

Fieldwork: 13th - 14th October 2011

| | Voting intention | | | 2010 Vote | | | Gender | | Age | | | | Social grade | | Region | | | | | |
|------------------------|------------------|------------|------------|------------|------------|------------|------------|-------------|-------------|------------|------------|------------|--------------|-------------|-------------|---------------|------------------|------------|------------|------------|
| | Con | Lab | Lib Dem | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
| Weighted Sample | 2464 | 740 | 798 | 163 | 776 | 635 | 572 | 1198 | 1266 | 298 | 628 | 843 | 695 | 1404 | 1060 | 315 | 801 | 527 | 606 | 214 |
| Unweighted Sample | 2464 | 698 | 742 | 187 | 764 | 599 | 599 | 1185 | 1279 | 112 | 588 | 967 | 797 | 1710 | 754 | 395 | 805 | 487 | 543 | 234 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

Oct 6-7
Oct 13-14

Do you think that David Cameron is doing well or badly as Prime Minister?

| | | | | | | | | | | | | | | | | | | | | | |
|--------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very well | 8 | 6 | 20 | 0 | 3 | 17 | 0 | 2 | 8 | 5 | 4 | 5 | 7 | 7 | 6 | 7 | 7 | 9 | 6 | 5 | 2 |
| Fairly well | 34 | 36 | 76 | 7 | 54 | 66 | 11 | 34 | 36 | 36 | 35 | 39 | 33 | 39 | 40 | 32 | 46 | 40 | 34 | 32 | 29 |
| TOTAL WELL | 42 | 43 | 95 | 7 | 56 | 83 | 12 | 36 | 45 | 41 | 40 | 44 | 40 | 46 | 46 | 38 | 52 | 48 | 40 | 37 | 31 |
| Fairly badly | 29 | 27 | 3 | 40 | 34 | 11 | 35 | 38 | 24 | 30 | 28 | 26 | 28 | 27 | 26 | 29 | 24 | 26 | 28 | 28 | 31 |
| Very badly | 22 | 23 | 1 | 50 | 4 | 4 | 48 | 21 | 26 | 21 | 20 | 21 | 26 | 23 | 21 | 26 | 17 | 20 | 26 | 28 | 27 |
| TOTAL BADLY | 52 | 51 | 3 | 90 | 38 | 15 | 83 | 60 | 51 | 51 | 48 | 47 | 55 | 51 | 48 | 55 | 41 | 46 | 54 | 56 | 59 |
| Don't know | 6 | 6 | 1 | 3 | 6 | 3 | 5 | 5 | 5 | 8 | 12 | 10 | 5 | 3 | 6 | 7 | 7 | 6 | 6 | 6 | 10 |

Do you think Ed Miliband is doing well or badly as leader of the Labour party?

| | | | | | | | | | | | | | | | | | | | | | |
|--------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very well | 2 | 3 | 0 | 10 | 1 | 1 | 9 | 3 | 5 | 2 | 11 | 2 | 2 | 3 | 3 | 4 | 1 | 3 | 3 | 5 | 4 |
| Fairly well | 25 | 24 | 13 | 48 | 16 | 11 | 44 | 27 | 23 | 25 | 21 | 24 | 24 | 26 | 24 | 25 | 23 | 22 | 28 | 26 | 23 |
| TOTAL WELL | 27 | 28 | 13 | 58 | 18 | 12 | 52 | 30 | 28 | 27 | 32 | 27 | 26 | 29 | 27 | 29 | 24 | 25 | 31 | 31 | 27 |
| Fairly badly | 36 | 37 | 40 | 30 | 52 | 41 | 31 | 40 | 38 | 36 | 35 | 35 | 41 | 36 | 39 | 34 | 40 | 38 | 37 | 35 | 36 |
| Very badly | 23 | 22 | 38 | 5 | 21 | 38 | 7 | 17 | 27 | 18 | 14 | 20 | 24 | 26 | 22 | 23 | 23 | 25 | 20 | 22 | 20 |
| TOTAL BADLY | 60 | 59 | 78 | 35 | 73 | 79 | 38 | 57 | 65 | 54 | 48 | 55 | 64 | 62 | 61 | 57 | 63 | 62 | 57 | 57 | 56 |
| Don't know | 13 | 13 | 9 | 7 | 9 | 9 | 10 | 13 | 7 | 18 | 19 | 18 | 9 | 9 | 12 | 14 | 12 | 13 | 12 | 12 | 17 |

Do you think that Nick Clegg is doing well or badly as leader of the Liberal Democrats?

| | | | | | | | | | | | | | | | | | | | | | |
|--------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very well | 2 | 1 | 1 | 0 | 11 | 1 | 0 | 3 | 2 | 1 | 1 | 1 | 1 | 2 | 2 | 1 | 1 | 1 | 2 | 1 | 0 |
| Fairly well | 22 | 21 | 43 | 4 | 47 | 36 | 7 | 22 | 21 | 20 | 15 | 22 | 22 | 22 | 22 | 19 | 27 | 23 | 22 | 17 | 11 |
| TOTAL WELL | 24 | 22 | 44 | 4 | 58 | 38 | 8 | 25 | 23 | 21 | 16 | 23 | 23 | 24 | 24 | 20 | 28 | 24 | 24 | 18 | 12 |
| Fairly badly | 30 | 32 | 36 | 31 | 32 | 35 | 29 | 34 | 30 | 34 | 33 | 33 | 29 | 34 | 34 | 29 | 34 | 33 | 30 | 29 | 38 |
| Very badly | 37 | 36 | 12 | 61 | 7 | 19 | 59 | 33 | 41 | 32 | 36 | 32 | 40 | 36 | 34 | 40 | 29 | 34 | 37 | 41 | 38 |
| TOTAL BADLY | 68 | 68 | 48 | 92 | 40 | 54 | 88 | 67 | 71 | 65 | 69 | 65 | 69 | 70 | 67 | 69 | 62 | 67 | 68 | 70 | 76 |
| Don't know | 8 | 10 | 8 | 3 | 3 | 9 | 4 | 7 | 6 | 13 | 15 | 12 | 9 | 7 | 9 | 11 | 10 | 9 | 8 | 12 | 13 |

Do you think the Conservative and Liberal Democrat coalition partners are working together well or badly?

| | | | | | | | | | | | | | | | | | | | | | |
|--------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very well | 3 | 3 | 6 | 1 | 7 | 5 | 1 | 3 | 3 | 2 | 3 | 3 | 2 | 3 | 3 | 2 | 3 | 4 | 1 | 1 | 4 |
| Fairly well | 33 | 35 | 70 | 8 | 60 | 59 | 12 | 35 | 36 | 33 | 30 | 33 | 35 | 37 | 38 | 30 | 41 | 38 | 33 | 32 | 24 |
| TOTAL WELL | 36 | 37 | 77 | 8 | 67 | 64 | 13 | 38 | 39 | 35 | 33 | 36 | 38 | 40 | 41 | 32 | 44 | 42 | 34 | 32 | 28 |
| Fairly badly | 34 | 32 | 18 | 41 | 30 | 25 | 38 | 37 | 29 | 35 | 29 | 33 | 33 | 33 | 32 | 33 | 30 | 30 | 33 | 33 | 36 |
| Very badly | 23 | 23 | 2 | 46 | 1 | 6 | 45 | 18 | 25 | 20 | 22 | 20 | 24 | 24 | 20 | 26 | 16 | 20 | 26 | 25 | 27 |
| TOTAL BADLY | 56 | 55 | 20 | 87 | 30 | 31 | 83 | 55 | 55 | 55 | 51 | 52 | 57 | 57 | 52 | 59 | 46 | 51 | 59 | 58 | 63 |
| Don't know | 8 | 8 | 4 | 4 | 3 | 5 | 4 | 7 | 6 | 10 | 16 | 12 | 6 | 4 | 7 | 9 | 9 | 7 | 7 | 9 | 9 |

