

## YouGov / Sunday Times Survey Results

Sample Size: 1897 GB Adults Fieldwork: 28th February - 1st March 2013

Fieldwork: 28th February - 1st March 2013	-																				
			Voti	ng inte	ention	20	)10 Vo	te	Ge	nder		Ag	е		Socia	l grade			Region		
		Total	Con*	Lah	Lib	Con	Lab	Lib	Male*	Female	18-24*	25-39*	40-59	60+	ABC1	C2DE	London*	Rest of	Midlands /	North	Scotland*
	L				Dem*			Dem										South	Wales*		
	d Sample	1897	_	597	148		457	438	922	975	230	484	649	-		816	243	617	406	467	165
Unweighte	d Sample	1897	426	639	116	588	491	416	909	988	167	469	753	508	1283	614	300	591	391	442	173
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Headline Voting Intention																					
[Excluding Don't knows and Wouldn't votes]  Con		31	100	0	0	74	2	11	37	25	26	31	29	37	36	25	27	37	35	27	21
Lab		42	0	100	0	6	90	39	39	45	43	46	45	35	38	48	49	34	45	50	34
Lib Dem		10	0	0	100	1	0	40	9	12	43 17	10	9	10	13	7	12	10	8	11	14
Other		16	0	0	0	18	8	10	15	18	14	14	17	18	13	21	13	19	13	12	32
			·	Ü	U	10	Ü	10	10	10	17	17	.,	10	10	21	10	13	10	12	02
Other Parties Voting Intention					_ 1											1					
UKIP		11	0	0	0	17	4	5	9	13	4	8	10	16	8	15	9	15	10	9	6
SNP / PCY		2	0	0	0	0	2	1	3	1	2	3	3	1	2	3	0	0	1	0	23
Green BNP		2	0	0	0	1	1 0	3	1	3	3 0	2	3 0	0 1	2	2 0	1	3 0	1	2	1
		0 0	0	0	0	0	0	0 0	1 0	0 0	0	0	0	0	0	0	0 1	0	0 0	1 0	1 0
Respect Other		1	0	0	0	0	1	0	1	1	4	0	1	0	1	1	2	1	1	1	1
		•	U	U	U	U	'	U	'	' '	4	U	'	U	,	1	2	'	'	'	1
Non Voters						i															
Would Not Vote		8	0	0	0	2	4	5	9	7	13	13	6	4	5	11	7	7	10	7	3
Don't know		17	0	0	0	18	11	22	11	23	19	21	14	17	17	18	18	16	17	19	16
	F-1-07	F-1-00																			
	Feb 27- 1 28																				
	28	Mar 1																			
Do you approve or disapprove of the																					
Government's record to date?			-							_							_				
Approve	25	25	77	5	37	50	5	22	31	20	28	24	24	27	30	20	23	29	28	22	18
Disapprove	60	61	13	89	40	36	86	64	59	62	55	57	64	63	57	66	58	59	60	63	66
Don't know	16	14	10	5	23	14	9	14	10	18	17	19	12	10	14	14	18	12	12	15	16
	F:1:04	F-1-00																			
	Feb 21- 1																				
	22	Mar 1																			
Do you think that David Cameron is doing well																					
or badly as Prime Minister?			_						_					_							
Very well	5	4	17	1	2	11	0	2	5	3	4	5	4	5	4	5	3	5	5	4	3
Fairly well	35	31	73	10	47	56	10	29	34	29	33	29	31	33	37	24	28	36	32	30	23
TOTAL WELL	40	35	90	11	49	67	10	31	39	32	37	34	35	38	41	29	31	41	37	34	26
Fairly badly	30	33	8	35	35	20	40	37	28	37	34	34	28	36	34	31	35	31	35	29	40
Very badly	25	25	0	53	11	9	44	26	28	23	16	22	33	23	20	33	24	23	23	31	28
TOTAL BADLY	55	58	8	88	46	29	84	63	56	60	50	56	61	59	54	64	59	54	58	60	68
Don't know	5	6	2	2	6	4	5	6	5	7	13	10	4	3	5	7	9	6	5	7	5



