

List of Tables

1. Attention to election campaign	3
2. Direction of country	4
3. Important issue	5
4. Most important issue	7
5. Knowledge of dispute over Iran's nuclear program	9
6. Effectiveness of sanctions against Iran	10
7. Preventing Iran from getting nuclear weapons versus avoiding military conflict	11
8. U.S. position if Israel attacks Iran	12
9. Sympathy in Israel-Palestine conflict	13
10. Obama's sympathy in Israel Palestine conflict	14
11. Sympathy of Republicans in Israel/Palestine conflict	15
12. Presidential apologies to other countries	16
13. Respondents have a somewhat or very favorable opinion of these individuals	17
14. Respondents have a somewhat or very unfavorable opinion of these individuals	18
15. Approval of Obama as President	19
16. Obama approval on issues	20
17. Approval of U.S. Congress	22
18. Party Registration	23
19. Enthusiasm about GOP field	24
20. Preferred Republican nominee for President	25
21. Romney vs. Gingrich two-way race	26
22. Romney vs. Santorum two-way race	27
23. Santorum vs. Gingrich two-way race	28
24. Number of times Republican voters have switched support	29
25. Presidential vote preference: Obama vs. Romney	30
26. Presidential vote preference: Obama vs. Gingrich	31
27. Presidential vote preference: Obama vs. Santorum	32
28. Presidential vote preference: Obama vs. Paul	33
29. Predicted winner of general election if Romney is nominee	34
30. Predicted winner of general election if Santorum is nominee	35
31. Predicted winner of general election if Gingrich is nominee	36
32. Own involvement in Tea Party movement	37
33. Obama's ideological leanings	38
34. Romney's ideological leanings	39
35. Santorum's ideological leanings	40
36. Obama's sincerity	41

The Economist/YouGov Poll

March 10-13, 2012



37. Obama's likeability	42
38. Romney's sincerity	43
39. Romney's likeability	44
40. Santorum's sincerity	45
41. Santorum's likeability	46
42. Which of these words to describe Barack Obama	47
43. Which of these words to describe Mitt Romney	49
44. Which of these words to describe Rick Santorum	51
45. Trend of economy	53
46. Stock market expectations over next year	54
47. Change in personal finances over past year	55
48. 2012 Congressional vote	56

1. Attention to election campaign

How closely have you been following news about the 2012 presidential election campaign?

	Age				Race			Gender		Education		
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very closely	33%	17%	36%	42%	36%	20%	23%	41%	25%	24%	35%	46%
Somewhat closely	36%	28%	36%	46%	36%	41%	30%	35%	37%	36%	31%	41%
Not too closely	20%	29%	19%	10%	19%	29%	14%	16%	23%	24%	21%	11%
Not at all	12%	26%	9%	2%	10%	10%	32%	8%	14%	16%	13%	3%
Totals (Unweighted)	100% (998)	100% (181)	100% (662)	100% (155)	100% (823)	100% (100)	100% (75)	100% (455)	100% (543)	100% (381)	100% (339)	100% (278)

	Party ID				Ideology			Region				Family Income		
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very closely	33%	29%	43%	37%	41%	27%	46%	26%	37%	31%	38%	21%	42%	47%
Somewhat closely	36%	40%	40%	34%	38%	42%	38%	34%	34%	40%	32%	37%	34%	40%
Not too closely	20%	22%	15%	21%	14%	25%	15%	26%	19%	18%	18%	25%	19%	12%
Not at all	12%	10%	2%	8%	7%	6%	2%	14%	10%	11%	12%	17%	4%	1%
Totals (Unweighted)	100% (998)	100% (371)	100% (250)	100% (293)	100% (197)	100% (369)	100% (309)	100% (183)	100% (254)	100% (354)	100% (207)	100% (389)	100% (332)	100% (137)

2. Direction of country

Would you say things in this country today are...

		Age			Race			Gender		Education		
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Generally headed in the right direction	31%	28%	31%	38%	27%	61%	28%	33%	30%	27%	33%	37%
Off on the wrong track	54%	46%	56%	58%	61%	11%	44%	57%	52%	56%	53%	52%
Not sure	15%	26%	14%	4%	11%	28%	27%	10%	19%	17%	14%	11%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(998)	(181)	(664)	(153)	(823)	(100)	(75)	(455)	(543)	(379)	(340)	(279)

	Party ID				Ideology			Region				Family Income		
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Generally headed in the right direction	31%	53%	8%	33%	58%	41%	10%	31%	31%	30%	34%	31%	33%	33%
Off on the wrong track	54%	29%	87%	56%	30%	43%	84%	56%	56%	53%	51%	51%	57%	61%
Not sure	15%	18%	5%	11%	12%	17%	6%	13%	12%	17%	15%	18%	10%	7%
Totals (Unweighted)	100% (998)	100% (370)	100% (251)	100% (293)	100% (198)	100% (368)	100% (310)	100% (183)	100% (254)	100% (354)	100% (207)	100% (388)	100% (333)	100% (137)

The Economist/YouGov Poll

March 10-13, 2012



3. Important issue

How important are the following issues to you?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
The war in Iraq	66%	66%	65%	67%	66%	68%	64%	58%	73%	69%	64%	63%
The economy	97%	93%	98%	97%	97%	96%	95%	97%	97%	95%	98%	99%
Immigration	77%	75%	74%	89%	77%	76%	72%	77%	76%	78%	78%	72%
The environment	72%	72%	70%	75%	69%	81%	79%	63%	79%	72%	72%	70%
Terrorism	80%	67%	80%	93%	81%	77%	75%	75%	84%	81%	82%	75%
Gay rights	43%	56%	37%	46%	42%	41%	49%	35%	49%	39%	44%	47%
Education	86%	87%	85%	87%	85%	93%	86%	82%	89%	83%	87%	89%
Health care	89%	84%	89%	95%	89%	93%	85%	85%	93%	89%	88%	92%
Social security	90%	78%	92%	99%	90%	98%	89%	88%	93%	93%	89%	87%
The budget deficit	85%	76%	88%	86%	88%	76%	78%	83%	88%	84%	89%	83%
The war in Afghanistan	74%	70%	73%	80%	75%	72%	70%	69%	78%	75%	73%	72%
Taxes	90%	82%	92%	90%	91%	88%	84%	90%	90%	91%	90%	88%
Medicare	86%	74%	86%	98%	85%	92%	84%	82%	89%	90%	85%	80%
Abortion	54%	63%	51%	56%	54%	55%	57%	44%	63%	58%	54%	48%
Totals	(995)	(178)	(662)	(155)	(821)	(99)	(75)	(452)	(543)	(380)	(337)	(278)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
The war in Iraq	66%	60%	74%	63%	57%	65%	71%	68%	62%	68%	63%	69%	67%	56%
The economy	97%	98%	97%	96%	95%	97%	98%	98%	96%	96%	97%	95%	98%	100%
Immigration	77%	68%	88%	76%	67%	70%	89%	73%	74%	80%	78%	77%	78%	74%
The environment	72%	84%	45%	76%	88%	80%	48%	81%	68%	67%	76%	75%	72%	65%
Terrorism	80%	72%	92%	76%	66%	78%	88%	82%	77%	82%	77%	78%	84%	78%
Gay rights	43%	54%	23%	45%	77%	47%	21%	51%	44%	34%	48%	41%	43%	44%
Education	86%	88%	80%	88%	92%	88%	79%	84%	83%	88%	87%	87%	87%	81%
Health care	89%	91%	86%	90%	97%	91%	83%	90%	93%	87%	89%	87%	91%	93%
Social security	90%	91%	90%	90%	86%	92%	90%	94%	89%	90%	90%	91%	92%	90%
The budget deficit	85%	77%	94%	88%	74%	85%	92%	82%	85%	86%	87%	84%	90%	84%
The war in Afghanistan	74%	68%	81%	73%	66%	73%	80%	75%	71%	75%	75%	72%	76%	72%
Taxes	90%	87%	94%	91%	80%	90%	95%	90%	88%	92%	89%	89%	92%	89%
Medicare	86%	84%	84%	88%	87%	86%	84%	84%	88%	87%	84%	87%	88%	81%
Abortion	54%	52%	57%	50%	58%	46%	55%	51%	51%	56%	57%	58%	54%	46%

continued on the next page ...

The Economist/YouGov Poll

March 10-13, 2012



continued from previous page														
	Party ID				Ideology			Region				Family Income		
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Totals	(995)	(372)	(249)	(292)	(198)	(367)	(309)	(181)	(254)	(353)	(207)	(388)	(334)	(136)

The Economist/YouGov Poll

March 10-13, 2012



4. Most important issue

Which of these is the **most** important issue for you?

	Age				Race			Gender		Education		
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
The war in Iraq	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
The economy	45%	44%	50%	29%	43%	53%	54%	49%	42%	45%	43%	47%
Immigration	2%	3%	2%	2%	2%	3%	2%	3%	2%	3%	2%	1%
The environment	3%	6%	2%	3%	4%	0%	1%	2%	4%	3%	2%	4%
Terrorism	2%	0%	2%	5%	2%	3%	1%	2%	2%	4%	2%	1%
Gay rights	3%	9%	2%	0%	4%	0%	0%	3%	3%	4%	4%	1%
Education	6%	10%	6%	4%	5%	10%	15%	4%	8%	5%	8%	6%
Health care	9%	10%	8%	11%	9%	12%	5%	8%	10%	9%	9%	10%
Social security	10%	1%	10%	21%	11%	10%	7%	9%	11%	14%	10%	4%
The budget deficit	10%	9%	9%	12%	11%	2%	6%	11%	8%	7%	10%	14%
The war in Afghanistan	1%	1%	0%	2%	1%	0%	0%	1%	0%	0%	1%	1%
Taxes	4%	2%	5%	2%	4%	2%	3%	4%	3%	2%	2%	8%
Medicare	3%	2%	2%	9%	3%	5%	3%	2%	4%	4%	3%	1%
Abortion	2%	5%	1%	1%	2%	0%	3%	1%	2%	1%	3%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(952)	(156)	(643)	(153)	(785)	(98)	(69)	(431)	(521)	(365)	(321)	(266)

The Economist/YouGov Poll

March 10-13, 2012



	Party ID			Ideology			Region				Family Income			
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
The war in Iraq	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
The economy	45%	44%	50%	43%	37%	46%	47%	52%	40%	46%	42%	42%	47%	53%
Immigration	2%	1%	3%	2%	0%	2%	4%	2%	2%	2%	3%	2%	3%	1%
The environment	3%	4%	0%	4%	8%	2%	2%	3%	3%	3%	4%	4%	1%	2%
Terrorism	2%	1%	2%	2%	2%	2%	2%	3%	2%	2%	3%	4%	2%	1%
Gay rights	3%	3%	0%	4%	9%	2%	0%	0%	4%	3%	5%	3%	2%	5%
Education	6%	9%	2%	6%	11%	7%	1%	5%	3%	8%	8%	5%	7%	5%
Health care	9%	12%	7%	8%	13%	10%	6%	9%	10%	10%	8%	11%	8%	10%
Social security	10%	17%	6%	7%	8%	14%	7%	11%	15%	8%	9%	15%	8%	2%
The budget deficit	10%	2%	17%	13%	2%	8%	17%	7%	13%	9%	9%	5%	12%	13%
The war in Afghanistan	1%	0%	0%	2%	1%	1%	1%	1%	1%	1%	0%	1%	1%	0%
Taxes	4%	3%	6%	3%	4%	3%	6%	2%	4%	4%	4%	2%	5%	7%
Medicare	3%	3%	4%	3%	3%	3%	4%	3%	2%	4%	2%	4%	2%	2%
Abortion	2%	1%	3%	2%	2%	1%	3%	1%	2%	1%	3%	2%	2%	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(952)	(359)	(239)	(280)	(191)	(351)	(297)	(174)	(246)	(336)	(196)	(364)	(324)	(131)

5. Knowledge of dispute over Iran's nuclear program

How much have you read or heard about the dispute over Iran's nuclear program?

		Age			Race			Gender		Education		
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
A lot	39%	24%	39%	59%	42%	29%	26%	54%	26%	31%	41%	52%
A little	40%	42%	41%	34%	40%	47%	27%	34%	45%	39%	39%	42%
Nothing at all	21%	34%	20%	7%	18%	23%	48%	13%	28%	30%	21%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(999)	(180)	(664)	(155)	(824)	(100)	(75)	(454)	(545)	(381)	(339)	(279)

		Party ID			Ideology			Region				Family Income		
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
A lot	39%	30%	50%	52%	44%	38%	53%	35%	39%	37%	48%	28%	46%	61%
A little	40%	45%	41%	35%	42%	48%	35%	39%	43%	42%	33%	40%	41%	36%
Nothing at all	21%	25%	9%	13%	15%	15%	11%	26%	18%	21%	20%	32%	13%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(999)	(372)	(250)	(293)	(198)	(369)	(309)	(183)	(254)	(354)	(208)	(389)	(334)	(137)

6. Effectiveness of sanctions against Iran

Do you think tougher international economic sanctions on Iran will or will not work in getting Iran to give up its nuclear program?

		Age			Race			Gender		Education		
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Will work	15%	13%	13%	24%	12%	27%	25%	19%	10%	16%	12%	16%
Will not work	48%	41%	49%	51%	53%	26%	25%	52%	44%	42%	50%	56%
Not sure	38%	46%	38%	25%	35%	47%	50%	28%	46%	43%	38%	29%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(996)	(179)	(663)	(154)	(823)	(100)	(73)	(453)	(543)	(379)	(339)	(278)

		Party ID			Ideology			Region				Family Income		
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Will work	15%	23%	8%	14%	24%	19%	10%	16%	15%	15%	11%	15%	16%	11%
Will not work	48%	30%	69%	56%	39%	42%	68%	43%	50%	46%	53%	43%	52%	61%
Not sure	38%	47%	23%	30%	38%	40%	22%	41%	35%	38%	36%	42%	32%	28%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(996)	(371)	(251)	(291)	(198)	(369)	(309)	(183)	(252)	(353)	(208)	(387)	(334)	(136)

7. Preventing Iran from getting nuclear weapons versus avoiding military conflict

In your opinion, which is more important? (A) Preventing Iran from developing nuclear weapons, even if it means taking military actions; (B) Avoiding military conflict with Iran, even if it means they develop nuclear weapons.

		Age			Race			Gender		Education		
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
A	66%	52%	69%	74%	69%	56%	61%	70%	63%	68%	66%	64%
B	34%	48%	31%	26%	31%	44%	39%	30%	37%	32%	34%	36%
Totals (Unweighted)	100% (990)	100% (177)	100% (660)	100% (153)	100% (817)	100% (99)	100% (74)	100% (448)	100% (542)	100% (376)	100% (338)	100% (276)

		Party ID			Ideology			Region				Family Income		
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
A	66%	59%	82%	61%	51%	62%	79%	63%	63%	70%	66%	63%	72%	69%
B	34%	41%	18%	39%	49%	38%	21%	37%	37%	30%	34%	37%	28%	31%
Totals (Unweighted)	100% (990)	100% (369)	100% (249)	100% (290)	100% (197)	100% (364)	100% (308)	100% (182)	100% (250)	100% (353)	100% (205)	100% (386)	100% (332)	100% (137)

8. U.S. position if Israel attacks Iran

If Israel were to attack to stop Iran's nuclear weapons program, what position should the U.S. take?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
It should support Israel's military action	45%	28%	45%	63%	48%	27%	40%	54%	36%	40%	45%	52%
It should oppose Israel's military action	7%	15%	5%	6%	7%	11%	8%	11%	4%	5%	9%	9%
It should stay neutral	29%	31%	31%	21%	29%	34%	27%	25%	33%	32%	28%	28%
Not sure	19%	27%	18%	10%	16%	29%	26%	10%	26%	23%	18%	11%
Totals (Unweighted)	100% (998)	100% (181)	100% (662)	100% (155)	100% (825)	100% (98)	100% (75)	100% (455)	100% (543)	100% (381)	100% (338)	100% (279)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
It should support Israel's military action	45%	33%	69%	44%	34%	39%	68%	40%	42%	48%	47%	38%	50%	52%
It should oppose Israel's military action	7%	11%	3%	9%	12%	8%	5%	11%	7%	6%	6%	9%	6%	8%
It should stay neutral	29%	35%	19%	34%	39%	38%	18%	34%	34%	24%	30%	32%	30%	29%
Not sure	19%	21%	9%	13%	15%	16%	10%	16%	17%	22%	17%	22%	14%	11%
Totals (Unweighted)	100% (998)	100% (370)	100% (251)	100% (293)	100% (197)	100% (369)	100% (309)	100% (183)	100% (253)	100% (354)	100% (208)	100% (389)	100% (333)	100% (136)

9. Sympathy in Israel-Palestine conflict

In the dispute between Israel and the Palestinians, which side do you sympathize with more?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Israel	32%	21%	32%	43%	36%	9%	23%	38%	26%	30%	30%	36%
The Palestinians	7%	8%	7%	6%	7%	6%	5%	9%	6%	3%	10%	11%
Both	19%	13%	20%	22%	17%	23%	28%	19%	18%	16%	18%	23%
Neither	21%	23%	22%	16%	21%	29%	17%	21%	22%	24%	19%	19%
Not sure	21%	35%	19%	13%	19%	33%	27%	13%	29%	27%	22%	10%
Totals (Unweighted)	100% (1,000)	100% (181)	100% (664)	100% (155)	100% (825)	100% (100)	100% (75)	100% (455)	100% (545)	100% (381)	100% (340)	100% (279)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Israel	32%	17%	62%	27%	17%	19%	62%	23%	32%	38%	29%	22%	40%	35%
The Palestinians	7%	9%	4%	9%	13%	9%	4%	7%	8%	5%	10%	6%	6%	14%
Both	19%	23%	13%	22%	28%	27%	9%	27%	15%	15%	21%	17%	22%	22%
Neither	21%	28%	10%	27%	23%	27%	15%	24%	22%	21%	18%	26%	18%	22%
Not sure	21%	24%	11%	15%	19%	18%	10%	19%	23%	21%	22%	29%	15%	7%
Totals (Unweighted)	100% (1,000)	100% (372)	100% (251)	100% (293)	100% (198)	100% (369)	100% (310)	100% (183)	100% (254)	100% (355)	100% (208)	100% (389)	100% (334)	100% (137)

10. Obama's sympathy in Israel Palestine conflict

Which side do you think Barack Obama sympathizes with more?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Israel	19%	23%	17%	17%	18%	22%	17%	24%	14%	14%	20%	24%
The Palestinians	26%	17%	26%	36%	30%	7%	16%	31%	22%	23%	28%	30%
Both	17%	8%	20%	15%	15%	22%	23%	18%	15%	16%	11%	24%
Neither	7%	6%	7%	8%	8%	3%	6%	6%	8%	8%	8%	4%
Not sure	32%	46%	29%	24%	29%	47%	38%	21%	41%	39%	33%	17%
Totals (Unweighted)	100% (999)	100% (180)	100% (664)	100% (155)	100% (824)	100% (100)	100% (75)	100% (455)	100% (544)	100% (380)	100% (340)	100% (279)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Israel	19%	30%	8%	19%	35%	24%	10%	19%	20%	19%	16%	18%	17%	27%
The Palestinians	26%	6%	58%	26%	7%	16%	57%	20%	29%	29%	23%	19%	30%	35%
Both	17%	24%	6%	20%	28%	24%	7%	20%	15%	14%	19%	15%	19%	18%
Neither	7%	6%	9%	6%	7%	7%	7%	7%	8%	7%	8%	10%	7%	5%
Not sure	32%	34%	18%	29%	24%	29%	19%	34%	28%	31%	34%	39%	28%	15%
Totals (Unweighted)	100% (999)	100% (372)	100% (251)	100% (293)	100% (198)	100% (369)	100% (310)	100% (183)	100% (254)	100% (354)	100% (208)	100% (389)	100% (334)	100% (137)

11. Sympathy of Republicans in Israel/Palestine conflict

Which side do you think the Republican candidates for president sympathize with more?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Israel	49%	45%	48%	58%	52%	33%	46%	63%	36%	38%	49%	68%
The Palestinians	2%	1%	2%	1%	1%	1%	3%	1%	2%	1%	3%	1%
Both	5%	4%	5%	4%	4%	6%	5%	5%	5%	6%	4%	4%
Neither	10%	8%	11%	8%	10%	11%	5%	7%	11%	10%	10%	8%
Not sure	35%	42%	35%	29%	33%	49%	41%	24%	46%	45%	34%	19%
Totals (Unweighted)	100% (997)	100% (181)	100% (661)	100% (155)	100% (823)	100% (100)	100% (74)	100% (454)	100% (543)	100% (380)	100% (339)	100% (278)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Israel	49%	41%	64%	58%	51%	50%	65%	42%	51%	52%	48%	34%	53%	79%
The Palestinians	2%	3%	0%	1%	2%	3%	1%	2%	1%	1%	3%	1%	3%	2%
Both	5%	5%	7%	3%	5%	5%	5%	8%	3%	6%	2%	6%	5%	3%
Neither	10%	11%	5%	11%	14%	11%	5%	7%	12%	8%	11%	15%	8%	3%
Not sure	35%	40%	23%	27%	27%	32%	24%	41%	32%	34%	35%	45%	30%	13%
Totals (Unweighted)	100% (997)	100% (370)	100% (250)	100% (293)	100% (196)	100% (369)	100% (309)	100% (183)	100% (254)	100% (353)	100% (207)	100% (388)	100% (333)	100% (136)

12. Presidential apologies to other countries

In general, how often do you think it is appropriate for a U.S. president to apologize to other countries when America makes a mistake in foreign policy?