Fieldwork: 13th - 14th October 2011

| | Voting intention | | | 2010 Vote | | | Gender | | Age | | | | Social grade | | Region | | | | | | |
|------------------------|------------------|-----|-----|-----------|-----|-----|---------|------|--------|-------|-------|-------|--------------|------|--------|--------|---------------|------------------|-------|----------|---|
| | Total | Con | Lab | Lib Dem | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
| Weighted Sample | 2464 | 740 | 798 | 163 | 776 | 635 | 572 | 1198 | 1266 | 298 | 628 | 843 | 695 | 1404 | 1060 | 315 | 801 | 527 | 606 | 214 | |
| Unweighted Sample | 2464 | 698 | 742 | 187 | 764 | 599 | 599 | 1185 | 1279 | 112 | 588 | 967 | 797 | 1710 | 754 | 395 | 805 | 487 | 543 | 234 | |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

Do you think this coalition government is good or bad for people like you?

| | | | | | | | | | | | | | | | | | | | | | |
|---------------------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very good | 3 | 3 | 7 | 0 | 8 | 6 | 0 | 2 | 3 | 3 | 3 | 4 | 2 | 4 | 3 | 3 | 6 | 4 | 2 | 1 | 2 |
| Fairly good | 18 | 19 | 46 | 2 | 40 | 37 | 4 | 20 | 23 | 16 | 20 | 17 | 20 | 21 | 21 | 18 | 22 | 22 | 19 | 18 | 10 |
| TOTAL GOOD | 21 | 22 | 53 | 2 | 48 | 44 | 4 | 22 | 26 | 19 | 23 | 21 | 22 | 24 | 24 | 21 | 29 | 25 | 21 | 20 | 12 |
| Fairly bad | 27 | 26 | 21 | 28 | 24 | 25 | 25 | 29 | 23 | 28 | 31 | 25 | 25 | 25 | 28 | 23 | 23 | 26 | 27 | 25 | 32 |
| Very bad | 28 | 29 | 3 | 60 | 2 | 8 | 58 | 24 | 32 | 26 | 23 | 26 | 31 | 31 | 25 | 33 | 24 | 25 | 32 | 33 | 28 |
| TOTAL BAD | 55 | 55 | 24 | 88 | 26 | 33 | 83 | 53 | 55 | 54 | 54 | 51 | 56 | 56 | 53 | 57 | 48 | 51 | 58 | 58 | 59 |
| Won't make much difference either way | 18 | 18 | 20 | 9 | 23 | 20 | 11 | 20 | 15 | 21 | 11 | 20 | 20 | 18 | 18 | 18 | 18 | 19 | 15 | 19 | 20 |
| Don't know | 6 | 5 | 3 | 2 | 3 | 3 | 2 | 5 | 4 | 6 | 12 | 8 | 2 | 2 | 5 | 5 | 6 | 5 | 5 | 4 | 8 |

Do you think the coalition government is managing the economy well or badly?

| | | | | | | | | | | | | | | | | | | | | | |
|--------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very well | 3 | 3 | 9 | 0 | 2 | 7 | 0 | 1 | 4 | 1 | 4 | 3 | 3 | 2 | 3 | 3 | 4 | 4 | 2 | 2 | 2 |
| Fairly well | 29 | 30 | 70 | 3 | 42 | 60 | 7 | 24 | 33 | 27 | 19 | 30 | 30 | 34 | 32 | 27 | 35 | 33 | 27 | 27 | 26 |
| TOTAL WELL | 32 | 33 | 79 | 3 | 44 | 67 | 7 | 25 | 37 | 29 | 23 | 33 | 33 | 37 | 35 | 30 | 39 | 37 | 29 | 29 | 28 |
| Fairly badly | 32 | 30 | 13 | 38 | 36 | 19 | 35 | 39 | 27 | 33 | 36 | 29 | 31 | 27 | 31 | 29 | 30 | 29 | 31 | 30 | 33 |
| Very badly | 27 | 28 | 2 | 56 | 6 | 7 | 52 | 27 | 30 | 25 | 25 | 25 | 29 | 29 | 25 | 31 | 22 | 24 | 31 | 32 | 29 |
| TOTAL BADLY | 59 | 58 | 15 | 94 | 42 | 25 | 88 | 66 | 57 | 59 | 61 | 54 | 60 | 56 | 55 | 61 | 52 | 53 | 62 | 61 | 61 |
| Don't know | 9 | 10 | 7 | 3 | 13 | 8 | 5 | 10 | 6 | 13 | 16 | 13 | 7 | 7 | 9 | 10 | 9 | 10 | 9 | 10 | 11 |

In your opinion how good or bad is the state of Britain's economy at the moment?

| | | | | | | | | | | | | | | | | | | | | | |
|----------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very good | 0 | 0 | 1 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Quite good | 2 | 2 | 5 | 0 | 2 | 4 | 1 | 2 | 2 | 2 | 4 | 2 | 2 | 3 | 2 | 3 | 3 | 2 | 3 | 3 | 2 |
| TOTAL GOOD | 2 | 3 | 5 | 0 | 2 | 5 | 1 | 2 | 3 | 2 | 5 | 2 | 2 | 3 | 3 | 3 | 3 | 2 | 3 | 3 | 2 |
| Neither good nor bad | 12 | 12 | 20 | 6 | 26 | 18 | 7 | 14 | 14 | 11 | 17 | 15 | 10 | 11 | 13 | 12 | 17 | 13 | 11 | 11 | 11 |
| Quite bad | 46 | 46 | 53 | 39 | 52 | 51 | 41 | 46 | 44 | 48 | 45 | 46 | 45 | 48 | 48 | 43 | 47 | 48 | 45 | 42 | 49 |
| Very bad | 37 | 37 | 21 | 53 | 21 | 25 | 50 | 37 | 37 | 36 | 27 | 34 | 41 | 37 | 34 | 40 | 31 | 36 | 37 | 41 | 34 |
| TOTAL BAD | 82 | 83 | 74 | 92 | 72 | 76 | 91 | 82 | 81 | 84 | 72 | 80 | 86 | 85 | 82 | 83 | 77 | 84 | 83 | 84 | 83 |
| Don't know | 3 | 2 | 1 | 1 | 0 | 1 | 1 | 1 | 2 | 2 | 6 | 3 | 2 | 1 | 2 | 3 | 2 | 2 | 4 | 2 | 3 |

How do you think the financial situation of your household will change over the next 12 months?

| | | | | | | | | | | | | | | | | | | | | | |
|---------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Get a lot better | 1 | 1 | 2 | 1 | 1 | 1 | 1 | 1 | 2 | 0 | 0 | 2 | 1 | 0 | 1 | 1 | 2 | 1 | 1 | 1 | 1 |
| Get a little better | 6 | 8 | 13 | 4 | 16 | 10 | 4 | 11 | 9 | 6 | 22 | 9 | 5 | 3 | 8 | 7 | 11 | 7 | 7 | 7 | 9 |
| TOTAL BETTER | 7 | 9 | 15 | 5 | 18 | 11 | 5 | 11 | 11 | 7 | 22 | 11 | 7 | 3 | 9 | 8 | 13 | 8 | 8 | 8 | 10 |
| Stay about the same | 27 | 28 | 37 | 20 | 38 | 35 | 22 | 25 | 28 | 27 | 28 | 38 | 25 | 22 | 30 | 24 | 34 | 27 | 30 | 25 | 25 |
| Get a little worse | 39 | 37 | 36 | 40 | 31 | 36 | 40 | 38 | 36 | 38 | 30 | 31 | 37 | 46 | 36 | 38 | 32 | 39 | 36 | 38 | 39 |
| Get a lot worse | 22 | 23 | 10 | 32 | 11 | 15 | 30 | 22 | 21 | 25 | 12 | 14 | 30 | 27 | 21 | 26 | 17 | 23 | 23 | 26 | 22 |
| TOTAL WORSE | 61 | 60 | 46 | 73 | 43 | 52 | 70 | 60 | 57 | 63 | 42 | 45 | 67 | 73 | 57 | 64 | 49 | 62 | 58 | 64 | 61 |
| Don't know | 5 | 4 | 2 | 3 | 1 | 2 | 3 | 3 | 4 | 3 | 9 | 7 | 2 | 1 | 4 | 4 | 4 | 4 | 4 | 4 | 4 |

Fieldwork: 13th - 14th October 2011

| | Voting intention | | | 2010 Vote | | | Gender | | Age | | | | Social grade | | Region | | | | | | |
|------------------------|------------------|------------|------------|------------|------------|------------|------------|-------------|-------------|------------|------------|------------|--------------|-------------|-------------|---------------|------------------|------------|------------|------------|---|
| | Con | Lab | Lib Dem | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | | |
| Weighted Sample | 2464 | 740 | 798 | 163 | 776 | 635 | 572 | 1198 | 1266 | 298 | 628 | 843 | 695 | 1404 | 1060 | 315 | 801 | 527 | 606 | 214 | |
| Unweighted Sample | 2464 | 698 | 742 | 187 | 764 | 599 | 599 | 1185 | 1279 | 112 | 588 | 967 | 797 | 1710 | 754 | 395 | 805 | 487 | 543 | 234 | |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

How well or badly do you think David Cameron has responded to the situation in Libya?

| | | | | | | | | | | | | | | | | | | | | | |
|--------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very well | 8 | 7 | 18 | 1 | 11 | 14 | 3 | 6 | 11 | 4 | 6 | 7 | 6 | 9 | 7 | 7 | 13 | 7 | 7 | 5 | 6 |
| Fairly well | 38 | 35 | 51 | 30 | 40 | 46 | 27 | 38 | 41 | 30 | 33 | 36 | 36 | 34 | 39 | 30 | 32 | 37 | 37 | 35 | 31 |
| TOTAL WELL | 46 | 42 | 69 | 31 | 51 | 61 | 30 | 43 | 51 | 34 | 39 | 43 | 43 | 42 | 46 | 38 | 45 | 44 | 43 | 39 | 37 |
| Fairly badly | 20 | 21 | 11 | 28 | 25 | 15 | 28 | 21 | 18 | 23 | 18 | 18 | 21 | 24 | 19 | 22 | 19 | 20 | 20 | 22 | 24 |
| Very badly | 12 | 12 | 3 | 17 | 5 | 5 | 15 | 11 | 15 | 9 | 12 | 8 | 12 | 13 | 10 | 14 | 13 | 10 | 11 | 14 | 13 |
| TOTAL BADLY | 31 | 32 | 14 | 45 | 30 | 20 | 43 | 32 | 33 | 31 | 30 | 26 | 33 | 37 | 29 | 36 | 31 | 29 | 31 | 36 | 37 |
| Don't know | 23 | 26 | 17 | 23 | 19 | 20 | 27 | 25 | 16 | 35 | 31 | 30 | 24 | 21 | 25 | 27 | 24 | 27 | 26 | 25 | 27 |

Do you think Britain, France, the US and other countries are right or wrong to take military action in Libya?

Oct 12-13 Oct 13-14

| | | | | | | | | | | | | | | | | | | | | | |
|------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Right | 38 | 41 | 57 | 39 | 44 | 50 | 37 | 40 | 51 | 31 | 50 | 42 | 39 | 37 | 43 | 38 | 41 | 43 | 40 | 39 | 38 |
| Wrong | 36 | 35 | 26 | 40 | 33 | 30 | 39 | 35 | 34 | 37 | 26 | 27 | 38 | 44 | 33 | 38 | 35 | 33 | 34 | 39 | 37 |
| Don't know | 26 | 24 | 18 | 22 | 23 | 21 | 25 | 24 | 15 | 32 | 25 | 30 | 23 | 19 | 24 | 24 | 24 | 24 | 25 | 22 | 25 |

Overall do you think the coalition's military action in Libya is going well or badly?

| | | | | | | | | | | | | | | | | | | | | | |
|--------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very well | 6 | 6 | 13 | 3 | 10 | 11 | 4 | 5 | 10 | 3 | 7 | 7 | 6 | 6 | 7 | 6 | 12 | 7 | 5 | 4 | 4 |
| Fairly well | 42 | 40 | 53 | 37 | 45 | 48 | 34 | 44 | 48 | 32 | 35 | 39 | 40 | 41 | 41 | 37 | 38 | 41 | 40 | 40 | 34 |
| TOTAL WELL | 48 | 46 | 67 | 40 | 55 | 60 | 38 | 49 | 58 | 34 | 43 | 46 | 46 | 47 | 48 | 44 | 51 | 48 | 45 | 44 | 38 |
| Fairly badly | 20 | 19 | 11 | 25 | 20 | 13 | 23 | 19 | 16 | 22 | 19 | 15 | 20 | 20 | 19 | 18 | 16 | 16 | 20 | 20 | 27 |
| Very badly | 7 | 7 | 2 | 11 | 2 | 3 | 11 | 5 | 8 | 6 | 6 | 6 | 7 | 8 | 5 | 9 | 8 | 6 | 6 | 9 | 6 |
| TOTAL BADLY | 27 | 26 | 13 | 35 | 23 | 16 | 34 | 24 | 24 | 28 | 25 | 22 | 27 | 28 | 24 | 28 | 24 | 22 | 26 | 28 | 32 |
| Don't know | 25 | 28 | 20 | 25 | 22 | 24 | 29 | 28 | 18 | 38 | 32 | 32 | 26 | 26 | 28 | 29 | 25 | 30 | 29 | 27 | 30 |

How well or badly do you think the government is handling the issue of unemployment and job creation?

| | | | | | | | | | | | | | | | | | | | | | |
|--------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very well | 0 | 1 | 0 | 1 | 0 | 0 | 1 | 1 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | 0 | 0 |
| Fairly well | 15 | 39 | 1 | 19 | 32 | 3 | 10 | 17 | 12 | 14 | 15 | 14 | 16 | 16 | 14 | 19 | 17 | 13 | 13 | 8 | 8 |
| TOTAL WELL | 15 | 40 | 1 | 20 | 33 | 3 | 11 | 18 | 12 | 14 | 15 | 15 | 16 | 16 | 14 | 20 | 17 | 14 | 13 | 8 | 8 |
| Fairly badly | 37 | 45 | 25 | 51 | 45 | 25 | 38 | 34 | 40 | 39 | 43 | 34 | 36 | 40 | 34 | 35 | 37 | 38 | 36 | 43 | 43 |
| Very badly | 39 | 5 | 72 | 19 | 13 | 68 | 43 | 41 | 38 | 33 | 33 | 45 | 41 | 36 | 43 | 35 | 36 | 41 | 43 | 44 | 44 |
| TOTAL BADLY | 77 | 50 | 96 | 69 | 57 | 93 | 82 | 75 | 78 | 72 | 75 | 78 | 78 | 76 | 77 | 70 | 73 | 78 | 79 | 87 | 87 |
| Don't know | 9 | 10 | 3 | 11 | 10 | 4 | 7 | 7 | 10 | 14 | 10 | 7 | 7 | 8 | 9 | 10 | 10 | 8 | 7 | 6 | 6 |

Fieldwork: 13th - 14th October 2011

| | Voting intention | | | 2010 Vote | | | Gender | | Age | | | | Social grade | | Region | | | | | | |
|------------------------|------------------|-----|-----|-----------|-----|-----|---------|------|--------|-------|-------|-------|--------------|------|--------|--------|---------------|------------------|-------|----------|---|
| | Total | Con | Lab | Lib Dem | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
| Weighted Sample | 2464 | 740 | 798 | 163 | 776 | 635 | 572 | 1198 | 1266 | 298 | 628 | 843 | 695 | 1404 | 1060 | 315 | 801 | 527 | 606 | 214 | |
| Unweighted Sample | 2464 | 698 | 742 | 187 | 764 | 599 | 599 | 1185 | 1279 | 112 | 588 | 967 | 797 | 1710 | 754 | 395 | 805 | 487 | 543 | 234 | |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

Would you support or oppose the government spending extra money on public works (e.g. building new roads or buildings) to create extra jobs?

| | | | | | | | | | | | | | | | | | | | | |
|------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Support | 70 | 65 | 80 | 72 | 65 | 78 | 76 | 73 | 67 | 60 | 66 | 73 | 74 | 71 | 69 | 64 | 71 | 72 | 70 | 72 |
| Oppose | 15 | 24 | 8 | 15 | 23 | 9 | 12 | 17 | 14 | 20 | 16 | 15 | 13 | 15 | 15 | 18 | 14 | 15 | 16 | 14 |
| Don't know | 15 | 11 | 11 | 13 | 13 | 13 | 12 | 10 | 19 | 20 | 18 | 12 | 13 | 13 | 16 | 18 | 15 | 13 | 14 | 14 |

