



























<p>Even if you don't work/ are unable to work we would be interested in your thoughts for the following question...</p> <p>If you could work for any company which ONE would it be? (Please write the name of the ONE company in the box below)</p>	<p>Thinking about the following question which asked you to name the company that you would most like to work for...Which ONE, if any, of the following BEST describes why you name that company?</p>
Co-operative society	Takes its Corporate social responsibility (CSR) seriously
John Lewis	Training and development opportunities
Royal academy	Great culture and strong values
john lewis	Good pay and benefits package
John Lewis	Great culture and strong values
If I had to work for a company it would have to be non-profitmaking	Other
NHS	Great culture and strong values
John lewis	Good pay and benefits package
British Airways	Innovative company
Boden	Innovative company
The National Trust	Great culture and strong values
Adidas	Innovative company
Apple	Good working environment
The creative assembly	Great brand name
BBC	Great brand name
Ford Motorsport	Innovative company
innocent	Good work/ life balance
BAE	Career development opportunities
coop	Strong leader (i.e. the person heading up the company)
Rolls Royce	Great brand name
Google	Career development opportunities
British Airways	Great culture and strong values
Microsoft	Career development opportunities
Ferrari F1 team	Good working environment
Bain and Company	Career development opportunities
Goldman Sachs	Great culture and strong values
Apple	Good working environment
Selfridges & Co	Great brand name
Mclaren	Innovative company
Nasa	Innovative company
ARM	Innovative company
HUBBYCRAFT	Good pay and benefits package
Gibson	Great brand name
BBC	Other
Microsoft	Training and development opportunities
Media Molecule	Good working environment
Google	Career development opportunities
Apple	Innovative company
Birmingham University	Good working environment
BNFL	Other
myself	Strong leader (i.e. the person heading up the company)
HM Forces	Strong leader (i.e. the person heading up the company)
niche market	Great brand name
google	Great brand name
colour anodising ltd	Good working environment
BP	Strong leader (i.e. the person heading up the company)
Virgin Atlantic	Strong leader (i.e. the person heading up the company)
Apple	Great culture and strong values
govenment	Good pay and benefits package
SAAB	Innovative company
Rolls- Royce plc	Strong leader (i.e. the person heading up the company)
apple	Innovative company
Babcocks	Strong leader (i.e. the person heading up the company)

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Goldman Sachs	Good pay and benefits package
Network Rail	Other
John Lewis	Good pay and benefits package
Ferrari	Great brand name
John Lewis	Good pay and benefits package
BBC	Great culture and strong values
Apple	Innovative company
BBC	Career development opportunities
Medecins Sans Frontieres	Great culture and strong values
apple	Innovative company
First Direct	Innovative company
John Lewis	Great culture and strong values
BP	Takes its Corporate social responsibility (CSR) seriously
Applied Driving Techniques	Takes its Corporate social responsibility (CSR) seriously
Swan Hellenic	Good working environment
Glaxo Smith Kline	Good work/ life balance
NHS	Great culture and strong values
Nabida Care management	Good working environment
shell	Good working environment
Waitrose	Great culture and strong values
HSBC	Good pay and benefits package
British Telecomm	Career development opportunities
Microsoft	Training and development opportunities
apple	Innovative company
Google	Good work/ life balance
national health service	Great culture and strong values
Icom	Other
google	Good working environment
Marks & Spencer	Great brand name
Woodland trust	Good pay and benefits package
HMG	Good pay and benefits package
BBC	Great brand name
Royal Air Force	Training and development opportunities
rspca	Great culture and strong values
Google	Innovative company
Nhs	Training and development opportunities
Lindt	Great brand name
Unilever	Great culture and strong values
National Trust	Strong leader (i.e. the person heading up the company)
Google	Innovative company
NHS	Good pay and benefits package
Apple	Other
apple	Innovative company
apple	Other
Apple	Good work/ life balance
thames water	Other
BBC	Great brand name
Jaguar	Great culture and strong values
john lewis	Great culture and strong values
Red Bull	Good working environment
Google	Strong leader (i.e. the person heading up the company)
John Lewis	Good pay and benefits package
adidas	Good pay and benefits package
innocent	Good working environment