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			Vot	ing int	ention	2	010 V	ote	Ge	ender		Ag	е		Socia	l grade			Region		
		Total	Con*	Lab	Lib	Con	Lab	Lib	Male*	Female	18-24*	25-39*	40-59	60±	ABC1	C2DE	London*	Rest of	Midlands /	North	Scotland*
					Dem*			Dem										South	Wales*		
Weighted		1897	446	597	148	583	_		922	975	230	484	649		1081	816	243	617	406	467	165
Unweighted	l Sample	1897	426	639	116	588	491	416	909	988	167	469	753	508	1283	614	300	591	391	442	173
	F: /: 04	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	Feb 21- 22	Heb 28 -	•																		
	22	war i																			
Do you think Ed Miliband is doing well or badly																					
as leader of the Labour party?										_				. 1	1 _					_	_
Very well	3	4	3	11	0	2	10	2	6	2	6	3	4	4	3	6	5	4	2	6	5
Fairly well TOTAL WELL	29 <b>32</b>	24 28	8 <b>11</b>	52 <b>63</b>	21 <b>21</b>	10 <b>12</b>	45 <b>55</b>	28 <b>30</b>	23 <b>29</b>	24 <b>26</b>	24 <b>30</b>	21 <b>24</b>	27 <b>31</b>	22 <b>26</b>	25 <b>28</b>	21 <b>27</b>	20 <b>25</b>	24 <b>28</b>	24 <b>26</b>	24 <b>30</b>	24 <b>29</b>
Fairly badly	33	36	42	25	40	38	30	38	35	36	26	38	34	40	37	34	34	37	37	35	34
Very badly	22	23	38	4	30	40	4	20	27	19	22	17	23	28	23	23	24	24	23	21	23
TOTAL BADLY	55	59	80	29	70	78	34	58	62	55	48	55	57	68	60	57	58	61	60	56	57
Don't know	12	14	9	8	9	10	10	13	9	18	22	22	11	6	12	17	17	12	15	13	14
Do you shink that Nick Olement to John word!			-			-			-		-				-		=				
Do you think that Nick Clegg is doing well or badly as leader of the Liberal Democrats?																					
Very well	1	2	3	1	7	3	1	3	2	1	5	1	2	1	2	2	1	1	1	3	2
Fairly well	18	15	28	9	38	20	7	20	17	14	17	14	13	18	17	13	13	18	15	16	9
TOTAL WELL	19	17	31	10	45	23	8	23	19	15	22	15	15	19	19	15	14	19	16	19	11
Fairly badly	31	32	36	29	46	33	29	38	29	35	27	40	31	29	34	30	33	35	34	26	34
Very badly	41	42	29	57	6	39	56	32	46	38	35	31	48	48	40	45	40	38	41	47	47
TOTAL BADLY  Don't know	<b>72</b> 9	74 9	<b>65</b>	<b>86</b>	<b>52</b>	<b>72</b> 5	<b>85</b>	<b>70</b> 7	<b>75</b>	<b>73</b>	<b>62</b>	<b>71</b>	<b>79</b>	<b>77</b>	<b>74</b>	<b>75</b> 11	<b>73</b>	<b>73</b>	<b>75</b> 9	<b>73</b>	<b>81</b> 9
Don't know	9	9	1 4	7	3	J	'	'	1 0		10	14	U	4	'		13	,	9	0	9
Do you think the Conservative and Liberal																					
Democrat coalition partners are working together well or badly?																					
Very well	1	2	5	1	4	4	1	1	2	2	4	2	2	1	2	2	2	1	2	3	2
Fairly well	29	28	57	11	54	41	13	34	32	24	27	25	26	32	33	21	24	33	26	26	22
TOTAL WELL	30	30	62	12	58	45	14	35	34	26	31	27	28	33	35	23	26	34	28	29	24
Fairly badly	35	36	32	36	30	37	36	35	32	39	33	37	34	37	36	35	36	36	39	32	35
Very badly	27 <b>62</b>	28 64	36	49 <b>85</b>	9	12 <b>49</b>	45 <b>81</b>	24 <b>59</b>	28 <b>60</b>	27 <b>66</b>	21 <b>54</b>	22 <b>59</b>	34 <b>68</b>	27	22	34	28 <b>64</b>	24 <b>60</b>	26 <b>65</b>	32 <b>64</b>	32
TOTAL BADLY  Don't know	8	7	3	2	<b>39</b>	5	5	<b>5</b>	6	9	15	13	4	<b>64</b> 3	<b>58</b>	<b>69</b> 8	10	6	7	7	<b>67</b> 9
									1								•				
Do you think this coalition government is good or bad for people like you?																					
Very good	1	2	7	1	4	6	0	2	3	2	6	3	1	2	3	2	1	2	3	3	2
Fairly good	16	16	36	6	33	24	6	21	18	14	20	15	14	19	19	13	21	17	15	16	13
TOTAL GOOD	17	18	43	7	37	30	6	23	21	16	26	18	15	21	22	15	22	19	18	19	15
Fairly bad	27	26	26	28	27	26	28	28	24	28	25	25	28	26	29	22	23	28	25	27	25
Very bad TOTAL BAD	30 <b>57</b>	31 57	6 <b>32</b>	54 <b>82</b>	11 <b>38</b>	17 <b>43</b>	49 <b>77</b>	26 <b>54</b>	31 <b>55</b>	30 <b>58</b>	15 <b>40</b>	26 <b>51</b>	38 <b>66</b>	33 <b>59</b>	25 <b>54</b>	39 <b>61</b>	26 <b>49</b>	26 <b>54</b>	31 <b>56</b>	35 <b>62</b>	39 <b>64</b>
Doesn't make much difference either way	20	18	23	10	22	24	11	19	18	19	19	22	15	19	20	17	20	22	21	13	12
Don't know	5	6	2	3	2	3	6	4	5	7	15	9	4	2	5	8	7	6	5	6	8



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•			Vot	ing int	ention	2	010 Vc	ote	Ge	ender		Ag	je		Socia	l grade			Region		
		Total	Con*	Lab	Lib Dem*	Con	Lab	Lib Dem	Male*	Female	18-24*	25-39*	40-59	60+	ABC1	C2DE	London*	Rest of South	Midlands / Wales*	North	Scotland*
Weighted	d Sample	1897	446	597	148	583	457	438	922	975	230	484	649	535	1081	816	243	617	406	467	165
Unweighte	d Sample	1897	426	639	116	588	491	416	909	988	167	469	753	508	1283	614	300	591	391	442	173
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	Feb 21-		-																		
	22	Mar 1																			
Do you think the coalition government is managing the economy well or badly?																					
Very well	2	2	7	1	2	6	1	1	3	2	6	2	2	2	2	2	3	2	2	3	1
Fairly well	27	25	64	6	40	44	7	25	29	21	22	23	24	29	29	19	25	27	25	22	19
TOTAL WELL	29	27	71	7	42	50	8	26	32	23	28	25	26	31	31	21	28	29	27	25	20
Fairly badly		32	21	33	37	29	33	38	28	36	34	30	31	35	32	32	30	32	33	33	30
Very badly	29	31	3	57	13	13	54	29	33	29	22	29	37	30	27	36	30	28	31	33	42
TOTAL BADLY	62	63	24	90	50	42	87	67	61	65	56	59	68	65	59	68	60	60	64	66	72
Don't know  In your opinion how good or bad is the state of	9	10	5	3	9	8	6	7	7	12	16	17	7	4	9	10	12	10	9	9	8
Britain's economy at the moment?																					
Very good	0	0	2	0	0	1	0	0	1	0	3	0	0	0	0	1	0	0	0	2	0
Quite good	5	3	7	2	4	5	2	3	4	3	5	4	3	3	4	3	7	4	3	2	4
TOTAL GOOD	5	3	9	2	4	6	2	3	5	3	8	4	3	3	4	4	7	4	3	4	4
Neither good nor bad Quite bad Very bad	18 44 31	19 44 30	39 42 9	11 42 43	32 47 17	28 44 20	7 44 43	18 52 27	22 42 27	16 46 32	16 41 25	23 40 27	16 43 36	19 50 27	20 47 27	17 41 34	18 39 30	18 48 28	22 40 32	19 42 31	10 52 30
TOTAL BAD		74	51	85	64	64	<b>87</b>	<b>79</b>	69	78	66	67	<b>79</b>	77	74	75	<b>69</b>	<b>76</b>	72	<b>73</b>	<b>82</b>
Don't know	3	3	1 1	2	1	l 1	4	1	4	3	10	5	2	1	3	4	<b>I</b> 5	2	3	5	4
How do you think the financial situation of your household will change over the next 12 months?														. ,							
Get a lot better	1	2	3	1	4	2	1	2	2	1	5	1	1	1	1	2	2	1	0	3	2
Get a little better	11	8	13	8	9	9	5	10	9	8	15	13	6	3	11	5	12	9	7	6	8
TOTAL BETTER	12	10	16	9	13	11	6	12	11	9	20	14	7	4	12	7	14	10	7	9	10
Stay about the same	31	33	47	27	52	37	27	34	36	30	37	35	30	34	37	28	38	32	34	33	28
Get a little worse	33	33	28	33	28	36	34	36	29	37	19	29	33	43	33	33	26	38	36	27	32
Get a lot worse	19	19	7	28	7	13	30	15	19	19	8	17	26	17	14	27	17	16	18	26	20
TOTAL WORSE  Don't know	<b>52</b> 4	52 5	<b>35</b>	<b>61</b>	<b>35</b>	<b>49</b>	<b>64</b> 4	<b>51</b>	<b>48</b>	<b>56</b>	<b>27</b>	<b>46</b> 5	<b>59</b>	<b>60</b>	<b>47</b>	<b>60</b>	<b>43</b>	<b>54</b> 4	<b>54</b>	<b>53</b>	<b>52</b>
DON'T KNOW	4	ິນ	-	3	1	3	4	3	4	ວ	10	5	3	- 1	4	U	i o	4	3	5	9



