

1. Zimmerman favorability

Do you have a favorable or unfavorable opinion of George Zimmerman?

| | Gender | | | Age | | | | Party ID | | |
|-----------------------|------------|------------|------------|------------|------------|------------|------------|------------|-------------|------------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Very favorable | 6% | 7% | 4% | 6% | 9% | 4% | 3% | 5% | 5% | 7% |
| Somewhat favorable | 15% | 19% | 12% | 12% | 15% | 14% | 21% | 4% | 19% | 22% |
| Somewhat unfavorable | 18% | 19% | 18% | 13% | 16% | 20% | 21% | 14% | 16% | 28% |
| Very unfavorable | 37% | 35% | 40% | 34% | 34% | 38% | 44% | 62% | 29% | 17% |
| Don't know | 24% | 21% | 27% | 35% | 26% | 24% | 10% | 14% | 30% | 25% |
| Totals (Unweighted N) | 100% (995) | 100% (447) | 100% (548) | 100% (144) | 100% (234) | 100% (428) | 100% (182) | 100% (337) | 100% (438) | 100% (220) |

| | Race | | | Family Income | | | | Region | | | | |
|-----------------------|------------|------------|------------|---------------|------------|------------|-----------|------------|------------|------------|------------|------------|
| | Total | White | Black | Hispanic | Under 40 | 40-80 | 80-100 | 100+ | Northeast | Midwest | South | West |
| Very favorable | 6% | 5% | 4% | 11% | 7% | 4% | — | 9% | 1% | 5% | 7% | 7% |
| Somewhat favorable | 15% | 19% | 2% | 8% | 13% | 20% | 13% | 14% | 14% | 11% | 16% | 18% |
| Somewhat unfavorable | 18% | 19% | 9% | 21% | 15% | 19% | 29% | 25% | 20% | 21% | 15% | 19% |
| Very unfavorable | 37% | 33% | 69% | 33% | 36% | 38% | 31% | 37% | 39% | 32% | 40% | 36% |
| Don't know | 24% | 25% | 14% | 28% | 30% | 19% | 27% | 15% | 25% | 31% | 22% | 20% |
| Totals (Unweighted N) | 100% (995) | 100% (806) | 100% (108) | 100% (81) | 100% (379) | 100% (258) | 100% (58) | 100% (143) | 100% (187) | 100% (187) | 100% (350) | 100% (271) |

2. Attention paid to the Zimmerman trial

Do you think that the media paid too much or too little attention to the trial of George Zimmerman?

| | Gender | | | Age | | | | Party ID | | |
|------------------------|------------|------------|------------|------------|------------|------------|------------|------------|-------------|------------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Too much | 58% | 66% | 51% | 49% | 54% | 63% | 69% | 47% | 59% | 73% |
| About the right amount | 23% | 20% | 25% | 21% | 26% | 21% | 18% | 32% | 21% | 12% |
| Too little | 8% | 6% | 9% | 12% | 5% | 6% | 10% | 12% | 6% | 6% |
| Not sure | 11% | 7% | 15% | 18% | 14% | 9% | 3% | 9% | 14% | 8% |
| Totals (Unweighted N) | 100% (995) | 100% (446) | 100% (549) | 100% (144) | 100% (233) | 100% (428) | 100% (182) | 100% (337) | 100% (437) | 100% (221) |

| | Race | | | Family Income | | | | Region | | | | |
|------------------------|------------|------------|------------|---------------|------------|------------|-----------|------------|------------|------------|------------|------------|
| | Total | White | Black | Hispanic | Under 40 | 40-80 | 80-100 | 100+ | Northeast | Midwest | South | West |
| Too much | 58% | 66% | 25% | 47% | 51% | 63% | 74% | 65% | 52% | 60% | 64% | 53% |
| About the right amount | 23% | 19% | 43% | 27% | 23% | 22% | 12% | 28% | 30% | 22% | 18% | 26% |
| Too little | 8% | 5% | 25% | 9% | 12% | 4% | — | 4% | 9% | 7% | 7% | 7% |
| Not sure | 11% | 11% | 7% | 17% | 14% | 11% | 14% | 3% | 9% | 11% | 11% | 13% |
| Totals (Unweighted N) | 100% (995) | 100% (808) | 100% (106) | 100% (81) | 100% (378) | 100% (259) | 100% (58) | 100% (144) | 100% (187) | 100% (187) | 100% (348) | 100% (273) |

