

## YouGov Survey Results

Sample Size: 6146 Football Fans

Fieldwork: 27th September - 4th October 2013

	Which football club, if any, do you support?											
	Total	Arsenal	Aston Villa	Cardiff City	Chelsea	Crystal Palace	Everton	Fulham	Hull City Tigers	Liverpool	Manchester City	Manchester United
Unweighted Sample	6146	507	131	63	274	56	141	38	43	597	169	777
	%	%	%	%	%	%	%	%	%	%	%	%

### Do you think Sunderland were right or wrong to sack manager Paolo Di Canio?

Right	<b>52</b>	54	57	63	55	59	60	68	56	49	60	58
Wrong	<b>27</b>	28	27	16	24	29	27	21	19	32	27	25
Don't know	<b>21</b>	18	16	21	21	13	13	11	26	19	13	17

### Do you think Sunderland were right or wrong to hire Paolo Di Canio as manager in the first place?

Right	<b>23</b>	24	12	21	28	20	24	26	12	20	22	27
Wrong	<b>58</b>	59	73	62	51	63	63	68	63	58	63	58
Don't know	<b>19</b>	17	15	17	20	18	13	5	26	21	15	16

### Who do you think Sunderland will hire as their new manager?

Gus Poyet	<b>25</b>	26	21	32	31	36	30	26	28	27	27	23
Roberto Di Matteo	<b>15</b>	18	16	17	20	14	16	24	12	14	17	16
Tony Pulis	<b>9</b>	7	15	5	6	11	11	3	5	10	13	11
Steve McClaren	<b>9</b>	10	11	6	5	11	13	8	5	10	10	11
Gianfranco Zola	<b>5</b>	6	7	3	6	4	7	3	7	5	7	6
Alex McLeish	<b>5</b>	4	8	2	4	2	2	5	7	4	3	7
Kevin Ball	<b>5</b>	5	6	10	4	2	6	11	0	7	4	4
Other <i>[See Tab1]</i>	<b>1</b>	0	0	2	0	2	0	0	0	1	1	0
Don't know	<b>26</b>	25	15	24	23	20	14	21	37	23	19	22

## YouGov Survey Results

Sample Size: 6146 Football Fans

Fieldwork: 27th September - 4th October 2013

	Which football club, if any, do you support?											
	Total	Newcastle United	Norwich City	Southampton	Stoke City	Sunderland	Swansea City	Tottenham Hotspur	West Bromwich Albion	West Ham United	Another football club	None - I don't support any football club
Unweighted Sample	6146	209	93	92	45	101	75	330	51	180	1406	768
	%	%	%	%	%	%	%	%	%	%	%	%

### Do you think Sunderland were right or wrong to sack manager Paolo Di Canio?

Right	52	57	56	68	64	77	56	57	63	38	54	29
Wrong	27	33	25	25	27	22	24	28	22	48	31	16
Don't know	21	11	19	7	9	1	20	15	16	14	15	54

### Do you think Sunderland were right or wrong to hire Paolo Di Canio as manager in the first place?

Right	23	20	16	10	20	36	19	25	24	46	23	15
Wrong	58	71	68	79	78	61	59	60	59	41	64	36
Don't know	19	9	16	11	2	3	23	14	18	13	13	49

### Who do you think Sunderland will hire as their new manager?

Gus Poyet	25	34	31	29	29	44	21	33	31	17	29	9
Roberto Di Matteo	15	9	11	26	13	11	12	17	14	21	16	10
Tony Pulis	9	9	5	5	22	6	8	10	16	11	10	4
Steve McClaren	9	8	5	10	4	6	5	8	4	13	7	7
Gianfranco Zola	5	7	10	2	7	3	4	4	14	9	5	3
Alex McLeish	5	2	4	1	11	1	8	4	8	3	6	5
Kevin Ball	5	10	5	7	4	16	8	5	0	2	5	2
Other <i>[See Tab1]</i>	1	1	0	1	0	1	0	1	0	1	1	2
Don't know	26	21	28	18	9	13	33	18	14	24	20	57

Fieldwork: 27th September - 4th October 2013

	Which football club, if any, do you support?											
Total	Arsenal	Aston Villa	Cardiff City	Chelsea	Crystal Palace	Everton	Fulham	Hull City Tigers	Liverpool	Manchester City	Manchester United	
Unweighted Sample	6146	507	131	63	274	56	141	38	43	597	169	777
	%	%	%	%	%	%	%	%	%	%	%	%

Which Premier League manager, if any, do you think will be the next to be sacked this season?