1 2013																				
		Voti	ing int	ention	20	010 Vc	ote	Ge	ender		Age	е		Social	grade			Region		
	Total	Con*	Lab	Lib Dem*	Con	Lab	Lib Dem	Male*	Female	18-24*	25-39*	40-59	60+	ABC1	C2DE	London*	Rest of South	Midlands / Wales*	North	Scotland*
Weighted Sample	1897	446	597	148	583	457	438	922	975	230	484	649	535	1081	816	243	617	406	467	165
Unweighted Sample	1897	426	639	116	588	491	416	909	988	167	469	753	508	1283	614	300	591	391	442	173
<del>-</del>	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	Feb 21- 22	Feb 28 - Mar 1																			
Thinking about the government's economic policies, which of the following best reflects your view?																					
The government should stick to its current strategy of reducing the deficit, even if this means growth remains slow	31	31	74	8	37	56	12	27	36	27	29	30	28	36	37	24	31	33	33	30	24
The government should change its strategy to concentrate on growth, even if this means the	41	40	13	72	33	19	65	47	44	36	32	32	47	43	38	44	36	42	34	42	50
deficit stays longer or gets Neither Not sure	8	8 20	5 8	6 14	17 12	6 18	7 17	9 18	7 13	10 27	9 31	12 26	8 16	5 16	8 17	8 24	11 21	7 19	8 26	9 19	10 16
																	•				
Thinking about the cuts the government are making, their aim of cutting the deficit and the need to encourage growth in the economy, do you think																					
The government are cutting too much and should reduce the size or pace of the cuts		49	19	79	42	28	73	55	48	50	46	40	54	53	45	54	48	48	42	54	58
The government are not reducing spending enough, and should make deeper or faster cuts		15	27	8	19	23	7	15	18	13	14	15	14	17	16	14	19	17	16	12	10
The government are getting the balance about right Don't know		20 16	44 9	6 8	31 9	35 14	7 14	18 11	21 13	18 19	17 23	19 26	20 11	21 10	23 16	15 17	15 18	19 16	23 18	20 14	19 13
	Dec 6-7 2012	Feb 28 - Mar 1 2013																			
How much confidence, if any, do you have in David Cameron and the coalition government to steer the country out of the current economic crisis?																					
A lot of confidence		5	18	1	4	13	0	3	7	3	7	3	5	5	6	4	5	4	7	5	4
Some confidence		28	66	8	50	47	8	30	31	25	29	27	27	29	33	22	25	33	26	27	19
TOTAL CONFIDENCE  Not a lot of confidence		33 31	<b>84</b>	<b>9</b> 32	<b>54</b> 33	<b>60</b> 28	<b>8</b> 33	<b>33</b> 35	<b>38</b> 26	<b>28</b> 37	<b>36</b> 29	<b>30</b> 31	<b>32</b> 27	<b>34</b> 38	<b>39</b> 32	<b>26</b> 30	<b>30</b> 33	<b>37</b> 31	<b>33</b> 32	<b>32</b> 27	<b>23</b> 39
Not a lot of confidence No confidence at all		30	14	32 57	33 10	28 9	53 53	35 29	31	37 28	29 21	28	37	38 26	32 24	30 37	27	26	32 30	27 34	39 35
TOTAL NO CONFIDENCE		61	15	89	43	37	86	64	57	65	50	59	64	64	56	67	60	<b>57</b>	62	61	74
Don't know		6	1	2	4	3	5	4	5	7	14	10	4	1	5	7	8	6	4	7	4



11 2013																					
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	

