

1. OPI_screen

Do you agree or disagree to answer a few personal questions about sex?

| | Gender | | | Age | | | | 3 Point Party ID | | |
|--------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|------------------|---------------|---------------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Agree | 93% | 95% | 92% | 94% | 93% | 94% | 92% | 94% | 94% | 92% |
| Disagree | 7% | 5% | 8% | 6% | 7% | 6% | 8% | 6% | 6% | 8% |
| Totals (Unweighted N) | 100% (999) | 100% (460) | 100% (539) | 100% (152) | 100% (261) | 100% (408) | 100% (178) | 100% (345) | 100% (403) | 100% (251) |

| | Race | | | Family Income | | | Region | | | | |
|--------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
| | Total | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| Agree | 93% | 94% | 93% | 90% | 92% | 93% | 99% | 94% | 93% | 93% | 95% |
| Disagree | 7% | 6% | 7% | 10% | 8% | 7% | 1% | 6% | 7% | 7% | 5% |
| Totals (Unweighted N) | 100% (999) | 100% (790) | 100% (105) | 100% (104) | 100% (354) | 100% (319) | 100% (187) | 100% (212) | 100% (244) | 100% (412) | 100% (131) |

2. Taken part

Have you ever taken part in BDSM?

Asked of those willing to answer personal questions

| | Total | Gender | | Age | | | | 3 Point Party ID | | |
|--------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|------------------|---------------|---------------|
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Yes, I have | 13% | 16% | 10% | 23% | 18% | 9% | 4% | 11% | 16% | 12% |
| No, I have not | 84% | 81% | 87% | 72% | 80% | 89% | 95% | 85% | 82% | 87% |
| Don't know | 2% | 2% | 3% | 5% | 2% | 1% | 1% | 3% | 2% | 2% |
| Prefer not to say | 0% | 1% | 0% | — | 0% | 1% | — | 0% | 1% | — |
| Totals (Unweighted N) | 100% (937) | 100% (437) | 100% (500) | 100% (145) | 100% (241) | 100% (390) | 100% (161) | 100% (326) | 100% (377) | 100% (234) |

| | Total | Race | | | Family Income | | | Region | | | |
|--------------------------|---------------|---------------|--------------|--------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
| | | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| Yes, I have | 13% | 14% | 9% | 11% | 12% | 15% | 13% | 13% | 13% | 11% | 18% |
| No, I have not | 84% | 83% | 89% | 85% | 84% | 83% | 86% | 82% | 84% | 87% | 81% |
| Don't know | 2% | 2% | 1% | 4% | 4% | 1% | 0% | 5% | 2% | 2% | 1% |
| Prefer not to say | 0% | 1% | — | — | 0% | 0% | 0% | 0% | 1% | 0% | 0% |
| Totals (Unweighted N) | 100% (937) | 100% (744) | 100% (97) | 100% (96) | 100% (332) | 100% (299) | 100% (184) | 100% (199) | 100% (231) | 100% (382) | 100% (125) |

3. Like to take part

Would you ever like to do BDSM in the future?

Asked of those who agreed to answer questions about BDSM

| | Total | Gender | | Age | | | | 3 Point Party ID | | |
|--------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|------------------|---------------|---------------|
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Yes, I would | 15% | 17% | 14% | 35% | 20% | 7% | 1% | 16% | 16% | 13% |
| No, I would not | 66% | 62% | 70% | 41% | 57% | 76% | 92% | 71% | 59% | 74% |
| Don't know | 18% | 20% | 15% | 24% | 21% | 17% | 7% | 13% | 24% | 12% |
| Prefer not to say | 1% | 1% | 1% | 0% | 2% | 1% | — | 0% | 1% | 1% |
| Totals (Unweighted N) | 100% (937) | 100% (437) | 100% (500) | 100% (145) | 100% (241) | 100% (391) | 100% (160) | 100% (326) | 100% (378) | 100% (233) |

| | Total | Race | | | Family Income | | | Region | | | |
|--------------------------|---------------|---------------|--------------|--------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
| | | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| Yes, I would | 15% | 16% | 20% | 7% | 15% | 14% | 18% | 17% | 15% | 14% | 17% |
| No, I would not | 66% | 66% | 68% | 68% | 65% | 72% | 66% | 68% | 66% | 67% | 65% |
| Don't know | 18% | 17% | 13% | 26% | 20% | 13% | 15% | 15% | 16% | 20% | 18% |
| Prefer not to say | 1% | 1% | — | — | 0% | 0% | 1% | 1% | 2% | 0% | 1% |
| Totals (Unweighted N) | 100% (937) | 100% (743) | 100% (98) | 100% (96) | 100% (332) | 100% (299) | 100% (184) | 100% (199) | 100% (231) | 100% (382) | 100% (125) |

4. Preference

Do you prefer to be dominant or submissive in bed?