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my current one	Innovative company
Google	Good working environment
BBC	Great culture and strong values
Berry Brothers	Don't know
google	Innovative company
Apple	Innovative company
Marks & Spencer	Great culture and strong values
The BBC	Career development opportunities
Innocent	Good working environment
apple	Innovative company
myself	Strong leader (i.e. the person heading up the company)
.	Don't know
alzheimers society	Other
john lewis	Good working environment
BP	Good pay and benefits package
eBay	Other
BBC	Great culture and strong values
john lewis partnership	Great culture and strong values
marks & spencer finance	Other
A smallish company only	Don't know
google	Innovative company
john lewis	Takes its Corporate social responsibility (CSR) seriously
John Lewis	Good pay and benefits package
Virgin	Strong leader (i.e. the person heading up the company)
John Lewis	Good pay and benefits package
Cobham PLC	Training and development opportunities
Marks & Spencer	Good working environment
Virgin	Strong leader (i.e. the person heading up the company)
John Lewis	Good pay and benefits package
DHL	Training and development opportunities
John Lewis	Training and development opportunities
John Lewis Partnership	Great culture and strong values
M & S	Good working environment
Apple	Innovative company
Virgin	Strong leader (i.e. the person heading up the company)
M & S	Career development opportunities
nationwide	Good working environment
John Lewis	Career development opportunities
John Lewis	Good work/ life balance
John Lewis	Takes its Corporate social responsibility (CSR) seriously
Virgin	Strong leader (i.e. the person heading up the company)
yorkshire building society	Good work/ life balance
British Rail	Great brand name
microsoft	Great brand name
Fight Monsters Animation Studios	Good pay and benefits package
Oxfam	Great culture and strong values
Warner Bros	Other
Bannatyne leisure centre	Great brand name
Lothian and Borders Police	Great culture and strong values
BBC	Good pay and benefits package
Environment Agency	Takes its Corporate social responsibility (CSR) seriously
Shell	Good pay and benefits package
Google	Good working environment
London Underground	Good pay and benefits package

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Google	Great brand name
Google	Good pay and benefits package
Apple	Great brand name
vogue	Other
british airways	Innovative company
MUTE Records	Innovative company
Apple	Innovative company
Apple	Innovative company
Google	Good working environment
MLB	Great brand name
Shell Oil	Good pay and benefits package
hsbc	Training and development opportunities
virgin	Innovative company
Huddle	Innovative company
Ernst and Young	Training and development opportunities
NHS	Great brand name
IMG	Other
Apple	Good pay and benefits package
British Broadcasting Corporation	Great brand name
Virgin	Good working environment
BBC	Great culture and strong values
Virgin	Innovative company
My own, which I do work for.	Good work/ life balance
BBC	Innovative company
Apple	Great brand name
Abbey Road Studios	Good working environment
Kier Group plc	Great culture and strong values
Virgin	Strong leader (i.e. the person heading up the company)
Apple	Innovative company
News International	Good pay and benefits package
google	Great brand name
charity organisation	Good work/ life balance
John Lewis	Good pay and benefits package
Raceform	Great brand name
Not for Profit	Other
NHS	Other
Clarks Shoes	Great brand name
NHS	Takes its Corporate social responsibility (CSR) seriously
BBC	Training and development opportunities
National Heritage	Good working environment
Royal Bank of Scotland	Great brand name
John Lewis	Great brand name
BBC	Great culture and strong values
chevron uk	Good pay and benefits package
UKAEA	Great culture and strong values
BBC	Other
BBC Scotland	Great culture and strong values
wrightbus	Innovative company
Virgin trains	Strong leader (i.e. the person heading up the company)
Mc Donald	Good work/ life balance
MANCHESTER F.C.	Good work/ life balance
local government	Takes its Corporate social responsibility (CSR) seriously
Government	Good work/ life balance
The Royal Family	Great brand name



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John Lewis	Great culture and strong values
B A	Great brand name
google	Innovative company
Myself	Other
Benefit	Good working environment
West Yorkshire Police	Career development opportunities
Waterstones	Innovative company
Myself	Good working environment
M16	Innovative company
BMW	Great brand name
john lewis	Good pay and benefits package
Disney	Great culture and strong values
self employed	Other
Harrods	Great brand name
A County Council	Good work/ life balance
Virgin	Good working environment
Tescos	Career development opportunities
Chanel	Good working environment
home house	Good pay and benefits package
Google	Innovative company
Disney	Good working environment
Disney/Pixar	Innovative company
Apple	Innovative company
BBC	Other
Google	Great culture and strong values
Facebook	Good working environment
bbc	Great culture and strong values
Cake gallery	Training and development opportunities
ASOS	Innovative company
imperial college	Career development opportunities
Myself	Good work/ life balance
Council	Good pay and benefits package
waitrose	Other
virgin	Great brand name
health service	Training and development opportunities
pixar	Innovative company
Nortel	Good work/ life balance
Virgin	Good pay and benefits package
Lush	Strong leader (i.e. the person heading up the company)
John Lewis	Great culture and strong values
British Airways	Great culture and strong values
Goldman Sachs International	Good pay and benefits package
o2	Good working environment
Boots	Good pay and benefits package
British Airways	Good pay and benefits package
alan sugar	Great brand name
OXFAM	Great culture and strong values
Apple	Good working environment
BBC	Career development opportunities
Microsoft	Innovative company
waterstones	Great brand name
google	Good work/ life balance
my own	Good working environment
Yorkshire tea	Takes its Corporate social responsibility (CSR) seriously

