

YouGov / The Sun Survey Results

Sample Size: 1998 GB Adults
Fieldwork: 12th - 13th November 2013

	Voting intention					2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1998	471	599	144	191	608	501	434	969	1029	238	505	683	571	1139	859	256	649	428	492	174	
Unweighted Sample	1998	448	637	140	210	590	529	454	951	1047	160	495	810	533	1305	693	323	637	414	470	154	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	31	100	0	0	0	70	5	11	33	29	31	34	26	34	36	23	35	36	34	22	23
Lab	39	0	100	0	0	7	87	33	39	40	38	41	46	30	34	46	40	29	41	54	29
Lib Dem	9	0	0	100	0	1	1	34	9	10	10	11	8	9	11	7	9	12	6	7	15
Other	21	0	0	0	100	21	7	21	20	22	21	14	20	27	18	24	16	24	18	17	33

Other Parties Voting Intention

UKIP	13	0	0	0	100	19	4	9	12	13	6	7	13	19	10	16	9	19	10	11	5
SNP / PCY	3	0	0	0	0	1	2	2	3	3	5	2	3	4	3	3	1	0	3	0	27
Green	2	0	0	0	0	0	1	7	2	3	4	3	2	2	3	2	4	3	1	3	1
BNP	1	0	0	0	0	0	0	0	2	1	5	1	1	1	1	2	2	0	2	2	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	1	0	2	1	1	0	1	1	1	1	1	0	1	1	1	1

Non Voters

Would Not Vote	7	0	0	0	0	2	2	5	5	9	11	9	7	3	7	7	6	7	7	7	5
Don't know	17	0	0	0	0	12	10	23	12	22	19	17	17	16	16	18	14	17	19	15	19

Nov 11-12
Nov 12-13

Do you approve or disapprove of the Government's record to date?

Approve	28	28	83	4	33	10	59	8	18	34	22	30	29	24	31	33	22	37	30	28	20	28
Disapprove	56	57	6	89	41	82	30	83	65	55	59	48	50	63	59	54	61	50	54	58	66	54
Don't know	15	15	11	7	27	8	11	9	17	11	18	23	21	12	10	13	17	13	16	15	14	18

Nov 4-5
Nov 12-13

Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?

Strongly support	3	3	8	0	5	2	4	1	3	4	1	2	3	2	3	3	1	4	2	3	2	2
Tend to support	26	26	50	7	62	19	39	9	33	28	23	23	27	23	28	30	20	31	27	25	20	28
TOTAL SUPPORT	29	29	58	7	67	21	43	10	36	32	24	25	30	25	31	33	21	35	29	28	22	30
Tend to oppose	33	34	31	40	21	36	35	40	32	31	37	40	33	34	33	35	33	33	33	38	34	30
Strongly oppose	27	27	8	49	5	41	17	46	24	30	25	12	20	33	33	23	32	24	24	24	34	34
TOTAL OPPOSE	60	61	39	89	26	77	52	86	56	61	62	52	53	67	66	58	65	57	57	62	68	64
Don't know	11	11	3	4	7	3	4	4	8	7	14	23	17	8	4	9	14	9	14	11	10	6

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	67	120
Male 25 to 39	217	252
Male 40 to 59	407	338
Male 60 +	260	260
Female 18 to 24	93	118
Female 25 to 39	278	254
Female 40 to 59	403	346
Female 60 +	273	312
Region		
North England	470	492
Midlands	318	328
East England	194	192
London	323	256
South England	443	458
Wales	96	100
Scotland	154	174
Social Grade		
AB	724	559
C1	581	579
C2	321	420
DE	372	440
Newspaper Type		
Express / Mail	389	320
Sun / Star	201	470
Mirror / Record	115	200
Guardian / Independent	139	90
FT / Times / Telegraph	137	190
Other Paper	301	230
No Paper	716	500
Political Party Identification		
Labour	708	639
Conservative	528	559
Liberal Democrat	192	220
SNP/Plaid Cymru	42	34
Others	115	46
None/ DK	413	500

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk