

YouGov / Sunday Times Survey Results

Sample Size: 1995 GB Adults
Fieldwork: 10th - 11th January 2013

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1995	487	682	176	592	515	453	970	1025	241	509	682	563	1137	858	255	648	427	491	174
Unweighted Sample	1995	460	704	150	582	518	482	972	1023	180	512	750	553	1323	672	322	644	412	445	172
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	31	100	0	0	79	2	11	30	32	30	27	30	37	36	24	29	39	34	24	21
Lab	44	0	100	0	5	93	36	42	46	39	50	48	34	39	51	46	34	42	54	47
Lib Dem	11	0	0	100	2	2	40	12	11	12	13	10	11	13	9	14	13	8	12	4
Other	14	0	0	0	14	3	13	16	12	18	10	12	18	13	16	11	14	15	10	27

Other Parties Voting Intention

UKIP	8	0	0	0	13	2	5	10	6	6	3	8	13	7	11	7	9	12	7	2
SNP / PCY	3	0	0	0	0	0	4	3	3	5	2	2	4	3	3	1	1	1	0	24
Green	2	0	0	0	1	0	5	2	2	7	3	2	1	3	1	3	3	2	2	1
BNP	0	0	0	0	0	0	0	0	1	0	0	0	1	0	1	0	0	0	1	1
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	0	0	0	0	0	1	0	1	0	0	1	0	0	0	1	0	1	0	0	0

Non Voters

Would Not Vote	7	0	0	0	4	2	3	7	8	12	9	5	6	6	10	9	8	7	8	3
Don't know	14	0	0	0	13	6	19	8	19	15	14	15	12	11	18	17	16	12	13	9

Do you approve or disapprove of the Government's record to date?

	Jan 9-10	Jan 10-11																			
Approve	25	28	77	5	37	55	7	25	31	24	25	27	26	31	33	21	25	31	31	23	25
Disapprove	59	58	12	88	45	31	87	59	59	57	51	56	61	58	53	64	55	52	56	65	67
Don't know	16	14	11	7	18	15	6	16	10	19	24	17	13	11	14	15	21	17	13	12	7

Do you think that David Cameron is doing well or badly as Prime Minister?

	Jan 3-4	Jan 10-11																			
Very well	4	4	15	1	3	12	1	1	5	4	4	4	5	4	4	4	3	5	4	6	2
Fairly well	33	34	76	9	51	61	9	37	35	33	31	34	31	39	41	25	35	39	34	30	28
TOTAL WELL	37	38	91	10	54	73	10	38	40	37	35	38	36	43	45	29	38	44	38	36	30
Fairly badly	31	30	6	39	32	17	37	36	30	29	35	29	30	27	29	30	30	30	31	27	31
Very badly	25	26	1	47	11	6	50	22	27	25	17	25	30	27	21	33	22	20	27	33	38
TOTAL BADLY	56	56	7	86	43	23	87	58	57	54	52	54	60	54	50	63	52	50	58	60	69
Don't know	7	6	2	4	3	4	3	4	3	8	12	7	4	3	4	8	10	6	5	5	2

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Sample Size: 1995 GB Adults
Fieldwork: 10th - 11th January 2013

	Parents with children			Referendum on Britain's membership of the European Union			
	between the ages of 5 and 11	between the ages of 12 and 15	between the ages of 16 and 18	Remain a member of the EU	Leave the EU	Don't know	
Weighted Sample	1995	230	149	118	727	846	335
Unweighted Sample	1995	224	146	114	790	798	329
	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	31	25	23	31	25	36	33
Lab	44	54	55	43	51	34	51
Lib Dem	11	14	13	15	15	9	9
Other	14	7	9	11	9	22	7
Other Parties Voting Intention							
UKIP	8	2	3	4	1	17	2
SNP / PCY	3	2	4	6	4	2	1
Green	2	2	1	1	4	1	2
BNP	0	1	0	0	0	1	0
Respect	0	0	0	0	0	0	0
Other	0	0	0	0	0	1	0
Non Voters							
Would Not Vote	7	8	7	5	2	7	9
Don't know	14	17	12	17	10	12	29

	Jan 9-10	Jan 10-11						
Do you approve or disapprove of the Government's record to date?								
Approve	25	28	24	29	25	28	31	21
Disapprove	59	58	59	55	64	61	59	50
Don't know	16	14	17	16	11	11	10	29

	Jan 3-4	Jan 10-11						
Do you think that David Cameron is doing well or badly as Prime Minister?								
Very well	4	4	2	3	4	5	5	3
Fairly well	33	34	31	30	31	35	38	28
TOTAL WELL	37	38	33	33	35	40	43	31
Fairly badly	31	30	33	30	28	31	27	30
Very badly	25	26	27	30	33	28	28	20
TOTAL BADLY	56	56	60	60	61	59	55	50
Don't know	7	6	7	7	4	2	2	19

Fieldwork: 10th - 11th January 2013

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1995	487	682	176	592	515	453	970	1025	241	509	682	563	1137	858	255	648	427	491	174
Unweighted Sample	1995	460	704	150	582	518	482	972	1023	180	512	750	553	1323	672	322	644	412	445	172
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Jan 3-4
Jan 10-11

Do you think Ed Miliband is doing well or badly as leader of the Labour party?

Very well	4	5	1	11	1	2	13	1	5	4	3	5	5	4	3	7	3	5	2	6	7
Fairly well	27	29	14	55	27	14	51	30	29	28	25	26	32	29	28	30	26	23	29	37	30
TOTAL WELL	31	34	15	66	28	16	64	31	34	32	28	31	37	33	31	37	29	28	31	43	37
Fairly badly	35	33	46	21	40	39	24	38	33	34	32	34	33	35	37	29	36	35	33	28	40
Very badly	19	21	32	4	18	36	5	17	26	16	16	19	20	24	23	18	20	22	23	18	15
TOTAL BADLY	54	54	78	25	58	75	29	55	59	50	48	53	53	59	60	47	56	57	56	46	55
Don't know	15	13	7	9	13	9	7	13	7	18	24	16	10	8	9	17	15	14	13	11	9

Do you think that Nick Clegg is doing well or badly as leader of the Liberal Democrats?

Very well	2	2	3	1	10	2	1	4	3	1	2	2	3	1	2	2	2	2	2	2	0
Fairly well	16	21	38	7	52	33	7	27	20	21	16	21	23	20	24	17	18	23	21	18	19
TOTAL WELL	18	23	41	8	62	35	8	31	23	22	18	23	26	21	26	19	20	25	23	20	19
Fairly badly	30	28	36	25	27	31	25	30	27	30	32	30	27	27	33	23	29	33	27	25	24
Very badly	42	40	17	61	8	27	61	33	45	35	37	35	40	46	36	46	39	32	40	47	53
TOTAL BADLY	72	68	53	86	35	58	86	63	72	65	69	65	67	73	69	69	68	65	67	72	77
Don't know	10	9	5	6	3	7	5	5	5	12	14	12	8	5	6	13	13	9	10	7	4

Do you think the Conservative and Liberal Democrat coalition partners are working together well or badly?

Very well	1	2	5	1	4	5	1	2	2	2	3	2	2	1	2	2	1	1	3	3	2
Fairly well	28	32	69	8	56	54	10	39	33	30	23	28	33	37	38	23	30	40	32	23	25
TOTAL WELL	29	34	74	9	60	59	11	41	35	32	26	30	35	38	40	25	31	41	35	26	27
Fairly badly	35	32	20	40	25	25	38	32	33	31	35	33	30	31	33	30	34	31	29	33	35
Very badly	28	27	3	46	12	10	47	21	28	26	21	27	31	26	21	35	24	20	28	34	35
TOTAL BADLY	63	59	23	86	37	35	85	53	61	57	56	60	61	57	54	65	58	51	57	67	70
Don't know	7	7	3	5	3	5	4	5	4	11	18	10	5	4	6	10	11	7	8	7	3

Fieldwork: 10th - 11th January 2013

Total	Parents with children			Referendum on Britain's membership of the European Union			
	between the ages of 5 and 11	between the ages of 12 and 15	between the ages of 16 and 18	Remain a member of the EU	Leave the EU	Don't know	
Weighted Sample	1995	230	149	118	727	846	335
Unweighted Sample	1995	224	146	114	790	798	329
	%	%	%	%	%	%	%

	Jan 3-4	Jan 10-11							
Do you think Ed Miliband is doing well or badly as leader of the Labour party?									
Very well	4	5	2	7	6	6	4	4	
Fairly well	27	29	35	32	32	39	22	23	
TOTAL WELL	31	34	37	39	38	45	26	27	
Fairly badly	35	33	26	29	35	37	35	26	
Very badly	19	21	20	21	17	13	30	14	
TOTAL BADLY	54	54	46	50	52	50	65	40	
Don't know	15	13	17	11	10	6	9	32	
Do you think that Nick Clegg is doing well or badly as leader of the Liberal Democrats?									
Very well	2	2	4	4	3	2	2	3	
Fairly well	16	21	22	21	30	25	20	15	
TOTAL WELL	18	23	26	25	33	27	22	18	
Fairly badly	30	28	27	29	31	29	27	28	
Very badly	42	40	35	37	29	41	44	32	
TOTAL BADLY	72	68	62	66	60	70	71	60	
Don't know	10	9	11	9	7	3	7	23	
Do you think the Conservative and Liberal Democrat coalition partners are working together well or badly?									
Very well	1	2	3	4	2	3	2	0	
Fairly well	28	32	26	27	35	35	34	23	
TOTAL WELL	29	34	29	31	37	38	36	23	
Fairly badly	35	32	37	30	30	36	29	28	
Very badly	28	27	23	31	28	24	31	24	
TOTAL BADLY	63	59	60	61	58	60	60	52	
Don't know	7	7	11	9	6	2	4	24	

Fieldwork: 10th - 11th January 2013

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1995	487	682	176	592	515	453	970	1025	241	509	682	563	1137	858	255	648	427	491	174
Unweighted Sample	1995	460	704	150	582	518	482	972	1023	180	512	750	553	1323	672	322	644	412	445	172
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Jan 3-4
Jan 10-11

Do you think this coalition government is good or bad for people like you?

Very good	2	2	7	0	4	4	0	3	3	2	3	3	2	2	3	1	2	2	2	3	2
Fairly good	16	18	45	4	32	31	5	20	20	16	13	16	18	20	20	14	16	22	18	15	11
TOTAL GOOD	18	20	52	4	36	35	5	23	23	18	16	19	20	22	23	15	18	24	20	18	13
Fairly bad	26	25	16	31	19	20	30	28	27	23	27	27	24	23	26	23	29	21	27	25	28
Very bad	30	30	3	53	13	12	54	23	30	30	17	28	34	32	24	38	24	25	27	38	39
TOTAL BAD	56	55	19	84	32	32	84	51	57	53	44	55	58	55	50	61	53	46	54	63	67
Doesn't make much difference either way	20	20	27	10	25	27	8	22	18	21	22	20	19	19	23	16	19	24	20	15	17
Don't know	6	6	2	2	7	4	3	3	3	8	17	6	3	3	4	8	9	5	6	4	3

Do you think the coalition government is managing the economy well or badly?

Very well	2	2	7	0	4	6	1	1	3	2	1	3	2	3	3	2	3	2	1	4	2
Fairly well	29	30	73	9	45	56	8	30	33	27	28	29	29	33	36	22	31	35	33	23	21
TOTAL WELL	31	32	80	9	49	62	9	31	36	29	29	32	31	36	39	24	34	37	34	27	23
Fairly badly	31	31	13	37	30	23	36	38	31	31	36	32	31	29	31	31	29	29	33	32	36
Very badly	29	28	2	50	16	8	53	24	28	28	19	26	32	30	23	35	25	23	27	35	37
TOTAL BADLY	60	59	15	87	46	31	89	62	59	59	55	58	63	59	54	66	54	52	60	67	73
Don't know	9	8	5	3	6	7	3	7	4	12	16	9	6	6	7	10	12	10	6	6	4

In your opinion how good or bad is the state of Britain's economy at the moment?

Very good	1	0	0	0	2	0	1	1	0	0	0	1	0	0	0	0	0	0	0	1	0
Quite good	4	5	11	3	5	8	2	4	6	4	6	7	4	3	6	4	6	5	5	4	6
TOTAL GOOD	5	5	11	3	7	8	3	5	6	4	6	8	4	3	6	4	6	5	5	5	6
Neither good nor bad	20	19	36	10	27	28	12	18	21	17	25	18	15	21	21	16	17	21	22	15	16
Quite bad	47	47	46	47	51	48	43	52	46	47	45	44	45	51	48	44	48	50	45	45	40
Very bad	27	26	6	39	15	14	42	25	26	27	15	27	33	23	23	31	21	23	25	33	35
TOTAL BAD	74	73	52	86	66	62	85	77	72	74	60	71	78	74	71	75	69	73	70	78	75
Don't know	3	3	1	1	0	1	1	2	1	4	10	4	1	1	2	4	7	2	2	2	3

Fieldwork: 10th - 11th January 2013

	Parents with children			Referendum on Britain's membership of the European Union			
	Total	between the ages of 5 and 11	between the ages of 12 and 15	between the ages of 16 and 18	Remain a member of the EU	Leave the EU	Don't know
Weighted Sample	1995	230	149	118	727	846	335
Unweighted Sample	1995	224	146	114	790	798	329
	%	%	%	%	%	%	%

	Jan 3-4	Jan 10-11						
Do you think this coalition government is good or bad for people like you?								
Very good	2	2	1	1	1	3	2	1
Fairly good	16	18	14	20	24	21	18	14
TOTAL GOOD	18	20	15	21	25	24	20	15
Fairly bad	26	25	29	26	17	26	26	19
Very bad	30	30	30	28	34	29	33	25
TOTAL BAD	56	55	59	54	51	55	59	44
Doesn't make much difference either way	20	20	17	22	18	20	18	22
Don't know	6	6	8	2	5	2	3	19
Do you think the coalition government is managing the economy well or badly?								
Very well	2	2	2	2	4	3	3	0
Fairly well	29	30	25	32	31	32	32	24
TOTAL WELL	31	32	27	34	35	35	35	24
Fairly badly	31	31	35	32	26	33	32	28
Very badly	29	28	26	27	33	29	29	23
TOTAL BADLY	60	59	61	59	59	62	61	51
Don't know	9	8	13	8	7	3	4	24
In your opinion how good or bad is the state of Britain's economy at the moment?								
Very good	1	0	1	0	1	0	0	1
Quite good	4	5	10	7	6	5	5	4
TOTAL GOOD	5	5	11	7	7	5	5	5
Neither good nor bad	20	19	18	23	12	21	18	18
Quite bad	47	47	40	38	50	47	48	42
Very bad	27	26	29	30	30	25	28	24
TOTAL BAD	74	73	69	68	80	72	76	66
Don't know	3	3	3	1	2	1	0	12

