

YouGov Survey Results

Sample Size: 2500 GB Adults

Fieldwork: 25th - 26th September 2011

	Gender		Age				Social grade		Region					
	Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2500	1215	1285	303	638	855	705	1425	1075	320	813	535	615	218
Unweighted Sample	2500	1181	1319	199	668	929	704	1678	822	436	825	458	561	220
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Have you ever consulted a psychic or medium?

No, never	75	86	65	81	75	73	76	78	71	76	74	75	78	73
Yes, but only for fun	11	6	16	6	11	14	10	11	11	9	12	10	12	14
Yes, once or twice, and not just for fun	8	4	11	5	8	8	8	6	10	9	9	8	6	6
Yes, more than twice, and not just for fun	4	2	5	2	3	4	5	4	4	4	4	5	3	5
Don't know	2	2	2	7	4	1	1	1	4	2	2	3	2	2

You said that you have consulted a psychic or medium. How truthful, if at all, do you think this consultation was?

[Only those who have consulted a psychic were asked this question

n=538]

Very truthful	14	21	12	16	16	13	14	12	16	16	15	14	15	8
Fairly truthful	43	39	45	24	39	46	48	40	47	35	47	49	37	43
TOTAL TRUTHFUL	57	59	57	40	54	59	62	52	63	51	62	63	52	51
Not very truthful	19	17	20	33	24	18	12	23	15	24	16	21	20	18
Not at all truthful	14	16	14	23	14	14	13	16	13	14	13	12	17	17
TOTAL NOT TRUTHFUL	33	33	34	57	39	32	25	39	28	38	29	33	38	35
Don't know	9	8	10	3	7	9	13	9	9	11	9	4	10	15

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Generally speaking how spiritual, if at all, would you say you are?

Very spiritual	8	6	10	5	6	8	11	8	8	8	8	10	7	6
Fairly spiritual	27	19	35	22	25	29	29	25	30	28	26	27	27	29
TOTAL SPIRITUAL	35	25	45	27	32	37	40	33	38	37	34	37	34	36
Not very spiritual	26	25	27	28	29	25	24	28	24	26	27	27	25	25
Not at all spiritual	34	46	22	38	33	34	32	36	31	31	33	32	37	35
TOTAL NOT SPIRITUAL	60	71	50	65	62	59	56	64	55	57	60	59	62	60
Don't know	5	5	5	8	6	4	4	3	7	7	6	4	4	4

Generally speaking, which of the following statements do you agree most with?

Psychics have a genuine ability to predict the future and/or talk to the dead	14	7	20	13	16	13	14	10	19	13	13	18	13	9
Psychics do not actually have an ability to predict the future/contact the dead, but genuinely believe that they do	24	22	26	21	19	27	26	24	23	21	25	25	24	21
Psychics do not have an ability to predict the future/contact the dead, and are deliberately deceiving the public	34	46	23	42	34	32	34	39	28	36	34	30	36	37
None of these	11	10	11	8	11	11	10	11	10	11	12	9	10	12
Don't know	18	15	20	16	20	17	16	16	19	19	17	17	17	21