

YouGov / Sunday Times Survey Results

Sample Size: 1700 GB Adults

Fieldwork: 17th - 18th November 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1700	463	512	115	570	438	378	827	874	206	434	582	479	969	731	217	553	364	418	148	
Unweighted Sample	1700	486	478	126	590	414	388	831	869	101	483	636	480	1118	582	275	586	311	383	145	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

Con	36	100	0	0	84	3	9	37	35	34	34	34	41	41	30	42	45	35	29	20
Lab	40	0	100	0	4	91	36	36	45	47	40	43	34	35	47	37	32	41	54	34
Lib Dem	9	0	0	100	1	1	38	10	8	12	11	7	9	10	7	9	12	8	6	7
Other	15	0	0	0	10	5	18	17	12	7	15	16	16	14	17	12	11	16	11	38

Other Parties Voting Intention

UKIP	7	0	0	0	8	1	8	8	5	0	4	8	9	6	8	9	6	8	7	2
SNP / PCY	4	0	0	0	1	2	3	5	2	2	6	3	3	4	4	0	1	2	0	31
Green	2	0	0	0	0	1	5	1	2	2	2	1	2	2	2	2	2	1	2	2
BNP	1	0	0	0	0	1	0	2	0	0	2	1	1	1	2	0	0	3	1	2
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
Other	1	0	0	0	1	0	1	1	1	3	1	2	1	1	1	0	1	1	2	1

Non Voters

Would Not Vote	10	0	0	0	5	5	9	9	12	21	13	9	5	7	14	11	10	14	8	6
Don't know	15	0	0	0	14	9	22	11	18	17	16	14	12	15	14	14	16	11	15	14

Do you approve or disapprove of the Government's record to date?

	Nov 16-17	Nov 17-18																			
Approve	28	30	78	5	43	59	7	24	35	26	31	31	28	31	36	23	36	37	29	20	26
Disapprove	58	55	10	91	33	26	85	60	52	58	41	53	61	55	50	61	54	47	54	64	63
Don't know	15	15	12	5	24	15	8	15	14	16	28	16	10	14	14	16	10	16	17	16	10

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
	Nov 10-11	Nov 17-18																			
Do you think that David Cameron is doing well or badly as Prime Minister?																					
Very well	5	7	21	2	1	16	1	2	9	5	8	8	5	6	8	5	12	8	5	3	6
Fairly well	35	36	71	9	63	58	11	37	37	34	33	35	33	40	39	31	34	43	38	26	30
TOTAL WELL	40	42	92	10	64	74	13	39	46	39	42	43	38	46	47	36	46	51	43	29	36
Fairly badly	30	29	6	40	24	18	37	33	27	31	24	30	31	28	29	30	32	26	29	29	35
Very badly	22	23	0	48	6	5	46	23	24	23	23	18	27	24	19	28	19	18	23	33	23
TOTAL BADLY	52	52	6	88	31	23	82	56	51	54	47	48	58	52	48	58	51	44	52	63	57
Don't know	8	6	2	2	6	3	5	5	4	7	11	9	4	2	5	6	3	5	5	8	7
Do you think Ed Miliband is doing well or badly as leader of the Labour party?																					
Very well	3	2	1	7	0	1	5	2	2	2	5	2	2	2	2	2	2	2	1	3	3
Fairly well	24	24	11	49	24	12	45	24	23	24	20	23	24	25	22	26	24	23	20	28	22
TOTAL WELL	27	26	11	56	24	12	50	26	25	26	25	24	26	27	24	28	26	26	20	31	25
Fairly badly	35	35	39	30	49	36	28	44	36	35	29	31	37	41	37	34	35	36	42	31	30
Very badly	23	24	38	5	19	40	9	18	31	17	29	23	24	23	26	22	27	25	24	21	27
TOTAL BADLY	57	60	77	34	69	75	37	61	67	52	57	54	61	64	62	56	62	60	66	52	57
Don't know	16	15	11	10	8	12	12	13	8	21	18	22	13	9	13	16	12	14	14	17	18
Do you think that Nick Clegg is doing well or badly as leader of the Liberal Democrats?																					
Very well	2	2	2	0	15	2	0	4	3	0	4	2	1	2	2	1	2	3	1	1	2
Fairly well	18	22	42	6	59	34	9	24	23	21	20	23	23	22	26	18	23	27	22	17	17
TOTAL WELL	20	24	44	7	74	37	10	28	26	22	23	25	23	24	28	19	25	30	23	19	18
Fairly badly	34	30	33	30	17	31	28	33	30	30	28	33	29	29	29	31	34	29	36	23	31
Very badly	35	35	15	59	3	24	55	29	38	33	34	26	40	38	34	38	35	30	30	46	40
TOTAL BADLY	69	65	48	89	20	55	84	62	68	63	62	59	69	68	63	68	68	59	66	69	70
Don't know	11	11	8	4	6	9	7	10	6	15	15	16	7	8	9	13	7	11	11	12	11