Fieldwork: 10th - 11th January 2013

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1995	487	682	176	592	515	453	970	1025	241	509	682	563	1137	858	255	648	427	491	174
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Jan 3-4	Jan 10-11																			
How do you think the financial situation of your household will change over the next 12 months?																					
Get a lot better	1	1	1	2	1	2	2	1	1	1	3	2	0	1	2	1	2	1	1	1	2
Get a little better	10	9	15	6	11	11	5	9	11	6	16	13	6	4	11	5	9	6	12	9	8
TOTAL BETTER	11	10	16	8	12	13	7	10	12	7	19	15	6	5	13	6	11	7	13	10	10
Stay about the same	33	34	51	25	51	44	24	35	37	32	37	36	29	36	37	29	31	38	34	35	24
Get a little worse	35	35	28	40	26	31	41	36	33	37	26	28	39	41	34	36	34	37	34	33	40
Get a lot worse	17	17	4	26	9	10	27	16	16	19	8	16	22	17	13	23	15	16	16	19	22
TOTAL WORSE	52	52	32	66	35	41	68	52	49	56	34	44	61	58	47	59	49	53	50	52	62
Don't know	4	4	2	2	2	3	2	4	3	5	10	4	3	2	3	5	9	3	3	3	3

Would you be more or less likely to vote Labour if David Miliband replaced Ed Miliband as leader?

More likely to vote Labour	16	13	21	18	13	19	24	18	15	18	17	16	16	19	13	17	15	15	21	14
Less likely to vote Labour	3	3	4	3	2	5	3	4	2	2	4	3	2	3	3	5	4	4	2	1
No difference - I am likely to vote Labour anyway	26	2	66	8	4	62	21	27	24	23	28	28	21	23	28	24	20	25	32	34
No difference - I am unlikely to vote Labour anyway	42	80	1	66	74	5	39	43	40	36	34	42	51	46	36	41	50	44	30	38
Don't know	13	2	8	5	7	9	13	8	18	21	17	11	9	9	19	14	11	13	16	14

Would you be more or less likely to vote Labour if David Miliband replaced Ed Balls as shadow Chancellor?

More likely to vote Labour	12	9	16	16	10	15	17	15	10	14	11	13	12	14	10	14	9	9	18	12
Less likely to vote Labour	4	4	4	4	3	5	2	5	3	3	5	3	4	4	3	5	4	4	2	1
No difference - I am likely to vote Labour anyway	26	1	70	8	3	65	22	26	25	17	28	30	22	24	29	23	20	25	33	32
No difference - I am unlikely to vote Labour anyway	43	83	1	66	76	5	43	44	41	39	37	41	52	47	37	40	52	46	30	40
Don't know	16	3	9	8	8	10	16	10	21	26	19	13	11	11	22	18	14	16	17	14

Fieldwork: 10th - 11th January 2013

	Parents with children			Referendum on Britain's membership of the European Union			
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Weighted Sample	1995	230	149	118	727	846	335
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	%	%	%	%	%	%	%

	Jan 3-4	Jan 10-11					
How do you think the financial situation of your household will change over the next 12 months?							
Get a lot better	1	1	1	1	2	2	1
Get a little better	10	9	9	11	9	11	8
TOTAL BETTER	11	10	10	12	11	13	9
Stay about the same	33	34	36	32	30	37	31
Get a little worse	35	35	34	37	34	34	38
Get a lot worse	17	17	18	19	24	15	20
TOTAL WORSE	52	52	52	56	58	49	58
Don't know	4	4	2	1	2	2	13

Would you be more or less likely to vote Labour if David Miliband replaced Ed Miliband as leader?

More likely to vote Labour	16	16	14	12	23	14	9
Less likely to vote Labour	3	4	3	2	4	3	1
No difference - I am likely to vote Labour anyway	26	30	37	29	31	22	24
No difference - I am unlikely to vote Labour anyway	42	30	34	42	33	52	34
Don't know	13	20	13	14	9	8	32

Would you be more or less likely to vote Labour if David Miliband replaced Ed Balls as shadow Chancellor?

More likely to vote Labour	12	16	11	9	18	10	7
Less likely to vote Labour	4	5	4	5	4	4	1
No difference - I am likely to vote Labour anyway	26	28	36	30	33	22	21
No difference - I am unlikely to vote Labour anyway	43	29	35	43	34	53	34
Don't know	16	21	14	13	11	10	37

Fieldwork: 10th - 11th January 2013

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1995	487	682	176	592	515	453	970	1025	241	509	682	563	1137	858	255	648	427	491	174
Unweighted Sample	1995	460	704	150	582	518	482	972	1023	180	512	750	553	1323	672	322	644	412	445	172
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following best represents your view?

Women have suffered more than men under the coalition government	20	8	33	11	11	35	20	13	27	16	18	20	23	20	20	22	20	14	25	21
Men have suffered more than women under the coalition government	4	3	6	7	4	5	4	7	1	5	5	4	3	5	4	3	4	4	6	3
Men and women have been treated equally by the coalition government	51	72	39	61	66	38	53	60	44	48	51	55	49	54	48	43	52	57	49	53
Don't know	24	17	21	21	20	22	23	21	28	31	25	21	25	21	29	32	24	25	20	22

Which party leader, if any, do you think best understands the interests of women?

David Cameron	11	34	3	1	27	3	2	11	10	11	10	9	13	12	9	8	12	11	10	8
Ed Miliband	20	1	47	11	2	49	17	21	18	16	20	22	18	18	23	19	17	17	24	28
Nick Clegg	9	9	3	42	7	4	21	11	7	13	9	9	7	11	6	11	8	10	9	8
Don't know	61	56	47	45	64	44	60	57	64	60	61	59	62	59	63	62	63	62	58	55

And which party leader do you think is worst at understanding women's interests?

David Cameron	28	9	49	29	10	50	35	28	28	23	28	33	23	28	28	30	25	24	33	30
Ed Miliband	12	26	8	8	22	8	9	14	10	11	12	11	13	14	10	9	11	13	14	14
Nick Clegg	6	7	6	12	7	6	8	7	6	9	6	3	10	7	5	6	7	7	5	9
Don't know	54	58	37	50	61	36	49	51	56	58	54	52	54	51	57	55	58	56	48	48

From this month the government will reduce child benefit for families where someone earns over £50000, and stop it completely for families where someone earns over £60000. Do you support or oppose this policy?

Support	65	79	57	73	78	55	65	68	63	65	61	67	67	66	64	54	71	69	63	59
Oppose	25	16	35	21	16	35	27	24	26	19	25	25	28	26	23	28	21	22	27	34
Don't know	10	5	8	6	7	10	8	8	11	16	15	8	5	7	13	19	8	9	10	7

Fieldwork: 10th - 11th January 2013

Total	Parents with children			Referendum on Britain's membership of the European Union		
	between the ages of 5 and 11	between the ages of 12 and 15	between the ages of 16 and 18	Remain a member of the EU	Leave the EU	Don't know
Weighted Sample 1995	230	149	118	727	846	335
Unweighted Sample 1995	224	146	114	790	798	329
	%	%	%	%	%	%

Which of the following best represents your view?

Women have suffered more than men under the coalition government	20	17	17	18	25	19	12
Men have suffered more than women under the coalition government	4	10	12	6	3	6	4
Men and women have been treated equally by the coalition government	51	51	50	62	55	53	42
Don't know	24	23	21	13	18	22	42

Which party leader, if any, do you think best understands the interests of women?