		Age			Race			Gender		Education		
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Always appropriate	30%	32%	30%	26%	28%	48%	22%	28%	32%	27%	33%	30%
Sometimes appropriate	40%	38%	39%	46%	40%	40%	39%	43%	37%	40%	37%	45%
Never appropriate	18%	11%	18%	26%	21%	1%	14%	21%	15%	19%	18%	16%
Not sure	12%	19%	12%	3%	11%	12%	25%	8%	16%	15%	12%	8%
Totals (Unweighted)	100% (998)	100% (180)	100% (663)	100% (155)	100% (823)	100% (100)	100% (75)	100% (455)	100% (543)	100% (381)	100% (339)	100% (278)

		Party ID			Ideology			Region				Family Income		
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Always appropriate	30%	42%	13%	32%	44%	37%	13%	31%	28%	27%	36%	37%	24%	29%
Sometimes appropriate	40%	46%	43%	37%	47%	44%	41%	44%	38%	40%	39%	34%	49%	40%
Never appropriate	18%	4%	36%	19%	1%	10%	38%	13%	18%	21%	16%	16%	18%	23%
Not sure	12%	8%	7%	12%	7%	9%	7%	11%	16%	12%	8%	13%	9%	8%
Totals (Unweighted)	100% (998)	100% (370)	100% (251)	100% (293)	100% (197)	100% (369)	100% (310)	100% (183)	100% (254)	100% (354)	100% (207)	100% (389)	100% (333)	100% (136)

13. Respondents have a somewhat or very favorable opinion of these individuals

Do you have a favorable or an unfavorable opinion of the following people?

		Age			Race			Gender		Education		
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Barack Obama	47%	46%	47%	48%	41%	84%	50%	46%	48%	42%	48%	54%
Mitt Romney	37%	27%	37%	48%	42%	9%	27%	37%	36%	33%	38%	42%
Newt Gingrich	26%	17%	26%	32%	29%	9%	19%	30%	22%	23%	28%	26%
Ron Paul	34%	31%	35%	36%	36%	26%	25%	37%	32%	28%	36%	43%
Rick Santorum	36%	22%	36%	50%	40%	12%	27%	40%	32%	36%	36%	34%
Totals	(997)	(180)	(662)	(155)	(823)	(99)	(75)	(454)	(543)	(381)	(338)	(278)

		Party ID			Ideology			Region				Family Income		
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Barack Obama	47%	82%	9%	45%	87%	60%	16%	51%	44%	46%	48%	50%	45%	52%
Mitt Romney	37%	18%	70%	36%	17%	34%	61%	29%	38%	39%	38%	31%	43%	47%
Newt Gingrich	26%	8%	59%	21%	8%	16%	53%	16%	27%	31%	22%	21%	32%	29%
Ron Paul	34%	26%	48%	37%	23%	38%	43%	29%	34%	35%	37%	32%	40%	37%
Rick Santorum	36%	18%	72%	32%	10%	25%	72%	29%	41%	40%	28%	31%	45%	33%
Totals	(997)	(371)	(250)	(293)	(198)	(369)	(309)	(182)	(253)	(354)	(208)	(388)	(333)	(137)

14. Respondents have a somewhat or very unfavorable opinion of these individuals

Do you have a favorable or an unfavorable opinion of the following people?

		Age			Race			Gender		Education		
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Barack Obama	44%	37%	45%	50%	52%	2%	32%	47%	42%	45%	44%	45%
Mitt Romney	49%	45%	49%	50%	46%	66%	46%	52%	45%	47%	45%	54%
Newt Gingrich	60%	54%	61%	66%	60%	68%	53%	59%	61%	57%	57%	70%
Ron Paul	47%	40%	46%	58%	48%	44%	46%	50%	44%	47%	45%	49%
Rick Santorum	46%	50%	46%	45%	46%	55%	42%	47%	46%	41%	45%	58%
Totals	(997)	(180)	(662)	(155)	(823)	(99)	(75)	(454)	(543)	(381)	(338)	(278)

		Party ID			Ideology			Region				Family Income		
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Barack Obama	44%	14%	90%	45%	11%	32%	82%	39%	49%	45%	43%	42%	49%	45%
Mitt Romney	49%	70%	26%	50%	77%	52%	35%	56%	50%	46%	44%	51%	48%	50%
Newt Gingrich	60%	79%	38%	66%	85%	71%	42%	69%	60%	55%	61%	62%	58%	68%
Ron Paul	47%	57%	46%	46%	67%	43%	51%	52%	48%	46%	43%	43%	47%	57%
Rick Santorum	46%	64%	23%	54%	81%	58%	23%	53%	45%	41%	50%	47%	43%	62%
Totals	(997)	(371)	(250)	(293)	(198)	(369)	(309)	(182)	(253)	(354)	(208)	(388)	(333)	(137)

15. Approval of Obama as President

Do you approve or disapprove of the way Barack Obama is handling his job as President?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Strongly Approve	21%	16%	20%	30%	16%	50%	27%	20%	22%	21%	20%	23%
Somewhat Approve	24%	28%	25%	15%	23%	29%	23%	27%	21%	20%	25%	29%
Somewhat Disapprove	13%	15%	14%	8%	13%	14%	16%	11%	15%	15%	11%	11%
Strongly Disapprove	35%	24%	35%	47%	42%	2%	19%	37%	33%	35%	34%	36%
Not Sure	7%	18%	5%	1%	6%	5%	15%	5%	9%	9%	10%	1%
Totals (Unweighted)	100% (996)	100% (180)	100% (662)	100% (154)	100% (821)	100% (100)	100% (75)	100% (455)	100% (541)	100% (379)	100% (339)	100% (278)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Strongly Approve	21%	43%	1%	17%	39%	27%	8%	21%	18%	23%	22%	22%	21%	18%
Somewhat Approve	24%	40%	4%	25%	45%	32%	6%	30%	26%	19%	26%	24%	23%	29%
Somewhat Disapprove	13%	7%	18%	16%	7%	16%	12%	15%	11%	13%	13%	13%	15%	12%
Strongly Disapprove	35%	8%	75%	36%	8%	22%	72%	27%	42%	36%	33%	30%	39%	42%
Not Sure	7%	2%	2%	5%	2%	3%	1%	8%	3%	10%	6%	10%	1%	0%
Totals (Unweighted)	100% (996)	100% (372)	100% (249)	100% (292)	100% (197)	100% (369)	100% (308)	100% (182)	100% (254)	100% (353)	100% (207)	100% (388)	100% (332)	100% (137)

16. Obama approval on issues

Below are some issues facing the country. For each one, indicate whether you approve or disapprove of the way Barack Obama is handling that issue.

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
The war in Iraq	50%	47%	51%	52%	46%	81%	46%	54%	47%	47%	49%	59%
The economy	40%	36%	41%	43%	36%	68%	42%	41%	39%	36%	41%	47%
Immigration	33%	31%	32%	38%	29%	59%	35%	35%	31%	31%	31%	38%
The environment	40%	34%	41%	45%	35%	73%	42%	42%	38%	36%	41%	47%
Terrorism	50%	43%	52%	52%	46%	82%	44%	53%	48%	47%	49%	59%
Gay rights	36%	33%	36%	38%	33%	55%	32%	35%	36%	30%	37%	45%
Education	43%	34%	44%	49%	38%	76%	41%	44%	42%	40%	43%	46%
Health care	40%	36%	41%	43%	35%	71%	46%	42%	38%	37%	39%	49%
Social security	36%	32%	35%	42%	30%	69%	41%	36%	35%	34%	35%	39%
The budget deficit	34%	31%	35%	38%	30%	62%	36%	34%	35%	30%	37%	39%
The war in Afghanistan	43%	41%	43%	44%	38%	75%	38%	46%	40%	40%	39%	51%
Taxes	39%	36%	39%	42%	33%	70%	44%	41%	37%	37%	39%	41%
Medicare	37%	33%	37%	43%	32%	69%	41%	38%	37%	36%	36%	41%
Abortion	34%	31%	35%	38%	31%	57%	35%	36%	33%	31%	33%	42%
Totals	(992)	(175)	(662)	(155)	(818)	(99)	(75)	(451)	(541)	(380)	(336)	(276)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
The war in Iraq	50%	72%	29%	53%	77%	63%	33%	53%	47%	48%	56%	49%	53%	64%
The economy	40%	70%	8%	42%	76%	53%	14%	46%	41%	35%	42%	41%	40%	42%
Immigration	33%	56%	10%	33%	62%	41%	14%	32%	33%	33%	34%	33%	36%	36%
The environment	40%	66%	13%	40%	63%	56%	16%	43%	40%	37%	43%	40%	43%	49%
Terrorism	50%	73%	28%	52%	73%	64%	32%	53%	47%	49%	53%	51%	52%	61%
Gay rights	36%	57%	12%	37%	68%	47%	16%	43%	34%	32%	37%	31%	43%	53%
Education	43%	69%	17%	40%	69%	56%	20%	46%	44%	42%	39%	43%	47%	46%
Health care	40%	71%	6%	40%	76%	53%	14%	44%	41%	37%	43%	41%	41%	42%
Social security	36%	62%	6%	36%	62%	47%	13%	42%	34%	33%	36%	40%	32%	37%
The budget deficit	34%	61%	4%	35%	63%	45%	12%	42%	34%	30%	36%	38%	33%	35%
The war in Afghanistan	43%	62%	24%	43%	61%	53%	28%	43%	41%	41%	46%	41%	48%	46%
Taxes	39%	69%	5%	39%	66%	52%	15%	44%	36%	37%	40%	42%	38%	39%
Medicare	37%	66%	6%	37%	69%	48%	13%	41%	38%	35%	38%	41%	38%	38%
Abortion	34%	60%	6%	36%	67%	44%	13%	40%	35%	31%	34%	34%	38%	41%

continued on the next page ...

The Economist/YouGov Poll

March 10-13, 2012



continued from previous page														
	Party ID				Ideology			Region				Family Income		
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Totals	(992)	(369)	(250)	(291)	(196)	(367)	(309)	(181)	(254)	(352)	(205)	(386)	(333)	(135)

17. Approval of U.S. Congress

Overall, do you approve or disapprove of the way that the United States Congress is handling its job?

	Age				Race			Gender		Education		
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Strongly approve	1%	1%	1%	0%	1%	2%	1%	1%	1%	1%	1%	1%
Somewhat approve	6%	3%	7%	5%	5%	7%	8%	6%	6%	5%	7%	6%
Neither approve nor disapprove	16%	15%	17%	10%	14%	25%	19%	15%	16%	18%	16%	10%
Somewhat disapprove	21%	17%	24%	16%	24%	12%	10%	20%	22%	19%	19%	26%
Strongly disapprove	44%	38%	41%	63%	46%	39%	34%	52%	37%	38%	45%	53%
Not sure	12%	25%	10%	5%	10%	15%	27%	6%	18%	19%	10%	3%
Totals (Unweighted)	100% (998)	100% (179)	100% (664)	100% (155)	100% (824)	100% (100)	100% (74)	100% (453)	100% (545)	100% (381)	100% (338)	100% (279)

	Party ID				Ideology			Region				Family Income		
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Strongly approve	1%	2%	1%	1%	2%	1%	1%	2%	1%	1%	1%	1%	1%	1%
Somewhat approve	6%	7%	9%	2%	2%	6%	9%	3%	6%	6%	7%	5%	7%	4%
Neither approve nor disapprove	16%	19%	16%	12%	18%	17%	13%	17%	14%	17%	13%	19%	16%	11%
Somewhat disapprove	21%	18%	34%	16%	18%	17%	31%	18%	27%	20%	21%	19%	26%	25%
Strongly disapprove	44%	44%	35%	61%	53%	51%	42%	46%	41%	44%	46%	39%	43%	59%
Not sure	12%	11%	5%	8%	7%	8%	4%	13%	11%	12%	13%	17%	7%	0%
Totals (Unweighted)	100% (998)	100% (372)	100% (251)	100% (292)	100% (198)	100% (369)	100% (310)	100% (182)	100% (253)	100% (355)	100% (208)	100% (387)	100% (334)	100% (137)

The Economist/YouGov Poll

March 10-13, 2012



18. Party Registration

Are you registered to vote as...

