

YouGov / The Sun Survey Results

Sample Size: 1638 GB Adults
Fieldwork: 17th - 18th October 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1638	485	532	113	519	453	352	796	842	198	418	560	462	934	704	210	532	351	403	143	
Unweighted Sample	1638	496	487	115	539	413	362	774	864	111	461	640	426	1075	563	243	537	361	321	176	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	38	100	0	0	89	3	15	41	36	35	37	39	40	43	32	39	49	42	27	22
Lab	42	0	100	0	3	92	41	38	46	43	41	43	41	36	51	43	33	41	56	35
Lib Dem	9	0	0	100	1	1	36	9	9	12	12	7	7	10	7	11	11	6	10	5
Other	11	0	0	0	7	4	9	12	9	10	10	11	12	11	10	7	8	12	8	38

Other Parties Voting Intention

UKIP	4	0	0	0	5	0	1	5	2	0	1	5	5	4	2	4	4	2	5	1
SNP / PCY	3	0	0	0	1	2	2	3	3	2	3	2	5	4	2	0	0	2	0	34
Green	2	0	0	0	1	0	5	1	3	1	4	1	2	2	2	1	2	3	1	3
BNP	1	0	0	0	0	1	1	2	1	5	1	1	0	0	3	0	1	4	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	1	1	1	1	1	0	1	0	1	1	2	0	1	1	1

Non Voters

Would Not Vote	7	0	0	0	3	2	5	7	8	12	12	6	3	7	9	8	7	5	10	7
Don't know	15	0	0	0	10	11	24	10	20	23	16	13	13	13	17	19	15	16	11	17

Do you approve or disapprove of the Government's record to date?

	Oct 16-17	Oct 17-18																			
Approve	28	30	76	4	39	62	7	23	37	24	31	29	29	33	35	24	32	35	32	24	24
Disapprove	55	54	11	88	42	22	83	63	54	55	42	54	57	57	50	60	48	50	51	62	66
Don't know	17	16	13	8	18	16	10	14	10	21	27	17	15	11	15	17	21	16	17	14	9

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Oct 10-11	Oct 17-18																			
Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?																					
Strongly support	4	4	9	0	17	8	0	5	5	4	5	5	3	5	5	3	5	6	3	3	3
Tend to support	27	31	62	9	57	52	8	36	36	25	33	31	30	30	35	25	35	33	35	24	25
TOTAL SUPPORT	32	35	71	9	74	60	9	41	42	29	38	35	33	35	41	28	40	39	38	27	27
Tend to oppose	30	29	19	35	22	23	36	30	28	31	29	27	28	33	30	28	27	30	25	35	28
Strongly oppose	28	26	6	52	4	11	50	23	27	25	13	25	31	27	23	31	22	22	26	31	37
TOTAL OPPOSE	58	56	25	88	26	34	85	53	55	56	42	52	59	60	53	59	49	51	51	65	66
Don't know	10	9	4	3	1	6	6	6	4	15	20	13	8	4	6	14	11	10	11	7	7

	Oct 13-14	Oct 17-18																			
Do you think Britain, France, the US and other countries are right or wrong to take military action in Libya?																					
Right	41	39	48	39	56	45	37	42	49	30	44	38	36	42	41	37	39	40	41	36	42
Wrong	35	37	35	37	29	36	37	37	36	37	24	31	43	41	36	38	37	37	31	41	38
Don't know	24	24	17	24	15	19	26	22	14	33	32	31	21	17	23	25	24	23	27	23	20

	Oct 13-14	Oct 17-18																			
Overall do you think the coalition's military action in Libya is going well or badly?																					
Very well	6	7	11	4	8	9	4	8	11	3	13	6	5	8	6	8	8	6	7	8	5
Fairly well	40	40	52	38	47	50	36	39	49	31	28	37	41	47	47	31	39	39	45	35	48
TOTAL WELL	46	47	63	42	55	59	40	46	60	34	41	43	45	54	53	39	47	45	51	43	52
Fairly badly	19	23	14	28	27	15	28	27	21	24	20	21	25	23	20	27	22	25	17	25	23
Very badly	7	6	2	8	5	3	7	5	6	6	5	5	7	6	5	8	9	5	4	7	9
TOTAL BADLY	26	29	16	36	31	18	35	32	27	31	25	26	32	29	25	35	31	30	21	32	31
Don't know	28	25	21	22	13	23	25	21	13	35	34	31	23	17	23	27	22	25	28	26	16

