

YouGov / The Sun Survey Results

Sample Size: 1745 GB Adults
Fieldwork: 23rd - 24th July 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1745	440	593	116	558	448	408	848	897	211	445	597	492	995	750	223	567	373	429	152
Unweighted Sample	1745	443	552	114	562	426	419	853	892	86	489	696	474	1130	615	262	584	344	403	152
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	33	100	0	0	79	4	8	34	32	25	32	33	37	37	27	30	41	35	26	20
Lab	44	0	100	0	6	93	46	41	48	53	49	45	36	40	50	45	37	47	54	42
Lib Dem	9	0	0	100	1	1	33	10	7	9	11	8	7	11	6	12	9	7	8	7
Other	14	0	0	0	14	3	13	15	13	13	9	13	20	12	17	13	13	11	12	30

Other Parties Voting Intention

UKIP	7	0	0	0	11	0	5	7	7	2	2	6	14	6	8	7	8	7	7	2
SNP / PCY	3	0	0	0	0	1	2	3	3	3	3	3	3	3	4	0	0	1	0	26
Green	3	0	0	0	1	1	6	3	3	6	2	3	1	3	3	6	3	2	4	1
BNP	1	0	0	0	1	0	0	1	1	1	0	1	1	1	1	0	1	1	1	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	0	0	0	0	0	0	0	0	0	0	1	0	1	0	1	0	0	0	1	1

Non Voters

Would Not Vote	8	0	0	0	4	3	5	7	8	7	13	7	4	6	9	3	8	8	11	4
Don't know	16	0	0	0	15	9	21	10	21	17	15	17	14	15	17	17	14	19	17	8

Do you approve or disapprove of the Government's record to date?

	July 22-23	July 23-24																			
Approve	24	23	67	5	39	43	6	20	27	19	17	26	23	23	26	19	25	28	21	18	20
Disapprove	59	63	18	91	40	39	87	67	61	64	58	57	64	68	59	68	59	58	66	66	68
Don't know	18	14	15	5	21	17	6	13	12	17	25	17	13	9	15	13	16	14	13	15	12

Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?

	July 16-17	July 23-24																			
Strongly support	3	3	8	1	12	5	0	3	4	2	1	3	3	4	3	3	4	4	2	1	4
Tend to support	27	27	51	9	61	39	8	36	30	24	28	28	27	26	30	23	28	30	26	24	25
TOTAL SUPPORT	30	30	59	10	73	44	8	39	34	26	29	31	30	30	33	26	32	34	28	25	29
Tend to oppose	31	30	28	34	18	31	33	27	28	32	34	28	30	30	32	28	32	31	30	31	26
Strongly oppose	30	30	8	53	4	17	53	25	32	27	22	25	31	36	25	36	28	25	30	34	35
TOTAL OPPOSE	61	60	36	87	22	48	86	52	60	59	56	53	61	66	57	64	60	56	60	65	61
Don't know	9	10	6	4	5	7	6	8	6	14	15	17	9	4	9	11	8	9	13	10	10

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	38	108
Male 25 to 39	207	223
Male 40 to 59	345	295
Male 60 +	263	222
Female 18 to 24	48	103
Female 25 to 39	282	222
Female 40 to 59	351	302
Female 60 +	211	270
Region		
North England	403	429
Midlands	257	286
East England	163	168
London	262	223
South England	421	400
Wales	87	87
Scotland	152	152
Social Grade		
AB	596	489
C1	534	506
C2	264	366
DE	351	384
Newspaper Type		
Express / Mail	289	279
Sun / Star	241	410
Mirror / Record	152	175
Guardian / Independent	90	79
FT / Times / Telegraph	132	166
Other Paper	238	201
No Paper	603	436
Political Party Identification		
Labour	519	567
Conservative	507	497
Liberal Democrat	201	209
SNP/Plaid Cymru	41	30
Others	67	23
None/ DK	410	419

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