

Fieldwork: 20th - 21st October 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1727	474	505	133	529	412	424	840	887	209	441	591	486	984	743	221	561	370	425	150	
Unweighted Sample	1727	455	462	147	513	387	450	848	879	88	471	738	430	1175	552	251	571	366	364	175	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think the Conservative and Liberal Democrat coalition partners are working together well or badly?

Very well	3	3	7	2	14	6	2	4	4	3	4	3	4	4	3	3	4	4	4	1	
Fairly well	35	38	74	14	67	60	16	40	40	36	36	38	33	44	44	30	42	47	35	30	29
TOTAL WELL	37	41	80	15	80	66	17	44	43	40	40	41	37	48	48	33	45	50	39	34	30
Fairly badly	32	30	14	42	13	20	39	33	30	30	35	29	29	28	29	31	28	26	30	31	38
Very badly	23	22	2	40	4	9	39	19	22	22	16	19	27	20	19	26	16	18	24	27	24
TOTAL BADLY	55	52	17	82	17	29	77	52	52	52	48	56	49	47	57	44	45	55	58	62	
Don't know	8	7	3	3	3	5	5	4	5	9	9	11	6	3	5	9	10	5	6	8	8

Do you think this coalition government is good or bad for people like you?

Very good	3	3	7	0	11	5	0	4	4	2	1	2	3	5	4	2	3	4	3	2	2
Fairly good	19	18	43	2	51	34	4	19	22	15	16	18	16	23	22	13	19	26	14	14	14
TOTAL GOOD	22	21	50	2	61	39	4	24	25	18	17	20	18	28	26	16	22	29	17	16	16
Fairly bad	26	25	18	30	10	21	31	24	25	25	25	28	24	24	25	25	25	20	28	28	26
Very bad	29	29	4	57	6	11	54	28	31	27	23	22	35	29	25	34	26	25	30	34	31
TOTAL BAD	55	54	22	87	16	32	85	52	56	52	48	50	59	54	50	59	51	46	58	61	57
Won't make much difference either way	18	21	26	9	21	26	8	22	18	24	30	24	19	17	22	19	20	22	22	19	21
Don't know	5	4	2	1	2	2	3	2	2	6	5	6	4	2	2	6	6	3	3	5	5

Do you think the coalition government is managing the economy well or badly?

Very well	3	4	10	0	8	8	0	3	5	2	1	4	4	4	4	3	2	4	4	3	2
Fairly well	30	30	67	5	54	55	7	26	33	26	28	30	27	34	35	23	34	35	28	22	27
TOTAL WELL	33	33	77	5	61	63	7	29	39	28	29	34	30	38	39	25	36	40	32	26	28
Fairly badly	30	29	11	35	30	19	38	36	27	31	30	30	27	30	29	29	30	25	27	33	31
Very badly	28	29	3	56	4	9	51	28	29	29	29	23	33	28	25	34	24	25	33	33	27
TOTAL BADLY	58	58	14	91	34	28	89	65	56	60	60	53	60	58	54	63	54	50	61	67	58
Don't know	10	9	9	4	5	9	4	7	6	12	11	13	10	4	7	12	9	10	7	8	14

Fieldwork: 20th - 21st October 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1727	474	505	133	529	412	424	840	887	209	441	591	486	984	743	221	561	370	425	150	
Unweighted Sample	1727	455	462	147	513	387	450	848	879	88	471	738	430	1175	552	251	571	366	364	175	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

In your opinion how good or bad is the state of Britain's economy at the moment?

Very good	0	0	1	0	1	1	0	1	1	0	0	2	0	0	0	0	1	1	0	0	0
Quite good	2	2	4	1	5	2	1	1	2	1	3	3	1	1	1	2	4	1	1	2	1
TOTAL GOOD	3	2	5	1	6	3	1	2	3	1	3	4	1	1	2	2	4	2	2	2	1
Neither good nor bad	12	12	23	9	15	19	7	10	13	11	16	13	9	13	13	11	15	13	13	8	11
Quite bad	46	48	50	45	62	49	47	50	46	49	46	48	44	52	50	44	42	48	48	47	55
Very bad	37	36	22	45	16	28	44	37	37	35	30	32	43	34	34	38	35	35	36	40	31
TOTAL BAD	83	84	72	90	78	77	91	87	83	84	76	80	88	85	84	83	76	83	84	87	86
Don't know	2	2	1	1	1	1	1	1	1	4	5	3	3	0	1	4	5	2	2	3	2

How do you think the financial situation of your household will change over the next 12 months?