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Volkswagon	Innovative company
Virgin Atlantic	Strong leader (i.e. the person heading up the company)
JOhn Lewis	Great brand name
Mary Evans Picture Library (where I actually work)	Good working environment
john lewis	Good working environment
myself	Good work/ life balance
NHS	Good working environment
Ultimo Underwear	Strong leader (i.e. the person heading up the company)
church of scotland	Great culture and strong values
marks and spencer	Career development opportunities
marks and spencer	Training and development opportunities
ss	Good pay and benefits package
cancer research	Other
small private company	Good work/ life balance
John Lewis	Great culture and strong values
McVities	Good pay and benefits package
John Lewis Partnership	Innovative company
AstraZeneca	Good working environment
Apple	Good working environment
KPMG	Good pay and benefits package
Valve	Innovative company
Valve	Good working environment
Apple	Innovative company
Nhs	Don't know
Naughty Dog	Other
Reliance Industries	Career development opportunities
google	Great culture and strong values
Google	Innovative company
BBC	Training and development opportunities
Apple	Great culture and strong values
google	Good working environment
McLaren F1	Great culture and strong values
Hiscox	Good pay and benefits package
I'd set up my own	Good work/ life balance
Tottenham Hotspur FC	Great brand name
HSBC	Good pay and benefits package
Apple	Good working environment
Valve Software	Great culture and strong values
Google	Good working environment
The Labour Party	Strong leader (i.e. the person heading up the company)
Goldman Sachs	Good pay and benefits package
Google	Good working environment
fifa	Other
Apple	Innovative company
Playboy	Strong leader (i.e. the person heading up the company)
Virgin Galactic	Innovative company
more than	Great culture and strong values
myself	Good pay and benefits package
LFC	Other
BBC	Great brand name
none	Don't know
UNited Nations	Strong leader (i.e. the person heading up the company)
Pixar	Innovative company

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Bridgend County Borough Council	Good work/ life balance
Google	Don't know
Scottish Government	Other
RBS	Good working environment
Leica	Great brand name
Apple	Great culture and strong values
Virgin Media	Innovative company
google	Great culture and strong values
Microsoft	Good pay and benefits package
Google	Good work/ life balance
National Geographic	Good pay and benefits package
dimplex	Strong leader (i.e. the person heading up the company)
Virgin	Great brand name
Google	Innovative company
Google	Good work/ life balance
My own	Innovative company
Disney	Great brand name
google	Good working environment
BBC	Other
Brighton and Hove Albion FC	Great culture and strong values
google	Good pay and benefits package
Apple	Innovative company
John Lewis	Other
Playboy	Good work/ life balance
bt	Training and development opportunities
Apple	Great culture and strong values
Jaguar	Great culture and strong values
sarratt management ltd	Other
Shirwell	Other
Red Bull F1	Great brand name
John lewis group	Great culture and strong values
BP	Great culture and strong values
John Lewis	Good pay and benefits package
Microsoft	Good working environment
M16	Don't know
playboy	Good working environment
environment department for the council	Good working environment
shell	Great brand name
LFC	Great culture and strong values
Dreamworks	Innovative company
Liz Earle	Good working environment
None	Don't know
Dyson	Innovative company
Rolls Royce	Great brand name
omega	Great brand name
BBC	Takes its Corporate social responsibility (CSR) seriously
Rolls Royce	Great culture and strong values
Coco Cola	Great brand name
GOOGLE	Good working environment
BBC	Great culture and strong values
Bournemouth Churches Housing Association (BCHA)	Great culture and strong values
myself	Other
Virgin	Great brand name

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John Lewis	Takes its Corporate social responsibility (CSR) seriously
Unilever	Good work/ life balance
BT	Great brand name
Marks and spencer	Good work/ life balance
National Parks	Other
Saudi Production Holding Company	Innovative company
Jaguar Landrover	Great brand name
Rolls Royce	Career development opportunities
JOHN LEWIS	Great culture and strong values
BP	Good pay and benefits package
Government	Career development opportunities
Jaguar Land Rover	Great brand name
virgin	Innovative company
Jaguar	Innovative company
Virgin Group	Great culture and strong values
asda	Good work/ life balance
Apple	Good working environment
tescos	Good working environment
John Lewis Group	Good pay and benefits package
British Airways	Career development opportunities
Renishaw	Innovative company
Charterhouse auction house	Great brand name
BBC	Good pay and benefits package
European Government	Good pay and benefits package
Marks and Spencer	Great culture and strong values
I would never work for someone else	Don't know
gchq	Other
Apple	Great culture and strong values
BT	Great brand name
Google	Great culture and strong values
Military	Good work/ life balance
british aerospace	Training and development opportunities
vosa	Great brand name
pepsico	Great brand name
microsoft	Good pay and benefits package
JOHN LEWIS	Great culture and strong values
the government	Good pay and benefits package
royal mail	Good working environment
my own	Good work/ life balance
MP	Good pay and benefits package
My Qwn	Strong leader (i.e. the person heading up the company)
Google	Good pay and benefits package
virgin	Great brand name
jaguar	Great brand name
Siemens	Good working environment
VIRGIN	Strong leader (i.e. the person heading up the company)
local council	Good work/ life balance
GlaxoSmithkline	Good pay and benefits package
anyone	Good pay and benefits package
Sky	Training and development opportunities
redbull	Great brand name
Mclaren F1 racing	Innovative company
sanctuary	Training and development opportunities
Marks and Spencers	Good pay and benefits package