	Oct 3-4	Oct 17-18																			
Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.																					
The economy	79	85	92	85	84	90	83	90	88	81	82	84	85	86	88	80	81	85	81	86	94
Immigration & Asylum	48	45	56	35	26	59	38	30	45	45	33	33	51	54	42	50	43	43	52	46	38
Health	26	29	19	37	33	20	34	33	25	32	23	29	29	30	29	28	29	28	27	32	24
Pensions	23	25	22	33	24	22	34	29	26	25	17	17	28	32	25	25	20	23	25	28	35
Crime	23	22	25	19	12	26	18	17	23	22	22	26	22	20	20	25	24	24	24	19	19
Europe	22	18	29	10	10	29	12	14	22	14	13	12	20	22	18	17	16	18	19	19	13
Tax	14	13	12	12	19	11	13	16	15	12	17	19	12	8	13	14	10	13	15	13	15
Education	14	11	8	13	22	6	13	14	10	12	23	13	10	7	14	8	20	9	12	10	8

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Family life & childcare	7	10	6	14	11	7	13	11	6	15	19	14	8	6	10	11	10	10	7	13	14
Afghanistan	5	7	7	9	8	7	8	9	6	8	2	4	7	11	6	8	5	8	4	9	9
The environment	6	7	6	6	14	4	4	14	8	5	7	9	6	5	7	5	7	7	4	7	8
Transport	2	2	2	3	4	1	3	3	3	1	1	4	2	2	3	2	3	2	3	1	3
None of these	0	0	0	0	1	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0
Don't know	2	2	1	1	1	0	2	1	1	2	4	3	1	0	2	2	3	2	2	0	1

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And which of the following do you think are the most important issues facing you and your family? Please tick up to three.

The economy	69	74	80	75	71	79	74	80	75	74	68	73	77	75	76	72	73	73	72	77	77
Pensions	35	38	38	43	36	40	42	45	39	38	22	28	40	53	41	35	37	40	36	38	43
Health	35	32	29	37	39	30	37	32	29	34	23	24	31	43	30	35	33	29	34	30	40
Tax	25	28	32	23	22	32	24	31	29	26	35	34	26	20	29	25	23	30	29	27	24
Family life & childcare	15	14	12	16	14	13	16	14	9	19	14	25	14	6	14	15	14	15	12	16	15
Immigration & Asylum	15	13	15	11	5	16	14	5	16	10	5	9	15	19	11	16	12	13	16	12	11
Education	13	12	12	12	11	12	12	11	11	13	24	14	13	5	13	11	13	11	15	13	7
Crime	13	11	13	9	6	13	10	9	14	9	9	11	12	12	11	12	13	10	13	11	10
Transport	7	8	8	7	7	8	7	10	8	7	7	9	8	6	8	7	11	9	5	6	9
The environment	6	7	4	8	19	4	6	12	7	7	5	8	6	8	7	6	8	7	6	7	9
Europe	10	7	8	4	6	8	3	6	9	4	2	2	8	10	7	6	6	7	5	8	7
Afghanistan	1	2	2	2	0	3	1	0	2	1	4	2	2	1	1	2	2	1	2	1	4
None of these	2	2	1	1	5	1	1	1	2	2	5	2	2	0	2	1	2	3	3	1	1
Don't know	2	3	1	3	3	1	3	2	3	4	11	4	1	2	2	5	4	3	5	2	3

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	39	102
Male 25 to 39	203	210
Male 40 to 59	318	277
Male 60 +	214	208
Female 18 to 24	72	97
Female 25 to 39	258	208
Female 40 to 59	322	283
Female 60 +	212	254
Region		
North England	321	403
Midlands	179	269
East England	131	157
London	243	210
South England	406	375
Wales	182	82
Scotland	176	143
Social Grade		
AB	575	459
C1	500	475
C2	246	344
DE	317	360
Newspaper Type		
Express / Mail	372	262
Sun / Star	210	385
Mirror / Record	105	164
Guardian / Independent	95	74
FT / Times / Telegraph	127	156
Other Paper	226	188
No Paper	503	410
Political Party Identification		
Labour	489	532
Conservative	481	467
Liberal Democrat	189	197
SNP/Plaid Cymru	43	28
Others	57	21
None/ DK	379	393

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