		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	Sep 9- 10 2012	Feb 28 Mar 1 2013	-																		
Do you think George Osborne should remain as Chancellor of the Exchequer, or do you think David Cameron should replace him with a new Chancellor?																					
George Osborne should remain Chancellor George Osborne should be replaced Don't know		20 53 27	53 28 19	5 77 18	21 48 31	40 35 25	7 71 23	15 62 23	25 58 17	14 48 37	15 47 38	15 48 37	19 57 24	26 55 18	23 52 25	16 54 30	19 51 30	19 54 26	20 51 29	22 53 25	16 56 28
Which of the following do you think would make the best Chancellor of the Exchequer?																					
Vince Cable George Osborne William Hague Ed Balls Alistair Darling Danny Alexander Don't know		15 12 12 11 6 2 42	8 37 25 0 3 2 25	15 1 7 28 13 1 34	45 5 7 1 1 10 31	10 28 21 2 2 2 2 36	11 1 7 26 14 1 40	29 4 7 10 5 5 40	17 15 14 12 7 2 32	13 8 10 9 5 3	18 9 12 10 2 2 46	16 6 9 8 4 3 54	13 12 11 14 8 2 40	15 17 15 10 8 2 32	16 13 12 11 7 3 38	13 9 12 11 5 2 47	16 10 11 8 6 4 45	15 13 15 9 5 3	13 13 12 12 4 1 45	15 11 9 13 7 1	18 9 11 10 15 4 35
Whether or not you agree with them, would you say that the Conservative party know where they are heading and what their aims are, or have they lost their way?																					
Know where they are heading and what their aims are Have lost their way Not sure		31 52 18	68 20 12	17 73 10	36 48 16	51 35 15	17 68 15	29 54 17	33 52 15	29 51 21	26 45 29	26 47 27	34 51 15	33 59 8	35 50 15	24 54 21	32 45 23	31 51 18	33 50 17	30 55 15	23 57 20
And again, whether or not you agree with them, would you say that the Labour party know where they are heading and what their aims are, or have they lost their way?																					
Know where they are heading and what their aims are Have lost their way Not sure		25 50 25	13 74 13	55 21 24	17 66 16	10 71 19	47 27 26	26 49 25	26 52 22	24 48 28	27 40 33	22 45 34	31 50 19	21 60 20	24 53 23	26 46 28	24 51 25	22 53 25	24 53 23	30 44 26	26 50 24



1 2013																				
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·	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		70	70	70	70	70	70	70	70	70	70	70	70	70	70	70	70	70	70	70	70
	27-28 May 2010	Feb 28 - Mar 1 2013																			
Please think about the Conservative party in																					
the 8 years since David Cameron became its																					
leader. Regardless of whether you personally																					
support or oppose the Conservative party,																					
which of the following statements do you most agree with?			•																		
David Cameron did not do enough to modernise																					
the Conservative party - while he made progress in some areas, under the surface it is the same old Conservative party	30	33	17	48	46	20	49	45	35	30	29	30	40	29	36	28	34	32	25	37	40
David Cameron got the balance between																					
modernising the Conservative party and retaining	36	20	49	9	30	32	9	19	22	18	22	22	20	18	23	17	21	22	21	18	14
what was important about right																					
David Cameron abandoned too many traditional																					
Conservative policies and no longer seems to care about important issues like immigration, Europe or	11	25	21	22	14	34	22	16	24	26	15	14	23	42	21	29	20	23	30	25	23
tax cuts	_		_	40	_	١.	•				40		•	•	_			4.0		_	_
None of these Don't know	7 16	9 14	5 8	13 8	3 7	4 10	9 11	8 12	8 11	9 16	12 23	11 23	8 11	6 6	7 13	11 16	9 16	10 13	8 15	7 12	5 18
Dontkilow	10	14	٥	O	,	10		12	, '''	10	23	23		٥	13	10	10	13	13	12	10
And during his time as leader to do you think David Cameron has made the Conservative party more electable, less electable, or made no real difference?																					
Has made the Conservative party more electable		20	43	11	32	29	12	20	23	17	30	25	16	16	24	14	18	22	20	20	12
Has made the Conservative party less electable		40	18	57	39	30	52	39	40	40	24	30	44	51	36	44	39	35	42	44	43
Has made no real difference		32	33	28	23	33	30	35	31	32	31	30	35	30	32	31	32	33	30	29	35
Don't know		9	5	4	5	8	5	6	7	11	15	16	6	3	8	11	11	10	9	7	9
Thinking about David Cameron's own views and the policies that he has put into action, on the whole would you say he is or is not a genuine Conservative?																					
On the whole he is a genuine Conservative		53	77	55	61	62	54	56	56	51	45	43	57	61	57	48	50	55	51	57	49
On the whole he is not a genuine Conservative		18	9	24	13	14	22	16	21	16	17	17	18	21	15	22	18	19	20	16	22
Not sure		28	14	21	25	24	25	28	23	33	38	40	25	18	28	29	32	27	30	27	30