Get a lot better	1	2	2	1	2	1	1	3	2	1	2	2	1	2	1	2	2	2	2	2	0
Get a little better	8	8	14	4	13	10	4	6	11	5	21	12	4	3	10	5	12	8	3	8	12
TOTAL BETTER	9	9	16	5	15	12	4	8	13	6	24	14	5	5	11	8	13	9	5	10	12
Stay about the same	28	25	36	19	33	31	22	27	25	25	32	29	22	24	27	23	28	24	25	26	25
Get a little worse	37	37	36	37	40	38	34	43	35	39	26	32	38	45	38	35	31	40	38	35	37
Get a lot worse	23	25	11	37	11	18	36	20	25	25	11	20	33	25	21	30	23	23	30	25	22
TOTAL WORSE	60	62	47	74	51	56	70	63	60	63	36	52	71	70	59	65	54	64	67	59	59
Don't know	4	4	1	3	1	1	3	1	2	5	8	5	3	1	3	4	6	3	3	4	3

Fieldwork: 20th - 21st October 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1727	474	505	133	529	412	424	840	887	209	441	591	486	984	743	221	561	370	425	150
Unweighted Sample	1727	455	462	147	513	387	450	848	879	88	471	738	430	1175	552	251	571	366	364	175
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How well or badly do you think David Cameron has responded to the situation in Libya?

Very well	7	13	33	2	19	28	3	7	16	9	14	9	12	16	13	11	13	16	11	10	12
Fairly well	35	42	50	38	55	47	38	49	46	38	33	45	39	47	45	38	38	44	47	39	39
TOTAL WELL	42	55	83	40	74	75	40	56	62	48	47	54	50	64	58	49	51	59	57	49	51
Fairly badly	21	16	6	24	11	10	24	17	16	17	12	16	18	16	15	18	17	15	15	17	22
Very badly	12	9	2	13	2	4	12	7	11	8	8	7	12	8	9	9	9	9	10	10	7
TOTAL BADLY	32	25	8	37	13	14	37	24	26	24	21	23	30	24	24	27	26	24	25	26	29
Don't know	26	20	9	23	14	11	23	20	12	28	33	24	20	12	18	24	23	17	18	25	19

Do you think Britain, France, the US and other countries are right or wrong to take military action in Libya?

Oct 19-20 Oct 20-21

Right	41	45	60	39	58	56	42	47	56	36	46	44	42	51	48	42	42	49	44	43	49
Wrong	36	31	23	37	22	26	36	30	32	31	25	25	37	33	29	34	35	29	30	33	32
Don't know	23	23	16	24	20	18	23	23	13	33	29	31	22	16	23	24	24	22	25	24	19

Overall do you think the coalition's military action in Libya is going well or badly?

Very well	7	19	33	11	30	30	11	19	25	13	21	16	17	24	20	17	17	21	20	16	17
Fairly well	46	43	50	42	46	47	45	46	47	38	35	45	40	47	45	39	42	44	41	44	42
TOTAL WELL	53	62	82	54	77	77	56	64	73	51	55	60	57	71	65	56	59	65	61	60	59
Fairly badly	19	11	3	16	9	7	13	12	9	12	11	7	14	10	10	11	11	11	11	10	12
Very badly	6	6	2	7	0	3	8	5	6	6	7	6	7	5	6	7	8	6	5	7	6
TOTAL BADLY	25	17	5	23	9	9	20	17	15	19	19	14	20	15	16	18	19	17	17	17	17
Don't know	22	21	12	23	14	14	24	19	12	30	26	26	23	13	19	25	22	19	22	23	24

Fieldwork: 20th - 21st October 2011

Total	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
1727	474	505	133	529	412	424	840	887	209	441	591	486	984	743	221	561	370	425	150	
Unweighted Sample	455	462	147	513	387	450	848	879	88	471	738	430	1175	552	251	571	366	364	175	
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

From what you have heard, how do you think the recent death of Colonel Gaddafi will change the situation in Libya over the next few months, if at all?