Imagine your own employer offered workers the choice of accepting a pay cut across the company or some compulsory redundancies. Would you accept a pay cut under these circumstances?

| | | | | | | | | | | | | | | | | | | | | |
|---|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Would accept a pay cut | 28 | 34 | 26 | 31 | 32 | 24 | 29 | 30 | 26 | 25 | 27 | 29 | 30 | 31 | 23 | 28 | 30 | 26 | 25 | 33 |
| Would not accept a pay cut | 26 | 24 | 29 | 25 | 23 | 28 | 27 | 28 | 24 | 28 | 39 | 28 | 11 | 25 | 27 | 32 | 22 | 27 | 31 | 15 |
| Not sure | 18 | 15 | 18 | 18 | 15 | 20 | 18 | 16 | 19 | 18 | 21 | 22 | 10 | 17 | 19 | 19 | 17 | 18 | 16 | 24 |
| Not applicable - am not currently in work or am not an employee | 29 | 27 | 27 | 26 | 30 | 28 | 27 | 25 | 32 | 30 | 13 | 22 | 50 | 26 | 31 | 22 | 30 | 30 | 29 | 28 |

Imagine your own employer offered workers the choice of accepting a pay cut across the company or some compulsory redundancies. Would you accept a pay cut under these circumstances?

[With those who answered that they are not in work removed N=1726]

| | | | | | | | | | | | | | | | | | | | | |
|----------------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Would accept a pay cut | 39 | 47 | 35 | 42 | 46 | 33 | 39 | 41 | 37 | 35 | 31 | 36 | 60 | 43 | 34 | 36 | 43 | 37 | 35 | 46 |
| Would not accept a pay cut | 36 | 32 | 40 | 34 | 32 | 39 | 37 | 38 | 35 | 40 | 45 | 36 | 21 | 35 | 39 | 41 | 32 | 38 | 43 | 20 |
| Not sure | 25 | 21 | 25 | 24 | 22 | 28 | 24 | 22 | 28 | 25 | 24 | 28 | 19 | 23 | 28 | 24 | 25 | 25 | 22 | 33 |

Fieldwork: 13th - 14th October 2011

| | Voting intention | | | 2010 Vote | | | Gender | | Age | | | | Social grade | | Region | | | | | | |
|------------------------|------------------|-----|---------|-----------|-----|---------|--------|--------|-------|-------|-------|-----|--------------|------|--------|---------------|------------------|-------|----------|-----|---|
| Total | Con | Lab | Lib Dem | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | | |
| Weighted Sample | 2464 | 740 | 798 | 163 | 776 | 635 | 572 | 1198 | 1266 | 298 | 628 | 843 | 695 | 1404 | 1060 | 315 | 801 | 527 | 606 | 214 | |
| Unweighted Sample | 2464 | 698 | 742 | 187 | 764 | 599 | 599 | 1185 | 1279 | 112 | 588 | 967 | 797 | 1710 | 754 | 395 | 805 | 487 | 543 | 234 | |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

| | Oct 10-11 | Oct 13-14 | Voting intention | | | 2010 Vote | | | Gender | | Age | | | | Social grade | | Region | | | | |
|---|-----------|-----------|------------------|----|----|-----------|----|----|--------|----|-----|----|----|----|--------------|----|--------|----|----|----|----|
| Dr Liam Fox, Secretary of State for Defence, has appeared before MPs in the House of Commons to make a statement concerning his relationship with his friend Adam Werrity. From what you know, in light of what has happened, do you believe that Dr Fox should stay as Secretary of State for Defence or should he leave his job? | | | | | | | | | | | | | | | | | | | | | |
| He should keep his job | 19 | 18 | 30 | 10 | 28 | 28 | 11 | 17 | 20 | 16 | 26 | 19 | 17 | 15 | 20 | 15 | 21 | 19 | 18 | 16 | 17 |
| He should leave his job | 54 | 58 | 48 | 72 | 54 | 48 | 71 | 62 | 63 | 54 | 38 | 48 | 63 | 70 | 55 | 62 | 57 | 55 | 62 | 61 | 54 |
| Don't know | 26 | 24 | 23 | 17 | 19 | 24 | 18 | 21 | 17 | 30 | 36 | 33 | 20 | 15 | 25 | 22 | 23 | 26 | 20 | 23 | 29 |

| | Oct 10-11 | Oct 13-14 | Voting intention | | | 2010 Vote | | | Gender | | Age | | | | Social grade | | Region | | | | |
|---|-----------|-----------|------------------|----|----|-----------|----|----|--------|----|-----|----|----|----|--------------|----|--------|----|----|----|----|
| Do you think it was or was not acceptable for Dr Fox to meet with Mr Werrity at the Ministry of Defence 22 times since the election? | | | | | | | | | | | | | | | | | | | | | |
| Is acceptable | 7 | 7 | 12 | 2 | 14 | 11 | 3 | 6 | 9 | 5 | 15 | 8 | 6 | 3 | 9 | 4 | 11 | 6 | 8 | 6 | 6 |
| Is not acceptable | 74 | 74 | 70 | 82 | 69 | 70 | 81 | 76 | 75 | 72 | 51 | 63 | 78 | 86 | 71 | 77 | 68 | 74 | 73 | 75 | 76 |
| Not sure | 20 | 20 | 18 | 16 | 17 | 19 | 16 | 18 | 16 | 24 | 34 | 28 | 16 | 11 | 20 | 19 | 21 | 20 | 20 | 19 | 18 |

| | Oct 10-11 | Oct 13-14 | Voting intention | | | 2010 Vote | | | Gender | | Age | | | | Social grade | | Region | | | | |
|--|-----------|-----------|------------------|----|----|-----------|----|----|--------|----|-----|----|----|----|--------------|----|--------|----|----|----|----|
| And do you think it was or was not acceptable for Dr Fox met with Mr Werrity while on 18 official trips abroad? | | | | | | | | | | | | | | | | | | | | | |
| Is acceptable | 5 | 5 | 9 | 2 | 9 | 7 | 3 | 4 | 6 | 4 | 11 | 5 | 4 | 3 | 6 | 3 | 7 | 5 | 5 | 4 | 4 |
| Is not acceptable | 77 | 77 | 74 | 85 | 77 | 77 | 83 | 80 | 80 | 75 | 60 | 70 | 82 | 86 | 75 | 81 | 73 | 76 | 79 | 79 | 79 |
| Not sure | 18 | 18 | 17 | 14 | 14 | 16 | 14 | 16 | 14 | 21 | 29 | 25 | 14 | 10 | 19 | 16 | 20 | 19 | 16 | 17 | 16 |

| | Oct 10-11 | Oct 13-14 | Voting intention | | | 2010 Vote | | | Gender | | Age | | | | Social grade | | Region | | | | |
|--|-----------|-----------|------------------|----|----|-----------|----|----|--------|----|-----|----|----|----|--------------|----|--------|----|----|----|----|
| Do you think Dr Fox has or has not been open and honest in the answers he has given about his relationship with Mr Werrity? | | | | | | | | | | | | | | | | | | | | | |
| Has been open and honest | 9 | 9 | 17 | 5 | 12 | 15 | 5 | 9 | 13 | 6 | 15 | 8 | 9 | 8 | 10 | 9 | 10 | 11 | 7 | 9 | 10 |
| Has not been open and honest | 61 | 61 | 52 | 73 | 60 | 54 | 72 | 64 | 64 | 59 | 44 | 55 | 65 | 70 | 58 | 65 | 57 | 59 | 66 | 63 | 61 |
| Not sure | 29 | 29 | 31 | 22 | 28 | 30 | 23 | 26 | 23 | 35 | 42 | 37 | 25 | 22 | 32 | 26 | 34 | 29 | 28 | 29 | 30 |