Fieldwork: 28th	February - 1	1st	March	201	3

This	,,		Vot	ing inte	ention	2	010 Vc	ote	Ge	ender		Age	е		Social	grade			Region		
March   Marc		Total	Con*	Lab		Con	Lab		Male*	Female	18-24*	25-39*	40-59	60+			London*			North	Scotland*
Marchich Marke you more likely to vote for the Conservative party in the future?	Weighted Sample	1897	446	597		583	457		922	975	230	484	649	535	1081	816	243			467	165
Which would make you more likely to vote for the Conservative party in the future?	Unweighted Sample		426	639	116								753	508	1283						
The Conservative party in the future?    Part   Field   Part   Party		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
If they tried to be more moderate, reached out to more groups in society, and concentrated on issues like the public services like of the conservative message, and concentrated on traditional issues like outling taxes and reducing immigration like with the public services and concentrated on traditional issues like outling taxes and reducing immigration like with the public services of the public	· · · · · · · · · · · · · · · · · · ·																				
Second Conservative message, and concentrate on traditional issues is like cutting taxes and reducing immigration   Second Conservative anyway   No difference - I would be happy to vote Conservative anyway   No difference - I would consider voting   Second Conservative anyway   No difference - I would consider voting   Second Conservative anyway   No difference - I would consider voting   Second Conservative anyway   No difference - I would conservative   No difference - I would conservativ	if they tried to be more moderate, reached out to more groups in society, and concentrated on issues	25	9	38	47	13	34	41	24	27	39	22	26	22	30	20	26	27	21	26	30
No difference - I would consider voting Conservative anyway Don't know   9   35   1   3   22   1   3   11   7   4   9   8   11   10   7   9   9   11   7   7   7   7   7   7   7   7	if they tried to put forward a clearer Conservative message, and concentrated on traditional issues	30	43	19	17	49	21	18	32	29	15	23	30	43	29	31	25	32	33	29	26
Conservative anyway Don't know 27   3   34   19   10   39   28   26   29   30   34   28   20   23   33   32   24   25   29   35   35    Would you be more or less likely to vote Conservative It the party was led by  William Hague  More likely to vote Conservative 17   29   11   14   28   11   15   21   13   18   13   12   12   16   9   13   13   15   12   9   9   8   18   14   15   12   16   16   9   13   13   15   12   9   14   15   12   16   16   16   18   19   13   15   12   18   14   15   12   16   16   16   18   19   13   15   12   18   14   15   12   16   16   18   18   14   15   12   18   18   18   14   15   12   18   18   18   14   15   18   18   18   18   18   18   18	***	9	35	1	3	22	1	3	11	7	4	9	8	11	10	7	9	9	11	7	7
Would you be more or less likely to vote Conservative if the party was led by  William Hague  More likely to vote Conservative anyway Don't know  The George Osborne  More likely to vote Conservative anyway Don't know  More likely to vote Conservative anyway No difference - I wouldn't vote Conservative anyway Don't know  More likely to vote Conservative anyway No difference - I wouldn't vote Conservative anyway No difference - I	•	8	10	7	15	6	6	10	9	8	12	12	8	4	8	9	8	8	10	10	3
William Hague    17   29   11   14   28   11   15   21   13   18   19   14   13   18   19   18   15   12   9   19   14   13   18   19   18   19   14   15   15   19   14   15   15   19   14   15   15   19   14   15   15   15   15   15   15   15		27	3	34	19	10	39	28	26	29	30	34	28	20	23	33	32	24	25	29	35
More likely to vote Conservative Less likely to vote Conservative Less likely to vote Conservative Less likely to vote Conservative Anyway No difference - I wouldn't vote Conservative Anyway Don't know   16   47   7   7   13   35   5   8   18   14   9   13   18   12   12   16   9   13   13   15   12   12   14   13   18   13   15   12   14   14   15   15   15   15   15   15	· · · · · · · · · · · · · · · · · · ·																				
Less likely to vote Conservative Anyway No difference - I wouldn't vote Conservative Anyway No difference Anyway No difference - I wouldn't vote Conservative Anyway No differ	William Hague																				
No difference - I wouldn't vote Conservative anyway No difference - I wouldn't vote Conservative anyway Don't know 17 7 9 14 16 15 11 13 21 26 26 13 10 15 21 24 18 15 18 14 18 15 18 14 18 17 12 18 18 15 18 14 18 15 18 14 18 15 18 14 18 15 18 14 18 15 18 14 18 18 15 18 14 18 18 18 18 18 18 18 18 18 18 18 18 18	More likely to vote Conservative	17	29	11	14	28	11	15	21	13	17	14	15	22	19	14	13	18	18	19	8
No difference - I wouldn't vote Conservative anyway Don't know 17 7 9 14 16 15 11 13 21 26 26 13 37 10 15 21 24 18 17 12 18  George Osborne  More likely to vote Conservative Less likely to vote Conservative anyway Don't know 17 9 9 11 17 15 10 12 22 24 17 1 1 2 2 4 0 18 17 17 17 10 10 11 10 10 11 10	Less likely to vote Conservative	13						14	13						-	9	-		15	12	
Anyway Don't know 17 7 9 14 16 15 11 13 21 26 26 26 13 10 15 21 24 18 17 12 18  George Osborne  More likely to vote Conservative Less likely to vote Conservative Anyway No difference - I wouldn't vote Conservative Anyway No di	, ,	16	47	7	13	35	5	8	18	14	9	13	18	20	17	15	12	18	15	18	14
George Osborne  More likely to vote Conservative Less likely to vote Conservative anyway Don't know  Theresa May  More likely to vote Conservative  By Don't know  Theresa May  More likely to vote Conservative  By Don't know  Theresa May  More likely to vote Conservative  By Don't know  Theresa May  More likely to vote Conservative  By Don't know  By		37	2	63	39	9	57	52	35	39	30	34	43	37	34	42	38	33	35	40	50
More likely to vote Conservative   2   3   2   1   3   3   1   2   3   3   1   4   3   3   1   1   2   2   2   1   1   2   4   0	, ,	17	7	۵	1/	16	15	11	13	21	26	26	13	10	15	21	24	18	17	12	18
More likely to vote Conservative Less likely to vote Conservative 28 38 20 38 36 22 30 31 25 31 23 27 33 34 21 28 30 28 27 26 No difference - I would vote Conservative anyway Don't know 17 9 9 11 17 15 10 12 22 24 27 13 10 14 21 25 17 17 17 10 14 14 15 15 16 29 32 17 22 27 19 25 21 21 26 28 16 23 27 26 18 21 No difference - I wouldn't vote Conservative anyway No difference - I wouldn't vote Conservative anyway 18 18 19 19 10 19 17 17 10 10 10 10 10 10 10 10 10 10 10 10 10		.,	1 '	3	14	10	13	'''	13	21	20	20	13	10	13	21	24	10	17	12	10
Less likely to vote Conservative No difference - I would vote Conservative anyway No difference - I wouldn't vote Conservative anyway Don't know  Theresa May  More likely to vote Conservative Anyway No difference - I wouldn't vote Conservative Anyway Any	_	2	<b>1</b> 3	2	1	Iз	1	2	3	1	Ιı	3	1	1	2	2	I 1	1	2	1	0
No difference - I wouldn't vote Conservative anyway No difference - I wouldn't vote Conservative anyway anyway Bon't know 17 9 9 11 17 15 10 12 22 24 27 13 10 14 21 25 17 17 10 14 14 14 15 15 16 17 17 10 10 15 16 17 17 10 10 10 10 10 10 10 10 10 10 10 10 10	·																				
Anyway Don't know 17 9 9 11 17 15 10 12 22 24 27 13 10 14 21 25 17 17 14 14 14 Theresa May  More likely to vote Conservative Resilikely to vote Conservative Anyway Solution (14 18 18 14 18 18 18 18 18 18 18 18 18 18 18 18 18	· · · · · · · · · · · · · · · · · · ·														-		_				
Anyway Don't know  17   9   9   11   17   15   10   12   22   24   27   13   10   14   21   25   17   17   14   14    Theresa May  More likely to vote Conservative Less likely to vote Conservative 18   13   4   6   11   3   8   9   6   9   6   6   10   8   7   7   8   7   9   5    Less likely to vote Conservative 23   35   16   29   32   17   22   27   19   25   21   21   26   28   16   23   27   22   18   21    No difference - I would vote Conservative anyway No difference - I wouldn't vote Conservative anyway  37   2   61   38   9   57   50   35   39   29   33   42   37   33   41   35   32   36   39   51		37	2	62	37	10	56	50	36	39	30	34	42	37	34	42	36	34	36	39	51
Theresa May  More likely to vote Conservative Less likely to vote Conservative No difference - I wouldn't vote Conservative anyway  More likely to vote Conservative 23	, ,	17	a	a	11	17	15	10	12	22	24	27	13	10	14	21	25	17	17	14	14
More likely to vote Conservative Less likely to vote Conservative 23   35   16   29   32   17   22   27   19   25   21   21   26   28   16   23   27   22   18   21   21   22   23   24   25   24   25   25   25   25   25		• • • • • • • • • • • • • • • • • • • •	1 5	3	• • •		10	10	1 12	22		21	10	10	1-7	21	20	.,	.,,	1-7	1-7
Less likely to vote Conservative No difference - I would vote Conservative anyway No difference - I wouldn't vote Conservative anyway  No difference - I wouldn't vote Conservative anyway  No difference - I wouldn't vote Conservative anyway  The state of the state o	-	R	13	4	6	11	3	8	9	6	9	6	6	10	8	7	7	8	7	9	5
No difference - I would vote Conservative anyway No difference - I wouldn't vote Conservative anyway  15																					
anyway 37   2 61 38   9 57 50   35 39   29 33 42 37   33 41   35 32 36 39 51	•																_				
anyway		37	2	61	38	9	57	50	35	39	29	33	42	37	33	41	35	32	36	39	51
	, ,	18	10	11	12	17	17	13	14	23	27	27	15	10	15	22	26	18	19	15	14