David Cameron	11	8	9	7	10	13	8
Ed Miliband	20	20	28	24	26	18	12
Nick Clegg	9	9	10	10	14	7	5
Don't know	61	62	52	58	51	62	74

And which party leader do you think is worst at understanding women's interests?

David Cameron	28	25	28	25	40	23	18
Ed Miliband	12	10	15	16	10	15	10
Nick Clegg	6	6	6	5	7	8	2
Don't know	54	59	51	53	44	54	69

From this month the government will reduce child benefit for families where someone earns over £50000, and stop it completely for families where someone earns over £60000. Do you support or oppose this policy?

Support	65	51	56	68	65	70	55
Oppose	25	36	34	22	28	23	21
Don't know	10	14	9	10	7	7	24

Fieldwork: 10th - 11th January 2013

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample 1995	487	682	176	592	515	453	970	1025	241	509	682	563	1137	858	255	648	427	491	174	
Unweighted Sample	460	704	150	582	518	482	972	1023	180	512	750	553	1323	672	322	644	412	445	172	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Would you support or oppose a tax allowance being introduced for married couples?

Support - the tax system should recognise and support marriage in society
 Oppose - it would be wrong for the tax system to favour one type of family over another
 Don't know

53	70	46	47	69	48	45	53	52	36	47	54	63	54	51	42	58	49	54	52
36	22	44	47	23	41	48	37	35	40	41	37	30	37	35	43	32	37	36	40
11	8	10	6	8	12	7	9	13	24	13	9	7	9	14	15	10	14	10	8

And would you support or oppose extra tax allowances for people paying childcare costs?

Support
 Oppose
 Don't know

54	52	59	58	50	55	63	53	55	53	63	50	51	56	52	49	55	51	54	63
27	31	24	28	30	27	23	30	25	17	16	34	34	27	27	29	27	26	29	23
19	17	17	15	20	18	14	17	21	29	21	16	16	17	21	22	18	23	17	14

Thinking about how the government addresses the needs of working mothers and mothers who stay at home to look after children, which of the following best reflects your view?

The government thinks too much about working mothers, and doesn't do enough for mothers who stay at home to look after children
 The government thinks too much about mothers who stay at home to look after children, and doesn't do enough for working mothers
 The government gets the balance between the needs of working mothers and stay at home mothers about right
 Don't know

30	25	36	29	30	36	29	28	32	14	27	33	37	27	35	23	32	29	31	35
23	18	23	23	20	22	23	23	22	31	28	21	17	26	19	20	20	25	23	28
15	29	8	19	20	10	16	17	13	14	13	15	17	18	12	18	14	15	15	14
32	27	33	29	30	32	31	31	33	42	32	32	29	30	35	39	34	32	31	22

Do you support or oppose using positive discrimination to get more women MPs into Parliament, such as political parties selecting their candidates for some seats from all-women shortlists?

Support
 Oppose
 Don't know

20	13	27	24	11	24	25	15	25	22	23	21	16	20	21	23	20	19	21	17
56	72	50	57	68	53	58	68	45	46	50	56	65	62	48	53	56	53	56	65
24	15	24	19	21	23	18	17	31	32	27	23	19	18	32	25	24	28	23	18

Fieldwork: 10th - 11th January 2013

Total	Parents with children			Referendum on Britain's membership of the European Union		
	between the ages of 5 and 11	between the ages of 12 and 15	between the ages of 16 and 18	Remain a member of the EU	Leave the EU	Don't know
Weighted Sample 1995	230	149	118	727	846	335
Unweighted Sample 1995	224	146	114	790	798	329
	%	%	%	%	%	%

Would you support or oppose a tax allowance being introduced for married couples?

Support - the tax system should recognise and support marriage in society	53	52	58	60	47	61	43
Oppose - it would be wrong for the tax system to favour one type of family over another	36	35	31	27	46	32	30
Don't know	11	13	12	13	7	7	27

And would you support or oppose extra tax allowances for people paying childcare costs?

Support	54	68	60	57	60	52	47
Oppose	27	15	25	22	26	31	19
Don't know	19	17	15	20	13	17	34

Thinking about how the government addresses the needs of working mothers and mothers who stay at home to look after children, which of the following best reflects your view?

The government thinks too much about working mothers, and doesn't do enough for mothers who stay at home to look after children	30	39	36	35	31	32	24
The government thinks too much about mothers who stay at home to look after children, and doesn't do enough for working mothers	23	27	21	26	20	26	20
The government gets the balance between the needs of working mothers and stay at home mothers about right	15	14	15	18	18	14	12
Don't know	32	20	27	21	31	28	45

Do you support or oppose using positive discrimination to get more women MPs into Parliament, such as political parties selecting their candidates for some seats from all-women shortlists?

Support	20	21	22	21	29	16	15
Oppose	56	45	52	55	60	62	37
Don't know	24	33	26	24	11	22	48

Fieldwork: 10th - 11th January 2013

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1995	487	682	176	592	515	453	970	1025	241	509	682	563	1137	858	255	648	427	491	174
Unweighted Sample	1995	460	704	150	582	518	482	972	1023	180	512	750	553	1323	672	322	644	412	445	172
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		July 5-6 2012	10-11 Jan 2013																		
Would you support or oppose holding a referendum on Britain's relationship with Europe within the next few years?																					
Support	67	59	76	52	46	77	52	48	60	58	42	49	62	72	58	60	50	62	61	57	59
Oppose	19	21	13	29	38	10	28	35	27	16	25	21	21	20	25	16	27	20	19	21	22
Don't know	14	20	12	19	17	14	20	17	13	26	32	29	17	9	16	24	23	18	20	22	19

		Jan 2-3	10-11 Jan																			
If there was a referendum on Britain's membership of the European Union, how would you vote?																						
I would vote for Britain to remain a member of the European Union	31	36	33	48	53	27	44	50	43	30	47	40	34	32	44	26	43	34	32	38	44	
I would vote for Britain to leave the European Union	46	42	51	34	34	55	35	34	43	41	23	35	45	54	37	49	34	45	47	42	36	
I would not vote	6	4	2	3	3	2	4	2	2	6	5	6	4	3	4	5	5	5	3	5	2	
Don't know	16	17	14	15	11	16	17	14	11	22	25	20	17	11	15	19	18	17	17	16	17	

It has been reported that David Cameron is to announce that he will renegotiate Britain's relationship with Europe, seeking to bring back some powers to the UK. He will then hold a referendum asking people to choose between Britain staying in the EU under renegotiated terms or leaving the EU completely.

Which type of referendum do you think would be better?