Fieldwork: 13th - 14th October 2011

| | Voting intention | | | 2010 Vote | | | Gender | | Age | | | | Social grade | | Region | | | | | |
|------------------------|------------------|-----|---------|-----------|-----|---------|--------|--------|-------|-------|-------|-----|--------------|------|--------|---------------|------------------|-------|----------|-----|
| Total | Con | Lab | Lib Dem | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
| Weighted Sample | 2464 | 740 | 798 | 163 | 776 | 635 | 572 | 1198 | 1266 | 298 | 628 | 843 | 695 | 1404 | 1060 | 315 | 801 | 527 | 606 | 214 |
| Unweighted Sample | 2464 | 698 | 742 | 187 | 764 | 599 | 599 | 1185 | 1279 | 112 | 588 | 967 | 797 | 1710 | 754 | 395 | 805 | 487 | 543 | 234 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

Sir Gus O'Donnell, the cabinet secretary and head of the civil service, is currently conducting an investigation into Dr Fox's conduct and his contacts with Mr Werritty. To what extent, if at all, do you trust him to conduct a rigorous and unbiased investigation into Dr Fox's conduct?

| | | | | | | | | | | | | | | | | | | | | |
|---------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Trust a lot | 8 | 16 | 4 | 15 | 15 | 4 | 7 | 10 | 6 | 7 | 5 | 9 | 10 | 10 | 5 | 12 | 9 | 7 | 5 | 8 |
| Trust a little | 28 | 39 | 25 | 34 | 35 | 26 | 27 | 28 | 28 | 25 | 26 | 25 | 34 | 28 | 27 | 26 | 26 | 29 | 29 | 31 |
| TOTAL TRUST | 36 | 55 | 28 | 49 | 50 | 30 | 34 | 38 | 34 | 32 | 31 | 35 | 44 | 38 | 33 | 38 | 35 | 36 | 35 | 39 |
| Do not trust a lot | 24 | 18 | 28 | 29 | 18 | 27 | 28 | 25 | 23 | 19 | 22 | 25 | 26 | 24 | 24 | 23 | 24 | 25 | 24 | 20 |
| Do not trust at all | 13 | 5 | 19 | 8 | 7 | 17 | 13 | 16 | 10 | 9 | 12 | 16 | 12 | 11 | 16 | 11 | 12 | 13 | 15 | 13 |
| TOTAL DO NOT TRUST | 37 | 23 | 46 | 37 | 25 | 44 | 41 | 41 | 33 | 28 | 34 | 41 | 38 | 34 | 40 | 34 | 36 | 38 | 39 | 33 |
| Don't know | 27 | 22 | 26 | 14 | 24 | 26 | 25 | 21 | 33 | 41 | 35 | 25 | 18 | 27 | 28 | 28 | 29 | 25 | 26 | 28 |

If Sir Gus O'Donnell finds that Dr Fox has broken the guidelines on how Ministers should behave, do you think Dr Fox should or should not resign?

| | | | | | | | | | | | | | | | | | | | | |
|-------------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Should resign | 77 | 79 | 83 | 74 | 79 | 82 | 80 | 81 | 74 | 55 | 69 | 82 | 88 | 77 | 79 | 75 | 79 | 77 | 77 | 78 |
| Should not resign | 8 | 10 | 6 | 14 | 10 | 6 | 7 | 10 | 5 | 15 | 10 | 6 | 5 | 8 | 8 | 11 | 6 | 9 | 8 | 6 |
| Don't know | 15 | 11 | 11 | 12 | 11 | 12 | 13 | 9 | 20 | 30 | 21 | 12 | 6 | 16 | 14 | 14 | 15 | 14 | 15 | 16 |

If it is found that Mr Werritty benefited financially from his contacts with Dr Fox, do you think Dr Fox should or should not resign?

| | | | | | | | | | | | | | | | | | | | | |
|-------------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Should resign | 79 | 78 | 87 | 75 | 77 | 86 | 81 | 81 | 77 | 54 | 72 | 85 | 90 | 79 | 80 | 75 | 80 | 78 | 81 | 81 |
| Should not resign | 6 | 10 | 4 | 14 | 9 | 4 | 7 | 8 | 4 | 18 | 6 | 4 | 3 | 6 | 6 | 9 | 5 | 7 | 7 | 3 |
| Don't know | 15 | 13 | 9 | 11 | 13 | 10 | 12 | 11 | 18 | 29 | 21 | 11 | 7 | 15 | 14 | 15 | 15 | 14 | 13 | 16 |

There have also been rumours about Dr Fox's private life and his sexuality. Thinking about this, which of the following best reflects your view?

| | | | | | | | | | | | | | | | | | | | | |
|---|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Dr Fox's private life is his own business, and has no impact on his ability to do his job | 58 | 64 | 53 | 74 | 61 | 54 | 65 | 56 | 60 | 66 | 69 | 57 | 47 | 63 | 53 | 61 | 60 | 56 | 57 | 58 |
| Dr Fox's private life may have an impact on his ability to do his job | 31 | 29 | 38 | 18 | 32 | 38 | 25 | 35 | 27 | 13 | 19 | 34 | 45 | 27 | 35 | 28 | 30 | 32 | 32 | 32 |
| Not sure | 11 | 7 | 9 | 8 | 8 | 8 | 10 | 9 | 13 | 21 | 13 | 9 | 7 | 10 | 12 | 11 | 10 | 12 | 11 | 10 |

Fieldwork: 13th - 14th October 2011

| Total | Voting intention | | | 2010 Vote | | | Gender | | Age | | | | Social grade | | Region | | | | | |
|--------------------------------|------------------|-----|---------|-----------|-----|---------|--------|--------|-------|-------|-------|-----|--------------|------|--------|---------------|------------------|-------|----------|---|
| | Con | Lab | Lib Dem | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
| Weighted Sample 2464 | 740 | 798 | 163 | 776 | 635 | 572 | 1198 | 1266 | 298 | 628 | 843 | 695 | 1404 | 1060 | 315 | 801 | 527 | 606 | 214 | |
| Unweighted Sample | 698 | 742 | 187 | 764 | 599 | 599 | 1185 | 1279 | 112 | 588 | 967 | 797 | 1710 | 754 | 395 | 805 | 487 | 543 | 234 | |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

It has been suggested that the NHS should offer to pay the funeral expenses for people who donate their organs for transplant after their death in order to encourage more organ donation. Would you support or oppose this policy?

| | | | | | | | | | | | | | | | | | | | | |
|------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Support | 52 | 51 | 56 | 49 | 48 | 53 | 54 | 58 | 45 | 43 | 49 | 56 | 53 | 50 | 53 | 46 | 52 | 53 | 52 | 53 |
| Oppose | 32 | 36 | 28 | 38 | 37 | 28 | 33 | 27 | 37 | 39 | 34 | 28 | 32 | 34 | 29 | 35 | 32 | 31 | 32 | 30 |
| Don't know | 16 | 13 | 16 | 13 | 15 | 19 | 13 | 15 | 18 | 18 | 18 | 16 | 16 | 16 | 18 | 19 | 16 | 17 | 15 | 17 |

Would you support or oppose allowing payments to people who donate organs for transplant?

| | | | | | | | | | | | | | | | | | | | | |
|------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Support | 38 | 38 | 39 | 39 | 33 | 36 | 40 | 44 | 32 | 38 | 44 | 39 | 30 | 36 | 40 | 33 | 36 | 39 | 40 | 39 |
| Oppose | 46 | 50 | 43 | 48 | 53 | 43 | 48 | 41 | 50 | 36 | 41 | 45 | 56 | 48 | 42 | 48 | 48 | 43 | 44 | 47 |
| Don't know | 17 | 12 | 17 | 13 | 14 | 21 | 12 | 15 | 18 | 26 | 15 | 16 | 14 | 16 | 18 | 19 | 16 | 18 | 16 | 14 |

Currently people who donate sperm or eggs for infertility treatment can only be paid expenses. It has been proposed that payments up to £750 should be allowed to encourage more donations. Would you support or oppose this policy?

| | | | | | | | | | | | | | | | | | | | | |
|------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Support | 39 | 40 | 43 | 37 | 35 | 38 | 43 | 45 | 33 | 46 | 52 | 37 | 25 | 38 | 40 | 42 | 38 | 37 | 41 | 36 |
| Oppose | 45 | 50 | 38 | 47 | 52 | 41 | 44 | 41 | 49 | 36 | 33 | 47 | 57 | 46 | 44 | 44 | 47 | 46 | 41 | 46 |
| Don't know | 16 | 11 | 19 | 16 | 13 | 21 | 13 | 14 | 18 | 18 | 15 | 15 | 18 | 16 | 16 | 14 | 15 | 18 | 18 | 18 |