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think the Conservative and Liberal Democrat coalition partners are working together well or badly?

Very well	3	3	7	1	9	6	2	3	4	2	5	3	3	3	4	2	3	5	1	2	5
Fairly well	34	33	63	11	64	53	12	36	36	31	25	32	34	37	38	27	37	40	35	23	29
TOTAL WELL	37	36	70	12	74	59	14	39	40	33	31	35	36	40	42	28	40	44	36	25	34
Fairly badly	31	31	22	41	16	26	38	33	32	31	28	32	30	33	31	32	34	30	33	31	32
Very badly	23	24	3	43	6	9	41	22	23	24	28	19	27	22	19	30	20	18	23	33	27
TOTAL BADLY	55	55	25	84	22	35	79	54	55	56	56	51	58	55	50	62	54	47	56	63	59
Don't know	9	9	5	4	4	5	7	7	5	12	13	14	6	4	8	9	6	8	7	12	7

Do you think this coalition government is good or bad for people like you?

Very good	3	3	8	1	7	7	1	2	5	1	6	2	2	4	4	2	4	3	3	2	4
Fairly good	18	20	44	5	52	33	6	26	24	17	25	19	17	24	24	16	22	24	24	13	18
TOTAL GOOD	21	23	52	6	59	40	6	28	29	18	30	21	20	27	28	18	25	27	27	15	22
Fairly bad	25	23	19	29	14	22	29	20	23	24	21	25	23	22	23	23	28	22	26	21	22
Very bad	28	28	6	55	4	12	51	21	27	28	19	23	34	29	24	33	24	21	26	38	33
TOTAL BAD	53	51	25	84	18	35	80	41	50	52	40	48	57	51	47	57	52	43	52	59	55
Won't make much difference either way	22	21	20	10	20	22	12	27	18	23	22	23	20	19	22	20	19	26	19	19	16
Don't know	5	5	4	1	3	4	2	4	3	7	8	8	3	2	4	6	4	4	3	7	7

Do you think the coalition government is managing the economy well or badly?

Very well	3	4	13	1	2	9	1	1	7	1	8	3	3	3	6	2	9	6	2	1	3
Fairly well	31	30	66	5	58	54	8	31	33	28	26	28	29	36	34	25	30	36	35	21	25
TOTAL WELL	33	34	79	6	60	63	9	32	40	29	35	31	33	39	40	27	39	42	37	22	28
Fairly badly	31	31	12	38	26	21	36	37	28	34	29	34	30	31	29	33	30	31	31	30	37
Very badly	27	26	1	53	6	9	49	23	26	27	23	22	32	26	22	32	24	20	26	35	30
TOTAL BADLY	57	57	13	91	32	30	85	61	54	61	52	56	62	56	52	65	54	51	57	65	67
Don't know	10	8	7	3	7	7	5	7	6	10	13	13	5	5	8	8	7	8	6	12	4

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

In your opinion how good or bad is the state of Britain's economy at the moment?