Britain should renegotiate our relationship with Europe, and then hold a referendum on whether to approve the new relationship or leave totally	48	70	40	43	65	41	44	47	48	48	46	45	53	53	41	46	48	51	46	45
Britain should hold a referendum on whether to stay in the European Union as it is or leave totally, there is no need to negotiate	22	16	22	19	21	22	17	24	21	13	19	25	26	17	30	17	25	21	25	19
There should not be any sort of referendum on Europe	17	8	24	31	8	23	28	21	13	12	17	18	17	20	12	20	16	14	17	23
Don't know	13	5	13	7	6	13	11	7	18	28	18	11	3	9	17	16	10	14	12	14

Fieldwork: 10th - 11th January 2013

	Parents with children			Referendum on Britain's membership of the European Union			
	between the ages of 5 and 11	between the ages of 12 and 15	between the ages of 16 and 18	Remain a member of the EU	Leave the EU	Don't know	
Weighted Sample	1995	230	149	118	727	846	335
Unweighted Sample	1995	224	146	114	790	798	329
	%	%	%	%	%	%	%

	July 5-6 2012	10-11 Jan 2013						
Would you support or oppose holding a referendum on Britain's relationship with Europe within the next few years?								
Support	67	59	40	50	57	40	87	39
Oppose	19	21	21	19	17	48	6	3
Don't know	14	20	39	31	26	12	7	58

	Jan 2-3	10-11 Jan						
If there was a referendum on Britain's membership of the European Union, how would you vote?								
I would vote for Britain to remain a member of the European Union	31	36	29	24	26	100	0	0
I would vote for Britain to leave the European Union	46	42	39	50	46	0	100	0
I would not vote	6	4	6	6	2	0	0	0
Don't know	16	17	25	20	26	0	0	100

It has been reported that David Cameron is to announce that he will renegotiate Britain's relationship with Europe, seeking to bring back some powers to the UK. He will then hold a referendum asking people to choose between Britain staying in the EU under renegotiated terms or leaving the EU completely.

Which type of referendum do you think would be better?

Britain should renegotiate our relationship with Europe, and then hold a referendum on whether to approve the new relationship or leave totally	48	37	48	47	42	57	42
Britain should hold a referendum on whether to stay in the European Union as it is or leave totally, there is no need to negotiate	22	23	24	24	10	40	6
There should not be any sort of referendum on Europe	17	15	13	13	41	1	4
Don't know	13	25	14	15	7	2	48

Fieldwork: 10th - 11th January 2013

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1995	487	682	176	592	515	453	970	1025	241	509	682	563	1137	858	255	648	427	491	174
Unweighted Sample	1995	460	704	150	582	518	482	972	1023	180	512	750	553	1323	672	322	644	412	445	172
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

July 5-6
2012

10-11
Jan
2013

Imagine the British government under David Cameron renegotiated our relationship with Europe and said that Britain's interests were now protected, and David Cameron recommended that Britain remain a member of the European Union on the new terms.

How would you then vote in a referendum on the issue?

Would vote for Britain to remain in the European Union on the new terms	42	50	64	51	63	55	48	61	57	44	53	47	49	53	60	37	52	49	52	49	54
Would vote for Britain to leave the European Union	34	25	21	23	18	26	23	18	25	24	12	20	28	31	19	33	23	27	23	25	22
Would not vote	5	5	2	5	7	2	6	4	4	6	6	7	5	3	5	6	5	5	5	6	5
Don't know	19	20	13	21	12	16	22	16	13	26	29	26	18	13	16	24	19	19	21	20	19

Do you think Britain would be better or worse off economically if we left the European Union, or would it make no difference?

Better off	29	35	23	21	37	24	21	31	27	18	24	32	35	23	37	21	29	33	29	30
Worse off	34	30	43	47	24	42	46	39	28	40	33	34	31	41	24	40	33	28	36	38
Would make no difference	19	20	19	17	22	20	17	20	19	20	21	17	21	21	18	20	20	20	20	16
Don't know	18	16	15	15	17	15	16	10	25	22	23	17	12	15	21	19	18	19	15	16

Do you think Britain would have more or less influence in the world if we left the European Union, or would it make no difference?

Would have more influence	9	11	8	4	12	10	4	10	8	6	12	9	7	9	9	11	9	9	8	6
Would have less influence	40	34	50	59	30	45	55	46	34	51	42	39	34	49	28	45	39	34	40	48
Would make no difference	38	47	30	29	48	33	30	37	38	22	30	38	51	33	45	32	39	38	39	37
Don't know	14	8	12	8	10	13	11	7	20	22	16	13	8	10	19	12	13	18	13	9

Fieldwork: 10th - 11th January 2013

Total	Parents with children			Referendum on Britain's membership of the European Union		
	between the ages of 5 and 11	between the ages of 12 and 15	between the ages of 16 and 18	Remain a member of the EU	Leave the EU	Don't know
Weighted Sample 1995	230	149	118	727	846	335
Unweighted Sample 1995	224	146	114	790	798	329
	%	%	%	%	%	%

	July 5-6 2012	10-11 Jan 2013							
<p>Imagine the British government under David Cameron renegotiated our relationship with Europe and said that Britain's interests were now protected, and David Cameron recommended that Britain remain a member of the European Union on the new terms.</p> <p>How would you then vote in a referendum on the issue?</p>									
Would vote for Britain to remain in the European Union on the new terms	42	50	39	37	41	88	30	31	
Would vote for Britain to leave the European Union	34	25	25	33	31	1	54	6	
Would not vote	5	5	10	5	6	3	2	2	
Don't know	19	20	26	25	22	7	14	61	
<p>Do you think Britain would be better or worse off economically if we left the European Union, or would it make no difference?</p>									
Better off		29	26	27	31	5	60	8	
Worse off		34	28	24	28	76	6	17	
Would make no difference		19	21	24	20	12	26	16	
Don't know		18	24	24	21	7	9	59	
<p>Do you think Britain would have more or less influence in the world if we left the European Union, or would it make no difference?</p>									
Would have more influence		9	11	13	10	4	16	4	
Would have less influence		40	40	36	37	75	17	22	
Would make no difference		38	31	40	39	16	60	26	
Don't know		14	19	12	15	5	6	49	

Fieldwork: 10th - 11th January 2013

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample 1995	487	682	176	592	515	453	970	1025	241	509	682	563	1137	858	255	648	427	491	174	
Unweighted Sample 1995	460	704	150	582	518	482	972	1023	180	512	750	553	1323	672	322	644	412	445	172	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think it would be good or bad for jobs and employment if Britain left the European Union, or would it make no difference?

Would be good for jobs and employment	27	32	20	22	35	22	17	26	27	18	21	28	34	24	31	25	27	28	27	22
Would be bad for jobs and employment	30	24	41	50	19	38	45	37	24	38	32	29	28	38	20	38	28	26	33	33
Would make no difference	24	28	21	17	29	22	22	24	23	17	24	23	27	22	26	16	26	25	22	25
Don't know	19	17	17	11	18	18	15	13	26	27	23	21	11	16	24	20	20	20	18	21

Do you think Britain's relationship with the USA would be better or worse if we left the European Union, or would it make no difference?

Would be better	10	13	9	6	11	11	7	12	8	12	12	11	6	10	11	8	10	11	10	10
Would be worse	24	17	30	41	17	29	35	30	18	21	23	24	25	28	18	29	22	20	25	27
Would make no difference	50	58	47	44	57	48	44	49	51	41	47	50	57	48	53	42	52	52	50	48
Don't know	16	12	13	9	14	13	15	9	23	26	18	15	12	14	18	21	15	17	15	15

And do you think you personally would be better or worse off if we left the European Union, or would it make no difference?