Asked of those who agreed to answer questions about BDSM

| | Gender | | | Age | | | | 3 Point Party ID | | |
|-------------------|--------|-------|--------|-------|-------|-------|-------|------------------|-------------|------------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Dominant | 10% | 18% | 4% | 16% | 12% | 9% | 6% | 9% | 10% | 12% |
| Submissive | 15% | 10% | 21% | 21% | 20% | 14% | 4% | 18% | 14% | 14% |
| Neither | 33% | 32% | 35% | 15% | 25% | 41% | 52% | 34% | 30% | 37% |
| Both | 28% | 32% | 24% | 31% | 29% | 26% | 24% | 25% | 30% | 26% |
| Don't know | 9% | 8% | 10% | 11% | 10% | 7% | 8% | 8% | 10% | 6% |
| Prefer not to say | 5% | 2% | 8% | 7% | 3% | 4% | 6% | 4% | 5% | 4% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Unweighted N) | (940) | (438) | (502) | (145) | (242) | (392) | (161) | (328) | (378) | (234) |

| | Race | | | | Family Income | | | Region | | | |
|-------------------|-------|-------|-------|----------|---------------|-------|-------|-----------|---------|-------|-------|
| | Total | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| Dominant | 10% | 8% | 22% | 13% | 11% | 11% | 14% | 15% | 12% | 9% | 8% |
| Submissive | 15% | 16% | 7% | 25% | 15% | 16% | 15% | 11% | 12% | 17% | 21% |
| Neither | 33% | 34% | 30% | 31% | 33% | 35% | 35% | 33% | 37% | 30% | 35% |
| Both | 28% | 28% | 29% | 24% | 28% | 26% | 27% | 23% | 25% | 30% | 30% |
| Don't know | 9% | 9% | 9% | 5% | 9% | 7% | 8% | 13% | 10% | 9% | 3% |
| Prefer not to say | 5% | 5% | 3% | 3% | 4% | 5% | 1% | 5% | 4% | 6% | 2% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Unweighted N) | (940) | (745) | (99) | (96) | (334) | (300) | (184) | (199) | (231) | (385) | (125) |

5. Society's role

Thinking about sexual practices like BDSM, which of the following comes closest to your view?

Asked of those who agreed to answer questions about BDSM

| | Total | Gender | | Age | | | | 3 Point Party ID | | |
|--|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Society should discourage these sexual practices - they are perverse and ultimately destructive | 20% | 16% | 23% | 14% | 13% | 19% | 36% | 16% | 20% | 24% |
| Society should not discourage these sexual practices - as long as people freely consent it is no one else's business | 65% | 69% | 61% | 65% | 71% | 65% | 53% | 69% | 65% | 58% |
| Don't know | 16% | 16% | 16% | 20% | 15% | 16% | 11% | 15% | 15% | 18% |
| Totals (Unweighted N) | 100% (935) | 100% (433) | 100% (502) | 100% (144) | 100% (241) | 100% (389) | 100% (161) | 100% (325) | 100% (378) | 100% (232) |

| | Total | Race | | | Family Income | | | Region | | | |
|--|-------------------|-------------------|------------------|------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|
| | | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| Society should discourage these sexual practices - they are perverse and ultimately destructive | 20% | 19% | 21% | 22% | 21% | 22% | 16% | 14% | 19% | 22% | 20% |
| Society should not discourage these sexual practices - as long as people freely consent it is no one else's business | 65% | 67% | 50% | 68% | 63% | 65% | 73% | 60% | 69% | 63% | 66% |
| Don't know | 16% | 14% | 29% | 10% | 15% | 13% | 11% | 26% | 11% | 15% | 14% |
| Totals (Unweighted N) | 100% (935) | 100% (741) | 100% (98) | 100% (96) | 100% (332) | 100% (298) | 100% (183) | 100% (199) | 100% (230) | 100% (384) | 100% (122) |