Asked of registered voters who live in states with party registration

		Age			Race			Gender		Education		
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Democrat	45%	55%	42%	48%	39%	72%	65%	39%	52%	53%	39%	41%
Republican	33%	19%	33%	38%	38%	5%	23%	38%	28%	31%	35%	35%
Other Party	1%	1%	0%	1%	1%	0%	1%	1%	0%	1%	1%	0%
Independent/No Party	19%	23%	23%	9%	20%	23%	9%	21%	17%	13%	23%	23%
Not sure	2%	2%	1%	3%	2%	0%	2%	1%	3%	2%	3%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(456)	(49)	(314)	(93)	(381)	(38)	(37)	(224)	(232)	(162)	(141)	(153)

		Party ID			Ideology			Region				Family Income		
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Democrat	45%	96%	4%	23%	75%	54%	20%	50%	56%	42%	42%	55%	44%	35%
Republican	33%	1%	93%	9%	7%	19%	65%	26%	26%	39%	36%	27%	36%	31%
Other Party	1%	0%	0%	2%	0%	0%	2%	2%	0%	0%	1%	1%	2%	0%
Independent/No Party	19%	4%	2%	64%	17%	27%	12%	20%	18%	17%	20%	15%	18%	34%
Not sure	2%	0%	1%	1%	2%	0%	1%	2%	0%	2%	1%	1%	2%	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(456)	(181)	(131)	(125)	(94)	(177)	(153)	(145)	(22)	(140)	(149)	(152)	(153)	(79)

The Economist/YouGov Poll

March 10-13, 2012



19. Enthusiasm about GOP field

Are you satisfied with the field of Republicans who have declared their candidacy for the Republican presidential nomination or would you like someone else to enter the race?

Asked of registered voters who usually vote in Republican primary elections

		Age			Race			Gender		Education		
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Satisfied with current field	47%	43%	51%	38%	49%	0%	32%	52%	43%	43%	46%	54%
Would like someone else to enter	24%	44%	20%	28%	24%	48%	21%	31%	18%	24%	26%	24%
Not sure	28%	13%	29%	34%	27%	52%	48%	17%	39%	33%	28%	23%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(251)	(26)	(177)	(48)	(234)	(4)	(13)	(131)	(120)	(89)	(81)	(81)

		Party ID			Ideology			Region				Family Income		
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Satisfied with current field	47%	10%	48%	50%	51%	37%	51%	41%	47%	53%	39%	50%	46%	67%
Would like someone else to enter	24%	14%	25%	23%	6%	18%	28%	28%	24%	17%	39%	15%	26%	17%
Not sure	28%	76%	26%	27%	43%	45%	21%	32%	29%	30%	22%	36%	28%	17%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(251)	(5)	(186)	(56)	(5)	(64)	(175)	(27)	(78)	(97)	(49)	(65)	(106)	(33)

The Economist/YouGov Poll

March 10-13, 2012



20. Preferred Republican nominee for President

If you had to choose one, which of these individuals would you want to be the Republican nominee for president in 2012?

Asked of eligible registered voters who usually vote in Republican primary elections

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Mitt Romney	28%	26%	29%	27%	30%	0%	8%	31%	25%	21%	29%	35%
Newt Gingrich	21%	4%	21%	30%	22%	0%	23%	25%	18%	19%	28%	19%
Ron Paul	10%	13%	12%	3%	10%	35%	11%	12%	9%	11%	9%	10%
Rick Santorum	24%	36%	25%	17%	25%	0%	15%	20%	29%	29%	17%	26%
Other	8%	21%	6%	9%	8%	44%	0%	9%	7%	6%	10%	9%
No preference	8%	0%	7%	14%	5%	21%	42%	4%	11%	14%	7%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(251)	(26)	(177)	(48)	(234)	(4)	(13)	(131)	(120)	(90)	(80)	(81)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Mitt Romney	28%	10%	30%	24%	6%	44%	25%	25%	26%	22%	45%	25%	30%	39%
Newt Gingrich	21%	0%	22%	22%	7%	13%	25%	14%	20%	27%	15%	16%	22%	23%
Ron Paul	10%	0%	8%	18%	14%	11%	9%	4%	12%	9%	13%	13%	12%	12%
Rick Santorum	24%	0%	26%	23%	41%	12%	29%	17%	27%	28%	17%	27%	26%	15%
Other	8%	50%	7%	9%	6%	10%	8%	14%	8%	8%	6%	4%	5%	7%
No preference	8%	40%	7%	4%	26%	10%	5%	25%	7%	6%	5%	15%	4%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(251)	(5)	(186)	(56)	(6)	(64)	(174)	(27)	(78)	(97)	(49)	(65)	(105)	(33)

The Economist/YouGov Poll

March 10-13, 2012



21. Romney vs. Gingrich two-way race

If you had to choose one, which of these two individuals would you want to be the Republican nominee for president?

Asked of eligible voters who usually vote in Republican primary elections. Not asked of respondents who support Romney or Gingrich, whose preference was determined from an earlier question.

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Romney	57%	68%	59%	47%	57%	40%	64%	55%	59%	59%	46%	65%
Gingrich	43%	32%	41%	53%	43%	60%	36%	45%	41%	41%	54%	35%
Totals (Unweighted)	100% (241)	100% (25)	100% (172)	100% (44)	100% (226)	100% (3)	100% (12)	100% (125)	100% (116)	100% (84)	100% (77)	100% (80)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Romney	57%	100%	58%	51%	87%	81%	49%	62%	58%	46%	76%	63%	57%	60%
Gingrich	43%	0%	42%	49%	13%	19%	51%	38%	42%	54%	24%	37%	43%	40%
Totals (Unweighted)	100% (241)	100% (4)	100% (183)	100% (50)	100% (6)	100% (56)	100% (172)	100% (25)	100% (74)	100% (94)	100% (48)	100% (62)	100% (101)	100% (33)

The Economist/YouGov Poll

March 10-13, 2012



22. Romney vs. Santorum two-way race

If you had to choose one, which of these individuals would you want to be the Republican nominee for president?

Asked of eligible voters who usually vote in Republican primary elections. Not asked of respondents who support Romney or Santorum, whose preference was determined from an earlier question

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Romney	52%	38%	52%	57%	51%	44%	56%	54%	49%	39%	64%	55%
Santorum	48%	62%	48%	43%	49%	56%	44%	46%	51%	61%	36%	45%
Totals (Unweighted)	100% (242)	100% (25)	100% (171)	100% (46)	100% (226)	100% (3)	100% (13)	100% (127)	100% (115)	100% (86)	100% (76)	100% (80)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Romney	52%	75%	50%	55%	53%	75%	44%	56%	51%	44%	66%	48%	49%	69%
Santorum	48%	25%	50%	45%	47%	25%	56%	44%	49%	56%	34%	52%	51%	31%
Totals (Unweighted)	100% (242)	100% (4)	100% (183)	100% (51)	100% (6)	100% (58)	100% (171)	100% (25)	100% (74)	100% (94)	100% (49)	100% (62)	100% (102)	100% (33)

The Economist/YouGov Poll

March 10-13, 2012



23. Santorum vs. Gingrich two-way race

If you had to choose one, which of these two individuals would you want to be the Republican nominee for president?

Asked of eligible voters who usually vote in Republican primary elections. Not asked of respondents who support Santorum or Gingrich, whose preference was determined from an earlier question.

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Gingrich	47%	27%	46%	59%	46%	60%	58%	55%	39%	41%	58%	44%
Santorum	53%	73%	54%	41%	54%	40%	42%	45%	61%	59%	42%	56%
Totals (Unweighted)	100% (241)	100% (24)	100% (172)	100% (45)	100% (225)	100% (3)	100% (13)	100% (126)	100% (115)	100% (86)	100% (76)	100% (79)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Gingrich	47%	11%	47%	51%	33%	45%	48%	48%	41%	47%	56%	46%	45%	61%
Santorum	53%	89%	53%	49%	67%	55%	52%	52%	59%	53%	44%	54%	55%	39%
Totals (Unweighted)	100% (241)	100% (4)	100% (185)	100% (48)	100% (6)	100% (57)	100% (171)	100% (25)	100% (73)	100% (95)	100% (48)	100% (62)	100% (102)	100% (33)

The Economist/YouGov Poll

March 10-13, 2012



24. Number of times Republican voters have switched support

How many times have you switched whom you are supporting in the Republican presidential primary contest?

Asked of eligible registered voters who usually vote in Republican primary elections

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Zero times	45%	28%	47%	50%	43%	87%	70%	46%	44%	47%	43%	45%
Once	31%	55%	29%	24%	32%	13%	26%	32%	30%	32%	33%	28%
Twice	15%	15%	18%	9%	16%	0%	4%	14%	17%	9%	20%	20%
Three times	5%	2%	4%	8%	5%	0%	0%	6%	3%	8%	1%	4%
More than three times	4%	0%	2%	9%	4%	0%	0%	2%	5%	4%	3%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(252)	(26)	(178)	(48)	(235)	(4)	(13)	(131)	(121)	(90)	(81)	(81)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Zero times	45%	100%	47%	35%	46%	53%	42%	49%	43%	42%	54%	49%	40%	57%
Once	31%	0%	32%	32%	48%	20%	34%	26%	34%	33%	25%	34%	27%	19%
Twice	15%	0%	13%	26%	0%	20%	15%	6%	18%	17%	13%	11%	22%	18%
Three times	5%	0%	5%	3%	0%	2%	6%	4%	5%	5%	5%	3%	8%	5%
More than three times	4%	0%	3%	5%	6%	5%	3%	15%	0%	4%	3%	3%	4%	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(252)	(5)	(187)	(56)	(6)	(64)	(175)	(27)	(78)	(98)	(49)	(65)	(106)	(33)

The Economist/YouGov Poll

March 10-13, 2012



25. Presidential vote preference: Obama vs. Romney

If the 2012 presidential election were being held today, and the candidates were Barack Obama, the Democrat, and Mitt Romney, the Republican, would you vote for Barack Obama or Mitt Romney?

Asked of registered voters

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Barack Obama	47%	50%	47%	45%	40%	86%	56%	44%	50%	45%	46%	50%
Lean Barack Obama	1%	3%	1%	1%	1%	0%	1%	1%	1%	0%	2%	0%
Lean Mitt Romney	1%	2%	1%	1%	2%	0%	0%	1%	2%	1%	3%	0%
Mitt Romney	43%	37%	43%	46%	50%	5%	35%	47%	40%	46%	39%	44%
Other	3%	3%	3%	4%	4%	0%	2%	4%	2%	3%	3%	3%
Not sure	4%	4%	5%	3%	4%	9%	6%	3%	6%	4%	7%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(836)	(110)	(575)	(151)	(693)	(86)	(57)	(389)	(447)	(303)	(272)	(261)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Barack Obama	47%	84%	2%	46%	87%	61%	10%	51%	45%	45%	49%	51%	44%	48%
Lean Barack Obama	1%	0%	1%	2%	1%	1%	0%	0%	2%	1%	1%	1%	0%	0%
Lean Mitt Romney	1%	1%	2%	2%	0%	1%	2%	1%	1%	1%	2%	1%	2%	1%
Mitt Romney	43%	11%	87%	42%	9%	29%	80%	36%	46%	48%	38%	36%	48%	42%
Other	3%	1%	5%	4%	1%	3%	5%	5%	3%	2%	3%	4%	2%	4%
Not sure	4%	3%	3%	5%	2%	4%	2%	7%	3%	3%	7%	6%	3%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(836)	(327)	(231)	(244)	(176)	(314)	(282)	(149)	(218)	(298)	(171)	(294)	(295)	(132)

The Economist/YouGov Poll

March 10-13, 2012



26. Presidential vote preference: Obama vs. Gingrich

If the 2012 presidential election were being held today, and the candidates were Barack Obama, the Democrat, and Newt Gingrich, the Republican, would you vote for Barack Obama or Newt Gingrich?

Asked of registered voters

		Age			Race			Gender		Education		
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Barack Obama	50%	56%	50%	47%	44%	90%	59%	46%	54%	47%	49%	56%
Lean Barack Obama	1%	0%	1%	2%	1%	2%	1%	1%	1%	1%	1%	0%
Lean Newt Gingrich	2%	7%	1%	2%	3%	0%	0%	3%	2%	4%	1%	1%
Newt Gingrich	39%	30%	38%	45%	45%	4%	26%	43%	35%	38%	40%	38%
Other	3%	3%	4%	2%	4%	0%	4%	4%	3%	3%	3%	4%
Not sure	5%	4%	6%	2%	4%	4%	10%	3%	6%	6%	6%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(838)	(110)	(577)	(151)	(694)	(87)	(57)	(390)	(448)	(304)	(272)	(262)

		Party ID			Ideology			Region				Family Income		
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Barack Obama	50%	88%	6%	49%	91%	66%	12%	55%	49%	47%	52%	53%	47%	53%
Lean Barack Obama	1%	0%	1%	1%	0%	1%	0%	0%	1%	2%	1%	1%	1%	0%
Lean Newt Gingrich	2%	1%	4%	2%	2%	1%	4%	1%	3%	2%	4%	3%	2%	2%
Newt Gingrich	39%	8%	80%	36%	5%	21%	77%	30%	41%	43%	36%	32%	45%	38%
Other	3%	1%	4%	5%	1%	4%	4%	4%	3%	3%	3%	4%	2%	4%
Not sure	5%	3%	4%	6%	1%	6%	2%	10%	3%	3%	4%	7%	3%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(838)	(329)	(231)	(244)	(177)	(315)	(282)	(149)	(221)	(297)	(171)	(295)	(296)	(132)

The Economist/YouGov Poll

March 10-13, 2012



27. Presidential vote preference: Obama vs. Santorum

If the 2012 presidential election were being held today, and the candidates were Barack Obama, the Democrat, and Rick Santorum, the Republican, would you vote for Barack Obama or Rick Santorum?

Asked of registered voters

		Age			Race			Gender		Education		
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Barack Obama	49%	53%	49%	46%	42%	88%	58%	46%	51%	45%	47%	56%
Lean Barack Obama	1%	2%	1%	1%	1%	1%	1%	0%	1%	1%	1%	1%
Lean Rick Santorum	2%	5%	1%	2%	3%	0%	0%	3%	2%	3%	3%	0%
Rick Santorum	41%	34%	41%	47%	48%	4%	33%	44%	39%	44%	42%	38%
Other	4%	3%	3%	4%	4%	0%	1%	4%	3%	4%	2%	4%
Not sure	4%	3%	4%	2%	3%	7%	6%	3%	4%	4%	5%	1%
Totals	100%	100%	100%	101%	100%	100%	100%	101%	100%	101%	100%	100%
(Unweighted)	(838)	(110)	(577)	(151)	(694)	(87)	(57)	(389)	(449)	(304)	(272)	(262)

		Party ID			Ideology			Region				Family Income		
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Barack Obama	49%	86%	5%	47%	89%	63%	12%	54%	47%	46%	52%	51%	45%	55%
Lean Barack Obama	1%	0%	1%	2%	1%	2%	0%	1%	1%	1%	1%	1%	1%	1%
Lean Rick Santorum	2%	1%	5%	1%	2%	1%	2%	2%	1%	3%	2%	3%	2%	1%
Rick Santorum	41%	11%	84%	39%	6%	25%	80%	33%	46%	45%	37%	38%	45%	37%
Other	4%	0%	4%	8%	1%	4%	5%	4%	2%	4%	5%	3%	5%	3%
Not sure	4%	2%	3%	4%	1%	4%	2%	6%	3%	2%	6%	5%	2%	3%
Totals	100%	100%	101%	100%	100%	100%	101%	100%	100%	100%	102%	101%	100%	100%
(Unweighted)	(838)	(330)	(230)	(244)	(178)	(315)	(281)	(148)	(221)	(298)	(171)	(294)	(297)	(132)

The Economist/YouGov Poll

March 10-13, 2012



28. Presidential vote preference: Obama vs. Paul

If the 2012 presidential election were being held today, and the candidates were Barack Obama, the Democrat, and Ron Paul, the Republican, would you vote for Barack Obama or Ron Paul?

Asked of registered voters

		Age			Race			Gender		Education		
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Barack Obama	47%	49%	48%	46%	41%	86%	55%	44%	50%	46%	45%	52%
Lean Barack Obama	1%	1%	1%	0%	1%	0%	1%	1%	1%	1%	2%	0%
Lean Ron Paul	3%	1%	3%	4%	3%	4%	1%	3%	3%	4%	3%	2%
Ron Paul	39%	45%	38%	40%	46%	3%	30%	43%	37%	40%	38%	40%
Other	5%	2%	4%	8%	6%	0%	6%	6%	4%	6%	5%	3%
Not sure	5%	3%	5%	4%	4%	7%	6%	3%	6%	5%	7%	3%
Totals	100%	100%	100%	101%	100%	100%	100%	101%	100%	101%	100%	100%
(Unweighted)	(836)	(110)	(575)	(151)	(692)	(87)	(57)	(388)	(448)	(304)	(271)	(261)

		Party ID			Ideology			Region				Family Income		
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Barack Obama	47%	84%	5%	45%	87%	61%	12%	53%	46%	45%	48%	48%	46%	50%
Lean Barack Obama	1%	1%	0%	2%	0%	2%	0%	1%	1%	1%	1%	2%	1%	0%
Lean Ron Paul	3%	2%	5%	3%	0%	3%	5%	2%	2%	2%	6%	2%	4%	2%
Ron Paul	39%	10%	79%	37%	11%	26%	71%	35%	44%	41%	35%	37%	41%	38%
Other	5%	1%	10%	7%	0%	4%	10%	3%	3%	7%	7%	6%	5%	5%
Not sure	5%	3%	3%	7%	2%	5%	3%	6%	4%	4%	5%	6%	4%	5%
Totals	100%	100%	101%	100%	100%	100%	101%	100%	100%	100%	102%	101%	100%	100%
(Unweighted)	(836)	(329)	(229)	(244)	(177)	(315)	(280)	(149)	(220)	(296)	(171)	(294)	(295)	(132)

29. Predicted winner of general election if Romney is nominee

Regardless of who you would support, who do you think would win the presidential election if Mitt Romney became the Republican nominee?

		Age			Race			Gender		Education		
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Barack Obama	52%	53%	52%	51%	47%	83%	54%	50%	54%	50%	51%	55%
Mitt Romney	45%	45%	44%	46%	50%	14%	40%	48%	42%	45%	45%	44%
Someone else	3%	2%	4%	3%	3%	3%	6%	2%	4%	4%	5%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(833)	(109)	(574)	(150)	(691)	(85)	(57)	(389)	(444)	(302)	(271)	(260)

		Party ID			Ideology			Region				Family Income		
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Barack Obama	52%	83%	13%	53%	87%	65%	20%	59%	49%	49%	53%	56%	51%	51%
Mitt Romney	45%	15%	84%	44%	12%	33%	78%	38%	46%	48%	45%	38%	47%	48%
Someone else	3%	2%	3%	3%	1%	3%	2%	3%	5%	3%	2%	6%	2%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(833)	(329)	(230)	(240)	(177)	(313)	(280)	(149)	(219)	(295)	(170)	(292)	(294)	(132)

30. Predicted winner of general election if Santorum is nominee

Regardless of who you would support, who do you think would win the presidential election if Rick Santorum became the Republican nominee?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Barack Obama	64%	66%	65%	62%	60%	92%	66%	64%	65%	58%	64%	72%
Rick Santorum	31%	30%	30%	35%	36%	5%	25%	34%	29%	36%	31%	25%
Someone else	4%	4%	4%	3%	4%	3%	9%	2%	6%	5%	5%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(835)	(110)	(575)	(150)	(691)	(87)	(57)	(388)	(447)	(303)	(271)	(261)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Barack Obama	64%	89%	32%	68%	92%	77%	39%	70%	60%	61%	71%	62%	66%	71%
Rick Santorum	31%	10%	63%	28%	7%	18%	59%	26%	35%	36%	24%	31%	31%	28%
Someone else	4%	2%	4%	5%	1%	5%	3%	5%	5%	3%	5%	7%	3%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(835)	(330)	(229)	(242)	(177)	(313)	(281)	(149)	(219)	(297)	(170)	(293)	(294)	(132)

31. Predicted winner of general election if Gingrich is nominee

Regardless of who you would support, who do you think would win the presidential election if Newt Gingrich became the Republican nominee?

		Age			Race			Gender		Education		
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Barack Obama	67%	67%	68%	64%	63%	95%	64%	67%	67%	64%	65%	73%
Newt Gingrich	28%	27%	27%	31%	32%	2%	25%	30%	26%	28%	29%	26%
Someone else	5%	6%	5%	5%	5%	4%	11%	4%	7%	8%	6%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(838)	(110)	(577)	(151)	(694)	(87)	(57)	(390)	(448)	(304)	(272)	(262)

		Party ID			Ideology			Region				Family Income		
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Barack Obama	67%	91%	38%	67%	93%	80%	42%	74%	64%	61%	75%	65%	68%	73%
Newt Gingrich	28%	6%	56%	27%	6%	15%	54%	18%	30%	35%	20%	25%	29%	26%
Someone else	5%	3%	6%	6%	1%	5%	5%	7%	6%	4%	5%	10%	3%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(838)	(331)	(230)	(244)	(178)	(315)	(281)	(150)	(221)	(298)	(169)	(294)	(296)	(132)

32. Own involvement in Tea Party movement

Do you think of yourself as a part of the Tea Party movement?