Better off	18	23	13	10	23	15	11	19	17	12	16	18	21	16	20	15	18	23	16	15
Worse off	20	14	29	29	11	27	28	26	14	25	21	19	19	25	14	31	18	17	17	25
Would make no difference	40	49	38	40	49	36	40	37	42	29	40	39	46	41	39	32	43	37	44	36
Don't know	22	14	20	21	17	22	21	17	27	34	24	23	14	19	27	22	20	23	23	24

Which of the following applies to you? Please tick all that apply

I have children under the age of 5	9	8	10	8	8	8	10	10	9	4	28	5	0	10	8	9	10	7	10	11
I have children between the ages of 5 and 11	12	9	14	14	9	12	11	10	13	1	25	14	0	10	14	7	11	12	12	16
I have children between the ages of 12 and 15	7	6	10	9	6	10	8	8	7	3	7	16	0	7	8	4	8	7	8	9
I have children between the ages of 16 and 18	6	6	6	8	6	6	7	5	1	3	14	1	5	7	3	7	6	7	3	
I have children over the age of 18	40	44	37	38	47	43	38	35	44	3	3	42	86	34	47	28	45	38	40	40
I do not have any children	39	39	39	42	35	35	41	43	36	89	54	33	13	44	33	55	33	44	38	34

Thinking about children under the age of ten, do you think boys or girls are more difficult to bring up?

Boys are more difficult to bring up	16	16	16	15	14	15	18	15	17	15	19	15	15	16	17	15	13	19	18	20
Girls are more difficult to bring up	17	19	17	20	18	20	18	17	18	14	16	18	19	17	18	13	19	18	18	19
Both the same	48	50	49	50	51	51	48	46	50	45	42	49	55	48	49	47	54	44	46	47
Don't know	18	16	18	15	17	14	16	22	15	26	22	18	11	19	16	25	14	20	19	14

Fieldwork: 10th - 11th January 2013

Total	Parents with children			Referendum on Britain's membership of the European Union		
	between the ages of 5 and 11	between the ages of 12 and 15	between the ages of 16 and 18	Remain a member of the EU	Leave the EU	Don't know
Weighted Sample 1995	230	149	118	727	846	335
Unweighted Sample 1995	224	146	114	790	798	329
%	%	%	%	%	%	%

Do you think it would be good or bad for jobs and employment if Britain left the European Union, or would it make no difference?

Would be good for jobs and employment	27	19	23	23	7	52	11
Would be bad for jobs and employment	30	27	27	29	70	5	14
Would make no difference	24	27	25	26	15	31	19
Don't know	19	26	25	21	9	12	56

Do you think Britain's relationship with the USA would be better or worse if we left the European Union, or would it make no difference?

Would be better	10	9	11	6	4	18	4
Would be worse	24	23	22	22	46	11	10
Would make no difference	50	48	50	58	42	60	40
Don't know	16	21	18	14	8	10	45

And do you think you personally would be better or worse off if we left the European Union, or would it make no difference?

Better off	18	13	14	16	2	38	5
Worse off	20	15	16	15	48	4	4
Would make no difference	40	42	46	38	39	43	33
Don't know	22	29	24	31	11	15	59

Which of the following applies to you? Please tick all that apply

I have children under the age of 5	9	27	5	9	9	8	12
I have children between the ages of 5 and 11	12	100	41	17	9	11	17
I have children between the ages of 12 and 15	7	26	100	30	5	9	9
I have children between the ages of 16 and 18	6	9	23	100	4	6	9
I have children over the age of 18	40	10	24	46	34	48	33
I do not have any children	39	0	0	0	47	33	39

Thinking about children under the age of ten, do you think boys or girls are more difficult to bring up?

Boys are more difficult to bring up	16	22	18	26	15	17	15
Girls are more difficult to bring up	17	24	23	16	16	20	15
Both the same	48	42	51	50	49	50	44
Don't know	18	12	8	7	20	13	26

Fieldwork: 10th - 11th January 2013

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1995	487	682	176	592	515	453	970	1025	241	509	682	563	1137	858	255	648	427	491	174
Unweighted Sample	1995	460	704	150	582	518	482	972	1023	180	512	750	553	1323	672	322	644	412	445	172
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And thinking about teenage children, do you think boys or girls are more difficult to bring up?

Boys are more difficult to bring up	11	11	10	17	9	11	14	13	10	12	12	11	12	11	12	15	9	10	13	13
Girls are more difficult to bring up	32	33	33	31	31	34	32	31	32	31	31	30	34	31	32	23	33	32	31	40
Both the same	39	40	39	37	43	42	37	36	43	33	33	43	44	38	41	41	41	39	39	32
Don't know	18	16	18	15	17	14	17	21	15	24	24	17	10	19	16	21	17	19	17	14

Do your children have set fixed bedtimes?

[Asked to parents with children between the ages of 5 and 18 n=382]

Yes, they do	62	58	65	59	57	70	62	56	67	44	74	55	47	59	65	60	60	66	61	65
No, they do not	35	38	35	31	40	30	33	38	32	6	23	43	53	36	34	34	37	34	37	25
Not sure	3	4	0	9	3	0	6	6	1	50	3	1	0	5	1	6	3	0	2	10

Do your children have a fixed limit on the amount of time they can watch the television?

[Asked to parents with children between the ages of 5 and 18 n=382]

Yes, they do	37	39	37	38	42	37	38	34	40	60	39	36	12	36	39	42	33	40	33	55
No, they do not	60	57	61	55	54	61	62	63	57	26	57	62	88	61	59	51	65	59	62	45
Not sure	3	4	2	7	3	3	0	3	2	15	4	1	0	3	2	6	3	1	4	0

Do your children have a fixed limit on the amount of time they can play computer games?

[Asked to parents with children between the ages of 5 and 18 n=382]

Yes, they do	48	48	50	41	51	50	45	44	51	47	54	44	28	48	48	51	44	52	39	70
No, they do not	49	46	47	52	44	48	55	53	46	39	41	54	72	49	49	43	52	46	57	30
Not sure	3	6	3	7	5	2	0	3	4	15	5	2	0	4	3	6	4	2	4	0

Do your children have a fixed limit on the amount of time they can access the internet?

[Asked to parents with children between the ages of 5 and 18 n=382]

Yes, they do	46	47	50	40	47	51	46	45	48	41	56	41	28	43	50	57	41	51	38	68
No, they do not	50	45	47	53	47	46	53	52	47	39	39	56	72	52	47	35	56	44	58	32
Not sure	4	7	4	7	6	3	0	3	5	20	5	3	0	5	3	8	4	4	4	0

Fieldwork: 10th - 11th January 2013

Total	Parents with children			Referendum on Britain's membership of the European Union		
	between the ages of 5 and 11	between the ages of 12 and 15	between the ages of 16 and 18	Remain a member of the EU	Leave the EU	Don't know
Weighted Sample 1995	230	149	118	727	846	335
Unweighted Sample 1995	224	146	114	790	798	329
	%	%	%	%	%	%

And thinking about teenage children, do you think boys or girls are more difficult to bring up?

Boys are more difficult to bring up	11	10	21	18	11	12	10
Girls are more difficult to bring up	32	36	36	34	31	35	28
Both the same	39	35	33	42	40	40	36
Don't know	18	19	11	6	18	13	26

Do your children have set fixed bedtimes?

[Asked to parents with children between the ages of 5 and 18 n=382]

Yes, they do	62	79	54	39	67	54	65
No, they do not	35	19	40	59	31	41	33
Not sure	3	2	6	3	3	5	2

Do your children have a fixed limit on the amount of time they can watch the television?

[Asked to parents with children between the ages of 5 and 18 n=382]

Yes, they do	37	48	37	20	28	41	36
No, they do not	60	51	58	77	70	57	61
Not sure	3	1	5	3	2	2	3

Do your children have a fixed limit on the amount of time they can play computer games?

