October 4-11, 2012, 639 Likely Voters

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1. Likelihood of voting

How likely is it that you will vote in the election for president this November?

			A	ge		Ge	nder		Race			Party ID	
	Total	18-29	30-44	45-64	65+	Male	Female	White	Black	Hispanic	Dem	Ind	Rep
Definitely will vote	97%	97%	95%	98%	96%	98%	96%	96%	100%	100%	96%	97%	98%
Probably will vote	3%	3%	5%	2%	4%	2%	4%	4%	0%	0%	4%	3%	2%
Maybe will vote	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Probably will not vote	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Definitely will not vote	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(639)	(57)	(96)	(356)	(130)	(311)	(328)	(607)	(27)	(5)	(212)	(225)	(186)

		2012 Pres	idential vote	2008 Pres	idential vote			Region		
	Total	Obama	Romney	Obama	McCain	Milwaukee County	Southeast	Southwest	Northeast	Northwest
Definitely will vote	97%	97%	98%	96%	98%	99%	97%	99%	95%	95%
Probably will vote	3%	3%	2%	4%	2%	1%	3%	1%	5%	5%
Maybe will vote	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Probably will not vote	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Definitely will not vote	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(639)	(294)	(286)	(312)	(276)	(102)	(185)	(118)	(94)	(140)

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2. 2012 Presidential Vote

Who will you vote for in the 2012 Presidential election?

			Α	ge		Ge	nder		Race			Party ID	
	Total	18-29	30-44	45-64	65+	Male	Female	White	Black	Hispanic	Dem	Ind	Rep
Barack Obama	47%	48%	48%	50%	39%	46%	48%	44%	87%	49%	90%	40%	6%
Mitt Romney	46%	50%	37%	42%	59%	48%	43%	48%	13%	51%	6%	48%	90%
Other	0%	1%	0%	1%	0%	1%	0%	0%	0%	0%	0%	1%	0%
Not sure	7%	1%	14%	7%	2%	5%	9%	8%	0%	0%	5%	11%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(638)	(57)	(96)	(356)	(129)	(310)	(328)	(606)	(27)	(5)	(212)	(224)	(186)

		2012 Pres	idential vote	2008 Pres	idential vote			Region		
	Total	Obama	Romney	Obama	McCain	Milwaukee County	Southeast	Southwest	Northeast	Northwest
Barack Obama	47%	100%	0%	81%	4%	63%	40%	61%	44%	38%
Mitt Romney	46%	0%	100%	10%	91%	34%	55%	32%	47%	51%
Other	0%	0%	0%	0%	0%	0%	0%	0%	1%	1%
Not sure	7%	0%	0%	8%	4%	3%	5%	7%	9%	10%
Totals (Unweighted)	100% (638)	100% (294)	100% (286)	100% (311)	100% (276)	100% (102)	100% (185)	100% (118)	100% (94)	100% (139)

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3. 2012 Presidential Vote (leaners allocated) Who will you vote for in the 2012 Presidential election?

		Age			Ge	nder	Race			Party ID			
	Total	18-29	30-44	45-64	65+	Male	Female	White	Black	Hispanic	Dem	Ind	Rep
Barack Obama	51%	48%	59%	52%	41%	49%	53%	48%	87%	49%	94%	47%	6%
Mitt Romney	47%	52%	38%	44%	59%	49%	45%	49%	13%	51%	6%	49%	92%
Other	0%	1%	0%	1%	0%	1%	0%	0%	0%	0%	0%	1%	0%
Not sure	2%	0%	4%	3%	0%	2%	3%	2%	0%	0%	1%	2%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(638)	(57)	(96)	(356)	(129)	(310)	(328)	(606)	(27)	(5)	(212)	(224)	(186)

		2012 Pres	idential vote	2008 Pres	idential vote	Region						
	Total	Obama	Romney	Obama	McCain	Milwaukee County	Southeast	Southwest	Northeast	Northwest		
Barack Obama	51%	100%	0%	87%	5%	64%	43%	65%	51%	42%		
Mitt Romney	47%	0%	100%	10%	93%	34%	56%	33%	47%	54%		
Other	0%	0%	0%	0%	0%	0%	0%	0%	1%	1%		
Not sure	2%	0%	0%	2%	1%	2%	1%	2%	1%	3%		
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
(Unweighted)	(638)	(294)	(286)	(311)	(276)	(102)	(185)	(118)	(94)	(139)		

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4. 2012 Presidential Vote Certainty

Is your mind made up, or is it still too early to say for sure?