It will generally make things better	56	67	55	72	63	52	66	60	53	55	55	54	61	60	52	50	59	54	56	61
It will generally make things worse	13	8	13	10	9	16	11	13	13	17	11	13	12	11	15	16	13	10	13	14
It will generally not make a difference	17	15	19	12	17	18	14	19	15	15	17	18	15	16	17	14	15	22	17	11
Don't know	14	10	13	6	11	14	10	9	20	14	17	15	11	13	16	21	12	14	14	13

Which of the following would you trust the most to handle Britain's relationship with the European Union?

David Cameron	27	71	3	24	59	4	16	31	24	27	29	25	29	33	20	33	31	26	24	21
Ed Miliband	14	0	45	9	2	35	15	15	14	20	13	16	11	14	15	14	11	17	15	21
Nick Clegg	5	2	3	38	1	3	15	5	5	5	5	4	6	7	4	6	8	3	3	5
None of them	44	24	41	22	33	50	44	44	43	36	37	45	50	39	49	39	42	46	47	42
Don't know	9	4	9	7	5	7	10	5	14	12	16	9	3	7	12	9	9	8	11	11

People hold different views about how they would like to see the European Union develop.

Which of these statements comes closest to your view?

A fully integrated Europe with all major decisions taken by a European Government	3	2	4	13	1	3	7	5	2	3	5	4	1	4	2	5	3	4	2	4
No European Government but a more integrated European Union than now, with a single currency and no frontier controls	7	2	9	17	2	8	11	8	5	6	7	7	6	7	6	8	7	5	8	4
The situation more or less as it is now	13	7	20	22	8	17	20	13	13	19	20	11	7	17	8	12	14	16	11	13
A less integrated Europe than now with the European Union amounting to little more than a free trade area	40	55	35	35	53	37	37	44	37	42	36	38	45	43	36	42	40	39	37	49
Complete British withdrawal from the European Union	27	29	22	9	32	25	17	27	27	18	18	32	34	21	34	19	30	28	29	21
Don't know	10	5	11	4	5	10	8	4	15	12	14	9	6	7	13	15	7	8	13	9

Fieldwork: 20th - 21st October 2011

Total	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
1727	474	505	133	529	412	424	840	887	209	441	591	486	984	743	221	561	370	425	150	
Unweighted Sample	455	462	147	513	387	450	848	879	88	471	738	430	1175	552	251	571	366	364	175	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think there should or should not be a referendum on Britain's relationship with the European Union?

Should	66	75	59	53	78	61	61	73	60	57	58	68	74	64	68	62	68	66	64	68
Should not	20	17	25	38	13	22	28	20	19	22	22	19	18	25	14	21	20	24	15	21
Don't know	14	8	16	8	9	17	11	7	21	21	20	13	8	11	18	17	11	10	21	11

There is due to be a vote in the House of Commons on whether or not there should be a referendum on Europe. Which of the following statements best reflects your view?

Whether or not to have a referendum is an important issue of government policy and MPs should be "whipped" to vote with their party	14	19	10	16	18	11	15	15	13	8	16	16	14	15	14	17	14	15	14	13
Whether or not to have a referendum should be treated as a matter of conscience and MPs should be free to vote however they wish	63	67	62	71	68	61	68	67	58	59	57	63	68	67	57	56	70	60	56	68
Neither	9	5	11	9	6	9	9	10	9	11	9	8	10	8	11	9	8	13	8	9
Don't know	14	9	16	4	8	18	8	8	20	23	18	13	8	10	19	18	9	12	21	10

Fieldwork: 20th - 21st October 2011

Total	Voting intention			2010 Vote			Gender		Age				Social grade		Region				
	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
1727	474	505	133	529	412	424	840	887	209	441	591	486	984	743	221	561	370	425	150
1727	455	462	147	513	387	450	848	879	88	471	738	430	1175	552	251	571	366	364	175
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Weighted Sample

Unweighted Sample

There is currently a debt crisis in the Eurozone (that is, countries that use the Euro, the European single currency), with some countries in the Eurozone unable to pay their debts without help. Unless they are given money by other European countries it is likely they would have to default on their debt payments, which would risk bringing down European banks and causing another economic crisis. Countries in Europe are currently discussing further ways of bailing out countries in difficulties or protecting European banks.

Some people think Britain should contribute money to help solve the debt crisis in the Eurozone. Other people think Britain has its own economic problems to address and that countries within the Eurozone should carry the

Which of the following best reflects your view?