Very good	0	0	1	0	1	1	0	0	1	0	1	1	0	0	1	0	0	1	0	0	0
Quite good	3	3	7	2	0	5	1	3	5	2	7	3	2	2	3	3	7	4	3	2	0
TOTAL GOOD	3	3	8	2	1	6	2	3	5	2	8	4	2	2	4	3	7	5	3	2	0
Neither good nor bad	14	12	21	6	17	17	10	10	15	10	13	16	11	11	14	10	15	13	11	9	19
Quite bad	47	47	51	43	66	50	41	53	47	47	49	47	43	52	50	44	43	50	50	44	43
Very bad	32	35	19	47	13	27	47	31	31	37	26	29	42	33	31	39	33	30	34	42	37
TOTAL BAD	79	82	70	90	80	76	87	85	79	84	75	76	85	85	81	83	76	80	84	86	80
Don't know	4	3	1	1	2	2	1	2	2	3	4	5	2	1	2	4	2	3	2	3	1

How do you think the financial situation of your household will change over the next 12 months?

Get a lot better	1	1	3	1	1	3	1	1	2	1	6	1	1	0	2	0	2	2	2	1	0
Get a little better	8	7	11	5	12	7	5	8	8	6	14	11	5	2	8	6	9	8	7	4	8
TOTAL GET BETTER	9	8	14	6	13	10	6	9	9	7	21	12	6	3	10	6	12	9	9	5	8
Stay about the same	29	28	36	23	33	32	23	29	32	24	37	36	23	23	32	23	36	28	28	23	34
Get a little worse	37	38	37	37	45	40	37	42	36	39	21	30	39	50	38	38	31	38	42	40	31
Get a lot worse	21	22	11	31	7	15	30	18	19	24	13	16	29	22	18	27	16	21	19	27	26
TOTAL GET WORSE	58	59	48	68	52	55	68	60	56	63	34	46	68	72	55	65	47	58	61	67	57
Don't know	4	4	3	3	2	3	4	3	3	5	8	5	4	2	3	6	5	4	3	6	1

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Sept 29-30
Nov 17-18

Thinking about the government's economic policies, which of the following best reflects your view?

The government should stick to its current strategy of reducing the deficit, even if this means growth remains slow	36	36	75	10	50	64	14	31	43	30	38	36	34	38	41	30	38	45	36	27	27
The government should change its strategy to concentrate on growth, even if this means the deficit stays longer or gets worse	38	37	14	65	30	19	61	39	38	36	30	36	38	39	36	38	38	30	36	44	42
Neither	8	8	3	9	7	6	6	8	7	8	10	8	8	7	7	9	10	8	9	6	8
Not sure	18	19	8	16	13	12	18	21	11	26	22	21	20	15	16	23	14	17	19	23	23

Some people have suggested that if the government were to spend more money and do less to reduce the deficit Britain could face a similar debt crisis to that in Italy and Greece. Which of the following best reflects your view?

Britain has a healthier economy and lower debt than Italy or Greece - we could afford to borrow more to encourage growth	27	11	47	21	14	42	32	31	22	26	26	29	25	26	27	29	22	27	30	29
It is vital that Britain reduces our deficit or there is a serious risk that we could go the same way as Italy or Greece	47	78	22	56	72	27	36	50	45	46	45	45	52	51	42	48	53	49	38	45
Neither	10	5	13	13	5	10	13	10	9	13	10	9	8	9	11	8	9	9	12	8
Don't know	17	6	19	10	9	21	19	9	24	15	18	17	16	14	20	16	16	14	20	17

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Look at the following groups of people, and in each case say whether you think they have been harder hit by the recession than most, hit less hard than most, or hit about the same as others.

