

YouGov / The Sun Survey Results

Sample Size: 1888 GB Adults
Fieldwork: 26th - 27th November 2013

	Voting intention					2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1888	463	559	144	189	555	489	385	916	972	225	478	646	540	1076	812	242	614	404	464	164	
Unweighted Sample	1888	437	583	132	205	553	489	413	906	982	170	456	738	524	1273	615	295	610	371	441	171	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	32	100	0	0	0	74	5	11	33	31	27	35	29	36	36	27	24	40	37	26	17
Lab	39	0	100	0	0	6	86	29	37	41	35	40	44	33	35	44	41	25	43	51	38
Lib Dem	10	0	0	100	0	2	1	39	10	9	15	13	8	9	12	8	13	14	5	7	11
Other	19	0	0	0	100	17	8	21	20	18	23	12	20	23	18	21	22	20	15	15	34

Other Parties Voting Intention

UKIP	13	0	0	0	100	17	5	12	13	13	10	6	14	18	11	16	15	17	10	13	5
SNP / PCY	3	0	0	0	0	0	2	3	4	2	9	3	2	2	4	2	2	0	2	1	27
Green	2	0	0	0	0	0	0	5	2	3	2	2	3	1	2	3	4	2	2	1	1
BNP	1	0	0	0	0	0	0	1	1	0	1	1	0	1	0	1	1	1	0	0	1
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	0	0	0	0	0	0	0	0	0	1	2	0	0	1	1	0	0	0	2	0	0

Non Voters

Would Not Vote	7	0	0	0	0	3	1	5	7	8	13	12	5	4	7	8	10	8	8	6	5
Don't know	16	0	0	0	0	13	12	23	10	21	15	22	13	14	16	17	16	16	14	17	18

Do you approve or disapprove of the Government's record to date?

	Nov 25-26	Nov 26-27																				
Approve	29	29	79	5	38	19	60	7	23	33	26	32	27	25	35	32	26	24	36	31	25	19
Disapprove	56	56	10	89	49	71	28	82	63	57	54	47	50	62	56	53	60	59	48	56	60	64
Don't know	15	15	11	6	13	11	12	11	13	10	20	21	23	13	9	15	15	17	15	13	15	17

Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?

	Nov 18-19	Nov 26-27																				
Strongly support	4	4	5	2	16	1	5	1	6	4	3	7	5	2	3	5	2	4	4	3	3	6
Tend to support	26	24	46	7	55	12	34	11	30	26	23	31	25	23	24	29	19	26	29	24	21	18
TOTAL SUPPORT	30	28	51	9	71	13	39	12	36	30	26	38	30	25	27	34	21	30	33	27	24	24
Tend to oppose	32	33	31	33	17	46	36	31	34	31	36	30	31	34	36	34	32	36	32	38	29	33
Strongly oppose	27	28	12	53	4	35	17	51	20	31	24	11	21	34	33	24	33	23	23	26	35	34
TOTAL OPPOSE	59	61	43	86	21	81	53	82	54	62	60	41	52	68	69	58	65	59	55	64	64	67
Don't know	11	11	5	5	8	6	8	6	9	7	15	21	19	7	4	9	14	11	12	10	11	10

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	68	113
Male 25 to 39	198	238
Male 40 to 59	355	319
Male 60 +	285	245
Female 18 to 24	102	111
Female 25 to 39	258	240
Female 40 to 59	383	327
Female 60 +	239	295
Region		
North England	441	464
Midlands	295	310
East England	190	181
London	295	242
South England	420	432
Wales	76	94
Scotland	171	164
Social Grade		
AB	725	529
C1	548	548
C2	266	396
DE	349	415
Newspaper Type		
Express / Mail	343	302
Sun / Star	201	444
Mirror / Record	105	189
Guardian / Independent	141	85
FT / Times / Telegraph	154	179
Other Paper	277	217
No Paper	667	472
Political Party Identification		
Labour	638	604
Conservative	488	529
Liberal Democrat	178	208
SNP/Plaid Cymru	38	32
Others	119	43
None/ DK	427	472

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk