             |       | Age   |       |       | Race  |       |       | Gender   |       | Education |            |              |                  |
|-----------------------------|-------|-------|-------|-------|-------|-------|-------|----------|-------|-----------|------------|--------------|------------------|
|                             | Total | 18-29 | 30-44 | 45-64 | 65+   | White | Black | Hispanic | Male  | Female    | HS or less | Some college | College graduate |
| Better off financially than |       |       |       |       |       |       |       |          |       |           |            |              |                  |
| you were a year ago         | 16%   | 26%   | 20%   | 10%   | 10%   | 16%   | 22%   | 13%      | 18%   | 14%       | 11%        | 17%          | 25%              |
| About the same              |       |       |       |       |       |       |       |          |       |           |            |              |                  |
| financially as you were a   |       |       |       |       |       |       |       |          |       |           |            |              |                  |
| year ago                    | 45%   | 44%   | 46%   | 44%   | 44%   | 45%   | 59%   | 27%      | 45%   | 44%       | 46%        | 47%          | 40%              |
| Worse off financially than  |       |       |       |       |       |       |       |          |       |           |            |              |                  |
| you were a year ago         | 36%   | 21%   | 30%   | 45%   | 45%   | 37%   | 14%   | 54%      | 34%   | 37%       | 38%        | 32%          | 35%              |
| Not sure                    | 3%    | 9%    | 3%    | 2%    | 1%    | 3%    | 5%    | 5%       | 3%    | 4%        | 5%         | 4%           | 1%               |
| Totals                      | 100%  | 100%  | 100%  | 100%  | 100%  | 100%  | 100%  | 100%     | 100%  | 100%      | 100%       | 100%         | 100%             |
| (Unweighted)                | (996) | (173) | (198) | (467) | (158) | (793) | (121) | (82)     | (459) | (537)     | (405)      | (333)        | (258)            |

|                             | Total | Party ID |       |       | ldeology |       |       | Region    |         |       |       | Family Income |        |      |
|-----------------------------|-------|----------|-------|-------|----------|-------|-------|-----------|---------|-------|-------|---------------|--------|------|
|                             |       | Dem      | Rep   | Ind   | Lib      | Mod   | Con   | Northeast | Midwest | South | West  | Under 40      | 40-100 | 100+ |
| Better off financially than |       |          |       |       |          |       |       |           |         |       |       |               |        |      |
| you were a year ago         | 16%   | 24%      | 7%    | 17%   | 29%      | 15%   | 9%    | 15%       | 21%     | 15%   | 16%   | 11%           | 20%    | 24%  |
| About the same              |       |          |       |       |          |       |       |           |         |       |       |               |        |      |
| financially as you were a   |       |          |       |       |          |       |       |           |         |       |       |               |        |      |
| year ago                    | 45%   | 54%      | 38%   | 43%   | 50%      | 50%   | 38%   | 48%       | 47%     | 47%   | 41%   | 46%           | 41%    | 50%  |
| Worse off financially than  |       |          |       |       |          |       |       |           |         |       |       |               |        |      |
| you were a year ago         | 36%   | 18%      | 54%   | 39%   | 19%      | 33%   | 51%   | 28%       | 30%     | 35%   | 41%   | 39%           | 37%    | 27%  |
| Not sure                    | 3%    | 4%       | 2%    | 1%    | 2%       | 2%    | 2%    | 9%        | 2%      | 4%    | 2%    | 3%            | 2%     | 0%   |
| Totals                      | 100%  | 100%     | 100%  | 100%  | 100%     | 100%  | 100%  | 100%      | 100%    | 100%  | 100%  | 100%          | 100%   | 100% |
| (Unweighted)                | (996) | (366)    | (242) | (284) | (212)    | (348) | (299) | (156)     | (182)   | (348) | (310) | (440)         | (334)  | (81) |



September 8-10, 2012

| Sponsorship            | The Economist  |
|------------------------|--|
| Fieldwork              | YouGov   |
| Interviewing Dates     | September 8-10, 2012   |
| Target population      | U.S. citizens, aged 18 and over.   |
| Sampling method        | Respondents were selected from YouGov's PollingPoint panel using sample matching. A random sample (stratified by age, gender, race, education, and region) was selected from the 2005–2007 American Community Study. Voter registration, turnout, religion, news interest, minor party identification, and non-placement on an ideology scale, were imputed from the 2008 Current Population Survey Registration and Voting Supplement and the Pew Religion in American Life Survey. Matching respondents were selected from the PollingPoint panel, an opt-in Internet panel. |
| Weighting              | The sample was weighted using propensity scores based on age, gender, race, education, news interest, voter registration, and non-placement on an ideology scale. The weights range from 0.1 to 6.6, with a mean of one and a standard deviation of 0.75.  |
| Number of respondents  | 1000   |
| Margin of error        | $\pm$ 3.9% (adjusted for weighting)  |
| Survey mode            | Web-based interviews   |
| Questions not reported | 34 questions not reported.   |