Women

Harder hit than most	24	17	34	26	19	32	26	19	29	19	17	28	28	23	25	30	24	20	24	25
Hit less hard than most	7	7	6	4	8	5	7	9	5	8	8	5	7	6	8	11	6	7	6	10
Hit about the same as others	59	68	51	64	64	54	59	63	55	59	59	58	59	61	56	49	61	68	57	49
Don't know	10	8	8	5	9	8	8	9	11	13	16	8	6	10	10	10	9	5	14	16

Men

Harder hit than most	10	8	11	7	9	11	8	12	7	10	7	11	10	8	12	14	7	11	11	7
Hit less hard than most	14	11	19	17	12	16	14	11	16	13	13	12	17	15	12	18	15	10	11	19
Hit about the same as others	67	74	61	71	70	64	69	69	65	64	65	68	68	68	65	58	70	73	64	58
Don't know	10	7	8	5	9	9	9	8	12	13	15	9	5	9	11	10	8	6	14	16

Young people

Harder hit than most	65	62	72	73	62	71	74	67	64	73	61	64	68	67	64	71	64	61	70	63
Hit less hard than most	6	6	6	6	5	5	5	7	5	7	5	6	7	6	6	5	7	8	4	7
Hit about the same as others	22	27	16	17	28	18	18	21	22	10	24	24	23	22	22	20	24	26	17	23
Don't know	7	5	6	4	6	6	3	4	9	10	11	6	3	6	8	5	6	5	9	8

Public sector workers

Harder hit than most	39	26	56	46	27	55	44	40	38	46	42	40	33	40	38	41	36	41	42	38
Hit less hard than most	23	34	14	17	32	11	20	28	18	26	19	20	29	23	22	25	25	23	19	21
Hit about the same as others	30	36	25	32	35	27	31	27	33	15	27	35	35	30	30	26	32	33	28	30
Don't know	7	4	6	4	6	7	6	5	10	13	12	6	4	6	9	7	7	4	11	10

Private sector workers

Harder hit than most	22	32	17	11	31	15	16	28	17	25	21	19	27	25	19	26	22	21	23	19
Hit less hard than most	24	15	34	27	17	30	25	24	24	27	24	24	22	23	25	26	24	21	23	27
Hit about the same as others	45	49	41	57	46	45	52	43	48	35	42	51	46	45	46	40	45	53	42	44
Don't know	9	5	9	5	7	9	7	5	12	13	13	7	5	7	11	8	8	6	12	9

Retired people

Harder hit than most	48	51	48	52	52	44	50	48	48	42	32	45	67	48	47	48	52	44	45	51
Hit less hard than most	16	16	18	19	15	16	15	18	13	24	22	15	8	15	16	16	15	18	15	14
Hit about the same as others	28	28	27	24	26	33	28	27	28	21	31	33	23	28	28	29	26	33	26	26
Don't know	8	6	7	6	7	8	6	7	10	13	15	7	2	8	9	6	7	6	13	9

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Below are some policies that have been suggested to help employment. In each case say whether you would support or oppose them

Reducing the minimum wage for younger people

Support	17	31	10	14	27	11	11	23	11	16	20	14	18	20	13	15	18	20	14	17
Oppose	73	57	83	78	60	82	81	67	79	80	68	77	70	70	77	74	72	71	74	77
Don't know	10	12	7	9	13	7	8	10	10	4	13	8	12	10	10	11	10	9	12	6

Reducing employment rights for people employed in small businesses, making it easier for employers to hire and fire people

Support	32	55	17	28	50	15	26	36	28	27	29	26	44	36	27	38	36	34	23	27
Oppose	56	36	73	61	39	76	62	54	58	57	57	62	49	53	60	53	53	53	64	60
Don't know	12	9	10	11	10	9	12	9	14	16	14	12	8	11	13	9	11	13	13	13

Thinking about youth unemployment, do you think young people today are more or less motivated than previous generations in looking for work, or are they about the same?

Are more motivated than previous generations	5	3	6	10	3	6	6	4	5	10	3	5	3	5	4	7	5	2	5	9
Are less motivated than previous generations	69	83	61	50	81	58	62	68	70	60	71	68	72	67	71	66	71	75	64	66
About the same	23	13	31	36	13	34	29	24	21	25	20	24	23	24	21	25	23	19	26	20
Don't know	4	2	3	4	3	3	2	3	4	5	6	3	1	4	3	3	2	4	5	5

Which of the following best reflects your view?