			A	ge		Ge	nder		Race			Party ID	
	Total	18-29	30-44	45-64	65+	Male	Female	White	Black	Hispanic	Dem	Ind	Rep
My mind is made up	90%	98%	80%	91%	93%	91%	88%	88%	100%	100%	91%	84%	95%
Too early to say for sure	3%	0%	6%	2%	4%	3%	3%	3%	0%	0%	4%	4%	1%
Undecided	7%	2%	15%	7%	2%	6%	9%	8%	0%	0%	5%	12%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(639)	(57)	(96)	(356)	(130)	(311)	(328)	(607)	(27)	(5)	(212)	(225)	(186)

		2012 Pres	idential vote	2008 Pres	idential vote			Region		
	Total	Obama	Romney	Obama	McCain	Milwaukee County	Southeast	Southwest	Northeast	Northwest
My mind is made up	90%	95%	99%	87%	95%	96%	93%	93%	80%	87%
Too early to say for sure	3%	5%	1%	5%	1%	1%	2%	0%	10%	2%
Undecided	7%	0%	0%	8%	4%	3%	5%	7%	10%	11%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(639)	(294)	(286)	(312)	(276)	(102)	(185)	(118)	(94)	(140)

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5. 2012 Senate Vote

Who will you vote for in this year's U.S. Senate race?

			Age			Ge	nder	Race			Party ID		
	Total	18-29	30-44	45-64	65+	Male	Female	White	Black	Hispanic	Dem	Ind	Rep
Tammy Baldwin	48%	44%	50%	52%	39%	46%	49%	45%	84%	49%	89%	42%	6%
Tommy Thompson	43%	46%	35%	42%	55%	49%	38%	48%	3%	10%	3%	47%	90%
Not sure	9%	10%	15%	6%	6%	6%	12%	8%	13%	41%	8%	11%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(620)	(55)	(92)	(347)	(126)	(300)	(320)	(588)	(27)	(5)	(208)	(212)	(184)

		2012 Pres	idential vote	2008 Pres	idential vote			Region		
	Total	Obama	Romney	Obama	McCain	Milwaukee County	Southeast	Southwest	Northeast	Northwest
Tammy Baldwin	48%	93%	4%	81%	5%	62%	41%	63%	41%	39%
Tommy Thompson	43%	2%	88%	10%	89%	27%	49%	32%	46%	54%
Not sure	9%	5%	8%	9%	6%	11%	10%	6%	13%	7%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(620)	(290)	(281)	(308)	(271)	(99)	(180)	(116)	(90)	(135)

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6. 2012 Congressional Vote

Who will you vote for in this year's U.S. House race?

			A	ge		Ge	nder		Race			Party ID	
	Total	18-29	30-44	45-64	65+	Male	Female	White	Black	Hispanic	Dem	Ind	Rep
Democratic candidate	46%	45%	48%	49%	40%	49%	44%	43%	83%	49%	86%	38%	8%
Republican candidate	44%	47%	34%	45%	53%	45%	44%	47%	7%	43%	4%	50%	87%
Not sure	9%	7%	18%	6%	7%	6%	12%	10%	10%	7%	10%	12%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(629)	(56)	(94)	(350)	(129)	(307)	(322)	(597)	(27)	(5)	(210)	(218)	(185)

	Total	2012 Presidential vote		2008 Presidential vote		Region				
		Obama	Romney	Obama	McCain	Milwaukee County	Southeast	Southwest	Northeast	Northwest
Democratic candidate	46%	88%	5%	78%	7%	60%	35%	61%	40%	43%
Republican candidate	44%	5%	89%	10%	88%	29%	57%	31%	46%	48%
Not sure	9%	6%	6%	12%	6%	11%	8%	7%	14%	9%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(629)	(291)	(282)	(308)	(273)	(98)	(183)	(117)	(92)	(139)

