

YouGov / The Sun Survey Results

Sample Size: 1703 GB Adults
Fieldwork: 7th - 8th November 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland		
Weighted Sample	1703	468	537	129	424	407	312	828	875	206	320	582	480	971	732	218	553	364	419	148	
Unweighted Sample	1703	476	489	139	434	370	333	806	897	141	317	665	460	1173	530	209	598	347	401	148	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	35	100	0	0	83	5	15	36	35	26	36	32	42	38	31	38	43	28	35	23
Lab	40	0	100	0	5	89	34	39	42	50	42	43	33	37	45	41	32	52	49	23
Lib Dem	10	0	0	100	1	1	35	10	9	8	11	9	10	11	7	9	13	9	7	8
Other	14	0	0	0	10	6	16	15	14	16	11	16	15	13	16	12	13	11	9	46

Other Parties Voting Intention

UKIP	6	0	0	0	8	1	4	6	5	1	2	8	8	5	7	4	8	5	5	3
SNP / PCY	4	0	0	0	1	3	3	3	5	6	5	3	4	4	4	0	1	2	0	36
Green	3	0	0	0	0	1	7	3	3	7	4	3	1	4	2	4	3	2	2	6
BNP	1	0	0	0	1	1	0	2	1	0	1	2	2	0	2	3	0	1	2	1
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0
Other	1	0	0	0	0	1	1	1	1	2	0	1	0	1	1	0	1	1	0	0

Non Voters

Would Not Vote	7	0	0	0	2	2	4	5	8	7	8	7	4	5	9	7	5	9	7	6
Don't know	16	0	0	0	15	7	17	12	19	20	19	15	12	15	17	17	16	19	13	11

Do you approve or disapprove of the Government's record to date?

	Nov 6-7	Nov 7-8																			
Approve	28	29	75	5	44	55	8	26	31	27	23	31	26	32	32	24	31	34	22	27	29
Disapprove	56	55	11	89	35	29	85	58	55	54	44	52	60	55	52	58	52	49	59	58	58
Don't know	16	17	14	6	21	16	7	16	14	19	33	18	13	12	15	18	16	17	19	15	13

Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?

	Oct 31-Nov 1	Nov 7-8																			
Strongly support	3	4	10	1	12	8	1	5	6	3	3	4	4	5	5	3	9	3	3	4	4
Tend to support	30	29	59	7	61	46	7	36	30	29	28	32	27	30	33	24	32	36	26	23	27
TOTAL SUPPORT	33	33	70	8	72	54	9	41	36	31	30	36	31	36	38	27	40	39	29	27	32
Tend to oppose	30	28	19	35	23	24	32	31	28	29	24	30	30	28	30	26	27	27	31	31	24
Strongly oppose	28	28	8	54	2	16	51	23	30	26	24	21	30	34	25	33	23	24	31	32	35
TOTAL OPPOSE	58	57	26	88	25	41	84	54	58	56	49	51	60	62	55	59	51	51	61	63	59
Don't know	9	10	4	4	3	6	7	5	6	13	21	13	9	3	6	14	9	9	10	11	10

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	60	106
Male 25 to 39	170	218
Male 40 to 59	336	288
Male 60 +	240	216
Female 18 to 24	81	100
Female 25 to 39	267	216
Female 40 to 59	329	295
Female 60 +	220	264
Region		
North England	401	419
Midlands	250	279
East England	166	163
London	209	218
South England	432	390
Wales	97	85
Scotland	148	148
Social Grade		
AB	672	477
C1	501	494
C2	240	358
DE	290	375
Newspaper Type		
Express / Mail	361	272
Sun / Star	209	400
Mirror / Record	119	170
Guardian / Independent	90	77
FT / Times / Telegraph	132	162
Other Paper	224	196
No Paper	568	426
Political Party Identification		
Labour	495	553
Conservative	491	485
Liberal Democrat	207	204
SNP/Plaid Cymru	48	29
Others	65	22
None/ DK	397	409

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