Fieldwork: 13th - 14th October 2011

| | Voting intention | | | 2010 Vote | | | Gender | | Age | | | | Social grade | | Region | | | | | | |
|------------------------|------------------|-----|-----|-----------|-----|-----|---------|------|--------|-------|-------|-------|--------------|------|--------|--------|---------------|------------------|-------|----------|---|
| | Total | Con | Lab | Lib Dem | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
| Weighted Sample | 2464 | 740 | 798 | 163 | 776 | 635 | 572 | 1198 | 1266 | 298 | 628 | 843 | 695 | 1404 | 1060 | 315 | 801 | 527 | 606 | 214 | |
| Unweighted Sample | 2464 | 698 | 742 | 187 | 764 | 599 | 599 | 1185 | 1279 | 112 | 588 | 967 | 797 | 1710 | 754 | 395 | 805 | 487 | 543 | 234 | |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

Imagine you won £101 million on the lottery...

Do you think you would continue working or give up your job?

| | | | | | | | | | | | | | | | | | | | | |
|--|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Would continue working | 13 | 14 | 12 | 27 | 13 | 10 | 19 | 16 | 11 | 31 | 20 | 9 | 5 | 16 | 10 | 24 | 13 | 12 | 11 | 8 |
| Would give up my job | 50 | 52 | 53 | 40 | 49 | 50 | 48 | 54 | 47 | 43 | 64 | 64 | 24 | 51 | 49 | 47 | 47 | 50 | 55 | 57 |
| Don't know | 4 | 3 | 3 | 6 | 4 | 4 | 5 | 4 | 4 | 6 | 6 | 4 | 2 | 5 | 3 | 5 | 4 | 5 | 3 | 5 |
| Not applicable - I do not currently work | 32 | 31 | 32 | 27 | 34 | 36 | 28 | 26 | 38 | 20 | 11 | 22 | 68 | 28 | 38 | 24 | 36 | 33 | 31 | 30 |

Do you think you would continue working or give up your job?

[With those who answered that they are not in work removed N=1629]

| | | | | | | | | | | | | | | | | | | | | |
|------------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Would continue working | 20 | 20 | 17 | 37 | 19 | 15 | 26 | 22 | 18 | 39 | 22 | 12 | 17 | 22 | 17 | 31 | 21 | 18 | 16 | 12 |
| Would give up my job | 74 | 76 | 78 | 55 | 75 | 79 | 67 | 73 | 76 | 54 | 72 | 82 | 77 | 71 | 78 | 63 | 73 | 74 | 80 | 81 |
| Don't know | 6 | 4 | 5 | 9 | 6 | 6 | 7 | 5 | 7 | 7 | 6 | 5 | 6 | 7 | 5 | 6 | 6 | 7 | 4 | 7 |

Do you think you would stay in your current home or buy a new house?

| | | | | | | | | | | | | | | | | | | | | |
|-------------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Stay in my current home | 14 | 16 | 12 | 17 | 16 | 12 | 12 | 14 | 13 | 16 | 8 | 11 | 20 | 14 | 13 | 13 | 16 | 14 | 11 | 13 |
| Buy a new house | 81 | 80 | 83 | 76 | 79 | 82 | 83 | 82 | 80 | 79 | 87 | 84 | 73 | 80 | 82 | 83 | 79 | 79 | 85 | 80 |
| Don't know | 5 | 4 | 5 | 7 | 5 | 6 | 6 | 4 | 7 | 5 | 5 | 5 | 7 | 6 | 5 | 4 | 6 | 6 | 4 | 7 |

Do you think you would keep your current car, or buy a new car?

| | | | | | | | | | | | | | | | | | | | | |
|---------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Keep my current car | 11 | 13 | 7 | 15 | 13 | 6 | 12 | 10 | 12 | 11 | 9 | 10 | 13 | 11 | 10 | 9 | 14 | 9 | 10 | 10 |
| Buy a new car | 75 | 79 | 77 | 71 | 77 | 76 | 73 | 77 | 74 | 67 | 79 | 77 | 73 | 76 | 74 | 67 | 76 | 80 | 75 | 73 |
| Neither | 9 | 6 | 11 | 9 | 6 | 12 | 9 | 9 | 10 | 17 | 7 | 8 | 10 | 8 | 11 | 17 | 6 | 8 | 11 | 12 |
| Don't know | 4 | 3 | 5 | 5 | 3 | 5 | 6 | 4 | 5 | 5 | 4 | 5 | 4 | 5 | 4 | 6 | 5 | 4 | 4 | 5 |

Fieldwork: 13th - 14th October 2011

| | Voting intention | | | 2010 Vote | | | Gender | | Age | | | | Social grade | | Region | | | | | | |
|------------------------|------------------|-----|-----|-----------|-----|-----|---------|------|--------|-------|-------|-------|--------------|------|--------|--------|---------------|------------------|-------|----------|---|
| | Total | Con | Lab | Lib Dem | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
| Weighted Sample | 2464 | 740 | 798 | 163 | 776 | 635 | 572 | 1198 | 1266 | 298 | 628 | 843 | 695 | 1404 | 1060 | 315 | 801 | 527 | 606 | 214 | |
| Unweighted Sample | 2464 | 698 | 742 | 187 | 764 | 599 | 599 | 1185 | 1279 | 112 | 588 | 967 | 797 | 1710 | 754 | 395 | 805 | 487 | 543 | 234 | |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

And if you won £101 million, how much of the money, if any, do you think you would give to your friends and extended family?

| | | | | | | | | | | | | | | | | | | | | |
|--------------------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| None | 2 | 2 | 1 | 4 | 2 | 1 | 2 | 3 | 1 | 1 | 3 | 3 | 2 | 2 | 2 | 3 | 2 | 1 | 3 | 2 |
| Less than £1 million | 3 | 2 | 2 | 4 | 3 | 2 | 3 | 4 | 2 | 5 | 3 | 3 | 2 | 3 | 3 | 4 | 4 | 2 | 2 | 3 |
| Between £1 million and £5 million | 14 | 17 | 13 | 12 | 16 | 13 | 11 | 15 | 13 | 15 | 11 | 17 | 14 | 13 | 15 | 18 | 14 | 15 | 12 | 14 |
| Between £6 million and £10 million | 17 | 18 | 17 | 22 | 17 | 16 | 20 | 19 | 16 | 20 | 20 | 18 | 13 | 19 | 16 | 19 | 18 | 17 | 18 | 12 |
| Between £11 million and £20 million | 19 | 20 | 20 | 22 | 21 | 21 | 19 | 19 | 19 | 16 | 22 | 19 | 18 | 18 | 20 | 15 | 20 | 21 | 19 | 17 |
| Between £21 million and £30 million | 12 | 12 | 14 | 10 | 11 | 14 | 14 | 10 | 14 | 13 | 17 | 11 | 9 | 13 | 11 | 13 | 13 | 11 | 12 | 14 |
| Between £31 million and £40 million | 6 | 7 | 7 | 5 | 6 | 6 | 6 | 5 | 7 | 7 | 6 | 5 | 6 | 6 | 6 | 6 | 6 | 6 | 5 | 8 |
| Between £41 million and £50 million | 8 | 8 | 9 | 7 | 7 | 8 | 10 | 8 | 8 | 7 | 8 | 8 | 9 | 9 | 8 | 8 | 7 | 8 | 10 | 10 |
| Between £51 million and £75 million | 5 | 4 | 6 | 3 | 5 | 5 | 4 | 4 | 6 | 4 | 4 | 4 | 9 | 5 | 5 | 3 | 5 | 5 | 6 | 6 |
| Between £76 million and £100 million | 1 | 1 | 1 | 2 | 2 | 1 | 1 | 1 | 1 | 2 | 0 | 0 | 3 | 1 | 1 | 1 | 1 | 2 | 2 | 1 |
| All of it | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Don't know | 11 | 9 | 10 | 9 | 11 | 12 | 10 | 11 | 12 | 9 | 7 | 11 | 16 | 10 | 12 | 10 | 11 | 11 | 11 | 13 |
| MEAN (MILLIONS) | 21 | 20 | 22 | 18 | 19 | 21 | 21 | 19 | 22 | 19 | 19 | 18 | 25 | 21 | 20 | 18 | 20 | 21 | 23 | 23 |