[Asked to parents with children between the ages of 5 and 18 n=382]

Yes, they do	48	58	41	29	41	53	43
No, they do not	49	39	54	67	57	44	55
Not sure	3	3	4	4	2	3	2

Do your children have a fixed limit on the amount of time they can access the internet?

[Asked to parents with children between the ages of 5 and 18 n=382]

Yes, they do	46	59	39	26	43	50	41
No, they do not	50	39	56	68	54	46	56
Not sure	4	3	5	5	2	4	3

Fieldwork: 10th - 11th January 2013

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1995	487	682	176	592	515	453	970	1025	241	509	682	563	1137	858	255	648	427	491	174
Unweighted Sample	1995	460	704	150	582	518	482	972	1023	180	512	750	553	1323	672	322	644	412	445	172
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you allow your children to play outside your house (not including the back garden)?

[Asked to parents with children between the ages of 5 and 11 n=224]

Yes, I do	55	51	57	68	53	56	58	61	50	80	51	59	73	62	48	36	49	61	59	62
No, I do not	45	49	43	32	47	44	42	39	50	20	49	41	27	38	52	64	51	39	41	38

What limit do you place on how much television your children can watch?

[Asked to parents who said their children have a fixed limit on the amount of time they can watch television n=144]

Maximum of half an hour a day	2	3	2	0	3	2	0	0	3	0	2	2	0	2	1	7	2	1	0	0
Maximum of an hour a day	13	18	13	6	10	16	7	8	18	0	20	10	0	14	13	9	17	13	7	19
Maximum of two hours a day	41	43	36	51	45	34	52	50	34	90	36	41	57	36	46	32	38	39	42	55
Maximum of three hours a day	14	5	17	18	7	17	18	12	15	0	16	14	0	12	16	4	12	23	21	0
A longer maximum	5	3	5	21	3	7	9	9	2	0	3	7	0	6	4	8	0	3	9	10
No television after a certain time of the day	12	12	14	4	18	17	3	12	12	10	8	15	43	13	11	5	20	7	11	10
A different rule	13	15	12	0	15	8	11	9	16	0	17	12	0	17	9	36	11	14	10	7

What limit do you place on how much time your children can play computer games?

[Asked to parents who said their children have a fixed limit on the amount of time they can spend playing computer games n=193]

Maximum of half an hour a day	10	13	9	10	7	14	8	2	17	0	15	7	0	9	12	18	13	6	5	12
Maximum of an hour a day	34	26	35	12	37	25	25	32	35	0	42	29	79	31	37	31	41	20	38	36
Maximum of two hours a day	23	26	23	39	15	32	33	30	19	76	16	27	21	25	22	15	11	36	26	33
Maximum of three hours a day	6	8	7	6	6	5	9	9	4	0	3	9	0	6	6	3	3	8	9	6
A longer maximum	3	3	1	19	2	2	7	5	1	12	1	3	0	2	3	7	0	3	7	0
No computer games after a certain time of the day	11	10	11	14	13	12	10	8	13	12	11	11	0	9	13	4	18	12	4	8
A different rule	12	14	13	0	19	11	8	14	11	0	12	13	0	17	7	22	13	15	11	5

Fieldwork: 10th - 11th January 2013

Total	Parents with children			Referendum on Britain's membership of the European Union		
	between the ages of 5 and 11	between the ages of 12 and 15	between the ages of 16 and 18	Remain a member of the EU	Leave the EU	Don't know
Weighted Sample 1995	230	149	118	727	846	335
Unweighted Sample 1995	224	146	114	790	798	329
	%	%	%	%	%	%

Do you allow your children to play outside your house (not including the back garden)?

[Asked to parents with children between the ages of 5 and 11 n=224]

Yes, I do	55	55	79	49	54	59	53
No, I do not	45	45	21	51	46	41	47

What limit do you place on how much television your children can watch?

[Asked to parents who said their children have a fixed limit on the amount of time they can watch television n=144]

Maximum of half an hour a day	2	2	0	0	1	1	3
Maximum of an hour a day	13	17	8	9	10	12	17
Maximum of two hours a day	41	39	45	42	39	50	39
Maximum of three hours a day	14	13	16	29	13	7	19
A longer maximum	5	6	4	0	4	8	0
No television after a certain time of the day	12	10	15	14	8	13	10
A different rule	13	13	11	6	25	8	11

What limit do you place on how much time your children can play computer games?

[Asked to parents who said their children have a fixed limit on the amount of time they can spend playing computer games n=193]

Maximum of half an hour a day	10	13	3	9	9	10	16
Maximum of an hour a day	34	37	18	27	22	40	33
Maximum of two hours a day	23	18	34	42	32	23	16
Maximum of three hours a day	6	5	13	8	4	5	10
A longer maximum	3	3	1	1	1	5	0
No computer games after a certain time of the day	11	10	19	10	8	9	16
A different rule	12	13	12	3	25	8	9

Fieldwork: 10th - 11th January 2013

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1995	487	682	176	592	515	453	970	1025	241	509	682	563	1137	858	255	648	427	491	174
Unweighted Sample	1995	460	704	150	582	518	482	972	1023	180	512	750	553	1323	672	322	644	412	445	172
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do your children have a television in their bedroom(s)?

[Asked to parents with children between the ages of 5 and 18 n=382]

Yes, they do	55	43	61	51	48	64	48	56	53	41	52	57	41	44	65	39	53	56	57	60
No, they do not	45	57	39	49	52	36	52	44	47	59	48	43	59	56	35	61	47	44	43	40

Do your children have a computer in their bedroom(s)?

[Asked to parents with children between the ages of 5 and 18 n=382]

Yes, they do	41	40	48	15	35	47	35	44	39	56	28	48	59	44	38	28	39	46	43	45
No, they do not	59	60	52	85	65	53	65	56	61	44	72	52	41	56	62	72	61	54	57	55

Do you smack your children?

[Asked to parents with children between the ages of 5 and 18 n=382]

Yes, I do	15	5	21	11	5	20	15	19	11	51	23	9	0	16	14	18	11	12	19	26
No, but I would be prepared to	45	49	43	65	50	41	48	44	46	5	49	45	67	45	46	45	48	38	50	39
No, I would never smack my children	39	45	36	25	46	39	37	36	42	45	28	47	33	39	40	37	41	50	31	35

How often do you eat meals together as a family?

[Asked to parents with children between the ages of 5 and 18 n=382]

Every day, or almost every day	59	44	65	52	51	62	60	53	64	6	62	59	76	54	63	71	60	51	57	65
Two or three times a week	31	39	27	40	31	31	33	35	27	79	28	30	17	35	26	10	27	37	39	23
Once a week	4	4	2	8	5	3	4	5	4	0	5	4	6	4	4	9	6	3	1	7
Less than once a week	5	9	5	0	9	3	1	6	4	6	5	6	1	4	6	5	6	9	1	4
Never	1	3	1	0	2	0	1	1	0	0	0	1	0	2	0	1	0	0	2	0
Not sure	1	1	0	0	2	0	0	0	1	9	0	0	0	0	1	5	0	0	0	1

Which, if any, of the following punishments do you use when your children misbehave?