Companies should recruit the best qualified and hardest working candidates, regardless of where they come from	39	41	38	59	37	37	48	40	38	51	43	33	37	45	31	48	39	38	36	39
Companies should give priority to British workers, even if there are better qualified foreign workers	51	53	52	30	57	53	40	52	50	37	46	58	53	45	58	42	52	54	53	46
Neither	5	3	5	4	3	5	6	5	5	5	5	5	6	5	5	5	5	4	5	8
Don't know	5	3	5	7	3	4	6	3	7	8	6	4	4	5	5	5	4	4	6	7

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think the government should or should not do more to give British workers priority over foreign workers for jobs in the UK?

Should	69	72	71	47	75	71	59	67	70	56	61	74	75	65	74	59	68	70	74	62
Should not	21	19	22	41	16	22	28	23	18	24	27	18	16	24	16	29	21	19	15	26
Don't know	11	9	7	13	9	8	13	10	12	20	13	8	9	12	10	12	10	10	11	12

Fuel duty on petrol and diesel is due to rise by 3p from January, and a further 5p next August. Some people think the government should cancel these rises to stop petrol getting more expensive, other people think it is important that duty rises to help re

Should scrap the planned rises in fuel duty	81	82	85	67	84	85	74	79	82	67	78	82	86	80	82	67	81	81	84	86
Should go ahead with the planned rises in fuel duty	12	13	11	25	11	11	18	15	10	16	14	13	9	13	11	25	13	11	8	6
Don't know	7	5	5	8	5	4	7	5	9	17	8	5	5	7	8	8	5	8	8	8

Northern Rock was nationalised in 2008 to avoid its collapse. The government have announced they will sell Northern Rock to Virgin Money. Do you support or oppose the sale of Northern Rock to Virgin Money?

Support	48	65	43	58	60	42	47	52	45	53	48	47	48	52	44	53	52	46	45	43
Oppose	23	15	31	19	18	29	20	28	18	13	19	25	27	21	25	23	19	23	26	29
Don't know	29	19	26	23	22	29	33	20	37	34	33	27	24	27	31	24	29	31	29	28

Fieldwork: 17th - 18th November 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region				
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample 1700	463	512	115	570	438	378	827	874	206	434	582	479	969	731	217	553	364	418	148
Unweighted Sample	486	478	126	590	414	388	831	869	101	483	636	480	1118	582	275	586	311	383	145
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The government originally put £1.4 billion into Northern Rock to stop it going bust. Virgin Money will pay between £747 million and £1 billion to buy Northern Rock, meaning the government will lose at least £400 million on the deal. Thinking about this, which of the following best reflects your view?

The government was always going to lose money rescuing Northern Rock and it is good they have got £747 million back for it	50	69	38	65	64	40	52	51	50	46	50	51	52	54	45	52	55	47	48	43
The government is losing too much money on this deal, and should have kept hold of Northern Rock for longer in the hope of getting more	34	23	48	21	25	47	31	39	30	30	31	37	36	33	36	31	29	38	38	38
Neither	5	2	5	8	3	5	6	5	5	11	5	4	4	4	7	4	6	7	3	5
Don't know	10	5	9	6	7	9	12	6	15	14	14	8	8	10	11	12	10	7	12	13

Sept 15-16 Nov 17-18

The government is seeking changes to public sector pensions that will require public sector workers to work for longer and contribute more to their pensions. The government say that with people living longer the changes are necessary to make public sector pensions affordable in the long term. The trade Unions say that changes have already been made that make current pensions sustainable. Do you think it is right or wrong for the government to ask public sector workers to contribute more of their salary towards their pension?

Right	44	49	74	34	62	71	33	48	57	42	51	43	42	62	53	44	54	53	50	44	41
Wrong	39	35	17	51	22	17	52	36	31	38	31	37	42	26	33	38	34	30	38	36	43
Not sure	17	16	9	16	16	12	15	16	11	20	17	20	16	12	14	18	12	17	12	19	16

Fieldwork: 17th - 18th November 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region				
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample 1700	463	512	115	570	438	378	827	874	206	434	582	479	969	731	217	553	364	418	148
Unweighted Sample	486	478	126	590	414	388	831	869	101	483	636	480	1118	582	275	586	311	383	145
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you support or oppose public sector workers taking strike action over the proposed changes to their pensions?