Fieldwork: 13th - 14th October 2011

| | Voting intention | | | 2010 Vote | | | Gender | | Age | | | | Social grade | | Region | | | | | | |
|------------------------|------------------|------------|------------|------------|------------|------------|------------|-------------|-------------|------------|------------|------------|--------------|-------------|-------------|---------------|------------------|------------|------------|------------|---|
| Total | Con | Lab | Lib Dem | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | | |
| Weighted Sample | 2464 | 740 | 798 | 163 | 776 | 635 | 572 | 1198 | 1266 | 298 | 628 | 843 | 695 | 1404 | 1060 | 315 | 801 | 527 | 606 | 214 | |
| Unweighted Sample | 2464 | 698 | 742 | 187 | 764 | 599 | 599 | 1185 | 1279 | 112 | 588 | 967 | 797 | 1710 | 754 | 395 | 805 | 487 | 543 | 234 | |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

How much of the money, if any, do you think you would give to charity?

| | | | | | | | | | | | | | | | | | | | | |
|--------------------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|----------|-----------|-----------|----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| None | 6 | 7 | 4 | 5 | 7 | 5 | 3 | 10 | 3 | 5 | 7 | 6 | 5 | 6 | 7 | 6 | 5 | 7 | 8 | 5 |
| Less than £1 million | 9 | 8 | 9 | 7 | 8 | 11 | 8 | 10 | 9 | 10 | 10 | 10 | 8 | 9 | 10 | 11 | 8 | 10 | 10 | 10 |
| Between £1 million and £5 million | 29 | 28 | 34 | 26 | 26 | 34 | 26 | 28 | 30 | 31 | 32 | 28 | 26 | 27 | 31 | 25 | 28 | 32 | 31 | 23 |
| Between £6 million and £10 million | 17 | 21 | 16 | 19 | 20 | 14 | 22 | 18 | 17 | 16 | 19 | 17 | 16 | 18 | 17 | 22 | 18 | 14 | 15 | 20 |
| Between £11 million and £20 million | 11 | 12 | 12 | 10 | 12 | 12 | 11 | 10 | 13 | 7 | 9 | 11 | 15 | 12 | 11 | 10 | 12 | 10 | 11 | 13 |
| Between £21 million and £30 million | 6 | 5 | 6 | 8 | 6 | 6 | 6 | 6 | 7 | 12 | 6 | 5 | 6 | 7 | 5 | 5 | 7 | 7 | 5 | 6 |
| Between £31 million and £40 million | 3 | 3 | 3 | 4 | 2 | 2 | 4 | 2 | 3 | 5 | 3 | 2 | 4 | 3 | 2 | 3 | 3 | 3 | 3 | 3 |
| Between £41 million and £50 million | 3 | 3 | 2 | 5 | 2 | 1 | 4 | 2 | 3 | 3 | 2 | 2 | 3 | 2 | 3 | 3 | 2 | 4 | 2 | 2 |
| Between £51 million and £75 million | 2 | 2 | 2 | 1 | 2 | 2 | 2 | 1 | 3 | 4 | 1 | 2 | 3 | 3 | 1 | 2 | 2 | 1 | 2 | 3 |
| Between £76 million and £100 million | 1 | 1 | 0 | 1 | 1 | 1 | 0 | 0 | 1 | 0 | 1 | 1 | 1 | 1 | 1 | 0 | 1 | 1 | 0 | 0 |
| All of it | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Don't know | 13 | 11 | 12 | 14 | 12 | 13 | 14 | 14 | 13 | 7 | 10 | 16 | 15 | 13 | 14 | 13 | 13 | 12 | 13 | 15 |
| MEAN (MILLIONS) | 11 | 11 | 10 | 13 | 12 | 10 | 12 | 9 | 13 | 13 | 9 | 10 | 13 | 12 | 10 | 10 | 12 | 11 | 10 | 12 |

How much of the money, if any, do you think you would spend yourself right away?

| | | | | | | | | | | | | | | | | | | | | |
|--------------------------------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|
| None | 2 | 3 | 1 | 4 | 3 | 1 | 2 | 2 | 3 | 0 | 1 | 3 | 3 | 2 | 3 | 3 | 2 | 2 | 3 | 1 |
| Less than £1 million | 52 | 52 | 50 | 49 | 55 | 55 | 49 | 44 | 60 | 34 | 48 | 56 | 59 | 51 | 53 | 47 | 53 | 50 | 53 | 57 |
| Between £1 million and £5 million | 28 | 30 | 31 | 29 | 26 | 26 | 32 | 33 | 23 | 43 | 35 | 25 | 20 | 30 | 26 | 32 | 29 | 29 | 26 | 23 |
| Between £6 million and £10 million | 5 | 5 | 5 | 7 | 5 | 5 | 5 | 7 | 3 | 7 | 6 | 4 | 4 | 5 | 4 | 7 | 5 | 4 | 4 | 5 |
| Between £11 million and £20 million | 2 | 2 | 1 | 0 | 2 | 2 | 1 | 2 | 1 | 4 | 2 | 1 | 1 | 2 | 1 | 1 | 1 | 2 | 2 | 3 |
| Between £21 million and £30 million | 1 | 1 | 1 | 0 | 1 | 1 | 0 | 1 | 0 | 2 | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | 1 | 0 |
| Between £31 million and £40 million | 0 | 0 | 0 | 1 | 0 | 0 | 1 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 |
| Between £41 million and £50 million | 0 | 0 | 0 | 3 | 0 | 0 | 1 | 0 | 0 | 2 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | 0 | 0 |
| Between £51 million and £75 million | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Between £76 million and £100 million | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| All of it | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Don't know | 10 | 7 | 10 | 7 | 9 | 10 | 10 | 10 | 10 | 6 | 8 | 10 | 14 | 8 | 12 | 10 | 9 | 10 | 11 | 11 |
| MEAN (MILLIONS) | 2.4 | 2.4 | 2.5 | 3.9 | 2.1 | 2.3 | 2.8 | 3.0 | 1.9 | 5.0 | 2.7 | 2.0 | 1.6 | 2.6 | 2.2 | 2.3 | 2.1 | 3.3 | 2.3 | 2.2 |

Fieldwork: 13th - 14th October 2011

| | Voting intention | | | 2010 Vote | | | Gender | | Age | | | | Social grade | | Region | | | | | | |
|------------------------|------------------|-----|-----|-----------|-----|-----|---------|------|--------|-------|-------|-------|--------------|------|--------|--------|---------------|------------------|-------|----------|---|
| | Total | Con | Lab | Lib Dem | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
| Weighted Sample | 2464 | 740 | 798 | 163 | 776 | 635 | 572 | 1198 | 1266 | 298 | 628 | 843 | 695 | 1404 | 1060 | 315 | 801 | 527 | 606 | 214 | |
| Unweighted Sample | 2464 | 698 | 742 | 187 | 764 | 599 | 599 | 1185 | 1279 | 112 | 588 | 967 | 797 | 1710 | 754 | 395 | 805 | 487 | 543 | 234 | |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

And how much of the money, if any, do you think you would invest for the future?