3. Appropriateness of Zimmerman in a celebrity boxing match

Do you think it is appropriate or inappropriate for George Zimmerman to earn money by participating in a celebrity boxing match?

| | Total | Gender | | Age | | | | Party ID | | |
|------------------------|------------|------------|------------|------------|------------|------------|------------|------------|-------------|------------|
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Very appropriate | 13% | 20% | 7% | 6% | 17% | 14% | 15% | 5% | 16% | 18% |
| Somewhat appropriate | 16% | 18% | 14% | 20% | 13% | 14% | 20% | 14% | 17% | 16% |
| Somewhat inappropriate | 13% | 15% | 11% | 9% | 13% | 13% | 14% | 11% | 12% | 17% |
| Very inappropriate | 39% | 32% | 46% | 41% | 39% | 40% | 34% | 58% | 31% | 29% |
| Not sure | 19% | 16% | 22% | 25% | 18% | 18% | 17% | 11% | 24% | 20% |
| Totals (Unweighted N) | 100% (999) | 100% (448) | 100% (551) | 100% (145) | 100% (234) | 100% (430) | 100% (182) | 100% (338) | 100% (440) | 100% (221) |

| | Total | Race | | | Family Income | | | | Region | | | |
|------------------------|------------|------------|------------|-----------|---------------|------------|-----------|------------|------------|------------|------------|------------|
| | | White | Black | Hispanic | Under 40 | 40-80 | 80-100 | 100+ | Northeast | Midwest | South | West |
| Very appropriate | 13% | 15% | 4% | 10% | 12% | 13% | 8% | 21% | 12% | 13% | 13% | 15% |
| Somewhat appropriate | 16% | 17% | 11% | 13% | 15% | 17% | 15% | 11% | 16% | 18% | 14% | 15% |
| Somewhat inappropriate | 13% | 14% | 9% | 12% | 9% | 17% | 23% | 14% | 17% | 13% | 11% | 13% |
| Very inappropriate | 39% | 35% | 65% | 38% | 39% | 35% | 29% | 43% | 33% | 36% | 46% | 36% |
| Not sure | 19% | 19% | 11% | 28% | 24% | 18% | 25% | 11% | 22% | 20% | 16% | 21% |
| Totals (Unweighted N) | 100% (999) | 100% (809) | 100% (108) | 100% (82) | 100% (379) | 100% (260) | 100% (58) | 100% (144) | 100% (187) | 100% (187) | 100% (352) | 100% (273) |

4. Interest in watching Zimmerman box

How interested are you in watching a boxing match featuring George Zimmerman as one of the contestants?

| | Gender | | | Age | | | | Party ID | | |
|-----------------------|------------|------------|------------|------------|------------|------------|------------|------------|-------------|------------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Very interested | 4% | 6% | 3% | 10% | 6% | 2% | 0% | 5% | 5% | 3% |
| Somewhat interested | 7% | 8% | 6% | 12% | 11% | 3% | 4% | 5% | 8% | 9% |
| Not very interested | 13% | 15% | 11% | 11% | 18% | 12% | 8% | 8% | 16% | 15% |
| Not interested at all | 75% | 70% | 80% | 66% | 65% | 83% | 88% | 83% | 71% | 73% |
| Totals (Unweighted N) | 100% (999) | 100% (447) | 100% (552) | 100% (144) | 100% (234) | 100% (430) | 100% (183) | 100% (338) | 100% (440) | 100% (221) |

| | Race | | | Family Income | | | | Region | | | | |
|-----------------------|------------|------------|------------|---------------|------------|------------|-----------|------------|------------|------------|------------|------------|
| | Total | White | Black | Hispanic | Under 40 | 40-80 | 80-100 | 100+ | Northeast | Midwest | South | West |
| Very interested | 4% | 4% | 8% | 7% | 5% | 4% | 5% | 3% | 5% | 2% | 6% | 4% |
| Somewhat interested | 7% | 6% | 9% | 10% | 9% | 10% | 2% | 3% | 4% | 8% | 9% | 6% |
| Not very interested | 13% | 12% | 7% | 25% | 16% | 13% | 12% | 12% | 11% | 15% | 12% | 15% |
| Not interested at all | 75% | 78% | 76% | 58% | 70% | 73% | 82% | 82% | 80% | 75% | 73% | 75% |
| Totals (Unweighted N) | 100% (999) | 100% (809) | 100% (108) | 100% (82) | 100% (380) | 100% (259) | 100% (58) | 100% (144) | 100% (188) | 100% (187) | 100% (352) | 100% (272) |