Support	38	35	11	58	20	14	57	40	34	36	31	37	41	27	32	39	29	29	35	41	46
Oppose	49	52	83	29	64	78	31	45	57	48	49	46	48	65	57	45	55	57	55	46	42
Don't know	13	13	6	13	16	8	12	15	9	16	20	16	11	8	11	15	16	14	9	12	12

Some people have suggested that the law should be changed so that a union can only go on strike if over 50% of its members back the strike, rather than 50% of those voting. Would you support or oppose this change?

Support - unions should require the support of 50% of all eligible members to take strike action	58	80	40	59	77	40	55	62	54	51	51	55	70	60	55	59	59	63	52	55
Oppose - it should be enough for unions to get the support of 50% of those voting	25	11	44	23	12	45	24	27	24	30	26	28	19	27	24	27	24	20	30	29
Not sure	17	9	17	18	11	16	21	11	22	19	22	16	11	13	21	14	17	17	17	16

Who do you think has been the greatest British Prime Minister since 1945?

Margaret Thatcher	27	64	4	16	59	4	11	32	23	18	21	29	34	31	21	30	32	30	19	21
Winston Churchill	20	17	18	17	20	17	22	19	21	23	20	17	21	17	23	16	20	23	18	20
Tony Blair	9	1	21	7	2	20	10	11	7	9	12	9	7	9	9	10	8	7	14	8
Harold Wilson	6	1	13	7	1	14	9	6	6	2	2	8	10	5	8	4	4	8	9	6
Clement Attlee	5	2	7	10	2	8	8	7	3	5	5	4	5	6	3	7	5	4	4	4
Harold MacMillan	2	2	1	3	1	2	2	2	2	1	1	2	2	1	2	1	2	2	2	2
Gordon Brown	1	0	3	0	0	2	1	1	1	1	2	1	0	1	1	1	1	0	2	3
John Major	1	1	0	5	1	1	2	1	1	1	1	1	1	1	1	0	1	0	1	3
Edward Heath	1	1	1	1	1	1	1	1	1	0	1	1	1	1	1	0	1	0	1	1
Anthony Eden	1	0	1	0	0	1	1	1	1	1	1	1	1	0	1	1	0	1	1	1
Jim Callaghan	0	0	1	1	0	1	0	1	0	0	0	1	0	0	0	0	0	0	1	2
David Cameron	0	1	0	0	1	0	0	0	0	1	1	0	0	0	1	1	1	1	0	0
Alec Douglas-Home	0	0	0	0	0	1	1	0	0	1	0	0	0	0	0	1	0	0	0	0
Don't know	26	11	28	33	12	28	33	18	34	36	34	24	17	25	28	27	24	23	29	29

Fieldwork: 17th - 18th November 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample 1700	463	512	115	570	438	378	827	874	206	434	582	479	969	731	217	553	364	418	148	
Unweighted Sample	486	478	126	590	414	388	831	869	101	483	636	480	1118	582	275	586	311	383	145	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about David Cameron's style of leadership, which former Prime Minister do you think he is most similar to?

Margaret Thatcher	18	13	33	11	11	30	15	20	17	26	16	18	18	16	22	15	13	25	23	14
Tony Blair	12	13	7	18	16	7	12	17	7	6	13	13	13	14	9	16	12	11	10	13
John Major	11	12	12	8	13	10	11	12	10	5	11	15	9	13	9	9	11	9	11	22
Edward Heath	4	7	4	4	5	4	4	5	4	4	2	4	7	5	3	4	4	6	2	7
Harold MacMillan	3	4	2	4	4	2	4	4	1	2	1	3	4	3	2	2	3	2	4	0
Alec Douglas-Home	2	1	4	1	2	3	3	3	2	2	1	2	4	2	2	4	3	1	2	1
Anthony Eden	2	2	3	5	2	3	2	2	1	0	1	2	3	2	2	2	2	1	4	
Harold Wilson	1	1	1	0	1	0	2	2	0	5	0	1	1	1	2	1	2	1	2	
Jim Callaghan	1	0	1	1	0	1	1	1	1	0	0	1	1	1	0	1	0	1	0	2
Winston Churchill	1	2	0	0	1	1	0	0	1	0	0	1	1	1	0	0	1	1	0	0
Gordon Brown	1	0	1	0	0	0	1	1	0	0	1	0	1	1	0	1	0	0	0	1
Clement Attlee	0	0	1	0	0	1	0	0	0	0	0	0	1	0	1	0	0	0	1	1
Don't know	44	44	33	48	44	40	44	32	55	49	53	40	38	42	46	45	48	39	45	34

Thinking back to Margaret Thatcher's period as Prime Minister, do you think she was...

A great Prime Minister	20	50	3	11	45	4	6	24	16	15	15	20	27	24	14	23	25	19	14	16
A good Prime Minister	30	38	17	37	41	17	33	28	31	26	28	29	33	31	27	31	34	33	24	19
An average Prime Minister	8	4	10	14	3	10	13	8	9	7	9	9	9	7	11	9	8	9	7	11
A poor Prime Minister	8	2	12	6	3	12	9	9	7	16	7	8	5	8	8	5	7	8	11	10
A terrible Prime Minister	25	2	52	18	2	51	28	25	24	17	22	29	25	21	29	22	17	26	33	28
Don't know	9	4	6	13	6	7	12	6	13	19	20	5	2	9	10	10	9	5	11	16

Fieldwork: 17th - 18th November 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample 1700	463	512	115	570	438	378	827	874	206	434	582	479	969	731	217	553	364	418	148	
Unweighted Sample	486	478	126	590	414	388	831	869	101	483	636	480	1118	582	275	586	311	383	145	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Overall, do you think Margaret Thatcher's period as Prime Minister was good for Britain, or bad for Britain?

Good for Britain	43	84	14	32	80	16	26	47	39	38	36	43	52	48	37	49	49	43	34	36
Bad for Britain	38	7	70	37	7	68	46	39	37	38	36	42	36	35	43	33	27	43	48	44
Neither	10	5	11	22	6	10	18	9	12	7	11	10	11	10	11	11	14	9	8	6
Don't know	9	4	4	9	7	5	10	5	12	17	17	5	2	8	10	8	10	5	10	14

On an average day, how long do your children spend playing computer or video games?

[Only those with children aged 6 to 18 were asked this question n=290]

No time at all - they do not play computer or video games	8	7	7	22	5	8	11	8	7	0	9	8	0	8	7	8	7	5	12	1
Less than an hour	35	47	31	37	49	31	32	34	36	0	37	37	0	37	33	38	31	45	29	38
One to two hours	32	28	35	20	28	33	36	39	26	8	36	31	51	31	34	19	28	37	37	39
Two to three hours	14	13	14	5	11	17	8	12	16	69	8	14	27	17	11	18	20	4	12	18
Three to four hours	4	3	7	4	1	5	4	1	6	0	4	4	0	2	6	4	5	1	5	2
Four to five hours	2	0	1	0	2	1	2	1	3	0	0	2	16	2	2	5	1	2	1	0
Five to six hours	1	1	1	0	1	3	0	1	1	0	1	2	0	2	0	1	0	2	2	2
More than six hours	2	1	3	12	1	0	7	1	3	22	2	1	0	0	4	2	5	0	0	0
Don't know	3	1	1	0	2	3	0	3	2	0	4	2	6	2	4	3	3	4	2	0

And do you think the amount of time your children spend playing computer or video games is harmful to them?

[Only those with children aged 6 to 18 who play video games were asked this question n=266]

Yes, it probably is harmful	28	28	25	50	20	27	42	25	32	22	21	32	39	27	30	32	28	25	28	33
No, it is probably not harmful	66	67	69	50	74	68	57	71	61	69	69	64	61	66	66	63	66	72	66	53
Don't know	6	4	5	0	6	5	1	5	7	8	11	4	0	8	4	5	7	3	6	14

Fieldwork: 17th - 18th November 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample 1700	463	512	115	570	438	378	827	874	206	434	582	479	969	731	217	553	364	418	148	
Unweighted Sample 1700	486	478	126	590	414	388	831	869	101	483	636	480	1118	582	275	586	311	383	145	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you put a limit on the amount of time your children play computer or video games?