Martin Jol	20	19	27	25	23	20	20	50	23	21	20	17
Alan Pardew	11	7	10	13	9	14	15	5	9	10	9	12
Ian Holloway	10	10	10	11	11	14	8	5	16	10	13	10
David Moyes	9	9	5	8	11	7	12	0	16	13	13	9
Chris Hughton	6	6	9	5	5	9	6	3	5	5	1	6
Mark Hughes	3	4	3	8	5	5	8	8	0	3	4	3
Sam Allardyce	3	3	4	0	1	4	4	0	5	3	6	2
Paul Lambert	2	1	2	2	1	0	1	0	0	1	2	2
Malky Mackay	2	1	2	0	1	0	1	0	0	2	4	2
Jose Mourinho	2	4	1	2	1	0	1	3	0	2	2	2
Steve Bruce	2	2	2	3	3	2	2	0	2	3	3	2
Arsene Wenger	1	1	0	0	1	0	1	0	0	1	1	1
Roberto Martinez	1	1	0	0	2	0	0	0	0	0	0	1
Brendan Rodgers	1	1	0	0	2	0	1	0	0	2	2	2
Manuel Pellegrini	1	1	1	0	1	4	1	0	0	1	1	1
Mauricio Pochettino	1	0	0	2	1	0	0	0	0	1	2	1
Andre Villas-Boas	1	2	0	0	1	0	0	0	2	0	1	1
Michael Laudrup	1	1	0	2	1	0	0	0	2	0	0	1
Steve Clarke	1	1	2	3	0	4	0	5	2	2	0	1
Not applicable - I don't think another manager will be sacked this season	6	9	11	6	6	11	4	5	7	6	2	7
Don't know	20	17	14	11	15	7	18	16	9	15	14	18

*\*Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.*

Fieldwork: 27th September - 4th October 2013

	Which football club, if any, do you support?											
	Total	Newcastle United	Norwich City	Southampton	Stoke City	Sunderland	Swansea City	Tottenham Hotspur	West Bromwich Albion	West Ham United	Another football club	None - I don't support any football club
Unweighted Sample	6146	209	93	92	45	101	75	330	51	180	1406	768
	%	%	%	%	%	%	%	%	%	%	%	%

Which Premier League manager, if any, do you think will be the next to be sacked this season?

Martin Jol	20	21	25	29	20	27	15	25	35	17	22	7
Alan Pardew	11	17	13	9	9	27	15	11	14	14	12	5
Ian Holloway	10	8	8	18	13	9	9	9	6	11	12	3
David Moyes	9	9	3	5	7	4	9	9	6	6	8	8
Chris Hughton	6	5	17	7	9	4	4	4	8	4	7	3
Mark Hughes	3	4	1	7	4	2	1	3	4	2	4	3
Sam Allardyce	3	2	2	4	0	4	1	4	4	6	3	2
Paul Lambert	2	5	4	0	0	0	1	3	0	2	2	1
Malky Mackay	2	1	1	4	0	1	3	2	0	1	1	2
Jose Mourinho	2	0	0	0	0	1	4	3	0	4	2	2
Steve Bruce	2	1	0	0	2	3	0	2	4	3	2	2
Arsene Wenger	1	0	2	1	0	0	1	2	0	1	1	2
Roberto Martinez	1	0	0	1	0	0	3	0	2	1	0	0
Brendan Rodgers	1	0	0	1	0	1	5	1	0	1	1	1
Manuel Pellegrini	1	0	2	0	4	0	1	1	0	2	1	0
Mauricio Pochettino	1	0	2	0	2	0	3	2	0	2	1	0
Andre Villas-Boas	1	0	1	1	2	0	1	0	2	1	0	1
Michael Laudrup	1	0	0	1	0	1	0	0	0	1	0	1
Steve Clarke	1	1	1	1	2	1	0	1	4	1	1	1
Not applicable - I don't think another manager will be sacked this season	6	8	2	2	7	1	11	6	8	7	4	7
Don't know	20	15	15	8	18	15	12	13	4	17	15	51

*\*Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.*