Fieldwork: 28th February - 1st March 2013	-																				
			Vot	ing inte	ention	2	010 Vo	ote	Ge	ender		Ag	е		Socia	grade			Region		
		Total	Con*	Lab	Lib Dem*	Con	Lab	Lib Dem	Male*	Female	18-24*	25-39*	40-59	60+	ABC1	C2DE	London*	Rest of South	Midlands / Wales*	North	Scotland
Weighted			446	_	148	583	457	438	922	975	230	484	649	535		816	243	617	406	467	165
Unweighte	d Sample		426	639	116	588	491	416	909	988	167	469	753	508	1283	614	300	591	391	442	173
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Michael Gove			-								-						-				
More likely to vote Conservative		4	7	0	2	8	2	2	6	2	5	3	3	6	4	4	3	4	3	6	3
Less likely to vote Conservative		25	37	18	33	32	18	27	27	22	24	22	23	28	31	17	22	26	25	24	20
No difference - I would vote Conservative anyway		14	41	8	13	30	6	7	17	12	14	12	15	17	14	15	11	16	16	14	11
No difference - I wouldn't vote Conservative		37	2	62	40	9	56	51	35	39	29	33	42	37	34	41	35	33	35	39	52
anyway Don't know		20	15	11	12	21	18	13	15	25	27	31	17	12	17	24	29	21	21	16	15
Don't know		20	1 13		12	21	10	13	13	25	21	31	17	12	1 ''	24	23	21	21	10	13
	Jan 24-	Feb 28 -																			
	25	Mar 1																			
Which party would you most trust to look after Britain's interests in Europe?																					
Conservatives	25	21	75	2	9	49	4	11	26	16	14	19	22	25	26	15	20	23	23	19	15
Labour	24	24	2	68	5	4	60	21	26	23	25	25	27	20	23	26	30	20	23	29	24
Liberal Democrats	8	8	0	3	66	1	1	27	7	9	16	6	8	6	11	4	9	9	4	7	11
UK Independence Party (UKIP)	12	17	14	10	6	25	9	11	19	16	10	12	18	24	15	20	11	21	16	18	12
None of them	19	18	7	10	11	14	16	17	16 7	20	14	21	17	19	15	23	18	16	21	17	24
Don't know	13	12	2	7	3	6	11	13	/	16	21	17	8	6	11	13	12	11	13	11	13
	Feb 25- 26	Feb 28 - Mar 1																			
Lord Rennard has been accused of sexual harassment and inappropriate touching during his time as Chief Executive of the Liberal Democrats. He has denied all the allegations.	20	··········																			
Nick Clegg has said that he had heard of concerns about Lord Rennard in 2008 but had not heard of any specific allegations until now. He has now ordered a full investigation																					
From what you have seen or heard, do you think Nick Clegg has been open and honest in the way he has handled the recent allegations against Lord Rennard?																					
Has been open and honest	11	14	17	14	30	13	9	19	15	13	25	16	12	9	15	12	10	15	13	15	14
Has not been open and honest	52	60	60	67	37	62	69	57	61	60	41	52	63	73	61	60	59	60	63	59	61
Not sure	37	26	23	19	33	26	22	24	24	27	33	32	25	18	24	28	31	25	24	26	25



1 2013																				
		Voti	ing int	ention	20	010 Vc	ote	Ge	ender		Ag	е		Socia	grade			Region		
	Total	Con*	Lab	Lib Dem*	Con	Lab	Lib Dem	Male*	Female	18-24*	25-39*	40-59	60+	ABC1	C2DE	London*	Rest of South	Midlands / Wales*	North	Scotland*
Weighted Sample	1897	446	597	148	583	457	438	922	975	230	484	649	535	1081	816	243	617	406	467	165
Unweighted Sample	1897	426	639	116	588	491	416	909	988	167	469	753	508	1283	614	300	591	391	442	173
-	%	0/2	0/2	0/2	%	%	0/2	0/2	0/2	%	0/2	0/2	%	%	0/2	%	0/2	%	0/2	0/2

And from what you have seen or heard about the story, how well or badly do you think the Liberal Democrats handled the original allegations against Lord Rennard during his

time as Chief Executive?																				
Very well	1	2	1	3	2	1	1	2	1	5	1	1	1	1	1	1	1	1	2	2
Fairy well	6	7	5	21	5	4	9	6	6	12	6	6	4	6	6	4	6	6	9	2
TOTAL WELL	7	9	6	24	7	5	10	8	7	17	7	7	5	7	7	5	7	7	11	4
Fairly badly	37	44	38	44	39	38	43	34	39	28	37	35	43	40	33	44	36	39	35	31
Very badly	34	29	39	18	37	42	30	37	32	22	22	41	44	34	35	29	35	32	37	40
TOTAL BADLY	71	73	77	62	76	80	73	71	71	50	59	76	87	74	68	73	71	71	72	71
Don't know	21	19	17	15	17	16	17	21	22	33	33	18	9	19	24	22	22	22	17	25
Do you think Nick Clegg should remain leader of the Liberal Democrats or should he resign?																				