[Asked to parents with children between the ages of 5 and 18 n=382]

Cutting time on the computer or television	60	57	58	59	64	58	65	64	56	21	64	60	34	57	63	57	58	62	57	71
Grounding (i.e. stopping them going out)	48	51	53	33	52	55	41	53	42	40	38	54	63	51	44	41	43	50	52	51
Making them do household chores	23	27	22	34	25	23	25	31	16	51	17	26	27	29	18	26	22	23	32	4
Putting them on a naughty step	23	25	21	29	24	17	27	20	25	26	37	14	0	26	19	23	26	20	20	23
Cutting pocket money	22	18	30	11	14	33	22	25	20	21	19	24	23	24	20	11	23	24	23	24
Corporal punishment (e.g. a smack)	13	6	18	1	8	15	14	15	11	35	16	10	0	14	11	18	9	8	15	23
Other	17	16	14	17	18	9	19	14	19	0	20	16	8	18	16	26	19	14	15	11
None - I never punish my children	4	3	3	5	3	3	4	2	4	9	1	5	8	3	4	6	2	5	3	6
Don't know	2	3	2	0	3	4	0	1	3	0	3	2	0	0	4	2	1	2	3	2

Fieldwork: 10th - 11th January 2013

Total	Parents with children			Referendum on Britain's membership of the European Union		
	between the ages of 5 and 11	between the ages of 12 and 15	between the ages of 16 and 18	Remain a member of the EU	Leave the EU	Don't know
Weighted Sample 1995	230	149	118	727	846	335
Unweighted Sample 1995	224	146	114	790	798	329
	%	%	%	%	%	%

Do your children have a television in their bedroom(s)?

[Asked to parents with children between the ages of 5 and 18 n=382]

Yes, they do	55	44	67	70	39	60	66
No, they do not	45	56	33	30	61	40	34

Do your children have a computer in their bedroom(s)?

[Asked to parents with children between the ages of 5 and 18 n=382]

Yes, they do	41	25	58	60	40	46	38
No, they do not	59	75	42	40	60	54	62

Do you smack your children?

[Asked to parents with children between the ages of 5 and 18 n=382]

Yes, I do	15	19	18	6	13	21	10
No, but I would be prepared to	45	47	44	47	41	49	47
No, I would never smack my children	39	33	38	47	47	30	43

How often do you eat meals together as a family?

[Asked to parents with children between the ages of 5 and 18 n=382]

Every day, or almost every day	59	61	55	48	63	50	66
Two or three times a week	31	30	36	40	28	35	26
Once a week	4	4	4	3	2	8	0
Less than once a week	5	5	4	7	4	6	6
Never	1	0	0	3	3	0	0
Not sure	1	0	1	0	0	0	1

Which, if any, of the following punishments do you use when your children misbehave?

[Asked to parents with children between the ages of 5 and 18 n=382]

Cutting time on the computer or television	60	72	56	54	61	59	64
Grounding (i.e. stopping them going out)	48	41	61	55	47	48	49
Making them do household chores	23	19	29	33	29	29	11
Putting them on a naughty step	23	34	10	7	25	21	23
Cutting pocket money	22	19	21	32	20	24	24
Corporal punishment (e.g. a smack)	13	14	17	6	12	14	13
Other	17	20	12	8	20	13	19
None - I never punish my children	4	2	4	6	6	3	2
Don't know	2	1	3	2	1	1	1

Fieldwork: 10th - 11th January 2013

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample 1995	487	682	176	592	515	453	970	1025	241	509	682	563	1137	858	255	648	427	491	174	
Unweighted Sample	460	704	150	582	518	482	972	1023	180	512	750	553	1323	672	322	644	412	445	172	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How tough or relaxed would you say you are towards your children's behaviour?

[Asked to parents with children between the ages of 5 and 18 n=382]

I am probably too tough, and don't give them as much freedom as I should

I am probably too relaxed, and let them get away with things I shouldn't

I think I probably get the balance about right

Don't know

9	11	10	16	9	8	14	8	10	0	9	10	0	13	5	12	9	7	12	4
34	25	39	47	25	31	46	43	26	79	27	35	37	30	38	27	36	47	28	18
54	61	49	37	62	58	40	48	60	12	62	51	63	56	52	53	52	43	58	74
3	3	2	0	4	3	0	1	4	9	2	4	0	1	5	8	3	3	2	3

Imagine you had a teenage son, at what age would you allow them to sleep with their girlfriend?

Under 16

16

17

18 or above

Don't know

3	2	2	5	1	3	4	4	1	8	4	1	1	3	2	2	2	3	2	4
24	26	26	32	22	25	28	26	23	39	35	22	11	26	23	23	26	23	24	25
11	10	12	9	10	11	10	10	11	8	12	11	11	11	11	11	9	10	13	11
40	44	39	35	46	40	35	37	42	21	28	42	56	41	39	31	43	40	40	41
22	19	21	19	21	21	23	22	23	25	21	23	22	20	26	32	19	24	21	20

Imagine you had a teenage daughter, at what age would you allow your daughter to sleep with their boyfriend?

Under 16

16

17

18 or above

Don't know

2	1	2	4	0	2	2	2	1	5	2	1	0	2	1	2	1	2	2	0
20	21	22	25	18	21	24	20	20	33	27	20	9	21	19	18	23	20	19	20
8	8	9	7	7	9	9	7	9	8	8	9	8	9	7	10	8	8	10	4
48	52	46	46	53	47	43	48	49	29	40	50	62	48	50	40	51	47	50	53
22	18	22	18	21	21	22	23	20	25	22	21	20	20	23	31	18	24	20	23

Fieldwork: 10th - 11th January 2013

Total	Parents with children			Referendum on Britain's membership of the European Union		
	between the ages of 5 and 11	between the ages of 12 and 15	between the ages of 16 and 18	Remain a member of the EU	Leave the EU	Don't know
Weighted Sample 1995	230	149	118	727	846	335
Unweighted Sample 1995	224	146	114	790	798	329
	%	%	%	%	%	%

How tough or relaxed would you say you are towards your children's behaviour?

[Asked to parents with children between the ages of 5 and 18 n=382]

I am probably too tough, and don't give them as much freedom as I should	9	12	10	5	13	8	8
I am probably too relaxed, and let them get away with things I shouldn't	34	30	44	40	27	43	26
I think I probably get the balance about right	54	56	42	52	61	49	56
Don't know	3	2	4	3	0	1	9

Imagine you had a teenage son, at what age would you allow them to sleep with their girlfriend?

Under 16	3	2	3	1	3	3	2
16	24	26	23	19	29	24	17
17	11	13	10	14	10	12	9
18 or above	40	36	38	49	36	44	35
Don't know	22	23	26	18	22	17	37

Imagine you had a teenage daughter, at what age would you allow your daughter to sleep with their boyfriend?

Under 16	2	2	1	1	2	1	1
16	20	21	18	13	25	19	15
17	8	6	9	14	10	8	5
18 or above	48	52	52	57	40	56	47
Don't know	22	19	20	17	23	16	32

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	74	124
Male 25 to 39	225	255
Male 40 to 59	376	337
Male 60 +	297	253
Female 18 to 24	106	118
Female 25 to 39	287	253
Female 40 to 59	374	345
Female 60 +	256	309
Region		
North England	445	491
Midlands	312	327
East England	193	192
London	322	255
South England	451	457
Wales	100	100
Scotland	172	174
Social Grade		
AB	768	559
C1	555	579
C2	278	419
DE	394	439
Newspaper Type		
Express / Mail	355	319
Sun / Star	218	469
Mirror / Record	115	200
Guardian / Independent	123	90
FT / Times / Telegraph	152	190
Other Paper	253	229
No Paper	779	499
Political Party Identification		
Labour	679	648
Conservative	526	569
Liberal Democrat	197	239
SNP/Plaid Cymru	39	34
Others	107	26
None/ DK	447	479

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