Britain is not in the Eurozone and has its own problems. We should not contribute any money to help solve the debt crisis	64	73	59	51	75	60	55	65	63	52	59	67	69	61	67	54	70	66	60	59
An economic crisis in the Eurozone would have a major impact on Britain's economy, and Britain should contribute money to help solve the debt crisis	20	16	26	33	13	23	31	25	16	31	21	18	18	23	17	27	18	18	22	21
Neither	6	3	8	7	3	8	5	5	6	4	7	5	6	6	6	5	4	6	7	10
Don't know	10	9	8	9	8	9	9	6	15	14	13	10	7	11	10	14	8	11	11	11

How likely do you think it is that some of the countries currently using the Euro will be forced to leave the single currency as a result of the present crisis?

Very likely	29	35	23	27	37	23	26	33	25	16	26	29	37	27	31	24	33	28	28	28
Fairly likely	37	37	41	40	37	42	40	37	37	34	37	35	41	40	34	35	36	36	38	44
TOTAL LIKELY	66	72	64	67	74	64	66	70	62	50	63	64	78	67	65	59	69	64	66	72
Not very likely	16	16	18	18	15	18	16	19	13	28	15	17	12	18	14	20	16	19	13	15
Not likely at all	2	1	2	4	1	2	2	2	2	2	2	2	1	2	2	4	1	2	1	1
TOTAL NOT LIKELY	18	17	21	22	15	20	18	21	15	30	17	18	14	20	15	24	17	21	14	16
Don't know	16	10	15	11	11	16	16	9	23	21	20	18	8	13	20	17	14	15	20	12

Fieldwork: 20th - 21st October 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1727	474	505	133	529	412	424	840	887	209	441	591	486	984	743	221	561	370	425	150	
Unweighted Sample	1727	455	462	147	513	387	450	848	879	88	471	738	430	1175	552	251	571	366	364	175	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How well or badly do you think David Cameron has handled the accusations against Liam Fox and his resignation?

Very well	5	13	1	5	11	1	3	7	4	1	5	6	7	5	5	4	6	5	5	5
Fairly well	29	51	16	39	46	15	30	30	29	31	26	29	32	33	24	29	31	31	25	30
TOTAL WELL	34	64	17	44	57	17	33	36	33	32	31	35	38	38	30	34	38	36	29	35
Fairly badly	24	16	32	31	15	31	29	26	23	21	23	24	28	27	21	26	24	22	26	27
Very badly	18	4	30	10	9	30	19	22	14	7	15	20	23	17	19	15	19	19	18	17
TOTAL BADLY	42	21	62	41	25	61	48	48	37	28	38	43	51	44	40	41	43	41	43	44
Don't know	23	15	21	15	19	22	19	16	30	40	31	22	11	18	30	25	20	24	27	21

Thinking about the changes that have been made to the rules on funding political parties over the last few decades, how open and honest do you think MPs and political parties are these days about where they receive their funding from?

Very open and honest	1	2	1	3	1	1	1	2	1	0	3	1	1	1	1	2	2	1	0	2
Fairly open and honest	13	24	9	19	21	9	10	12	14	9	16	12	13	14	12	15	15	10	12	13
TOTAL OPEN AND HONEST	14	25	10	22	22	10	12	14	14	9	19	13	14	15	13	17	17	11	12	15
Not very open or honest	46	53	46	53	49	47	47	47	44	49	43	46	47	48	43	50	48	48	37	50
Not at all open or honest	28	13	33	19	19	31	34	29	26	22	22	29	33	27	28	17	26	29	34	28
TOTAL NOT OPEN OR HONEST	73	66	79	72	68	78	80	76	70	71	65	75	80	75	71	67	73	77	71	78
Don't know	12	9	11	6	10	13	8	9	15	20	16	12	6	10	16	15	10	11	17	7

Fieldwork: 20th - 21st October 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1727	474	505	133	529	412	424	840	887	209	441	591	486	984	743	221	561	370	425	150
Unweighted Sample	1727	455	462	147	513	387	450	848	879	88	471	738	430	1175	552	251	571	366	364	175
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Political parties are currently funded by donations from members, private donors, companies and trade unions. Some people have suggested that political parties should instead be funded by the state. Would you support or oppose state funding of political parties?

