

YouGov / Daybreak Survey Results

Sample Size: 2333 GB Adults
Fieldwork: 29th - 30th September 2011

	Gender		Age				Social grade		Region					
	Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2333	1134	1199	282	595	798	658	1330	1003	299	758	499	574	203
Unweighted Sample	2333	1118	1215	155	598	867	713	1599	734	361	792	464	534	182
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which, if any, of the following flavours of soup would you say are your favourite? (Please select up to three).

Tomato	37	36	37	35	35	38	38	38	36	33	36	42	37	32
Potato & Leek	17	13	20	18	12	17	20	17	17	14	19	14	16	22
Chicken	16	17	16	19	22	16	10	15	18	18	16	16	19	10
Carrot and Coriander	13	10	17	12	13	12	17	15	11	17	12	13	12	16
Mushroom	12	11	12	9	8	14	13	12	12	10	12	14	12	6
Pea & Ham	10	11	9	5	7	12	12	10	10	6	11	7	14	10
Broccoli and Stilton	10	9	11	5	9	11	12	12	7	5	13	11	10	4
French Onion	10	11	9	5	8	9	14	12	8	12	11	10	8	8
Winter Vegetable	9	8	10	9	9	8	10	8	11	10	12	6	9	5
Chicken and Mushroom	9	10	8	12	10	8	7	9	9	8	10	10	8	5
Oxtail	9	11	7	3	6	12	10	8	10	5	10	9	10	6
Chicken Noodle	8	6	10	11	13	8	4	9	8	9	8	5	10	14
Italian Minestrone	8	8	9	6	6	9	10	9	7	10	9	7	7	12
Lentil	8	6	10	9	9	6	8	8	8	7	5	5	7	27
Chicken & Vegetable	7	6	8	14	9	5	6	7	8	12	6	8	6	7
Scotch Broth	7	8	6	6	4	9	9	6	8	2	6	8	6	17
Mulligatawny	6	9	3	1	7	7	7	6	6	5	7	7	5	4
Lentil and Bacon	6	6	6	3	6	6	7	6	5	8	7	3	4	13
Spring Vegetable	5	5	6	5	3	5	8	5	6	4	6	8	5	3
Beef and Vegetable	5	7	3	6	4	5	6	4	7	4	6	7	4	1
Asparagus	5	4	6	2	3	4	8	5	5	5	5	5	5	2
Other	4	3	6	4	4	4	5	5	4	4	4	4	5	3
Pumpkin	4	3	5	3	5	3	3	4	3	8	4	3	3	2
Beef Broth	3	5	2	2	3	4	3	2	5	2	2	5	4	4
Parsnip	3	3	4	1	3	4	3	4	2	5	4	3	2	3
Fish	2	2	1	2	1	1	2	2	1	3	1	1	1	3
Pea	2	2	1	1	1	2	2	2	1	2	1	1	3	2
Nettle	0	0	0	1	0	0	0	0	0	0	0	1	0	0
Not applicable, I do not like soup	4	5	3	9	5	3	3	3	5	4	5	3	6	0
Don't know	2	2	2	2	2	1	2	2	2	4	2	1	1	2