Nick Clegg should remain leader of the Liberal Democrats	32	52	24	63	43	22	40	34	30	37	30	34	30	38	25	34	33	34	31	26
Nick Clegg should resign as leader of the Liberal  Democrats	39	28	55	19	33	49	34	45	34	31	34	42	43	37	42	37	40	34	42	42
Don't know	29	20	21	18	24	29	26	21	36	32	36	24	26	25	33	29	27	32	26	32

And if any other senior members of the Liberal Democrats are shown to have known about the allegations against Lord Rennard but not have taken action, do you think they should resign?

9

Should resign	53	52	60	32	56	60	45	56	49	49	42	56	60	51	55	52	52	52	56	46
Should not resign	17	24	16	30	18	13	24	18	16	13	18	16	19	20	12	18	18	17	15	18
Don't know	31	24	24	37	25	27	32	26	35	39	40	28	21	29	33	30	30	31	29	36



Fieldwork:	28th	February -	1et	March	2013

Fieldwork: 28th February - 1st March 2013	F		T				04011		_								r				
			Vot	ing inte		2	010 Vo		G	ender		Ag	е		Social	grade			Region		
		Total	Con*		Lib Dem*		Lab	Lib Dem	Male*	Female		25-39*			ABC1	C2DE	London*	Rest of South	Midlands / Wales*	North	Scotland*
	d Sample		446	597	148	583	457	438	922	975	230	484	649	535	1081	816	243	617	406	467	165
Unweighte	d Sample	1897	426	639	116	588	491	416	909	988	167	469	753	508	1283	614	300	591	391	442	173
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	Feb 25- 26	Feb 28 - Mar 1																			
And does the way the Liberal Democrat party have handled the allegations about Lord Rennard make you think more positively or negatively about them, or does it make no difference?																					
Has made me view the Liberal Democrats more negatively	28	29	34	30	18	33	30	31	29	28	28	25	29	32	32	24	33	28	28	29	26
Has made me view the Liberal Democrats more positively	.,	3	3	4	9	1	2	3	3	3	4	4	4	1	3	4	3	3	2	5	1
Has made no difference - I had a positive view of the Liberal Democrats and still do	12	12	14	9	54	10	6	24	13	11	14	11	9	15	14	8	8	14	10	13	13
Has made no difference - I had a negative view of the Liberal Democrats and still do	40	36	33	48	5	40	47	23	39	34	21	31	42	41	34	40	34	34	39	38	38
Don't know	18	20	17	11	14	16	15	19	15	24	33	29	16	11	17	24	21	21	22	16	23
And do you think there should be a police investigation into the allegations against Lord Rennard?																					
Should be a police investigation Should not be a police investigation Don't know		61 14 25	59 17 24	68 14 18	46 20 33	62 14 24	67 12 21	60 17 24	60 16 24	63 12 25	53 13 34	58 14 28	64 15 22	65 14 21	60 15 25	63 13 24	57 13 30	59 16 25	62 12 26	66 14 20	62 13 24
Is it your impression that sexual harassment is something that happens more or less in politics than in other professions, or about the same?						_			_												
Sexual harassment is something that probably happens more in politics than in other professions		12	15	14	13	11	14	12	14	10	19	14	11	9	13	11	13	11	14	12	11
Sexual harassment is something that probably happens less in politics than in other professions		4	3	6	5	3	3	4	5	3	8	6	5	1	3	6	5	4	4	5	4
Sexual harassment is probably just as much of a problem in other professions		72	76	73	72	80	74	76	68	76	48	65	74	87	75	69	67	74	73	71	76
Don't know		11	7	7	10	7	8	9	13	10	25	16	10	3	9	15	16	11	9	12	9
Have you personally ever been the victim of sexual harassment in the workplace?			•						•						-		•				
Yes, I have No, I have not Not sure		11 84 4	9 87 4	12 85 2	14 82 4	11 86 3	12 83 4	15 82 2	4 92 4	18 77 5	9 78 13	5 90 5	14 83 3	15 83 2	13 84 4	10 85 5	13 82 5	11 85 4	12 84 4	11 84 5	11 84 4



2013																				
		Vot	ing int	ention	2	010 Vc	ote	Ge	ender		Ag	е		Social	grade			Region		
	Total	Con*	Lab	Lib Dem*	Con	Lab	Lib Dem	Male*	Female	18-24*	25-39*	40-59	60+	ABC1	C2DE	London*	Rest of South	Midlands / Wales*	North	Scotland*
Weighted Sample	1897	446	597	148	583	457	438	922	975	230	484	649	535	1081	816	243	617	406	467	165
Unweighted Sample	1897	426	639	116	588	491	416	909	988	167	469	753	508	1283	614	300	591	391	442	173
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

In the previous question you said you had been the victim of sexual harassment in the workplace. Did you ever report this to someone in authority?  [Asked to those who have personally been the victim of sexual harassment in the workplace n=238]  Yes, I did No, I did not	22 78	21 79	29 71	17 83	21 79	18 82	29 71	25 75	21 79	26 74	32 68	26 74	13 87	23 77	20 80	18 82	33 67	14 86	17 83	23 77
And were you satisfied with the way the issue																				
was dealt with?* [Asked to those who have personally been the victim of sexual harassment in the workplace and reported it n=55]																				
Yes, I was No, I was not	50 50	21 79	52 48	100 0	26 74	53 47	67 33	64 36	46 54	77 23	55 45	43 57	46 54	52 48	45 55	70 30	47 53	66 34	30 70	57 43
Do you think that Michael Gove is doing well or badly as Secretary of State for Education?  Very well Fairly well TOTAL WELL	4 18 22	9 37 <b>46</b>	1 10 <b>11</b>	1 21 <b>22</b>	10 32 <b>42</b>	0 9	1 14 <b>15</b>	4 20 <b>24</b>	3 16 <b>19</b>	3 11 <b>14</b>	3 14 <b>17</b>	3 16 <b>19</b>	6 27 <b>33</b>	5 18 <b>23</b>	2 17 <b>19</b>	5 16 <b>21</b>	3 18 <b>21</b>	4 17 <b>21</b>	3 21 <b>24</b>	4 13 <b>17</b>
Fairly badly	24	21	22	36	21	23	27	24	24	25	24	22	25	24	23	26	21	26	22	31
Very badly	23	5	43	25	7	41	33	27	20	24	19	28	21	26	20	21	23	21	28	21
TOTAL BADLY Don't know	47 31	<b>26</b> 28	<b>65</b> 25	<b>61</b> 17	<b>28</b> 30	<b>64</b> 27	<b>60</b> 25	<b>51</b> 25	<b>44</b> 37	<b>49</b> 37	<b>43</b> 40	<b>50</b> 31	<b>46</b> 21	<b>50</b> 27	<b>43</b> 38	<b>47</b> 32	<b>44</b> 34	<b>47</b> 32	<b>50</b> 26	<b>52</b> 30
Do you support or oppose the creation of "Free Schools" - new state schools set up by parents, teachers or voluntary groups which are outside the control of local authorities?																				
Support Oppose Not sure	32 39 29	52 26 22	20 57 23	24 46 30	51 22 27	18 55 27	23 48 28	35 41 23	28 37 35	29 45 26	27 38 35	30 39 31	39 38 23	32 42 27	32 35 33	35 34 31	36 35 28	32 39 29	27 46 27	23 42 36



Fieldwork: 28th February - 1st March 2013		Vot	ina int	tention	2	010 Vc	ote	Ge	ender		Ag	ie		Social	grade			Region		
	Total	Con*	Ĭ	Lib Dem*	Con		Lib Dem		Female	18-24*	Ī		60+		C2DE	London*	Rest of South	Midlands / Wales*	North	Scotland
Weighted Sample	1897	446	597	148	583	457	438	922	975	230	484	649	535	1081	816	243	617	406	467	165
Unweighted Sample	1897	426	639	116	588	491	416	909	988	167	469	753	508	1283	614	300	591	391	442	173
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
If a free school was set up in your local area, would you be interested in helping to set-up and run it?		•			•					_			Ī							
Would be interested	17	23	13	23	22	12	16	17	17	21	19	16	15		17	20	18	16	18	13
Would not be interested	61	53	70	62	54	68	67	63	59	52	51	66	67		59	57	59	59	65	65
Not sure	22	24	17	15	24	20	18	20	24	27	30	18	18	21	23	23	23	25	17	22
If you had children who were approaching school age, where would you rather send them?  A school run by your local council A "free school" run by a volunary group or organisation  No prefence, I would decide based on the schools, not who ran them Don't know	27 10 53 9	14 15 66 5	46 6 42 6	24 17 54 5	14 14 65 7	44 6 42 8	30 7 55 8	28 12 51 9	27 9 55 9	24 16 49 11	31 9 46 15	31 10 52 7	22 10 63 6	10	29 11 49 11	23 8 54 16	21 10 62 7	24 9 57 10	36 14 42 8	43 8 38 11
Many local councils and teaching unions are opposed to free schools and have used planning laws and legal challenges to try and prevent free schools opening. Do you think this is or is not justified?  Is justified - if teaching unions or councils think free		1			1			I												
schools would be bad for the area they are right to use whatever planning rules or legal challenges they can to stop them Is not justified - whether they support or oppose them, it is wrong for councils and trade unions to try and use planning rules or legal challenges to block	33 42	17 65	57 24	43 38	15 66	50 25	46 32	33 45	33 40	37 37	34 36	36 40	28 52	35 44	31 40	33 38	28 46	32 43	38 42	41 31
other people from setting up free schools	0.5	4.0	4.0	40	40	0.5	00	-00	07	07	00	0.4	00		00	00	00	0.4	00	00
Don't know	25	18	19	19	19	25	22	22	27	27	30	24	20	21	29	30	26	24	20	28



2013																				
		Voti	ng int	ention	20	010 Vc	ote	Ge	ender		Ag	е		Social	grade			Region		
	Total	Con*	Lab	Lib Dem*	Con	Lab	Lib Dem	Male*	Female	18-24*	25-39*	40-59	60+	ABC1	C2DE	London*	Rest of South	Midlands / Wales*	North	Scotland*
Weighted Sample	1897	446	597	148	583	457	438	922	975	230	484	649	535	1081	816	243	617	406	467	165
Unweighted Sample	1897	426	639	116	588	491	416	909	988	167	469	753	508	1283	614	300	591	391	442	173
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

As you may know, there has recently been an investigation into the NHS in Mid-Staffordshire which found substandard care that had lead to increased death rates at Stafford hospital between 2005 and 2009. The current head of the NHS, Sir David Nicholson, was the interim head of Mid-Staffordshire NHS Trust between 2005 and 2006. He has apologised to the people of Mid-Staffordshire on behalf of the NHS

Do you think Sir David Nicholson should or should not resign as head of the NHS?

Should resign Should not resign Don't know

64	68	67	58	70	67	65	66	63	38	52	69	82	65	64	59	63	69	66	63
															14				
24	18	21	22	18	23	22	21	27	40	35	19	13	22	26	27	27	20	20	27

<sup>\*</sup>Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.



## **YouGov Weighting Data**

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

Unweighted no. Weighted no.

	om organica mor	
Age and Gender		
Male 18 to 24	61	118
Male 25 to 39	205	243
Male 40 to 59	378	321
Male 60 +	265	241
Female 18 to 24	106	112
Female 25 to 39	264	241
Female 40 to 59	375	328
Female 60 +	243	294
Region		
North England	442	467
Midlands	301	311
East England	165	182
London	300	243
South England	426	434
Wales	90	95
Scotland	173	165
Social Grade		
AB	670	531
C1	613	550
C2	262	398
DE	352	417
Newspaper Type		
Express / Mail	380	304
Sun / Star	154	446
Mirror / Record	73	190
Guardian / Independent	135	85
FT / Times / Telegraph	131	180
Other Paper	272	218
No Paper	752	474
Political Party Identification		
Labour	658	617
Conservative	513	541
Liberal Democrat	167	228
SNP/Plaid Cymru	42	32
Others	112	25
None/ DK	405	455

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