	Age				Race			Gender		Education		
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Yes	13%	5%	15%	18%	16%	2%	8%	16%	11%	11%	15%	15%
No	71%	79%	69%	67%	67%	90%	82%	73%	69%	71%	69%	74%
Not sure	16%	15%	16%	14%	17%	8%	11%	10%	20%	19%	16%	10%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(1,000)	(181)	(664)	(155)	(825)	(100)	(75)	(455)	(545)	(381)	(340)	(279)

	Party ID				Ideology			Region				Family Income		
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Yes	13%	2%	32%	13%	1%	4%	35%	10%	18%	12%	14%	10%	16%	19%
No	71%	89%	49%	74%	96%	84%	47%	81%	68%	69%	70%	73%	69%	76%
Not sure	16%	9%	19%	13%	3%	13%	19%	9%	14%	20%	16%	18%	14%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(1,000)	(372)	(251)	(293)	(198)	(369)	(310)	(183)	(254)	(355)	(208)	(389)	(334)	(137)

The Economist/YouGov Poll

March 10-13, 2012



33. Obama's ideological leanings

Would you say Barack Obama is...

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very liberal	33%	20%	34%	45%	38%	10%	17%	36%	30%	29%	35%	37%
Liberal	19%	19%	19%	21%	19%	24%	15%	19%	20%	18%	19%	23%
Moderate	24%	23%	25%	22%	23%	27%	32%	26%	23%	19%	25%	33%
Conservative	4%	5%	5%	2%	3%	11%	5%	4%	4%	5%	4%	4%
Very conservative	2%	0%	3%	1%	1%	3%	8%	1%	2%	3%	2%	0%
Not sure	18%	32%	15%	10%	16%	25%	24%	14%	21%	26%	16%	4%
Totals (Unweighted)	100% (998)	100% (180)	100% (663)	100% (155)	100% (825)	100% (99)	100% (74)	100% (454)	100% (544)	100% (380)	100% (339)	100% (279)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very liberal	33%	8%	72%	34%	6%	21%	71%	26%	37%	36%	28%	24%	38%	43%
Liberal	19%	25%	15%	21%	42%	21%	14%	21%	15%	19%	24%	14%	27%	24%
Moderate	24%	43%	5%	25%	42%	41%	4%	26%	25%	20%	29%	23%	22%	29%
Conservative	4%	6%	3%	4%	4%	3%	7%	3%	5%	4%	5%	6%	4%	4%
Very conservative	2%	4%	1%	0%	1%	2%	2%	5%	0%	1%	1%	3%	2%	1%
Not sure	18%	14%	5%	16%	6%	11%	3%	19%	18%	19%	13%	29%	8%	0%
Totals (Unweighted)	100% (998)	100% (372)	100% (249)	100% (293)	100% (197)	100% (369)	100% (310)	100% (183)	100% (254)	100% (353)	100% (208)	100% (387)	100% (334)	100% (137)

34. Romney's ideological leanings

Would you say Mitt Romney is...

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very liberal	4%	6%	3%	1%	2%	12%	2%	4%	3%	6%	2%	0%
Liberal	5%	3%	6%	4%	4%	8%	9%	5%	5%	5%	5%	4%
Moderate	29%	16%	30%	41%	31%	8%	35%	34%	24%	27%	28%	34%
Conservative	30%	30%	30%	27%	32%	24%	14%	30%	29%	22%	30%	43%
Very conservative	9%	6%	11%	8%	9%	9%	9%	7%	10%	7%	12%	8%
Not sure	24%	38%	20%	20%	21%	39%	30%	19%	28%	32%	22%	11%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(1,000)	(181)	(664)	(155)	(825)	(100)	(75)	(455)	(545)	(381)	(340)	(279)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very liberal	4%	6%	2%	3%	4%	2%	6%	6%	3%	4%	1%	6%	3%	1%
Liberal	5%	5%	7%	3%	3%	5%	8%	6%	6%	5%	3%	5%	6%	3%
Moderate	29%	16%	48%	34%	16%	29%	47%	27%	30%	33%	22%	20%	35%	34%
Conservative	30%	34%	33%	29%	43%	35%	28%	28%	29%	25%	42%	21%	32%	56%
Very conservative	9%	13%	4%	11%	21%	10%	4%	6%	10%	9%	11%	11%	10%	5%
Not sure	24%	25%	6%	19%	13%	18%	7%	27%	22%	24%	22%	37%	14%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(1,000)	(372)	(251)	(293)	(198)	(369)	(310)	(183)	(254)	(355)	(208)	(389)	(334)	(137)

35. Santorum's ideological leanings

Would you say Rick Santorum is...

	Age				Race			Gender		Education		
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very liberal	2%	4%	2%	1%	1%	10%	0%	3%	2%	3%	2%	1%
Liberal	3%	3%	4%	2%	3%	3%	6%	2%	4%	5%	1%	1%
Moderate	8%	5%	9%	6%	7%	9%	18%	9%	7%	11%	6%	5%
Conservative	23%	15%	22%	33%	24%	15%	21%	26%	19%	21%	27%	21%
Very conservative	40%	35%	41%	42%	45%	23%	22%	41%	39%	26%	41%	64%
Not sure	24%	37%	22%	15%	21%	40%	31%	19%	29%	34%	22%	8%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(999)	(181)	(663)	(155)	(824)	(100)	(75)	(454)	(545)	(381)	(339)	(279)

	Party ID				Ideology			Region				Family Income		
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very liberal	2%	5%	1%	0%	3%	0%	4%	3%	2%	3%	1%	3%	2%	1%
Liberal	3%	4%	3%	4%	1%	5%	4%	9%	2%	1%	2%	4%	3%	2%
Moderate	8%	6%	10%	8%	4%	10%	9%	11%	9%	7%	5%	6%	11%	7%
Conservative	23%	18%	39%	18%	16%	17%	40%	20%	22%	26%	20%	18%	27%	25%
Very conservative	40%	41%	38%	52%	64%	49%	34%	32%	44%	37%	49%	30%	42%	63%
Not sure	24%	26%	8%	18%	11%	19%	9%	25%	21%	26%	23%	38%	14%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(999)	(371)	(251)	(293)	(198)	(369)	(309)	(182)	(254)	(355)	(208)	(389)	(334)	(137)

The Economist/YouGov Poll

March 10-13, 2012



36. Obama's sincerity

Do you think Barack Obama...

		Age			Race			Gender		Education		
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Says what he believes	43%	40%	43%	49%	38%	78%	46%	44%	43%	44%	39%	47%
Says what he thinks people want to hear	46%	41%	48%	47%	52%	12%	36%	49%	44%	43%	51%	45%
Not sure	10%	19%	9%	4%	10%	10%	17%	8%	13%	12%	10%	8%
Totals (Unweighted)	100% (998)	100% (181)	100% (664)	100% (153)	100% (823)	100% (100)	100% (75)	100% (454)	100% (544)	100% (380)	100% (340)	100% (278)

		Party ID			Ideology			Region				Family Income		
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Says what he believes	43%	72%	13%	42%	72%	54%	19%	55%	40%	38%	46%	46%	41%	45%
Says what he thinks people want to hear	46%	21%	82%	48%	19%	38%	76%	38%	49%	50%	43%	43%	52%	45%
Not sure	10%	7%	5%	10%	9%	8%	5%	7%	11%	12%	11%	11%	7%	10%
Totals (Unweighted)	100% (998)	100% (372)	100% (251)	100% (292)	100% (198)	100% (369)	100% (309)	100% (182)	100% (254)	100% (355)	100% (207)	100% (389)	100% (333)	100% (137)

The Economist/YouGov Poll

March 10-13, 2012



37. Obama's likeability

Regardless of whether you agree with him, do you like Barack Obama as a person?

	Age				Race			Gender		Education		
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Like a lot	34%	26%	34%	45%	30%	65%	32%	31%	37%	30%	34%	41%
Like somewhat	28%	33%	29%	18%	27%	25%	36%	35%	21%	28%	28%	25%
Dislike	27%	23%	28%	31%	32%	2%	17%	26%	28%	27%	27%	29%
Not sure	11%	19%	10%	6%	11%	8%	15%	7%	15%	14%	11%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(998)	(181)	(662)	(155)	(823)	(100)	(75)	(454)	(544)	(380)	(339)	(279)

	Party ID				Ideology			Region				Family Income		
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Like a lot	34%	62%	6%	30%	64%	45%	9%	34%	32%	31%	42%	35%	34%	34%
Like somewhat	28%	27%	25%	35%	26%	32%	28%	36%	22%	31%	20%	25%	31%	31%
Dislike	27%	8%	57%	25%	6%	16%	54%	19%	34%	28%	27%	28%	27%	29%
Not sure	11%	3%	11%	10%	3%	7%	9%	11%	12%	11%	11%	12%	7%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(998)	(371)	(251)	(292)	(198)	(368)	(309)	(183)	(253)	(354)	(208)	(389)	(333)	(136)

38. Romney's sincerity

Do you think Mitt Romney...

	Age				Race			Gender		Education		
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Says what he believes	17%	11%	18%	21%	19%	5%	13%	18%	16%	15%	18%	19%
Says what he thinks people want to hear	61%	49%	65%	63%	60%	68%	62%	67%	56%	58%	60%	68%
Not sure	22%	41%	17%	16%	21%	27%	25%	15%	28%	27%	22%	13%
Totals (Unweighted)	100% (992)	100% (179)	100% (659)	100% (154)	100% (818)	100% (99)	100% (75)	100% (451)	100% (541)	100% (376)	100% (338)	100% (278)

	Party ID				Ideology			Region				Family Income		
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Says what he believes	17%	6%	38%	14%	8%	15%	28%	11%	18%	18%	20%	15%	20%	22%
Says what he thinks people want to hear	61%	76%	45%	68%	78%	68%	58%	68%	62%	57%	60%	58%	64%	75%
Not sure	22%	19%	17%	17%	14%	17%	14%	21%	20%	24%	20%	26%	17%	3%
Totals (Unweighted)	100% (992)	100% (368)	100% (249)	100% (291)	100% (196)	100% (366)	100% (308)	100% (182)	100% (252)	100% (350)	100% (208)	100% (387)	100% (332)	100% (135)

39. Romney's likeability

Regardless of whether you agree with him, do you like Mitt Romney as a person?