Support	20	17	25	40	17	22	26	27	14	20	19	20	22	23	17	20	24	15	19	25
Oppose	54	65	54	43	65	54	50	53	56	49	53	56	56	56	52	48	53	59	56	53
Don't know	25	18	22	16	19	25	24	20	30	30	27	24	22	21	30	33	22	26	25	22

Do you think lobbyists have too much, too little, or about the right amount of influence on politicians?

Too much influence	54	56	52	66	57	52	59	66	43	38	47	54	68	60	46	54	57	54	52	56
Not enough influence	6	4	10	6	3	10	5	5	8	9	5	8	4	4	9	4	5	9	7	7
About the right amount of influence	14	19	14	15	18	13	14	15	14	20	16	13	12	15	14	12	16	13	15	15
Don't know	25	21	23	13	22	25	21	14	35	33	31	25	16	21	31	30	23	24	26	22

Would you support or oppose introducing a register of all meetings between ministers and people classed as lobbyists?

Support	75	78	77	87	78	76	81	82	68	66	68	76	83	80	68	72	76	77	72	78
Oppose	4	5	4	5	4	4	3	4	4	4	6	3	3	4	3	5	5	4	2	4
Don't know	21	17	19	8	18	20	16	14	28	30	26	21	13	16	28	23	19	19	26	18

Fieldwork: 20th - 21st October 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1727	474	505	133	529	412	424	840	887	209	441	591	486	984	743	221	561	370	425	150
Unweighted Sample	1727	455	462	147	513	387	450	848	879	88	471	738	430	1175	552	251	571	366	364	175
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

David Cameron has said the government will bring forward legislation to reform lobbying and introduce a register of lobbyists. To what extent, if at all, do you trust David Cameron to reform lobbying?

Trust a lot	7	19	1	11	16	2	5	7	7	4	6	6	11	7	7	5	9	7	6	7
Trust a little	33	55	18	47	52	18	30	36	31	30	34	35	32	38	26	40	35	34	28	27
TOTAL TRUST	40	74	19	58	68	20	35	43	38	34	40	41	42	46	33	45	44	41	34	34
Do not trust a lot	25	11	37	26	12	37	31	26	24	27	21	23	31	23	28	21	27	26	24	29
Do not trust at all	18	1	30	7	7	29	20	20	17	11	16	22	20	17	21	16	16	20	21	19
TOTAL DO NOT TRUST	44	12	67	33	19	66	50	46	41	38	37	45	51	40	49	37	43	46	44	48
Don't know	16	14	13	9	13	14	15	11	21	28	24	15	6	14	19	17	13	13	22	18

Do you think energy companies are or are not offering good value to their customers?

Are offering good value	3	5	2	5	4	2	3	4	1	5	4	1	2	3	2	5	2	1	4	2
Are not offering good value	92	91	94	92	93	94	92	92	93	87	87	95	96	92	93	91	93	95	90	92
Don't know	5	4	4	3	4	4	5	4	6	8	9	4	2	5	6	5	5	4	6	6

Thinking about the prices charged for energy, which of the following best reflects your view?

Energy companies are charging more than they should for electricity and gas, and are taking advantage of the public	88	88	89	88	88	91	91	87	88	73	83	91	93	88	87	85	88	88	89	85
Energy companies are not to blame for the cost of electricity and gas - it is due to high world prices and government taxes	8	8	8	7	7	6	6	8	7	22	8	4	5	9	6	9	8	8	7	7
Don't know	5	5	3	5	5	4	3	4	5	5	9	4	2	4	7	6	4	4	5	8

Fieldwork: 20th - 21st October 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1727	474	505	133	529	412	424	840	887	209	441	591	486	984	743	221	561	370	425	150	
Unweighted Sample	1727	455	462	147	513	387	450	848	879	88	471	738	430	1175	552	251	571	366	364	175	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And which of the following statements do you most agree with?

The government should be putting pressure on energy companies to reduce the price they charge for gas and electricity	86	86	89	85	86	89	89	85	86	80	81	88	90	85	87	84	86	86	88	80
The government should leave energy companies to set their own prices for gas and electricity, competition between companies will keep prices down	6	6	4	11	6	3	5	8	4	14	8	4	3	7	5	7	7	5	3	9
Neither	4	4	4	4	4	4	3	3	4	2	3	3	5	5	2	4	4	5	3	3
Don't know	5	3	3	1	3	5	2	4	6	4	8	4	2	3	6	5	3	4	5	7

From what you know, how easy or difficult do you think it is for people to change their energy supplier?

Very easy	12	15	11	17	13	10	14	12	12	3	10	14	14	11	12	7	13	12	14	9
Fairly easy	46	52	42	40	48	44	46	49	43	50	47	48	41	48	43	44	43	50	47	51
TOTAL EASY	58	67	53	57	61	54	60	61	55	53	58	62	55	60	55	51	56	61	61	60
Fairly difficult	26	22	29	32	26	26	28	23	29	27	26	23	30	25	27	31	28	23	25	23
Very difficult	9	8	10	10	9	10	7	9	8	4	9	9	10	10	7	6	11	9	7	9
TOTAL DIFFICULT	35	29	39	42	35	36	36	33	38	32	35	32	40	35	35	37	39	33	32	32
Don't know	7	4	8	1	4	10	4	7	8	15	7	6	5	5	10	12	6	6	7	8

And from what you know, how easy or difficult do you think it is for people to compare the prices charged by different energy suppliers?

Very easy	10	10	10	11	9	8	11	9	10	20	9	9	6	9	11	9	8	9	12	11
Fairly easy	29	30	27	23	26	29	27	29	28	36	32	29	22	29	29	30	27	28	28	36
TOTAL EASY	38	40	37	34	35	37	38	39	38	56	40	39	29	37	40	39	35	37	40	47
Fairly difficult	30	29	31	39	30	31	31	26	33	25	31	28	32	30	29	31	32	27	31	21
Very difficult	26	26	25	26	30	25	28	30	23	7	21	29	37	29	23	20	29	30	23	24
TOTAL DIFFICULT	56	55	56	65	60	55	59	57	55	32	52	57	69	59	52	52	61	57	54	45
Don't know	6	4	6	1	5	7	3	5	7	12	8	5	2	4	8	9	4	5	6	8

Fieldwork: 20th - 21st October 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1727	474	505	133	529	412	424	840	887	209	441	591	486	984	743	221	561	370	425	150	
Unweighted Sample	1727	455	462	147	513	387	450	848	879	88	471	738	430	1175	552	251	571	366	364	175	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think there is or is not a need for tougher rules to ensure energy company prices are simple and easy to understand?

Is a need for tougher rules
Is no need for tougher rules
Not sure

87	88	88	91	88	87	92	86	88	74	81	90	94	88	87	79	91	88	90	75
5	5	7	3	6	6	4	7	4	13	7	5	2	6	4	7	5	4	3	15
7	6	5	6	7	7	4	7	8	13	12	5	4	6	9	14	4	8	7	10

Which of the following statements do you most agree with?

It is important that the government promotes renewable energy for the future, even if it means higher energy prices now
It is more important to keep current energy prices down than it is too spend money on promoting renewable energy
Neither
Don't know

32	30	28	59	28	28	44	36	28	45	39	29	24	38	24	28	32	35	28	38
48	54	49	31	56	47	40	48	48	30	39	50	60	44	53	47	48	44	53	43
10	8	12	7	8	13	10	8	13	5	12	12	9	11	10	11	10	12	9	11
10	8	11	3	8	12	6	8	12	20	10	9	7	8	13	14	9	9	11	7

Thinking about the discount offers in supermarkets, generally speaking do you think they are or are not honest and above board?

Are generally honest and above board
Are often not honest or above board
Not sure

34	36	36	31	34	33	34	37	32	59	40	30	23	36	32	36	34	31	33	40
54	55	51	61	57	53	57	55	54	30	48	56	68	54	55	47	57	59	53	49
11	9	13	8	9	14	9	9	14	11	12	13	9	11	12	17	9	10	14	12

Do you think there is or is not a need for tougher rules governing discount offers in supermarkets?

Is a need for tougher rules
Is no need for tougher rules
Don't know

43	42	43	48	42	43	47	43	43	28	32	45	57	41	46	40	42	45	46	39
41	46	42	40	46	39	40	44	38	54	50	39	30	46	34	38	42	42	39	46
16	12	15	12	12	18	13	13	19	17	19	16	13	13	20	23	16	13	15	15