| | | | | | | | | | | | | | | | | | | | | |
|--------------------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| None | 2 | 1 | 2 | 1 | 2 | 2 | 1 | 2 | 2 | 0 | 1 | 2 | 3 | 1 | 3 | 1 | 1 | 3 | 4 | 1 |
| Less than £1 million | 1 | 2 | 1 | 1 | 1 | 2 | 1 | 1 | 2 | 0 | 1 | 1 | 2 | 1 | 2 | 2 | 1 | 0 | 2 | 2 |
| Between £1 million and £5 million | 5 | 4 | 6 | 3 | 4 | 7 | 5 | 3 | 8 | 4 | 4 | 4 | 8 | 5 | 6 | 4 | 5 | 5 | 6 | 4 |
| Between £6 million and £10 million | 9 | 9 | 8 | 11 | 11 | 9 | 7 | 7 | 11 | 9 | 10 | 8 | 10 | 9 | 9 | 10 | 9 | 8 | 8 | 15 |
| Between £11 million and £20 million | 11 | 11 | 13 | 2 | 9 | 11 | 13 | 9 | 13 | 19 | 13 | 8 | 9 | 12 | 10 | 9 | 12 | 10 | 12 | 9 |
| Between £21 million and £30 million | 11 | 10 | 10 | 13 | 10 | 9 | 10 | 12 | 10 | 12 | 11 | 11 | 9 | 10 | 11 | 11 | 12 | 8 | 9 | 13 |
| Between £31 million and £40 million | 9 | 11 | 10 | 12 | 10 | 10 | 9 | 10 | 9 | 14 | 11 | 9 | 7 | 10 | 8 | 8 | 9 | 11 | 9 | 9 |
| Between £41 million and £50 million | 14 | 15 | 15 | 12 | 14 | 15 | 14 | 15 | 13 | 13 | 15 | 15 | 12 | 14 | 14 | 14 | 13 | 14 | 15 | 13 |
| Between £51 million and £75 million | 15 | 16 | 14 | 23 | 16 | 13 | 17 | 19 | 11 | 10 | 17 | 17 | 11 | 16 | 13 | 17 | 14 | 17 | 13 | 14 |
| Between £76 million and £100 million | 8 | 8 | 6 | 11 | 8 | 6 | 8 | 10 | 5 | 9 | 6 | 9 | 7 | 8 | 7 | 10 | 8 | 9 | 6 | 5 |
| All of it | 1 | 2 | 1 | 1 | 2 | 2 | 1 | 2 | 1 | 0 | 1 | 1 | 3 | 1 | 2 | 2 | 2 | 1 | 2 | 1 |
| Don't know | 14 | 11 | 14 | 11 | 12 | 15 | 12 | 11 | 16 | 9 | 10 | 14 | 19 | 13 | 15 | 13 | 13 | 15 | 14 | 16 |
| MEAN (MILLIONS) | 37 | 39 | 36 | 44 | 39 | 35 | 39 | 43 | 32 | 35 | 37 | 40 | 35 | 39 | 36 | 40 | 37 | 40 | 36 | 34 |

Fieldwork: 13th - 14th October 2011

Weighted Sample
Unweighted Sample

| Total | Voting intention | | | 2010 Vote | | | Gender | | Age | | | | Social grade | | Region | | | | | |
|-------------|------------------|-----|---------|-----------|-----|---------|--------|--------|-------|-------|-------|-----|--------------|------|--------|---------------|------------------|-------|----------|---|
| | Con | Lab | Lib Dem | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
| 2464 | 740 | 798 | 163 | 776 | 635 | 572 | 1198 | 1266 | 298 | 628 | 843 | 695 | 1404 | 1060 | 315 | 801 | 527 | 606 | 214 | |
| 2464 | 698 | 742 | 187 | 764 | 599 | 599 | 1185 | 1279 | 112 | 588 | 967 | 797 | 1710 | 754 | 395 | 805 | 487 | 543 | 234 | |
| % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

Look at the following groups of sportspeople and in each case please say whether you think they generally provide positive or negative role models for young people

Football players

| | | | | | | | | | | | | | | | | | | | | |
|---|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Are generally positive role models for young people | 12 | 9 | 17 | 12 | 11 | 16 | 12 | 13 | 11 | 14 | 11 | 12 | 12 | 10 | 15 | 10 | 9 | 12 | 17 | 12 |
| Are generally negative role models for young people | 70 | 78 | 62 | 71 | 75 | 63 | 73 | 71 | 69 | 63 | 71 | 70 | 72 | 74 | 65 | 71 | 74 | 72 | 64 | 64 |
| Neither | 13 | 11 | 16 | 15 | 11 | 17 | 12 | 12 | 14 | 12 | 15 | 14 | 11 | 12 | 14 | 15 | 12 | 11 | 16 | 14 |
| Don't know | 5 | 2 | 4 | 2 | 3 | 4 | 4 | 4 | 6 | 10 | 4 | 4 | 4 | 4 | 6 | 5 | 5 | 5 | 3 | 9 |

Rugby players

| | | | | | | | | | | | | | | | | | | | | |
|---|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Are generally positive role models for young people | 43 | 46 | 43 | 42 | 45 | 40 | 47 | 41 | 44 | 50 | 41 | 44 | 39 | 42 | 43 | 41 | 44 | 44 | 41 | 42 |
| Are generally negative role models for young people | 30 | 32 | 28 | 32 | 31 | 31 | 28 | 33 | 27 | 22 | 30 | 29 | 35 | 30 | 29 | 32 | 28 | 32 | 31 | 26 |
| Neither | 21 | 18 | 22 | 21 | 19 | 22 | 19 | 20 | 21 | 18 | 22 | 22 | 19 | 21 | 21 | 20 | 21 | 19 | 22 | 19 |
| Don't know | 7 | 4 | 7 | 5 | 5 | 7 | 6 | 6 | 8 | 10 | 7 | 6 | 7 | 7 | 7 | 7 | 7 | 6 | 6 | 13 |

Cricketers

| | | | | | | | | | | | | | | | | | | | | |
|---|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Are generally positive role models for young people | 55 | 64 | 53 | 50 | 62 | 49 | 59 | 59 | 51 | 57 | 52 | 56 | 54 | 55 | 54 | 52 | 57 | 58 | 56 | 40 |
| Are generally negative role models for young people | 14 | 14 | 14 | 17 | 14 | 17 | 12 | 15 | 14 | 10 | 15 | 14 | 17 | 15 | 14 | 17 | 12 | 15 | 15 | 18 |
| Neither | 23 | 17 | 25 | 28 | 19 | 26 | 22 | 21 | 24 | 22 | 23 | 23 | 23 | 22 | 24 | 23 | 24 | 20 | 23 | 24 |
| Don't know | 8 | 5 | 7 | 5 | 6 | 8 | 6 | 6 | 10 | 11 | 10 | 7 | 7 | 8 | 8 | 8 | 7 | 7 | 7 | 18 |

Golfers

| | | | | | | | | | | | | | | | | | | | | |
|---|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Are generally positive role models for young people | 56 | 67 | 57 | 46 | 64 | 53 | 56 | 59 | 54 | 48 | 52 | 59 | 61 | 55 | 58 | 50 | 58 | 59 | 56 | 54 |
| Are generally negative role models for young people | 10 | 9 | 9 | 16 | 9 | 10 | 11 | 10 | 10 | 16 | 10 | 9 | 9 | 11 | 9 | 13 | 8 | 11 | 10 | 11 |
| Neither | 25 | 19 | 26 | 32 | 21 | 29 | 26 | 25 | 26 | 25 | 28 | 25 | 23 | 26 | 25 | 28 | 25 | 23 | 27 | 22 |
| Don't know | 8 | 4 | 8 | 6 | 6 | 8 | 7 | 6 | 10 | 11 | 10 | 7 | 7 | 8 | 8 | 9 | 9 | 7 | 7 | 13 |

Tennis players

| | | | | | | | | | | | | | | | | | | | | |
|---|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Are generally positive role models for young people | 63 | 71 | 65 | 62 | 68 | 61 | 68 | 63 | 64 | 64 | 65 | 64 | 61 | 64 | 63 | 68 | 64 | 65 | 59 | 64 |
| Are generally negative role models for young people | 8 | 10 | 5 | 9 | 10 | 6 | 7 | 10 | 6 | 5 | 7 | 7 | 11 | 8 | 8 | 5 | 7 | 7 | 11 | 5 |
| Neither | 21 | 15 | 24 | 25 | 16 | 25 | 19 | 21 | 21 | 18 | 20 | 22 | 21 | 20 | 22 | 18 | 20 | 21 | 24 | 18 |
| Don't know | 8 | 5 | 6 | 5 | 5 | 7 | 6 | 7 | 9 | 13 | 8 | 6 | 7 | 8 | 8 | 9 | 9 | 7 | 5 | 13 |