	Age				Race			Gender		Education		
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Like a lot	8%	2%	8%	13%	9%	0%	4%	9%	7%	6%	8%	11%
Like somewhat	36%	30%	36%	47%	39%	24%	29%	39%	34%	33%	38%	40%
Dislike	31%	32%	33%	25%	30%	36%	41%	33%	30%	33%	28%	32%
Not sure	24%	36%	23%	15%	22%	39%	25%	19%	29%	28%	25%	17%
Totals (Unweighted)	100% (996)	100% (181)	100% (661)	100% (154)	100% (822)	100% (100)	100% (74)	100% (453)	100% (543)	100% (379)	100% (338)	100% (279)

	Party ID				Ideology			Region				Family Income		
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Like a lot	8%	2%	20%	6%	2%	6%	17%	5%	7%	7%	15%	7%	10%	7%
Like somewhat	36%	25%	58%	38%	27%	37%	52%	36%	35%	40%	32%	29%	41%	46%
Dislike	31%	51%	11%	32%	55%	37%	16%	38%	38%	26%	26%	34%	30%	33%
Not sure	24%	22%	11%	25%	16%	20%	16%	21%	21%	28%	27%	30%	18%	13%
Totals (Unweighted)	100% (996)	100% (371)	100% (251)	100% (291)	100% (198)	100% (367)	100% (309)	100% (182)	100% (254)	100% (353)	100% (207)	100% (388)	100% (333)	100% (136)

The Economist/YouGov Poll

March 10-13, 2012



40. Santorum's sincerity

Do you think Rick Santorum...

		Age			Race			Gender		Education		
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Says what he believes	47%	29%	50%	59%	52%	20%	32%	50%	44%	36%	48%	64%
Says what he thinks people want to hear	28%	27%	28%	28%	25%	41%	36%	29%	28%	33%	26%	21%
Not sure	25%	45%	22%	13%	22%	40%	32%	22%	28%	31%	26%	14%
Totals (Unweighted)	100% (995)	100% (179)	100% (662)	100% (154)	100% (821)	100% (99)	100% (75)	100% (452)	100% (543)	100% (378)	100% (339)	100% (278)

		Party ID			Ideology			Region				Family Income		
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Says what he believes	47%	38%	67%	50%	51%	44%	63%	40%	57%	45%	45%	37%	54%	60%
Says what he thinks people want to hear	28%	37%	19%	27%	32%	32%	24%	34%	24%	27%	31%	31%	29%	24%
Not sure	25%	25%	14%	23%	16%	25%	13%	27%	20%	28%	25%	32%	17%	16%
Totals (Unweighted)	100% (995)	100% (370)	100% (251)	100% (290)	100% (198)	100% (368)	100% (307)	100% (182)	100% (253)	100% (353)	100% (207)	100% (388)	100% (332)	100% (137)

41. Santorum's likeability

Regardless of whether you agree with him, do you like Rick Santorum as a person?

	Age				Race			Gender		Education		
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Like a lot	14%	8%	14%	21%	16%	1%	9%	14%	14%	14%	13%	15%
Like somewhat	24%	15%	26%	30%	25%	22%	18%	30%	19%	24%	24%	25%
Dislike	35%	36%	35%	36%	34%	39%	39%	35%	36%	30%	34%	45%
Not sure	27%	41%	25%	14%	24%	38%	35%	21%	31%	32%	28%	15%
Totals (Unweighted)	100% (996)	100% (181)	100% (660)	100% (155)	100% (822)	100% (100)	100% (74)	100% (454)	100% (542)	100% (380)	100% (337)	100% (279)

	Party ID				Ideology			Region				Family Income		
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Like a lot	14%	4%	35%	10%	3%	6%	33%	6%	20%	15%	11%	14%	14%	13%
Like somewhat	24%	17%	38%	26%	14%	24%	38%	25%	24%	26%	20%	19%	33%	26%
Dislike	35%	53%	13%	40%	69%	45%	14%	42%	37%	29%	37%	35%	36%	44%
Not sure	27%	26%	14%	24%	14%	25%	16%	26%	19%	29%	31%	32%	17%	17%
Totals (Unweighted)	100% (996)	100% (369)	100% (251)	100% (292)	100% (198)	100% (367)	100% (308)	100% (181)	100% (254)	100% (354)	100% (207)	100% (389)	100% (334)	100% (134)

The Economist/YouGov Poll

March 10-13, 2012



42. Which of these words to describe Barack Obama

Which of these words would you use to describe Barack Obama?

		Age			Race			Gender		Education		
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Arrogant	35%	19%	38%	45%	42%	6%	20%	38%	34%	31%	38%	40%
Bold	30%	36%	28%	30%	27%	49%	31%	30%	30%	28%	33%	30%
Effective	26%	20%	27%	33%	22%	57%	28%	26%	26%	26%	24%	30%
Exciting	17%	15%	18%	16%	12%	45%	20%	16%	17%	16%	15%	20%
Experienced	20%	21%	19%	23%	16%	47%	26%	20%	21%	23%	20%	16%
Honest	35%	30%	36%	39%	29%	66%	47%	35%	34%	33%	35%	37%
Hypocritical	32%	17%	34%	40%	37%	7%	19%	34%	30%	29%	35%	34%
Inspiring	32%	30%	34%	26%	27%	65%	27%	31%	33%	25%	31%	45%
Intelligent	61%	50%	63%	65%	57%	89%	58%	63%	59%	56%	60%	70%
Partisan	25%	14%	26%	35%	27%	16%	19%	32%	19%	20%	25%	34%
Patriotic	31%	27%	30%	37%	28%	57%	22%	31%	30%	28%	29%	37%
Religious	15%	15%	15%	17%	12%	39%	16%	13%	17%	18%	13%	12%
Sincere	35%	28%	35%	40%	30%	62%	36%	33%	36%	31%	34%	40%
Steady	29%	27%	29%	30%	24%	49%	37%	28%	29%	28%	26%	32%
Strong	32%	29%	32%	39%	28%	65%	27%	32%	33%	30%	32%	36%
Totals	(1,000)	(181)	(664)	(155)	(825)	(100)	(75)	(455)	(545)	(381)	(340)	(279)

The Economist/YouGov Poll

March 10-13, 2012



	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Arrogant	35%	10%	74%	38%	8%	24%	73%	25%	42%	38%	34%	28%	45%	40%
Bold	30%	37%	21%	33%	42%	34%	23%	26%	31%	33%	26%	28%	31%	29%
Effective	26%	49%	4%	24%	50%	35%	9%	30%	22%	27%	26%	25%	28%	24%
Exciting	17%	32%	4%	12%	27%	22%	7%	17%	10%	20%	18%	18%	17%	16%
Experienced	20%	38%	2%	19%	36%	26%	8%	20%	18%	21%	23%	22%	23%	17%
Honest	35%	63%	7%	32%	66%	44%	11%	35%	35%	34%	37%	37%	33%	34%
Hypocritical	32%	10%	63%	34%	5%	22%	64%	22%	37%	35%	31%	27%	38%	33%
Inspiring	32%	54%	9%	31%	58%	42%	13%	24%	34%	35%	33%	31%	32%	36%
Intelligent	61%	83%	38%	64%	82%	74%	43%	60%	58%	60%	66%	58%	61%	69%
Partisan	25%	12%	45%	29%	11%	20%	46%	13%	30%	27%	28%	15%	32%	38%
Patriotic	31%	52%	7%	31%	61%	40%	9%	28%	28%	28%	41%	32%	30%	35%
Religious	15%	30%	2%	10%	22%	19%	7%	17%	15%	14%	16%	18%	14%	12%
Sincere	35%	59%	7%	36%	66%	44%	10%	34%	33%	34%	37%	36%	33%	39%
Steady	29%	49%	5%	31%	57%	36%	9%	29%	27%	28%	30%	27%	29%	34%
Strong	32%	56%	8%	31%	57%	41%	12%	32%	31%	34%	32%	34%	31%	34%
Totals	(1,000)	(372)	(251)	(293)	(198)	(369)	(310)	(183)	(254)	(355)	(208)	(389)	(334)	(137)

The Economist/YouGov Poll

March 10-13, 2012



43. Which of these words to describe Mitt Romney

Which of these words would you use to describe Mitt Romney?

		Age			Race			Gender		Education		
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Arrogant	32%	26%	34%	32%	31%	36%	30%	32%	31%	31%	29%	35%
Bold	14%	10%	13%	19%	12%	25%	13%	14%	14%	15%	14%	10%
Effective	16%	6%	18%	21%	18%	3%	13%	18%	13%	14%	16%	18%
Exciting	5%	2%	5%	9%	5%	4%	9%	5%	5%	7%	4%	3%
Experienced	31%	22%	32%	37%	34%	18%	19%	35%	28%	25%	32%	40%
Honest	14%	5%	14%	21%	15%	3%	11%	15%	12%	11%	16%	16%
Hypocritical	29%	25%	31%	26%	26%	44%	35%	31%	27%	27%	29%	32%
Inspiring	9%	4%	11%	11%	10%	4%	14%	9%	10%	9%	11%	8%
Intelligent	40%	19%	42%	58%	45%	22%	23%	44%	37%	33%	43%	50%
Partisan	18%	12%	18%	23%	19%	20%	5%	25%	11%	13%	17%	26%
Patriotic	29%	16%	30%	43%	33%	12%	17%	30%	28%	24%	29%	39%
Religious	37%	27%	37%	51%	42%	24%	15%	41%	34%	33%	36%	48%
Sincere	15%	7%	14%	27%	17%	4%	10%	16%	13%	12%	16%	17%
Steady	20%	16%	20%	24%	21%	13%	13%	22%	18%	16%	17%	29%
Strong	20%	11%	21%	25%	21%	12%	17%	22%	18%	18%	20%	22%
Totals	(1,000)	(181)	(664)	(155)	(825)	(100)	(75)	(455)	(545)	(381)	(340)	(279)

The Economist/YouGov Poll

March 10-13, 2012



	Party ID				Ideology			Region				Family Income		
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Arrogant	32%	43%	16%	38%	50%	37%	22%	33%	36%	31%	27%	32%	31%	41%
Bold	14%	16%	16%	11%	10%	13%	17%	15%	11%	16%	11%	17%	13%	9%
Effective	16%	4%	38%	13%	3%	11%	33%	12%	13%	18%	18%	14%	17%	22%
Exciting	5%	3%	10%	5%	1%	6%	7%	5%	4%	6%	5%	7%	4%	5%
Experienced	31%	15%	57%	35%	17%	28%	53%	25%	36%	32%	30%	25%	35%	39%
Honest	14%	5%	33%	11%	3%	12%	26%	9%	14%	13%	18%	12%	16%	17%
Hypocritical	29%	47%	9%	33%	51%	37%	15%	27%	29%	29%	30%	29%	30%	32%
Inspiring	9%	5%	20%	6%	3%	8%	17%	8%	9%	10%	10%	9%	9%	11%
Intelligent	40%	28%	64%	44%	27%	38%	61%	30%	49%	40%	41%	30%	46%	59%
Partisan	18%	21%	8%	27%	27%	22%	14%	15%	16%	17%	23%	16%	18%	27%
Patriotic	29%	17%	48%	32%	20%	25%	47%	21%	31%	29%	34%	23%	34%	36%
Religious	37%	27%	50%	48%	39%	33%	53%	29%	43%	35%	45%	28%	40%	51%
Sincere	15%	7%	29%	14%	6%	12%	27%	13%	12%	12%	23%	11%	22%	16%
Steady	20%	9%	35%	23%	8%	18%	33%	14%	17%	20%	28%	14%	25%	25%
Strong	20%	9%	39%	19%	7%	18%	34%	13%	20%	23%	22%	16%	23%	25%
Totals	(1,000)	(372)	(251)	(293)	(198)	(369)	(310)	(183)	(254)	(355)	(208)	(389)	(334)	(137)

The Economist/YouGov Poll

March 10-13, 2012



44. Which of these words to describe Rick Santorum

Which of these words would you use to describe Rick Santorum?