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ITV	Good work/ life balance
NHS	Training and development opportunities
National Trust	Great culture and strong values
GOOGLE	Good working environment
Government	Takes its Corporate social responsibility (CSR) seriously
UN	Takes its Corporate social responsibility (CSR) seriously
Lush	Takes its Corporate social responsibility (CSR) seriously
The Knowledge Partnership	Good working environment
Virgin Holidays	Strong leader (i.e. the person heading up the company)
co-operative	Good work/ life balance
tate	Great culture and strong values
Police	Good pay and benefits package
NHS	Great culture and strong values
Apple	Great brand name
Google	Innovative company
Penguin	Great culture and strong values
Innocent	Great culture and strong values
Google	Good working environment
Google	Good working environment
M&S	Takes its Corporate social responsibility (CSR) seriously
Apple	Takes its Corporate social responsibility (CSR) seriously
Police	Great culture and strong values
Apple	Great brand name
Ensof Advisory	Career development opportunities
Museum of London	Great brand name
Innocent	Takes its Corporate social responsibility (CSR) seriously
Apple	Great culture and strong values
Jones lang LaSalle	Great culture and strong values
Danone	Great culture and strong values
BBC	Good working environment
Apple	Innovative company
apple	Good working environment
Vancouver Fire and Rescue Service	Good pay and benefits package
The Guardian	Other
penguin books	Training and development opportunities
Dorna	Other
National Theatre	Great brand name
danone	Great culture and strong values
Montessori	Innovative company
Apple	Innovative company
Lush	Innovative company
HSBC	Great brand name
My Own	Good work/ life balance
ITV granada	Good working environment
Apple	Innovative company
google	Good working environment
Waterstones	Don't know
bbc	Career development opportunities
Apple	Innovative company
McLaren	Strong leader (i.e. the person heading up the company)
Google	Good working environment
iNNOCENT	Innovative company
British Airways	Career development opportunities
NHS	Other

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My own	Strong leader (i.e. the person heading up the company)
Oxfam	Other
Educational or Environmental/Local Authority	Other
Chanel	Good working environment
the national lottery winners team	Good working environment
Google	Innovative company
Enham	Great culture and strong values
Lush	Takes its Corporate social responsibility (CSR) seriously
Champneys	Other
RNIB	Training and development opportunities
Airbus	Training and development opportunities
Disney	Great brand name
Waterstones	Good working environment
NHS	Training and development opportunities
Slimming World	Innovative company
NHS	Good working environment
myself	Other
harrods	Strong leader (i.e. the person heading up the company)
none, I have always been self employed + would never for a anyone but myself	Other
Y.F.C.	Great culture and strong values
Quercus publishing	Other
Google	Good working environment
Hugh Fearnley-Whittingstall	Great culture and strong values
myself	Good working environment
caburys	Good work/ life balance
Harrods	Great brand name
Government	Good pay and benefits package
Christian Institute	Takes its Corporate social responsibility (CSR) seriously
Google	Great brand name
Traidcraft	Other
John Lewis	Good working environment
local authority	Good work/ life balance
nhs	Good working environment
BBC	Great culture and strong values
John Lewis	Good pay and benefits package
Apple	Innovative company
Age concern	Takes its Corporate social responsibility (CSR) seriously
the National Health Service	Good working environment
Apple	Innovative company
BBC	Good pay and benefits package
john lewis	Great culture and strong values
Parelli Natural Horsemanship	Great culture and strong values
Boots chemist	Innovative company
The Royal Opera House	Other
John Lewis	Good work/ life balance
energy saving trust	Great culture and strong values
bbc	Good working environment
John Lewis	Great culture and strong values
I do not want to work for a company ; I prefer to remain self employed.	Good pay and benefits package
none - self employed	Good work/ life balance
national dogs trust	Good working environment

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<p>To be a MP with a expenses account!!!! A Happy family orientated one hsbc Virgin innocent smoothies Morpol</p>	<p>Good pay and benefits package Good working environment Strong leader (i.e. the person heading up the company) Career development opportunities Good working environment Career development opportunities</p>