[Only those with children aged 6 to 18 who play video games were asked this question n=266]

Yes, I do	62	70	61	30	65	58	61	56	68	30	64	61	76	64	59	60	54	62	70	66
No, I do not	37	29	39	70	34	42	39	43	31	70	32	38	24	36	38	40	42	37	29	34
Don't know	2	1	0	0	1	1	0	2	1	0	4	0	0	0	3	0	3	2	1	0

On an average day, how long do your children spend watching television?

[Only those with children aged 6 to 18 were asked this question n=290]

No time at all - they do not watch television	1	0	2	0	1	2	0	0	2	0	1	1	15	1	1	3	1	0	1	0
Less than an hour	15	14	15	35	20	10	24	13	17	22	13	16	22	14	16	24	13	14	15	15
One to two hours	49	45	46	34	47	49	52	53	45	39	48	50	28	48	50	52	42	55	47	54
Two to three hours	20	24	20	23	22	21	16	19	22	0	22	20	29	25	15	11	17	17	28	31
Three to four hours	7	7	10	9	2	7	8	7	8	0	8	7	0	6	8	8	16	2	4	0
Four to five hours	3	6	5	0	5	5	0	4	3	39	5	1	0	4	3	0	5	4	3	0
Five to six hours	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
More than six hours	1	0	3	0	0	2	0	1	1	0	0	1	0	1	1	2	1	2	0	0
Don't know	4	4	1	0	3	3	0	4	4	0	4	4	6	2	6	0	5	8	2	0

Fieldwork: 17th - 18th November 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region				
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample 1700	463	512	115	570	438	378	827	874	206	434	582	479	969	731	217	553	364	418	148
Unweighted Sample	486	478	126	590	414	388	831	869	101	483	636	480	1118	582	275	586	311	383	145
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And do you think the amount of time your children spend watching television is harmful to them?

[Only those with children aged 6 to 18 who watch television were asked this question n=286]

Yes, it probably is harmful	12	12	14	25	12	7	13	15	9	0	14	12	14	14	10	11	14	5	15	17
No, it is probably not harmful	83	86	84	75	87	86	87	81	84	92	79	84	86	83	82	86	80	87	83	77
Don't know	5	2	3	0	1	7	0	4	6	8	7	4	0	3	7	3	6	7	2	6

Do you put a limit on the amount of time your children watch the television?

[Only those with children aged 6 to 18 who watch television were asked this question n=286]

Yes, I do	44	56	37	36	56	35	44	45	42	0	57	38	72	50	36	44	38	38	47	62
No, I do not	53	43	62	64	43	62	56	52	55	92	38	61	28	50	58	56	58	57	50	38
Don't know	3	1	1	0	1	3	0	3	3	8	5	2	0	1	6	0	4	5	2	0

Has the amount of time your children spend on computer games or the television ever been the source of arguments within your family?

[Only those with children aged 6 to 18 were asked this question n=290]

Yes, frequently	9	7	10	20	7	7	12	6	12	22	6	9	36	9	8	10	13	5	5	14
Yes, sometimes	28	29	26	14	32	26	35	27	29	0	32	27	40	31	24	35	25	33	23	30
TOTAL YES	37	36	36	34	39	33	48	33	41	22	38	36	76	40	32	44	38	38	28	44
No, not often	35	36	34	28	35	38	27	41	29	78	30	36	9	40	28	30	36	25	42	41
No, not ever	26	26	30	38	25	29	26	25	27	0	29	26	15	19	36	26	23	32	29	15
TOTAL NO	61	63	64	66	60	66	52	66	56	78	59	63	24	59	63	56	59	57	71	56
Don't know	2	1	0	0	1	1	0	2	3	0	4	2	0	0	5	0	3	5	1	0