		Age			Race			Gender		Education		
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Arrogant	24%	21%	25%	23%	24%	25%	17%	25%	23%	19%	25%	30%
Bold	16%	17%	16%	18%	16%	17%	13%	17%	16%	18%	14%	16%
Effective	11%	5%	13%	12%	12%	6%	7%	11%	11%	12%	13%	6%
Exciting	9%	6%	9%	12%	9%	8%	9%	11%	7%	12%	8%	5%
Experienced	17%	14%	17%	21%	18%	8%	15%	20%	14%	18%	16%	16%
Honest	27%	12%	29%	37%	31%	9%	15%	33%	21%	21%	29%	35%
Hypocritical	21%	21%	20%	25%	19%	28%	28%	22%	20%	19%	23%	23%
Inspiring	12%	7%	14%	12%	14%	6%	8%	14%	11%	12%	14%	11%
Intelligent	29%	10%	30%	47%	32%	19%	17%	32%	26%	29%	30%	28%
Partisan	25%	19%	27%	25%	27%	20%	11%	34%	17%	16%	27%	39%
Patriotic	32%	17%	33%	45%	36%	13%	22%	35%	29%	27%	31%	42%
Religious	50%	31%	50%	71%	56%	19%	33%	55%	44%	36%	50%	72%
Sincere	27%	14%	30%	34%	30%	14%	18%	31%	24%	23%	30%	32%
Steady	19%	6%	22%	24%	20%	17%	18%	22%	17%	20%	18%	20%
Strong	14%	9%	15%	20%	16%	6%	12%	17%	13%	15%	15%	12%
Totals	(1,000)	(181)	(664)	(155)	(825)	(100)	(75)	(455)	(545)	(381)	(340)	(279)

The Economist/YouGov Poll

March 10-13, 2012



	Party ID				Ideology			Region				Family Income		
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Arrogant	24%	34%	8%	30%	48%	30%	11%	23%	25%	22%	27%	22%	25%	29%
Bold	16%	13%	26%	16%	13%	10%	28%	13%	18%	18%	13%	16%	14%	19%
Effective	11%	5%	25%	8%	3%	6%	23%	9%	12%	13%	8%	12%	11%	8%
Exciting	9%	7%	17%	6%	3%	6%	17%	9%	11%	9%	8%	10%	10%	4%
Experienced	17%	9%	31%	18%	4%	10%	34%	9%	19%	19%	18%	15%	22%	15%
Honest	27%	12%	54%	28%	11%	19%	53%	15%	36%	28%	27%	20%	35%	33%
Hypocritical	21%	33%	4%	24%	43%	25%	9%	22%	21%	20%	24%	21%	23%	19%
Inspiring	12%	6%	28%	9%	2%	7%	26%	7%	14%	15%	11%	11%	15%	11%
Intelligent	29%	18%	54%	27%	9%	21%	55%	25%	31%	31%	27%	28%	32%	32%
Partisan	25%	25%	21%	34%	34%	30%	24%	19%	26%	23%	33%	17%	26%	42%
Patriotic	32%	17%	59%	33%	16%	26%	57%	27%	36%	32%	31%	23%	37%	42%
Religious	50%	40%	66%	58%	60%	46%	64%	38%	57%	50%	51%	37%	58%	70%
Sincere	27%	17%	51%	24%	18%	22%	47%	19%	31%	28%	29%	25%	30%	33%
Steady	19%	10%	35%	18%	5%	15%	34%	15%	18%	22%	19%	17%	22%	21%
Strong	14%	7%	29%	14%	5%	10%	28%	10%	16%	17%	13%	14%	17%	12%
Totals	(1,000)	(372)	(251)	(293)	(198)	(369)	(310)	(183)	(254)	(355)	(208)	(389)	(334)	(137)

45. Trend of economy

Overall, do you think the economy is getting better or worse?

		Age			Race			Gender		Education		
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Getting better	31%	27%	29%	41%	29%	44%	28%	35%	27%	25%	33%	38%
About the same	34%	35%	38%	20%	34%	36%	31%	33%	36%	36%	28%	38%
Getting worse	29%	22%	29%	38%	32%	9%	25%	29%	28%	29%	33%	23%
Not sure	6%	16%	5%	1%	5%	12%	17%	3%	9%	10%	6%	1%
Totals (Unweighted)	100% (998)	100% (181)	100% (662)	100% (155)	100% (824)	100% (99)	100% (75)	100% (454)	100% (544)	100% (380)	100% (339)	100% (279)

		Party ID			Ideology			Region				Family Income		
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Getting better	31%	52%	10%	32%	58%	41%	11%	31%	29%	30%	33%	28%	30%	37%
About the same	34%	32%	41%	29%	23%	35%	41%	39%	31%	33%	35%	35%	39%	31%
Getting worse	29%	12%	48%	33%	14%	20%	47%	26%	32%	30%	26%	30%	28%	29%
Not sure	6%	4%	1%	6%	5%	4%	1%	3%	8%	7%	6%	7%	2%	3%
Totals (Unweighted)	100% (998)	100% (371)	100% (250)	100% (293)	100% (197)	100% (369)	100% (309)	100% (182)	100% (253)	100% (355)	100% (208)	100% (388)	100% (333)	100% (137)

46. Stock market expectations over next year

Do you think the stock market will be higher or lower 12 months from now?

	Age				Race			Gender		Education		
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Higher	26%	22%	26%	30%	26%	32%	19%	32%	21%	21%	24%	38%
About the same	36%	34%	37%	33%	36%	30%	41%	33%	38%	34%	38%	37%
Lower	17%	8%	19%	21%	19%	5%	17%	18%	16%	16%	21%	15%
Not sure	21%	35%	17%	17%	19%	33%	24%	17%	25%	29%	18%	10%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(1,000)	(181)	(664)	(155)	(825)	(100)	(75)	(455)	(545)	(381)	(340)	(279)

	Party ID				Ideology			Region				Family Income		
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Higher	26%	36%	12%	31%	50%	32%	12%	24%	28%	24%	30%	22%	29%	34%
About the same	36%	34%	48%	29%	28%	39%	41%	42%	31%	36%	34%	34%	39%	42%
Lower	17%	8%	26%	21%	5%	12%	30%	17%	19%	17%	14%	18%	17%	15%
Not sure	21%	21%	14%	19%	18%	16%	16%	17%	22%	23%	22%	27%	15%	9%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(1,000)	(372)	(251)	(293)	(198)	(369)	(310)	(183)	(254)	(355)	(208)	(389)	(334)	(137)

The Economist/YouGov Poll

March 10-13, 2012



47. Change in personal finances over past year

Would you say that you and your family are...

	Age				Race			Gender		Education		
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Better off financially than you were a year ago	14%	17%	13%	14%	15%	12%	11%	18%	10%	11%	13%	21%
About the same financially as you were a year ago	49%	43%	51%	47%	48%	51%	48%	43%	54%	46%	48%	54%
Worse off financially than you were a year ago	31%	24%	32%	39%	33%	27%	25%	35%	28%	35%	32%	24%
Not sure	6%	16%	4%	0%	4%	9%	16%	3%	8%	8%	7%	2%
Totals (Unweighted)	100% (994)	100% (181)	100% (658)	100% (155)	100% (820)	100% (99)	100% (75)	100% (454)	100% (540)	100% (381)	100% (337)	100% (276)

	Party ID				Ideology			Region				Family Income		
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Better off financially than you were a year ago	14%	20%	10%	15%	28%	15%	10%	11%	19%	12%	15%	10%	17%	30%
About the same financially as you were a year ago	49%	55%	49%	41%	50%	53%	47%	50%	47%	50%	47%	47%	49%	48%
Worse off financially than you were a year ago	31%	23%	40%	37%	20%	28%	41%	33%	28%	33%	30%	39%	32%	17%
Not sure	6%	3%	2%	8%	2%	5%	3%	5%	7%	5%	8%	4%	3%	5%
Totals (Unweighted)	100% (994)	100% (370)	100% (250)	100% (290)	100% (197)	100% (366)	100% (308)	100% (182)	100% (252)	100% (352)	100% (208)	100% (388)	100% (332)	100% (134)

The Economist/YouGov Poll

March 10-13, 2012



48. 2012 Congressional vote

If an election for U.S. Congress were being held today, who would you vote for in the district where you live?

		Age			Race			Gender		Education		
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
The Democratic Party candidate	36%	32%	37%	38%	31%	61%	50%	35%	37%	33%	38%	41%
The Republican Party candidate	33%	25%	34%	41%	39%	8%	18%	36%	31%	29%	35%	39%
Other	1%	1%	1%	2%	1%	0%	0%	1%	0%	1%	0%	1%
Not sure	18%	16%	19%	18%	18%	20%	16%	16%	20%	19%	18%	17%
I would not vote	11%	26%	9%	2%	11%	11%	16%	11%	11%	18%	8%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(999)	(181)	(663)	(155)	(825)	(99)	(75)	(454)	(545)	(381)	(340)	(278)

	Party ID				Ideology			Region				Family Income		
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
The Democratic Party candidate	36%	77%	3%	28%	78%	50%	8%	43%	36%	32%	38%	35%	39%	34%
The Republican Party candidate	33%	3%	88%	28%	8%	18%	75%	20%	40%	37%	31%	26%	40%	38%
Other	1%	1%	0%	2%	2%	1%	1%	1%	2%	0%	1%	1%	1%	1%
Not sure	18%	12%	7%	29%	10%	23%	12%	20%	15%	19%	19%	19%	15%	22%
I would not vote	11%	7%	2%	14%	2%	7%	5%	15%	8%	11%	11%	19%	5%	4%
Totals (Unweighted)	100% (999)	100% (372)	100% (251)	100% (292)	100% (198)	100% (368)	100% (310)	100% (183)	100% (254)	100% (354)	100% (208)	100% (389)	100% (334)	100% (137)

The Economist/YouGov Poll

March 10-13, 2012



Sponsorship	<i>The Economist</i>
Fieldwork	YouGov
Interviewing Dates	March 10-13, 2012
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's PollingPoint panel using sample matching. A random sample (stratified by age, gender, race, education, and region) was selected from the 2005–2007 American Community Study. Voter registration, turnout, religion, news interest, minor party identification, and non-placement on an ideology scale, were imputed from the 2008 Current Population Survey Registration and Voting Supplement and the Pew Religion in American Life Survey. Matching respondents were selected from the PollingPoint panel, an opt-in Internet panel.
Weighting	The sample was weighted using propensity scores based on age, gender, race, education, news interest, voter registration, and non-placement on an ideology scale. The weights range from 0.3 to 7, with a mean of one and a standard deviation of 0.66.
Number of respondents	1000
Margin of error	± 3.7% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	25 questions not reported.