6. Read 50 Shades

Have you read the book *Fifty Shades of Grey*

| | Gender | | | Age | | | | 3 Point Party ID | | |
|----------------|--------|-------|--------|-------|-------|-------|-------|------------------|-------------|------------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Yes, I have | 13% | 6% | 19% | 22% | 17% | 9% | 5% | 14% | 9% | 19% |
| No, I have not | 86% | 92% | 79% | 77% | 79% | 91% | 95% | 86% | 89% | 80% |
| Don't remember | 1% | 1% | 2% | 2% | 4% | 0% | — | 0% | 3% | 1% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Unweighted N) | (999) | (460) | (539) | (152) | (260) | (409) | (178) | (345) | (403) | (251) |

| | Race | | | | Family Income | | | Region | | | |
|----------------|-------|-------|-------|----------|---------------|-------|-------|-----------|---------|-------|-------|
| | Total | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| Yes, I have | 13% | 13% | 7% | 19% | 10% | 13% | 23% | 17% | 13% | 12% | 11% |
| No, I have not | 86% | 85% | 93% | 77% | 87% | 87% | 77% | 82% | 85% | 86% | 88% |
| Don't remember | 1% | 1% | — | 4% | 4% | 0% | — | 1% | 2% | 1% | 1% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Unweighted N) | (999) | (790) | (105) | (104) | (353) | (320) | (187) | (213) | (243) | (412) | (131) |

7. Watch 50 Shades

Would you like to watch the new movie adaptation of the book *Fifty Shades of Grey*

| | Gender | | | Age | | | | 3 Point Party ID | | |
|-----------------|--------|-------|--------|-------|-------|-------|-------|------------------|-------------|------------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Yes, I would | 26% | 25% | 27% | 30% | 32% | 27% | 13% | 37% | 20% | 23% |
| No, I would not | 50% | 51% | 49% | 50% | 43% | 48% | 66% | 42% | 52% | 58% |
| Don't know | 23% | 24% | 23% | 21% | 25% | 25% | 20% | 21% | 27% | 19% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Unweighted N) | (998) | (461) | (537) | (151) | (261) | (408) | (178) | (343) | (404) | (251) |

| | Race | | | | Family Income | | | Region | | | |
|-----------------|-------|-------|-------|----------|---------------|-------|-------|-----------|---------|-------|-------|
| | Total | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| Yes, I would | 26% | 24% | 32% | 37% | 25% | 26% | 31% | 36% | 26% | 21% | 28% |
| No, I would not | 50% | 54% | 43% | 31% | 48% | 51% | 53% | 45% | 49% | 55% | 48% |
| Don't know | 23% | 22% | 25% | 32% | 27% | 23% | 16% | 19% | 25% | 24% | 24% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Unweighted N) | (998) | (789) | (105) | (104) | (352) | (320) | (187) | (213) | (243) | (411) | (131) |

8. Feminist and submissive

Do you think it is or is not possible for a woman to be a feminist and to want to be sexually dominated by a man?

| | Gender | | | Age | | | | 3 Point Party ID | | |
|----------------|--------|-------|--------|-------|-------|-------|-------|------------------|-------------|------------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| It is | 60% | 67% | 55% | 73% | 67% | 56% | 44% | 68% | 57% | 55% |
| It is not | 11% | 8% | 13% | 13% | 8% | 11% | 12% | 7% | 11% | 16% |
| Don't know | 29% | 25% | 32% | 14% | 24% | 34% | 44% | 25% | 32% | 30% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Unweighted N) | (997) | (460) | (537) | (152) | (260) | (408) | (177) | (344) | (402) | (251) |

| | Race | | | | Family Income | | | Region | | | |
|----------------|-------|-------|-------|----------|---------------|-------|-------|-----------|---------|-------|-------|
| | Total | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| It is | 60% | 60% | 62% | 58% | 53% | 66% | 63% | 64% | 62% | 58% | 60% |
| It is not | 11% | 10% | 12% | 13% | 14% | 6% | 14% | 9% | 11% | 10% | 14% |
| Don't know | 29% | 29% | 26% | 29% | 33% | 29% | 24% | 27% | 27% | 33% | 25% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Unweighted N) | (997) | (788) | (105) | (104) | (351) | (320) | (187) | (212) | (244) | (410) | (131) |